



TBARTA: Year in Review

Pinellas County
Board of County Commissioners
November 22, 2016



The 5 W's of TBARTA

One Region
One Plan
One Voice

Who: Tampa Bay Area Regional Transportation Authority

What: Develop and implement a Regional Transportation Master Plan for the seven-county West Central Florida region

When: Created by the Florida State Legislature in 2007

Where: Citrus, Hernando, Hillsborough, Manatee, Pasco, Pinellas and Sarasota Counties

Why: To improve mobility and expand multimodal transportation options for passengers and freight throughout the seven-county region.

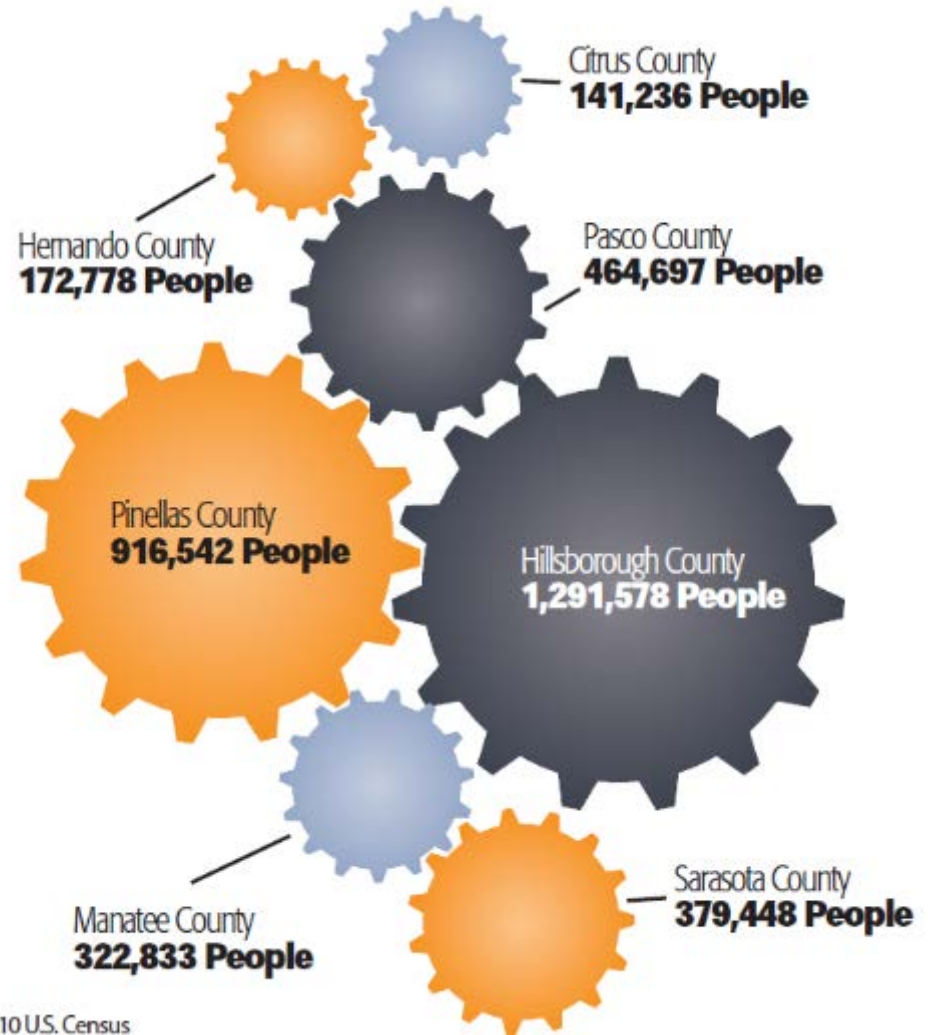


“Connecting Our Region, Building Our Future”

TBARTA by the Numbers

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- 2 FDOT Districts (1 & 7)
- 2 Toll Authorities
- 2 RPCs
- 5 MPOs
- 3 Seaports
- 3 Commercial Airports
- 7 Counties
- 7 Transit Providers
- 46 Cities



*Source: 2010 U.S. Census

TBARTA Board Members and Advisors

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Governor's Appointees

Mr. Ronnie Duncan, Chairman

Mr. Cliff Manuel, Jr., Vice Chairman

Mr. Jim Kimbrough

Mr. Jim Holton

City of Bradenton

Councilmember Bemis Smith

City of St. Petersburg

Councilmember Darden Rice

City of Tampa

Councilmember Mike Suarez

TBARTA MPOs CCC

Councilmember Doreen Caudell

FDOT Non-Voting Advisors

Secretary Paul Steinman, District 7

Secretary Billy Hattaway, District 1

Citrus County

Commissioner Ronald Kitchen, Jr.

