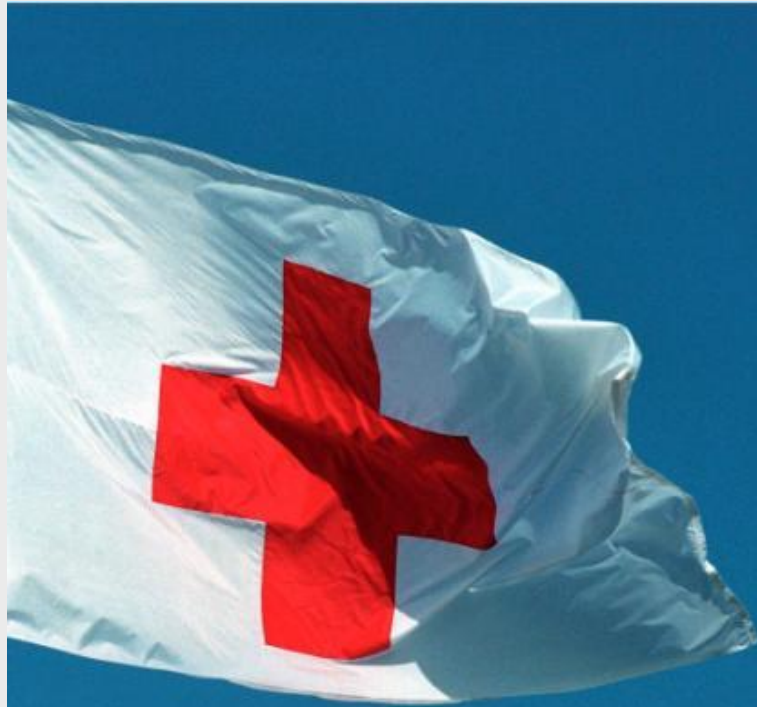




**American Red Cross**  
Central Florida and  
the U.S. Virgin Islands

**Regional Overview 2021**





## Mission

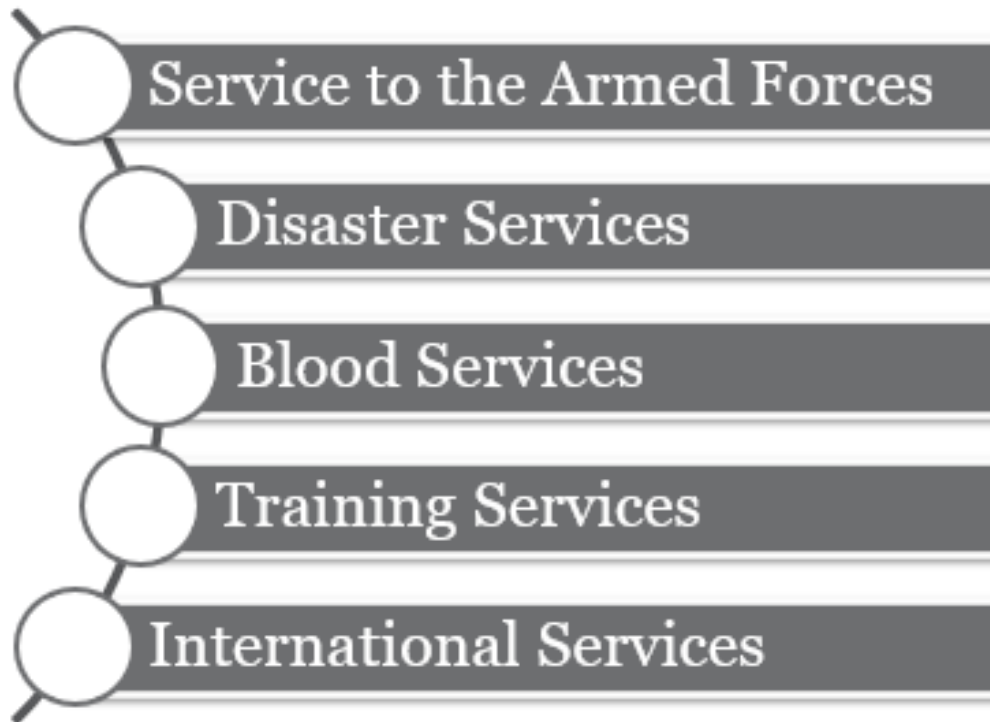
The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



