



# PROCLAMATION

## PINELLAS COUNTY BOARD OF COUNTY COMMISSIONERS

### 727 DAY

- WHEREAS,** tourism serves as a major economic driver of Pinellas County with nearly 16 million visitors contributing nearly \$6.6 billion in direct spending in 2023; and
- WHEREAS,** local residents are the heart of Pinellas County, making significant contributions and creating a unique and welcoming destination for visitors from around the world; and
- WHEREAS,** the collaboration between Visit St. Pete-Clearwater and our residents strengthens the community and enhances the quality of life for all; and
- WHEREAS,** Visit St. Pete-Clearwater has launched the “From Visitors with Love” campaign to share the value of tourism with residents; and
- WHEREAS,** Visit St. Pete-Clearwater generates opportunities to educate residents about the integral role of tourism in sustaining our community and thank them for their hospitality; and

**NOW, THEREFORE, BE IT PROCLAIMED** by the Pinellas County Board of County Commissioners that July 27, 2025, be recognized as

### 727 DAY

**BE IT FURTHER PROCLAIMED,** this day is an opportunity to celebrate our incredible destination – home of the 727-area code – and show appreciation for the positive impact of our residents on local tourism through locals-only specials at establishments around Pinellas County. We extend our gratitude to Visit St. Pete-Clearwater for their ongoing efforts to promote tourism and highlight the importance of our community in these endeavors.

**IN WITNESS WHEREOF,** we have set our hands and caused the seal of Pinellas County, Florida to be affixed hereto this \_\_\_\_ day of July 2025.

