

REQUEST FOR ADVERTISING FORM

Phone No. 464-8200

Fax No. 464-8201

To: Board Records

FROM: Fredricka Collins, Convention & Visitors Bureau

REGARDING: **August 25, 2026 - BCC Hearing**

DATE: July 27, 2026

AD COPY ATTACHED: Yes X No

REQUIRES SPECIAL HANDLING: Yes No X

NEWSPAPER: Tampa Bay Times X

DATE(S) TO APPEAR: August 19, 2026 (Wednesday)

SIZE OF AD: Standard Requirements (or quarter-page ad if necessary, for legibility)

SIZE OF HEADER: 18 Point Header

SIZE OF PRINT: N/A

SPECIAL INSTRUCTIONS: Do Not Print in Legal/Classified Section

cc: Amanda Coffey, Managing Assistant County Attorney
Brian Lowack, President & CEO, VSPC

NOTICE OF PUBLIC HEARING ON A PROPOSED ORDINANCE RELATED TO THE TOURIST DEVELOPMENT TAX PLAN

The Pinellas County Board of County Commissioners proposes to approve amendments related to the Tourist Development Tax Plan.

A public hearing on the proposed Ordinance will be held on Tuesday, August 25, 2026, at 6:00 p.m. in the Palm Room, 333 Chestnut Street, Clearwater, Florida 33756, with virtual participation utilizing Communications Media Technology (CMT) on the Zoom platform.

The public hearing will be streamed live at <https://youtube.com/pcctv1> and <https://pinellas.gov/pinellas-county-connection-television-pcc-tv>, and broadcast on the Pinellas County cable public access channels:
Spectrum Channel 637 Frontier Channel 44 WOW! Channel 18

Members of the public wishing to address the body may attend in person, attend virtually or provide comments in advance.

To address the County Commission in person, members of the public are encouraged to preregister at <https://comment.pinellas.gov>. Preregistration is encouraged but not required if individuals plan to attend the meeting at the Palm Room. Those who have not preregistered may register when they arrive.

Members of the public wishing to address the body virtually via Zoom or by phone are required to preregister by 5:00 P.M. the day before the meeting by visiting <https://comment.pinellas.gov>. The registration form requires full name, address and telephone number if joining by phone, along with the topic or agenda item to be addressed. Members of the public who cannot access the registration form via the internet may call (727) 464-3000 to request assistance preregistering. Only members of the public who have preregistered by 5:00 P.M. the day before the meeting will be recognized and unmuted to offer comments. If a member of the public does not log in with the same Zoom name or phone number provided in the registration form, they may not be recognized to speak.

Members of the public wishing to provide comments in advance may call the Agenda Comment Line at (727) 464-4400 or complete the online comment form <https://www.mypinellasclerk.org/Home/Finance#60688-bcc-meetings>. Comments on any agenda item must be submitted by 5:00 P.M. the day before the meeting.

Persons who are deaf or hard of hearing may provide public input on any agenda item through use of the State of Florida's relay service at 7-1-1 or for more information see <https://www.ftri.org/relay/faqs>.

All comments on any agenda item received by 5:00 P.M. the day before the meeting will be included as part of the official record for this meeting and will be available to be considered by the County Commission prior to any action taken.

The agenda for this meeting and information about participation options can be found at <https://pinellas.legistar.com/Calendar.aspx>.

Interested parties may appear at the hearing or use one of the other methods above to be heard regarding the proposed Resolution and Ordinance:

**AN ORDINANCE OF THE COUNTY OF PINELLAS, AMENDING
SECTION 118-32 OF THE PINELLAS COUNTY CODE
RELATING TO THE TOURIST DEVELOPMENT PLAN;
INCREASING FUNDING FOR MARKETING SPECIAL EVENTS
AND PROGRAMS (“ELITE EVENTS”) FOR FISCAL YEAR 2027
ONLY; PROVIDING FOR SEVERABILITY; PROVIDING FOR
CODIFICATION; PROVIDING FOR AREAS EMBRACED; AND
PROVIDING FOR AN EFFECTIVE DATE.**

In review of the Ordinance above, there may be modifications that arise at the public hearing and/or with other responsible parties.

The proposed amendments can be inspected at the Pinellas County Clerk Board Records located at 315 Court Street, Fifth Floor, Clearwater, Florida 33756. Send comments to this address or call (727) 464-8200.

Persons are advised that if they decide to appeal any decision made at the meeting/hearing, they will need a record of the proceedings, and, for such purposes, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

SPECIAL ACCOMMODATIONS

PERSONS WITH DISABILITIES WHO NEED REASONABLE ACCOMMODATIONS TO EFFECTIVELY PARTICIPATE IN THIS PROCEEDING ARE ASKED TO CONTACT PINELLAS COUNTY’S OFFICE OF HUMAN RIGHTS BY E-MAILING SUCH REQUESTS TO ACCOMODATIONS@PINELLAS.GOV AT LEAST THREE (3) BUSINESS DAYS IN ADVANCE OF THE NEED FOR REASONABLE ACCOMMODATION. YOU MAY ALSO CALL (727) 464-4882 (VOICE) OR (727) 464-4062 (TDD). MORE INFORMATION ABOUT THE ADA, AND REASONABLE ACCOMMODATION, MAY BE FOUND AT <https://pinellas.gov/americans-with-disabilities-act-public-accommodations/>.

KEN BURKE, CLERK TO
THE BOARD OF COUNTY COMMISSIONERS
By: Derelynn Revie, Deputy Clerk