Hernando County

Commissioner James Adkins

Hillsborough County

Commissioner Sandra Murman, Secretary

Manatee County

Commissioner Betsy Benac, Treasurer

Pasco County

Commissioner Mike Moore

Pinellas County

Commissioner Janet Long

Sarasota County

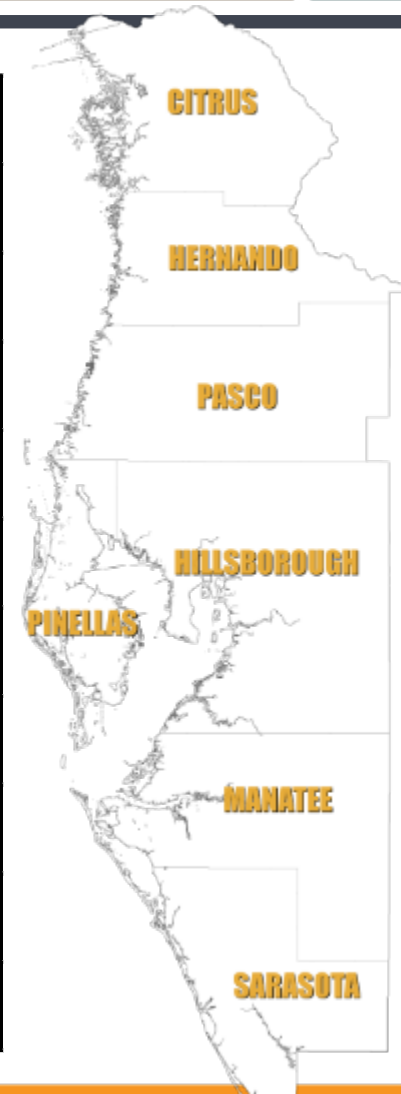
Commissioner Paul Caragiulo

Our Region is Growing

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Medium Growth Projections: TBARTA Counties

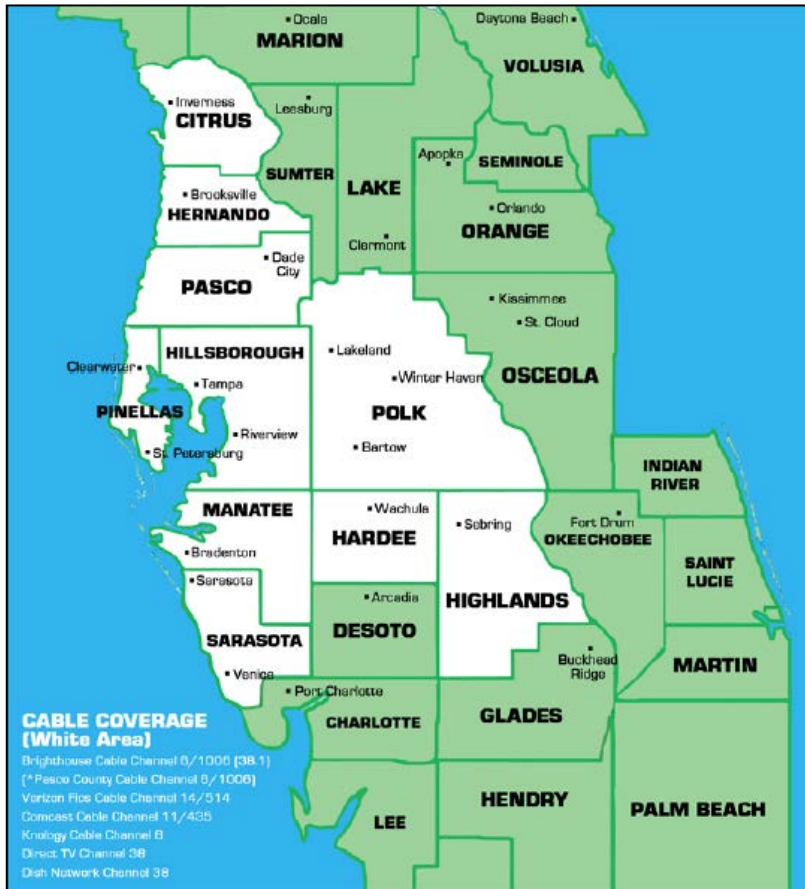
County	2015	2040	Growth
Hillsborough	1.3M	1.9M	556K
Pinellas	941k	978k	37k
Pasco	489k	734k	245k
Hernando	177k	258k	80k
Citrus	142k	178k	36k
Sarasota	390k	485k	95k
Manatee	346k	485k	139k
Polk*	634k	901k	266k
TOTAL	4.4M	5.9M	1.4M