**American  
Red Cross**

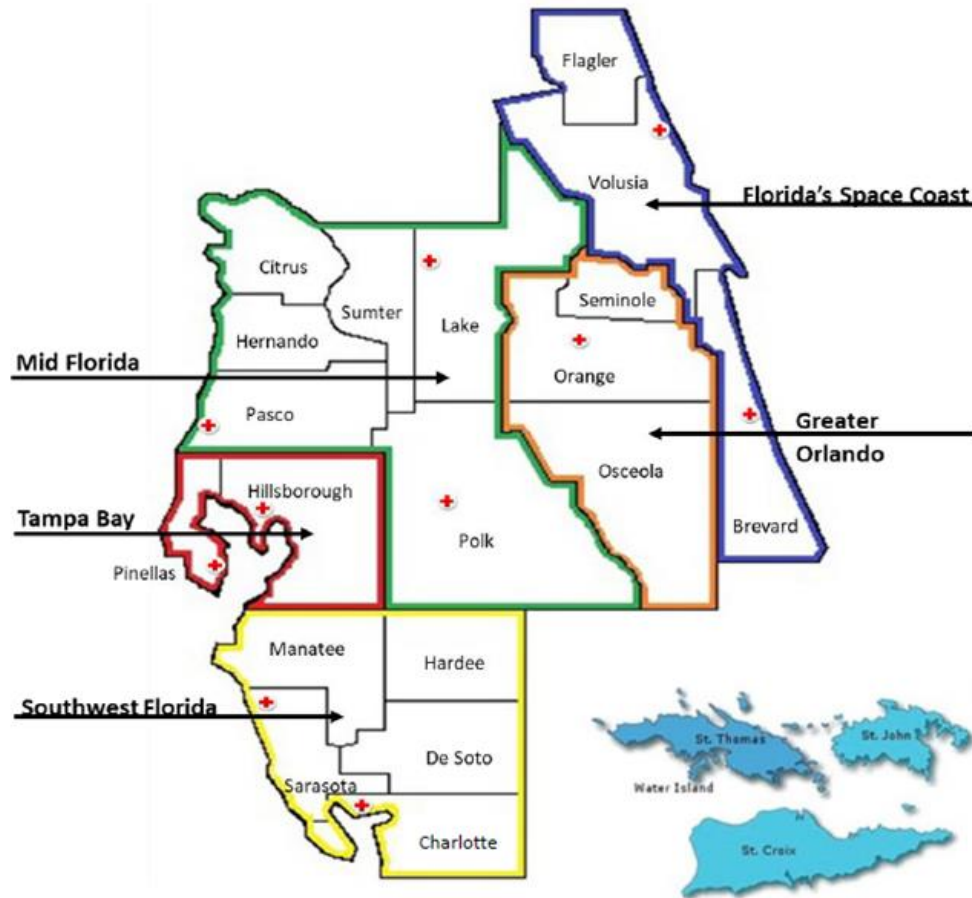
# Our Work

## We Impact Lives Every Day



# Our Region

## The Central Florida & US Virgin Islands Region



# Service to the Armed Forces

## We assist active-duty military members, veterans and their families

- 24/7 global emergency communications
- Virtual resiliency workshops to help with stress management
- Comfort, care and therapy items provided to military hospitals and medical facilities
- Care packages for overseas members
- Hero Care Network call center & app
- **2,421** emergency cases managed for service members and their families





# Disaster Services

## Respond and Recover

### We respond to disasters big & small

- Everyday disasters - home fires
- Natural disasters - hurricanes, tornadoes, floods, and wildfires
- Man-made disasters - terror attacks, mass shootings



### We provide emergency assistance

- Mass care services like shelter, food, water and comfort items
- Financial assistance
- Emotional support, spiritual care, and health/mental health services
- Casework support and referrals



# Disaster Services

## Respond and Recover

### Our response during 2020:

- **1,708** households received emergency disaster assistance
- **1,071** home fire responses
- **38** multi-family fires
- **176** local disaster workers supported **37** national relief operations



# Disaster Services

## Preparing for Emergencies

### Home Fire Campaign

- **1,841** households made safer with the installation of **3,819** smoke alarms

### Community Preparedness Education

- Be Red Cross Ready presentation
- **2,068** adults trained

### Youth Programs

- Pillowcase Project (grades 3-5)
- Prepare with Pedro (grades K-2)
- **4,405** children reached

### Red Cross Emergency App





# When to Contact Us

## We can help your constituents

### Prepare, Educate, Train, or Inspire:

- ✓ Free preparation information for your organization, school, or business  
Visit [readyrating.org](https://www.readyrating.org)
- ✓ Free Community Preparedness Programs (for adults and youth)  
Visit [redcross.org/PrepareFlorida](https://www.redcross.org/PrepareFlorida)
- ✓ Lifesaving Skills Training (First Aid, CPR/AED) for individuals or groups  
Visit [redcross.org/take-a-class](https://www.redcross.org/take-a-class)
- ✓ Nominate a constituent who used lifesaving skills for our national awards  
Visit [LifesavingAwards.org](https://www.LifesavingAwards.org)

### Respond to Life's Emergencies:

- ✓ Disaster Relief & Recovery (report a disaster like a home fire)  
Call us at 1-800-RED CROSS, prompt 4
- ✓ Military Emergency Communication  
Call us at 1-877-272-7337  
Submit at [redcross.org/HeroCare](https://www.redcross.org/HeroCare)
- ✓ COVID-19 Grief Support Resources (Virtual Family Assistance Center)  
Visit [redcross.org/VFAC](https://www.redcross.org/VFAC)  
Call us at 1-833-492-0094