

Program Description

Completed by grants@servicesource.org on 3/16/2026 11:38 AM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

Program Description

Please provide the following information.



**Social Action Funding
Application
for the funding period of October
1, 2026 - September 30, 2027**

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by grants@servicesource.org on 3/16/2026 11:38 AM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by grants@servicesource.org on 3/24/2026 2:12 PM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

ABILITIES, INC. OF FLORIDA

A.2. DBA (if applicable)

Abilities of Florida

A.3. Legal Address

2735 Whitney Road Clearwater, FL 33760

PROJECT INFORMATION

A.4. Program Name/Project Title

Warrior Bridge

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Abilities of Florida's Warrior Bridge program provides employment and supportive services to veterans with disabilities in Pinellas County who face barriers related to unemployment, housing instability, and economic self-sufficiency. The program uses a veteran-centered approach to help participants secure and maintain competitive, integrated employment while addressing stabilization needs that directly impact workforce success. Warrior Bridge delivers individualized employment services, including career planning, job readiness support, resume and interview preparation, job placement, and ongoing retention support. The program also assists veterans with access to supportive services and essential resources through community partnerships. A key component of the program is the Veterans Mall, which provides home starter kits, professional clothing, and basic household items to veterans transitioning from homelessness or unstable housing into permanent housing. Social Action Funding will be used to support core program staffing and direct services that sustain program capacity and service delivery. Funding will supplement

APPLICATION CONTACT INFORMATION

A.19. First Name

Dianne

A.20. Last Name

Duncan

A.21. Contact Person/Title

Senior Director of Rehabilitation Services

A.22. Contact Email

DIANNE.DUNCAN@Abilities.org

A.23. Telephone

(813) 494-6896

A.24. Executive Officer with signing authority First Name

Matthew

A.25. Executive Officer with signing authority Last Name

Motko

A.26. Executive Officer Title

Executive Director

A.27. Executive Officer Email

Matthew.Motko@Abilities.org

A.28. Executive Officer Phone Number

(727) 600-8910

existing resources by supporting individualized employment services and essential stabilization supports that are not fully covered by other funding sources. This investment will allow Abilities of Florida to continue providing coordinated, effective services that promote employment stability and long-term self-sufficiency for veterans with disabilities in Pinellas County.

A.6. Physical Program Address

2735 Whitney Road Clearwater, FL 33760

A.7. Program Manager First Name

Grant

A.8. Program Manager Last Name

Collins

A.9. Program Manager Title

Program Director – Warrior Bridge - HVRP

A.10. Program Manager Email

Grant.Collins@Abilities.org

A.11. Program Manager Phone Number

(727) 503-5152

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Human Services for Disadvantaged Residents

A.13. Funding Category **ONLY SELECT ONE**

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$99,000.00

A.15. Taxpayer/Employer ID

59-0874493

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered)

**A.17. Date of incorporation in Florida must be one year
prior to required submission deadline**
11/06/1959

A.18. Date of 501(c)(3) Status
07/06/1989

B. Organization Profile

Completed by grants@servicesource.org on 3/24/2026 2:15 PM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Abilities of Florida (ABI) has served individuals with disabilities in Pinellas County since 1961, with a mission to facilitate services, resources, and partnerships that support people with disabilities, along with their families, caregivers, and community members, which directly aligns with the Social Action Funding priority area of Human Services for Disadvantaged Residents by addressing the barriers faced by individuals who experience disability, unemployment, housing instability, and limited access to supportive services. The Warrior Bridge (WB) program supports veterans with disabilities who face persistent challenges to achieving self sufficiency. Veterans with disabilities are disproportionately impacted by unemployment and housing instability and often require coordinated employment and supportive services to stabilize their lives and achieve independence. WB addresses these challenges through a veteran centered service model that integrates workforce development, employment placement, housing stabilization supports, and community navigation. The WB program connects veterans to individualized employment services that support career planning, job readiness, and placement into competitive, integrated employment. Participants also receive referrals and navigation support to address unmet needs related to benefits access, transportation, and other essential services. A key component of the program is the Veterans Mall, which provides home starter kits and essential household items to veterans transitioning from homelessness into permanent housing. These supports help veterans establish stable living environments that support employment retention and long term self sufficiency. ABI's extensive experience in disability services, vocational rehabilitation, and employment supports strengthens the effectiveness of WB. Through its partnership with ServiceSource, Inc., ABI leverages organizational infrastructure and administrative capacity while maintaining a strong local presence and direct service delivery in Pinellas County. This structure ensures programs remain accountable, sustainable, and responsive to community needs. In FY25, ABI served more than 25,000 individuals, including 1,593 veterans with disabilities, through a range of services. During the year, the WB program supported 32 veterans in securing competitive employment, distributed 355 home starter kits through the Veterans Mall, provided 398 veterans with employment-appropriate clothing, and completed 709 referrals to community-based supportive services. Program impact has continued into FY26, with 10 veterans placed into employment to date, 195 home starter kits distributed, 213 veterans provided with clothing, and 307 social service referrals completed thus far. Together, these outcomes demonstrate the program's sustained role in advancing stability, employment, and long-term self-sufficiency among disadvantaged veterans with disabilities.

B.2. Describe your board membership and how the board is reflective of the target population.

Abilities of Florida shares its Board of Directors with its parent organization, ServiceSource, Inc., and is governed by a diverse board comprised of professionals with extensive experience in disability services, veteran services, healthcare, workforce development, finance, and public policy. The Board provides strong fiduciary oversight while ensuring that organizational strategy remains aligned with the needs of disadvantaged populations served, including veterans with disabilities who are facing barriers to employment and housing stability. The Board includes members with direct professional and lived experience relevant to the Warrior Bridge program and the target population served. Notably, Dr. Joseph M. Ashley, Rh.D., serves as the organization's Lived Experience Officer. Dr. Ashley is a vocational rehabilitation professional with more than 30 years of experience developing programs that expand employment opportunities for

individuals with disabilities. As a person with lived experience of disability, Dr. Ashley brings a critical perspective that informs board level decision making, program design, and organizational policies to ensure services remain accessible, inclusive, and responsive to participant needs. In addition, the Board includes veteran representation and leaders with deep knowledge of military culture, disability systems, and community based service delivery. Members bring expertise in rehabilitation counseling, healthcare, workforce development, government affairs, and financial management. This breadth of experience ensures that strategic decisions reflect both community realities and best practices in human services delivery. This structure and Board composition also strengthens accountability and ensures that programs such as Warrior Bridge remain grounded in the real world experiences of individuals with disabilities and veterans in Pinellas County.

B.3. Explain the organization's experience relevant to the proposed priority area.

Abilities of Florida (ABI) has extensive experience delivering human services for disadvantaged residents, with a longstanding focus on employment, self sufficiency, and stability for individuals with disabilities. Leveraging more than five decades of organizational experience and over a decade operating the Warrior Bridge (WB) program, ABI has expertise in serving veterans with disabilities who face barriers related to unemployment, housing instability, and limited access to supportive services. The WB program provides employment services, job placement assistance, housing stabilization supports, and community navigation. Over the past 13 years, WB has helped hundreds of veterans obtain employment and access essential resources that promote long term independence. Core services include career planning, job readiness and placement, benefits navigation, referrals to community partners, and access to home starter kits and essential goods through the Veterans Mall. In 2025 ABI received funding through the U.S. Department of Labor's Homeless Veterans' Reintegration Program, strengthening its capacity to serve veterans experiencing homelessness or housing instability by expanding outreach, employer engagement, and service delivery. ABI also serves as a subcontractor on ServiceSource's Families Achieving Self Sufficiency Together program, which supports TANF eligible youth and adults with disabilities, creating opportunities for alignment and referrals between FASST and WB.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

Abilities of Florida (ABI) has demonstrated strong organizational capacity to design, implement, and sustain high quality human services programs for individuals with disabilities and other disadvantaged populations for more than six decades. Since 1961, ABI has served communities throughout Pinellas County through rehabilitation services, employment services, vocational evaluation, housing programs, youth transition services, American Sign Language interpretation, and other supportive services focused on barrier removal. ABI has provided vocational rehabilitation services across Pinellas County for nearly 50 years and currently serves individuals across the state of Florida through a broad portfolio of programs. In FY25, ABI served more than 25,000 individuals statewide, reflecting the organization's scale, operational stability, and ability to manage complex programs. Through the WB program, ABI has provided employment and barrier removal services to more than 4,000 veterans since 2011, successfully placing over 500 veterans and spouses into competitive employment. ABI's deep connections within the veteran community and long standing partnerships with local, state, and federal agencies position the organization as a trusted provider of services tailored to meet the unique needs of veterans with disabilities. Since 2002, ABI has been affiliated with ServiceSource, Inc., a nonprofit organization dedicated to building stronger communities through services and partnerships. This affiliation allows ABI to centralize key administrative, financial, and operational functions, strengthening internal controls and organizational efficiency while enabling program staff to focus on high quality service delivery. ABI is led by Executive Director Matthew Motko, who oversees financial management, operations, and personnel across an organization with an annual budget exceeding \$13 million, more than 200 staff, and operations across 20 offices. Mr. Motko brings over 25 years of senior executive leadership experience in nonprofit and government agencies and more than 12 years overseeing programs for individuals with disabilities, including WB and federally funded initiatives such as the Homeless Veterans' Reintegration Program. Programmatic oversight and quality assurance are further supported by Dianne Duncan, Senior Director of Rehabilitation Services, who oversees employment and training services and monitors

program effectiveness in coordination with program leadership. Ms. Duncan has more than 25 years of experience in disability services and over 20 years in leadership roles at ABI, overseeing evaluation, training, and employment programs. She holds a Master's degree in Rehabilitation Counseling and Vocational Evaluation and maintains professional credentials as a Certified Disability Management Specialist, Certified Vocational Evaluator, and Certified Rehabilitation Counselor. Day to day management of veteran services is led by Grant Collins, Program Director for WB. Mr. Collins manages program operations, staffing, budgeting, data management, and outcome reporting, including federal reporting requirements. He brings more than 15 years of experience working with veterans and veterans with disabilities, over 10 years of leadership experience managing Warrior Bridge, and lived experience as a U.S. Marine Corps veteran. Mr. Collins is an active member of two Congressional Representatives' Veteran Advisory Committees and holds a Master of Science in International Development and Human Rights. Together, Abilities of Florida's organizational history, experienced leadership team, professional credentials, and established systems demonstrate the capacity to effectively administer, monitor, and sustain high impact programs that improve employment outcomes and long term stability for veterans with disabilities in Pinellas County

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

N/A.

C. Community Needs

Completed by grants@servicesource.org on 3/24/2026 2:16 PM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

Veterans with disabilities in Pinellas County face persistent barriers to achieving economic stability and self sufficiency, particularly related to employment, housing stability, and access to coordinated supportive services. While Pinellas County has a strong network of veteran focused resources, veterans with disabilities remain disproportionately impacted by unemployment, poverty, and housing instability, limiting their ability to secure and sustain competitive employment and live independently. According to the U.S. Census Bureau, Pinellas County is home to approximately 67,500 veterans, representing 8.7% of the adult population. A significant portion of this population lives with service connected disabilities and experiences complex challenges related to physical and mental health conditions, substance use disorders, and limited access to stable housing. Veterans who experience housing instability or homelessness face additional barriers to employment, as the lack of a stable living environment directly affects job readiness, consistency, and long term retention. Despite the presence of federal, state, and local veteran services, many veterans with disabilities remain unserved or underserved due to eligibility limitations, program capacity constraints, or the need for more intensive, individualized employment support. Veterans with disabilities often require coordinated, wraparound services that address both employment readiness and the underlying barriers that interfere with sustained workforce participation. The Warrior Bridge program was developed to address this unmet need by providing integrated, veteran centered employment and supportive services tailored to veterans with disabilities. The program focuses on helping participants overcome employment barriers through individualized career planning, job readiness training, job placement, and ongoing retention support, while also addressing stabilization needs related to housing, basic household necessities, and community navigation. Access to essential resources, including home starter kits and employment related supports, is critical for veterans transitioning from homelessness or unstable housing into permanent housing. In FY25, Warrior Bridge served 1,593 veterans, with 100% identifying as having a disability and approximately 25% experiencing housing instability at enrollment. While the program has demonstrated strong outcomes, demand for services continues to exceed capacity, underscoring the ongoing need for targeted employment and stabilization services for veterans with disabilities in Pinellas County.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Current data and assessments affirm the significant need for employment and stabilization services for veterans with disabilities in Pinellas County. The most recent estimates indicate approximately 67,500 veterans reside in the county (8.7% of adults) which is higher than state and national averages (U.S. Census Bureau, ACS 2020–2024). Of these, about 30% report a service-connected disability, heightening risks of unemployment and housing instability. Local Point-in-Time (PIT) counts highlight these challenges. From 2024 to 2025, the number of veteran households without children experiencing homelessness rose from 53 to 57 (an 8% increase), which mirrors an increase in total veterans experiencing homelessness. Homelessness among veterans ages 25–34 increased by 50%, ages 35–44 by 86%, and ages 65 and older by 40%. The number of women veterans experiencing homelessness rose 20%, and Hispanic veterans also increased. The number of veterans identified as chronically homeless rose significantly, underscoring the need for more intensive, coordinated employment and stabilization services. Chronic homelessness creates barriers to workforce participation

and long-term stability, emphasizing the necessity for employment support integrated with housing and case management services. The PIT Count, while valuable, is conservative because local VA partners note that many veterans with unstable housing (e.g., couch surfing, doubled-up) are not included, so actual housing instability is likely higher. Data continues to show that employment disparities persist. Though overall veteran unemployment rates are relatively low, veterans with service-connected disabilities face higher unemployment and underemployment with national rates around 4.0–4.5% for this group versus 3% for all veterans (U.S. Bureau of Labor Statistics; VA). Barriers such as behavioral health issues, lack of transportation, insufficient credentials, and employment gaps further complicate job access, especially for those experiencing homelessness. Local service data reinforces this need. In FY25, the Warrior Bridge program served 1593 veterans, with 100% identifying a disability and approximately 25% reporting housing instability at intake. Demand for the program exceeds capacity, with referrals from partners such as VA, HUD-VASH, CareerSource Pinellas, St. Vincent de Paul, and Pinellas County Veteran. Collectively, these data points demonstrate an ongoing, critical need for integrated employment and stabilization services tailored for veterans with disabilities. The Warrior Bridge program directly addresses these documented gaps by providing workforce development, housing stabilization, and coordinated community referrals to improve long-term outcomes for Pinellas County veterans.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Continuation of Current Funding

C.4. If funding is being sought to support the continuation of current programming, discuss efforts to obtain alternate funding and potential impact if funding is not secured.

Abilities of Florida (ABI) actively pursues diverse funding sources to sustain and strengthen the Warrior Bridge (WB) program and reduce reliance on any single funding stream. The organization has demonstrated a strong commitment to financial sustainability through a combination of federal funding, private philanthropy, foundation support, and strategic partnerships that expand both program reach and capacity. Most notably, ABI has been awarded funding through the U.S. Department of Labor's Homeless Veterans' Reintegration Program (HVRP), which supports employment and training services for veterans experiencing homelessness. This funding has allowed ABI to increase outreach, employer engagement, and service delivery for veterans across Pinellas County and surrounding areas, while strengthening workforce development outcomes for a highly vulnerable population. HVRP funding complements, but does not replace, Social Action Funding, as it is time limited, competitively awarded, and targeted to specific service components and populations. In addition, ABI benefits from the organizational support of ServiceSource, Inc., including access to ServiceSource's Program Development department. This team provides ongoing assistance with funding prospecting, grant development, and partnership building, enabling ABI to pursue new public and private funding opportunities, diversify revenue streams, and expand collaborations with veteran serving and workforce organizations. Through this support, ABI has strengthened its capacity to identify emerging funding opportunities and build partnerships that align with local and federal priorities. Despite these efforts, Social Action Funding remains a critical component of the WB program. If continuation funding is not secured, ABI would be required to reduce staffing capacity, limit the availability of individualized employment services, and scale back supportive resources such as home starter kits provided through the Veterans Mall. These reductions would directly impact the number of veterans served and weaken the program's ability to address employment and housing stability for veterans with disabilities in Pinellas County. Continued Social Action Funding is essential to maintaining service levels, leveraging other funding sources, and ensuring that veterans with disabilities have consistent access to the supports needed to achieve self sufficiency.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting

documents/communications provided.

Abilities of Florida (ABI) has demonstrated strong outcomes and effective utilization of Social Action Funding through the Warrior Bridge (WB) program, which provides employment and stabilization services to veterans experiencing homelessness or housing instability in Pinellas County. Program performance data from the 2025–2026 reporting period reflects consistent service delivery, positive outcomes, and continued demand for services. During the reporting period, the WB program exceeded multiple performance benchmarks established in its outcomes framework. Ninety percent of veterans who received Veteran Home Starter Kits demonstrated improved basic household living skills that supported their ability to remain stably housed, exceeding the program target of 75 percent. Eighty five percent of veterans who visited the Veterans Mall received a home starter kit, surpassing the target of 80 percent. Additionally, 90 percent of program participants received interview attire and employment readiness support, including resume development, interviewing skills, and job search assistance, exceeding the established benchmark of 85 percent. Employment outcomes further demonstrate program success. Eighty percent of participating veterans obtained gainful employment that supported progress toward self sufficiency, meeting the program’s employment outcome target. The program also exceeded expectations for service coordination, with 95 percent of veterans seeking assistance receiving referrals and services from community partners, compared to a target of 80 percent. These results reflect strong collaboration with VA programs, HUD VASH, and local service providers. Utilization data highlights sustained demand for WB services. Throughout the first quarter of the SAF grant period, the program distributed 70 Veteran Home Starter Kits and provided clothing assistance to 78 veterans transitioning out of homelessness. Despite fluctuations in referrals related to staffing shortages within partner agencies, the program maintained consistent service delivery. Employment service capacity also strengthened during this period, with three veterans placed into competitive employment during the first quarter as the newly hired WB Coordinator became fully operational. These outcomes demonstrate that Social Action Funding has been used effectively to deliver measurable results, support housing stability, increase employment readiness and placement, and strengthen coordination with community partners. The Warrior Bridge program continues to play a critical role in supporting veterans’ transitions from homelessness to stability while advancing long term self sufficiency in Pinellas County.

If currently funded, please provide outcomes/utilization/success.

All materials and supporting documentation included with the application are subject to Florida’s public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

☒ **Outcomes/Utilization/Success**

Q1 WB SAF Outcomes.pdf

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

The Warrior Bridge (WB) program operates as part of a coordinated network of veteran serving and workforce development organizations in Pinellas County, ensuring participants receive comprehensive, non duplicative services that address employment, housing stability, and other barriers to self sufficiency. Abilities of Florida (ABI) has established long standing partnerships with federal, state, and local agencies to maximize resources, streamline referrals, and close service gaps for veterans with disabilities. Key community partners include the U.S. Department of Veterans Affairs (VA), HUD Veterans Affairs Supportive Housing (HUD VASH), CareerSource Pinellas, Pinellas County Veteran Services, St. Vincent de Paul CARES, and other local nonprofit organizations. These partners often serve as first points of contact for veterans seeking assistance with housing, benefits, healthcare, or employment and regularly refer eligible participants to WB for individualized employment and supportive services. In turn, WB refers veterans to partner

agencies for housing assistance, behavioral health services, benefits counseling, transportation support, and other specialized resources as needed. Coordination with CareerSource Pinellas allows WB to complement, rather than duplicate, workforce services by serving veterans who require more intensive, individualized employment support or who are not eligible for certain VA or state funded programs. VA caseworkers and HUD VASH staff refer veterans who are transitioning into permanent housing and need employment support to achieve long term stability. St. Vincent de Paul and other community partners refer veterans in need of employment services, interview clothing, and home starter kits, which are provided through the Veterans Mall. WB also coordinates internally with other ServiceSource affiliated programs to enhance service integration. Abilities of Florida is a subcontractor on ServiceSource's Families Achieving Self Sufficiency Together (FASST) program, which serves youth and adults with disabilities who are eligible for TANF. This relationship creates opportunities for cross referrals and alignment between FASST and WB, particularly for individuals with disabilities who may benefit from coordinated employment and supportive services across programs. To formalize and document these partnerships, Abilities of Florida maintains collaborative agreements with key partners outlining referral processes, roles, and shared goals. A collaborative letter from St. Vincent de Paul is included with this application to demonstrate mutual commitment and coordination in support of the proposed program.

Please upload Collaborative Letter



Collaborative Letter

Abilities of FL Letter of Support Template SAF.pdf

D. Scope of Services

Completed by grants@servicesource.org on 3/24/2026 2:19 PM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

The WB program provides employment and supportive services to veterans with disabilities to promote long term self sufficiency and housing stability. The program addresses the unique barriers faced by veterans with disabilities through a coordinated, veteran centered service model that integrates workforce development and stabilization supports. Core services include career assessments, resume development, job application support, interview preparation, job coaching, and ongoing employment counseling. Participants receive personalized employment plans that reflect skills, interests, experience, and goals. WB staff also provide continued follow up and retention support to help veterans sustain employment and advance along their chosen career pathways. In addition to employment services, WB addresses stabilization needs that directly impact employment success. Through partnerships with community providers, staff assist veterans with benefits navigation, transportation resources, housing referrals, and access to behavioral health and other supportive services. A key component of the program is the Veterans Mall, which provides essential household items, professional clothing, and home starter kits to veterans transitioning from homelessness into permanent housing. These resources help veterans establish stable living environments that support employment retention and independence. The WB program utilizes evidence based and best practice approaches, including person centered employment planning, human centered design principles, and community engaged service delivery. These approaches ensure services are responsive to veterans' lived experiences and emphasize individualized goal setting, participant engagement, and coordination across systems. The program's holistic model recognizes that employment outcomes are closely tied to housing stability, access to resources, and ongoing support.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

Social Action Funding will be used to support the continuation of the WB program by funding critical program staffing and direct supportive services that enable veterans with disabilities in Pinellas County to achieve employment stability and long term self sufficiency. All requested funds align with the selected priority area of Human Services for Disadvantaged Residents and correspond directly to the attached Annual Budget Form. A primary use of Social Action Funding is to support personnel costs associated with delivering individualized employment and supportive services to veterans with disabilities served in the WB program. Funded positions are responsible for core program functions, including participant intake and assessment, individualized employment planning, job readiness activities, job placement assistance, coordination with community partners, and ongoing follow up to support employment retention. These roles are essential to maintaining service quality and ensuring veterans receive consistent support throughout their participation in the program. In addition to staffing, Social Action Funding will support direct program costs that address stabilization needs which directly impact employment outcomes. This includes providing home starter kits and distributed through the Veterans Mall. This service is for veterans transitioning from homelessness into permanent

housing. Home starter kits assist veterans with establishing a safe and stable living environments that support employment retention and progress toward self sufficiency. DOL Homeless Veterans Reintegration Program (HVRP) funding does not support the purchase or distribution of home starter kits, making Social Action Funding essential to sustaining this critical stabilization component of the WB program. The requested funding supplements, rather than duplicates, existing program resources. While Abilities of Florida also receives federal funding through the U.S. Department of Labor's Homeless Veterans' Reintegration Program (HVRP), that funding is time limited, program restricted, and targeted to specific employment and training activities. HVRP funding supports staff and services outside the scope of this request and does not cover the stabilization supports or Pinellas County-specific service components supported through Social Action Funding. Social Action Funding provides flexible, local support that fills critical gaps in staffing and direct services not fully covered by federal or private funding sources. By supplementing existing funding and leveraging other public and private investments, Social Action Funding plays a vital role in ensuring the Warrior Bridge program remains accessible, effective, and responsive to veterans with disabilities seeking employment and stability in Pinellas County.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

The Warrior Bridge program provides year round, individualized employment and supportive services to veterans with disabilities using a flexible service delivery model that adjusts to each participant's needs. Services are available Monday through Friday during regular business hours, with accommodations for evening or community based meetings when needed to ensure accessibility. Veterans may enroll on a rolling basis and begin services with a comprehensive intake and assessment. During this initial phase, staff complete eligibility verification and conduct an individualized needs assessment, resulting in a person centered employment plan that outlines employment goals, skill gaps, barriers to employment, and supportive service needs. This plan is updated regularly throughout participation. Employment services are delivered through a combination of one on one meetings and group activities. Participants typically meet with Warrior Bridge staff one to two times per week, depending on individual need and readiness, to receive job readiness support, resume development, interview preparation, job search assistance, job development, and placement support. Group based workforce readiness workshops may be offered monthly or as demand allows, focusing on topics such as interviewing skills, workplace expectations, and career planning. Once a veteran secures employment, Warrior Bridge provides follow up and retention support for up to six to twelve months. During this period, staff maintain regular contact to address workplace challenges, support job retention, and assist with career advancement as appropriate. In addition to employment services, veterans receive stabilization supports that directly impact employment success. Through the Veterans Mall, participants may access essential items such as interview clothing, hygiene supplies, and home starter kits when transitioning from homelessness or unstable housing into permanent housing. Distribution of these items occurs on an as needed basis, with the Veterans Mall operating multiple days per week to meet participant demand. This combination of frequent staff contact, individualized service planning, ongoing follow up, and access to essential supports ensures that Warrior Bridge delivers intensive, responsive services that promote employment stability and long term self sufficiency for veterans with disabilities.

D.4. What is the target population and eligibility criteria for the program?

The Warrior Bridge program serves veterans with disabilities residing in Pinellas County who face barriers to employment, housing stability, and economic self sufficiency. The target population includes veterans who are transitioning out of homelessness, experiencing housing instability, or who have disabilities that limit their ability to obtain and maintain competitive, integrated employment without individualized support. Veterans served through Warrior Bridge often experience multiple, compounding challenges, including physical or mental health disabilities, service connected conditions, limited work history, gaps in employment, behavioral health needs, and limited access to transportation or supportive resources. Many participants are low income and rely on public assistance, placing them at increased risk of long term unemployment and housing instability without coordinated intervention. To be eligible for

the Warrior Bridge program, individuals must meet the following criteria: • Be a veteran, as verified by DD 214 or other acceptable documentation • Reside in Pinellas County • Have a documented disability or a pending disability determination • Be unemployed, underemployed, or experiencing barriers to employment • Be transitioning from homelessness or at risk of housing instability, or require supportive services to maintain stable housing and employment. The population served reflects a diverse range of ages, backgrounds, and experiences. Historically, the majority of participants are adults between the ages of 25 and 64, with representation across racial and ethnic groups, educational attainment levels, and housing situations. A significant percentage of participants identify as having a disability, and many are involved in or connected to VA housing programs or other supportive housing arrangements. By targeting veterans with disabilities who require intensive, individualized employment and stabilization services, Warrior Bridge ensures that services are directed to those with the greatest need and highest risk of continued economic instability. This targeted approach allows the program to deliver meaningful, measurable outcomes that support long term self sufficiency and independence for veterans in Pinellas County.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

The Warrior Bridge program serves veterans with disabilities who reside in Pinellas County, Florida. Services are delivered countywide, ensuring access for eligible veterans regardless of municipality or neighborhood within Pinellas County. The primary service location is Abilities of Florida's office in Clearwater, Florida, which serves as the program's administrative and service delivery hub, including the Veterans Mall. In addition to services provided at the Clearwater location, Warrior Bridge staff meet participants at community based locations as needed to reduce barriers related to transportation, mobility, or access. This may include meetings at partner sites, workforce centers, housing locations, or other agreed upon community settings. Virtual meetings and phone based services may also be used when appropriate to ensure continuity of care and timely access to services. Program services are available year round during the contract period. Standard program hours are Monday through Friday, 9:00 a.m. to 5:00 p.m. Staff maintain flexibility to accommodate participant needs, including scheduling appointments outside of standard business hours when necessary to support employment activities, employer engagement, or participant availability. The Veterans Mall operates multiple days per week during standard business hours to provide veterans with access to essential resources, including home starter kits, professional clothing, and basic household items. Hours of operation are coordinated to align with participant needs and referral partner schedules to ensure timely access to resources. By offering countywide service coverage, flexible service delivery locations, and consistent weekday operating hours, the Warrior Bridge program ensures veterans with disabilities in Pinellas County have reliable access to employment and supportive services throughout the contract period.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

The WB program is led by an experienced team with expertise in veteran services, employment support, and program management. Grant Collins, Program Director, oversees all aspects of the WB program, including daily operations, personnel supervision, budgeting, service delivery, community outreach, and performance monitoring. With more than 15 years of experience working with veterans and over 10 years leading the WB program, Mr. Collins has played a central role in expanding services, strengthening employer and community partnerships, and improving outcomes for veterans with disabilities. As a U.S. Marine Corps veteran and an active member of two Congressional Representatives' Veteran Advisory Committees, he brings both professional expertise and lived experience to program leadership. Programmatic oversight and quality assurance are provided by Dianne Duncan, Senior Director of Rehabilitation Services. She has 25+ years of experience in disability services and 20+ years in leadership roles at ABI. She has a Master's degree in Rehabilitation Counseling and maintains professional credentials as a Certified Rehabilitation Counselor and Certified Vocational Evaluator. Direct service delivery is supported by the Warrior Bridge Coordinator, Terry, who has 15+ years of experience in veteran peer support, mental health advocacy, and housing stability. Terry brings lived experience informed practice and expertise in service navigation, individualized planning, and employment

coaching, supporting veterans in identifying meaningful career pathways aligned with their strengths and goals. All new staff complete a structured onboarding process that includes orientation to organizational policies, training on service delivery standards, and program specific instruction related to veteran services, data tracking, and community coordination. New staff shadow experienced team members and receive ongoing supervision and training. New staff fully are onboarded within 60–90 days.

E. Program Outcomes

Completed by grants@servicesource.org on 3/24/2026 2:20 PM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

2026-2027 Program Outcomes Worksheet.pdf

Printed By: Amanda Craft on 3/26/2026

F. Budget

Completed by grants@servicesource.org on 3/24/2026 2:20 PM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$18,029,980.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$537,000.00

F.3. Total Pinellas County Social Action Funding request.

\$99,000.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

18.44%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

Duval Park- \$50,000- This funding is provided by Duval Park, a low income housing community for Veterans with disabilities and their families. The funding pays for a service coordinator for residents at Duval Park. ServiceSource Foundation- \$88,000- Warrior Bridge staff salaries (Program Director) and Veterans Mall expenses Homeless Veterans Reintegration Project (HVRP)- \$300,000/year-This funding is provided by the Department of Labor for job training, placement and supportive services to help at-risk veterans maintain stable housing and become self-sufficient.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

Abilities does not currently receive any other funding from Pinellas County.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

Abilities of Florida is committed to ensuring financial and program sustainability well beyond fiscal year 2027 through a diversified and strategic funding approach. The organization actively pursues a mix of local, state, and national funding opportunities to reduce reliance on any single source and to support the long-term continuation of the Warrior Bridge program. This effort is strengthened through Abilities of Florida's affiliation with ServiceSource, Inc., which provides access to centralized corporate support functions, including the Program Development Department. ServiceSource's Program Development Department supports ongoing sustainability by assisting with funding prospecting, grant development, and the identification of emerging public and private funding opportunities aligned with veteran employment, disability services, and workforce development. This infrastructure allows Abilities of Florida to remain competitive for federal, state, and foundation funding while building new partnerships with veteran-serving agencies, workforce systems, and philanthropic organizations. In addition to public funding, Abilities of Florida seeks support from private foundations, corporate giving programs, and individual donors to supplement program operations and respond to emerging community needs. When appropriate, the organization also leverages donations and in-kind support to

enhance direct services, particularly those that address housing stabilization and basic needs that support employment success. Through this diversified funding strategy and strong organizational support, Abilities of Florida is well positioned to sustain high-quality services, adapt to changing funding environments, and continue serving veterans with disabilities in Pinellas County beyond the current contract period.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

Annual Budget Form.2026-2027.xlsx

G. Requested Documents

Completed by grants@servicesource.org on 3/23/2026 11:10 AM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

Yes

If yes, please upload



Accreditation *Required

Accreditation Abilities of Florida.pdf

Accreditation 2 Abilities of Florida.pdf

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List *Required

Board of Directors full list.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy *Required

Conflict of Interest Abilities of Florida.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures *Required

Program Policies and Procedures Abilities of Florida.pdf

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Job Description Inventory_Clerk Abilities of Florida.pdf

Job Description WB Coordinator Abilities of Florida.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

No

G.8. Are you requesting travel reimbursement?

Yes

If yes, please upload travel policy.



Travel / Mileage policy *Required

Travel Policy Abilities of Florida.pdf

H. Required Documents

Completed by grants@servicesource.org on 3/24/2026 2:20 PM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

501c3 Abilities of Florida.pdf



Current Certificate of Insurance *Required

ABI COI 10.17.25.pdf



Data Control Questionnaire *Required

Data Control Questionnaire-SIGNED. final.pdf

800.05 Access Control Policy Abilities of Florida.pdf

800.06 Risk Assessment Policy Abilities of Florida.pdf

800.10 Information Governance Policy Abilities of Florida.pdf



Human Trafficking Affidavit *Required

Abilities of Florida. Human Trafficking Affidavit. signed.pdf



HS E-Verify Affidavit *Required

EVerify MOU Abilities of Florida.pdf

Abilities of FL Contractor Affidavit. signed.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

 Incorporation in the State of Florida for at least one (1) year- proof *Required

Incorporation Abilities of Florida.pdf

Incorporation (2) Abilities of Florida.pdf

 Internal Control Checklist *Required

Employee Timesheet Example Abilities of Florida.pdf

Internal Control Checklist SIGNED. final.pdf

 Organization Chart (local) *Required

Org Chart Abilities of Florida.pdf

 W-9 with legal name which matches that of applicant name *Required

ABI w-9.pdf

Submit

Completed by grants@servicesource.org on 3/25/2026 11:42 AM

Case Id: 21121

Name: Abilities of Florida

Address: 2735 Whitney Road, Clearwater, FL 33760

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Matt Motko

Electronically signed by grants@servicesource.org on 3/24/2026 2:21 PM

Date Submitted

03/25/2026

Program Description

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:04 PM

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:04 PM

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:05 PM

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Area Agency on Aging of Pasco Pinellas, Inc./Executive

A.2. DBA (if applicable)

A.3. Legal Address

9549 Koger Blvd N St. Petersburg, FL 33702

PROJECT INFORMATION

A.4. Program Name/Project Title

Dementia Caregiver Resilience and Stabilization Program

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Social Action funding will provide short term, targeted support services for caregivers in the CMS GUIDE Model, addressing unmet needs not covered by federal funding. Services include in-home respite, home delivered meals, and one-time chore assistance to stabilize caregivers and prevent crisis. A portion of the funds will support program coordination and oversight to ensure effective delivery and accountability, complementing GUIDE services and improving overall caregiver outcomes.

A.6. Physical Program Address

9549 Koger Blvd N St. Petersburg, FL 33702

A.7. Program Manager First Name

Tawnya

A.8. Program Manager Last Name

Martino

A.9. Program Manager Title

Chief Operating Officer

APPLICATION CONTACT INFORMATION

A.19. First Name

Tawnya

A.20. Last Name

Martino

A.21. Contact Person/Title

Chief Operating Officer

A.22. Contact Email

tawnya.martino@aaapp.org

A.23. Telephone

(727) 570-9696

A.24. Executive Officer with signing authority First Name

Ann Marie

A.25. Executive Officer with signing authority Last Name

Winter

A.26. Executive Officer Title

Executive Director

A.27. Executive Officer Email

annmarie.winter@aaapp.org

A.28. Executive Officer Phone Number

(727) 570-9696

A.10. Program Manager Email

tawnya.martino@aaapp.org

A.11. Program Manager Phone Number

(727) 570-9696

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Supportive Services for an Aging Population

A.13. Funding Category **ONLY SELECT ONE**

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$99,886.81

A.15. Taxpayer/Employer ID

311710636

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

T8R5QELV4JB8

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

04/25/2000

A.18. Date of 501(c)(3) Status

11/16/2004

B. Organization Profile

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:05 PM

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

The Agency on Aging of Pasco-Pinellas's (AAAPP) is uniquely aligned with the Social Action funding priority area of "Supportive Services for an Aging Population" through essential non-medical services that promote stability, independence and quality of life. AAAPP's mission is to "advocate, educate and empower seniors, adults with disabilities and caregivers which promotes independence, in partnership with the community." The mission directly supports the intent of Social Action funding by prioritizing services that address social determinants of health, caregiver needs, and unmet basic needs that fall outside of the traditional medical systems. Since 1974, the AAAPP has demonstrated our commitment to our mission by serving seniors, caregivers, and individuals with disabilities and fulfilling our Federal and State mandates. The Federal Older Americans Act mandates that all Area Agencies on Aging will provide a system of support and services to assist older adults so that they can remain in their homes and communities as they age. Florida Statute mandates that the AAAPP is the Aging and Disability Resource Center (ADRC) for Pasco and Pinellas counties, providing an initial entry point for all aging and disability social services and coordinating a network of partners and providers to better meet the needs of our aging community. The organization serves over 65,000 seniors annually through both direct services and a robust provider network, ensuring access to essential supports such as caregiver assistance, nutrition services, mental health counseling, housing stabilization, and emergency utilities assistance. The Social Action funding priority aligns closely with AAAPP's demonstrated commitment to:

- Maintaining independence at home, through services such as home care, meals, transportation, and chore assistance.
- Supporting caregivers, including counseling, respite and caregiver support programs
- Addressing unmet needs, through flexible supports like AAAPP Unmet Needs Fund, which provides emergency assistance when no other resources exists.
- Reducing social isolation and improving well-being, through evidence-based programs and community outreach initiatives

AAAPP's work addresses social determinants of health, caregiver burden, and unmet basic needs that fall outside traditional medical systems. Through strong partnerships and evidence-based programs, AAAPP ensures vulnerable seniors receive coordinated, community-based support that prevents crisis and institutionalization.

B.2. Describe your board membership and how the board is reflective of the target population.

The AAAPP is governed by an active, unpaid board of directors that provides strategic oversight and meets who meet 10 times per year to review and approve agency business. The Board reflects the community served in terms of geography, professional expertise, and lived experience including representation from local government, healthcare, legal and community-based sectors. Board Members consistently demonstrate their support of the AAAPP's mission through active engagement, volunteerism, and financial support, including contributions to programs such as the Unmet Needs Fund. Their diverse perspectives ensure programs remain responsive to the needs of older adults, caregivers, and individuals with disabilities in Pinellas and Pasco counties. This structure supports informed decision-making and ensures that services are culturally responsive, community driven and aligned with the needs of the target population.

B.3. Explain the organization's experience relevant to the proposed priority area.

The AAAPP has over 51 years of experience administering federal, state, and local programs that support older adults, caregivers, and individuals with disabilities. As the designated Aging and Disability Resource Center (ADRC) for Pinellas

and Pasco Counties, AAAPP connects senior to information, services and long term supports through both direct services and a strong network of community partners. AAAPP's work is grounded in accountability, collaboration, and measurable outcomes that strengthen independence and quality of life. AAAPP provides coordinated access to services addressing social determinants of health, caregiver burden, and unmet basic needs.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

AAAPP is a nonprofit 501(c)(3) and designated Aging and Disability Resource Center with extensive experience managing complex federal and state funding streams. The agency maintains strong fiscal and operational oversight, with 93.43% of funding directed to services and only 6.57% administrative costs. AAAPP has achieved 17 consecutive years of zero findings in DOE monitoring reviews, demonstrating exceptional compliance and accountability. The organization employs qualified staff across programs that provide caregiver supportive services, information and referral, intake, Veterans Directed Care, evidence-based Health and Wellness programs, mental health counseling, Medicare Counseling, which are supported by robust data systems and reporting infrastructure. With established partnerships with providers of in-home care, adult day care, nutrition, chore, emergency alert response, emergency utilities assistance, transportation, legal and community-based organizations, AAAPP has demonstrated their capacity to efficiently deliver, monitor, and scale services while ensuring high-quality outcomes for the populations served.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result.