Media Market

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TAMPA-ST. PETERSBURG (SARASOTA) 11th Largest Television Market in the U.S.



2016-2017 US Television Estimates

Rank	Designated Market Area	TV Homes	% of US
1	New York	7,348,620	6.407
2	Los Angeles	5,476,830	4.775
3	Chicago	3,463,060	3.019
4	Philadelphia	2,942,800	2.566
5	Dallas-Ft. Worth	2,713,380	2.366
6	San Francisco-Oak-San Jose	2,488,090	2.169
7	Washington, DC	2,476,680	2.159
8	Houston	2,450,800	2.137
9	Boston	2,424,240	2.114
10	Atlanta	2,412,730	2.104
11	Tampa-St. Pete-Sarasota	1,908,590	1.664
12	Phoenix	1,890,100	1.648
13	Detroit	1,853,030	1.616
14	Seattle-Tacoma	1,808,530	1.577
15	Minneapolis-St. Paul	1,742,530	1.519
16	Miami-Ft. Lauderdale	1,696,330	1.479
17	Denver	1,630,380	1.422
18	Orlando-Daytona-Melbourne	1,519,570	1.325
19	Cleveland-Akron	1,498,960	1.307
20	Sacramento-Stockton-Modesto	1,379,770	1.203

Source: Tampa Bay Regional Planning Model, 2016

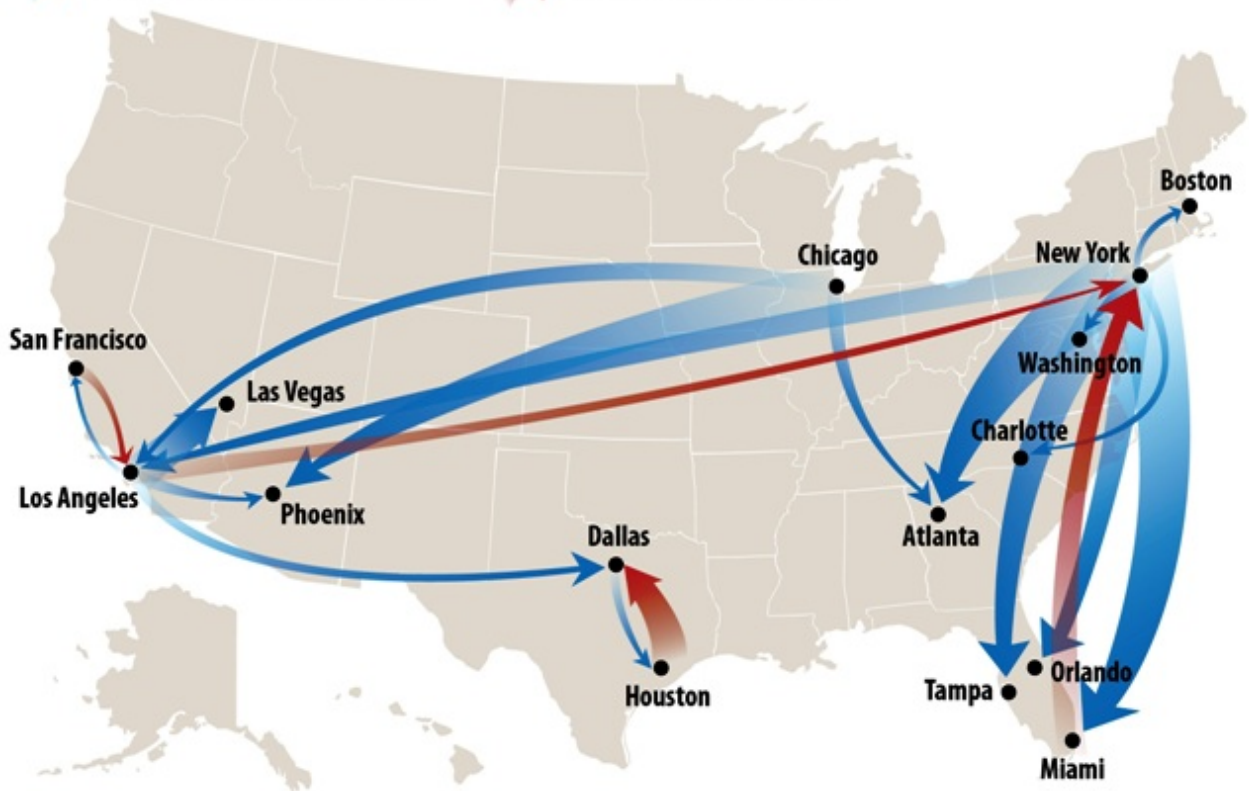
Source: Neilson Local Television Market Universe Estimates, 2016-17

