



ESTIMATE
INV417

Date
1/25/25

AVS Photo Video LLC
205 katherine blvd
Palm Harbor FL 34684
3214470932
luiz.silva.us@gmail.com

RECIPIENT

Kristina Kinser-Garcia
kristina@palmharborchamber.com

Description	Amount
3-5 social media post	\$75
10-15 banners	\$75
10 videos (30s)	\$800
20 reels	\$1,400
1 map	\$80
2 ads	\$120
1 flyer	\$80
1 card (4x6)	\$70
Website (6 pages) / hosting / emails	\$1,300
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TOTAL	\$4,000

KrakenSky.com

30190 US Highway 19 North
#1179Clearwater, Florida 33761
United States

8054690024

www.KrakenSky.com

BILL TO

Palm Harbor Main Street Association

Kristinadunedincare@gmail.com

Estimate Number: 2

Estimate Date: January 13, 2025

Valid Until: February 12, 2025

Estimate Total \$5,500.00
(USD):

Items	Quantity	Price	Amount
Design- Nonprofit Rate Event Advertising Social Media- Approximately 3-5 posts a week (three weeks), 10-15 static banner ads, 10 1-min videos (editing from client-provided materials), 20 Instagram reels, two hashtags	1	\$3,000.00	\$3,000.00

Print Items - 1 event map (three revisions), 2 print ads (three revisions), 1 8.5x11 flyer (three revisions), 1 postcard (4x6) double sided (three revisions).

Design- Nonprofit Rate Website Estimate 6 pages: including the history of the town, board of directors, and links to businesses in the community.	1	\$2,500.00	\$2,500.00
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Static pages, print-ready copy, and high-resolution images/content supplied by the client. Revisions allowed within the scope of the project are documented via email. Additional changes and maintenance at hourly rate.

Total:

Estimate Total (USD): \$5,500.00