If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:05 PM

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

Caregivers of individuals with dementia in Pinellas County face significant unmet needs that fall outside traditional medical and federally funded services. The Area Agency on Aging of Pasco-Pinellas (AAAPP) is now partnering with Mobile Physician Services (MPS) to provide the Centers for Medicare and Medicaid Services (CMS) Guiding an Improved Dementia Experience (GUIDE) Model in Pinellas County. The GUIDE program provides care coordination and clinical support; however, it does not fund short-term, non-medical services that are critical to stabilizing caregivers during periods of crisis. AAAPP's current waitlist data demonstrates the urgency of this need. In Pinellas County alone, more than 4,100 seniors and caregivers are waiting for essential supportive services, including homemaker services (1,789), chore services (1,422), nutritional meals (586), caregiver support services (288), mental health counseling (22) and adult day care services (50). These services directly impact caregiver stability and the ability of individuals with dementia to remain safely at home. Without timely access to these supports, caregiver experience increased burnout, financial strain, and isolation, often resulting in avoidable room visits or institutionalization. The proposed program addresses this gap by providing short-term stabilization services that can be deployed quickly to prevent crisis escalation.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Annually, AAAPP serves more than 65,000 older adults across Pinellas and Pasco counties, with demonstrated demand for supportive services. AAAPP's current waitlist data demonstrates the urgency of this need. In Pinellas County alone, 4,157 seniors and caregivers are waiting for essential supportive services, including homemaker services (1,789), chore services (1,422), nutritional meals (586), caregiver support services (288), mental health counseling (22) and adult day care services (50). Pinellas County demographic data provided through the 2025 Florida Department of Elder Affairs (DOEA) reflects: -269,430 residents aged 65 or over and growing -28,360 individuals with probable Alzheimer's disease - 38663 seniors living below 125% of poverty level, increasing vulnerability The DOEA data demonstrates a clear and growing gap between need and available services, particularly for flexible, short-term supportive services.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

The proposed program expands capacity within AAAPP's existing system of care by addressing unmet needs identified through waitlist data and GUIDE program assessments. While services such as homemaker, chore, nutrition, caregiver support and respite are currently available through federally and state-funded programs, demand significantly exceeds available funding. In Pinellas County alone, more than 4,157 seniors and caregivers are waiting for essential services, often during periods of immediate need. The program utilizes a specialized approach to service delivery by targeting individuals experiencing immediate caregiver strain or functional decline and providing flexible, short-term interventions

while they wait long term program enrollment. Social Action funding will support targeted services such as in-home respite, home delivered meals, and one-time chore assistance to stabilize high risk individuals. By expanding capacity through this focused and responsive model, the program improves access to critical supports, reduces pressure on existing waitlists, and enhances overall system efficiency. This approach ensures that individuals with the most urgent needs receive timely assistance while remaining connected to longer-term services, ultimately reducing caregiver burden and supporting aging-in-place.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

AAAPP has demonstrated consistent success in delivering high-quality services to older adults and caregivers, serving more than 65,000 individually annually across Pinellas and Pasco counties. Existing programs funded through federal and state sources have well-established performance measures, including service utilization, client satisfaction, and successful supportive care of seniors in community-based settings. Through the CMS GUIDE Model partnership, AAAPP has implemented a coordinated care approach that identifies high-risk seniors and caregivers through comprehensive assessments. Early implementation has shown increased identification of unmet social support needs, particularly among caregivers experiencing high levels of burden and stress. The proposed program builds on this success by introducing short-term, targeted interventions designed to stabilize individuals during periods of immediate need. Expected outcomes include reduced caregiver burden, improved access to essential services, increased utilization among high-risk populations, and prevention of escalation to higher-cost services such as emergency room visits or institutional care.

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project. The proposed program will be fully integrated with AAAPP's existing programs and coordinated system of care to ensure efficient service delivery and avoid duplication. Individual identified through the CMS GUIDE Model (in partnership with Mobile Physician Services) will be assessed and triaged through AAAPP's intake system, including prioritization of those currently on waitlists. Social Action funded services will be strategically deployed to: -Address immediate needs for GUIDE eligible individuals waiting on the AAAPP's waitlists -Reduce pressure on existing waitlists -Stabilize caregivers while they wait for longer term supports Services will complement and not duplicate federally funded program such as the Older Americans Act services and GUIDE Care Coordination services. AAAPP will coordinate with a network of local providers (home care, meals and community services) to deliver rapid response support. This approach ensures there will be an efficient use of resources while reducing service gaps for seniors and caregivers.

Please upload Collaborative Letter

☐ Collaborative Letter

***No files uploaded*

D. Scope of Services

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:05 PM

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

The Dementia Caregiver Resilience and Stabilization Program is designed to complement the dementia care coordination services delivered through the Centers for Medicare and Medicaid (CMS) GUIDE Model by addressing unmet, non-medical caregiver needs that are not funded through Federal GUIDE program care coordination services model. The GUIDE Model establishes a care coordination framework for individuals living with dementia and their caregivers. Under the GUIDE Program, AAAPP will conduct assessments, caregiver evaluations, health related social needs screening, care coordination and caregiver education. These activities will likely identify needs among caregivers and individuals living with dementia like caregiver stress, social isolation, and behavioral management needs. While the federal GUIDE program funds care navigation, care planning and limited respite services, it does not fund many supportive services caregivers need to remain stable at home. The Social Action Funding allows support for targeted, short term direct services and related program staffing. Such funding would provide short-term stabilization services to address immediate, unmet needs that cannot be met through existing funding streams which include: • In-home respite care to relieve caregiver burden during acute periods. • Home delivered meals to ensure nutritional stability during caregiving challenges. • One-time chore services to address immediate home safety and cleaning needs Participants are identified through the GUIDE assessment process, which includes caregiver evaluations and health related social needs screening. This ensures services are directed to individuals with documented unmet needs. The program utilizes best practices in dementia care, including caregiver support interventions, behavioral management education and social determinants of health screening and aligns with evidence-based approaches that demonstrate that short term caregiver support reduces stress.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

Funding will be used to support short term, non-medical stabilization services that are not funded under the CMS GUIDE Model or other funding sources. Specifically, funds will be used for: -Direct Service delivery (e.g., in-home respite, home delivered meals, one time chore services) -Program coordination and care navigation (partial staff support) -Minimal program supplies necessary for service delivery (e.g. caregiver materials, etc.) This funding supplements but does not duplicate existing programs by filling a critical gap between clinical care coordination (funded through GUIDE) and longer-term supportive services (funded through OAA or State programs with eligibility and waitlists). GUIDE funding supports: -Assessments, care planning, and care coordination -Monitoring and documentation Social Action funding supports: -Immediate, short term stabilization services not covered under GUIDE AAAPP maintains a strict fiscal compliance framework to ensure no duplication of funding occurs. All services are tracked and assigned to a single funding source based on eligibility and allowable costs.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

Services are short-term, targeted and designed to stabilize caregivers during periods of acute caregiver-related needs: - In-Home Respite Care: will be provided to approximately 50 caregivers with an average of 28 hours of in-home respite based on assessed need over a period of 1 to 4 weeks. -Home Delivered Meals: will be provided to approximately 74 clients and caregivers, twice daily meals for 2 weeks during stabilization period -One Time Chore Services: will be provided to approximately 30 caregivers with an average of 20 hours of deep cleaning services per household to address immediate safety or environmental concerns. Services are authorized following GUIDE assessments and AAAPP eligibility triage to ensure that no other funded services apply. Intensity is based on caregiver burden, crisis level and available support. All services are time-limited and designed to prevent escalation, reduce caregiver burden and support continued care at home.

D.4. What is the target population and eligibility criteria for the program?

Participants must meet all program eligibility criteria, which includes the following: • CMS GUIDE Model enrollment (e.g., Traditional Medicare enrollment and dementia diagnosis) • Pinellas County residency • documented unmet caregiver or social support needs identified through the assessment process Eligibility is verified prior to service authorization and ensures that Social Action funding is used only when services are not available through other funding sources. Eligibility criteria include: • Identified unmet caregiver or social support needs through GUIDE assessment • Need for short term stabilization services not covered under other funding sources • Priority given to individuals experiencing high caregiver burden, crisis situations, or social isolation Participants may also be evaluated for eligibility under other AAAPP programs (e.g., Federal and State funded programs), with Social Action funding used only when no other resource is available.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

The program will serve resident throughout Pinellas County. Services will be delivered through AAAPP's existing provider network with flexible scheduling to meet client needs: Care Coordination/Intake: Monday through Friday, 8 am to 5 pm Direct Services (e.g., Respite, Meals, Chore): Available 7 days per week, including evenings and weekends as needed, based on provider availability and client need. This flexible service model ensures timely response to caregiver crises and supports continuity of care.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

The program will be implemented through a coordinated partnership between AAAPP and Mobile Physician Services (MPS) under the CMS GUIDE Model, leveraging both clinical and community-based expertise. AAAPP provides an experienced interdisciplinary team including Care Navigator/Coordinator, Program Management staff, and fiscal compliance support. Care Navigators are trained professionals responsible for intake, eligibility determination, care coordination and service authorization. Clinical support is provided by a Licensed Mental Health Counselor (LMHC), with expertise in caregiver stress, dementia related behaviors, and crisis stabilization. Program oversight is provided by experienced leadership with expertise in federal and state funded aging services. Mobile Physician Services (MPS), as the GUIDE Participant, provides medical oversight, dementia care assessments, and ongoing clinical management. MPS clinicians work collaboratively with AAAPP staff to identify unmet caregiver and social support needs through the GUIDE assessment process and ensure alignment between medical care plans and community-based services. Direct services (respite, meals, chore) are delivered through AAAPP's contracted provider network. All providers are licensed, insured and meet applicable regulatory requirements. AAAPP utilizes established onboarding processes for staff and providers including training on program protocols, eligibility criteria, documentation standards, and non-duplication of funding. Staff are trained in CMS GUIDE Model requirements, dementia care best practices, and use of shared data systems, including Athena Health software to support coordination with MPS. The program will be implemented within 30 to 60

days of contract execution. Initial steps include staff training, provider coordination, and system alignment for service tracking and communication with MPS.

E. Program Outcomes

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:05 PM

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

T1 Social Action Funding Core and Flexible Outcomes -AAAPP(F).pdf

F. Budget

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:05 PM

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$39,491,856.14

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$226,259.29

F.3. Total Pinellas County Social Action Funding request.

\$99,886.81

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

44.00%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

CMS GUIDE Model Partnership with Mobile Physician Services (MPS) in the amount of \$126,372.48. Under the GUIDE Program AAAPP will conduct assessments, caregiver evaluations, health related social needs screening, care coordination and caregiver education.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

The Area Agency on Aging of Pasco Pinellas, Inc. does not receive any Pinellas County Government funding.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

AAAPP will continue to work with the GUIDE Model Partnership to provide care coordination framework for individuals living with dementia and their caregivers. Sustainability may also include transitioning participants to existing program funding streams, where services are prioritized based on eligibility and waitlists. While timelines may extend, this approach provides access to longer term supports that stabilize seniors and caregivers, reduce burden and promote sustained independence.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

FY27 Annual Budget Report.xlsx

FY2627 Personnel Budget.xlsx

G. Requested Documents

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:05 PM

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

No

If not available, please explain:

The AAAPP does not have an accreditation due to not having an accreditation entity to provide one.

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

Board Contact Info - updated Feb 2026.docx

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Ann Marie Winter Conflict+of+Interest+2026.pdf

Kerry Marsalek - Conflict of Interest 2026.pdf (4).pdf

Kristina Jalazo Conflict of Interest 2026.pdf (5).pdf

Peggy Herlache Conflict of Interest 2026.pdf (7).pdf

Tawnya Martino Conflict of Interest 2026.pdf (6).pdf

G.4. Do you have Program Policy and Procedures?

No

If not available, please explain:

The CMS GUIDE Program Policy and Procedures are in development and will be provided upon completion.

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Grant Accountant-1-2025 PH - signed.pdf

Community Health Coordinator Job Description (Peggy Herlache) signed.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

No

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:04 PM

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

501c3 AAAPP.pdf



Current Certificate of Insurance *Required

Insurance AAAPP.pdf



Data Control Questionnaire *Required

Data Control Questionnaire 2026.pdf



Human Trafficking Affidavit *Required

2026 Human Trafficking Affidavit.pdf



HS E-Verify Affidavit *Required

2026 Contractor Affidavit.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

Audit AAAPP.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

Incorporation AAAPP.pdf

 **Internal Control Checklist *Required**

Internal Control Checklist - AAAPP.docx

 **Organization Chart (local) *Required**

Org Chart AAAPP.xlsx

 **W-9 with legal name which matches that of applicant name *Required**

W9 AAAPP.pdf

Submit

Completed by kerry.marsalek@aaapp.org on 3/26/2026 12:06 PM

Case Id: 21215

Name: Area Agency on Aging of Pasco - Pinellas, Inc.

Address: 9549 Koger Blvd N, St. Petersburg, FL 33702

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Kerry Marsalek

Electronically signed by kerry.marsalek@aaapp.org on 3/26/2026 12:06 PM

Date Submitted

03/26/2026

Program Description

Completed by jeriflanagan@boleycenters.org on 3/3/2026 1:02 PM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N., St. Petersburg, FL 33713--

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.



I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.



I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by jeriflanagan@boleycenters.org on 3/3/2026 1:03 PM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N.,, St. Petersburg, FL 33713--

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by jalisa.jones@boleycenters.org on 3/10/2026 8:22 AM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N., St. Petersburg, FL 33713--

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Boley Centers, Inc.

A.2. DBA (if applicable)

A.3. Legal Address

445 31st street N., St. Petersburg, FL 33713--7605

PROJECT INFORMATION

A.4. Program Name/Project Title

Homeless Outreach Coordinator

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Provide outreach, engagement, and placement services to chronically homeless individuals with high needs. Also provide referrals and assistance connecting homeless individuals who do not meet Boley's homeless criteria with appropriate community resources and services.

A.6. Physical Program Address

445 31st street N., St. Petersburg, FL 33713--7605

A.7. Program Manager First Name

Damia

A.8. Program Manager Last Name

Kelly

A.9. Program Manager Title

VP Homeless Services

A.10. Program Manager Email

damia.kelly@boleycenters.org

APPLICATION CONTACT INFORMATION

A.19. First Name

Jeri

A.20. Last Name

Flanagan

A.21. Contact Person/Title

VP Development

A.22. Contact Email

jeriflanagan@boleycenters.org

A.23. Telephone

(727) 821-4819

A.24. Executive Officer with signing authority First Name

Kevin

A.25. Executive Officer with signing authority Last Name

Marrone

A.26. Executive Officer Title

President/CEO

A.27. Executive Officer Email

kevin.marrone@boleycenters.org

A.28. Executive Officer Phone Number

(727) 821-4819

A.11. Program Manager Phone Number

(727) 821-4819

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Homeless and Housing Services

A.13. Funding Category **ONLY SELECT ONE**

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$77,115.00

A.15. Taxpayer/Employer ID

59-1290089

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

EPVBLR4HA7R4

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

07/01/1970

A.18. Date of 501(c)(3) Status

08/01/1971

B. Organization Profile

Completed by jeriflanagan@boleycenters.org on 3/17/2026 11:46 AM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N., St. Petersburg, FL 33713--

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Boley Centers' mission is to provide individuals at risk with access to safe, affordable housing, along with behavioral health and employment services that support personal growth and long-term stability. Our vision is to strengthen the community through meaningful partnerships that empower disadvantaged individuals and families to find hope, experience transformation, and achieve independence. At Boley Centers, our work is guided by the core values of dignity, respect, integrity, empathy, and accountability, which shape every interaction and service we provide. Founded in 1970, Boley Centers is a private, nonprofit psychosocial rehabilitation agency serving residents of Pinellas County living with mental illness and co-occurring disorders. The organization operates 50 facilities, including group homes, supervised apartments, and independent housing units. Two of the group homes provide specialized forensic and jail diversion programs that support individuals involved with the justice system. Boley Centers provides assertive community treatment, case management, supported housing, psychiatric rehabilitation services, day treatment, work adjustment training, community employment services, supported employment and follow-along services, co-occurring substance use and mental health treatment, and vocational programs for disadvantaged youth and veterans. Youth aged 15 to 18 are served through Youth Employment Programs, and young adults up to age 21 may participate in the Summer Youth Intern Program. The organization provides a continuum of housing and supportive services for individuals experiencing homelessness, chronic homelessness, and those living with serious mental illness and substance use disorders. This continuum includes two Safe Havens serving chronically homeless individuals (45 beds), more than 240 permanent supportive housing units, and Shelter Plus Care Tenant-Based Rental Assistance. Over the past year, 200 individuals were screened for chronic homelessness, including 54 veterans and 41 children. Sixty two chronically homeless individuals with co-occurring mental health and substance use disorders were admitted to Safe Haven programs, while 31 transitioned into permanent housing. At the time of outreach, 22 individuals were living in places not meant for human habitation or in emergency shelters, 9 were residing in institutional settings, and 24 were in emergency shelter. Many participants also faced serious health challenges, with 56 reporting chronic health conditions and 48 reporting physical disabilities. Services are provided to adults ages 18 and older living with severe psychiatric disabilities, including schizophrenia and severe mood disorders. Many individuals also experience co-occurring substance use disorders and homelessness.

B.2. Describe your board membership and how the board is reflective of the target population.

Our Board of Directors is composed of 15 dedicated private citizens who generously volunteer their time and expertise to oversee the operations of Boley. More than half of our board members have served for over 15 years, with several contributing more than 25 years of leadership and commitment to the organization. At all times, we maintain representation that includes at least one family member of a consumer, a Veteran, a formerly homeless individual, and a past or current consumer of Boley services. Currently, 33% of board members are African American and 33% are female. Both the board and agency leadership remain committed to maintaining and strengthening diversity within the Board of Directors. We continuously prioritize recruiting new members who reflect diverse backgrounds and bring valuable expertise to support the organization's mission. We ensure our staff reflects the diversity of the community we serve

through our annual EEOC reporting and ongoing commitment to inclusive hiring practices.

B.3. Explain the organization's experience relevant to the proposed priority area.

Boley has been providing services to individuals experiencing homelessness since 1988. The organization currently operates more than 240 units of permanent supportive housing for individuals who are homeless and living with mental illness and substance use disorders, as well as two Safe Haven programs serving people who are chronically homeless with co-occurring mental health and substance use conditions. More than 90 percent of individuals served through Boley's homeless programs either maintain permanent housing or transition to other equally independent, permanent housing. Boley also administers 181 HUD Mainstream vouchers, 30 Shelter Plus Care Tenant-Based Rental Assistance vouchers, and 20 City of St. Petersburg Tenant-Based Rental Assistance vouchers for individuals experiencing homelessness. Boley staff assist voucher recipients in locating housing and securing the resources needed to establish stable households. In addition, Boley administers 81 HOPWA vouchers. Boley has earned a strong local and regional reputation for successfully serving some of the community's most vulnerable residents, including disadvantaged and disabled adults and youth. The organization has extensive experience managing more than \$23 million annually in federal, state, and local funding. Its programs consistently demonstrate strong outcomes and successful monitoring reviews, resulting in continued annual funding.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

Boley Centers, Inc. has more than five decades of experience providing comprehensive behavioral health, housing, and supportive services to individuals and families in Pinellas County. Our organization maintains the administrative infrastructure necessary to manage complex programs and funding streams. This includes financial management systems, data tracking and reporting tools, and policies that ensure transparency, accountability, and compliance with grant requirements. Boley Centers is accredited by CARF International (Commission on Accreditation of Rehabilitation Facilities), an independent accrediting body that evaluates health and human service organizations against internationally recognized standards for quality, safety, and accountability. CARF accreditation reflects the organization's commitment to continuous quality improvement, evidence-based practices, and high standards of service delivery. Our organization employs a multidisciplinary team with specialized knowledge in behavioral health, case management, housing stabilization, employment support, and crisis intervention. Staff have experience serving individuals experiencing homelessness, mental health conditions, substance use disorders, and other complex challenges. Services are delivered using trauma-informed, recovery-oriented, and person-centered approaches designed to promote long-term stability and independence. Boley Centers' leadership team brings significant expertise in behavioral health, housing services, and community-based program administration. Key leadership positions include the Chief Clinical Officer, Vice President of Homeless Services, Vice President of Clinical and Residential Services, and Vice President of Community Services, each of whom is a Licensed Mental Health Counselor (LMHC) with advanced clinical training and experience overseeing behavioral health and supportive service programs. Our leadership team oversees strategic planning, program evaluation, and community partnerships that strengthen service delivery and expand our impact. Many staff members hold degrees and professional certifications in social work, counseling, psychology, and related human service fields and participate in ongoing professional development to ensure services reflect current best practices and regulatory standards.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result.

If not applicable enter N/A. No points will be assessed for this question.

Boley's Homeless Veterans Reintegration Program (HVRP) is on a corrective action plan with the funder, the Department of Labor. This program currently serves homeless veterans in Pasco County. We have been having trouble finding the number of homeless veterans we need to meet our outcomes. We expect to be taken off the corrective action plan at the end of this month. This program ends June 2026. We have applied for another three years of funding -- with an

expanded service delivery area of Hernando and Citrus Counties. The Department of Labor has been working with us and we maintain our good standing with them.

C. Community Needs

Completed by jeriflanagan@boleycenters.org on 3/17/2026 12:31 PM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N.,, St. Petersburg, FL 33713--

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

Pinellas County continues to face a significant need for housing and outreach services for individuals and families experiencing homelessness, including those who are chronically homeless. The Pinellas County Homeless Leadership Alliance (HLA) maintains the community's Coordinated Entry System, which prioritizes people experiencing homelessness based on vulnerability and service needs. Currently, 755 households experiencing homelessness remain on the Coordinated Entry Prioritization List awaiting placement in either Rapid Rehousing (RRH) or Permanent Supportive Housing (PSH). Among these households are 55 families with minor children, including three families pending enrollment. Individuals represent the largest portion of the homeless population, with 639 adult-only households awaiting PSH and/or RRH. Boley Centers prioritizes individuals and families with the highest acuity scores on the Coordinated Entry Prioritization List, ensuring that those with the most significant behavioral health challenges receive housing and supportive services. Families served by Boley Centers enter Permanent Supportive Housing, while individuals may enter either Permanent Supportive Housing units or Safe Haven programs, which provide structured environments for individuals who require additional stabilization before living independently. The Homeless Outreach Coordinator locates and engages individuals experiencing homelessness who are identified on the community's Coordinated Entry list and are in urgent need of housing and supportive services. Using available contact information and HMIS data to determine last known locations, the Coordinator conducts targeted outreach at key service sites including Pinellas Safe Harbor, Pinellas Hope, the VA, Turning Point, and St. Vincent de Paul. In partnership with local outreach teams, she also visits encampments and street locations to identify and engage individuals experiencing homelessness who are living with serious mental illness and other complex needs. Through consistent engagement, the Homeless Outreach Coordinator builds trusting relationships, assists individuals in addressing immediate needs, and supports them through the steps required to access housing. She helps gather documentation, navigate system barriers, and accompanies individuals to their housing placement to ensure a warm handoff to ongoing service providers. She helps ensure that the community's limited housing resources are directed to individuals with the greatest needs. By actively locating and engaging people experiencing homelessness who have been identified through the Coordinated Entry system, the Coordinator facilitates timely placement into available housing units. This role is critical in preventing housing resources from remaining vacant while many individuals in the community continue to experience homelessness, ensuring that available housing is used efficiently to serve those most in need.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

According to the U.S. Department of Housing and Urban Development's (HUD) 2025 Point-in-Time (PIT) Count, approximately 771,480 people experienced homelessness on a single night in the United States, the highest number recorded to date. Of those experiencing homelessness, about 64% were staying in emergency shelters or transitional housing, while 36% were unsheltered, living on the streets, in vehicles, or in abandoned buildings. Mental illness remains a significant contributing factor to homelessness nationwide. Florida continues to face significant challenges related to homelessness. The 2024 Point-in-Time Count reported that more than 31,000 individuals were experiencing

homelessness across the state on a single night, placing Florida among the states with the highest numbers of people experiencing homelessness in the nation. Homelessness remains a concern in Pinellas County, where the 2025 Point-in-Time (PIT) Count identified 1,863 individuals experiencing homelessness on a single night, including 351 children and 208 seniors. Pinellas County's 2025 Point-in-Time (PIT) Count identified 165 adults experiencing homelessness with a Serious Mental Illness (SMI) and 146 adults with a Substance Use Disorder (SUD). Previous PIT data also demonstrates the significant behavioral health needs among individuals experiencing homelessness. In the 2024 PIT Count, 176 individuals were identified with a Serious Mental Illness and 119 with a Substance Use Disorder. The number of individuals experiencing chronic homelessness has increased from 451 in 2022 to 494 in 2025, highlighting the need for targeted interventions, permanent supportive housing, and wraparound services.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Continuation of Current Funding

C.4. If funding is being sought to support the continuation of current programming, discuss efforts to obtain alternate funding and potential impact if funding is not secured.

Boley regularly monitors funding opportunities and works with local and regional partners to identify potential resources that could support outreach and housing services for individuals experiencing homelessness. Despite these ongoing efforts, funding dedicated specifically to outreach services is limited. This position ensures that individuals identified through the Coordinated Entry system, particularly those with severe and persistent mental illness, are located, engaged, and connected to available housing and services. If grant funding for this position is not secured, Boley's ability to effectively locate and engage individuals experiencing chronic homelessness would be significantly reduced. Continued funding will ensure that individuals with the highest levels of need are successfully connected to available housing resources and supportive services, helping the community reduce homelessness and maintain full utilization of its housing programs.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

The requested funding will support the continuation of an existing Outreach Coordinator position that has been actively serving the community since 2006. From October 1, 2025 through March 9, 2026, outreach services were provided to 72 individuals across 59 households, including 7 families with 12 minor children. Of those served, 22 individuals were unsheltered and living in places not meant for human habitation, 24 were residing in emergency shelters, and 9 were in institutional settings such as hospitals or treatment facilities, while others were in unstable housing situations. The program served a diverse and vulnerable population, including 15 veterans, 23 older adults age 55 and over, and 37% of heads of household who reported a history of domestic violence, with 51% identifying as minorities. Through consistent outreach and engagement, the program served an average of 15 individuals or households per month (approximately 45 per quarter), meeting established performance targets. One hundred percent of participants received assistance to become "paper-ready" for housing placement, including help with documentation, assessments, and coordination with housing providers. During this reporting period, 46 individuals exited the program, with 80% achieving positive housing outcomes. Housing placements included 17 individuals entering Boley's Safe Haven, 17 entering Permanent Supportive Housing, and 3 entering other permanent housing situations, while others exited to temporary housing, institutional care, or emergency shelter. In total, 31 chronically homeless individuals were successfully engaged and placed into housing, and 12 individuals remain on the active caseload as outreach staff continue to assist them with housing readiness and placement opportunities.

If currently funded, please provide outcomes/utilization/success.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.



Outcomes/Utilization/Success

Outreach Outcomes.pdf

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

The Homeless Outreach Coordinator works closely with other Street Outreach Teams to identify and engage individuals experiencing homelessness who have been assessed with high SPDAT scores, indicating a need for Safe Haven or Permanent Supportive Housing placement. The Outreach Coordinator conducts regular on-site outreach at local shelters including St. Vincent de Paul, Pinellas HOPE, Turning Point, Safe Harbor, and the VA to connect with identified individuals, build rapport, and assess their eligibility for appropriate housing options. When an individual is determined to be eligible for placement, the Outreach Coordinator collaborates with Boley's Housing Department and on-site Safe Haven or Supportive Housing staff to coordinate the transition into housing. If the individual is able to move directly into an apartment safely, the placement process is initiated immediately. For individuals entering a Safe Haven, placement is typically completed within one to two days. The Outreach Coordinator arranges transportation to the facility, assists the individual with settling in, and introduces them to the on-site staff to help ensure a smooth transition. For those entering Permanent Supportive Housing, the Outreach Coordinator assists the individual in becoming "paper-ready" by assisting with required documentation such as a state ID, local background check, income verification, and documentation of chronic homelessness. Once the Housing Department receives the necessary paperwork and the lease is finalized, the Outreach Coordinator accompanies the individual or household to their new housing site. Upon arrival, the Outreach Coordinator connects the individual with the on-site Supportive Housing staff, who ensure the apartment is fully prepared for move-in, including linens, towels, kitchen supplies, and other basic necessities. Staff also verify that the individual has adequate food, access to medications, and other immediate needs addressed, supporting a stable and successful transition into permanent housing.

Please upload Collaborative Letter



Collaborative Letter

2026 Boley LoS Sheriffs Office.pdf

Collaborative Letters.pdf

D. Scope of Services

Completed by jeriflanagan@boleycenters.org on 3/17/2026 12:50 PM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N., St. Petersburg, FL 33713--

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

Boley is requesting funding for the agency's Homeless Outreach Coordinator. This position provides the outreach and engagement needed to help chronically homeless individuals move off the streets, out of encampments and shelters, and into stable housing. The Outreach Coordinator works closely with the Homeless Leadership Alliance's Coordinated Entry system to identify individuals and households with the highest vulnerability and service needs. The Coordinator locates these individuals in shelters, on the streets, and in encampments, helps address immediate needs, and assists them in gathering the documentation required to become "document ready" for housing. One hundred percent of the individuals served through Boley's Safe Haven and Permanent Supportive Housing programs have a severe and persistent mental illness, and most also have co-occurring substance use disorders. All have experienced long periods of homelessness. Many are unable to safely live alone in an apartment and instead enter one of Boley's Safe Haven programs, where professional staff are on duty 24 hours a day, seven days a week. Residents in Safe Haven programs have their own bedroom or share a bedroom with another resident. Each resident has their own bed, dresser, and space to store personal belongings. Safe Havens operate as "damp programs," meaning individuals are not turned away if they are actively using substances. Using best practice models of integrated mental health and substance use treatment and stage-wise engagement, residents receive services based on their level of readiness and motivation. All staff are trained in Trauma-Informed Care and Seeking Safety, ensuring services are delivered in a respectful and supportive manner. Housing and services are not contingent on accepting treatment or medication, allowing individuals to engage at their own pace. As residents stabilize, they may transition into Boley's Permanent Supportive Housing.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

The requested funding will support the Homeless Outreach Coordinator's salary and benefits, as well as mileage, annual training, and basic office expenses needed to carry out outreach activities. A small portion of the funding will also be used for limited client assistance, such as bus passes and other minor expenses that help individuals obtain required document to successfully transition into housing.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

The Homeless Outreach Coordinator will conduct outreach services weekly at five local shelters to identify and engage individuals experiencing homelessness. Through regular engagement activities and assessments, the Outreach Coordinator will connect with at least 25 homeless individuals or families each month to evaluate their needs and eligibility for housing programs. She will assist 90% of eligible individuals or families in becoming "paper-ready" for

housing intake by helping them obtain required documentation such as identification, income verification, and other necessary records. She will assist approximately 50% of assessed individuals or households in securing placement into housing. Due to the transient nature of the homeless population, many individuals move between locations or lose contact before the process can be completed. As a result, multiple outreach encounters are often necessary before individuals begin working with the Outreach Coordinator to complete the steps required to secure placement.

D.4. What is the target population and eligibility criteria for the program?

The target population for this program is chronically homeless individuals and families affected by mental illness and substance use disorders. The Homeless Outreach Coordinator serves the entire county, locating the highest-risk individuals in shelters, on the streets, and in encampments. Once identified, individuals and families are assessed and assisted with accessing the housing option most appropriate for their needs. Families are referred to Boley's Homeless Families Support Team for additional assistance and housing placement. Many of the homeless individuals served through outreach are placed in one of Boley's Safe Haven programs, which provide a total of 45 beds, including 20 beds designated for chronically homeless veterans. Safe Havens serve individuals with the highest SPDAT vulnerability scores, with a minimum score of 8, although most have significantly higher scores ranging from 10 to 13. To be eligible for placement in a Safe Haven, individuals must have experienced long-term homelessness, have a disabling mental illness, and often have co-occurring substance use disorders. The program is designed to serve individuals with the most complex needs who require a higher level of support and supervision. For individuals who do not meet Boley's eligibility requirements for chronic homelessness programs, the Outreach Coordinator will provide referrals to other community resources and housing programs that can better meet their needs and assist them in obtaining appropriate placement.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

Boley's Homeless Outreach Coordinator serves individuals who are chronically homeless throughout Pinellas County. Outreach services are conducted Monday through Friday, with varying daily hours. On some days, outreach begins early in the morning to locate individuals living on the streets. The Outreach Coordinator also responds to calls outside of normal working hours when necessary to assess needs and direct homeless individuals to appropriate services. Boley's Safe Haven programs operate 24 hours a day, seven days a week, with staff on-site at all times to support residents. Boley's Permanent Supportive Housing programs serving homeless households are generally staffed Monday through Friday, with hours extending into the evening as needed. An on-call system is in place to respond to emergencies outside of regular program hours.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

The Outreach Coordinator position requires a Bachelor's degree in Human Services or a related field and three to four years of experience working with individuals with mental health disabilities and/or co-occurring substance use disorders. Experience working with individuals experiencing homelessness is preferred. When hiring for this role, Boley looks for individuals who demonstrate empathy, dedication, and a strong commitment to assisting people in need. Our current Outreach Coordinator consistently goes beyond the basic expectations of the position. She works directly with clients to address immediate needs, including helping ensure they have food and are safe. She also assists individuals in obtaining identification and completing the paperwork required to enter housing. When a housing placement becomes available, the Outreach Coordinator helps to coordinate transportation to their new residence, introduces them to on-site staff, and ensures they are able to access their Safe Haven room or permanent housing unit so that the transition out of homelessness is as smooth as possible. If a placement attempt is not successful, the Outreach Coordinator continues outreach and engagement efforts with the individual or household until housing is secured. Onboarding process includes announcing and advertising job openings internally and externally through platforms such as Indeed, which typically takes one to two weeks. The interview process and submission of documentation to Human Resources generally takes two to three weeks. Once a candidate is selected, the pre-employment process, including a conditional offer, reference

checks, background screening, and drug testing takes approximately two weeks. The final step of bringing the candidate on board and completing orientation takes about one week. However, because this position is currently filled by a long-term employee, there is no implementation timeline required and the position is currently fully operational.

E. Program Outcomes

Completed by jalisa.jones@boleycenters.org on 3/16/2026 8:58 AM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N., St. Petersburg, FL 33713--

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

F. Budget

Completed by jeriflanagan@boleycenters.org on 3/17/2026 12:57 PM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N.,, St. Petersburg, FL 33713--

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$24,955,932.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$77,115.00

F.3. Total Pinellas County Social Action Funding request.

\$77,115.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

100.00%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

The program consists of one Outreach Specialist position responsible for conducting outreach, engagement, assessment, and placement activities to assist chronically homeless individuals and families in transitioning from homelessness into stable housing. Pinellas County currently funds this position at 100%, with the \$77,115 allocation covering salary, benefits, mileage, office operations, and limited client contingency funds. These contingency funds support critical housing access needs such as obtaining birth certificates, identification documents, and bus passes necessary for participants to complete the housing placement process. While Pinellas County funds the Outreach Specialist position, housing development, operations, and ongoing supportive services are funded through multiple sources including the U.S. Department of Housing and Urban Development (HUD), Pinellas County, local housing authorities, and the City of St. Petersburg.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

Pinellas County generously provides Boley Centers with \$669,400 in funding to support HUD's required 25% match for the operating and supportive services associated with Boley's homeless housing programs. In addition, the Pinellas County Department of Housing and Community Development regularly partners with Boley Centers to support the development of affordable housing for low-income households with special needs. Currently, Boley Centers is collaborating with Pinellas County on a Department of Children and Families contract and a U.S. Department of Health and Human Services SAMHSA grant to provide Treatment for Individuals Experiencing Homelessness at the Safe Harbor facility.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

The sustainability of this position beyond fiscal year 2027 is closely tied to the ongoing operation of our homeless

housing programs, which include two Safe Haven programs providing 45 beds and more than 240 Continuum of Care (CoC) funded Permanent Supportive Housing units. The role is critical to ensuring individuals experiencing homelessness successfully access these programs by serving as a key point of contact for those referred through the Homeless Leadership Alliance's Coordinated Entry System. The staff member tracks and engages referred individuals, assists them with identifying and applying for housing opportunities, and provides intensive support to obtain essential documentation such as identification cards, Social Security verification, birth certificates, and other records required to secure housing. The position also helps ensure participants are prepared to transition into and maintain stable housing by connecting them to appropriate supportive services. To sustain this role the organization will pursue multiple funding streams aligned with our existing housing programs and community partnerships. This includes continued engagement with local and federal funding sources such as Pinellas County, the City of St. Petersburg, the Homeless Leadership Alliance, and the U.S. Department of Housing and Urban Development (HUD).

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

FY27 Annual Budget Report.xlsx

G. Requested Documents

Completed by jalisa.jones@boleycenters.org on 3/5/2026 10:53 AM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N.,, St. Petersburg, FL 33713--

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

Yes

If yes, please upload



Accreditation ***Required**

CARF certificate 2024-2027.pdf

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

Board List 25-26.docx

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

CONFLICT OF INTEREST & DISCLOSURE (5532_2).pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

Safe Have Admission and Initial Intake.pdf

Safe Haven Acceptance for Admission-Transfer Boley Centers.pdf

Homeless Verification Boley Centers.pdf

Printed By: Amanda Craft on 3/26/2026

Homeless Referral List Boley Centers.pdf

Homeless Admission Criteria Boley Centers.pdf

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Program Job Description Boley Centers.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

No

G.8. Are you requesting travel reimbursement?

Yes

If yes, please upload travel policy.



Travel / Mileage policy *Required

Travel Policy Boley Centers.pdf

H. Required Documents

Completed by jeriflanagan@boleycenters.org on 3/23/2026 9:45 AM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N., St. Petersburg, FL 33713--

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

501(c)(3) IRS Letter, 2007.pdf



Current Certificate of Insurance *Required

Certificate of Liability 06-01-2026.pdf



Data Control Questionnaire *Required

Data Control Questionnaire Boley Centers.pdf



Human Trafficking Affidavit *Required

Human Trafficking Affidavit Boley Centers.pdf



HS E-Verify Affidavit *Required

E-Verify Affidavit Boley Centers- Pinellas County.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

1. Consolidated Boley Centers Inc Audit Report FYE 2024.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

Boley Centers.pdf

 **Internal Control Checklist *Required**

Internal Control Checklist Boley Centers.pdf

 **Organization Chart (local) *Required**

Org Chart Boley Centers, Inc..pdf

 **W-9 with legal name which matches that of applicant name *Required**

W9 Boley Centers.pdf

Submit

Completed by kevin.marrone@boleycenters.org on 3/23/2026 9:52 AM

Case Id: 21131

Name: Boley Centers' Street Outreach

Address: 445 31st street N.,, St. Petersburg, FL 33713--

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Kevin Marrone

Electronically signed by kevin.marrone@boleycenters.org on 3/23/2026 9:52 AM

Date Submitted

03/23/2026

Program Description

Completed by kmccabe@bgctampa.org on 3/17/2026 5:07 PM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.



I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.



I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by kmccabe@bgctampa.org on 3/17/2026 5:08 PM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by kmccabe@bgctampa.org on 3/26/2026 12:50 PM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Boys & Girls Clubs of Tampa Bay

A.2. DBA (if applicable)

Boys & Girls Clubs of Greater Tampa Bay

A.3. Legal Address

1307 N MacDill Ave Tampa, FL 33607

PROJECT INFORMATION

A.4. Program Name/Project Title

Prosperity Pathways Workforce Program

A.5. Summary - provide a brief summary of program and how funding would be utilized.

BGCGTB will strengthen and scale its existing workforce development program across Pinellas County by replicating the Career Ready Coordinator model, ensuring all youth receive consistent, age-appropriate workforce education. Funding will support staffing, training, and program delivery to increase access to career exploration, skill-building, and job readiness opportunities.