Potential Migration Trends

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➔ Downsizing to a smaller metro

➔ Moving to a bigger metro



Bigger the Arrow, Larger the Volume from Bigger Metro

Long Distance (>100 Miles)
Migration Paths Data from:

1. Census Bureau migration data 2009-2013
2. Cross-metro moving requests on *moving.com*
3. Cross-metro search traffic on *realtor.com*

Data: realtor.com®, moving.com®, U.S. Census Bureau
Arrow sizes reflect the volume of movers

realtor.com graphic

Potential Migration Trends

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Zillow Home Search Data (2016)



Tampa Bay:
Residents
Want to
Stay,
Outsiders
Want In

Traveling Across County Lines for Work (2010)

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16%	or 6,587 Citrus County commuters
42%	or 22,169 Hernando County commuters
16%	or 81,676 Hillsborough County commuters
36%	or 38,550 Manatee County commuters
51%	or 81,644 Pasco County commuters
20%	or 72,774 Pinellas County commuters
14%	or 32,044 Polk County commuters
21%	or 26,017 Sarasota County commuters



Source: 2010 LEHD Origin-Destinations Employment Statistics (LODES)

Traveling Across County Lines for Work (2014)

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18%	or 7,294 Citrus County commuters
45%	or 21,189 Hernando County commuters
18%	or 98,823 Hillsborough County commuters
39%	or 50,595 Manatee County commuters
54%	or 95,503 Pasco County commuters
21%	or 83,195 Pinellas County commuters
15%	or 37,583 Polk County commuters
21%	or 29,696 Sarasota County commuters



Source: 2014 LEHD Origin-Destinations Employment Statistics (LODES)

Airport Travel Impacts: TIA



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Airport Travel in Our Region (2016)

Passengers Reside in:	Annual Passengers	Daily Passengers	Percent of Total
Hillsborough	3,060,145	8,384	16.2%
Pinellas	1,945,146	5,329	10.3%
Pasco	699,927	1,918	3.7%
Manatee	520,876	1,427	2.8%
Sarasota	480,182	1,316	2.5%
Polk	292,993	803	1.5%
Hernando	211,606	580	1.1%
Citrus	113,942	312	0.6%
Other	805,730	2,207	4.3%
<i>Sub-total</i>	8,130,547	22,275	43%
*Non-Resident Passengers:	10,788,489	29,558	57%
Total	18,919,036	51,833	100%

Master Plan: Setting the Path

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Priorities/Coordination

Future Priorities

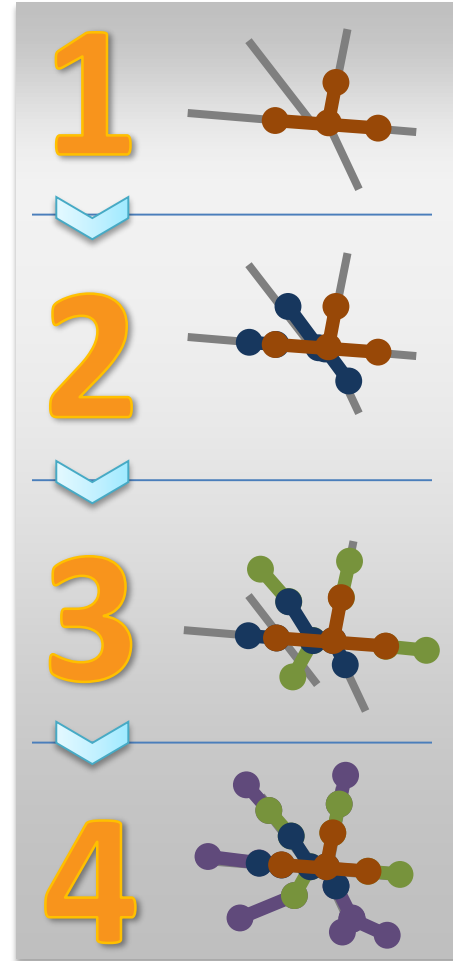
MPO CCC & TMA Priorities, 10-year SIS Plan

