



Economic Development Update: One Pinellas Business Alliance

October 10, 2024

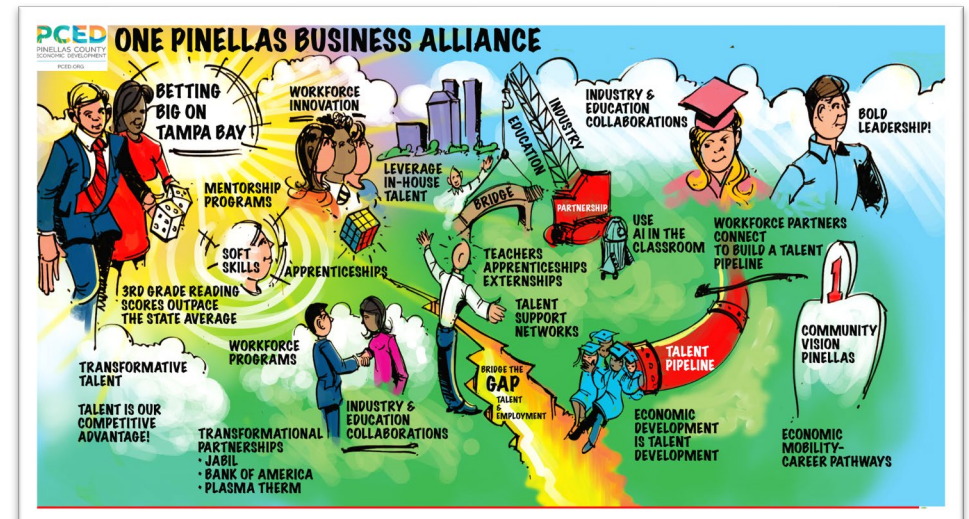
Pinellas County Board of County Commissioners Work Session

Dr. Cynthia Johnson, Director

One Pinellas Business Alliance

Purpose:

- To provide a platform for collaborative discussions with target industry leaders on strategies related to target industry growth, redevelopment, and workforce that directly shape Pinellas' economic development.



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Accomplishments:

- **October 19, 2023: OPBA CEO Exchange and kick-off** at the Marine & Defense Technology Hub, St. Petersburg
- **January 18, 2024: First OPBA Meeting and Engagement Session** - Collaborative breakout tables and assessment of industry priorities to inform PCED's Strategic Plan. Priorities identified:
 - Workforce Housing that is affordable
 - Talent Development
 - Coordination of Services, local and regional for business retention, attraction/incentives.



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Accomplishments (continued):

- **April 10, 2024: Engagement Session and cross-departmental collaboration with Housing and Community Development** to discuss SB Friedman's housing needs assessment. Discussion centered on workforce housing and informed County's projected housing demand study and future housing summit.



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Accomplishments (continued):

- **July 18, 2024: Engagement Session:** Workforce skills assessment, stakeholder collaborative lab, and skills gap report. This session focused on:
 - Priorities for new workforce development services initiative.
 - Workforce/talent development and regional competitiveness.
- **October 1, 2024: Second annual CEO Event** and recognition of OPBA.



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Member feedback:

- Training and target industry partnerships - Dr. Tonjua Williams, President, St. Petersburg College
- Municipal and partner collaboration - Bart Diebold, City Manager, City of Pinellas Park



Thank You