A.6. Physical Program Address

7790 61st St Pinellas Park, FL 33781

A.7. Program Manager First Name

Ryan

A.8. Program Manager Last Name

Becker

A.9. Program Manager Title

Vice President of Life & Workforce Readiness

A.10. Program Manager Email

Printed By: Amanda Craft on 3/26/2026

APPLICATION CONTACT INFORMATION

A.19. First Name

Kimberly

A.20. Last Name

McCabe

A.21. Contact Person/Title

Grant Writer

A.22. Contact Email

kmccabe@bgctampa.org

A.23. Telephone

(813) 939-5583

A.24. Executive Officer with signing authority First Name

Freddy

A.25. Executive Officer with signing authority Last Name

Williams

A.26. Executive Officer Title

President/CEO

A.27. Executive Officer Email

fwilliams@bgctampa.org

A.28. Executive Officer Phone Number

(813) 875-5771

A.11. Program Manager Phone Number

(813) 875-5771

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Human Services for Disadvantaged Residents

A.13. Funding Category **ONLY SELECT ONE**

☐ \$10,000.00-\$99,999.00

☒ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$127,000.00

A.15. Taxpayer/Employer ID

59-0624368

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

CTMBULZJJNE1

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

12/21/1989

A.18. Date of 501(c)(3) Status

07/02/2007

B. Organization Profile

Completed by kmccabe@bgctampa.org on 3/25/2026 2:44 PM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Boys & Girls Clubs of Greater Tampa Bay's (BGCGTB) mission is to provide high quality out of school time Club experiences proven to ensure our young people, especially those who need us most, are on track to graduate from high school with a plan for the future, demonstrate good character and citizenship, and live a healthy lifestyle. We provide vital youth services to children and teens throughout Hillsborough, Pasco, and Pinellas County that help them reach their full potential. This mission aligns directly with Pinellas County's priority area of Human Services for Disadvantaged Residents by delivering comprehensive educational and developmental supports that build a foundation for long-term stability, self-sufficiency, and workforce readiness. BGCGTB provides a holistic model of support that begins in the earliest grades and continues through high school and beyond to age 24. Youth and families are connected to consistent, high-quality programming that includes academic support, social-emotional learning, nutritious meals and snacks, enrichment activities, and sports and recreation. These services create a safe and stable environment where young people can build confidence, stay engaged in school, and develop essential life skills. Within this broader educational framework, workforce development is intentionally embedded as youth progress through the grades. Early exposure to goal setting, teamwork, and responsibility in elementary school evolves into more structured opportunities for career exploration, financial literacy, leadership development, and job-readiness training in the middle and high school years. This progression ensures that youth are not only supported academically, but are also actively preparing for what comes after graduation. By providing continuous engagement over multiple years, BGCGTB increases retention and provides youth the opportunity to fully benefit from a support system that addresses both immediate needs and long-term outcomes. This sustained connection is particularly important for disadvantaged youth, who often lack access to consistent mentorship, career exposure, and postsecondary planning resources. Through this model, BGCGTB advances the County's goal of delivering supportive human services that empower residents and promote economic mobility. By combining strong educational supports with intentional workforce preparation, the organization helps young people in Pinellas County build the skills, confidence, and direction needed to successfully transition into adulthood and the workforce, while also strengthening family stability. By providing low-cost or no-cost access to academic support, childcare, meals, and enrichment activities, BGCGTB reduces financial strain on families and allows parents and caregivers to maintain stable employment and support their children's long-term success.

B.2. Describe your board membership and how the board is reflective of the target population.

Boys & Girls Clubs of Greater Tampa Bay is guided by a Board of Directors made up of local leaders, professionals, and community advocates who bring a wide range of experience from fields like healthcare, education, finance, law, and business. This mix of backgrounds helps ensure strong oversight while keeping the organization focused on what youth and families in our community actually need. Our Board reflects the diversity of the communities we serve across Hillsborough, Pasco, and Pinellas counties. Members bring different perspectives and lived experiences, and many have direct connections to the communities we serve and the challenges facing disadvantaged youth and families, including barriers related to income, education, and access to opportunity. Several Board members are actively involved in community-based work, education, and local industries, which helps keep decision-making honed in on the goals of our organization. The insight our Board provides helps ensure that programs are designed with real-world needs in mind and

continue to evolve as those needs change.

B.3. Explain the organization's experience relevant to the proposed priority area.

With over 100 years of experience serving youth, BGCGTB has delivered workforce development, life skills training, and supportive services for disadvantaged youth for the past decade. Through a structured pathway from early grades through young adulthood, youth receive academic support, career exploration, financial literacy, and job readiness training, along with mentorship and work-based learning opportunities. In many Pinellas Clubs, workforce development is integrated into the broader Club model, supporting youth in both employment preparation and building foundational skills for long-term success. BGCGTB connects youth to local employers, industry professionals, and real-world learning experiences aligned with regional workforce needs. The organization currently serves youth across seven Pinellas County Club sites, with programming designed for young people who may lack access to consistent mentorship, career exposure, and postsecondary planning. BGCGTB has demonstrated success in engaging youth over multiple years, increasing retention and participation in advanced opportunities such as internships, apprenticeships, and certifications. Through this experience, BGCGTB has built a strong foundation for delivering effective, scalable workforce programming and is well-positioned to expand services across all Pinellas Club sites.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

BGCGTB has the organizational capacity to effectively deliver high-quality programming across a large, multi-county footprint. As part of Boys & Girls Clubs of America, the organization adheres to national standards of excellence and best practices in youth development. BGCGTB maintains strong internal systems for program implementation, staff training, and data tracking to ensure consistency and quality across all Club sites. Staff are trained in youth development, academic support, and workforce readiness, with experience delivering evidence-based and nationally recognized programs. The organization also maintains strong partnerships with local school districts, employers, and community organizations, which enhances program delivery and expands opportunities for youth.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by kmccabe@bgctampa.org on 3/26/2026 11:07 AM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

Pinellas County youth, particularly those from low-income households, face significant barriers to long-term economic stability due to limited access to consistent academic support, career exposure, and structured pathways to employment. Many families are working but still struggling to meet basic needs, with approximately 36% of households in Pinellas County classified as ALICE, meaning they earn above the federal poverty level but cannot afford the true cost of living. These challenges are even more significant for disadvantaged youth who may also experience food insecurity, limited access to enrichment opportunities, and a lack of safe, structured environments during out-of-school hours. More than half of students in Pinellas County qualify for free or reduced-price lunch, and approximately 17.6% of children experience food insecurity, showing the need for supportive environments that extend beyond the school day. Approximately 12.3% of young people ages 16–24 in Pinellas County are considered disconnected youth, meaning they are not in school or working. This rate exceeds the state average and reflects a lack of access to sustained academic support, career exposure, and structured pathways to employment. Without consistent opportunities to explore career options, build foundational workplace skills, and develop a clear plan for life after high school, many youth struggle to successfully transition into adulthood. There is a clear need for comprehensive and consistent programming that not only addresses immediate needs such as academic support and basic services, but also builds a long-term pathway toward career readiness. Youth benefit most from early exposure to life skills, goal setting, and career exploration, followed by progressively more intensive workforce development experiences as they grow older. However, access to this type of structured, continuous support remains inconsistent across communities. In addition to youth-focused needs, families in Pinellas County often rely on accessible, affordable out-of-school time programs to maintain employment and household stability. Without these supports, parents and caregivers may face challenges balancing work responsibilities with childcare and academic support for their children, further constraining their overall economic mobility. Meeting this need requires a consistent, long-term approach that supports youth at every stage while also reinforcing family stability. Access to academic, social-emotional, and workforce readiness supports helps young people successfully transition into adulthood and allows families to maintain reliable employment that contributes to their economic stability.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Data from Pinellas County shows that many youth and families are facing ongoing economic challenges that directly impact long-term stability. Approximately 32–36% of households in the county are classified as ALICE, meaning they are working but still unable to afford basic living expenses. When combined with those living below the federal poverty level, nearly half of households in Pinellas County are struggling to make ends meet. These financial pressures have a direct impact on children and youth. About 15.3% of children in Pinellas County live in poverty, and more than half of students qualify for free or reduced-price lunch. Food insecurity is also a concern, with an estimated 17.6% of children lacking consistent access to meals. For many families, these challenges make it harder for youth to stay engaged in school and limit access to enrichment and skill-building opportunities outside of the classroom. Simultaneously, there is a clear gap in workforce readiness. Approximately 12.3% of young people ages 16–24 in Pinellas County are considered

disconnected, meaning they are not in school or working. This rate exceeds the state average and reflects a lack of consistent access to career exploration, skill development, and clear pathways into employment. Regional data shows that this is not only a challenge for young people, but also for employers. Across the Tampa Bay region, businesses are continuing to grow but are struggling to find qualified candidates to fill available roles. Many in-demand careers require postsecondary training or industry-recognized credentials, yet a significant portion of the workforce is not prepared to meet those requirements. Local leaders have identified a growing gap between the skills employers need and the skills many job seekers have, along with concerns about developing and retaining talent within the region. Addressing this gap requires strong, ongoing collaboration between youth-serving organizations and local employers to ensure young people are being prepared for real opportunities that exist within their own communities. Together, these trends point to a clear need for earlier, more consistent workforce preparation that begins before high school and continues through graduation and beyond. Programs that are designed in partnership with local employers are particularly effective, as they connect youth directly to in-demand industries and career pathways while helping employers build a stronger, more sustainable talent pipeline. BGCGTB currently serves approximately 404 youth annually in Pinellas County, and demand for academic support, workforce programming, and out-of-school time services continues to grow. Expanding access to these services will help ensure more youth are prepared for long-term success while also strengthening the local workforce pipeline.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

Pinellas County offers a range of youth services through schools, community-based organizations, and workforce programs; however, access to consistent, structured workforce development opportunities remains limited, particularly for younger youth and those in underserved communities. Many existing programs are short-term, focused on older youth, or limited in capacity, leaving gaps in early exposure to career pathways and sustained skill development. Within BGCGTB, workforce programming is currently available at select Club sites, with stronger implementation in areas supported by existing funding. As a result, access to these services is not yet consistent across all Pinellas County Clubs, and some youth do not receive the same level of workforce preparation. BGCGTB currently serves approximately 404 youth annually in Pinellas County, with 143 youth participating in workforce-specific programming. Demand continues to exceed current capacity, as reflected in enrollment trends and interest in workforce opportunities. This expansion will reduce the number of unserved youth by extending workforce programming to additional Club sites and standardizing delivery across the county. By replicating the Career Ready Coordinator model and implementing a train-the-trainer approach, the program will ensure that all participating youth receive consistent, high-quality workforce education beginning at earlier grade levels. Through this approach, BGCGTB will increase the number of youth receiving workforce services, expand access to career exploration and skill-building opportunities, and create a more equitable system where youth across all Club sites are prepared for postsecondary education and employment.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

BGCGTB's workforce development programming is currently supported through a combination of public and private funding sources, including the City of St. Pete, BayCare, Bank Of America, and GTE Cares. The program currently serves approximately 143 youth annually in Pinellas County, with consistent demand and, in many cases, waitlists for

participation in workforce-specific opportunities. Approximately 100% of participating youth complete workforce readiness activities, and 95% demonstrate improvement in key skill areas such as communication, goal setting, and job preparedness as measured through program assessments and staff evaluations. Among older youth, 80% participate in advanced opportunities such as internships, apprenticeships, or certification programs, with 95% successfully completing those experiences. Additionally, 95% report increased confidence in their plan for the future. Utilization remains high across all participating sites, with youth consistently meeting or exceeding attendance expectations for workforce programming. Feedback from youth and families indicates increased confidence, clearer career goals, and improved readiness for postsecondary education and employment. These results reflect BGCGTB's ability to deliver effective, scalable workforce programming that meets the needs of youth while aligning with regional workforce demands. All reported data is aggregated and does not include any personally identifiable information, in compliance with Florida public records requirements.

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project. BGCGTB's workforce program is designed to complement and strengthen existing youth and workforce services in Pinellas County by working in close partnership with local employers, training providers, and community organizations. Rather than duplicating services, the program connects youth to real-world opportunities and career pathways that align with regional workforce needs. BGCGTB partners with employers across key industries to provide career exposure, skill-building, and hands-on learning experiences. For example, BayCare collaborates with the organization to support youth in exploring careers in healthcare and participating in workforce readiness activities aligned with industry needs. Power Design supports exposure to skilled trades, including electrical and mechanical fields, helping address critical workforce shortages while preparing youth for in-demand careers. In addition, BGCGTB partners with CompTIA to provide access to industry-recognized certifications and digital skills training, allowing youth to build competencies aligned with the region's growing technology sector. Partnerships such as Habitat for Humanity provide hands-on work-based learning experiences, where youth engage in real projects that build both technical and soft skills. These partnerships are not one-time engagements, but ongoing collaborations that integrate employer input into program design, ensuring that training remains relevant and responsive to labor market demands. Partners provide a range of support, including curriculum input, mentorship, job shadowing, internships, and exposure to career pathways. BGCGTB serves as a bridge between youth and the workforce system, helping to align education, training, and employment opportunities. This ensures that young people are not only prepared for the future, but are connected to meaningful opportunities within their own community.

Please upload Collaborative Letter



Collaborative Letter

BayCare Letter of Support for BGC.pdf

BGC Support Letter- Power Design- 3.25.2025.pdf

Habitat for Humanity MOU.pdf

Boys and Girls Club of Greater Tampa.pdf

D. Scope of Services

Completed by kmccabe@bgctampa.org on 3/26/2026 11:15 AM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

BGCGTB will expand its workforce readiness programming across Pinellas County by replicating the Career Ready Coordinator model currently implemented in select Club sites. This position increases access to structured, high-quality workforce development services while strengthening consistency across locations. Youth will participate in a coordinated progression of workforce readiness services beginning in elementary and middle school and continuing through high school. Services include career exploration, financial literacy, leadership development, and job readiness training such as resume writing, interview preparation, and workplace expectations. As youth progress, they will engage in more advanced opportunities including industry exposure, employer-led workshops, and work-based learning experiences. This expansion will ensure that all participating youth receive a minimum of 45 minutes of dedicated workforce education each week. A key component of the program is a train-the-trainer model, where the Career Ready Coordinator equips Club staff with the tools and curriculum needed to deliver workforce programming across all sites. This ensures that youth receive consistent exposure to workforce concepts and skill-building opportunities, regardless of location. The program also includes ongoing collaboration with local employers and community partners to provide career exposure and real-world learning experiences aligned with in-demand industries in the region. These partnerships help ensure that programming remains responsive to workforce needs. The program is established in best practices for youth development, including early exposure to career pathways, skill progression over time, and hands-on learning experiences. By establishing these skills early, youth are prepared to take part in workforce opportunities available to them through the Club in high school, including apprenticeships, internships, and industry-recognized certifications and training programs.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

Funding will support key components of BGCGTB's workforce development program to expand access and ensure consistent delivery across Pinellas County Club sites. Primary funding will support the Career Ready Coordinator position at 100% (1.0 FTE), which is responsible for implementing workforce programming, delivering curriculum, coordinating career exploration activities, and connecting youth to career pathways and work-based learning opportunities. Associated fringe benefits are also included to support this position. Funding will also support the purchase of career exploration technology, including virtual reality (VR) headsets, which will be used to provide immersive, hands-on exposure to a variety of industries and career pathways. This technology enhances existing programming by offering experiences that would otherwise be inaccessible to many youth. In addition, funds will support workforce certification opportunities for participating youth, including 20 OSHA 10 certifications, 20 CPR/First Aid certifications, and 20 ServSafe certifications. These industry-recognized credentials strengthen job readiness and align with in-demand career pathways in construction, healthcare, and hospitality. This request supplements existing funding by expanding workforce

programming into additional Pinellas County Club sites and increasing the number of youth served. Current funding supports workforce programming at select locations; however, demand exceeds capacity and waitlists are common. This investment will allow BGCGTB to scale a proven model, increase consistency across sites, and provide more youth with access to structured workforce development services without duplicating existing resources.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

Workforce readiness services will be delivered consistently across participating Pinellas County Club sites, serving approximately 404 youth annually. All participating youth will receive a minimum of 45 minutes of structured workforce education per week, delivered during designated program blocks. For elementary and middle school youth, services will focus on foundational skill development, including career exploration, goal setting, teamwork, and financial literacy. These sessions will be delivered weekly in a group setting and reinforced through ongoing Club programming. For high school youth, services will increase in intensity and include weekly workforce development sessions focused on job readiness skills such as resume writing, interview preparation, workplace expectations, and professional communication. High school participants will also engage in monthly career exposure opportunities, including employer-led workshops, industry showcases, or site visits. Youth in grades 9-12 will have access to more intensive workforce opportunities, including internships, apprenticeships, certification programs, and paid or stipend-based work experiences, where available. These opportunities may range from 12 hours per week over 16 weeks depending on the specific program or partner. Program duration is year-round, with services embedded into daily Club programming and scaled in intensity based on age and readiness. The Career Ready Coordinator will provide ongoing support, coordination, and oversight to ensure consistency, track participation, and connect youth to appropriate next-step opportunities.

D.4. What is the target population and eligibility criteria for the program?

The target population for this program is youth enrolled in Boys & Girls Clubs of Greater Tampa Bay sites located in Pinellas County, with a focus on serving disadvantaged youth who face barriers to academic and workforce success. This includes youth from low-income and ALICE households, as well as those who may lack access to consistent academic support, career exposure, and structured out-of-school time opportunities. The program serves youth across a broad age range, beginning in elementary school and continuing through high school, with extended support available for young adults up to age 24 through workforce programming. Services are designed to be age-appropriate and increase in intensity as youth progress through the program. Eligibility for participation is based on enrollment at a participating BGCGTB Club site. Clubs are open to all youth within the community, with priority given to those who demonstrate financial need or face additional barriers to success. Workforce-specific opportunities, such as internships, apprenticeships, or certification programs, may include additional eligibility requirements based on age, school status, readiness, and partner expectations. This method ensures broad access to foundational services while also providing targeted, higher-intensity opportunities for youth who are ready to take the next step toward employment and post-secondary success.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

The program will be delivered across four additional Boys & Girls Clubs of Greater Tampa Bay sites located throughout Pinellas County that are not currently receiving this programming. Services are provided within Club-based out-of-school time programming, which operates during the school year on weekdays after school until approximately 6:00 PM, as well as during summer programming. Workforce readiness programming is integrated into the regular Club schedule rather than occurring at a single fixed time across all sites. Each participating youth will receive a minimum of 45 minutes of dedicated workforce education per week. Youth in middle and high school will receive additional, more intensive services based on age and readiness, including extended sessions, career exposure opportunities, and work-based learning experiences. During the summer months, programming continues through full-day Club operations, allowing for increased exposure to workforce development activities, enrichment, and career exploration opportunities.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

BGCGTB's workforce programming is led by experienced staff with backgrounds in workforce development, operations, and youth engagement. The Vice President of Life & Workforce Readiness provides strategic oversight of program design and implementation, supported by the Director of Work-Based Learning, who manages employer partnerships, work-based learning opportunities, and program coordination. Together, they ensure alignment with regional workforce needs and oversee program quality across sites. At the site level, the Career Ready Coordinator plays a key role in direct program delivery. This position is responsible for guiding youth in career exploration, goal setting, resume development, and interview preparation, while also supporting career-focused events, apprenticeships, and partnerships with schools and employers. The role requires strong communication, program management, and youth development experience, with a bachelor's degree preferred. All staff participate in onboarding that includes orientation to BGCGTB's youth development model, workforce curriculum, data tracking systems, and safety protocols. Ongoing training is provided through the train-the-trainer model, ensuring staff are equipped to deliver consistent, high-quality programming across sites. Program implementation will begin in Quarter 1 with hiring and onboarding of the Career Ready Coordinator, followed by staff training and curriculum alignment. Full implementation will occur by Quarter 2, with workforce programming integrated into weekly Club schedules and ongoing monitoring and support provided throughout the contract period.

E. Program Outcomes

Completed by kmccabe@bgctampa.org on 3/26/2026 11:15 AM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

T1 Social Action Funding Core and Flexible Outcomes 3-11-26R.pdf

F. Budget

Completed by kmccabe@bgctampa.org on 3/26/2026 12:53 PM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$23,798,664.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$576,163.00

F.3. Total Pinellas County Social Action Funding request.

\$127,000.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

22.00%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

BGCGTB's workforce development program is supported by a combination of public and private funding sources. The City of St. Petersburg provides \$250,000 to support implementation of the workforce programming model across three sites, including full funding for the Career Ready Coordinator, portions of workforce staff, and program and technology costs. BayCare contributes \$134,000 to support healthcare workforce training, including staffing, certifications, and costs associated with internships and apprenticeships. Bank of America provides \$50,000 to support general program operations and staffing, and GTE Cares contributes \$5,000 toward general program costs.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

ARPA Pinellas High Innovation award was \$100,000.00 Balance left as of December \$17,243.69 Opioid award \$625,000.00 at the end of February the balance is \$85,599.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

BGCGTB will sustain workforce programming beyond fiscal year 2027 through a diversified funding strategy that includes public funding, private philanthropy, corporate partners, and foundation grants. As a core part of the Club model, workforce services are embedded into daily programming, allowing key elements to continue through general operating support. The organization will continue to strengthen partnerships with local employers who benefit from a prepared talent pipeline, creating opportunities for both program support and ongoing investment. BGCGTB will also pursue additional grant and public funding opportunities aligned with workforce development. Through its train-the-trainer model, BGCGTB is building internal capacity by equipping Club staff to deliver workforce programming across sites, reducing long-term costs while maintaining consistency and quality.

F.8. Please download and complete all 3 pages of the [Annual Budget Form](#).

Printed By: Amanda Craft on 3/26/2026

17 of 23

 **Annual Budget Form *Required**

Attachment 3 Annual Budget Form.xlsx

G. Requested Documents

Completed by kmccabe@bgctampa.org on 3/26/2026 11:07 AM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

No

If not available, please explain:

This is not required of our organization

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

Board Roster.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflict of Interest.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

BGCGTB_New Safety Policy and Procedure Manual_7.2025.pdf

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Career Ready Coordinator Job Description.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

No

G.8. Are you requesting travel reimbursement?

Yes

If yes, please upload travel policy.



Travel / Mileage policy *Required

Trave and Mileage Policy.pdf

H. Required Documents

Completed by kmccabe@bgctampa.org on 3/26/2026 12:58 PM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

IRS 501(c)(3) letter 07.02.07.pdf



Current Certificate of Insurance *Required

COI.pdf



Data Control Questionnaire *Required

Data Control Questionnaire.pdf



Human Trafficking Affidavit *Required

Human Trafficking Affidavit FY27 SAF.docx.pdf



HS E-Verify Affidavit *Required

E-Verify Affidavit-Boys & Girls Clubs of Greater Tampa Bay.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

2024 Audit-Boys and Girls Clubs of Greater Tampa Bay.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

12 21 89 Articles of Incorporation (1).pdf

 **Internal Control Checklist *Required**

Internal Control Checklist.pdf

 **Organization Chart (local) *Required**

Org Chart 2.20.26.xlsx

 **W-9 with legal name which matches that of applicant name *Required**

W9 Form-Boys and Girls Clubs of Greater Tampa Bay.pdf

Submit

Completed by kmccabe@bgctampa.org on 3/26/2026 12:58 PM

Case Id: 21248

Name: Boys & Girls Clubs of Tampa Bay

Address: 1307 N MacDill Ave, Tampa, FL 33607

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Kimberly McCabe

Electronically signed by kmccabe@bgctampa.org on 3/26/2026 12:58 PM

Date Submitted

03/26/2026

Program Description

Completed by epkucher@hcnetwork.org on 3/6/2026 1:52 PM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by epkucher@hcnetwork.org on 3/20/2026 10:36 AM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by epkucher@hcnetwork.org on 3/6/2026 2:16 PM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Evara Health Institute, Inc.

A.2. DBA (if applicable)

A.3. Legal Address

14100 58th Street North Clearwater , FL 33760

PROJECT INFORMATION

A.4. Program Name/Project Title

Evara Health Institute at St. Petersburg

A.5. Summary - provide a brief summary of program and how funding would be utilized.

In 2023, Evara Health established the Evara Health Institute (EHI) in response to the significant shortage of qualified medical ancillary personnel. EHI offers community members the opportunity to pursue well-compensated professions that are highly sought after within the medical sector. Additionally, EHI serves as a valuable provider of skilled personnel for various health care institutions throughout the Tampa Bay Area. In 2024, the US Department of Labor acknowledged EHI's contribution by granting four years of operational funding for the program. Beyond its medical assistant program, EHI also hosts apprenticeships for dental and behavioral health assistants, as well as pharmacy and limited radiology technicians. In just two years, EHI became the largest accredited apprenticeship program for medical assistants in the State of Florida. The growth of EHI represents a critical asset to the community and warrants ongoing support. The proposed project aims to extend the program operations to the South Pinellas County by opening a satellite site - Evara Health Institute at St. Petersburg.

APPLICATION CONTACT INFORMATION

A.19. First Name

Edward

A.20. Last Name

Kucher

A.21. Contact Person/Title

CRO

A.22. Contact Email

epkucher@hcnetwork.org

A.23. Telephone

(727) 824-8100

A.24. Executive Officer with signing authority First Name

Elodie

A.25. Executive Officer with signing authority Last Name

Dorso

A.26. Executive Officer Title

CEO

A.27. Executive Officer Email

edorso@evarahealth.org

A.28. Executive Officer Phone Number

(727) 824-8100

A.6. Physical Program Address

1344 22nd Street South St. Petersburg, FL 33712

A.7. Program Manager First Name

Rebecca

A.8. Program Manager Last Name

Sarlo

A.9. Program Manager Title

PhD

A.10. Program Manager Email

rsarlo@evarahealth.org

A.11. Program Manager Phone Number

(272) 824-8100

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Human Services for Disadvantaged Residents

A.13. Funding Category **ONLY SELECT ONE**

☐ \$10,000.00-\$99,999.00

☒ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$150,000.00

A.15. Taxpayer/Employer ID

923942082

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

RUXYR9GJJ8F1

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

05/09/2023

A.18. Date of 501(c)(3) Status

04/12/2024

B. Organization Profile

Completed by epkucher@hcnetwork.org on 3/25/2026 3:36 PM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Evara Health Institute (EHI) is a nonprofit postsecondary healthcare career and technical education institution and subsidiary of Evara Health (Community Health Centers of Pinellas, Inc.), a Federally Qualified Health Center serving Pinellas County. EHI's mission is to train the next generation of healthcare workers with a deliberate focus on underserved residents who face systemic barriers to economic advancement — delivering short-term, affordable, credential-bearing training that creates direct pathways from poverty-wage employment into living-wage healthcare careers. This proposal aligns directly with Priority Area E — Human Services for Disadvantaged Residents — specifically workforce development and educational programs. Established in 2023, EHI is a response to the significant shortage of qualified medical ancillary personnel. EHI offers community members the opportunity to pursue well-compensated professions that are highly sought after within the medical sector. EHI seeks Social Action Funding to expand four programs to our South St. Petersburg Extension Campus: Nursing Assistant Plus (NAP), Integrated Patient Care Technician (IPCT), Sterile Processing Technician (SPT), and Behavioral Health Technician (BHT) — all serving working-age adults with a high school diploma or GED currently employed in low-wage industries with no clear path to advancement. EHI's student population reflects exactly who we serve: 71.5% identify as Black/African American, 13% as Hispanic/Latino, 94% are female, more than 80% report being unemployed or underemployed at enrollment, and 38% reside in Pinellas County's highest-poverty zip codes — 33705, 33712, and 33755. South St. Petersburg is home to some of Pinellas County's most economically vulnerable residents. U.S. Census Bureau ACS data (2019–2023, Table B19083) shows St. Petersburg's Gini coefficient of 0.49 is among Florida's highest, with the lowest income quintile averaging just \$16,533 annually. The Foundation for a Healthy St. Petersburg's "Economic Gains, Roadblocks & Gaps for Black Residents of Pinellas County" (August 2023) found that even as Black residents achieved record employment gains, the White-Black earnings gap widened — confirming that employment without career credentials that lead to living wages is insufficient to close structural economic disparities. EHI's programs deliver verified economic outcomes: NAP graduates earn \$34,000–\$38,000; IPCT \$35,000–\$45,000; SPT \$38,000–\$48,000; BHT \$30,700–\$47,000 — wages that place families above the federal poverty threshold and open access to full-time employment with benefits. All programs are priced below comparable private vocational programs (\$4,000–\$16,000+) with interest-free installment plans, and offered on morning, afternoon, and weekend schedules that fixed-calendar community college programs cannot match. Social Action Funding will accelerate launch while longer-term structures (Title IV, WIOA ETPL, employer sponsorships) are activated.

B.2. Describe your board membership and how the board is reflective of the target population.

EHI is governed by its own Board of Directors — three to nine Directors serving one-year terms, subject to ratification by the sole Member — holding fiduciary responsibility for institutional oversight, financial accountability, and adherence to EHI's mission. Current Board leadership: Board President: Elodie Dorso — CEO of Evara Health and Chairman of the EHI Board. Elodie brings more than two decades of executive leadership in FQHC operations, community health equity, and nonprofit governance, centered on expanding access to care and economic opportunity for Pinellas County's most underserved residents — the same population EHI exists to train. Board Secretary: Kim Schuknecht — Brings organizational operations and compliance expertise to the Board's oversight function. Board Treasurer: Ben Gilbert —

Provides financial oversight and accountability for EHI's institutional budget, grant compliance, and long-term fiscal sustainability. EHI's senior administrator reports directly to the Board and is appointed upon recommendation of the Board President. Every major institutional decision — strategic direction, budget approval, executive appointments, accreditation commitments — is made by a Board directly accountable to Evara Health's patient-centered, equity-focused mission. Connection to the Target Population Through the FQHC Parent As an FQHC subsidiary, EHI's governance is structurally tied to community accountability in a way few postsecondary institutions can claim. Federal statute (Section 330 of the Public Health Service Act) requires Evara Health to maintain a patient-majority board — at least 51% of governing board members must be active patients representative of those served in terms of race, ethnicity, language, income, and geography across Pinellas County. Evara Health's patient base is predominantly low-income (majority at or below 200% FPL), with a substantial proportion of Black/African American and Hispanic/Latino residents, many uninsured or Medicaid-enrolled. This is structural accountability to the communities EHI serves — not an aspiration, but a federal compliance obligation. Evara Health's Johnnie Ruth Clarke Health Center is co-located with EHI's South St. Petersburg Extension Campus at 1344 22nd Street South — placing EHI's governance in direct geographic proximity to the priority community. The people that clinic serves are the people EHI is training. Advisory Structure EHI supplements its Board with an Institution-level Advisory Committee (IAC) and program-level Occupational Advisory Committees (OACs) for each program. The IAC includes no fewer than three external community members with healthcare industry expertise, meets at least annually, and provides strategic guidance on workforce trends and community responsiveness. Each OAC includes employers, program graduates, and community representatives — embedding industry and alumni voice directly in program oversight. The IAC is actively expanding to include South St. Petersburg community stakeholders, behavioral health advocates, and workforce representatives from CareerSource Pinellas. Student Population — Governance Accountability in Practice EHI's current enrollment confirms the alignment between governance mission and community served: 71.5% of students identify as Black/African American; 13% as Hispanic/Latino; 94% are female; and 38% reside in Pinellas County's three highest-poverty zip codes — 33705, 33712, and 33755. These are single parents, working adults in low-wage jobs, and first-generation college students seeking economic stability. That this population is walking through EHI's doors reflects a governance structure and institutional mission designed from the ground up to serve them.

B.3. Explain the organization's experience relevant to the proposed priority area.

Evara Health Institute launched in 2023 with a mission to provide workforce training for underserved Pinellas County residents and has grown from 8 enrolled students at its South St. Petersburg campus launch in June 2024 to more than 180 active students institution-wide within its first year of operations. EHI currently operates licensed healthcare training programs in Medical Assistant, Dental Assistant with Expanded Functions (FLBOD approved), Behavioral Health Technician, Limited Scope Radiology, and Pharmacy Technician (FLBOP approved) at its Clearwater Main Campus. These programs, like those planned for the South St. Petersburg campus, already serve the population this grant is designed to reach as evidenced by our current enrollment: 71.5% Black/African American, 13% Hispanic/Latino, 94% female, and 38% from Pinellas County's highest-poverty zip codes. EHI achieved 90.7% retention, 94% certification pass rates, and 94% employment placement outcomes in Year 1 — demonstrating the institution's ability to enroll, retain, credential, and place low-income adults into healthcare careers at scale. EHI is registered on CareerSource Pinellas's Eligible Training Provider List, making our programs accessible to WIOA-eligible workforce development participants. Our new campus and programs are purpose-built for the South St. Pete community — affordable, short-term, career-connected, and designed around the scheduling realities of working adults and families.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

Evara Health Institute maintains the organizational infrastructure, regulatory compliance framework, and professional expertise required to successfully launch and sustain workforce development programs in Clearwater and South St. Petersburg. Our institutional capacity spans academic leadership, regulatory compliance, clinical and technical curriculum design, student support services, and financial management — all anchored by the resources of our parent

organization, Evara Health, one of Pinellas County's largest FQHCs. Academic Leadership and Credentialing. EHI's VP of Education & Curriculum holds a Ph.D. and brings extensive experience in postsecondary healthcare education, accreditation, and curriculum development. The Director of Education & Academic Operations oversees day-to-day academic operations, enrollment management, and student records compliance. Campus Administrator Kelly Spurlin leads operations at the South St. Petersburg Extension Campus. EHI's instructional faculty possess years of industry experience and active professional licenses and industry credentials in their program areas, including Florida-licensed LPNs and RNs, CRCST-certified sterile processing professionals, credentialed behavioral health practitioners, and nationally certified allied health professionals.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by epkucher@hcnetwork.org on 3/25/2026 3:39 PM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

South St. Petersburg is one of the most economically distressed communities in Pinellas County, characterized by concentrated poverty, persistent unemployment, and limited access to quality post-secondary education and workforce training. U.S. Census Bureau ACS data (2019–2023 five-year estimates, Table B19083) shows St. Petersburg’s Gini coefficient of 0.49 is among Florida’s highest, with the lowest income quintile averaging just \$16,533 annually. The Foundation for a Healthy St. Petersburg’s Economic Gains, Roadblocks & Gaps for Black Residents of Pinellas County (Urban Market Analytics, August 2023) documented that while Black residents achieved record employment gains — including the smallest White-Black unemployment gap of the 21st century — the White-Black earnings gap nonetheless widened. Employment alone, without career pathways that lead to living wages, cannot close structural economic disparities. The healthcare workforce crisis compounds this need. The Tampa Bay Education and Health Services sector grew 4.0% in the twelve months through November 2025 (U.S. BLS, Tampa Area Economic Summary, January 2026) — the fastest-growing major sector in the region — yet local training capacity for entry-level healthcare workers has not kept pace. Hospitals, skilled nursing facilities, behavioral health centers, and surgical centers are actively struggling to fill nursing assistant, patient care technician, sterile processing technician, and behavioral health technician positions — essential front-line roles that enable the healthcare system to function. South St. Petersburg residents face compounding structural barriers to these careers. Public programs use fixed semester calendars that working adults and caregivers cannot easily accommodate. Private vocational schools charge two to three times more for comparable credentials — financially out of reach for households earning below \$25,000. All options outside south St. Petersburg add transportation costs and travel time that suppress enrollment among the most disadvantaged residents. EHI’s South St. Petersburg Extension Campus dismantles all of these barriers at once: accredited, credential-bearing training priced at \$3,500–\$7,500 all-in with interest-free installment options, on a flexible morning/afternoon/weekend schedule, in the community where the need is greatest. Florida has among the highest rates of mental illness and substance use disorder in the nation and among the lowest rates of behavioral health professionals per capita. Black Floridians face disproportionate rates of untreated mental illness and trauma, yet are underrepresented in the behavioral health workforce. Training South St. Petersburg residents — including those with lived experience — as Behavioral Health Technicians is both an economic opportunity and a direct community health investment.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

The following data, sourced from local research and regional labor market analyses, documents the magnitude of need EHI’s South St. Petersburg campus addresses: Economic Distress in South St. Petersburg • St. Petersburg’s Gini coefficient of 0.49 reflects among the highest income inequality in Florida: the lowest income quintile averages \$16,533 annually while the top 5% average over \$537,000 (U.S. Census Bureau, ACS 2019–2023, Table B19083). • The Foundation for a Healthy St. Petersburg’s Economic Gains, Roadblocks & Gaps for Black Residents of Pinellas County (Urban Market Analytics, August 2023) found that despite record Black employment gains, the White-Black earnings gap widened over the past decade — confirming that jobs without career credentials are insufficient. • The Foundation’s 2025 South St. Pete Health Equity Study (The Dawn Lab, December 2024) identified workforce development and access

to higher-wage jobs as the top community priority across zip codes 33705, 33712, and 33755. Healthcare Workforce Demand — Tampa Bay Region • The Tampa Bay Education and Health Services sector grew 4.0% in the 12 months through November 2025 — the fastest-growing major sector in the MSA (U.S. BLS, Tampa Area Economic Summary, January 2026). • Florida Hospital Association projections document nursing assistant demand growing through 2035, with replacement demand alone generating 1,000+ openings annually statewide. • Tampa Bay hospitals — including Tampa General, Moffitt Cancer Center, and BayCare — actively cite sterile processing as among their hardest vacancies to fill. • Florida’s behavioral health sector is among the fastest-growing healthcare sub-sectors statewide. Wage Outcomes — The Economic Case for EHI’s Programs • Entry-level NAP/CNA wages in Tampa/St. Pete average \$34,000–\$38,000; IPCT \$35,000–\$45,000; SPT \$38,000–\$48,000 (Glassdoor Tampa avg: ~\$47,000); BHT \$30,700–\$47,000 (ZipRecruiter 2025). All pathways reach \$50,000–\$70,000+ with 3–5 years of experience. EHI’s Student Population — Demonstrated Community Reach • 71.5% of EHI’s enrolled students identify as Black/African American; 13% as Hispanic/Latino; 94% are female; 38% reside in zip codes 33705, 33712, and 33755 — confirming EHI is already reaching the population most in need. Unmet Training Capacity • No licensed healthcare training provider operates a campus in south St. Petersburg at accessible price points with flexible scheduling for working adults. • Private vocational schools charge two to three times EHI’s program costs; public options are geographically and scheduling-inaccessible for most south St. Pete residents. EHI fills this gap: a licensed, ETPL-registered institution in the priority community, priced for accessibility, scheduled for working adults.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

Current Program Availability EHI operates healthcare workforce development programs, including RAPs, at its Clearwater Main Campus (14106 58th Street North), including Medical Assistant, Dental Assistant, Behavioral Health Technician, Limited Scope Radiology, and Pharmacy Technician programs currently serving approximately 180+ active students. The student population growth of EHI’s main campus from 8 students in June 2024 to more than 180 active students and 65 graduates to date, demonstrate community demand and validates the decision to open a second campus in South St. Petersburg. South St. Petersburg residents seeking healthcare credentials currently face a difficult choice between two inadequate options. Public options offer lower tuition but operate on fixed semester schedules with limited cohort availability, and require travel to campuses outside south St. Petersburg. Private vocational schools are geographically distributed but price comparable credentials at two to three times EHI’s program costs, far exceeding what households earning below \$25,000 can manage, even with WIOA support. Neither option provides a campus within south St. Petersburg itself. As such, residents are faced with travel costs, transit dependency, and scheduling mismatch — barriers significant enough to suppress enrollment among the most disadvantaged residents. EHI fills this gap directly: an ETPL-registered, high quality, licensed institution physically located in the priority community, priced for accessibility, and scheduled for working adults. Numbers Currently Unserved EHI’s three-year enrollment and financial plan for the South St. Petersburg campus projects capacity to serve approximately 500 new students over three years across four programs. In Year 1 alone, the campus is designed to enroll 95 new students across NAP, IPCT, SPT, and BHT programs. These are students who currently have very limited comparable accessible training options. Enrollment demand has been validated through community outreach, referral networks, and interest expressed through CareerSource Pinellas’s workforce pipeline. The broader unmet demand in the region significantly exceeds EHI’s campus capacity. Regional labor market data shows that the Tampa Bay Healthcare and Education sector added positions at a 4.0% annual growth rate through November 2025, generating hundreds of new entry-level openings annually. Existing training programs — public programs, private vocational schools, hospital-based training — collectively do not produce sufficient graduates to meet employer demand. How This Funding Will Reduce the Unserved Population Social Action

Funding will directly support the instructional personnel and student support services needed to launch the NAP, IPCT, SPT, and BHT programs at the South St. Petersburg campus through Year 1 of full multi-program operations. Specifically:

- Nursing Assistant Plus (NAP): 2 cohorts in Year 1 (30 new enrollments), expanding to 4 cohorts in Year 3 (60 new enrollments/year).
- Integrated Patient Care Technician (IPCT): 2 cohorts in Year 1 (30 new enrollments), expanding to 4 cohorts in Year 3 (60 new enrollments/year).
- Sterile Processing Technician (SPT): 1 cohort in Year 1 (15 new enrollments), expanding to 3 cohorts in Year 3 (45 new enrollments/year).
- Behavioral Health Technician (BHT): 2 cohorts in Year 1 (40 new enrollments — 20 students/cohort × 2 cohorts), expanding to 3 cohorts in Year 3 (60 new enrollments/year).

