

## **PUBLIC OUTREACH**

The proposed text amendment was initiated by City Staff for the purpose of facilitating the City's redevelopment efforts in its Town Center. This amendment creates an incentive for a type of development that will promote mixed-use developments within certain areas of the City's CRD land use category for. The City of Oldsmar has been dedicated to revitalizing our downtown area and bringing in new business opportunities to initiate an identifiable downtown. Since 2001, the City has had over 79 agenda items discussing downtown redevelopment. In addition, several RFPs have been issued for developer proposals throughout the years. The City completed multiple concept plans over the years, including:

- JES Holdings Olds Square Proposal - 2005
- David Bews Design Group REO Station Proposal - 2009
- Stantec Park Plaza Proposal - 2012
- Stantec Market Square Proposal - 2014
- University of South Florida Master Plan - 2016
- Stantec Town Center Plan - 2017

To ensure communication, actions regarding the proposed density/intensity amendments are properly advertised and conducted in open forum per Florida statutes. Moreover, the City developed a project-specific [webpage](#) to better gain comments and relay frequently asked questions. There have been over 700 unique visits to the webpage, and 21 questions/comments submitted.

Furthermore, the City has received numerous comments, both positive and negative, regarding the proposed text amendment during several public rearing. The summary of the most recent public outreach is provided below.

### ***Planning Board 07.14.2021/City Council 07.20.2021***

- Pamela Settle – Expressed disapproval of the cases and requested increased citizen participation.
- Ginger Tatarzewski – Requested better advertising for public involvement and participation.

### ***City Council 08.03.2021***

- Ginger Tatarzewski – Requested a stay in the process until there is greater public participation.
- Marshall Kluntz – Expressed disapproval of the density citing the small-town feel.
- Yvonne Willis – Expressed disapproval of the development process and public involvement.
- Edward Seers – Expressed disapproval of the development process and the amendments.
- Ed Ross – Expressed disapproval of the density citing transportation concerns.
- Melissa Cuomo – Expressed disapproval of the density citing transportation concerns.
- Justin Cuomo – Expressed disapproval of the density citing transportation concerns.
- Valerie Press – Expressed disapproval of the density citing the small-town feel.
- Skip Zimmer – Expressed disapproval of the density citing infrastructure concerns.
- Dave McDall – Expressed disapproval of the density citing poor process system.
- Marty McDonald – Expressed disapproval of the density citing poor planning process.
- John Bews – Expressed approval of the density citing City effort in needed development.
- Michael Will – Expressed approval of the density citing economic growth.
- Maria Gould – Expressed approval of the density citing development opportunities.
- Jason Sanders – Expressed approval of the density citing economic development.
- Doug Bevis – Expressed approval of the density citing City commitment to process.
- Chris Plor – Expressed approval of the density citing necessary development.
- Dave Binar – Expressed approval of the density citing thriving businesses per vertical nature.
- Matt Clark – Expressed approval of the density citing opportunities per vertical nature.
- Sherry Clark – Expressed approval of the density citing new opportunities downtown.
- Gene Rodicker – Expressed approval of the density citing blight of Redevelopment Area.

- Dori Daniel – Expressed approval of the density citing increased economic traffic.
- John Sopure – Expressed approval of the density citing necessary increase in people and traffic.
- Tom Price – Expressed approval of the density citing new opportunities downtown.
- Dave Lebrine – Expressed approval of the density citing new potential for the site.
- James Polt – Expressed approval of the density citing small-scale development in the process.
- Linda Norris – Expressed approval of the density citing the City’s process thoroughness.
- Gabby McGee – Expressed approval of the density citing the transparency of the City.

***City Council 08.17.20210***

- Pamela Settle – Expressed disapproval of the cases and requested increased citizen participation.
- Ginger Tatarzewski – Expressed disapproval of the density citing small-town feel.
- Jerry Webelum - Expressed disapproval of the density citing City’s lack of concrete plan.
- Valerie Tatarzewski – Expressed disapproval of the density citing lack of a concrete plan.
- Jerry Beaverland – Expressed disapproval of the density citing community input.
- Linda Wells – Expressed disapproval of the density citing infrastructure concerns.
- Robert Blach – Expressed disapproval of the density citing education concerns.
- Justin Cuomo – Expressed disapproval of the density citing transportation concerns.
- John Sopure – Expressed approval of the density citing necessary increase in people and traffic.
- Jessica Opyd – Expressed approval of the density citing City relationships to business.
- Mike Bluwen - Expressed approval of the density citing increased economic traffic.
- Aspon Izthmus – Expressed approval of the density citing the economic potential.
- Doug Bevis – Expressed approval of the density citing City commitment to process.
- Peter Bartolomeo – Expressed approval of the density citing the need for economic growth.
- Maria Gould – Expressed approval of the density citing development opportunities.
- Jim Roneker – Expressed approval of the density citing blight of Redevelopment Area.
- John Bews – Expressed approval of the density citing City effort in needed development.