

# BECCA TIEDER

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**Strengths Finders: Activator, Ideation, Positivity, Connectedness and Empathy.**

A fourth generation Floridian. A creative problem solver who is comfortable outside of the box. Innovative thinker with excellent leadership skills who can identify solutions under pressure. Team oriented manager with diverse supervisory experience. Ability to plan for and achieve long-term forecasts and objectives. Relationship builder and maintainer, a true connector. Idea architect and strong trainer, with a passion for igniting stakeholders. Successful event planner with outstanding outcomes. Competent in numerous forms of new media. Highly effective communicator both written and verbal. Experienced public speaker who has trained over a million people. An entrepreneurial thinker with excellent interpersonal skills and a sense of humor always intact.

## EXPERIENCE

**JUNE 2010-PRESENT**

### **EXECUTIVE DIRECTOR/FOUNDER, ONE STUDENT**

Led the development, creation and launch of One Student., an internationally recognized nonprofit. Created, managed and implemented national program content which included multimedia campaigns, cutting edge tools, initiatives and resources. Developed original programs, launched internationally utilized social norms campaigns and cultivated original leadership programs. In less than two years successfully engaged thousands of community stake holders and acquired over seventy-five universities as clients. Currently expanded into over sixty countries. Responsible for oversight of social media direction, organizational marketing, business development, campaign direction and the fostering of partnerships. Called upon to share expertise with senior officials at the White House regarding the Task Force to Protect Students from Sexual Assault. Currently developing curriculum, tools, resources and educational materials for the entire State of Ohio institutions of higher learning.

**JULY 2003 – PRESENT**

### **DIRECTOR/FOUNDER, LET'S TALK SOLUTIONS, INC.**

Creator of highly regarded educational programs that have reached well over a million students. A TEDxYouth Speaker. Served as a consultant for Dateline NBC, and has been featured on FOX, ABC, CBS, CNN, NBC, Marie Claire, Cosmopolitan and NPR. Built a small business that consistently yielded growth by growing and adapting to meet clients' needs. Responsible for sales forecasts, business development and marketing. Obtained highly coveted international clients. Created and implemented a successful nationwide marketing campaign. Designed and distributed curriculum-built name recognition and industry respect for offering an exceptional product with outstanding customer service. Created, trademarked and distributed a line of commercial products and educational materials. Presented programs at over 500 institutions of higher learning, as well as several branches of the United States military. Was the subject of the documentary film, "You Are The One".

## EDUCATION

**B.A. THEATRE ARTS**, UNIVERSITY OF WEST FLORIDA

**SERVICE LEARNING LEADERSHIP ACADEMY**, UNIVERSITY OF SOUTH FLORIDA

## SKILLS

- Business Development
- Experienced fundraiser and event planner
- Program and Project Management
- Relationship Management

## COMMUNITY ENGAGEMENT

- Guardian Ad Litem Foundation, Vision 2020 committee.
- Pinellas County Economic Development Committee Member
- Communities Rising: An Evening with Shannon Watts. Event Co-Chair
- Truth. Humanity, Justice. An evening with Erin Brockovich. Event-Co-Chair
- Warriors Rising: An evening with Glennon Doyle- Event Co-Chair
- Mom's Demand Action volunteer & Be Smart Training Leader
- Gulf Coast Jewish Family Services, Development volunteer.
- The Athena Society- Board of Directors, Committee Chair, Co-Chair-Membership
- Cub Scouts, Volunteer
- 2017 recipient of the Ludin Young Professional Award for outstanding community leadership
- Ridgecrest Elementary, PTA
- Working Women of Tampa Bay
- Ruth's List of Florida, Advisory Board Member
- Alpha Gamma Delta Women's Fraternity-National Volunteer & Alumnae Chapter President
- The Jewish Federation of Pinellas & Pasco Women's Philanthropy Program Chair
- The Women's Exchange- inaugural member
- Temple B'nai Israel Board of Directors
- The Jewish Federation of Pinellas & Pasco Women of Distinction- Co-Chair 2016, 2017
- The Women of Temple B'nai Israel- Vice President Membership
- University of West Florida Alumni Association- Board of Directors
- The Mattie Williams Center of Safety Harbor Volunteer
- Del Oro Groves Neighborhood Association Leadership
- Daughters of the American Revolution, candidate for membership
- Alpha Gamma Delta Chapter Advisor/Volunteer
- Temple Ahavat Shalom Childhood Center Parent Committee
- Sexual Assault Task Force of Tampa Bay-Member
- The Greater Tampa Chamber of Commerce- Board of Directors
- Emerge Tampa-VOICE Co-Chair
- Big Brothers Big Sisters-Mentor
- University of Tampa- Greek Life Task Force