In aggregate, EHI projects 95 new enrollments in Year 1, 180 in Year 2, and 225 in Year 3 — totaling approximately 500 South St. Petersburg area residents served over three years. Every program graduate will represent a resident who has moved from the unserved population to a credentialed healthcare professional with measurably improved earning potential.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

N/A

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

EHI's South St. Petersburg campus is intentionally embedded within an ecosystem of community partnerships that support student access, program completion, and post-graduation employment. CareerSource Pinellas and WIOA. EHI is registered on CareerSource Pinellas's Eligible Training Provider List (ETPL), enabling WIOA-eligible students — the majority of EHI's South St. Pete target population — to access tuition assistance through individual training accounts. CareerSource Pinellas co-refers eligible clients to EHI programs and provides supplemental employment support services including resume assistance, job placement support, and career counseling. This partnership directly subsidizes tuition for students who cannot independently afford program costs and is a cornerstone of EHI's accessibility model. Evara Health's Johnnie Ruth Clarke Health Center. EHI's South St. Petersburg campus is co-located with Evara Health's Johnnie Ruth Clarke Health Center, one of the FQHC's primary clinic sites. This co-location creates a natural pipeline: Evara Health patients — many of whom are low-income, uninsured, or publicly insured South St. Pete residents — are informed about EHI's workforce training programs through health center staff and community health workers. Evara Health also serves as a potential employer for EHI graduates, creating a full-circle workforce development model within the Evara family. Behavioral Health Partners. EHI's BHT program maintains field placement partnerships with behavioral health service providers in Pinellas County, including Boley Centers, Eleos Wellness, LIFT Academy, and Ibis. These partners provide supervised field experience for BHT students and serve as employer partners for graduates, directly linking EHI's training capacity to community behavioral health workforce needs. Pinellas County Schools and Community Organizations. EHI actively engages the United Way, Pinellas County School District, the Urban League of Pinellas County, and the Juvenile Welfare Board to recruit qualified candidates from south St. Petersburg into EHI's programs and provide wraparound support for students navigating financial or personal barriers to completion. These partnerships, and others, function to root the campus in community networks that can support student success and program sustainability. Hospital and Healthcare Employer Partners. EHI maintains employer relationships with hospital systems and healthcare facilities — including Evara Health, BayCare, AdventHealth, Tampa General Hospital, and Florida ENT and Allergy — that provide clinical externship experiences and hire EHI graduates. These relationships ensure that EHI's training aligns with current employer expectations and that graduates have direct pathways to employment upon program completion.

Please upload Collaborative Letter

☐ Collaborative Letter

***No files uploaded*

D. Scope of Services

Completed by epkucher@hcnetwork.org on 3/25/2026 3:43 PM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

EHI's South St. Petersburg campus will deliver four short-term, credential-bearing healthcare workforce training programs — Nursing Assistant Plus (NAP), Integrated Patient Care Technician (IPCT), Sterile Processing Technician (SPT), and Behavioral Health Technician (BHT) — all occupations designated Bright Outlook by the US Department of Labor. Each program combines didactic instruction, hands-on laboratory skills training, and supervised clinical or field experience. Programs are aligned to the industry credentials that employers require: the Florida CNA examination, Home Health certification, and medication administration certification (NAP); the NHA CPCT/A certification (IPCT); the IAHCSCMM CRCST certification (SPT); and the RBT certification and CBHT certification (BHT). Curriculum is developed in alignment with applicable Florida regulatory standards (e.g., FLBON for CNA, Florida AHCA) and national industry standards for each credential. EHI's instructional model reflects best practices in adult workforce education: competency-based progression, simulation-based skills training before live patient contact, early alert and intervention systems for at-risk students, and industry-aligned curriculum reviewed by employer partners. EHI's scheduling model — offering morning, afternoon, and weekend session options — reflects best practices in adult learner flexibility, enabling students to maintain employment or family obligations while completing training. EHI's approach draws on the evidence-based frameworks of the National Alliance for Healthcare Educator Competencies (NAHEC) and aligns with Florida's CTE workforce education standards.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

Social Action Funding will be used to support instructional personnel and student support services at EHI's South St. Petersburg campus during the grant period. This corresponds to EHI's Year 1 operational period for the expanded multi-program campus. Requested funding directly supplements — and does not duplicate — the tuition revenue, WIOA training vouchers, employer sponsorships, and DOL apprenticeship grant funding that collectively support EHI's overall operating budget. Instructional Personnel — Three New Programs The primary use of Social Action Funding is instructional personnel for the three programs being launched at the South St. Petersburg campus that are not yet supported by fully established tuition revenue streams: Integrated Patient Care Technician (IPCT), Sterile Processing Technician (SPT), and Behavioral Health Technician (BHT). • NAP/IPCT Lead Instructor (1.0 FTE, dual-role): A Florida-licensed LPN or RN with phlebotomy and EKG certification who delivers core didactic and laboratory instruction for both the NAP and IPCT programs, supervises adjunct instructional staff, oversees student clinical experiences. Estimated annual salary: \$65,000 + benefits. • SPT Lead Instructor (1.0 FTE): A CRCST-certified sterile processing professional who leads the SPT cohort, delivers core didactic and laboratory instruction, supervises adjunct instructional staff, oversees student clinical experiences, and manages the instrument laboratory. Estimated annual salary: \$60,000 + benefits. Student Services Specialist Social Action Funding will also be used to hire a Student Services Specialist (1.0 FTE) who will

provide individualized student support services — including financial aid navigation, connection to community resources, schedule accommodation planning, early alert response, and career placement support. This role is critical for the South St. Pete student population, where personal and financial barriers to program completion are significantly elevated relative to the general postsecondary population. Estimated cost: \$50,000 annually (0.5 FTE funded by this grant; remaining 0.5 FTE supported through other program funding). Funding Impact EHI's South St. Petersburg campus will operate within a diversified funding model including tuition revenue, grants, and community/employer investment. The Social Action Funding would fill a specific, time-limited gap: the Year 1 personnel costs for programs whose tuition revenue is not yet sufficient to cover full instructional expenses while enrollment ramps up. The funding will allow EHI to launch all three new clinical programs the first year, offering the community additional training options and career pathways. By Year 2, EHI's financial projections show multi-program revenue supporting full operational self-sufficiency.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

EHI's South St. Petersburg campus will deliver structured, intensive healthcare workforce training across four programs. Each program will follow a cohort-based model in which students progress together through a defined curriculum sequence with consistent scheduling and regular instructor contact. All programs will be delivered at the South St. Petersburg Extension Campus, 1344 22nd Street South, St. Petersburg, FL 33712.

- Nursing Assistant Plus (NAP)** • Duration: 18 weeks per cohort • Clock Hours: 225 hours (didactic, laboratory, and supervised clinical) • Session Options: Monday–Friday AM (8:00–12:00) or Monday–Friday PM (1:00–5:00), with weekend makeup sessions available • Frequency: 4 days per week, 4 hours per session, plus scheduled clinical rotations • Cohort Size: Maximum 15 students per cohort • Year 1 Cohorts: 2 (approximately 30 new enrollments) • Intensity: Competency-based progression; students must demonstrate skills proficiency in the lab before advancing to clinical; culminates in the Florida Board of Nursing CNA competency examination • Student contact hours per week: Approximately 20 hours
- Integrated Patient Care Technician (IPCT)** • Duration: 18 weeks per cohort • Clock Hours: 463 hours (CNA foundations + phlebotomy + EKG + clinical integration) • Session Options: Monday–Friday AM or PM, with weekend options in Year 2 • Frequency: 5 days per week, 4–5 hours per session • Cohort Size: Maximum 15 students • Year 1 Cohorts: 2 (approximately 30 new enrollments) • Intensity: The highest clock-hour program of the three 18-week offerings; skills lab sessions are frequent and hands-on; students practice venipuncture and EKG lead placement with mannequins and peer practice before clinical rotations; program culminates in the NHA CPCT/A or NCCT PCT national certification examination • Student contact hours per week: Approximately 20–25 hours
- Sterile Processing Technician (SPT)** • Duration: 18 weeks per cohort • Clock Hours: 280 hours (decontamination, sterilization, instrument management, OR support) • Session Options: Monday–Friday PM; shared space with NAP AM cohort • Frequency: 4 days per week, 4 hours per session, plus externship hours at a hospital partner facility • Cohort Size: Maximum 15 students • Year 1 Cohorts: 1 (approximately 15 new enrollments) • Intensity: Highly technical curriculum aligned to IAHCSMM CRCST exam standards; students work with real instrument sets in the skills lab; program includes externship hours at a hospital or ambulatory surgery center sterile processing department • Student contact hours per week: Approximately 16–20 hours
- Behavioral Health Technician (BHT)** • Duration: 36 weeks per cohort • Clock Hours: 610 hours (behavioral health theory, crisis intervention, de-escalation, case management, supervised field experience) • Session Options: Monday–Friday AM or PM (dedicated BHT classroom configuration) • Frequency: 4 days per week; field experience hours scheduled with placement site • Cohort Size: Maximum 20 students • Year 1 Cohorts: 2 (approximately 40 new enrollments) • Intensity: The most emotionally intensive program EHI offers; includes role-play simulation of crisis scenarios, therapeutic communication exercises, case management documentation practice, and a substantial supervised field experience component with a Pinellas County behavioral health service provider; aligned to Florida AHCA BHT standards and the RBT pathway • Student contact hours per week: Approximately 20 hours didactic/lab + field experience hours

All four programs include: weekly attendance monitoring with early alert referrals for students showing risk factors; access to the Student Services Specialist for individualized support; exam preparation resources and mock certification testing; and employer engagement events connecting students to hiring partners before graduation.

D.4. What is the target population and eligibility criteria for the program?

Target Population EHI's South St. Petersburg campus is designed specifically to serve working-age adults in south St. Petersburg and the surrounding Pinellas County communities who face structural barriers to post-secondary education and career advancement. The target population is defined by the following characteristics:

- Adults ages 18 and older with a high school diploma, GED, or equivalent
- Current residents of south St. Petersburg and surrounding low-income Pinellas County communities
- Individuals currently employed in low-wage industries (retail, food service, hospitality, domestic work, home care) who seek to transition to healthcare careers
- Unemployed or underemployed adults with a desire to enter the healthcare workforce
- First-generation post-secondary students with limited prior access to educational financing or institutional support
- Individuals from households at or below 200% of the federal poverty level, including WIOA-eligible individuals
- Individuals from communities historically underrepresented in healthcare professions, including Black/African American residents of south St. Petersburg, Hispanic/Latino community members, and individuals from other communities of color
- Single parents, caregivers, and working adults who require flexible scheduling (morning, afternoon, and weekend options) to participate in training
- Veterans and transitioning service members seeking healthcare career pathways
- Successful background check (required for clinical/field placement components; students are advised of any disqualifying factors before enrollment)
- Basic academic skills sufficient for healthcare training (assessed via placement screening; remediation resources available for students who need foundational support)
- Physical capability to perform patient care activities (e.g., lifting, standing, positioning) with or without accommodations
- Level 2 background screening and drug screening clearance in accordance with industry and/or employer requirements
- Individuals with lived experience in behavioral health systems who are interested in BHT as a career pathway

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

Geographic Service Area The primary service area for EHI's South St. Petersburg campus is south St. Petersburg and the surrounding low-income communities of Pinellas County, including the neighborhoods of Midtown, Campbell Park, Childs Park, Melrose-Mercy, and Greater Pinellas Point — encompassing Pinellas County's highest-poverty zip codes of 33705, 33712, and 33755. Thirty-eight percent of EHI's currently enrolled students already reside in these zip codes, confirming that the campus is actively serving this priority geography. The campus is co-located with Evara Health's Johnnie Ruth Clarke Health Center at 1344 22nd Street South, St. Petersburg, FL 33712 — a location accessible by public transit (Pinellas Suncoast Transit Authority) and situated within the Pinellas Opportunity Zone target area. EHI serves students from across Pinellas County and will not restrict enrollment by geography; however, all outreach, community partnership, and targeted marketing activities are concentrated in south St. Petersburg and adjacent underserved neighborhoods to ensure the program reaches the priority population.

Hours and Days of Operation During Contract Period (October 1, 2026 – September 30, 2027)

- AM Sessions: Monday–Friday, 8:00 AM – 12:00 PM
- PM Sessions: Monday–Friday, 1:00 PM – 5:00 PM
- Weekend Sessions: Saturday, 8:00 AM – 1:00 PM (makeup, accelerated, and supplemental sessions)
- Administrative Hours: Monday–Friday, 8:00 AM – 5:00 PM
- Student Support Services: By appointment, Monday–Friday; drop-in hours available

Multiple session blocks per day allow working adults and caregivers to select the schedule that best accommodates their employment and family obligations, significantly reducing scheduling as a barrier to enrollment and completion.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

Program Staff

- VP of Education & Curriculum (Dr. Rebecca Sarlo, Ph.D.): Nearly 15 years of experience in postsecondary academic oversight, regulatory compliance, grant administration, and accreditation leadership. Serves as institutional lead for both campuses.
- Director of Education and Academic Operations (Shelina Macarthur): Nearly two decades in healthcare training and program administration. Oversees curriculum development, faculty supervision, and certification outcomes at the South St. Petersburg campus.
- Campus Administrator (Kelly Spurlin): More than 10 years in campus

operations, admissions, and career services. Leads day-to-day operations, student services, cohort scheduling, and community partnerships at the South St. Petersburg campus. • BHT Lead Instructor (Janielle McCullough): Program Director and Lead Instructor for the BHT program. Provides program leadership, curriculum and instruction oversight, and field placement coordination. Currently in place. • NAP/IPCT Lead Instructor (to be hired, 1.0 FTE): Florida-licensed LPN or RN with phlebotomy and EKG certification; responsible for NAP and IPCT instruction, skills lab supervision, and clinical placement. • SPT Lead Instructor (to be hired, 1.0 FTE): CRCST-certified sterile processing professional; leads SPT instruction, lab supervision, and externship coordination. • Student Services Specialist (to be hired, 1.0 FTE): Minimum 3 years in adult learner student services; coordinates student support, early alert response, financial aid navigation, and career placement. Onboarding and Implementation Timeline New staff complete EHI's onboarding including FERPA training, records compliance orientation, LMS training, and program-specific curriculum review (Months 1–2 pre-launch), mentored by the Director of Education and Academic Operations. First cohorts target September 2026, with enrollment opening August 2026 following CareerSource ETPL registration and CIE program approvals.

E. Program Outcomes

Completed by epkucher@hcnetwork.org on 3/25/2026 6:15 PM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

EHI - Social Action Funding Outcomes.pdf

F. Budget

Completed by epkucher@hcnetwork.org on 3/25/2026 5:49 PM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$2,137,423.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$397,500.00

F.3. Total Pinellas County Social Action Funding request.

\$150,000.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

37.70%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

There are no additional funders supporting this program outside of Evara Health Institute's tuition fees. Those funds will be used to cover the costs of fringe benefits, supplies, insurance, utilities, and contractual fees.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

Evara Health Institute does not receive any funding from the Pinellas County Government.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

Funding is requested to facilitate the expansion of Evara Health Institute (EHI) by establishing a new campus in South St. Petersburg, which will broaden access to the existing Behavioral Health Technician program and enable the introduction of three additional programs—Nursing Assistant Plus, Integrated Patient Care Technician, and Sterile Processing Technician. This new campus will not only offer vital workforce training but will also provide residents of St. Petersburg with enhanced professional and financial opportunities. Social Action Funding is essential to launch these programs; however, EHI has developed a robust sustainability plan to ensure continued operation beyond the initial funding period. At full capacity, the new campus will serve 95 students annually—30 in Nursing Assistant Plus, 30 in Integrated Patient Care Technician, 15 in Sterile Processing Technician, and 20 in Behavioral Health Technician. Tuition revenue, generated from students and their future employers, is expected to reach \$397,500 per year, fully covering projected program expenses. EHI's established partnerships with multiple employers seeking highly trained medical ancillary staff guarantee future tuition revenue streams and substantially lower or eliminate out-of-pocket costs for students. EHI's proven track record demonstrates its ability to expand and adapt programs to meet local workforce needs. Since its inception in 2023, EHI began with the Medical Assistants program and, in under three years, has successfully launched Pharmacy Technician, Dental Assistant, Radiology Assistant, and Behavioral Health Technician programs. This rapid growth reflects EHI's capacity for innovation and responsiveness to industry demand, positioning it for sustainable

expansion. As employer partnerships deepen and the campus offerings diversify, EHI will further strengthen its financial independence by leveraging tuition support from employers, exploring grant opportunities, and continuously updating curricula to align with evolving healthcare workforce requirements. The Institute's strategy for long-term sustainability includes ongoing engagement with local healthcare providers, regular assessment of industry trends, and flexible programming to ensure graduates meet current and future workforce needs. With its demonstrated expansion capability, employer-backed tuition, and commitment to accessible education, EHI is well-prepared to maintain and grow its impact in the community well beyond the initial funding period.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

Attachment 3 - Evara Health Institute - Annual Budget Form.xlsx

G. Requested Documents

Completed by epkucher@hcnetwork.org on 3/25/2026 5:43 PM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

No

If not available, please explain:

Evara Health Institute is licensed by the State and our programs are approved as Registered Apprenticeship Programs by the Florida DOE and USDOL.

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

2026 EHI Board of Directors.xlsx

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

G.3 - Conflict of Interest Policy.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

G.4 - Evara Health Institute Catalog Jan 2026.pdf

G.5. Are you requesting funding for salaries?

Yes

Printed By: Amanda Craft on 3/26/2026

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

G.5 - EHI Program Job Descriptions.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

Yes

If yes, please upload.



Current state licenses or registrations *Required

G.7 - EHI CIE Annual License.pdf

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by epkucher@hcnetwork.org on 3/24/2026 11:56 AM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

1 - Evara Health Institute, Inc. - IRS letter re 501(c)(3) acceptance (3_12_24)(21414031.1).pdf



Current Certificate of Insurance *Required

2 - Insurance - Evara Health Institute.pdf



Data Control Questionnaire *Required

3 - Data Control Questionnaire - Evara Health Institute.pdf



Human Trafficking Affidavit *Required

4 - Human Trafficking Affidavit FY27 SAF.pdf



HS E-Verify Affidavit *Required

5 - Evara Health Institute - HS E-Verify Affidavit.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

6 - Evara 2025 Audited Consolidated Financial Statement.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

7 - Evara Health Institute Inc - Proof of original filing with State of FL.pdf

 **Internal Control Checklist *Required**

8 - Internal Control Checklist 2026.pdf

 **Organization Chart (local) *Required**

9 - Evara Health Institute Organization Chart.pdf

 **W-9 with legal name which matches that of applicant name *Required**

10 - Evara Health Institute W-9.pdf

Submit

Completed by epkucher@hcnetwork.org on 3/25/2026 6:16 PM

Case Id: 21164

Name: Evara Health Institute, Inc.

Address: 14100 58th Street North, Clearwater , FL 33760

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Edward Kucher

Electronically signed by epkucher@hcnetwork.org on 3/25/2026 6:15 PM

Date Submitted

03/25/2026

Program Description

Completed by nleslie@family-resources.org on 3/3/2026 4:45 PM

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by nleslie@family-resources.org on 3/3/2026 4:49 PM

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by nleslie@family-resources.org on 3/23/2026 11:38 AM

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Family Resources, Inc.

A.2. DBA (if applicable)

A.3. Legal Address

5180 62nd Avenue North Pinellas Park, FL 33781--5600

PROJECT INFORMATION

A.4. Program Name/Project Title

Safe Connections

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Safe Connections provides support services to runaway, homeless, and street-connected youth ages 16–24, helping them access stable housing and improve personal safety. Requested funding will continue support for one full-time and one part-time staff position, allowing the program to sustain services and continue serving youth ages 22–24 who are not eligible for these services under federal funding.

A.6. Physical Program Address

3831 5th Avenue North St. Petersburg, FL 33713--7547

A.7. Program Manager First Name

Mandi

A.8. Program Manager Last Name

Cordero

A.9. Program Manager Title

Director of Community Programs

APPLICATION CONTACT INFORMATION

A.19. First Name

Nicole

A.20. Last Name

Leslie

A.21. Contact Person/Title

Vice President of Impact

A.22. Contact Email

nicole@family-resources.org

A.23. Telephone

(813) 842-6053

A.24. Executive Officer with signing authority First Name

Andrew

A.25. Executive Officer with signing authority Last Name

Coble

A.26. Executive Officer Title

Chief Operating Officer

A.27. Executive Officer Email

andy@family-resources.org

A.28. Executive Officer Phone Number

(727) 521-5203

A.10. Program Manager Email

mcordero@family-resources.org

A.11. Program Manager Phone Number

(727) 521-5225

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Homeless and Housing Services

A.13. Funding Category **ONLY SELECT ONE**

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$99,000.00

A.15. Taxpayer/Employer ID

23-7146873

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

YMY9CT4TLJN5

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

08/27/1970

A.18. Date of 501(c)(3) Status

08/27/1970

B. Organization Profile

Completed by nleslie@family-resources.org on 3/23/2026 11:59 AM

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Family Resources' mission is to inspire well-being and success in the lives of vulnerable children, youth, and families through responsive programs and safe places. Our purpose is to ensure every child is safe, every troubled teen receives help, and every family in crisis has the opportunity to heal. This aligns directly with the funding priority of homeless and housing services, as our programs provide immediate safety, housing support, and stabilization for youth experiencing homelessness or housing instability, while building the skills needed for long-term self-sufficiency and success.

B.2. Describe your board membership and how the board is reflective of the target population.

Our Board of Directors serves staggered 2–3 year terms, with committee leadership rotating to ensure shared governance and engagement. In recruiting board members, Family Resources prioritizes individuals with diverse professional backgrounds and lived experience, as well as meaningful connections to the populations we serve. The board reflects the target population through members with expertise in behavioral health, child welfare, juvenile justice, education, and community-based services, along with individuals who bring personal and community-level insight into the challenges facing vulnerable youth and families. The agency has previously included former clients in its board membership and continues to prioritize lived-experience representation, including individuals with experience related to homelessness and housing instability.

B.3. Explain the organization's experience relevant to the proposed priority area.

Family Resources has over 50 years of experience serving vulnerable youth, including more than four decades providing shelter and housing-related services. The agency operates youth crisis shelters in St. Petersburg, Clearwater, and Manatee County, providing safe housing for up to 36 youth ages 10–17 each night. In addition, Family Resources has delivered street outreach services since 1997 and expanded these efforts in 2020 with the opening of Pinellas County's first youth resource center. Through the Safe Connections program, the agency provides targeted services to youth and young adults experiencing homelessness and housing instability. In the past two years, the program has served over 200 youth, including 101 who accessed services through the resource center, delivering more than 1,000 units of service such as transportation, basic needs, referrals, and case management. Supplemental funding has further expanded impact by supporting an additional 39 youth ages 22–24 who would not have been eligible for services under federal funding alone. With this additional support, youth have achieved key outcomes including earning GEDs, securing employment, and obtaining safe, stable housing. All youth are connected to ongoing community supports to promote long-term stability.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

Family Resources demonstrates strong organizational capacity through its long-standing accreditation, experienced leadership, and established service infrastructure. The agency is accredited by the Council on Accreditation (COA), with certification renewed through December 31, 2028, reflecting adherence to nationally recognized standards of quality and accountability. The organization is led by a highly experienced executive team, including a CEO who has served in

her role for over 12 years and is a licensed clinician. The COO, a licensed clinician with eight years at the agency, and the Vice President of Impact, also a licensed clinician with over 12 years of tenure, provide strong operational and programmatic leadership. The Vice President of Impact began her career as a residential supervisor and previously oversaw the Safe Connections program during the opening of the resource center in 2020, bringing direct service experience and deep program knowledge to the evaluation and continuous improvement of services. Family Resources employs a multidisciplinary team with expertise in youth development, behavioral health, and case management, supported by ongoing training to ensure high-quality, trauma-informed service delivery. With over 50 years of experience and a comprehensive continuum of care, the agency has the systems, leadership, and operational capacity to effectively deliver and sustain services aligned with the proposed priority area.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result.

If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by nleslie@family-resources.org on 3/24/2026 3:50 PM

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

Youth and young adults ages 16–24 in Pinellas County continue to experience significant rates of homelessness and housing instability, often without access to developmentally appropriate services or safe, stable housing options. Older youth ages 22–24 are particularly vulnerable, as they are not eligible for many federally funded programs, leaving critical gaps in support during a key transition to independence. Unaccompanied and unsheltered youth face increased risks of exploitation, victimization, and long-term instability without targeted outreach and intervention. There remains a clear need for accessible, youth-focused services that provide basic needs, connection to resources, and pathways to safe and stable housing. The Safe Connections program is designed to address this gap by engaging youth where they are and connecting them to critical supports that promote safety and long-term stability.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

The 2025 Florida Council on Homelessness report indicates that Pinellas County had the fourth-largest Point-In-Time count in the state, with 1,860 individuals experiencing homelessness, including 538 who were unsheltered. Updated data on students and unaccompanied youth for the 2024–2025 school year has not yet been released; however, prior data demonstrates the ongoing need. The 2023 report identified 4,669 students experiencing homelessness in Pinellas County, including 372 unaccompanied youth - the highest number in five years - ranking Pinellas County Schools third in the state. This crisis is compounded by ongoing housing affordability challenges. Rental costs in Florida increased significantly between 2019 and 2023, with median rents rising by approximately \$500 to over \$1,700. In Pinellas County, median rents reached approximately \$2,367 in early 2026, reflecting continued increases and limited access to affordable housing for young people. Youth experiencing homelessness face elevated risks, including poor physical and mental health outcomes, exploitation, and trafficking. Florida consistently ranks among the top states for reported human trafficking cases, further underscoring the vulnerability of this population. Program-level data further reflects local demand. In FY 2024–2025, Safe Connections served 107 runaway, homeless, and street-connected youth - an increase of 27 youth from the prior year. In the first five months of the current fiscal year, 63 youth have already been served, including 22 youth between the ages 22–24, which is made possible through Social Action Funding. These data points demonstrate both the ongoing need for services and the gap in available resources, particularly for older youth not eligible under federally funded programs.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Continuation of Current Funding

C.4. If funding is being sought to support the continuation of current programming, discuss efforts to obtain alternate funding and potential impact if funding is not secured.

This request is for continuation funding to maintain Safe Connections' expanded ability to serve youth ages 22-24, who are currently unserved under our federal grant (which limits us to serving youth ages 16-21). While there are several

programs in Pinellas County addressing youth homelessness, Safe Connections is uniquely positioned to bridge the gap by offering services to this older, underserved demographic. By extending our age range to include youth ages 22-24, we ensure that no young adult falls through the cracks in the critical transition to self-sufficiency. Currently, there is a lack of services targeting youth in this age range. Without this funding, youth aged 22-24 who are homeless or housing-insecure have limited access to outreach services. In the first six months of the current grant year, we have served ten youth in this age group, a number we expect to more than double by the end of the fiscal year, demonstrating a clear, unmet need. If funded, Safe Connections can continue to expand its outreach, serving more of these youth across Pinellas County. This funding also supports one full-time and one part-time outreach specialist, enabling us to offer flexible hours and better cover a larger geographical area, ensuring that youth have access to the help they need, when they need it. In addition, we have worked diligently to secure alternate funding to support Safe Connections' continued impact. Beginning October 1, 2024, we have been awarded a new federal 3-year grant to support our program. However, this funding is restricted to serving youth ages 21 and under and only supports two outreach specialists, limiting our capacity to serve the broader community both on the streets and in our resource center. Therefore, this continuation funding is critical to ensure that we can sustain the expanded age range and staff necessary to meet the needs of youth in Pinellas County. By continuing to support Safe Connections, we can ensure that more youth, including those ages 22-24, are not left behind and receive the vital services that help them transition out of homelessness and into stability.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

This request is for continuation funding to sustain Safe Connections' expanded capacity to serve youth ages 22–24, a population not eligible under the program's federal funding, which is limited to youth ages 16–21. While multiple programs in Pinellas County address youth homelessness, there remains a critical gap in services for older youth transitioning to independence. Safe Connections is uniquely positioned to address this need through targeted outreach and resource connection. Family Resources has actively pursued and secured alternate funding to support program operations, including a federal grant that currently funds core outreach services. However, this funding is restricted by age and staffing limitations and will be in its final year beginning October 2026. At this time, the timeline and availability of continued funding through the U.S. Department of Health and Human Services remains uncertain. Without continuation funding, the program would be forced to reduce staffing and eliminate services for youth ages 22–24, significantly limiting outreach capacity and leaving a vulnerable population without access to critical supports. In the first five months of the current fiscal year alone, 22 youth in this age group have already been served, demonstrating both the demand and the impact of these expanded services. Continuation funding will ensure that Safe Connections can maintain essential staffing, sustain service coverage across Pinellas County, and continue to bridge the gap for youth who would otherwise fall outside of traditional funding streams. Without this support, progress made in reaching and stabilizing older youth experiencing homelessness would be significantly diminished.

If currently funded, please provide outcomes/utilization/success.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.



Outcomes/Utilization/Success

FY26 Family Resources Quarter 1 Narrative and Goals.pdf

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

Family Resources continues to be actively engaged in the Pinellas County Continuum of Care (CoC), the Homeless Leadership Alliance of Pinellas (HLA), and the HLA Provider's Council (collaborative agreement attached). These partnerships allow us to coordinate services for young people experiencing homelessness and to advocate for enhanced services for youth who have left home without permission, have been forced to leave, or are experiencing homelessness. Additionally, we maintain a strong collaborative relationship with the Pinellas County School Board to meet the educational needs of our clients. The Homeless Education Assistance Team (HEAT) contacts our staff when they identify a student facing unstable or nonexistent housing. Through this collaboration, HEAT assists our clients with essential items like clothing, school supplies, and bus passes, while helping them stay connected to school and succeed academically. We are also actively working with Pinellas HOPE (collaborative agreement attached) to ensure that youth aged 18 and older can access emergency shelter. These partnerships demonstrate our commitment to coordinating with existing programs in the community to ensure comprehensive support for youth facing homelessness and housing instability.

Please upload Collaborative Letter



Collaborative Letter

Collaborative Agreements_2024-2026.pdf

D. Scope of Services

Completed by nleslie@family-resources.org on 3/24/2026 3:02 PM

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

Safe Connections is a street outreach and resource navigation program providing comprehensive support to runaway, homeless, and street-connected youth and young adults ages 16–24 in Pinellas County. Outreach specialists engage youth directly in the community - including on the streets, in public spaces, and through referrals - building trust and connecting them to immediate and ongoing supports. The program operates a centralized resource center in St. Petersburg, offering essential services such as hygiene supplies, laundry access, clothing, transportation assistance, and computer access. Youth also receive individualized case management, including safety planning and connections to housing, education, employment, medical, and behavioral health services to support their transition to stability. Safe Connections utilizes evidence-based and best practice models, including Positive Youth Development, Trauma-Informed Care, Motivational Interviewing, and relationship-based skill building. These approaches are designed to engage youth, build resilience, and promote healthy decision-making. Recognizing the high prevalence of trauma among the population served, all services are delivered through a trauma-informed lens to ensure youth feel safe, supported, and empowered throughout their engagement.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

The requested funding will support personnel and direct client assistance to sustain Safe Connections' expanded services. Specifically, funding will cover one full-time and one part-time Youth Engagement Specialist, allowing the program to maintain outreach capacity and continue serving youth ages 16–24. These positions are critical to addressing a service gap, as current federal funding is limited to youth ages 16–21 and supports a reduced staffing structure. A portion of the funding will also be allocated for client aid to meet immediate needs, including food, clothing, hygiene items, transportation (bus passes), identification, and other essential supplies not covered through in-kind donations. This funding supplements, rather than duplicates, existing program funding by supporting services and populations not covered under federal grants. Specifically, it enables the program to serve youth ages 22–24 and provides flexible client assistance that cannot be funded through restricted funding sources. This ensures a more comprehensive and responsive approach to addressing youth homelessness in Pinellas County.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

Safe Connections provides individualized, youth-centered services through both street outreach and a drop-in resource center operating five days per week. Outreach specialists engage youth multiple times per week based on need, while resource center services are available on a walk-in basis for immediate support. Case management services are tailored in frequency and intensity, with youth typically receiving support ranging from weekly to multiple contacts per week

depending on acuity. Services include ongoing needs assessment, safety planning, and coordination of housing, education, employment, and behavioral health resources. The duration of services varies based on each youth's circumstances but continues until stable housing or a safe living situation is achieved. Aftercare services are provided for a minimum of 90 days to support continued stability and connection to resources. This flexible model ensures that service intensity and duration are responsive to each youth's level of need.

D.4. What is the target population and eligibility criteria for the program?

The Safe Connections program currently serves runaway, homeless, and street youth ages 16 through 24 who reside in Pinellas County. Participation in our program is voluntary, with no income requirements for admission. Youth ages 16-24, who are runaway, homeless, housing insecure, or street youth are eligible for services. Referrals are accepted from community partners as well as through self-referral, ensuring low-barrier access to services.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

Safe Connections provides services at the Safe Connections Resource Center (3831 5th Avenue North, St. Petersburg) and through street outreach across Pinellas County. Core service hours are Monday through Friday, 9:00 AM to 5:00 PM, with evening and weekend outreach provided based on youth need and community demand. The Safe Connections Resource Center is open a minimum of 20 hours per week and offers access to food, clothing, hygiene items, laundry and shower facilities, and referrals to community resources. Outreach staff utilize an agency vehicle equipped with program information and basic care items to engage youth in the community. Mobile technology, including agency cell phones, laptops, and tablets, allows staff to provide real-time resource connection and support. Staff maintain flexible schedules to ensure accessibility and responsiveness across the service area.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

The Safe Connections program is staffed by two full-time Street Outreach Specialists who provide both community-based outreach and services at the Safe Connections Resource Center. Staff deliver individualized case management, including assistance with housing navigation, employment support, connection to mental health services, and linkage to community resources. Staff are trained in best practices for serving youth experiencing homelessness, including trauma-informed care, de-escalation strategies, motivational engagement, and positive youth development. All staff complete trainings through the Runaway and Homeless Youth Training and Technical Assistance Center (RHYTTAC), as well as ongoing professional development to maintain high-quality service delivery. To effectively engage youth and build trust, outreach staff maintain consistent presence in identified locations throughout the community and structure their schedules to balance outreach, case management, and resource coordination. For safety, staff conduct street outreach in pairs. New staff participate in a structured onboarding process that includes orientation to agency policies and procedures, shadowing experienced staff, completion of required RHYTTAC trainings, and supervised field engagement prior to independent service delivery. Program implementation is ongoing, with services delivered year-round. Staff are fully integrated into outreach and service delivery upon completion of onboarding, ensuring continuity of care and immediate responsiveness to community needs.

E. Program Outcomes

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

Completed by nleslie@family-resources.org on 3/24/2026 5:27 PM

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

Family Resources_Social Action Funding Core and Flexible Outcomes_FY26-27.pdf

F. Budget

Completed by nleslie@family-resources.org on 3/24/2026 11:49 AM

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$9,334,737.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$249,000.00

F.3. Total Pinellas County Social Action Funding request.

\$99,000.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

39.76%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

Department of Health & Human Services in the amount of \$150,000 to cover 2 FT Outreach Specialists; .05 FTE of Director of Community Services; related fringes; participant expenses and related program operating costs.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

Not Applicable - No other Pinellas County Government funding is received for Family Resources, Inc. for this or any other programs.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

Family Resources is committed to the long-term sustainability of the Safe Connections program through a diversified funding strategy and strong community partnerships. The agency actively pursues funding from federal, state, and local sources, while continuing to strengthen its donor base and demonstrate program effectiveness through measurable outcomes and accountability. As the sole Runaway and Homeless Youth (RHY) Street Outreach Program provider and youth shelter operator in Pinellas County, Family Resources maintains strong partnerships at the local and statewide level. Through active participation in the Florida Network of Youth and Family Services, the agency collaborates with peers, shares best practices, and accesses ongoing training to support program quality and sustainability. Safe Connections remains a priority within the agency's fundraising and strategic planning efforts. Family Resources will continue to pursue new funding opportunities, expand partnerships, and leverage demonstrated outcomes to sustain and grow the program beyond fiscal year 2027, ensuring continued access to critical services for youth experiencing homelessness.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

Annual Budget Form_2026.xlsx

G. Requested Documents

Completed by nleslie@family-resources.org on 3/24/2026 4:00 PM

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

Yes

If yes, please upload



Accreditation ***Required**

COA Certificate_2025-2028.pdf

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

FamilyResources_BoardofDirectors Roster_FY25-26.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflict of Interest_Family Resources.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

SafeConnections_ProgramPolicies.pdf

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Job Description_Family Resources.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

No

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by nleslie@family-resources.org on 3/24/2026 4:57 PM

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

501c3_Family Resources.pdf



Current Certificate of Insurance *Required

Family Resources Inc_2025 COI_.pdf



Data Control Questionnaire *Required

Data Control Questionnaire_Family Resources.pdf



Human Trafficking Affidavit *Required

Human Ttrafficking Affidavit.pdf



HS E-Verify Affidavit *Required

HS E Verify.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

2025 Family Resources Audited Financials.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

Article of Incorporation_2026.pdf

 **Internal Control Checklist *Required**

Internal Control Checklist_2026.pdf

 **Organization Chart (local) *Required**

Safe Connections Program Org Chart_3.2026.docx

 **W-9 with legal name which matches that of applicant name *Required**

W-9 - January 2022.pdf

Submit

Completed by nleslie@family-resources.org on 3/24/2026 5:28 PM

Case Id: 21138

Name: Family Resources, Inc.

Address: 5180 62nd Avenue North, Pinellas Park, FL

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Nicole Leslie

Electronically signed by nleslie@family-resources.org on 3/24/2026 5:28 PM

Date Submitted

03/24/2026

Program Description

Completed by zelda@floridadreamcenter.org on 3/25/2026 1:18 PM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

Program Description

Please provide the following information.



**Social Action Funding
Application
for the funding period of October
1, 2026 - September 30, 2027**

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive services.
- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives

6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution, child support, alimony, or immigration related expenses
7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by zelda@floridadreamcenter.org on 3/25/2026 1:26 PM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

Yes

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by zelda@floridadreamcenter.org on 3/25/2026 3:38 PM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Florida Dream Center Inc

A.2. DBA (if applicable)

A.3. Legal Address

4017 56th Ave N St. Petersburg, FL 33714

PROJECT INFORMATION

A.4. Program Name/Project Title

Nourish & Navigate: Food Access and Stability Services

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Florida Dream Center, Inc., Nourish & Navigate: Food Access and Stability Services works to provide mobile food distribution and supportive services to low-income and at-risk residents throughout Pinellas County. The agency will serve individuals and families experiencing food insecurity, including seniors, individuals with disabilities, and households with limited access to transportation, by delivering food directly into underserved communities and connecting participants to case management and community resources. Funding will support food procurement, distribution operations, staffing, and direct program costs.

