

Jonathan L. Ashford

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ACCOMPLISHMENTS

- Achieved 15% growth in admissions in YOY comparison with EBDITA growth for Behavioral Health and Inpatient Rehab.
- 30 % growth in neurosurgery YOY
- 400% growth in Heart Failure Clinic.
- Reduced RN turnover by 6% YOY.
- Emergency Room patient satisfaction 90th percentile (#8 in HCA).
- Inpatient Rehab patient satisfaction in the 90th percentile.
- Behavioral Health patient satisfaction in the 91st percentile.
- Wound Care patient satisfaction in the 92nd percentile.
- Drastically improved quality outcomes from 129th in HCA to 54th in a rolling 12 months.
- Successfully launched a Kidney and Liver Transplant program.
- Successfully launching a LVAD and Heart Transplant Program (2019/2020).
- Successfully launched a Mazor Robotic surgery program.
- Three successful business plans for a Medical Office Building, Med-surge expansion, and Behavioral expansion.

EXPERIENCE

04/19-Present **Chief Operating Officer & Ethics and Compliance Officer, Palms of Pasadena Hospital, HCA West Florida Division – St. Petersburg, Florida**

- Reporting directly to the CEO, serve as Chief Operating Officer at Palms of Pasadena Hospital, which is a 307 bed acute care hospital. Responsibilities include oversight for the Cardiovascular, Cath Lab, Spine, Orthopedics, Inpatient Rehab, and Wound Care service lines, with ancillary oversight of Pharmacy, Facilities Management, Food and Nutrition, Radiology/Imaging, Lab, Employee Health, Environmental Services, Communications, Emergency Management, Security and the Transportation departments.
 - Assist the CEO with physician relationships and engagement as well as providing administrative updates to the Medical Executive Committee and Board of Trustees.
 - Successfully completed the following Business Plans:
 - Adding an Additional CT
 - Da Vinci XI Robot
 - Vertical Expansion
 - Serve as the hospital Ethics and Compliance Officer.
 - West Florida Division Emergency Management Liaison for all 16 hospitals.
 - Chair of the FECC, Environment of Care, Emergency Management, and Safety Committee.

02/18-3/19

Associate Chief Operating Officer. Largo Medical Center, HCA West Florida Division – Largo, Florida

- Reporting directly to the CEO of Largo Medical Center’s health system, serve as the senior leader for all operations at Largo Medical Center Indian Rocks Campus, which is a 169 bed acute care hospital. Responsibilities include oversight over the Cardiovascular, Spine, Neuroscience, Inpatient Rehab, Wound Care, Behavioral Health service lines, with ancillary oversight of Pharmacy, Facilities Management, Food and Nutrition, Radiology, Lab, Communications, Emergency Management, Security and the Transportation departments with
- Completed the CAMS and development of:
 - 32 psych expansion-\$32M
 - 26 bed med-surge expansion- \$20M
 - Assist the CEO with physician relationships and engagement as well as providing administrative updates to the Medical Executive Committee.
 - Serve as the West Florida Division Emergency Management Liaison for all 16 hospitals.
 - Senior Leader for Joint Commission, CARF, and Life Safety surveys receiving best in practice recognition.
 - Chair of the Environment of Care, Emergency Management, and Safety Committee.
 - Chair of Pinellas County Coalition of Health and Medical Preparedness.
- Regional Executive Board Member of Tampa Bay Healthcare Coalition.

01/16-02/18

Director of Strategic Planning and Business Development. Largo Medical Center, HCA West Florida Division – Largo, Florida

- Reporting directly to the COO of Largo Medical Center’s health system, serve as the business development lead at Largo Medical Center, which is a multi-campus 425 bed acute care hospital specializing in transplant, cardiovascular, orthopedics, neuroscience, robotic surgeries, behavioral health, inpatient rehab, wound care with three emergency rooms.
 - Completed a strategic plan with an anticipated revenue generation growth of \$26 million over 5 years.
 - Completed the acquisition and CAMS project for:
 - 6 bed transplant ICU- \$18M
 - Medical office building- \$13M
 - Campus wide LED lighting project: \$1M

03/15-01/16

Director of Safety and Security Largo Medical Center, HCA West Florida Division- Largo, Florida

- Reporting directly to the COO of Largo Medical Center’s health system, serve as the Safety and Security Officer for all operations at Largo Medical Center, which is a multi-campus 425 bed acute care hospital specializing in transplant, cardiovascular, orthopedics, neuroscience, robotic surgeries, behavioral health, inpatient rehab, wound care with three emergency rooms.
- Accomplishments include:
 - Oversight of the Safety and Security department (20 FTEs)
 - Security equipment standardization project: \$500K
 - Transitioned security to a shared services model: standardizing operations across the enterprise.
 - Serving as the facility’s Safety officer
 - Leading and Championing Healthy Work Environment initiatives
 - Increasing employee engagement and retention scores by 10% over prior year.

08/14 – 03/15 **Director of Facilities and Security, Colgate University** – *Hamilton, New York*

- Reporting directly to the Director of Museum Operations collaborating with executive leadership faculty, staff, and students on the enhancement and operations of the university's art and archaeological museum.
 - Completed the design, development, and commissioning of a new Center for Art and Culture-\$26M.
 - Established with senior leadership the development of the mission and vision of the museum program.
 - Direct reporting responsibility for the Facilities and Security departments (15 FTEs).
 - Established standard operating procedures for the museum.

04/12 – 08/14 **Asst. Director of Security, Detroit Institute of Arts (DIA)** – *Detroit, Michigan*

- Reporting directly to the Vice President of Operations and collaborating with the executive leadership as well as the operations team on the safety and security of the #6 ranked museum United States.
 - Completed a security vulnerability analysis and timeline for improvement projects.
 - Direct reporting responsibility for the Security departments (63 FTEs).
 - Reduced union grievances by 85% in the first year.
 - Established new standard operating procedures for the museum.
 - Coordinated union contract negotiations with American Federation of State, County and Municipal Group.
 - Chair of the Operations Committee.

02/07 – 04/12 **Director of Safety and Risk Management, Dwelling Place of Grand Rapids** – *Grand Rapids, Michigan*

- Reporting directly to the Chief Operating Officer responsible for the safety, quality, and risk mitigation of the 2nd largest federally funded housing program in the State of Michigan.
 - Reduced worker compensation claims by 40% within the first year.
 - Reduced criminal activity across 70 apartment complexes by 30% within 2 years.
 - Assigned to special task force for Welfare fraud with the HUD Inspector General
 - Participated and successfully completed numerous HUD, NFPA, and OSHA compliance audits.

EDUCATION

Villanova University, Philadelphia, Pennsylvania
Master of Science in Public Administration with a Healthcare Emphasis

Grand Valley State University, Allendale, Michigan
Bachelor of Science in Political Science

PROFESSIONAL AFFILIATIONS

- Member – American College of Healthcare Executives
- Member- International Association for Healthcare Security and Safety

REFERENCES

□ Available upon request