



Advantage Pinellas Housing Compact

"Connecting our Community to Housing"

Board of County Commissioners
February 22, 2022

Housing Compact - Vision

Create a “Countywide Compact” to unite the County and Municipalities in a common and coordinated approach to increase and preserve affordable housing which is linked to transportation, jobs, schools, workforce development, and other services throughout the county.

Compact Partners



What's in the Compact?

- 1. Strategic Focus Areas**
- 2. Action Plan**
- 3. Shared Messaging**
- 4. Regulatory Toolkit**

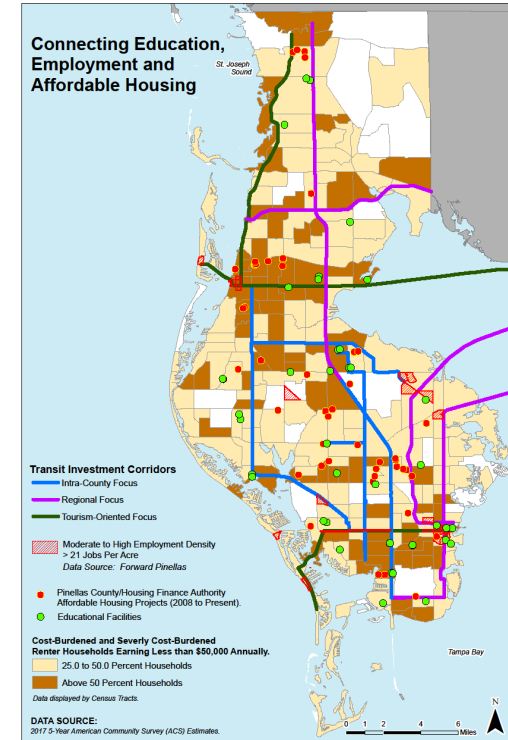
1. Strategic Focus Areas

- **Connecting housing and employment**
- **Health impacts of housing**
- **Social and economic equity**
- **Accessibility – age, disability, etc.**
- **Developing broad support from public and private sectors**



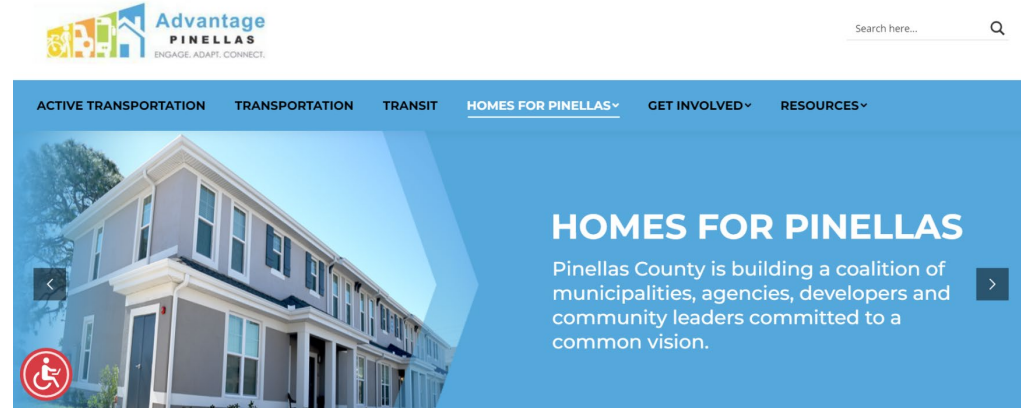
2. Developing an Action Plan

- Identifying specific production and preservation targets
- Development of common terminology and definitions
- Short-, mid-, and long-term goals/strategies
- Data sharing and Performance Measures



3. Shared Messaging

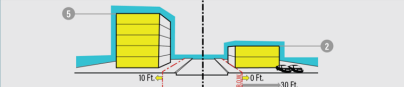

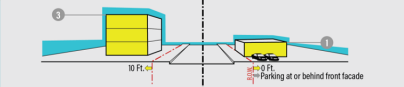
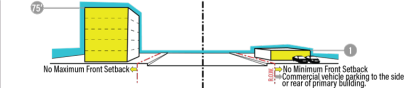
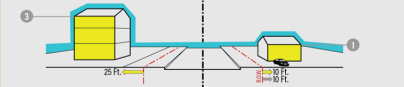
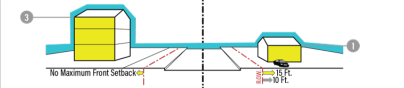
- **Shared web presence**
- **Social media outreach**
- **E-blasts, print media strategy**
- **Ongoing education program**



Advantage
PINELLAS

4. Regulatory Toolkit

- Increase flexibility / improve review processes
- Encourage mixed-income housing types
- Reduce development costs
- Innovative design standards
- Support for healthy lifestyles
- Strategies to reduce vulnerability

URBAN DISTRICT		Urban Residential Housing Retail Goods/Services Office Uses
MERCANTILE DISTRICT		Multi-Unit Housing Lodging Retail Goods/Services Office Uses Civil Support Uses
MIXED DISTRICT		Small Scale/Craft Manufacturing Specialty Repair Shops Artisans Retail Goods/Services Multi-Unit Residential Office Uses
WAREHOUSE DISTRICT		Manufacturing Warehousing Repair Shops Office Uses Civil Support Uses
NEIGHBORHOOD CONVENIENCE DISTRICT		Residential Housing Neighborhood-Scaled Retail Uses Neighborhood-Scaled Office Uses
NEIGHBORHOOD DISTRICT		Residential Housing

What's Next?

**1st Quarter
2022**



- BCC Approval

**2nd and 3rd
Quarter 2022**



- Development of the
Housing Action Plan

**1st or 2nd
Quarter 2023**



- 2nd Housing Summit