A.6. Physical Program Address

4017 56th Ave N St. Petersburg, FL 33714

A.7. Program Manager First Name

Zelda

A.8. Program Manager Last Name

APPLICATION CONTACT INFORMATION

A.19. First Name

Zelda

A.20. Last Name

O'Connell

A.21. Contact Person/Title

Vice President of Operations

A.22. Contact Email

zelda@floridadreamcenter.org

A.23. Telephone

(727) 851-9074

A.24. Executive Officer with signing authority First Name

Janet

A.25. Executive Officer with signing authority Last Name

Stringfellow

A.26. Executive Officer Title

President & CEO

A.27. Executive Officer Email

jstringfellow@voa-fla.org

A.28. Executive Officer Phone Number

(727) 369-8486

O'Connell

A.9. Program Manager Title

Vice President of Operations

A.10. Program Manager Email

zelda@floridadreamcenter.org

A.11. Program Manager Phone Number

(727) 851-9074

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Food and Nutritional Services

A.13. Funding Category **ONLY SELECT ONE**



\$10,000.00-\$99,999.00



\$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$99,000.00

A.15. Taxpayer/Employer ID

46-0663472

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

CJ4MS9DKYFB5

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

07/24/2012

A.18. Date of 501(c)(3) Status

07/25/2012

B. Organization Profile

Completed by zelda@floridadreamcenter.org on 3/25/2026 4:26 PM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Florida Dream Center, Inc. (FLDC) is committed to restoring hope and improving the quality of life for individuals and families in need throughout Pinellas County by addressing barriers to stability, including food insecurity, poverty, and limited access to essential resources. Through its core programs, FLDC provides direct, community-based services designed to meet immediate needs while supporting long-term self-sufficiency. The Nourish & Navigate: Food Access and Stability Services program directly aligns with the Social Action Funding priority area of Food and Nutritional Services by delivering consistent, reliable access to nutritious food for low-income and at-risk residents. FLDC operates a Mobile Food Bank model that brings food directly into underserved neighborhoods, including mobile home parks, low-income housing communities, and areas where transportation barriers limit access to traditional food pantry services. This approach ensures that vulnerable populations, including seniors, individuals with disabilities, and those living in hotels, motels, or experiencing housing instability, receive the food support they need. In addition to food distribution, FLDC integrates supportive services through its Resident Advocacy program, connecting individuals to resources such as benefits access, identification assistance, housing support, and referrals to workforce development programs. This holistic model addresses not only immediate hunger but also the underlying factors contributing to food insecurity, aligning with the broader intent of the funding priority to support stability and well-being. FLDC recently entered into an affiliation with Volunteers of America of Florida (VOAF), a statewide nonprofit organization, to strengthen operational capacity. Through this affiliation, VOAF provides administrative and compliance support, enhancing FLDC's ability to deliver services effectively while maintaining strong accountability and oversight. FLDC continues to operate its own budget and programs locally, with a direct focus on serving Pinellas County residents. Together, these efforts ensure that FLDC's mission and programming are fully aligned with the goals of the Social Action Funding Program, delivering both immediate food access and pathways to long-term stability for Pinellas County residents.

B.2. Describe your board membership and how the board is reflective of the target population.

Florida Dream Center's governing board, which is shared with Volunteers of America of Florida (VOAF) through its recent affiliation, reflects a diverse cross-section of the community and populations served. Board members bring a combination of professional expertise and lived or closely connected experiences related to poverty, housing instability, and barriers to self-sufficiency. The board includes individuals from a wide range of socioeconomic backgrounds, from working-class roles to experienced professionals in business, nonprofit leadership, finance, and community services. This includes representation from individuals currently in low-income employment, such as rideshare drivers, as well as members who have personally experienced or had immediate family members navigate the same challenges faced by FLDC clients. This diversity ensures that governance and decision-making are informed by both professional knowledge and real-world understanding of the community. The board's combined experience allows Florida Dream Center to remain responsive, culturally aware, and grounded in the needs of low-income and at-risk residents throughout Pinellas County. By operating under a shared board structure, FLDC benefits from expanded expertise and oversight while maintaining a strong connection to the local community it serves. This unified governance model strengthens accountability and ensures that programs are guided by both strategic leadership and lived experience reflective of the

target population.

B.3. Explain the organization's experience relevant to the proposed priority area.

Florida Dream Center has demonstrated extensive experience delivering food and nutritional services through a well-established Mobile Food Bank model that directly addresses food insecurity across Pinellas County. What began in 2013 as a small, closet-based food pantry has grown into a large-scale, community-based distribution program serving vulnerable populations throughout the county. FLDC has built consistent, reliable systems to source, transport, store, and distribute food efficiently, delivering services directly into underserved communities where access barriers exist, including mobile home parks, low-income housing, and areas with limited transportation options. The organization maintains recurring weekly distributions supported by long-standing partnerships with food suppliers and community organizations. FLDC's model emphasizes mobile food distribution and strong site-based community distribution through established partnerships, ensuring food access is delivered directly within neighborhoods where residents live, particularly in areas with limited transportation and high need. In addition to food distribution, FLDC integrates supportive services that improve access and utilization, including assisting clients with navigating benefits, accessing resources, and overcoming barriers that contribute to food insecurity.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

Florida Dream Center has the organizational capacity, staffing structure, and operational systems necessary to effectively deliver food and supportive services at scale throughout Pinellas County. The organization operates a Mobile Food Bank supported by established logistics, transportation, and distribution systems that ensure consistent and reliable service delivery in underserved communities. Key staff supporting the program are trained in food safety and proper handling procedures, ensuring that all food is stored, transported, and distributed in accordance with safety standards. Resident Advocacy staff bring years of experience and training in case management and resource navigation, allowing the organization to provide coordinated supportive services alongside food distribution. FLDC utilizes OASIS Insight to track service delivery, client engagement, and outcomes, supporting accountability and program effectiveness. This system allows the organization to monitor services provided, identify community needs, and ensure accurate and timely reporting. In addition, FLDC maintains accreditation through its workforce training programs, demonstrating a commitment to quality standards, structured programming, and measurable outcomes across its services.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by zelda@floridadreamcenter.org on 3/25/2026 5:36 PM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

Food insecurity remains a significant and persistent challenge for low-income and at-risk residents throughout Pinellas County, particularly among seniors, individuals with disabilities, and households experiencing housing instability. Rising costs of living, including food, housing, and utilities, have increased financial strain on vulnerable populations, leaving many individuals and families unable to consistently access sufficient, nutritious food. A critical need exists for accessible food distribution models that reach residents where they live. Many individuals served by Florida Dream Center face transportation barriers that limit their ability to access traditional food pantry locations. This includes residents living in mobile home parks, low-income housing communities, and individuals residing in hotels or motels, as well as those who are couch surfing or experiencing homelessness. In many of these situations, individuals lack reliable transportation or access to stoves, further limiting their ability to obtain and prepare food. In addition to physical access barriers, many individuals navigating food insecurity also face challenges related to limited income, lack of identification, difficulty accessing public benefits, and unstable housing conditions. These factors contribute to ongoing food insecurity and require a coordinated approach that goes beyond food distribution alone. There is a clear need for programs that not only provide direct access to food, but also connect individuals to supportive services that address underlying barriers. Without this type of integrated support, individuals often remain in cycles of instability and continued reliance on emergency food resources. The proposed program addresses these needs by delivering food directly into underserved communities while connecting individuals to services that support stability and improved access to essential resources. This approach ensures that food assistance is both accessible and effective for those most in need within Pinellas County.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Food insecurity affects a substantial portion of Pinellas County residents. According to Feeding America, approximately 1 in 10 individuals in Pinellas County experience food insecurity, representing tens of thousands of residents who lack consistent access to sufficient, nutritious food. This need is further reflected in ALICE (Asset Limited, Income Constrained, Employed) data from United Way Suncoast, which indicates that a significant percentage of households in Pinellas County live above the federal poverty line but still struggle to afford basic necessities, including food. Pinellas County data also shows that over one-third of households fall below the ALICE threshold or federal poverty level, highlighting the growing number of working families and individuals who remain financially vulnerable. Rising housing costs, utilities, and food prices continue to place pressure on these households, increasing reliance on food assistance programs. Seniors, individuals with disabilities, and those experiencing housing instability—including residents in mobile home communities, hotels, and motels—are disproportionately impacted. Local providers, including Feeding Tampa Bay, report sustained demand for food services across the region, particularly in areas where transportation barriers limit access to traditional food pantry locations. Florida Dream Center's experience reflects this trend, as a significant portion of clients are transportation-challenged and unable to reach fixed-site food pantries. This creates a critical need for mobile, community-based distribution models that bring food directly to where residents live. Florida Dream Center's

internal data reflects this increasing demand. In 2025 alone, 1,532 new clients accessed food services through FLDC's Mobile Food Bank program. In many cases, these individuals also required additional support and were connected to case management services to address barriers such as benefits access, identification, and housing instability. These combined data points demonstrate a clear and ongoing need for accessible, community-based food distribution and supportive services throughout Pinellas County.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Continuation of Current Funding

C.4. If funding is being sought to support the continuation of current programming, discuss efforts to obtain alternate funding and potential impact if funding is not secured.

Florida Dream Center's Mobile Food Bank and Resident Advocacy programs are supported through a combination of grant funding, private donations, in-kind contributions, and community partnerships. The organization actively seeks diverse funding sources to sustain operations, including local and regional grants, corporate contributions, faith-based support, and individual donors. These funding streams allow FLDC to maintain consistent service delivery; however, many sources are time-limited, competitive, or restricted in scope, requiring ongoing efforts to secure support for continued operations. Demand for services remains high and consistent. In 2024, FLDC served 2,798 new clients, with elevated need in part due to hurricane-related impacts. In 2025, 1,532 new clients accessed services, demonstrating continued demand beyond emergency conditions. This sustained level of new client intake reflects ongoing food insecurity and the continued need for accessible, community-based food distribution and supportive services. If funding is not secured, Florida Dream Center would face limitations in its ability to maintain current service levels, including reduced food distribution capacity, fewer community distribution sites, and decreased ability to connect clients to supportive services. This would directly impact low-income and at-risk residents who rely on these services for consistent access to food and resources. Continued funding is essential to ensure uninterrupted service delivery and to sustain access for individuals and families experiencing food insecurity throughout Pinellas County.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

Florida Dream Center's Mobile Food Bank and Resident Advocacy programs are currently operating and supported through a combination of grants, donations, and in-kind contributions. The program demonstrates strong utilization and consistent outcomes in addressing food insecurity throughout Pinellas County. Through its collaborative partner network, Florida Dream Center's Mobile Food Bank serves over 20,000 Pinellas County residents annually, focusing on at-risk neighborhoods including mobile home parks, senior communities, veteran housing, Pinellas County Housing Authority properties, and other underserved areas. Regular, recurring distribution sites ensure consistent access to food in areas where traditional pantry access is limited. Program success is demonstrated through sustained community engagement, reliable service delivery, and the ability to meet residents where they are. In addition to food distribution, individuals are connected to supportive services through Resident Advocacy, helping address barriers such as benefits access, identification, and housing instability. This integrated approach improves both immediate food access and overall stability for the individuals served.

If currently funded, please provide outcomes/utilization/success.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless

of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.



Outcomes/Utilization/Success

2025 FLDC Annual Report.pdf

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

Florida Dream Center coordinates its Mobile Food Bank and Resident Advocacy services through an established network of community partners across Pinellas County, ensuring services are delivered efficiently and without duplication. The organization works collaboratively with local nonprofits, housing providers, faith-based organizations, and community sites to deliver food directly into underserved neighborhoods. Through these partnerships, Florida Dream Center provides food distribution, logistics, and staffing support, while partner organizations serve as trusted community access points where residents already receive services or reside. This includes mobile home parks, senior communities, veteran housing sites, and properties associated with the Pinellas County Housing Authority and other housing providers. This model allows food to be distributed directly within communities where transportation barriers exist. In addition to food distribution, Florida Dream Center integrates supportive services by placing Resident Advocacy staff at select partner sites, providing on-site assistance with benefits access, identification, housing resources, and other stabilization services. This coordinated approach ensures that individuals not only receive food but are also connected to resources that address underlying causes of food insecurity. These partnerships are supported by ongoing communication, coordinated scheduling of distribution sites, and shared commitment to serving low-income and at-risk residents. Existing letters of support from partner organizations reflect these collaborative efforts and demonstrate mutual commitment to service delivery within the community.

Please upload Collaborative Letter



Collaborative Letter

Food Bank LOS_multiple.pdf

D. Scope of Services

Completed by zelda@floridadreamcenter.org on 3/25/2026 5:54 PM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

Florida Dream Center's proposed program delivers food access and supportive services through a Mobile Food Bank model combined with Resident Advocacy case management. Services are delivered directly within underserved communities across Pinellas County, with a focus on reducing barriers to access for low-income and at-risk populations. The Mobile Food Bank facilitates the collection, sorting, and distribution of food to established community-based sites, including mobile home parks, senior housing communities, veteran housing locations, and other partner sites. Food is delivered on a recurring schedule to ensure consistent access for residents who are unable to reach traditional pantry locations due to transportation limitations or mobility challenges. In addition to food distribution, the program incorporates on-site and referral-based supportive services through Resident Advocacy. Case management services include assistance with accessing public benefits, obtaining identification, navigating housing resources, and connecting individuals to healthcare and other community services. These services are provided at distribution sites or through follow-up engagement, allowing staff to meet individuals where they are and support progress toward greater stability. The program follows best practice models for community-based food distribution by delivering services directly within neighborhoods where need is highest and utilizing established partner sites to increase accessibility and trust. The inclusion of case management alongside food distribution reflects a coordinated service model that supports both immediate assistance and continued engagement with resources.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

Funding will be used to support direct program operations for Florida Dream Center's Mobile Food Bank and Resident Advocacy services, aligning with the Food and Nutritional Services priority area. Requested funds will cover a portion of personnel and operational expenses necessary to maintain consistent food distribution and supportive services within underserved communities. Specifically, funding will support personnel costs for a Mobile Food Bank Driver responsible for food pick-up, transport, and delivery, as well as a portion of a Resident Advocacy Case Manager who provides on-site and referral-based support services. Operational expenses include vehicle repairs and maintenance, fuel and transportation-related costs, insurance for food distribution vehicles, utilities supporting refrigeration and food storage, and program supplies necessary for safe food handling and distribution. Funding will also support the purchase of ready-to-eat food items for individuals without access to stoves, including those experiencing homelessness or residing in hotels or motels. Professional services such as accounting and payroll processing are included to ensure proper financial management and compliance with program requirements. This funding request supplements, but does not duplicate, existing program funding. Florida Dream Center's Mobile Food Bank is supported through a combination of grants, private donations, in-kind food contributions, and volunteer support. Requested funds will specifically support core

operational components that are not fully covered by existing funding sources, ensuring continuity of services and maintaining the organization's ability to deliver food and supportive services directly into communities where access barriers exist.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

Florida Dream Center provides food distribution and supportive services on a consistent, recurring schedule designed to maximize accessibility for low-income and at-risk residents. Ready-to-eat food items and emergency food boxes are distributed from the Florida Dream Center office three mornings per week, with walk-in access to Resident Advocacy case management services available during distribution hours. These services are ongoing and available year-round. Bulk food distribution is conducted through partner sites three times per week on a rotating schedule, allowing the program to reach multiple communities across Pinellas County. Rotating on-site case management services are provided at select partner locations, offering direct access to support for benefits navigation, identification assistance, housing resources, and other stabilization services. In addition, food boxes are distributed every Saturday morning through the Adopt-a-Block program at multiple locations within the Lealman community. Case management services are available through referral during these distributions, connecting individuals to follow-up support based on identified needs. For individuals unable to access distribution sites due to disability, age, or transportation barriers, food boxes are delivered directly to their residences on Saturdays. This ensures that vulnerable individuals, including seniors and those with limited mobility, receive consistent access to food. All services are delivered on an ongoing basis throughout the year, with frequency and scheduling designed to provide consistent, reliable access to food and supportive services.

D.4. What is the target population and eligibility criteria for the program?

The target population for Florida Dream Center's Mobile Food Bank and Resident Advocacy program includes low-income and at-risk residents throughout Pinellas County who are experiencing food insecurity or barriers to accessing essential resources. This includes seniors, individuals with disabilities, veterans, households living in mobile home communities, residents of low-income housing, and individuals experiencing housing instability, including those residing in hotels or motels, couch surfing, or experiencing homelessness. The program is designed to serve individuals who face barriers to accessing traditional food pantry services, particularly those impacted by transportation limitations, mobility challenges, or geographic access issues. Services are delivered directly within communities where these populations reside to reduce barriers and increase accessibility. Eligibility for food distribution services is not restricted by formal income verification; instead, services are available to individuals and households who self-identify as being in need of food assistance. This low-barrier approach ensures that residents experiencing immediate or ongoing food insecurity are able to access services without delay. For Resident Advocacy services, individuals may be referred or self-refer for additional support based on identified needs, including assistance with benefits access, identification, housing resources, and other stabilization services. All services are provided to residents of Pinellas County.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

Florida Dream Center provides services throughout Pinellas County, with a primary focus on underserved and at-risk communities, including Lealman and surrounding areas. Services are delivered directly within neighborhoods through community distribution sites, partner locations, and the Florida Dream Center facility located at 4017 56th Ave N., St. Petersburg, FL. Program services are provided on a consistent weekly schedule. Ready-to-eat food items and emergency food boxes are distributed from the Florida Dream Center facility three mornings per week, with walk-in access to services available during those times. Bulk food distribution is conducted through partner sites three times per week on a rotating schedule across multiple locations within Pinellas County. Adopt-a-Block distributions occur every Saturday morning at multiple sites within the Lealman community, providing a consistent, high-volume access point for residents. Home delivery of food boxes is also conducted on Saturdays for individuals who are unable to access distribution sites due to disability, age, or transportation barriers. Resident Advocacy services are available during on-site distributions,

through rotating partner site engagement, and by referral for follow-up support. All services are provided on an ongoing, year-round basis throughout the contract period.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

Florida Dream Center's Mobile Food Bank and Resident Advocacy program is supported by dedicated staff, AmeriCorps VISTA members, and volunteers, providing strong operational capacity and community-based service delivery. Program oversight is provided by Director of Programs Gary Webb, who ensures coordination, staff supervision, and program implementation. Key program staff include Mobile Food Bank Drivers responsible for food pick-up, transportation, and delivery, and Resident Advocacy Case Management staff who provide direct support services. While this funding supports a portion of these roles, services are delivered through a broader team ensuring consistent operations across multiple distribution sites. Resident Advocacy staff bring experience in case management and resource navigation, assisting with benefits access, identification, housing resources, and community referrals. All staff involved in food distribution are trained in proper food safety and handling procedures. Additional support is provided by warehouse staff managing inventory and food preparation, and a volunteer coordinator overseeing volunteer engagement and distribution support, ensuring efficient operations and high-volume service delivery. Staff onboarding includes orientation, food safety training, policy review, and instruction on data tracking using OASIS Insight. The program is currently operational and requires no start-up period, allowing immediate continuation of services at the start of the contract period.

E. Program Outcomes

Completed by zelda@floridadreamcenter.org on 3/26/2026 9:12 AM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

F. Budget

Completed by zelda@floridadreamcenter.org on 3/26/2026 9:25 AM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$1,112,044.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$399,233.00

F.3. Total Pinellas County Social Action Funding request.

\$99,000.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

24.80%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

Florida Dream Center's Mobile Food Bank program is supported through a combination of private grants, donations, and in-kind contributions that collectively sustain program operations and expand service capacity. Key funding partners include Publix Charities (\$20,000), Wawa Foundation (\$2,500), Target (\$5,000), Pinellas Community Foundation (\$10,000), and Calvary Baptist Church (\$20,000), all of which provide financial support for food purchases, program operations, and direct service delivery. Additional funding includes a \$50,000 donor-advised fund (DAF) contribution from a private anonymous donor, supporting both the Mobile Food Bank and Resident Advocacy services. The program also benefits from smaller individual donations that provide flexible support for ongoing operations and client services. The program is further supported by significant in-kind contributions, including approximately \$3,600,000 in donated food from community partners such as Publix, Walmart, St. Petersburg Free Clinic, and Feeding Tampa Bay. This food is essential to the program's ability to serve large numbers of residents across Pinellas County. AmeriCorps VISTA also provides in-kind support valued at \$49,924 through member living allowances, which support staffing capacity for food distribution, logistics, and client engagement. Together, these funding sources and in-kind contributions demonstrate a diversified funding strategy that supports both immediate food access and long-term program sustainability.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

Florida Dream Center currently receives funding through the Pinellas County ARPA (American Rescue Plan Act) program, administered by the Pinellas Community Foundation. These funds support capital improvements to the organization's facility and are designated for infrastructure and building-related needs. This funding is separate from programmatic funding and does not support the Mobile Food Bank or Resident Advocacy services included in this application.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

Florida Dream Center's Mobile Food Bank and Resident Advocacy programs are supported through a diversified funding strategy that includes private grants, donor contributions, in-kind resources, and community partnerships. This approach allows the organization to maintain consistent operations while adapting to changing funding environments. The organization will continue to pursue a mix of local, regional, and national grant opportunities, including partnerships with foundations and corporate giving programs. Ongoing relationships with established funders such as Publix Charities, Pinellas Community Foundation, and faith-based partners will remain a key component of financial sustainability. In addition to grant funding, Florida Dream Center leverages strong community support through individual donations and donor-advised fund contributions, which provide flexible funding to support operational needs. The organization also benefits from significant in-kind food donations from community partners, which reduce overall program costs and allow available funding to be directed toward logistics, staffing, and service delivery. Program sustainability is further supported through established partnerships across Pinellas County, allowing services to be delivered efficiently through shared community sites and collaborative efforts. This model reduces duplication, maximizes available resources, and ensures continued access to services for residents. Through this diversified funding approach, strong community partnerships, and consistent demand for services, Florida Dream Center is positioned to sustain and continue the Mobile Food Bank and Resident Advocacy programs beyond fiscal year 2027.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

Attachment 3 Annual Budget Form.xlsx

G. Requested Documents

Completed by zelda@floridadreamcenter.org on 3/26/2026 10:15 AM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

Yes

If yes, please upload



Accreditation ***Required**

03312022 Accreditation Letter.pdf

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

BOD Contact List_ 2026-2027.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflict of Interest Florida Dream Center.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

Program Policy and Procedures.pdf

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Program Job Descriptions.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

No

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by zelda@floridadreamcenter.org on 3/26/2026 11:43 AM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

IRS 501(c)(3) Determination Letter.pdf



Current Certificate of Insurance *Required

COI.pdf



Data Control Questionnaire *Required

Data Control Questionnaire.pdf



Human Trafficking Affidavit *Required

Human Trafficking Affidavit FY27 SAF.pdf



HS E-Verify Affidavit *Required

HS E-Verify Affidavit.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

2024 - FLDC - 990.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

Incorporation_State of Florida.pdf

 **Internal Control Checklist *Required**

Int Control checklist-2021.pdf

 **Organization Chart (local) *Required**

FLDC Organization Chart.pdf

 **W-9 with legal name which matches that of applicant name *Required**

FLDC W9.pdf

Submit

Completed by zelda@floridadreamcenter.org on 3/26/2026 11:43 AM

Case Id: 21218

Name: Florida Dream Center, Inc.

Address: 4017 56th Ave N, St. Petersburg, FL 33714

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Zelda O'Connell

Electronically signed by zelda@floridadreamcenter.org on 3/26/2026 11:43 AM

Date Submitted

03/26/2026

Program Description

Completed by grantmanager@gswcf.org on 3/23/2026 3:47 PM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.



I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.



I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by grantmanager@gswcf.org on 3/23/2026 3:47 PM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by grantmanager@gswcf.org on 3/23/2026 3:56 PM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Girl Scouts of West Central Florida

A.2. DBA (if applicable)

A.3. Legal Address

4610 Eisenhower Blvd. Tampa, FL 33634

PROJECT INFORMATION

A.4. Program Name/Project Title

Girl Scout Community Troops in Pinellas County

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Girl Scouts of West Central Florida's Community Troops program provides free Girl Scout programming led by Girl Scout staff to girls who face barriers to participation, including financial hardship, housing instability, and limited access to extracurricular opportunities. Community Troops are hosted in partnership with local schools, Neighborhood Family Centers, and youth service organizations, ensuring girls in underserved areas of Pinellas County can experience the leadership, life skills, and mentorship opportunities that Girl Scouting provides. Funding from the Pinellas County Social Action grant will support the cost of troop programming, including uniforms, office and program supplies, skill-building badges/awards/recognitions for girls, and staff training. to ensure consistent, high-quality programming. Through Community Troops, girls build confidence, develop leadership and teamwork skills, and engage in service projects that strengthen their communities. This funding will help ensure that girls in Pinellas County who might not otherwise have access to Girl Scouts can participate fully in a safe, supportive environment that empowers them to

APPLICATION CONTACT INFORMATION

A.19. First Name

Erin

A.20. Last Name

Hollen

A.21. Contact Person/Title

Grant Manager

A.22. Contact Email

grantmanager@gswcf.org

A.23. Telephone

(813) 262-1696

A.24. Executive Officer with signing authority First Name

Mary Pat

A.25. Executive Officer with signing authority Last Name

King

A.26. Executive Officer Title

CEO

A.27. Executive Officer Email

mking@gswcf.org

A.28. Executive Officer Phone Number

(813) 262-1812

grow into leaders.

A.6. Physical Program Address

500 Wai Lani RD. Palm Harbor, FL 34683

A.7. Program Manager First Name

Marilyn

A.8. Program Manager Last Name

Defensor

A.9. Program Manager Title

Director of Pinellas, Pasco, Hernando, Citrus, Sumter &
Marion Counties

A.10. Program Manager Email

mdefensor@gswcf.org

A.11. Program Manager Phone Number

(813) 368-1587

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Human Services for Disadvantaged Residents

A.13. Funding Category **ONLY SELECT ONE**

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$20,000.00

A.15. Taxpayer/Employer ID

59-0624454

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

K6FND6DHBFG5

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

02/16/1961

A.18. Date of 501(c)(3) Status

11/29/2007

B. Organization Profile

Completed by grantmanager@gswcf.org on 3/23/2026 4:04 PM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Our mission Girl Scouts of West Central Florida (GSWCF) is to build girls of courage, confidence, and character who make the world a better place. This mission is accomplished through programs that promote leadership development, community service, STEM education, outdoor activities, and life skills training. These initiatives are designed to foster the social, emotional, and educational growth of girls, helping them build the resilience and skills necessary to thrive. Our mission aligns closely with the funding priority of human services for disadvantaged resident. By empowering girls--especially those in underserved communities--to realize their full potential, and reducing barriers to participation, we help them overcome barriers and achieve success. By targeting girls in disadvantaged communities, GSWCF is able to address the unique challenges they face, including limited access to out-of-schooltime enrichment and mentorship opportunities. Through specialized mentoring from caring, supportive adults combined with the Girl Scout Leadership Experience (GSLE) curriculum, we provide these girls with a supportive environment where they can learn, grow, and achieve. Furthermore, Girl Scouts offers a structured, safe space for girls to engage in educational programming that fosters academic achievement, personal growth, and leadership. For over 113 years, Girl Scouts of West Central Florida has created a safe, fun space for local girls to explore their potential and change the world. Girl Scouting is a unique, girl-only space where girls build courage through new adventures, gain confidence by discovering their strengths, develop character by shaping their values, and build lasting friendships with other girls and adult mentors. While all girls in Pinellas County are welcome to join Girl Scouts, some communities face barriers that limit their access to this life-changing experience. Barriers such as financial constraints, location, transportation challenges, language differences, and a lack of adult volunteers can prevent certain girls from participating. Currently, we serve over 2100 girls in Pinellas County, including 450 girls who are under resourced. Our project directly impacts girls in our local area, specifically Lealman, Pinellas Park, Campbell Park, South St. Petersburg and Largo to develop positive values, a strong sense of self, build healthy relationships, and solve problems in their communities. We have a long record of success in growing girls as leaders in Pinellas County and have improved the lives of tens of thousands of local Pinellas County girls. This support allows us to continue to serve more girls who are underrepresented and experience barriers to participation in Girl Scouting and thus do not have the opportunity to achieve the positive outcomes. This effort provides opportunities for girls who otherwise wouldn't be able to participate to experience the long-term benefits of the Girl Scout Leadership Experience.

B.2. Describe your board membership and how the board is reflective of the target population.

Girl Scouts of West Central Florida (GSWCF) is governed by a diverse 24-member Board of Directors consisting of a six-member Executive Committee and 18 Members-at-Large, including two girl Board members who represent the voices and perspectives of our more than 19,000 members. The board is supported by several committees composed of members with subject-matter expertise, including Finance, Properties, and Mission Advancement, and Board Development committees. Our Board of Directors and staff represent the eight counties served by GSWCF, including three board members who live or work in Pinellas County. GSWCF is committed to building leadership that reflects the communities we serve. Currently, 29% of our board members identify as Black, Indigenous, or People of Color (BIPOC), closely reflecting our girl and adult membership in Pinellas County, which is 28.43% BIPOC. Our Board Development

Committee actively works to recruit and cultivate diverse leaders to ensure our board continues to represent and advocate for girls from under-resourced and underserved communities throughout our council, including Pinellas County.

B.3. Explain the organization's experience relevant to the proposed priority area.

GSWCF has 113 years experience delivering leadership development programs designed for girls through both traditional volunteer led troops and staff-led Community Troops that serve girls who are under resourced. We deliver the Girl Scout Leadership Experience, a nationally recognized, evidence-based and research-driven curriculum that helps girls develop critical life and leadership skills and demonstrates measurable progress across five key outcomes: strong sense of self, positive values, challenge seeking, healthy relationships, and community problem solving. We have decades of experience serving girls facing economic and social barriers. In Pinellas County, we partner with Neighborhood Family Centers, schools, rec centers, and YMCA's in underserved communities to operate Community Troops supported by grant funding that remove barriers to participation, providing staff, supplies, and access to the Girl Scout experience for girls not otherwise able to participate. Our experience shows that when barriers to participation are removed, girls in Community Troops engage at rates comparable to peers and achieve similar developmental outcomes. In the most recent program year, we had a membership of nearly 100 additional girls over goal in our Pinellas County Community Troops, and girls participating in these troops achieved leadership outcomes at an exceptional rate of 81.10%, demonstrating the effectiveness of our approach in supporting girls from disadvantaged communities.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

GSWCF has 113 years of experience implementing youth development programs within schools, community centers, and partner organizations in our area. For decades, grant-funded, staff-led community troop model has brought Girl Scout leadership programming directly to girls in underserved communities free of charge, including in Pinellas County. GSWCF is accredited by the American Camp Association. Our Community Troop program is delivered by trained youth development professionals and supported by a robust organizational infrastructure that includes program management, volunteer support, finance, and compliance oversight. These staff include: • Marilyn Defensor, Director of Pinellas County • Judy Clink, Community Manager, Mid and South Pinellas (Largo, Seminole, Pinellas Park, St. Petersburg, Gulf Port) • Cori Taylor Kuhne, Community Manager, North and Mid Pinellas (Tarpon Springs, Palm Harbor, Oldsmar, Safety Harbor, Dunedin, Clearwater) • Dana Antis, Program Coordinator, Mid Pinellas • Mirina Clink, Program Coordinator, North Pinellas • Elisa Pulgarin, Program Coordinator, South Pinellas In addition, GSWCF maintains strong partnerships with Pinellas County Schools, Neighborhood Family Centers, YMCA and other after-school providers, and local nonprofits, enabling us to reach more girls. With established community relationships, trained program staff, and the operational infrastructure needed to support youth programming at scale, Girl Scouts of West Central Florida has the organizational capacity to effectively implement and sustain staff-led community troops serving girls throughout Pinellas County.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

We were placed on a Level 1 Provider Improvement Plan with the Children's Board of Hillsborough County for a 90-day period as we addressed challenges related to the program not meeting desired outcomes and service levels. Through this process, we ultimately restructured the program budget to support additional staffing, which has resulted in meeting current service level expectations. We anticipate achieving the desired program outcomes by the end of the year. Overall, the experience was positive, providing valuable support to enhance staff training and allowing us to evaluate and implement a stronger program model moving forward.

C. Community Needs

Completed by grantmanager@gswcf.org on 3/24/2026 9:47 AM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

Girls in Pinellas County face increasing economic and social challenges that limit access to positive developmental opportunities. According to the United Way State of ALICE Report, nearly 46% of households in Pinellas County are either living in poverty or are classified as ALICE (Asset Limited, Income Constrained, Employed). These are families who earn above the poverty line but still struggle to afford basic necessities. These economic pressures reduce access to enrichment opportunities that support healthy youth development and leave many girls without safe, structured environments where they can learn, grow, and build confidence. At the same time, data from the State of the Florida Girl Report, a comprehensive study examining the well-being of girls across the state, highlights growing challenges affecting girls' mental health, safety, and academic success. The report found that 52% of girls report feeling persistently sad or hopeless, reflecting a significant rise in mental health concerns among girls. Additionally, one in eight girls report missing school because they feel unsafe, and girls are 1.5 times more likely to experience bullying or cyberbullying. These trends underscore the need for supportive environments that provide girls with mentorship, positive peer relationships, and opportunities to build resilience and leadership skills. The Girl Scout program creates safe, girl-centered spaces where girls can develop confidence, strengthen their life skills, and engage in activities that foster leadership and personal growth. Research highlighted in the Florida Girl Report further demonstrates that girls benefit significantly from supportive, all-girl environments where they can explore interests, discuss challenges openly, and build confidence without social pressures. By increasing access to mentorship, leadership development, and positive community engagement, this initiative will ensure that more girls in Pinellas County have the support, skills, and opportunities they need to thrive.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

In the Pinellas County, 47% of residents live below the ALICE threshold according to the ALICE report. This report also shows that families earning survival wages show large differences across races and ethnicities. For example, 60% of Hispanic families, 65% of Black families, and 52% of Asian families do not earn a survival budget and 75% of families are rent burdened. We know from the ALICE report that inflation is hitting ALICE households with the cost of basic necessities and housing growing making it difficult for families to pay their bills. Due to this, they are unable to spend on educational enrichment and leadership development activities like Girl Scouts. Families continue to express a need for Girl Scouting and parents are eager and interested to help and give of their time as volunteers with their daughters troop, but many girls are not participating due to a number of barriers, the most pressing of which is financial. Our ongoing Community Troops program serves as a compelling example of the significant and growing demand for Girl Scout programming within Pinellas County. This program has not only consistently met, but usually exceeds it's girl member goal, currently operating at 100% capacity and the program ended last year at 122% of goal. This demonstrates the community's interest in and recognition of the positive impact of Girl Scout programs, highlighting the urgent need for expanded resources to meet this growing demand in under resourced areas of Pinellas County.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or

Printed By: Amanda Craft on 3/26/2026

10 of 23

continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

GSWCF currently provides programming for girls through two primary program delivery models: traditional volunteer-led troops and staff-led Community Troops. Across Pinellas County, GSWCF serves 2100 girls, over 435 of which are served in staff-led, grant funded Community Troops. While our goal is to serve 435 girls through Community Troops, we typically exceed this number, serving over 500 girls each year, showcasing the need for the program. There are currently 63,000 K-12th grade girls in Pinellas County and we are only serving 3.3% across all programs, and .72% through our Community Troop program. Because we know that 47% of families in Pinellas live below ALICE, that means that 29,600 girls are eligible for the services provided by Community Troops. To address this, GSWCF will continue to recruit new locations and new girls as we provide the Community Troop program at schools, community centers, and other neighborhood locations to reach girls in underserved communities, ensuring that every girl who wants to be a member can be. We try not to turn away any girls who want to participate, however, without additional funding, many girls in these communities will continue to lack access to structured leadership development and mentorship opportunities. GSWCF has identified numerous schools and community partners serving low-income populations where interest in Girl Scout programming exceeds current program capacity. The ability to more fully fund the Community Troop program in Pinellas County will directly reduce the number of girls who remain unserved as we remove financial barriers to participation.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

We are not currently funded by Pinellas County Social Action funding, however, our Pinellas County Community Troops have a long-standing relationship with and are currently partially funded by the Juvenile Welfare Board of Pinellas County. These troops consistently meet and exceed outcome benchmarks. We consider 70% outcome achievement successful. Last year, on pre and post assessments, girls in our Pinellas County Community Troop program showed medium to high achievement of our five outcomes at an average rate of 81.258% Their growth and engagement were evident in several key areas: • Strong Sense of Self: 83.73% of girls reported feeling confident in who they are and what they can accomplish. • Positive Values: 79.79% indicated that they act consistently with integrity, honesty, and respect for others. • Healthy Relationships: 80.57% reported forming and maintaining supportive, respectful relationships. • Community Problem Solving: 78.48% of girls expressed a commitment to identifying needs in their communities and working toward meaningful change. • Challenge Seeking: 83.72% showed a willingness to take on new challenges and learn from setbacks. These results reflect the program's continued high impact in fostering leadership, character development, and social responsibility among local Girl Scouts.

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

GSWCF's Community Troops coordinates with trusted community partners such as schools, Neighborhood Family Centers, YMCA's, and recreation centers to ensure girls in underserved communities have access to consistent, high-quality youth development opportunities. These partners provide meeting space, assist with recruitment, and help connect girls and families to our program. By working alongside organizations already embedded in the community, Girl Scouts Community Troops complement existing youth services while providing leadership development, life skills, and healthy relationship-building opportunities for girls.

Please upload Collaborative Letter



Collaborative Letter

Girl Scout Collaboration Letters.pdf

D. Scope of Services

Completed by grantmanager@gswcf.org on 3/23/2026 4:22 PM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

The Community Troop Program provides girls with financial, transportation, or other barriers to enrichments the Girl Scout Leadership Experience (GSLE), a research-based framework that helps girls in five areas: Developing a strong sense of self; Positive values; Challenge-seeking, Healthy relationships; Community problem-solving. In addition, school district data has shown that Girl Scouts perform better academically, have improved attendance, and less behavior referrals. Community Troops ensure that girls from underserved areas receive consistent, high-quality programming and mentorship that supports their social, emotional, and leadership development. Through regular meetings in accessible locations led by trained staff in a safe, supportive environment, girls feel valued and empowered. Girls receive the full GSLE--six core components that ensure meaningful engagement and skill development: 1. Girl Scout uniform to foster belonging. 2. Weekly /biweekly troop meetings. 3. 4+ badge experiences (STEM, entrepreneurship, life skills, outdoors, & more). 4. 2 celebrations/family engagement events 5. 2 educational field trips/outdoor experiences. 6. Participation in the Girl Scout Cookie Entrepreneur Program (goal setting, financial literacy, decision-making, and business ethics) While we have successfully delivered the GSLE across Pinellas County for decades, girls in under-resourced communities often face barriers that prevent them from fully participating. Through Community Troops, we remove barriers by providing financial assistance for memberships, uniforms, program supplies, trained adult mentors, and accessible locations, ensuring girls who are otherwise unable to participate can receive the full Girl Scout experience. By delivering this evidence-based program, we can help girls in Pinellas County build confidence, leadership skills, and resilience while developing the tools they need to succeed academically, socially, and within their communities.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

Funding will support the Girl Scout Community Troop Program in Pinellas County by covering essential expenses including staff development for staff who coordinate and deliver programming, printing and office supplies required to coordinate the program, and direct program supplies to deliver hands-on engaging skill-building programming with girls. \$1,000 will support staff training such as First Aid/CPR, Youth Mental Health First Aid, and development to ensure safe, high-quality, and trauma-informed programming. \$1,500 will fund office supplies and printing for participant files, recruitment materials, and family communications. The majority, \$17,500, will support program supplies for troop meetings and enrichment activities, including general program activity materials, STEM resources, and badges/awards that showcase girls achievements and learning (\$3,676), as well as uniforms (sashes and insignia) for approximately 50% of participating girls (216 girls, \$13,824). It costs \$301,853 to deliver this programming to 435 girls in Pinellas County. This support will supplement existing funding, which supports basic operations, filling gaps in supplies, uniforms, and staff training, ensuring greater access, improved program quality, and the ability to meet growing demand in Pinellas County.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

Weekly or biweekly troop meetings for 435 girls for one year.

D.4. What is the target population and eligibility criteria for the program?

