

William Bradford “Brad” Whitmer

Healthcare administrator with unique exposure and experience working with C-level executives in various hospital settings. Lean Black Belt trained, bringing a keen process-improvement mindset with a win-win approach to identifying opportunities for success for patients, physicians, and the healthcare community. With strong project management experience and a collaborative style, works to bring the leaders and the staff of interdependent organizations together to achieve common goals.

HEALTH CARE ADMINISTRATION EXPERIENCE

LARGO MEDICAL CENTER - HCA WEST FLORIDA DIVISION, Largo, Florida

January 2017-present

Assistant Administrator (*Jan 2018-present*), **Administrative Resident** (*FTE while in grad school, Jan 2017-Jan 2018*)

Reporting directly to the CEO and COO, while also working with executive leadership team in all aspects of hospital operations for a multi-campus teaching facility with a total of 425 beds. Responsible for activities within three key areas:

- Management of Operations of critical hospital service organizations:
 - Direct operating responsibility for Imaging, Laboratory, Food and Nutritional Services, and Environmental Services departments with four direct reports and 216 FTEs
 - Administrative lead for outpatient HCAHPS performance, gathering and analyzing outpatient service data and meeting with outpatient department leaders to develop and review action plans to improve patient experience.
- Physicians Relations and Satisfaction:
 - Manage Orthopedic, Spine/Neurosurgery, and Robotic Service Lines, collaborating with Operating Room director to improve operational efficiencies, key hospital metrics, and increase physician satisfaction scores.
- Strategy, Project Management, and Enterprise-Wide Initiatives:
 - Administrative lead for construction progress for 26 bed expansion and addition of Transplant ICU.
 - Collaborated with CEO and COO to develop “*Next Generation Strategic Growth Plan.*” Consulted with internal leaders to identify their goals and priorities. Utilizing data including internal performance, volume, market share, and community needs, worked with senior leaders to prioritize, identify barriers, and articulate a multi-year vision and implementation plan.
 - Heavily involved with the implementation of new technology in the hospital, specifically training/preparing 2,000 staff members and physicians for rollout of “Hospital of the Future” technology
 - Launched quality and cost analysis utilizing data for total hip and total knee replacement service lines working with physician leaders to develop proposals to improve outcomes and lower cost.
 - Developing hospital-wide employee engagement action plan
 - Actively participate in meetings of the Medical Executive Committee, Board of Trustees, and Joint Commission surveys

SOUTHWEST GENERAL HOSPITAL, San Antonio, Texas

Summer, 2015

Administrative Intern, shadowing CEO, COO and CNO. Participated in an administrative rotation consisting of:

- Daily Case Management meetings with the CFO, nursing leadership, social workers and physicians
- Monthly operating review meeting discussing clinical and financial performance using a balanced scorecard approach
- Rotations through ER, OR, behavioral health and radiology departments

HEALTHCARE PERFORMANCE PARTNERS – A MEDASSETS COMPANY, Hendersonville, Tennessee

Summer, 2013

Intern, worked on various consulting projects using Lean concepts designed to improve efficiency and lower costs. Key activities:

- Kaizen event using value-stream mapping tools to analyze the placement of supply closets on patient floors for nurses.
- Completed the Belmont University Massey Graduate School of Business and Healthcare Performance Partners Lean Healthcare Certificate Program, giving experience applying Lean philosophies and tools in a healthcare environment

EDUCATION

Master of Science in Health Care Administration, TRINITY UNIVERSITY, San Antonio, Texas, December 2017

Bachelor of Science in Business Administration, UNIVERSITY OF TENNESSEE, Knoxville, Tennessee, May 2015

- Managerial & Financial Practices Study Abroad Program, London

LEADERSHIP, HONORS, AND ACTIVITIES

- Lean Black Belt Trained
- Lean Healthcare Certificate, BELMONT UNIVERSITY, Nashville, TN
- Social Chair, TRINITY UNIVERSITY HCAD Class of 2017
- Member, AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES
- Judicial Board, ALPHA TAU OMEGA FRATERNITY, Pi Chapter