

## **Beth Rawlins Bio**

Beth Rawlins brings decades of experience to her work as a local government consultant and strategist. As a government policy consultant, her clients include citizen groups, governments, political parties and member associations on both a local and statewide level. She is a consultant for the Florida City and County Management Association and the Florida League of Cities.

In 2010 Rawlins formed Florida Business Watch, a trade association for companies that do business with Florida's local governments. Florida Business Watch boasts a full schedule of training and advocacy events. Business Watch is strategically partnered with the FSU Center for Excellence in Local Government, FCCMA and the League of Mayors - sponsoring the Mayors Mean Business program.

In addition, Beth is the Citizens for Pinellas Schools Chairman. Citizens for Pinellas Schools successfully pushed for a local ad valorem tax to support the county's school system in 2004 and guided its renewal in 2008 and 2012. In that capacity Beth works closely with the District, Education Foundation, PCTA and IC-ROC to monitor referendum dollars and ensure they are spent according to voter dictates.