The target population for this program is girls entering Kindergarten through twelfth grade who live in targeted neighborhoods that are disadvantaged across Pinellas County. To be eligible for the program, participants must be girls in K-12th grades and must accept the tenets of the Girl Scout Promise and Law.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

Our service area for this program model is across all of Pinellas County. Programming will take place on weekdays after school (between 3pm and 8pm), with some enrichments such as field trips or camp experiences occurring on weekends.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

GSWCF delivers programming in Pinellas County through a qualified and experienced team, led by Marilyn Defensor, Director of Pinellas County, who has served GSWCF since 2010. She holds a Bachelor of Arts in Communications and has extensive training in volunteer management, with a strong background in community outreach and engagement. Community Managers Judy Clink and Cori Taylor Kuhne oversee volunteers and local programming. Judy, a longtime Pinellas County resident, has 12+ years of Girl Scout experience, including volunteer roles as Troop Leader, Recruiter, and Encampment Director. Judy joined staff in 2023. Cori, Community Manager since 2025, brings experience from the Florida Office of the Attorney General and the insurance industry, along with a background in Theatre Arts from the University of South Florida and volunteer service with Girl Scouts. Program Coordinators Dana Antis, Mirina Clink, and Elisa Pulgarin deliver direct programming to girls. Dana, a lifetime Girl Scout and Gold Award recipient, holds a B.S. in Marine Science and has teaching experience. Mirina, also a Gold Award Girl Scout, has been on staff since 2024, contributing strong service and leadership experience. Elisa holds a BFA from USF and brings expertise in youth engagement, program delivery, and community relations. Onboarding includes training on curriculum, youth safety, volunteer management, and partnership engagement. Program Coordinators receive pre-season training and ongoing professional development to ensure high-quality implementation. The program leverages established partnerships with Pinellas County Schools, Neighborhood Family Centers, recreation centers, YMCA locations, and other community organizations, enabling immediate implementation and strong community trust. Timeline: Summer 2026: Staff training and site placement Fall 2026 Outreach, troop formation, volunteer training Fall 2026–Spring 2027: Ongoing troop meetings and activities Summer 2027: Summer program.

E. Program Outcomes

Completed by grantmanager@gswcf.org on 3/24/2026 9:48 AM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

Attachment 2 Social Action Funding Core Outcomes.pdf

F. Budget

Completed by grantmanager@gswcf.org on 3/24/2026 9:48 AM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$9,905,756.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$301,853.00

F.3. Total Pinellas County Social Action Funding request.

\$20,000.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

6.63%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

GSWCF continually seeks support to offset costs of program delivery and ensure costs remain low and ensure this program remains free for girls in need. Our Pinellas County Community Troop program is currently partially funded by Juvenile Welfare Board of Pinellas County (\$269,845) who provide support for three full time Program Coordinators who facilitate Girl Scout Troops in Pinellas County, a portion of time for two Community Managers who train volunteers, supervise Program Coordinators and evaluate program fidelity, staff benefits, local mileage and travel, girls memberships, and volunteer background checks. Additionally, Girl Scouts of West Central Florida's general operating funds cover the difference in funding support.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

Juvenile Welfare Board of Pinellas County, which receives funding through Pinellas County taxes, provides funding for this program as well as capital funding for improvements at our Camp Wai Lani property in Palm Harbor.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

GSWCF has expressed a long-term commitment to providing girls equitable access to the Girl Scout Leadership Experience, regardless of where they live or what their socioeconomic status is. Our current revenue sources include funds raised through charitable giving; fundraising events (i.e. Women of Distinction); fee-based programs; retail store; Cookie Entrepreneur Program; investment accounts, including endowment funds; and grant funding from agencies, including Juvenile Welfare Board of Pinellas County, several United Way's, Hillsborough Board of County Commissioners, Conn Memorial Foundation, and the State of Florida Department of Education, and more. GSWCF's sustainability planning efforts include a multi-year strategic planning process that is integrated into our budgeting process and includes long-term and short-term investment funds and diversification of funding sources. GSWCF revenue is derived from a mix of earned income, corporate sponsorships, individual giving and grants. GSWCF holds an 11.1 month

operating reserve, or approximately \$9,107,000. This enables us to effectively manage operations of a cost-reimbursement model.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

Attachment 3 Annual Budget Form.xlsx

G. Requested Documents

Completed by grantmanager@gswcf.org on 3/24/2026 9:49 AM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

Yes

If yes, please upload



Accreditation ***Required**

Accreditation CWL CWW.pdf

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

Board of Directors Roster 2025-2026.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

conflict of interest form.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

Community Troops Standard Operating Procedures (SOP).pdf

G.5. Are you requesting funding for salaries?

No

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

No

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by grantmanager@gswcf.org on 3/25/2026 9:28 AM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

501 c3 - Letter.pdf



Current Certificate of Insurance *Required

COI Pinellas Prog. w. Juvenile Welfare Board of Pinellas County.pdf



Data Control Questionnaire *Required

Data Control Questionnaire.pdf



Human Trafficking Affidavit *Required

HUMAN Trafficking Affidavit.pdf



HS E-Verify Affidavit *Required

Everify Girl Scouts & Reg Copy.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

Girl Scouts of West Central Florida Inc 9-30-24 Audit FS - Secured.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

5_ Articles of Incorporation.pdf

 **Internal Control Checklist *Required**

Internal Control Checklist.pdf

 **Organization Chart (local) *Required**

Org Chart February 2026.pptx

 **W-9 with legal name which matches that of applicant name *Required**

2025 GSWCF W-9 signed.pdf

Submit

Completed by grantmanager@gswcf.org on 3/25/2026 9:29 AM

Case Id: 21150

Name: Girl Scouts of West Central Florida

Address: 4610 Eisenhower Blvd. , Tampa, FL 33634

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Erin Hollen

Electronically signed by grantmanager@gswcf.org on 3/25/2026 9:29 AM

Date Submitted

03/25/2026

Program Description

Completed by tess.benham@gcjfcs.org on 3/18/2026 10:06 AM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by tess.benham@gcjfcs.org on 3/18/2026 10:06 AM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

Yes

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by tess.benham@gcjfcs.org on 3/25/2026 8:57 AM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Gulf Coast Jewish Family and Community Services Inc.

A.2. DBA (if applicable)

A.3. Legal Address

14041 ICOT Blvd. Clearwater, FL 33760--3702

PROJECT INFORMATION

A.4. Program Name/Project Title

Homemaker Program

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Funds would provide in home supportive services to 100+ Pinellas residents age 60 or older.

A.6. Physical Program Address

14041 ICOT Blvd. Clearwater, FL 33760--3702

A.7. Program Manager First Name

Kara

A.8. Program Manager Last Name

Forsythe

A.9. Program Manager Title

Program Director

A.10. Program Manager Email

Kara.Forsythe@gcjfcs.org

A.11. Program Manager Phone Number

(727) 910-0295

APPLICATION CONTACT INFORMATION

A.19. First Name

Tess

A.20. Last Name

Benham

A.21. Contact Person/Title

Director of Grants

A.22. Contact Email

grantwriter@gcjfcs.org

A.23. Telephone

(727) 470-7435

A.24. Executive Officer with signing authority First Name

Dr. Sandra E.

A.25. Executive Officer with signing authority Last Name

Braham

A.26. Executive Officer Title

President and Chief Executive Officer

A.27. Executive Officer Email

Sandra.Braham@gcjfcs.org

A.28. Executive Officer Phone Number

(727) 479-1800

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Supportive Services for an Aging Population

A.13. Funding Category **ONLY SELECT ONE**

☐ \$10,000.00-\$99,999.00

☒ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$149,997.00

A.15. Taxpayer/Employer ID

591229354

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

C8Q3FR2KA2K8

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

07/02/1974

A.18. Date of 501(c)(3) Status

05/01/1975

B. Organization Profile

Completed by tess.benham@gcjfcs.org on 3/25/2026 9:00 AM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Since 1960, Gulf Coast Jewish Family and Community Services, Inc. (Gulf Coast JFCS) has been uplifting the lives of thousands of Pinellas County residents. While inspired by Jewish values, we are a non-religious human services agency whose mission is to protect the vulnerable, empower individuals, and strengthen families. What distinguishes Gulf Coast JFCS from other human service agencies is its diverse programming, emphasis on client-centered, trauma-informed care, and decades of positive community impact. Today's complex lives bring equally complex challenges. Our compassionate professionals and extensive network of programs, resources, and partners work together to identify and innovate solutions to address unmet community needs. By convening people, ideas, and resources, Gulf Coast JFCS bridges critical service gaps for people of all ages, faiths, cultures, and identities, and proudly assists many high-need, at-risk, or under-resourced populations, including more than 5,100 older adults. Jewish values inspire the human services and programs of our agency. For example, through L'Dor V'Dor, or Generational Honor, we honor the past by caring for our seniors. Kavod, meaning respect or dignity, ensures that we treat everyone we meet with honor and respect. The Refuah value refers to the healing of both the physical body and the emotional state. For Gulf Coast JFCS, this means taking care of ourselves, our staff, our clients, and the most vulnerable in our community. Gulf Coast JFCS assists more than 5,100 older adults, including more than 1,000 frail adults, in our Elder Services, Homemaker, and Holocaust Survivor programs. These programs provide essential support to vulnerable older adults and ensure that Pinellas seniors, regardless of income, have access to the resources needed to age safely and independently in their homes.

B.2. Describe your board membership and how the board is reflective of the target population.

Because Gulf Coast JFCS serves a culturally and economically diverse region, it is important that our board of directors, leaders, and staff also reflect our community and client population. The Gulf Coast JFCS Board of Directors reflects the communities served and comprises 13% Black, 4% Asian, 4% Hispanic, and 79% White members. 55% identify as female and 45% as male. 4% identify as LGBTQ+. 36% identify as Jewish. Additionally, the Board intentionally seeks nominations to fill skills gaps, ensure geographic representation, and ensure that members reflect the communities we serve. Our volunteer Board of Directors comprises 22 individuals who govern Gulf Coast JFCS. They bring expertise in business, law, healthcare, software, and nonprofit management. The Board's standing committees assist the Board as a whole in fulfilling oversight responsibilities and supporting strategic goals. These committees include Audit, Finance, Development, Policy, Strategic Planning, and Trustee. Gulf Coast JFCS also maintains four advisory councils governed by the Board of Directors. The councils help guide operations and ensure a diversity of perspectives for Jewish Family Services, Holocaust Survivor Program, Heart Gallery Program, and Refugee Services. The President/CEO and Board of Directors provide the direction for the Agency's financial plan, prepared by the CFO. The Financial Plan is revised annually to provide a framework for the Agency to effectively meet its financial needs and ensure long-term financial stability. 100% of the board makes philanthropic contributions to the agency and, in conjunction with the agency's development team, assists in fundraising efforts on behalf of the agency. The Leadership Team coordinates the review and approval of new, revised, and repealed agency policies. Before distribution and implementation, the Gulf Coast JFCS Board approves all agency policies.

B.3. Explain the organization's experience relevant to the proposed priority area.

Gulf Coast JFCS has been providing homemaker services to the elderly since 1978, receiving public funding from the Area Agency on Aging in 1987 for low-income, frail elders. With over 40 years of experience, the agency was designated the sole CCE Lead Agency in Pinellas County in 2016, coordinating services for elderly consumers. Case Managers conduct comprehensive assessments and care planning to help prevent nursing home placements. Annually serving more than 1,000 frail seniors in our Holocaust Survivor and Elder Services programs. Gulf Coast JFCS also combats isolation among seniors through the CHATS Program, which connects elder adults with volunteer callers. Additionally, the AmeriCorps Senior Companion program engages seniors aged 55+ to enhance social connections and offers stipends to eligible volunteers. Partnerships with the JL Young and Myrtle Oaks apartments recruit low-income senior residents to serve as senior companion volunteers, fostering companionship. There are currently 19 senior volunteers serving in the AmeriCorps Senior program. Throughout the year, Gulf Coast JFCS prioritizes and secures additional funding through senior-focused grants for transportation, home modifications, housing assistance, and wellness initiatives. We recently received a large \$900,000 grant from the American Red Cross to provide case management and home repair to vulnerable seniors impacted by Hurricanes Helene and Milton.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

Gulf Coast JFCS has the experience, expertise, and infrastructure to administer, develop, implement, manage, and evaluate the proposed programs. Gulf Coast JFCS manages funds from more than 40 sources, including the state of Florida, the federal government, and private foundations, each with specific compliance and reporting requirements. The agency has been a responsible steward of both private and public dollars for more than 60 years and is well prepared to steward Pinellas County Social Action funds and ensure compliance. Gulf Coast JFCS adheres to a robust series of financial policies and procedures. The agency's accounting system was developed to accommodate diverse and multiple funding streams. Generally accepted accounting principles are consistently applied, and all expenses are appropriately segregated by program and funding sources. The accounting system identifies and segregates funding streams and related costs by establishing a unique cost center number. Each four-digit cost center precedes the account number and is entered when the revenue and expense account activity is posted in the general ledger. Gulf Coast JFCS has never filed for bankruptcy and has received unqualified (clean) audit opinions for the past 7 years. The ratio of current assets to current liabilities is 1.38. The agency maintains 75 days of cash and investments for operating capacity—a strong cash flow position—and its balance sheet for the Fiscal Year ended June 30, 2025, per audited financial statements, notes over \$11.3 million in assets. Gulf Coast JFCS maintains a \$2,000,000 line of credit for emergency use. In addition to the agency's strict internal controls and third-party annual audits, Gulf Coast JFCS also maintains a Fraud Prohibition Policy to comply with federal and state statutes regarding fraudulent acts. Gulf Coast JFCS holds multiple licenses from the Department of Children and Families and the Agency for Health Care Administration. For example, the Homemaker program currently holds an ACHA license for Homemaker and Companion Services (Attached). We also hold three ACHA licenses for our residential treatment facilities in Pasco and Broward counties. Our Child Welfare Case Management and Substance Use Intervention and Prevention programs are licensed with the Florida Department of Children and Families. We hold a Child Placing Agency – Case Management Organization license and three licenses to provide substance abuse services for the following service categories: General Intervention, Prevention Services Selective, and Prevention Services Universal Indirect. Gulf Coast JFCS has been continuously accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF) since 1998. CARF accreditation reflects the agency's commitment to delivering high-quality, client-centered services grounded in evidence-based and trauma-informed practices. It also demonstrates Gulf Coast JFCS's dedication to continuous quality improvement, strong accountability and transparency, and effective risk management systems that ensure services are both responsible and responsive to the needs of the families served. This long-standing accreditation demonstrates Gulf Coast JFCS's capacity to operate complex human service programs, meet rigorous performance standards, and deliver effective services to vulnerable populations.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

Gulf Coast JFCS has annual and periodic monitoring visits from our funders. Most monitoring reports include recommendations for improvement and may also identify minor issues with agency, program and client documentation. Any deficiencies identified are addressed immediately per the funder's process, usually with a response and plan to address the areas of concern within the stated timeframes. Listed below are recent monitoring visits that required a response to address identified deficiencies. 1) Unaccompanied Children's Program - Office of Refugee Resettlement - three quarterly monitoring visits in March 2025, July 2025, and November 2025; all items were addressed immediately, many times while the monitor was on site. 2) Match Grant and Preferred Communities Program - Hebrew Immigration Aid Society - May 2025 visit, citing various documentation issues, primarily related to missing documentation for services provided. A plan was submitted to the funder to address the documentation issues, and staff were provided training on the correct procedures. 3) CMO Hillsborough - the program was included in a corrective action plan in August 2025 to DCF by the primary contractor for the service, the child welfare lead agency, Children's Network for Hillsborough County, to address system-wide deficiencies in child welfare permanency goals in Hillsborough County.

C. Community Needs

Completed by tess.benham@gcjcfs.org on 3/25/2026 2:53 PM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

Pinellas County has one of Florida's oldest populations, with 36% of residents aged 60 or older, significantly higher than the state and national averages. Many Pinellas older adults live alone, are on fixed incomes, or face chronic health conditions that limit their ability to maintain safe and healthy homes. The need for assistance is especially acute among seniors living below 125% of the Federal Poverty Level, many of whom struggle to afford private home care services and have limited or no family support to help with household tasks. National data highlights this local need. More than 70% of older adults prefer to age in place, making homemaker services essential for maintaining independence in their communities. At the same time, seniors who do not qualify for Medicaid yet experience functional limitations often face significant unmet long-term care needs. These individuals rely heavily on subsidized homemaker programs to avoid early institutionalization. This gap is particularly evident in Pinellas County, where rising housing costs, a high number of older adults living alone, and limited access to affordable in-home support increase vulnerability among low-income seniors. Homemaker programs directly address these challenges. Evidence shows that assistance with grocery shopping, meal preparation, housekeeping, and laundry promotes independence, reduces physical strain, and allows older adults to focus on social, recreational, and wellness activities. These services also reduce fall and injury risks by ensuring homes are clean, organized, and free of tripping hazards. In Pinellas County, where 76% of fall injuries involve older adults and 86% of fall-related deaths occur among seniors, this is especially critical. Additionally, homemaker services improve nutrition and health by supporting meal planning and preparation, and by helping seniors manage chronic conditions such as diabetes, hypertension, and heart disease. The regular presence of trained homemakers also helps combat loneliness and social isolation, which disproportionately affect seniors living alone. In Pinellas County, where the aging population continues to grow and affordable long-term care options are limited, expanding the homemaker program is a vital strategic investment. It provides essential support to vulnerable older adults, enhances the county's aging services network, and ensures that seniors, regardless of income, have access to the resources needed to age safely and independently in their communities.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Florida is the third-most populous state, with over 22 million residents. According to the Department of Elder Affairs State Plan on Aging for 2026-2029, it has over 6.3 million people age 60 and older. By 2030, one-third of Floridians would be over 60, representing a 34% increase over the past decade. Among residents aged 60 and older, approximately 31% have a non-majority racial or ethnic background, a rate higher than the national average. The two largest segments of Florida's senior population are persons of Hispanic or Latin background (17%) and Black, African American, or African descent (11%). The population projections indicate that 11% of Floridians aged 60 and older have income below the poverty guideline. Approximately 18% of people aged 60 or older live alone, which can affect their well-being. Disability status impacts the need for services. In Florida, 13% report cognitive impairments, 17% report ambulatory disabilities, and 14% report two or more types of impairments. (Source: Florida State Plan on Aging 2026-2029 Department of Elder Affairs) In Pinellas County, 349,681 persons aged 60+ comprise 36% of the county's population. Approximately 13% of the population is over the age of 75, and 4% is over the age of 85. Of those 65 and older in Pinellas County, 10% have

income below the BLP, and 14% at 125% FPL. And 75,771 live alone. About 23% of homeowners and 23% of renters are cost burdened (2025 Profile of Older Floridians, Pinellas County, FL). The largest concentration of poor elders lives in St. Petersburg. The minority elderly population of 45,647 represents 13 percent of the county's 60+ population. There are 8,433 minority residents aged 65 or older with incomes below 125% of the poverty level. Concentrations of elders with the greatest needs are primarily found in the south side of St. Petersburg and Clearwater. (Source: DEOA Elder Needs Index Map) The waitlist for the homemaker program reflects the critical needs of approximately 1,825 seniors in Pinellas County who experience the greatest economic and social challenges. The growing population of older adults, particularly those with limited incomes and living alone, underscores the urgent need for increased funding and expansion of the homemaker program to ensure that these individuals receive the care and support necessary to thrive.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

Gulf Coast JFCS is seeking funding to expand capacity for our existing Homemaker program. In FY25, the program served 203 unduplicated individuals. We have more than 1,825 individuals on the waiting list for the Homemaker program funded by the Older Adults Act (OAA) Title IIIB. To address this need and improve seniors' quality of life, Gulf Coast JFCS proposes to expand Homemaker services. The expanded Social Action Homemaker program would serve approximately 100+ older adults on the wait list, offering each client approximately 4 to 6 hours of homemaking services per month. If funded, these funds would represent a 65% increase in program capacity.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

In FY25, the program served 203 unduplicated individuals with 8,481 hours of homemaker services. We have more than 1,825 individuals on the waiting list for the Homemaker program funded by the Older Adults Act (OAA) Title IIIB. Gulf Coast JFCS is currently funded by the Area Agency on Aging Pinellas and Pasco (AAAPP) to provide Homemaker Services as part of the OAA Title III Supportive Services funding. The most recent funder monitoring report was satisfactory with one recommendation. See attached. Program outcomes include: 1. Percentage of annual re-assessments completed on active and waitlist clients within the specified timeframe (Accessibility) Annual Target: 90 Result: 98.75 of program assessments and re-assessments of clients and clients on the waiting list are completed within the specified time frames. In the most recent monitoring, the achievement was documented at 87%. The funder identified a workaround to address the program's inability to obtain an accurate report from the funder-required data system of upcoming assessments, which will allow the program to review data to meet this monitoring measurement in the future.. 2. Percentage of satisfied clients (Satisfaction) Annual Target: 90 Result: The program routinely surveys participants quarterly about the services received; the annual target is 90% satisfaction, and the average response is 96.5. See attached participant satisfaction survey.

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

Although Gulf Coast JFCS is not working with a collaborative partner for this proposal. We have developed relationships with providers across various sectors and understand that appropriate, timely linkages are critical to meeting clients' diverse needs. In every region where Gulf Coast JFCS provides services, the agency partners with local public and private

providers, organizations, and task forces to ensure access to programs for all ages through cooperation and coordination. Gulf Coast JFCS is the lead agency for case management for seniors in Pinellas County through a contract with the Area Agency on Aging in Pinellas and Pasco (AAAPP). As the lead agency, we work closely with the care systems in Pinellas County and in the region that support older adults and vulnerable households. We work closely with AAAPP, its programs, and the AAAPP Senior Help Line, as well as other community partners, including but not limited to Meals on Wheels Pinellas, Meals on Wheels, SHINE, Senior Legal Services, transportation, and Neighborly Care Network. A letter of support from the Neighborly Care Network is attached to this application. These linkages are essential for vulnerable, isolated, and often frail older adults. Homemakers are often the first to notice a client's need or even a critical health crisis. The Homemaker program, which has weekly or bi-weekly in-person interaction with participants, has been instrumental in connecting participants with emergency care, most recently, after a participant's serious fall and another's diabetes concerns. In both situations, the participant followed up with their medical provider and received medical attention. In other situations, the homemaker has connected participants with food delivery services, utility assistance, and other financial help.

Please upload Collaborative Letter



Collaborative Letter

Letter of Support Social Action Funding NCN.pdf

D. Scope of Services

Completed by tess.benham@gcjfcs.org on 3/25/2026 2:53 PM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

Since 1978, the Gulf Coast JFCS Homemaker Program has provided essential in-home services to seniors aged 60 and older in Pinellas County who are frail, have the greatest physical, economic, and social needs, and have no other alternatives for homemaker assistance. Priority is given to individuals at risk of nursing home placement and whose household income falls below 125% of the Federal Poverty Level (FPL). During the initial visit, program staff conduct a comprehensive assessment. This information is used to create a personalized Service Plan that outlines the consumer's specific needs and the tasks required to support self-sufficiency and independent living. A copy of the authorized tasks is provided to both the client and their caregiver. The Homemaker Program Director is responsible for scheduling and supervising homemaker staff to ensure delivery of specialized in-home services. Assignments are made based on each consumer's Service Plan. If a scheduled service is missed, every effort is made to reschedule within the same week, adjust the time slot, or assign a substitute homemaker. Homemaker services encompass a wide range of support, including housekeeping, refrigerator cleaning, laundry, budgeting assistance, bill payment support, grocery shopping, meal planning, and meal preparation. Homemakers organize household tasks to promote efficiency and help consumers maintain independence between visits. Homemakers are also responsible for reporting changes in the consumer's health or behavior, documenting unusual incidents that may indicate a need for a higher level of service. Additionally, homemakers adhere to emergency procedures and assist the program with disaster preparation, such as evacuation plans during hurricane season. Clients remain in the program until discharged. Discharge reasons include transitioning to a long-term care facility, relocation of the client out of Pinellas County, or the client's death.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

Funding will be used to hire four homemakers, partially support the Homemaker Program Specialist, and the Program Director. The four additional homemakers will provide an additional 4,800 units (hours) of homemaking services to approximately 100+ vulnerable Pinellas residents age 60 or older. Other operational expenses include monthly cell phone service for four homemakers to ensure their safety and that of the client, allowing them to contact emergency services if needed, and reimbursement for mileage for the homemakers' personal use of their vehicles to drive between client appointments.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

The proposed four additional homemakers will provide an additional 4,800 units (hours) of homemaking services to approximately 100+ vulnerable Pinellas residents age 60 or older. Homemaker services include housekeeping, laundry, refrigerator cleaning, clothing repair, client transportation, meal planning and preparation, shopping assistance, and

other routine household tasks. An initial home visit is conducted with the client to evaluate their condition and living environment. The DOEA 701A Condensed Assessment is utilized to conduct this functional and environmental assessment of the client's needs. The DOEA 701A assessment also helps program staff determine the types of in-home support services needed, as well as any nutritional concerns and mental status. Based on the assessment, program staff and the client develop a Homemaker Service Plan that describes the individualized homemaker services, establishes the amount of service to be provided, and sets up a schedule for the services, typically weekly or bi-weekly. Clients will receive 4-6 hours of homemaker services per month. The service units are the number of hours of homemaker services provided. The program will track the number of unduplicated clients, the number of service units provided to each client, and program outcomes identified in Section E Program Outcomes.

D.4. What is the target population and eligibility criteria for the program?

The Homemaker Program serves frail seniors aged 60 and older residing in Pinellas County who are at risk of losing their independence or of long-term care placement. The program prioritizes individuals with limited income—particularly those living below the Federal Poverty Level—who may struggle to maintain a safe and functional home environment without assistance. Program eligibility criteria includes adult aged 60 or older who reside in Pinellas County and whose income is at or below 125% of the Federal Poverty Level (BPL). In addition to income, the following criteria are also considered in determining program eligibility. 1. Older individuals with the greatest social need 2. Older individuals at risk for institutional placement 3. Low-Income minority older individuals 4. Older individuals with limited English proficiency The formal and informal support and IADL categories identify those individuals who are isolated, at social risk, and who lack the functional ability to perform homemaker duties. The computer-calculated score derived from the DOEA 701S Screening Form provides a prioritization score. The Client Prioritization Form is used to identify, at intake, individuals in the targeted populations with the greatest service needs.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

The geographic service area is Pinellas County. The Homemaker program is located at our Pinellas Office – 14041 Icot Boulevard, Clearwater, FL 33760. The program operates Monday – Friday, from 8:00 am to 5:00 pm. The services are provided in the client's home.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

The Program Director oversees the homemaking program, including training, scheduling, and evaluating work performance. She develops and implements both pre-service and in-service training programs. Additionally, she assists with administrative tasks, resolves service delivery issues, maintains logs for complaints, incidents, and grievances, and ensures assessments are completed. She also supervises scheduling and documents eligible units for billing, payroll, and mileage reimbursements. This position requires a bachelor's degree with a concentration in Social Sciences or a related field, or four years of relevant job experience. The Homemaker Assessment Specialist conducts in-home client visits for initial and annual assessments using the DOEA 701A tool. The assessment specialist also makes telephone contacts with potential clients to either enroll them on a waitlist or to reevaluate client conditions annually. In addition, the specialist provides information, referrals, and follow-up regarding appropriate ancillary and support services. This role requires a high school diploma or equivalent, successful completion of the online 701B assessment training, and prior experience with intake assessments. The current Homemaker Assessment Specialist has been with the program for over ten years. Homemakers serve as the primary providers of services. Duties include, but are not limited to: housekeeping, laundry, cleaning refrigerators, clothing repair, client transportation, meal planning and preparation, shopping assistance, and routine household tasks. The homemaker position requires a high school diploma or GED, with previous homemaking experience preferred. Homemakers must pass a Level II background screening and drug test, demonstrate they are free from infectious diseases, and have reliable transportation.

E. Program Outcomes

Completed by tess.benham@gcjfcs.org on 3/25/2026 2:53 PM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

T1 Social Action Funding Core and Flexible Outcomes 3-11-26R Homemaker.pdf

Printed By: Amanda Craft on 3/26/2026

F. Budget

Completed by tess.benham@gcjcfs.org on 3/25/2026 2:53 PM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$52,830,377.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$417,295.00

F.3. Total Pinellas County Social Action Funding request.

\$149,997.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

35.00%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

This program is also supported by the Area Agency on Aging, as part of Older Americans Act Title III funds, to provide supportive services to older adults. The program has a multi-year contract with a 2026 budget of \$267,298. These funds are used to provide homemaker services to eligible Pinellas adults age 60 or older and to maintain the OAA Title III Wait List for Homemaker Services.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

Gulf Coast JFCS has four active contracts with Pinellas County and one agreement, which ended 12/31/2025. 1. Pinellas County SAAB ADATF \$6,000; 2. Interpreting Service Agreement \$4,950; 3. Pinellas Social Action Funds \$79,619; 4. CARE Connect \$2,918. The FR-CARA QRT agreement ended 12/31/2025.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

The Homemaker program will continue beyond the expiration of this funding. Gulf Coast JFCS will continue to prioritize efforts to apply for and seek funding to reduce the wait list for homemaker services. The long-term sustainability of the Gulf Coast JFCS agency and its programs is a high priority. Developing staff and the board's fundraising capacity are critical to diversifying revenues. Funding strategies include building relationships with other foundations, cultivating support from corporate sponsors and individual donors, increasing revenues from special events, refining the annual appeal process, and exploring income generation, such as VOICES, an interpretation service. Gulf Coast JFCS is well-respected throughout its Florida services and has developed strong working relationships in local communities. These relationships grow into collaborative efforts to maximize impact while minimizing costs. The agency has a loyal, committed donor base that provides resources to ensure Gulf Coast JFCS meets or exceeds program outcomes. In FY 2025 (July 1, 2024 – June 30, 2025), Gulf Coast JFCS received more than \$2,421,809 in individual, corporate, and other monetary donations. These dollars can be restricted to certain programs, but much of this funding is unrestricted and

can support the agency's areas of greatest need. The agency also receives in-kind donations of clothes, food, furniture, and other household items for our clients across all our programs. Through the agency's volunteer program in Fiscal Year 2025, 209 volunteers donated 18,038 hours valued at \$595,524. We also secured more than \$775,583 in grant funding. Finally, because Gulf Coast JFCS has service areas that cover all ages and many needs, the agency can absorb specific grant-funded activities into other programs when initial funding expires.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

Pinellas Social Action Annual Budget V3-25-26.xlsx

G. Requested Documents

Completed by tess.benham@gcjfcs.org on 3/25/2026 3:09 PM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

Yes

If yes, please upload



Accreditation ***Required**

Accreditation Letter 2024 - Gulf Coast JFCS.pdf

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

FY26 GCJFCS Board Roster Full Detail.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflicts of Interest - Gulf Coast JFCS.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

Program Procedures Homemaker 2026.pdf

Homemaker Satisfaction Survey and 701 A Assessment.pdf

GCJFCS 2025 Annual Programmatic Monitoring - signed.pdf

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Homemaker Job Descriptins combined.pdf

Grant Accountant - Finance rev. 08-01-24.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

Yes

If yes, please upload.



Current state licenses or registrations *Required

Gulf Coast Jewish Family and Community Services Inc 39920114 (1) (2).pdf

G.8. Are you requesting travel reimbursement?

Yes

If yes, please upload travel policy.



Travel / Mileage policy *Required

Travel - Gulf Coast JFCS.pdf

H. Required Documents

Completed by tess.benham@gcjfcs.org on 3/25/2026 2:54 PM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

GCJFCS_IRS Determination Letter.pdf



Current Certificate of Insurance *Required

Gulf Coast Jewish Family_Pinellas County Human Services.pdf



Data Control Questionnaire *Required

Data Control and Technicabiltiy Questionnaire 2026.pdf



Human Trafficking Affidavit *Required

Human_Trafficking_Affidavit_FY27_SAF_Final 3-25-26.pdf



HS E-Verify Affidavit *Required

FY27_SAF_HS_E-Verify_Affidavit_3-25-26.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

Final Gulf Coast Jewish Family and Community Services_24 FS_Final.pdf

Explanaiton for Loss in FY25.docx

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

GCJFCS_2026_Sunbiz Certificate of Status.pdf

 **Internal Control Checklist *Required**

Internal Control Questionnaire GCJFCS 3-25-26 - Copy.pdf

 **Organization Chart (local) *Required**

GCJFCS Agency and Program Organizational Charts.pdf

 **W-9 with legal name which matches that of applicant name *Required**

W-9_GCJFCS 2025.pdf

Submit

Completed by tess.benham@gcjfcs.org on 3/26/2026 8:11 AM

Case Id: 21253

Name: Gulf Coast Jewish Family and Community

Address: 14041 ICOT Blvd., Clearwater, FL 33760--3702

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Tess Benham, Director of Grants

Electronically signed by tess.benham@gcjfcs.org on 3/26/2026 8:11 AM

Date Submitted

03/26/2026

Program Description

Completed by mjplews@healthystartpinellas.org on 3/5/2026
10:15 AM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd,, Suite 200, Pinellas

Program Description

Please provide the following information.



**Social Action Funding
Application
for the funding period of October
1, 2026 - September 30, 2027**

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive services.
- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives

6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution, child support, alimony, or immigration related expenses
7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by mjplews@healthystartpinellas.org on 3/5/2026
10:16 AM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd,, Suite 200, Pinellas

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by mjplews@healthystartpinellas.org on 3/20/2026
1:31 PM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd,, Suite 200, Pinellas

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Healthy Start Coalition of Pinellas, Inc.

A.2. DBA (if applicable)

A.3. Legal Address

4000 Gateway Center Blvd, Suite 200 Pinellas Park, FL
33782

PROJECT INFORMATION

A.4. Program Name/Project Title

Beds 4 Babies

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Providing education and a safe place for babies to sleep for Pinellas County families who cannot otherwise afford one, to prevent sleep related deaths, the leading cause of preventable infant deaths.

A.6. Physical Program Address

4000 Gateway Center Blvd, Suite 200 Pinellas Park, FL
33782

A.7. Program Manager First Name

Ginger

A.8. Program Manager Last Name

Hedrick

A.9. Program Manager Title

Program Coordinator

A.10. Program Manager Email

APPLICATION CONTACT INFORMATION

A.19. First Name

Mary Jo

A.20. Last Name

Plews

A.21. Contact Person/Title

Executive Director

A.22. Contact Email

mjplews@healthystartpinellas.org

A.23. Telephone

(727) 507-6330

A.24. Executive Officer with signing authority First Name

Mary Jo

A.25. Executive Officer with signing authority Last Name

Plews

A.26. Executive Officer Title

Executive Director

A.27. Executive Officer Email

mjplews@healthystartpinellas.org

A.28. Executive Officer Phone Number

(727) 507-6330

A.11. Program Manager Phone Number

(727) 507-6330

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Healthcare for Disadvantaged Residents

A.13. Funding Category **ONLY SELECT ONE**

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$95,305.00

A.15. Taxpayer/Employer ID

593109517

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

Sam # NGRHY7E4BFK8 Cage # 394AO

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

12/06/1991

A.18. Date of 501(c)(3) Status

09/01/1993

B. Organization Profile

Completed by mjplews@healthystartpinellas.org on 3/20/2026
10:39 AM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd., Suite 200, Pinellas

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Our mission is to promote and support healthy pregnancies, babies, and families in Pinellas County. Our primary goals are to: Reduce fetal and infant mortality and morbidity, Reduce the number of low birth weight and preterm births, Improve maternal and child health developmental outcomes. Our vision is healthy families living safe and affirmed in a supportive community. Our mission, vision, and goals align with funding priority area of Healthcare and Human Services for Disadvantaged Residents. Our services focus on clients living in Pinellas County, enrolled in Medicaid or Pregnancy Medicaid (191% of the federal poverty limits), marginalized populations especially those with less access to community support and services. We are also committed to families at risk of having a poor birth outcome or infant death.

B.2. Describe your board membership and how the board is reflective of the target population.

The perspectives of the community we serve is reflected in our staff, our Board, and our internal processes. We are intentional in our efforts to have a diverse Board; 65% of our Board members identify as African American, Black or Latinx/Hispanic, and 35% White. 24% of our Board members identify as Male, and 76% Female. Additionally, 24% of our Board members were Healthy Start participants which is reflective of our target population. Many of our Board members and staff were former program participants who decided to get involved on a deeper level. The Coalition applied and was selected to participate in the Nonprofit Leadership Center "Advancing Racial Equity on Nonprofit Boards (ARENB)", and one of the Fellows selected our agency and was elected to serve on our Board of Directors. She selected us as she was a Healthy Start participant. A second ARENB fellow was elected to our Board in June 2025 at our annual business meeting. Leadership is encouraged and does serve on many of our partner agency boards and committees. It is important that we are engaged in the issues within our community and continue to innovate solutions to help address these issues.

B.3. Explain the organization's experience relevant to the proposed priority area.

Established in 1992, our mission is to promote healthy pregnancies, babies, and families in Pinellas County. The Coalition is the legislatively designated agency to lead Maternal Child Health in Pinellas County. Through the Beds 4 Babies project we identify and connect families at risk of having a poor birth outcome or infant death. The Coalition has partnered with the Juvenile Welfare Board on media campaigns to build awareness of safe sleep practices in Pinellas County and lower the occurrence of infant death. Staff are social service providers, health-related professionals, and those with experience working in maternal and child health, and who function in partnership with the pregnant woman/family in providing linkage to programs and resources to address risk factors they may have a Minimum of four year college degree in one of the following areas: a) Social sciences; b) A health-related field such as nursing, health education, health planning, or health care administration; c) Social work Staff must have skills related to cultural sensitivity to and competency in working with participants from a variety of cultural backgrounds; Practice of family centered communication skills; Ability to advocate on the participants' behalf and communicate with health care providers and other community resources; ability to evaluate and assess needs.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

The Healthy Start Coalition of Pinellas is not individually accredited. The agency is the lead for Maternal Child Health in Pinellas County. Our staff working on the Beds 4 Babies program is certified annually in Safe Baby Training as a credential to be able to deliver safe sleep education to program participants.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result.

If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by mjplews@healthystartpinellas.org on 3/23/2026
10:48 AM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd., Suite 200, Pinellas

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

The focus of the Beds 4 Babies Project is to save lives by preventing infant sleep related deaths due to sleep related suffocation or asphyxiation. The issue in Pinellas County is the high prevalence of these kinds of deaths, historically. According to the District Six Medical Examiner's office, an average of 10 babies a year die of suffocation or asphyxiation in bed, caused both by a lack of supplies a family needs to keep their infant safe while sleeping and a lack of proper safe sleep education. Our goal is to prevent infant sleep related deaths due to suffocation and asphyxiation by educating parents and caregivers about safe sleep guidelines and by providing a portable crib/pack and play. Pack and plays are used because they are portable, easy to assemble, it can be used for sleeping or as a playpen for the first year of life. Furthermore, is the most cost-effective unit for safety, value, and longevity. The Beds 4 Babies program works directly with families most in need, focusing on those who have no safe place for their baby to sleep. Families are assessed to determine need for a crib and receive information to reinforce the message of safe sleep, including how to reduce the risk of Sudden Unexpected Infant Death (SUIDS) and deaths from co-sleeping, including suffocation/asphyxiation. This is the #1 cause of preventable infant deaths in our community.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Over the past 10 years, almost 90 babies in Pinellas County have suffocated while sleeping unsafely. That's enough children to fill five kindergarten classrooms. While each circumstance was different, they all had one thing in common: All of these deaths were preventable. (<https://www.sleepbabysafely.com>). According to Florida Department of Health (FDOH) CHARTS/Vital Statistics Maternal & Child Health data (2022-2024 rolling average rates), disparities in infant deaths for infants born to Black and Hispanic women in Pinellas County exist. Pinellas has an overall Infant Mortality rate per 1,000 of 5.1 and Florida 5.9; for White: 4, Black: 10.1 and Hispanic: 6.7. Similar trends exist for Sudden Unexpected Infants Deaths (SUID) for Pinellas the rate is 0.6 overall and 0.9 for Florida overall; 0.3 for White, 2.4 for Black, and 0.3 for Hispanic. Sudden Unexpected Infant Deaths (SUID) are defined as deaths to babies less than 1 year of age that occur suddenly and unexpectedly, and whose cause of death are not immediately obvious prior to investigation. Each year in the United States, more than 4,500 infants die suddenly of no immediate, obvious cause. In Pinellas, there have been 13 SUID deaths over the three year rolling average (2022 - 2024). The Coalition's Beds 4 Babies program has completed client interviews in the past. The program does not have any current waiting lists and all requests for support have been fulfilled.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

We are requesting funds to help support the expansion of the Beds 4 Babies program. Currently the Beds 4 Babies program receives referrals both internally and externally Healthy Start Coalition programs refer families to the Beds 4 Babies program who are at risk for low birth outcomes and/or infant death. In addition, community partners and existing community programs also refer families to the Beds 4 Babies program. Annually we may see a need of over 500 families who could benefit from safe sleep education and supplies to ensure their infant is safe during sleep. Currently we are distributing safe sleep kits to 300 families with funding provided through this grant. We are requesting funds to help us continue our work and increase capacity to serve 375 families which will reduce the number of unserved families.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

Impact year 2023-2024 Beds 4 Babies served over 300 infants and their families through safe sleep education. 97% of families increased their knowledge of safe sleep practices. 100% of families celebrated the joy of their child's first birthday. Between July - December 2025 278 Safe Sleep Kits were distributed through a 13-Site Countywide Network which has grown since last year. Families also achieved a 100% completion rate for education and demonstrated increased safe-sleep knowledge through hands-on practice.

