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To: [Moore, Christopher D](#)
Subject: MSTU Special Projects Funding FY21 Application Form Submission Result #21310623
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Full Legal Organization Name (Required)	Pinellas County Sheriff's Police Athletic League, Inc.
Street Address (Required)	3755 46th Ave North
City (Required)	St. Petersburg
State (Required)	FL
Zip Code (Required)	33714
Organization Website (URL)	www.pinellaspal.com
Organization President / Executive Director (Required)	Neil Brickfield
Title (Required)	Executive Director
Phone Number (Required)	(727) 521-5315
Email Address (Required)	neil@pinellaspal.com
Contact Person Name (if different than above)	Andy Nall
Contact Person Title	Grants Specialist
Contact Person Phone Number	(727) 521-5315
Contact Person Email Address	andy@pinellaspal.com
501(c)(3)? (Required)	Yes

Registered in Florida? (Required)	Yes
Year Established (Required)	2002
Total Organization Annual Budget (Required)	\$921,800
Taxpayer / Employer ID # (Required)	59-3760782
Brief Description of Organization and It's Mission (approx. 600 characters) (Required)	<p>The Pinellas County Sheriff's Police Athletic League (PAL) was formed in 2001 and incorporated as a 501 (c)(3) organization in 2002. This PAL location is sponsored by the Pinellas County Sheriff's Office. The after-school and summer programs serve children ages 5-18 in two separate facilities in Lealman. Participants receive academic support and take part in a variety of recreational sports activities. The mission of PAL is to provide positive activities, academics, mentoring, leadership training, tutoring, and life skills programming to Pinellas County youth.</p>
Project Name (Required)	Video surveillance for Lealman Sports Complex & Landings Clubhouse
Requested Program Budget (Required)	\$11,507
Community Need: Describe the problem or need to be addressed by this project. (Required)	<p>PAL programs target the Lealman area of Pinellas County. Lealman sits between the cities of St. Petersburg and Pinellas Park, in an unincorporated area of our county. Census Bureau statistics from 2019 show a median household income in Pinellas County of \$51,454, but in Lealman the figure is \$33,418. The two main zip codes PAL serves (33709 & 33714) are identified by Pinellas County Health and Community Services as one of the county's five at-risk zones, with a high concentration of poverty.</p> <p>All youth in our program are picked up from their school in PAL vans and transported to our facilities. On arrival they receive an after-school snack. The middle and high school students also have dinner provided at our facility at 5:30 each day. PAL is the only community based organization in Lealman providing after-school care for both middle and high school students.</p> <p>PAL staff work to keep our youth engaged in positive activities during the critical after-school hours, when many young people without supervision might find trouble. Providing a safe and challenging environment allows our kids to thrive, and comforts parents knowing their children are in</p>

good hands.

**Project Summary:
Describe how the project will be fully implemented and how it will address the need or gap in the community. Identify and describe other funding sources, if any, for this project/program. (Required)**

The Lealman Sports Complex is a Pinellas County property which houses middle and high school PAL programs. Through an agreement with the Pinellas County Sheriff's Office, PAL is allowed to operate on the property. This facility consists of several different buildings and outdoor recreation areas. Our elementary school location is located in the clubhouse of the Landing at Cross Bayou Apartment Complex. This facility has an indoor program area which includes a computer lab, and an outdoor playground/court for recreational activities.

A big issue we have at both of our locations is a need for a surveillance camera system. We have had a system in the past but it is no longer functioning. A new surveillance system would serve two purposes: (1) Alert staff to people entering our properties. (2) Allow authorized staff to monitor participants at various locations on property.

PAL is seeking funding to provide video surveillance at both of our locations. Software will be installed on computers and smartphones for remote viewing by trained authorized personnel only. The scope of work will cover two areas of technology: (1) Voice and data structured cabling. (2) Video surveillance for Lealman Sports Complex (15 cameras) and Landings (4 cameras).

The safety of PAL participants and staff is a top priority. The system we are seeking with this funding will greatly enhance security at our organization for years to come. PAL has a couple of other possible funders for this project, but those applications don't open until fall and we would like to get this project moving forward as soon as possible.

**Program Outcomes:
Describe the time-line by which the project will be implemented including short-term and long-term results. (Required)**

Upon approval for funding and after notifying the vendor for this project, the time-line for installation of the video surveillance equipment would be four weeks to completion. Short-term results for this project are a safer environment for participants and staff at both of our locations.

Long-term results are being able to utilize more areas of our facilities at one time, leading to expanding our participant base in the future. During the pandemic our student numbers have been down due to restrictions. PAL is confident that the coming school year we will see an increase in participants to previous levels.

Describe how your project aligns with the County's Strategic Plan: (Required)

Deliver First Class Services to the Public and Our Customers
(1) Providing critical after-school child care to the Lealman community.
(2) Providing a variety of educational and recreational activities to our youth each day.

Promote Public Health and Safety

- (1) Providing a safe environment for all participants.
- (2) Promoting exercise each day as part of a healthy lifestyle.
- (3) Providing nutritious snacks and meals each day to our participants.

Practice Superior Environmental Stewardship

- (1) Partner with Keep Pinellas Beautiful to maintain/clean up our Lealman Sports Complex. Our youth help with planting and mulching.
- (2) Recycling program (cardboard, paper, bottles, cans, etc.)

Foster Continual Economic Growth & Vitality

- (1) PAL collaborates with many partners to host two large community events that are open to the public. We have a back-to-school event where all student attendees receive a backpack filled with school supplies. PAL also has a Halloween party, providing a safe venue for families to bring their kids trick or treating. Each of these events have served between 700 - 800 kids in past years.
- (2) We pick up students in PAL vans at their school and transport them to our two locations, where they participate in a variety of activities in a safe environment. Parents can pick up their kids until 6 p.m., allowing them some flexibility for their work schedule.

Maintain Social, Economic, Cultural Equitability

- (1) Providing quality after-school care to families in the Lealman community. Juvenile Welfare Board of Pinellas County statistics place Lealman in one of the county's five at-risk zones, with high percentages of families living in poverty.
- (2) Current PAL demographics: 48% Black/African American, 38% White/Caucasian, 14% Hispanic

Additional Information	Pinellas_FY21_MSTU.pdf (6856k)
Authorized Signature (Printed Name / Title) (Required)	Andy Nall, Grants Specialist
Authorization Date (Required)	06-22-2021

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