2040 Regional Projects (Investments)

MPO LRTP Cost Feasible Projects

Longer Range Needs (Investments)

MPO LRTP Needs & Stakeholder Comments



TBARTA Priorities: 5 Year Horizon

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- ❖ I-275 SR 60/Memorial Interchange
 - ❖ Gateway Expressway
 - ❖ Howard Frankland Bridge
 - ❖ Tampa Bay Express: Phase I
 - ❖ SR 54/56 Improvements
 - ❖ Suncoast Parkway 2
 - ❖ TIA/People Mover Connection/Westshore Regional Multimodal Center
 - ❖ University Parkway/I-75 Interchange Area
- Adopted at February 2015 Board Meeting



Future Priorities: 10 Year Horizon

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Future Priority Descriptions and Legend

- 15th** 15th Street East
- 50** SR 50 Improvements
- BE** Beach Express
- BRT** Central Avenue Bus Rapid Transit (Central Ave BRT)
- FII** Florida Interstate Improvement
- FFC** Florida Future Corridors
- II** Interchange Improvements I-75/I-4
- MM** US 41 Multimodal Emphasis Corridor
- RR** River Road
- Tampa Bay Express (Ultimate)**
- Tampa Fixed Guideway**
- VXB** Veterans Expressway Express Bus
- Florida Coast-to-Coast Trail Gap**
- T** Hillsborough County Community Transportation Plan

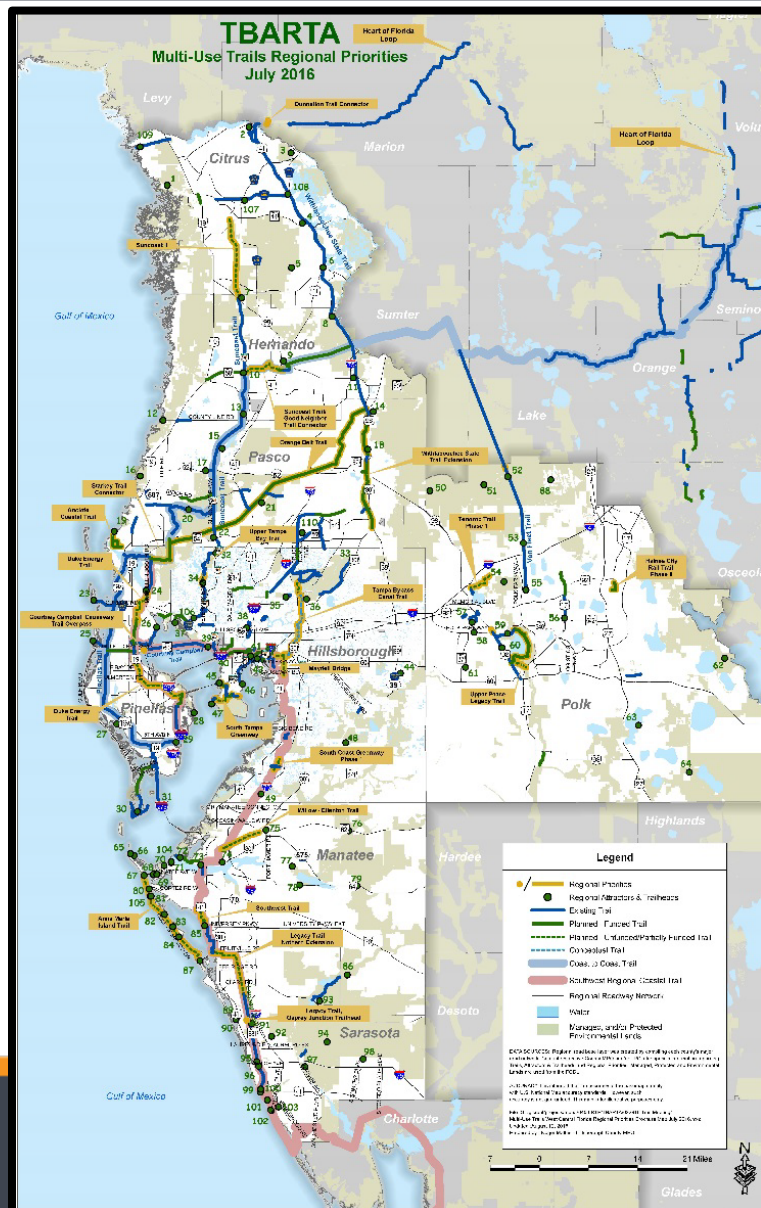
TBARTA Leading Regional Effort for a Locally Connected Statewide Network