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

The Beds 4 Babies program currently collaborates with other existing programs in Pinellas County, including those led by the Coalition to address Maternal and Child Health (Healthy Start home visiting programs, coordinated intake and referral program to connect referred and self-referred families to services and resources). The Coalition's First 1,000 Days Pinellas Program, funded through the Juvenile Welfare Board, refers families to Beds 4 Babies because of its unique service to meeting the unmet needs of families not participating in a home visit program. Beds 4 Babies works with the Pinellas County Health Department to review infant deaths and determine preventable measures that help enhance the practices in Beds 4 Babies to help families address risk factor to keep their children safe. Additional partners include: Bay Area Pregnancy Center (Clearwater, St. Petersburg locations); BayCare Morton Plant Mease; Bayfront Baby Place Hospital; Johns Hopkins All Children's Hospital; Evora Health Johnnie Ruth, Evora Health Pinellas Park; Turley Center & Evora Health Clearwater; Metropolitan Ministries; HCA St. Petersburg Hospital; Next STEPP; High Point Neighborhood Family Center; Better Together; Evora Health Highpoint. Our Beds 4 Babies Program Coordinator has trained "Community Champions for Safe Sleep" at Angels Against Abuse, Operation PAR (home visiting team and MAPS), Ronald McDonald House, Healing Pinellas, Bay Area Pregnancy Center, Morton Plant Hospital - BayCare, Mease Countryside Hospital- BayCare, The Kidz Club, High Point Neighborhood Family Center, Citizens Alliance for Progress, Bayfront Family Health Center (3rd floor), Bayfront Baby Place Hospital, St. Petersburg Pediatrics, and St. Petersburg Hospital Women's Services. Additionally, Beds 4 Babies informational flyers are available in hundreds of OB/GYNs, pediatrician's offices, and businesses across Pinellas County.

Please upload Collaborative Letter



Collaborative Letter

Collaborative Letter Healthy Start Coalition of Pinellas.pdf

D. Scope of Services

Completed by mjplews@healthystartpinellas.org on 3/20/2026
9:31 AM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd., Suite 200, Pinellas

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

The Coalition provides a "Safe Baby Sleep Kit" that includes items required to keep the infant safe including (cost of \$180 per family): (1) "Pack and Play" portable crib and supporting educational materials • Fitted Sheets • Other newborn items that may include Halo sleep sack, safe sleep baby book, wipes, diapers, tummy time quilts, and/or mats. • Safe Sleep Education and Materials This "Safe Baby Sleep Kit" is given to the family, along with personalized safe sleep education that follows guidelines set by the American Academy of Pediatrics. This personalized education includes demonstrations on how to properly set up and use the Pack and Play, how to properly use the sleep sack and how to place an infant to sleep on their back, alone and in a crib. The program also includes a review of safe sleep practices, and instructions on how to keep the environment surrounding the baby safe. Families understand why they are getting these items, and the need to protect and save lives by following the education provided. Families are also encouraged to make sure that any people caring for their child know and use these same instructions. The session concludes with the signing of a release of liability that promises to use these products correctly and follow safe sleep guidelines. Residents of Pinellas County in Florida receive these services through home visits provided by HSCP staff or visit our administrative offices in Pinellas Park. In addition, we partner with organizations that work directly with pregnant women and/or families with an infant in the home. These partners help us reach more families in need of safe sleep education and a bed for their baby. Success is tracked by: (1) evaluating client's understanding of infant safe sleep guidelines through questions and increased knowledge and skills; (2) by tracking the number of sleep related deaths due to suffocation or asphyxiation.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

Direct services provided to disadvantaged residents through the Beds 4 Babies program include safe sleep education by program staff and a demonstration on how to properly utilize the Pack and Play through home visitation or by clients visiting the Coalition administrative offices. Services also include distribution of safe sleep kits. Funding will supplement the program for 1 year.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

Services are typically provided during normal business hours, but we attend weekend and evening community events, where education and distribution of the kits is provided. We also increase our frequency during public health emergencies, similar to shelter needs during hurricane recovery. Duration of visits and education with families depends on the needs of the family, but typically lasts about 1 hour per visit.

D.4. What is the target population and eligibility criteria for the program?

Our target clients must be a Pinellas County resident and must be a minimum of 28 weeks pregnant. Clients are eligible if they are not already participating in a program that can provide a safe place for the baby to sleep. The guidelines to participate in the Beds 4 Babies program is an infant under the age of 1 and under 30 lbs.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

This program serves all of Pinellas County and is open at least 8:30am - 5:00pm Monday - Friday; but it is also available on call if a client is at one of our hospital partner locations. We also attend weekend and evening community events to increase our reach in the community.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

The Program Coordinator serves as the Beds for Babies Program Coordinator and serves as community outreach lead, representing the agency at community and partner events, acting as a link between the Coalition and many of its audiences and/or collaborators. The Coordinator assists with volunteers, resource gathering and in-kind donation tracking. Staff are professionals with experience working in maternal and child health, and who function in partnership with the pregnant woman/family in providing linkage to programs and resources to address risk factors identified. Staff requirements include: • BA/BS in Public Health, Social Work or related field • One year of experience in community relations, public health issues, and maternal and child health. • Excellent written and verbal communication skills. • Can demonstrate sound judgment, dependability, and good teamwork and communication skills. • Has a tactful, pleasant, and friendly approach in dealing with staff, guests, and individuals within the community. • Is capable of meeting the physical demands of the position as outlined below. • Has the ability to work flexible hours as needed. • Can travel within Pinellas County and state as needed; must be flexible with respect to daily work location. • Must have a valid Florida driver's license and the ongoing use of a reliable automobile. • Travel to state workshops or conference(s) may be required. • Must have training on the American Academy of Pediatrics Safe Sleep Recommendations Staff must have: Cultural sensitivity to and competency in working with participants from a variety of cultural backgrounds; Practice of family centered communication skills; Ability to advocate on the participants' behalf; Ability to communicate with health care providers and other community resource people; Knowledge of: community resources; maternal-child program services; Prenatal and Infant Risk Screen, evaluation and assessment, and the principles of Trauma Informed Care.

E. Program Outcomes

Completed by mjplews@healthystartpinellas.org on 3/25/2026
1:07 AM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd., Suite 200, Pinellas

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

F. Budget

Completed by mjplews@healthystartpinellas.org on 3/20/2026
9:40 AM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd,, Suite 200, Pinellas

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$4,617,155.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$154,605.00

F.3. Total Pinellas County Social Action Funding request.

\$95,305.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

61.60%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

Private Grant / BayCare \$22,500.00 for Beds 4 Babies safe sleep kits and indirect costs. Private Grant / Parallel Foundation \$36,800 for Beds 4 Babies .50 FTE staffing and direct and indirect costs.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

The Healthy Start Coalition of Pinellas County does not receive any additional Pinellas County funding.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

The program will continue beyond the expiration of this funding, but less families will be served in Pinellas County. The Coalition routinely applies for additional funding through private and public sources for all of its programs, including Beds 4 Babies.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

Annual Budget Healthy Start Coalition of Pinellas.pdf

G. Requested Documents

Completed by mjplews@healthystartpinellas.org on 3/20/2026
12:34 PM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd,, Suite 200, Pinellas

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

Yes

If yes, please upload



Accreditation ***Required**

Accreditation - Safe Sleep.pdf

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

BOARD MEMBERS FY 2025-2026 Healthy Start Coalition of Pinellas.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflict of Interest Healthy Start Coalition of Pinellas.pdf

G.4. Do you have Program Policy and Procedures?

No

If not available, please explain:

N/A

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Job Descriptions Healthy Start Coalition of Pinellas.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

No

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by mjplews@healthystartpinellas.org on 3/20/2026
12:35 PM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd,, Suite 200, Pinellas

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

501c3 Healthy Start Coalition of Pinellas.pdf



Current Certificate of Insurance *Required

COI 25-26 Healthy Start Coalition of Pinellas.pdf



Data Control Questionnaire *Required

Data Control Questionnaire Healthy Start Coalition of Pinellas.pdf



Human Trafficking Affidavit *Required

Human Trafficking Affidavit Healthy Start Coalition of Pinellas.pdf



HS E-Verify Affidavit *Required

HS E-Verify Affidavit Healthy Start Coalition of Pinellas.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

2024 - 2025 Audit Report 6 30 25 - Healthy Start Coalition of Pinellas.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

Incorporation Healthy Start Coalition of Pinellas.pdf

 **Internal Control Checklist *Required**

Internal Control Checklist Healthy Start Coalition of Pinellas.pdf

 **Organization Chart (local) *Required**

Employee Organizational Chart - Healthy Start Coalition of Pinellas.pdf

 **W-9 with legal name which matches that of applicant name *Required**

W-9 2026 - Healthy Start Coalition of Pinellas.pdf

Submit

Completed by mjplews@healthystartpinellas.org on 3/25/2026
1:10 AM

Case Id: 21147

Name: Healthy Start Coalition of Pinellas, Inc.

Address: 4000 Gateway Center Blvd,, Suite 200, Pinellas

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Mary Jo Plews

Electronically signed by mjplews@healthystartpinellas.org on 3/25/2026 1:10 AM

Date Submitted

03/25/2026

Program Description

Completed by candace.wiant@metromin.org on 3/26/2026 8:56 AM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

Program Description

Please provide the following information.



**Social Action Funding
Application
for the funding period of October
1, 2026 - September 30, 2027**

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive services.
- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives

6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution, child support, alimony, or immigration related expenses
7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by candace.wiant@metromin.org on 3/19/2026 3:06 PM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

Yes

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by candace.wiant@metromin.org on 3/26/2026 12:07 PM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Metropolitan Ministries, Inc.

A.2. DBA (if applicable)

A.3. Legal Address

2002 N Florida Avenue Tampa, FL 33602

PROJECT INFORMATION

A.4. Program Name/Project Title

NeighborHOPE Pinellas PY26-27

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Requested Social Action Funding from Pinellas County will support the staffing and direct client assistance necessary to deliver NeighborHOPE's housing stabilization and homelessness prevention services across high need communities in Pinellas County. Funds will support one full time Community Resource Case Manager and one full time Community Engagement Coordinator, whose roles are essential to providing mobile case management, coordinating access to community based resources, and building partnerships that allow households to stabilize housing, increase income, and access benefits and supports. The request also includes associated fringe benefits. In addition, \$40,000 in direct client assistance will be used to address critical barriers to stability such as rental and utility assistance, childcare costs, and education or certification expenses. This funding supplements, but does not duplicate, current NeighborHOPE program funding, enabling Metropolitan Ministries to prevent homelessness and improve self-sufficiency for individuals in need.

APPLICATION CONTACT INFORMATION

A.19. First Name

Candace

A.20. Last Name

Wiant

A.21. Contact Person/Title

Director of Grant Development

A.22. Contact Email

candace.wiant@metromin.org

A.23. Telephone

(813) 209-1256

A.24. Executive Officer with signing authority First Name

Christine

A.25. Executive Officer with signing authority Last Name

Long

A.26. Executive Officer Title

Executive Vice President & Chief Programs Officer

A.27. Executive Officer Email

christine.long@metromin.org

A.28. Executive Officer Phone Number

(813) 209-1029

A.6. Physical Program Address

2800 26th Ave South St. Petersburg, FL 33712

A.7. Program Manager First Name

Esther

A.8. Program Manager Last Name

Matthew

A.9. Program Manager Title

Director of Grant Management

A.10. Program Manager Email

esther.mathew@metromin.org

A.11. Program Manager Phone Number

(813) 209-1293

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Homeless and Housing Services

A.13. Funding Category **ONLY SELECT ONE**

☐ \$10,000.00-\$99,999.00

☒ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$148,560.00

A.15. Taxpayer/Employer ID

591477007

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

HJNGKYWTDKE5

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

02/26/1975

A.18. Date of 501(c)(3) Status

12/01/1975

Printed By: Amanda Craft on 3/26/2026

B. Organization Profile

Completed by candace.wiant@metromin.org on 3/26/2026 12:23 PM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Metropolitan Ministries' mission is to care for the homeless and those at risk of becoming homeless in our community through services that alleviate suffering, promote dignity, and instill self-sufficiency...as an expression of the ongoing ministry of Jesus Christ. MM does not proselytize and serves all who are in need. Finding a way to help the hungry and homeless has been the cornerstone of Metropolitan Ministries' (MM) approach since 1972 when 13 downtown Tampa churches joined together to address the issues of poverty and homelessness in our community. Metropolitan Ministries (MM) now serves over 100,000 people annually and has 3 locations across Tampa Bay. The main campus is in Hillsborough County, with additional locations in Pinellas County (St. Petersburg, Clearwater and Lealman) and Pasco County (Holiday and Dade City). In Pinellas County, MM has a service presence that includes operation of the Baldwin Family Shelter (serving approximately 50 families annually), as well as Lealman "Kitchenette" units for families exiting shelter (as available; 10 families annually). In FY25 MM prepared 357,810 meals serving Pinellas County Meal Sites. Pinellas County Meal Sites include: Historic Bethel AME, Trinity Lutheran Church, Christ United Methodist, Eckerd College Kitchen, Safe Harbor Emergency Shelter, High Point Neighborhood Family Center, Mt. Olive AME, Willa Carson Health Resource, Bethany CME, and Mt. Zion UMC. MM also partners with Holy Cross Catholic Church in West Lealman, utilizing their Parish kitchen to facilitate MM's Culinary Arts Program, an intensive workforce development and employment training initiative. Organization wide, in FY 25, MM achieved significant accomplishments including: 2.6 million meals served; 157,084 nights of safe shelter provided for children and their parents; 34,277 families receiving holiday assistance; 14,244 individuals served through our Family Support Centers; and 3,118 families were provided with rent and utility assistance. Additionally, 1,593 families benefited from shelter and community-based case management programs in three counties, and 97% of residential and community-based case management participants had not returned to homelessness 18 months after program exit. MM's NeighborHOPE program, which is the focus of this funding request, provides homeless prevention, system navigation, employment and adult education services, and case management to households experiencing poverty and homelessness. The project also provides capacity-building services to grassroots, community-based nonprofits. In Pinellas County, NeighborHOPE services focus on South St. Petersburg and North Greenwood (Clearwater) neighborhoods, areas with high household and child poverty rates, and elevated numbers of students experiencing homelessness. This program aligns with the County's priorities of homeless outreach and engagement, prevention and diversion services, system navigation, shelter and housing support.

B.2. Describe your board membership and how the board is reflective of the target population.

Metropolitan Ministries has been strengthening our board diversity over the last several years. Three board members have lived experience of homelessness, with two of the three being former emergency shelter residents. Geographic diversity is also crucial as MM further expands into Pinellas County. Currently, we have seven board members working and/or residing in Pinellas County, and our nominating committee is actively seeking additional candidates from this area to support our continued expansion. The board comprises professionals from sectors such as social services, healthcare, education, human resources, law, real estate, business, and finance. This multidisciplinary approach allows MM to leverage a wide range of skills and knowledge to develop comprehensive strategies for addressing homelessness.

and supporting families in need. Our board members are deeply committed to our mission of caring for people experiencing homelessness. Throughout their board service, they participate in volunteer opportunities and engage with community members and shelter residents to understand their experiences with Metropolitan Ministries' services. This engagement helps them build meaningful relationships with community stakeholders, helping them understand the critical nature of our work. Board members also serve as ambassadors for our mission, raising awareness and fostering partnerships that enhance our impact.

B.3. Explain the organization's experience relevant to the proposed priority area.

MM has documented outcomes demonstrating capacity to implement NeighborHOPE, a mobile case management program operating since 2020. In FY25 in Pinellas County, NeighborHOPE served 257 households/743 individuals: 81 case management clients; 1,846 case management services; 448 prevention clients received financial assistance; 644 food boxes; 468 clothing/baby supplies; 1,454 hygiene supplies; 180 school backpacks; 703 referrals; and 164 gas/bus vouchers. In Pinellas, MM operates the Baldwin Family Shelter (~50 families/year) with emergency shelter, meals, and weekly case management (housing planning, barrier reduction, and connections to education, employment, counseling, and wellness). As available, families transition to 10 Lealman "Kitchenette" apartments with continued services under a one-year, \$350/month lease to build credit and rental history. MM also runs BrigAide street outreach, connecting homeless individuals to essential needs like IDs/birth certificates, SNAP applications, transportation, reunification, shelter/essential referrals. In FY25, MM prepared 357,810 meals for Pinellas meal sites and offers a Culinary Arts workforce program at the Holy Cross Parish kitchen in West Lealman. Anyone hungry can access meals at 20 Pinellas meal site locations. Organization-wide, MM provides a continuum: food/clothing; emergency shelter; affordable housing; childcare; adult education; employment; health/wellness; counseling; case management; and community-resource access.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

MM has extensive experience administering government grants, including 37 years with the Emergency Food and Shelter Program, 21 years with CDBG, and 8 years with Emergency Solutions and 3 years with Social Action Funding Grants. MM has the staffing, partnerships, and resources necessary to ensure successful implementation of NeighborHOPE. The team includes: 1 FTE Associate Director of NeighborHOPE, who provides strategic oversight and ensures compliance with grant requirements; 3 FTE Community Resource Case Managers (CRCMs), who deliver individualized case management and connect participants to housing, healthcare, and employment resources; 1 FTE Employment and Vocational Case Manager (EVCM), who meets community needs for employment readiness and vocational support and develops employment and education goals with participants; and 1 FTE Community Engagement Coordinator (CEC), who focuses on capacity building, system navigation, and community partnerships. MM maintains strong partnerships with local service providers, municipal agencies, nonprofit organizations, and faith-based groups to ensure comprehensive support and streamlined referrals. These collaborations expand our reach and foster community-driven solutions. MM's approach is grounded in cultural competence and trauma-informed care, ensuring services are delivered with sensitivity to the unique experiences of vulnerable populations. MM is accredited in Trauma-Informed Care by the Sanctuary Institute, demonstrating commitment to providing a higher level of care through a trauma-sensitive environment for the people MM serves. This accreditation also supports a healthier, more supportive workplace for employees, strengthening service quality and consistency across programs. When working with clients, staff use motivational interviewing to build trust and support participant-led goal setting and housing stability. MM uses evidence-based and best-practice approaches, including trauma-responsive, client-centered engagement. To monitor progress, identify trends, and inform continuous improvement strategies MM utilizes data-driven decision-making tools. Additionally, MM has access to a robust network of housing assistance programs, emergency services, and dedicated facilities supported by secure technology infrastructure to enhance program delivery and client engagement. Through this integrated approach, combining experienced staff, strong partnerships, essential resources, and a commitment to equity and evidence-based practices, we are confident in our ability to implement the program effectively and achieve

measurable outcomes for individuals who are experiencing or are at risk of homelessness. MM is an active member of the Homeless Leadership Alliance of Pinellas and uses the county's HMIS (Homeless Management Information System) to document client services and track project outcomes. All project staff receive HMIS training prior to system access, and data quality is supported by a Data Report Manager and Data Quality Analyst. MM conducts monthly cross-functional grant meetings to ensure projects remain on schedule and compliant. Performance data are reviewed to monitor progress toward outcomes, support course correction, and maintain data quality. Esther Mathew, Director, Grant Management, oversees grant administration and compliance. She has eight years of experience managing government, foundation, and corporate grants and has served at MM since 2014 in multiple roles. She is supported by 2 dedicated grant managers and a data analyst. The grant management team conducts quarterly internal audits, works closely with program and finance teams to ensure compliance and timely reporting. MM maintains strong funder partnerships by proactively identifying issues and implementing corrective actions as needed. MM maintains rigorous fiscal oversight in accordance with Generally Accepted Accounting Principles (GAAP), with finances reviewed monthly by staff leadership and the Board's finance and executive committees. MM's financial statements are audited annually by an independent auditor. Written administrative policies and procedures guide operations, and MM's financial system (Intacct) allows for clear segregation of costs by funding source, program, project, and Grant ID, ensuring accurate tracking and reporting of City and County funds.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by candace.wiant@metromin.org on 3/26/2026 12:34 PM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

NeighborHOPE Pinellas responds to interconnected poverty, housing instability, and family homelessness across Pinellas County, concentrating services in four priority ZIP codes where economic hardship is most acute: 33755, 33705, 33711, and 33712. Children experiencing homelessness are a critical intervention point: early instability increases the likelihood homelessness will persist across generations. A child's ZIP code is one of the strongest predictors of long term education, health, and economic mobility, and children raised in concentrated poverty face higher risk of poorer academic achievement, adverse health outcomes, and reduced adult earning potential. In designing NeighborHOPE, MM analyzed school district data on student homelessness alongside child poverty indicators to focus services in South St. Petersburg and North Greenwood, Clearwater. Housing insecurity is compounded by limited access to quality employment; economic opportunity & justice findings shared by the Foundation for a Healthy St. Petersburg highlight erosion of job quality and stability for Black residents, who are disproportionately represented among low income and unhoused populations in Pinellas County. Many individuals are constrained to low wage work due to limited education/work history, criminal records, lack of childcare or transportation, health and mental health challenges, poor credit, and prior evictions. To address this disparity, NeighborHOPE integrates workforce development to strengthen employability and support pathways to sustainable, living wage income, ultimately reinforcing housing stability and self sufficiency. Housing instability often brings significant trauma for parents and children. Long standing research, including the SHIFT study (Services and Housing Interventions for Homeless Families in Transition), documents that over 90% of families experiencing homelessness have been exposed to significant trauma (including violence, abuse, and loss of safety and stability). A 2025 study in Child Indicators Research found that over 40% of children who experienced homelessness had four or more adverse childhood experiences (ACEs), and that housing instability was significantly associated with increased risk of childhood depression and other mental health challenges. To address these needs, NeighborHOPE Case Managers use an integrated, trauma informed model connecting families to education, health, mental health, childcare, financial wellness, and other supports, while an Employment and Vocational Case Manager helps households increase income toward a family sustaining wage. This targeted, neighborhood based approach fills resource gaps and reduces the number of families who remain unserved by linking households to coordinated supports that promote housing stability and self sufficiency.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Across Pinellas County, housing costs continue to rise faster than wages, increasing eviction and homelessness risk. HUD's 2025 Fair Market Rent for a two-bedroom apartment in Pinellas County is \$1,978/month. The National Low Income Housing Coalition reports that a worker earning Florida's \$13.00 minimum wage must work 96 hours/week to afford a modest one-bedroom rental at Fair Market Rent. Housing instability also impacts children: per the Pinellas County HEAT/Prevention Office, as of February 2026, approximately 3,150 K-12 students in Pinellas County meet the McKinney-Vento definition of homeless. Need is especially acute in NeighborHOPE's priority ZIP codes. In North Greenwood (33755), the Florida Chamber's Opportunity Gap Map reports 1,527 youth living in poverty and 4,325

households below the Poverty and Asset Limited, Income Constrained, Employed (ALICE) threshold. At the neighborhood level, the demand for assistance is evident through daily program operations. The NeighborHOPE team receives ~20 calls/day seeking shelter, housing, financial assistance, and workforce resources. In South St. Pete (33705, 33711, 33712), the Florida Gap Map identifies concentrated childhood poverty and economic hardship; in 33711, nearly one in three children (~33%) live below the federal poverty level and the overall poverty rate exceeds 19%, with similar conditions in 33705 and 33712 (among the county's highest shares of families at/below poverty and below ALICE), showing that even working families struggle to afford housing, food, transportation, and childcare. Workforce inequities compound housing risk: the Foundation for a Healthy St. Petersburg's (FHSP) Economic Equity & Justice Data Scan examined 75 indicators of economic well-being and capacity for Black residents in Pinellas County and found declines in economic outcomes over the past decade, including reduced job quality and stability (earnings growth, wealth-building occupations, and representation in higher-wage private-sector employment); FHSP identifies declining job stability as a contributor to widening racial income and wealth gaps. Collectively, these data show systemic gaps in housing affordability, income stability, and economic opportunity that place families in NeighborHOPE's priority communities at elevated risk of homelessness. Metropolitan Ministries is uniquely positioned to address these gaps through the NeighborHOPE program in Pinellas County.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Continuation of Current Funding

C.4. If funding is being sought to support the continuation of current programming, discuss efforts to obtain alternate funding and potential impact if funding is not secured.

If Pinellas County Social Action Funding is not secured, MM will continue to pursue alternative funding to sustain the program at full scale, including corporate partnerships and competitive grant opportunities through local funders such as the Pinellas Community Foundation. In addition, MM will leverage donor contributions from its base of more than 39,000 individual, foundation, and corporate supporters to fill remaining funding gaps and maintain core NeighborHOPE services.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

NeighborHOPE Project Pinellas Data, Services Provided July 2024 - July 2025 : Case Management Clients Served: 81; Number of case management services provided: 1846; Prevention Clients Received Assistance: 448; Food Boxes Distributed: 644; Flex Funding Spent: \$101,227.90; Clothing & Baby Supplies Distributed: 468; Hygiene Supplies Delivered: 1,454; Back-to-School Backpacks Delivered: 180; Referral Services Provided: 703; Transportation Assistance (Gas/Bus cards) Provided: 164; Emergency Response Assistance: \$12,500 spent on furniture and appliance relief; Distributed 100 twin-size beds from Ashley Furniture; Sponsored and provided support to local food truck vendors to serve over 500 hot meals to the community; Served 600 donated hot meals across 33712 & 33755. Clients connect through the following: Community Partner Referral: 55%; Community Navigator: 18%; Advertisement: 12%; Unsure: 15% Primary reason for assistance request: Financial Assistance, Rent or Utilities: 91%; Housing Navigation: 6%; Community Resources: 3%;

If currently funded, please provide outcomes/utilization/success.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless

of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.



Outcomes/Utilization/Success

NeighborHOPE Pinellas Data Report FY25.pdf

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

The following are partners MM coordinates with to provide clients with streamlined and comprehensive services: MM currently provides services out of The United Way Resource Center (UWRC) at North Greenwood – 1310 North MLK Jr. Ave. Clearwater, FL 33755. The Case Managers provide services at UWRC 3 days per week from 9am-4pm. MM also has a lease with the NeighborHOPE office site partner, McCabe United Methodist Church at 2800 26th Ave S, St. Petersburg, FL 33712. The High Point Neighborhood Family Center has provided direct assistance, education, & services to the High Point community since 1998. The High Point Neighborhood Family Center partners with MM as a resource/referral partner. R Community First has partnered with MM since 2023 by participating in in the Community Council and supporting efforts around emergency financial assistance and resource navigation. The James B. Sanderlin Neighborhood Family Center has partnered with MM since 2023 by serving as a member of the Community Council and as a resource/referral partner & provides services that supplement what the Sanderlin Center already offers. Dress for Success is also located at the Sanderlin Center and MM provides referrals to them for clients needing work readiness support. Jamestown Apartments, owned by the City of St. Pete has partnered with MM since 2023. Jamestown Management partners with MM by assisting with client referrals and housing navigation. Airwave Take Over Outreach (ATO) is a humanitarian services non-profit that provides outreach and emergency assistance to the Tampa Bay community. MM and ATO work together as resource/referral partners, connecting individuals to opportunities for education, workforce development & housing stability. These referral partnerships make it easier for clients to transition from one program or service to another and reduce barriers for clients trying to navigate the social services system. NeighborHOPE aims to utilize strategic partnerships, best practices, and resources to increase opportunities for residents, creating healthier and more equitable communities. Through NeighborHOPE, Metropolitan Ministries partners with local organizations to strengthen service coordination and address gaps in housing stabilization supports so neighbors can access the help they need more quickly and effectively.

Please upload Collaborative Letter



Collaborative Letter

NH Collab Letters.pdf

D. Scope of Services

Completed by candace.wiant@metromin.org on 3/26/2026 11:38 AM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

NeighborHOPE is a mobile case management program serving individuals and families experiencing poverty and homelessness in Pinellas County, concentrated in ZIP codes 33755, 33705, 33711, and 33712. Services are delivered in the client's home, at community sites (community center, food pantry, library), or virtual/phone when transportation is a barrier; in Pinellas, services are also provided at MM's St. Petersburg satellite office at McCabe United Methodist and MM's Clearwater satellite office (United Way Resource Center). A Community Resource Case Manager (CRCM) carries ~15 clients/quarter (40–60 annually) and provides weekly services for 3–6 months. Needs are assessed at intake using the Arizona Self-Sufficiency Matrix (research-informed 5-point tool across 7 domains, including housing, income, health, and education) to guide individualized plans. Services include community connections to health, mental health, childcare, and financial wellness; assistance with SNAP, TANF, and Medicaid applications; employment and adult education support and, as needed, rent/utility assistance and housing search support to stabilize housing and reduce entry into the homeless system. Evidence-based practices such as Critical Time Intervention, Motivational Interviewing, and Trauma-Informed Care are used to reduce stress, address trauma, and build skills to sustain permanent housing. A Community Engagement Coordinator leads capacity building and partnerships (e.g., transportation/healthcare referrals for seniors), and an Employment & Vocational Case Manager provides job readiness coaching, vocational training, and financial counseling to address barriers (low education attainment, limited work experience, lack of childcare/transportation). NeighborHOPE will serve ~120 households annually through system navigation and case management. MM documents services/outcomes in the county's HMIS; all project staff complete HMIS training, with data quality supported by a Data Quality Analyst.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

The requested Social Action Funding from Pinellas County will be used to support the salary of one FTE Community Resource Case Manager at an annual salary of \$47,000 and the salary of one FTE Community Engagement Coordinator at an annual salary of \$45,000. Benefits for all salaried positions are included in this budget (\$16,500). Benefits are calculated at 18% and include: FICA at 7.4% of total salaries, unemployment compensation at 0.17% of total salaries, worker's compensation at .97% of total salaries, retirement at 1.88%, and health/life insurance at 8% of total salaries. MM is also requesting \$40,000 in direct client support. Direct client support is used to help families achieve self-sufficiency and stability; it includes financial assistance for rent/utilities, certification for education costs, childcare costs, and other needs that cannot be funded through existing community resources. The requested Social Action grant will supplement the existing program budget by allocating funds for salaries and direct client assistance, which are two essential components of the NeighborHOPE program. The NeighborHOPE Pinellas budget is also supported by a mix of

funding sources, including a grant from the Foundation for a Healthy St. Petersburg, pending grants from the City of Clearwater and Transamerica, and donor contributions.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

NeighborHOPE Community Resource Case Managers (CRCMs) and Employment & Vocational Case Manager (EVCMs) work directly with clients, connecting them to resources for employment, education, health, mental health, childcare, and financial wellness. They also assist with applications for public benefits such as SNAP, TANF, and Medicaid. Sessions are approximately 1 hour, weekly, for up to 60 families per case manager for 3-6 months or until successful completion of case management goals.

D.4. What is the target population and eligibility criteria for the program?

The NeighborHOPE Project was designed to provide support to identified areas of high need throughout three counties in Tampa Bay. In addition to zip codes in Hillsborough and Pasco Counties, there are four priority zip codes in Pinellas county: 33705, 33711, 33712, & 33755. To be eligible for NeighborHOPE services, participants must: Be at least 18 years of age, be willing to participate actively in their program, and must reside in one of the service areas (Pinellas county: 33705, 33711, 33712, & 33755).

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

Services are provided for residents of the following Pinellas county zip codes: 33705, 33711, 33712, & 33755. Service hours are Monday – Friday, 8am-4pm at a NeighborHOPE satellite office or at a location convenient to the client such as a library, food pantry, community center, or their home.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

Project implementation is supported by experienced leadership and staff. Christine Long, Executive Vice President and Chief Programs Officer provides overall leadership for MM's programs, managing a \$40 million program budget and overseeing 200 employees. She has 33 years of service at MM, holds degrees in psychology from The University of South Florida and a master's degree in Mental Health Counseling from Nova Southeastern University and serves on multiple local non-profit local boards and homeless coalitions. Karrie Roller, Senior Vice President of Programs, provides program oversight. Karrie brings 30 years of experience in case management and services to families and children, including 21 years at MM. Dorcas Smith, Director of Community Case Management has over 20 years of operational management support in the social service sector. Dorcas oversees NeighborHOPE. Lauren Orendorf, Associate Director of NeighborHOPE Pinellas, is responsible for day-to-day program implementation and community engagement. She visits, meets and learns about community needs through relationships with community service providers, neighborhood association leadership, local faith leaders, and neighborhood citizens to enhance knowledge and collaboration. She supervises a team of Community Resource Case Managers (CRCMs) and a Community Engagement Coordinator. CRCMs Erma Boateng, Stefanie Ramotar and Gabriel Palmer deliver services. The CRCMs work in Pinellas County to prevent, divert or resolve homelessness for clients. They are the first point of contact for individuals facing eviction or those who are at risk of becoming homeless. Case Manager Erma Boateng has 16 years of experience providing case management services to low-income families. Case Manager Stefanie Ramotar has a Master's degree in Public Health and has been with MM since 2023. Case Manager Gabriel Palmer has been with MM for almost 2 years, and Community Engagement Coordinator Ronld Gibson has been with MM for 2 years.

E. Program Outcomes

Completed by candace.wiant@metromin.org on 3/26/2026 12:05 PM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

F. Budget

Completed by candace.wiant@metromin.org on 3/26/2026 11:54 AM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$51,746,991.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$408,551.00

F.3. Total Pinellas County Social Action Funding request.

\$148,560.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

36.00%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

For this program, MM has a multi-year grant with the Foundation for a Healthy St. Petersburg (FHSP). In 2027 FHSP will provide \$66,360 which will partially fund salary and benefits for the Employment and Vocational Case Manager and will also supplement direct client assistance as well as educational assistance funds. MM has a pending application for \$20,000 in program support from Transamerica, which has funded NeighborHOPE in previous years. MM also has a pending application with the City of Clearwater, seeking \$50,000 in salary support and direct-client financial support for services offered in the 33755 zip-code of the City of Clearwater. Other potential funders may include the Pinellas Community Foundation. MM has a 39,000 and growing donor base, which will be utilized to fund remaining program costs.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

MM has applied for Pinellas County ESG RUSH funding for our Baldwin Family Shelter. The request is for \$150,892 and is currently pending. MM has an active Pinellas County CDBG grant for PY25-26 supporting BrigAide Street outreach in the amount of \$60,666. MM has an active Pinellas County ESG RUSH grant for PY25-26 supporting Pinellas Shelter in the amount of \$149,624. MM received Pinellas County ESG Funding for PY24-25 supporting BrigAide Street Outreach in the amount of \$25,018. This grant contract has been closed. MM received Pinellas County Social Action funding for PY24-25 supporting NeighborHOPE in the amount of \$90,276.99. This grant contract has been closed.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

MM maintains a diverse funding structure to ensure maximum impact and program sustainability, including direct mail, donor solicitation, fundraising events, in-kind donations, social enterprise, and grant applications. MM strategically enhances service delivery through partnerships with government agencies, local nonprofits, faith-based organizations,

and businesses. These collaborations allow MM to match public dollars with private contributions, maximize the impact of every dollar, and ensure clients have access to a full continuum of care. MM maintains a donor base of over 39,000 individuals, foundations, and corporate partners. In 2025, MM received support from major corporate and foundation partners, including Lowe's Hometowns Grant, Hancock Whitney Foundation, SouthState Bank, and the Nursey Foundation. These grants funded capital improvements, program expansion, and direct services. MM's social enterprise initiatives—such as the Thrift Store, Café/Catering business, and Training Institute—generate additional unrestricted revenue and provide job training for clients. In 2025, MM leveraged 155,000 donated volunteer hours, valued at \$4.5 million, and received \$12.8 million in in-kind goods and services. These resources supplement cash funding and expand MM's capacity to deliver services efficiently and responsively. The Metropolitan Ministries Foundation provides an additional financial safety net, maintaining reserve funds to ensure continuity of services during revenue shortfalls.

F.8. Please download and complete all 3 pages of the [Annual Budget Form](#).



Annual Budget Form *Required

Pinellas County SAF 26-27 Annual Budget Form.xlsx

G. Requested Documents

Completed by candace.wiant@metromin.org on 3/20/2026 8:50 AM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

Yes

If yes, please upload



Accreditation ***Required**

Sanctuary Trauma Informed Care.pdf

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

Metro Min Board Directory 2025-2026.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflict of Interest.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

NH PROGRAM GUIDELINES & PROCEDURES.pdf

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

NH Job Descriptions Combined.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

No

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by candace.wiant@metromin.org on 3/26/2026 12:43 PM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

MMI IRS Exempt Status Letter 11-17-23 - Copy.pdf



Current Certificate of Insurance *Required

ForInformationPurposesOnly-340081[1].pdf



Data Control Questionnaire *Required

Data Control Questionnaire_DSG2627 - signed.pdf



Human Trafficking Affidavit *Required

SIGNED Human Trafficking Affidavit FY27 SAF.pdf



HS E-Verify Affidavit *Required

SIGNED_2026 MM E-Verify for PC.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

Metropolitan Ministries, Inc. and Affiliates - Financial Statement 2025.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

Articles of Incorporation complete doc.pdf

 **Internal Control Checklist *Required**

2026 Int Control checklist - signed.pdf

 **Organization Chart (local) *Required**

NH Org Chart_Pinellas.pdf

 **W-9 with legal name which matches that of applicant name *Required**

W-9 Metropolitan Ministries (MMI) 01-06-26.pdf

Submit

Completed by candace.wiant@metromin.org on 3/26/2026 12:44 PM

Case Id: 21149

Name: MM Social Action Funding 2627

Address: 2002 N Florida Avenue , Tampa, FL 33602

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Christine Long

Electronically signed by candace.wiant@metromin.org on 3/26/2026 12:43 PM

Date Submitted

03/26/2026

Program Description

Completed by jlighter@pvfla.org on 3/24/2026 3:23 PM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by jlighter@pvfla.org on 3/24/2026 3:50 PM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by jlighter@pvfla.org on 3/26/2026 11:27 AM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Preserve Vision Florida, Inc.

A.2. DBA (if applicable)

NA

A.3. Legal Address

2240 Belleair Road Suite 265 CLEARWATER, FL 33764

PROJECT INFORMATION

A.4. Program Name/Project Title

Senior Vision Health

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Senior Vision Health will provide vision screening for Pinellas County residents aged 55+, education about senior threats of vision loss, and provision of eye exams and glasses for those with no means to pay.

