

## McKibben, Nancy

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**From:** noreply@fs30.formsite.com on behalf of Formsite <noreply@fs30.formsite.com>  
**Sent:** Thursday, August 12, 2021 12:27 PM  
**To:** McKibben, Nancy  
**Subject:** MSTU Special Projects Funding FY21 Application Form Submission Result #21675799

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<b>Full Legal Organization Name (Required)</b>	The Palm Harbor Chamber of Commerce
<b>Street Address (Required)</b>	1151 Nebraska Ave.
<b>City (Required)</b>	Palm Harbor
<b>State (Required)</b>	FL
<b>Zip Code (Required)</b>	34683
<b>Organization Website (URL)</b>	<a href="https://palmharborchamber.com/">https://palmharborchamber.com/</a>
<b>Organization President / Executive Director (Required)</b>	Dean Maratea
<b>Title (Required)</b>	President/CEO
<b>Phone Number (Required)</b>	727-784-4287
<b>Email Address (Required)</b>	<a href="mailto:dean@palmharborchamber.com">dean@palmharborchamber.com</a>
<b>501(c)(3)? (Required)</b>	Yes
<b>Registered in Florida? (Required)</b>	Yes
<b>Year Established (Required)</b>	1977
<b>Total Organization Annual Budget (Required)</b>	\$160,000
<b>Taxpayer / Employer ID # (Required)</b>	59-1791848
<b>Brief Description of Organization and It's Mission (approx. 600 characters) (Required)</b>	<p>The mission of the Palm Harbor Chamber of Commerce is to provide leadership to promote an active partnership and support, educate and advocate for the community.</p> <p>The Palm Harbor Chamber of Commerce is one of the most influential forces in local government and economic development. With dedicated, active partners, the Chamber of Commerce is actively involved in the sustainable economic development of the Palm Harbor Community.</p>

**Project Name (Required)**

The Palm Harbor Chamber of Commerce Downtown Palm Harbor Beautification and Streetscape Project

**Requested Program Budget (Required)**

\$19,923.97

**Community Need: Describe the problem or need to be addressed by this project. (Required)**

The 2020 Master Plan adopted by the Board of County Commissioners in 2020 builds on a series of improvements in historic downtown Palm Harbor which began in 1999 with the establishment of The Old Palm Harbor Main Street Program (OPHMS) and the first Downtown Historic Palm Harbor Master Plan. Through the process of implementing the 2020 Master Plan, the County worked with the community to identify area issues and concerns – the primary ones being the lack of a cohesive community “image” and lack of basic maintenance which creates a barrier to a sense of “ownership” in the DPH historic district.

Currently, there is not a district wide approach to trash collection in DPH. There are vacant parcels with absent property owners who do not maintain the public areas adjacent to their property. It is the hope of the Palm Harbor Chamber of Commerce and their partners that this project will leverage the momentum created by the DPH Master Plan and Form Based Code and will help create community identity, instill a sense of pride and ownership and contribute to the community’s participation in its beautification.

**Project Summary: Describe how the project will be fully implemented and how it will address the need or gap in the community. Identify and describe other funding sources, if any, for this project/program. (Required)**

The Greater Palm Harbor Chamber of Commerce, together with other community non-profit agencies and stakeholders dedicated to the sustainable redevelopment of downtown Palm Harbor, and guided by County staff, desire to implement the following streetscape amenities in support of the BCC’s efforts:

- The fabrication of 50 ea. of three different styles of 18” x 36” - 2 sided Digitally Printed Full Color Vinyl Pole Banners which have been graphically designed in collaboration with Creative Pinellas and the graphics design staff of Pinellas County Marketing & Communications Department. 18 banners to be immediately installed on existing streetlight poles located on the attached map. The remainder to be rotated and/or used as replacements.
- The fabrication and installation of 12 ea. 40 gallon commercial grade trash receptacles that are in character with the historic nature of the downtown area. The PHCofC is partnering with Orion Waste Services to provide a collaborative district -wide maintenance plan for the waste disposal by offering the downtown district businesses a discounted waste service rate by agreeing to maintain the individual trash receptacles.

**Program Outcomes: Describe the timeline by which the project will be implemented including short-term and long-term results. (Required)**

Upon approval of this funding request, the installation of decorative 18"x36" banners celebrating the historic and unique community identity will be installed on 18 existing streetlight poles in the heart of the downtown business district 60-90 days. Installation of 12 trash containers keeping with the unique character of the Historic Downtown Palm Harbor area will be installed at that time as well.

The long-term results of this investment will be an increase in

community awareness and pride. The streetscape beautification project will be accompanied by a social media education campaign to bring attention to the need for community participation trash and recycle opportunities. By partnering with Orion Waste Services, business owners will be incentivized to maintain the individual trash receptacles located near their businesses.

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**Describe how your project aligns with the County's Strategic Plan: (Required)**

Practice Superior Environmental Stewardship  
3.2 Preserve and manage environmental lands, beaches, parks, and historical assets  
Foster Continual Economic Growth and Vitality  
4.6 Support a vibrant community with recreation, arts, and culture to attract residents and visitors Deliver First Class Services to the Public and Our Customers  
5.1 Maximize partner relationships and public outreach

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**Additional Information**

[3. Palm Harbor logo .pdf \(2.26 MB\)](#)

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**Authorized Signature (Printed Name / Title) (Required)**

Dean Maratea, President/CEO

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**Authorization Date (Required)**

08-12-2021

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