SUN Trail Funding FY2016-17

- +25% for Tampa Bay Region (\$11.1M)
- +22% for Southwest Coastal Regional Trail
 - *Pinellas to Naples*

SUN Trail Funded TBARTA Regional MUT Priorities:

- Dunnellon-Withlacoochee Connector (Citrus)
- Good Neighbor Gap (Hernando)
- **Pinellas Trail Enterprise-John Chestnut (Pinellas)**
- **Courtney Campbell Overpass SR 60 (Pinellas)**
- Van Fleet Bridge (Polk)
- Charlotte (2) & Lee (1) on Southwest Coastal Trail



Mergers

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Bay Area Commuter
Services (BACS), 2010

West Central Florida MPOs
Chairs Coordinating
Committee (CCC), 2015-
2016





- Carpool
- Vanpool
- Emergency Ride Home (ERH)
- Bike Buddy
- Telework Tampa Bay
- Regional School Commute Program

- NTD reporting monthly & annually
- Federal Formula Funds (5307)
- \$2 million of new money to region
- \$800,000 for TBARTA
- Remainder split between other transit operators

NTD

National Transit Database



Ridesharing Impacts

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Vanpool Program

- 100 Vans (89 vans in Dec. '15)
- 7.7 million miles saved last year
- 308,431 gallons of fuel saved, worth \$845,000



Carpool Ridematching

- 1.9 million miles saved last year
- 78,380 gallons of fuel saved
- 92,678 parking spaces saved

School Commute Program

- 65 Schools Participating

Emergency Ride Home

A screenshot of the TBARTA myCOMMUTE website. The page features a navigation bar with links for HOME, ABOUT, PLANNING, TRIPS, FACTS & INFO, and CONTACT. Below the navigation bar, there is a section titled "myCOMMUTE" with the subtitle "Connecting Options for Tomorrow". The main content area includes a description of the TBARTA Commuter Services, a call to action to "REGISTER NOW", and a sidebar with a "LOGIN" form and a "SIGNUP" section. The sidebar also includes a "SIGNUP" section with a "REGISTER NOW" button. The bottom of the page features logos for FDOT, BEST Workplaces, and ACT.

Regional Fare Payment System

- Mobile Payment and One Regional Card/App
- Led by HART, includes 8 transit operators
- TBARTA committed \$267,000
- ✓ Mobile payment platform launching August/September
- ✓ TBARTA assisting with MPO and transit agency coordination

OneBusAway App expansion

- Currently in Hillsborough, soon Pinellas
- Working with CUTR to survey needs for expanding regionally

One Call One Click / myRIDE

- Call: 1-844-9-MYRIDE
- Click: www.tbarta.com/myride
- Database includes transportation resources across all 7 counties

HB 7061 Signed by Governor – Effective July 1, 2016

MPOs CCC

- Merges the MPOs CCC within TBARTA as a subcommittee, and adds Citrus County as a CCC member

Master Plan

- Changes the requirement for updating the TBARTA Master Plan from every two (2), to every five (5) years

Board Structure

- Changes the governing board composition from 16 to 15 voting members
- FDOT District 7 Secretary changed to a non-voting advisor
- FDOT District 1 Secretary changed to a non-voting advisor

Next Steps

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- Continue to partner and build stronger relationships with transportation agencies/authorities to improve service & maximize efficiencies
- Continue to engage the private sector in the delivery of transportation services
- Expanding Vanpool program across the region
- Work with FDOT to plan for future Express Bus connections between regional activity centers
- Expand Regional School Commute Program to all counties, helping parents get their children to school
- Implement single regional Fare Card across all counties
- SunTrails coordination: \$25M Annually for multi-use trails.

Questions and Comments

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[www.pedbikeimages.org/Laura Sandt](http://www.pedbikeimages.org/Laura_Sandt)