A.6. Physical Program Address

2240 Belleair Road Suite 265 CLEARWATER, FL 33764

A.7. Program Manager First Name

Marcella

A.8. Program Manager Last Name

Sutherland

A.9. Program Manager Title

Vision Program Manager

A.10. Program Manager Email

msutherland@pvfla.org

A.11. Program Manager Phone Number

APPLICATION CONTACT INFORMATION

A.19. First Name

Joanne Olvera

A.20. Last Name

Lighter

A.21. Contact Person/Title

President & CEO

A.22. Contact Email

jlighter@pvfla.org

A.23. Telephone

(727) 542-5351

A.24. Executive Officer with signing authority First Name

Joanne Olvera

A.25. Executive Officer with signing authority Last Name

Lighter

A.26. Executive Officer Title

President & CEO

A.27. Executive Officer Email

jlighter@pvfla.org

A.28. Executive Officer Phone Number

(727) 542-5351

(727) 340-1422

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Supportive Services for an Aging Population

A.13. Funding Category **ONLY SELECT ONE**

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$99,500.00

A.15. Taxpayer/Employer ID

59-1681662

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

KTVEYJFP7MC1

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

01/01/1957

A.18. Date of 501(c)(3) Status

06/17/2016

B. Organization Profile

Completed by jlighter@pvfla.org on 3/26/2026 12:54 AM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Preserve Vision Florida's mission and purpose align strongly with the funding priority of Supporting Services for an Aging Population. The goal of Preserve Vision Florida's (PVF) "Senior Vision Health" project is to provide critical vision services for adults age 55+ who are at risk at losing eyesight through any of the following factors: 1) age-related vision loss such as development of cataracts; (2) disease-related vision loss such as complications of diabetes or hypertension; racial or ethnic predisposition vision loss of increased risk of blindness; or 4) lack of access to care be it financial, geographic, or isolation causes. Celebrating 68 years of service. Preserve Vision Florida (PVF) is a 501(c)(3) corporation, established in 1957 by Mildred Baynard of St. Petersburg. Our mission is to promote healthy vision through public health vision screenings, eye health education, direct vision medical care, and vision health advocacy. PVF has a proven track record of providing care to adults and children in a multitude of community settings. During this year we will screen over 18,000 individuals, providing an estimated 4,000+ with medical eye examinations and glasses. Preserve Vision Florida accomplishes its mission through solid community partnerships that give each individual served a vision of their own bright future. PVF also promotes vision health and safety including industrial and sports risks, and links chronic eye disease cases with on-going medications. PVF does this work through a certified staff of screeners who provide services in Hillsborough, Pinellas, DeSoto, Orange, and Polk Counties. Our expertise in vision health for all ages and stages of life reflects our decades of endeavor. Our founder worked with Pinellas ophthalmologists to create expert screening methodologies that we continue to hone as new technologies and treatments become available. PVF services are grounded in certified services with numerous medical partnerships that provide services to those in greatest need. We propose to provide services for seniors aged 55+. An estimated 75% of all adults aged 40+ require some level of vision correction at minimum. PVF is expert in public health education, screening, and participant connection for services and ongoing medical needs for senior vision. Preserve Vision Florida has decades of experience and multiple Pinellas County partnerships with physicians, optical providers, and community screening site partnerships that will support the proposed project from day one.

B.2. Describe your board membership and how the board is reflective of the target population.

The Board of Governors has ten members, with Board membership ranging from six years to 30 years of voluntary service. As demonstrated through this profile, they bring a world of experience in vision services – medical, technology, insurance – as well as knowledge of Pinellas County. Their dedicated service over many years has guided PVF to target services to those who have the least access to vision medical services. They link us to the community through multiple relationships and partnerships. Board profile: Six Board members are long-term residents of Pinellas County, two reside in Hillsborough; one in Orlando; and one in North Carolina. Gender: four females and six males; one African American, one Hispanic, one Middle Eastern, and seven Caucasians. Age range: six members are 65 or older, with four ranging from mid-40s to early 60s. Members provide expertise in vision healthcare. Areas of expertise: Board certified ophthalmologist, two industry experts including a researcher and innovator in vision technology; public health, and an expert in vision health insurance coverage including Medicaid and Medicare. Other Board members add expertise in senior services as well as banking, community philanthropy, and legal matters.

B.3. Explain the organization's experience relevant to the proposed priority area.

Preserve Vision Florida has decades of experience providing vision health services and education. In the last five years, PVF has screened over 65,000 children and adults. During this current year, PVF will provide almost 800 comprehensive vision screening events in a myriad of community settings, serving 20,000 children and adults, managing 4,000 referrals for medical eye exams and glasses or specialist eye care. Relevant to this project, PVF provides four monthly adult vision screenings for Pinellas Health Care Plan participants at the Health Department clinics, annually screening over 600 adults for visual acuity (near- and far-sightedness) with counseling about potential vision loss due to documented physical risks of hypertension, high glaucoma, diabetes, and smoking. Last year, PVF screened over 600 adults through DOH, assessing vision loss factors with a 96% referral rate. Through a partnership with Eye Doctor's Optical Outlet, the referred individuals receive a dilated eye examination and glasses. Through this partnership over ten years, PVF has screened over 8,000 participants, with a referral rate of 95% . PVF also screens 1,600 adults in Hillsborough County. Whether the need is simply for glasses or counseling and linkage for medical services to avoid vision loss, PVF's services span adult all age ranges and economic circumstances. We have helped thousands of adults regain employment, secure driver's licenses, and maintain independence in older age.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

With 69 years of experience, serving hundreds of thousands of children and adults, Preserve Vision Florida fulfills its mission through solid community partnerships that give each recipient a vision of their own bright future. PVF promotes vision health and safety including industrial and sports risks, and links chronic eye disease cases with on-going medications. PVF does this work through a certified staff of 22 screeners who provide services in Hillsborough, Pasco, Pinellas, Polk, and Orange Counties; 50% of staff are bilingual. Community Partners include hundreds of daycares and child development programs, afterschool programs, health clinics, human service providers, churches, housing authorities, community groups. Preserve Vision Florida provides vision services to some of our most vulnerable populations. We are the only organization that provides vision screenings, vision education, prescription glasses, and vision treatment for adults and children, with renowned success of completion of referrals with individuals having an eye exam and glasses. On average, 12% of all children – aged one to 18 – are referred for an eye exam and glasses and 90% of those children receive this medical care versus the national average of 30% of referral programs. And 98% of the adults we refer for medical services receive medical examinations and glasses. Screening team members are certified in adult and child vision methodology created by National Society to Prevent Blindness America and the addition of national best practices, including training to use state-of-the-art digital screening technology. PVF's VP of Program & COO and two of our Vision Managers have been with the agency for 20 years, helping to create our methodology and training program. PVF has been recognized for its service excellence through funding by numerous local funders, foundations and corporations, private donors and the support of the state of Florida voluntary contribution program. Partnerships with physicians and optical retailers provide over \$300,000 of in-kind services including eye exams and glasses. Our Board of Governors provides stewardship and support to fulfill the strategic vision adopted by governance and executed by agency leadership.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by jlighter@pvfla.org on 3/26/2026 11:25 AM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

Vision loss is the single most prevalent disability experienced by adults, with 75% requiring some level of vision correction by age 40. Eye exams and glasses are too often sacrificed in favor of more pressing daily or medical needs. Overlooked as an essential health issue, eye disease can lead to low vision or blindness which profoundly changes a person's life, affecting the ability to read, drive, function socially, and to live independently. As adults age, vision can become more fragile and compromised by a number of health factors. In medically deprived populations, people of color have genetically higher risks of low vision and blindness due to elevated predisposition to hypertension, high cholesterol, and diabetes which trebles the risk of blindness; smoking doubles that risk even more. These conditions can lead to low vision or blindness if not diagnosed and treated in a timely manner. Vision issues can be caused or exacerbated by medical condition of diabetes, elevated cholesterol, and hypertension. And there is an emerging threat to all adults: the over-use of digital devices with exposure to blue light and the reduction of blinking that can dry eyes. Senior vision threats include: 1) Cataracts cloud the lens in the eye that affects vision, with most related to aging. 2) Diabetic retinopathy, a complication of diabetes, causes swelling in the area of the retina, the light-sensing nerve tissue at the back of the eye called the macula. This is a leading cause of blindness among working-age adults. 3) Glaucoma, the loss of periphery vision, can lead to complete vision loss without treatment. 4) Macular degeneration, the leading cause of severe, irreversible vision loss in people over 60, occurs when the small central portion of the retina, known as the macula, deteriorates. Symptoms include blurred or distorted central vision, blind spots in the center of vision, difficulty seeing in dim light, and possible inability to recognize faces or read small print. Further, vision issues are more prevalent among specific races and ethnicities, and smoking adds to the risk. African Americans are more likely than Caucasians to develop cataracts, and up to five times more likely to develop blindness, five times more likely to develop glaucoma, and four times more likely to suffer blindness as a result. Asian Americans are more likely to develop angle-closure glaucoma, caused by rapid or sudden increases in pressure inside the eye. Caucasians are at high risk of cataracts. Hispanics develop cataracts at three times greater rate. Among Hispanics, open-angle glaucoma is the most common cause of blindness. Ultimately, the societal cost of severe vision loss or blindness is in social services, not medical expense. 2017 cost estimates for the U.S. economic burden of vision loss and blindness are a total of \$134 billion annually, including medical, nursing home, and supportive services of \$98.7 billion and absenteeism and informal care of \$35.5 billion.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Preserve Vision Florida's experience with the Pinellas Health Department over the past year demonstrates the need: of 630 total adults screened, 267 age 55+ were referred for eye exam and glasses. Community Health Disparity was assessed and published by Bayfront Medical Center in partnership with the Foundation for a Health St. Petersburg. In that report, Conduent's Health Equity Index estimates areas of high socioeconomic need, which are correlated with poor health outcomes. Zip codes of highest need: North Pinellas 34689 Clearwater 33755, 33756, 33760, 33764, 33765 Largo 33771 Pinellas Park 33781 St. Petersburg 33705, 33709, 33711, 33712, 33714. Preserve Vision Florida's data from screenings with the Department of Health confirm these concentrations of need and services provided. In addition, PVF

has served a significant number of individuals through homeless and addiction/recovery services in these geographic areas. According to the Rotterdam Study published in JAMA: "The prevalence of blindness, according to World Health Organization criteria, ranged from 0.1% in subjects aged 55 to 64 years to 3.9% in subjects aged 85 years or older; the prevalence of visual impairment ranged from 0.1% to 11.8%. For persons younger than 75 years, myopic degeneration and optic neuropathy were the most important causes of impaired vision. For persons aged 75 years or older, age-related macular degeneration was the major cause of the increased prevalence of blindness, whereas age-related cataract predominantly caused the increased prevalence of visual impairment. The hierarchy of causes of blindness and visual impairment is highly determined by age. As yet, little can be done to reduce the exponential increase of blindness; however, adequate implementation of surgery to treat cataract could reduce visual impairment by one third. Underuse of ophthalmologic care is a prominent cause of the high frequency of untreated cataracts among the elderly. Blindness is the functional end stage of many eye disorders." According to the 2025 Census estimates, Pinellas County population is 965,870 residents, with 27.5% age 65+ and 3.9% (101,706) up to age 85+. Of that population, 51.7% are female, with 48.3% male. Persons in poverty 125,563 13.0% and Persons without healthcare 13.5% under age 65, increasing the need for vision services in the 55-64 age group with the decline of ACA enrollment and sparsity of adult Medicaid coverage for economically distressed individuals coping with stagnant income and rising cost of living.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Continuation of Current Funding

C.4. If funding is being sought to support the continuation of current programming, discuss efforts to obtain alternate funding and potential impact if funding is not secured.

Preserve Vision Florida is actively seeking funding to sustain this program. We have prioritized this program as filling a critical gap in services considering the high average age of Pinellas residents. We have received \$30,000 one-time funding for adult vision services from an estate gift and will continue to seek funding from foundations and corporations as well as individual donors. If funding is not secured from the Pinellas County Social Action Grant process, PVF will be able to serve up to 400 individuals through September 2027, as we continue to seek funding from additional sources.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

PVF received funding for the current year to establish the program, providing screenings for 1,500 adults and educational sessions for 600 aged 55+. We hired the Program Manager November 1st, and have trained, certified her in Adult screening and education methodology. Since she is 67 years old and has experienced cataract surgery, she is highly qualified to work with the identified audience. She and the VP of Program have developed the educational curriculum focused on the four major senior vision threats of cataracts, diabetic retinopathy, glaucoma, and macular degeneration. In addition, they have added a section on digital eye safety. She has provided five educational sessions for almost 100 seniors, incorporating the feedback of participants. PVF has been securing screening site partnerships with community assets including the Pinellas Housing Authority, Top of the World, Area Agency on Aging, the Hispanic Outreach Center, with additional sites in the works. Additionally, we have established an agreement with Optical Outlets to provide referral eye exams and glasses; we have also developed fact sheets on the four major eye diseases as well as a Senior Vision Resource Guide for distribution to individuals with chronic eye conditions requiring ongoing medication. We will begin vision screenings in April, with referrals to be actively managed on a weekly basis. In the meantime, we are providing senior vision materials to individuals age 55+ screened and provided vision medical services through the Pinellas Department of Health.

If currently funded, please provide outcomes/utilization/success.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

☐ Outcomes/Utilization/Success

***No files uploaded*

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

We are not aware of any county-wide vision screening program in Pinellas other than the Department of Health. PVF has established formal partnerships with the Pinellas Housing Authority, the Pinellas Department of Health, Hispanic Outreach Center (a Neighborhood Family Center), and St. Vincent de Paul. Letters for these partnerships are attached. These partnerships have committed to scheduling vision screenings and educational presentations on an ongoing basis, providing scheduling, promotion, physical plant set up for the event. PVF will work with these interactively to tailor events to engage the audiences that they serve in their program facilities. We are also in discussion with the Area Agency on Aging, Metropolitan Ministries, On Top of the World senior community, and additional Neighborhood Family Centers. Preserve Vision Florida does partner with community health outreach programs for children at various locations and will coordinate to add vision screenings for seniors, as many serve children being raised by older parents and grandparents. Individual screenings will be scheduled and coordinated with community programs on a one-time basis. Also, our services will partner with employment and financial literacy programs offered in partnership with United Way Suncoast, Pinellas Housing Authority, and other community employment promotions; vision accessibility are often the missing link for employment given the need to pass the vision test at DMV or to work on computers. For instance, PVF has helped numerous truckers living at Salvation Army regain their licenses as a step toward independence.

Please upload Collaborative Letter

☒ Collaborative Letter

DOH Preserve Vision Partnership Letter.pdf

HOC PVF Partnership Letter.pdf

Pinellas Housing Authority Letter.pdf

St. Vince de Paul 2026-03-26 Preserve Vision Florida Support Letter (MJR) - JW.pdf

D. Scope of Services

Completed by jlighter@pvfla.org on 3/26/2026 1:24 AM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

Preserve Vision Florida provides vision screening and case management for medical services for up to 1,500 seniors, educational presentations for 600 seniors age 55+. Staffed by Program Manager with a Vision Health Associate, in consultation with PVF's VP of Program/COO and President & CEO. Detect limitations to sight through certified vision screenings and medical care, depending on the individual's need. 1) Vision screening for 1,500 individuals and vision education for 600 (within the 1,500-screening population) to be provided in community locations as specified above. Bilingual PVF staff with screening events offered weekdays, weekends, days/evenings. 2) Provide reading glasses; provide sunglasses for UV ray protection. 3) Educational sessions on senior eye health include pre- and post-tests to establish knowledge acquisition. 4) Provide vision health educational materials reflective of health survey completed by participant and Vision Resource Guide. 5) Case manage and facilitate optometry and ophthalmologic services, linkage to coverage, and provision of free medical services for those with no coverage. 6) Confirm services received verified by participant, physician or optical retailer; 7) Survey each person served. Agency services include the following: 1) Recruitment of screening sites and coordination of events. 2) Marketing the event in conjunction with the site – website calendar, social media promotion; 3) Data collection for reporting. Evidence-based practice: Preserve Vision Florida adheres to the vision screening protocols established by Prevent Blindness America. Protocols developed by PVF through thousands of screenings. Data collection is maintained for all participants. Use of digital technology for visual acuity measurement with Optec 5000, and screening for field of vision limitation/degeneration with Field Testing technology. Relationship with Optical Outlet, local optometrists, ophthalmologists established 30 years.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

Personnel \$66,635.58: Three quarter time Project Manager (32 hours), Part-time Vision Health Associate (20 hours). Operational Expenses of \$33,353.50 including \$1,000 laptop and printers; \$19,125 Eye exams and glasses for 225 participants with no coverage; \$600 Printing: forms, educational materials; \$600 Office supplies @ \$50/month; \$4,416 Office Rent: shared space with Clearwater office; \$2,437.50 Participant Expense: sunglasses, reading glasses; \$2,175 Travel within Pinellas County and \$3,000 Rental of field screening equipment. This request supplements additional Program funding of \$85,360.38 from other sources and \$48,375 of in-kind value for eye exams and glasses (retail value). Additional funds will provide: Personnel \$9,000 President & CEO; \$14,800 VP of Program/COO; \$9,092.38 in fringe benefits and \$13,884 in Operating Expenses.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

Partnership agencies will host events biweekly, monthly, depending on location and audience available. Community

screening and educational locations will also be offered on as one-time event for senior residential and community locations. Intensity: For all participants, case management will be provided to those referred for medical services on an individualized basis until the case is completed and closed. For 225 participants provided free eye exam and glasses (budgeted), PVF will verify outcomes. Frequency: Average of two-three screening events per week in community 12-month duration or until 1,500 clients screened and 600 have participated in an educational session.

D.4. What is the target population and eligibility criteria for the program?

Target population: seniors age 55+ Eligibility criteria: For screening: None. For financial assistance to receive medical exam/glasses: No insurance coverage, not eligible for Pinellas Health Plan.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

Preserve Vision Florida will provide services on-site at various locations in the community, not at a central location. Hours and days: Offer weekdays and weekends, daytime and evenings as target population available. Particular concentration in these zip codes: North Pinellas 34689 Clearwater 33755, 33756, 33760, 33764, 33765 Largo 33771 Pinellas Park 33781 St. Petersburg 33705, 33709, 33711, 33712, 33714.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

Joanne Lighter, President & CEO, will spearhead establishing key partnerships with senior-serving organizations and maintain the administrative, financial, and marketing aspects of the project. She has served as CEO for 13 years, following a career in public health, grant making, and nonprofit administration, having served as CEO of four major Tampa Bay nonprofits; holds bachelor's degree. Jennifer Whittington, Vice President of Program & COO, collaborates and evaluates the Senior Vision Services Manager as well as the Vision Health Associate. She will provide senior vision educational sessions as needed. Served PVF for 20 years; she previously worked at the Crisis Center. She is responsible for all aspects of the Vision Program, hiring, certifying staff; develops/maintains key partner relationships; oversees outcomes for all grant programs. Jennifer manages five Program Managers, holds a bachelor's degree, certified by Prevent Blindness America. Senior Vision Services Manager, Marcella Sutherland, manages day-to-day execution of the project, establishes protocols, develops materials, coordinates with PVF Data Manager to maintain database, coordinates referral case management and file maintenance. Provides vision education presentations and direct screening activities, health assessments, and referrals. bachelor's degree, holds bachelor's degree, and a retired licensed social worker managing residential programs for juvenile offenders in Ohio and Florida. Vision Health Associate provides vision screening and health assessment, working at the direction of the Senior Vision Services Manager. Will assist with administrative duties to maintain data. Program implementation timeline: Continued development of community partnerships to provide vision screenings and educational sessions. Case management of referred participant services. Data collection and reporting. Continual process improvement through participates input and recommendations from host sites.

E. Program Outcomes

Completed by jlighter@pvfla.org on 3/26/2026 12:55 AM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

T1 Social Action Funding Core and Flexible Outcomes 3-11-26R - submitted.pdf

F. Budget

Completed by jlighter@pvfla.org on 3/26/2026 1:23 AM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$1,605,557.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$219,384.00

F.3. Total Pinellas County Social Action Funding request.

\$99,500.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

43.50%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

\$30,000 Estate Gift - Support vision services for adults including screenings and medical services \$48,375 State of Florida Voluntary Contribution - driver's license and auto tag renewal \$48,375 Optical Outlets - in kind difference between \$300 retail cost vs. \$85 direct cost to PVF for 225 eye exams/glasses

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

None

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

Preserve Vision Florida will seek funding from foundations and corporations, as well as individual donors. Funds will also be available through the Voluntary Contribution Program from the state of Florida.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

Copy of Attachment 3 Annual Budget Form - UPDATED 3-25-2026 Final submitted.xlsx

G. Requested Documents

Completed by jlighter@pvfla.org on 3/26/2026 1:17 AM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

No

If not available, please explain:

Accreditation is not required. We do abide by best practice standards set by the National Society to Prevent Blindness America.

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

PVF Board of Governors 2025-26.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflict of Interest Form & Policy Statement - Preserve Vision Florida.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

Employee Handbook PVF revised_2026.docx

PVF Program Procedures - FY2025-26 updated.docx

G.5. Are you requesting funding for salaries?

Printed By: Amanda Craft on 3/26/2026

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Senior Vision Health - Position Descriptions.pdf

Administrative Team Position Descriptions.docx

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

Yes

If yes, please upload.



Current state licenses or registrations *Required

State of Florida Corporate Registration 2026 certificate.pdf

Charitable Solicitation Renewal 2026 - Preserve Vision Florida.pdf

G.8. Are you requesting travel reimbursement?

Yes

If yes, please upload travel policy.



Travel / Mileage policy *Required

Travel Policy - Preserve Vision Florida.pdf

H. Required Documents

Completed by jlighter@pvfla.org on 3/26/2026 11:26 AM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

501c3 Preserve Vision Florida.pdf



Current Certificate of Insurance *Required

25 26 Renewal Evidence of Coverage full - PVF.pdf



Data Control Questionnaire *Required

Data Control Questionnaire - Preserve Vision Florida - completed.pdf



Human Trafficking Affidavit *Required

Human Trafficking Affidavit FY27 SAF - completed.pdf



HS E-Verify Affidavit *Required

E-Verify Affidavit signed.pdf

E-Verify Registration - Preserve Vision Florida.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

Preserve Vision Florida Inc. - Audited Financial Statements - March 31 2025.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

State of Florida Corporate Registration 2026 certificate.pdf

 **Internal Control Checklist *Required**

Internal Control Checklist 2022 UPDATED 3-25-26.pdf

 **Organization Chart (local) *Required**

Org Chart - Preserve Vision Florida - FY26 updated 3-2026.docx

 **W-9 with legal name which matches that of applicant name *Required**

W-9 Signed March 2026.pdf

Submit

Completed by jlighter@pvfla.org on 3/26/2026 11:28 AM

Case Id: 21287

Name: Preserve Vision Florida, Inc.

Address: 2240 Belleair Road, Suite 265, CLEARWATER, FL

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Joanne Olvera Lighter

Electronically signed by jlighter@pvfla.org on 3/26/2026 11:27 AM

Date Submitted

03/26/2026

Program Description

Completed by amanning@seniorsinservice.org on 3/25/2026 12:46 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

Program Description

Please provide the following information.



**Social Action Funding
Application
for the funding period of October
1, 2026 - September 30, 2027**

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive services.
- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives

6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution, child support, alimony, or immigration related expenses
7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by amanning@seniorsinservice.org on 3/25/2026 12:46 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by amanning@seniorsinservice.org on 3/25/2026 12:47 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Seniors in Service of Tampa Bay, Inc.

A.2. DBA (if applicable)

N/A

A.3. Legal Address

1306 W. Sligh Ave Tampa, FL 33604

PROJECT INFORMATION

A.4. Program Name/Project Title

Senior Companion Services

A.5. Summary - provide a brief summary of program and how funding would be utilized.

Senior Companion volunteers help Pinellas County's vulnerable older adults through ongoing, regularly-scheduled in-home visits, small group companionship and/or telephone reassurance to provide social connection, mental stimulation and support so they can safely remain living independently, with dignity. Funding will be used for program staff salaries to recruit, screen, train, and engage Senior Companion volunteers, provide mileage reimbursement for staff and volunteers traveling to and from client homes and training, and communication systems such as Zoom, Microsoft Office, and Data System licenses for staff to effectively operate services.

A.6. Physical Program Address

330 5th St. North St. Petersburg, FL 33701

A.7. Program Manager First Name

Sarah

A.8. Program Manager Last Name

APPLICATION CONTACT INFORMATION

A.19. First Name

Amy

A.20. Last Name

Manning

A.21. Contact Person/Title

Outreach and Communications Manager

A.22. Contact Email

amanning@seniorsinservice.org

A.23. Telephone

(813) 492-8918

A.24. Executive Officer with signing authority First Name

Robin

A.25. Executive Officer with signing authority Last Name

Ingles

A.26. Executive Officer Title

CEO

A.27. Executive Officer Email

ringles@seniorsinservice.org

A.28. Executive Officer Phone Number

(813) 368-6746

Rosenbaum

A.9. Program Manager Title

Pinellas Community Engagement Manager

A.10. Program Manager Email

srosenbaum@seniorsinservice.org

A.11. Program Manager Phone Number

(813) 492-8924

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Supportive Services for an Aging Population

A.13. Funding Category **ONLY SELECT ONE**

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$99,999.00

A.15. Taxpayer/Employer ID

59-2422975

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

LJW9JUBDSQD5

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

03/20/1984

A.18. Date of 501(c)(3) Status

08/01/1984

B. Organization Profile

Completed by amanning@seniorsinservice.org on 3/25/2026 12:48 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Seniors in Service's mission is in direct alignment with the Pinellas Social Action funding priority to provide Supportive Services for an Aging Population. Founded in August 1984, our mission is to provide solutions to community challenges by engaging volunteers aged 55+. We have 41+ years of experience engaging 1,300+ senior-aged volunteers each year to provide meaningful service for Tampa Bay's most vulnerable citizens. Senior Companions help frail elders age in place. TelePals provide social connection for isolated seniors thru regularly scheduled friendly phone calls. Health Buddies empower people living with chronic conditions to self-manage their health. Senior Disaster Support helps neighbors in senior communities build a supportive network to prepare/recover from disasters together. Operation: Veteran Connect volunteers help disheartened Veterans access resources. Tutors/Mentors help impoverished children improve literacy. We also recruit and mobilize volunteers to serve other nonprofits to help them achieve their missions. Our purpose is to support the aging population. We help seniors stay active, purposeful, and socially connected thru volunteering. Research shared by the US Surgeon General shows loneliness can increase the risk for premature death as much as smoking 15 cigarettes a day. It's also associated with increased risk for anxiety, depression, and dementia. Older adults have the highest rates of social isolation. Volunteering is the solution! We know because we hear stories like these every day of how our volunteers and the elders they serve are benefitting! Ann's Story: 'Are you depressed?' My doctor would always ask that question EVERY visit. I was tired of being alone, disabled & not part of a community. Then I met Carmen with Seniors in Service. She told me volunteering could change my life! She was right! Now I serve as a Senior Companion to a woman with dementia. I visit her every week. We talk about her family, her life growing up in Philadelphia & share recipes we like to cook. Getting dressed & heading out with my uniform and volunteer badge gives me purpose. Now when the doctor asks if I'm depressed, I share the great things I do as a Senior Companion with a BIG SMILE!" Raymond's Story: When Raymond's wife died after a long battle with cancer he didn't know what to do next. He met Chris with Seniors in Service at a community event and decided to sign-up as a volunteer. Chris listened to Raymond's story and learned that hospice had been a huge comfort to him while his wife was sick. Chris recognized how passionate Raymond was about hospice services and helped him find a volunteer opportunity providing companionship for hospice patients. That was Raymond's first introduction to serving others. He loved having a new purpose and now he volunteers every chance he gets. He is 86 years old, and his doctor asked him his secret to good health. Raymond shared, "It's not a secret, volunteering keeps me healthy and happy."

B.2. Describe your board membership and how the board is reflective of the target population.

Our all-volunteer Board provides strategic direction and fiduciary oversight to ensure we fulfill our mission. They attend quarterly meetings, including an Annual Retreat at the beginning of the year, when they review our 3-Year Strategic Plan and develop annual priorities. All board members serve on at least 1 committee, which meets in addition to quarterly board meetings. Committees include Executive, Finance, Governance & Fundraising. Board members also attend our Annual Volunteer Appreciation Event to celebrate our volunteers and stay connected to our mission. Our board represents professionals with various backgrounds, experiences and skills who help us achieve our mission. Some have served 10+ years, bringing knowledge of our history/culture; others have served 1-3 years and contribute new

perspectives. They are strategically chosen for connections to community partners & potential funders/donors, as well as their talents. Our Board Chair, Dr. Daphne Fudge, has decades of experience as a National Early-Learning Consultant. She advocates for and guides our Tutoring/Mentoring Programs. Our Immediate past Board Chair, David Heizer, has served on our Board for 15+ years and brings 18+ years of experience at Humana. Vice Chair Steve Marciano has 13+ years of experience at all levels of healthcare, from a Staff Nurse to Manager of Business Operations with BayCare. Both provide insights from the health sector, including services for seniors. Our Board members live/work in Pinellas, Hillsborough, and Pasco counties: 4 in Pinellas, 8 in Hillsborough, and 1 in Pasco. Three board members also enhance our connections in Pinellas County as graduates of Leadership St. Pete, including Debbie Viveiros, who is serving as the 2026 Leadership St. Pete Class Chair. Our focus for growth is to strengthen community awareness by engaging high-profile community influencers on our board to bring more visibility and actively advocate for those we serve. We're continuously seeking board members to connect us to new influential local funders/donors/partners and/or introduce our programs to new populations for increased community impact.

B.3. Explain the organization's experience relevant to the proposed priority area.

We have 41+ years of experience meeting goals & outcomes for federal grants thru AmeriCorps Seniors & local funding from Pinellas Social Action; Pinellas Community Foundation, & CDBG from Pinellas, Largo, Hillsborough, & Tampa. Our decades of experience successfully administering programs makes us immediately ready to expand this Pinellas Social Action funded project on Day 1 for the following reasons: 1) Already have project delivery & evaluation processes in place for Senior Companion Services; 2) Already have highly trained, bilingual staff with years of experience executing program deliverables & meeting outcomes, including Coordinators dedicated to serving Pinellas 3) Have financial/compliance processes in place for our federal/local government grants. 4) Have strong relationships with client referral partners in Pinellas including: Area Agency on Aging Pinellas Pasco, Low-income housing communities, Pinellas Emergency Management Services, First Contact 2-1-1 Crisis Hotline & senior centers. 5) Established partnerships with social service organizations to address social determinants of health when additional support for clients is needed such as Neighborly, Metropolitan Ministries, Feeding Pinellas, etc. 6) Have physical office at Sunshine Center in Pinellas, close to mass transit & accessible for client, volunteer & partner meetings; 7) Other funds for project are already in place from AmeriCorps Seniors & Pinellas Community Foundation.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

Capacity Founded in 1984 as a Florida nonprofit 501(c)3, our mission is to provide solutions to community challenges by engaging volunteers aged 55+. During 41+ years of service, we have provided over 5,000,000 hours of community assistance with fair market value exceeding \$167,450,000. Each year, we engage 1300+ volunteers in collaboration with 150+ community partners to help 13,000+ underserved individuals in Pinellas, Hillsborough, and Pasco. Our decades of experience and successful outcomes in administering programs that engage volunteers to serve seniors makes us immediately ready to continue this Pinellas Social Action-funded project on Day 1 for the following reasons: 1) We already have project delivery and evaluation processes in place for all Senior Companion Services 2) We already have highly trained, bilingual staff with years of experience executing program deliverables and meeting outcomes, including Program Coordinators dedicated to serving Pinellas County for Senior Companion and Senior Disaster Support Services 3) We have financial/compliance processes in place for our federal/local government grants such as Pinellas, Largo, Hillsborough and City of Tampa CDBG. 4) We have strong relationships with client referral partners throughout Pinellas including: Dedicated Senior Medical, the Area Agency on Aging Pinellas Pasco, Low-income housing communities, Pinellas Emergency Management Services, First Contact Crisis Hotline, faith-based organizations: senior facilities, and community centers. 5) We also have established partnerships with social service organizations to address social determinants of health such as Neighborly, Metropolitan Ministries, Feeding Pinellas etc. when additional support for clients is needed. 6) We've maintained our physical office at the Sunshine Center in Pinellas for years, close to mass transit and accessible for client, volunteer and partner meetings; 7) We have several staff who reside in Pinellas including our CEO, Senior Companion Coordinator, Community Engagement Manager, and Health Buddies Manager 8)

Other funds for the project are already in place from our AmeriCorps Seniors grants for the Senior Companion Program (SCP). AmeriCorps Seniors approves grants for this program for 3 years and awards funding for 1 year with opportunity to apply for Continuation grants for Years 2 & 3. After 3-years we have the opportunity to renew funding. Seniors in Service has successfully maintained this grant for 40+ years through fiscal responsibility and exceeding outcomes. Our SCP begins Year 1 in July 2026. Additional local funding sources include Pinellas Community Foundation, BayCare Hospital, and Orlando Health. During 2025, 525 volunteers served a total of 69,142 hours providing companionship to 1,400+ clients across Pinellas and Hillsborough Counties; At least 80% of clients reported that services from their volunteer improved their quality of life/prolonged independence; 100% of volunteers who received the stipend reported that the stipend improved economic self-sufficiency and/or that volunteering provided increased sense of purpose.

Expertise of Key Project Staff: CEO Robin Ingles was initially lured to Seniors in Service as a volunteer. As Marketing Director, she fell in love w/ the mission so when offered the CEO position in 2019, she jumped at the chance. She has 25+ years experience in Finance, Marketing, Operations, Team building, & Leadership. Has overseen launching of new services & significant expansion of impact. She oversees federal/state/county/city contracts/grants. Education includes B.S. Accounting, Wake Forest University. Director of Programs Lorena Mielke: 8+ years program implementation/reporting, volunteer management, staff supervision, & assessment/support experience. She manages outcomes & compliance for all our services. Accomplishments include exceeding outcomes for over 45+ grants, developing new partnerships that increased funding for Seniors in Service programs, & led Service Enterprise Certification efforts to expand our capacity to engage volunteers. Bilingual Spanish. Education: BA in International Studies, Minor in Business Administration, University of South Florida. Program Manager Sarah Rosenbaum: 8+ years program implementation, community outreach, volunteer management, & reporting for senior services. Manages compliance of federal grants, county CDBG contracts, local foundation contracts. After 4 years of successfully meeting goals and exceeding outcomes in her role as Community Engagement Coordinator she was promoted to Manager, leading all Pinellas services including the design & implementation of our new Senior Disaster Support Services. Program Coordinator Rebecca Blackwell has an extensive research background in elder care and quality of life for the aging population. She has a PhD in Sociology from the University of South Florida (USF) and currently teaches Sociology courses at USF. Rebecca is bilingual Spanish. Her professional path has also included research on human rights in Latin America, hospitality management and training in Peru, technical translation, and cross-cultural work in Latin America and the Caribbean. She brings her background in research, teaching, and community engagement to her role, fostering meaningful connections between volunteers and the older adults they serve. Accreditations and Credentials: -State of Florida Agency for Healthcare Administration (AHCA): Homemaker and Companion Services License #239865; Certificate #36579 -Senior Disaster Support staff completed the Red Cross Train-the-Trainer First Aid and CPR Course, certifying them to teach First Aid and CPR to others -Senior Disaster Support Program Coordinator is a certified member of East Lake CERT (Community Emergency Response Team) -Completed Service Enterprise Certification provided by Points of Light and Volunteer Florida, a national change management program that helps organizations gain a greater return on volunteer investment, joining the top 11% of nonprofits nationwide in strategic volunteer management to increase impact and better achieve their mission. Our Senior Companion Services are already established in Pinellas County with experienced program staff, processes and procedures for managing volunteers and enrolling clients, and referral networks to reach the most vulnerable elders in need of support. We will be able to begin this Pinellas Social Action funded project on Day 1 of the grant.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result.

If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by amanning@seniorsinservice.org on 3/25/2026 12:50 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

There is an urgent need for funding to provide companionship for low-income, isolated elders in Pinellas County. Loneliness has devastating health consequences, especially for seniors. Despite high rates of older adults feeling isolated & lonely, many are unwilling to self-identify as needing help. A 2023 US Surgeon General Advisory called attention to the urgent health crisis of loneliness in America. Loneliness can increase the risk for premature death as much as smoking 15 cigarettes a day. Poor or insufficient social connection is associated with increased risk of disease, including heart disease & stroke. It also leads to increased risk for anxiety, depression, dementia, viruses & respiratory illness. Older adults are most at risk. Conversely, people who engage in meaningful, productive activities with others tend to live longer, boost their mood, & have a sense of purpose. [NIA, April 2019]. Back-to-back hurricanes revealed the life-threatening vulnerability of seniors after a disaster. Extended power outages left disabled seniors stranded in sweltering high rise apartments when elevators were inoperable. Others sat in flooded homes, paralyzed to take the next steps to rebuild their lives. Most didn't know their neighbors to be able to ask for help. Proactively building companionship among residents in high-risk senior communities builds a support system for seniors before & after disasters. We have 41 years of experience improving the well-being of isolated elders, especially low-income seniors who lack effective support from family/friends. Many struggle with chronic disease/disabilities, & many experience chronic loneliness. Service options include a combination of in-person companionship &/or telephone reassurance. Clients get help with basic needs, companionship, & a watchful eye in case they need extra care. Senior Companions build a trusting relationship with their clients, encouraging them to open up about any unmet needs. Companions are trained to watch for red flags that a senior's well-being may be in jeopardy & connect them to additional services. We also help older adults remain healthy by providing sense of purpose & belonging thru volunteering. Seniors who live with a strong sense of purpose lower their risk of death by 15.2% [University of Michigan Health & Retirement Study (HRS)]. True Story: Angelina is 83 & lives alone, with no support from family/friends. Her fixed income does not allow her access to internet or even cable TV. Angelina was referred to Senior Companions & matched with Christine. Now, they regularly meet at Angelina's home & discovered they have a lot in common. When Christine learned about Angelina's diabetes, she started asking about her diet & exercise. Angelina shared, "Having a new friend has changed my life. She really cares. You got a treasure with her & now she is mine."

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Our Senior Companion Services directly align with the high-priority goal in the Pinellas County Consolidated Plan to fund public services that benefit low-to-moderate-income special needs populations. Pinellas older adults & adults with disabilities who face poverty & social isolation are a special needs population that is particularly at risk. According to the 2026-2029 State of Florida Plan on Aging, Pinellas County has the 4th highest concentration of seniors in Florida with 343,360 residents over the age of 60. Of the residents aged 60+, 10.9% live below 100% poverty level; 30.5% live alone; 11.6% have Alzheimer's; (Florida Department of Elder Affairs, 2024 Year Review). 2024 Florida Health Charts data show of the aged 65+ population in Pinellas: 16% have been diagnosed with a Depressive Disorder, and 30.9% have a disability

that impacts their ability to live independently. Research shows loneliness and social isolation can increase the risk for premature death as much as smoking up to 15 cigarettes a day. Poor or insufficient social connection is associated with increased risk of disease, including a 29% increased risk of heart disease and a 32% increased risk of stroke. It's associated with increased risk for anxiety, depression, and dementia. The Advisory also indicates older adults have the highest rates of social isolation, as well as people with poor physical/mental health, disabilities, financial insecurity, and those who live alone. BayCare Hospital's Community Health Needs Assessment indicates that the increasing percentage of depression in the Medicare population ranks Pinellas in the worst 25% of counties in the state/nation. Barriers to mental healthcare include stigma of seeking help & lack of trust, especially for minorities. Senior Companions reduce the stigma, building trust thru meaningful connection. The Pinellas Consolidated Plan says the longer people can live independently in their own homes & avoid becoming institutionalized, the better it is for both quality of life & cost savings for all. The Plan also indicates Pinellas County will direct resources toward services that will assist individuals with becoming economically self-sufficient. Our intensive, evidenced-based Senior Companion Services prolong independence for elderly clients while providing opportunity for volunteers who are low-income seniors to earn a small (\$4.00/hr) stipend. And all volunteers benefit from remaining socially connected, active & purposeful, prolonging their own physical & mental health & delaying their own need for services. Helping our most vulnerable seniors with ongoing support from a Senior Companion benefits the entire community! Improving their ability to age in place offers huge savings, with Genworth 2025 data showing \$74,400/yr for assisted living, a 5% increase since 2024. And Pinellas Sheriff's office reports increasing numbers of seniors calling 911 just because they're lonely cost taxpayers well over \$300,000 per Year!

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

We will expand capacity & services of our Pinellas Senior Companion Services by continuing in-person &/or telephone reassurance companionship with frequency & dosage prescribed to best meet client needs AND expand Group Companionship to support new seniors in additional low-income senior communities with enhanced services to help residents prepare, respond, and recover from all types of disasters. Senior Companion Program: Our AHCA-registered (Agency for Health Care Administration) in-home Senior Companion Program engages highly-trained, screened volunteers to provide in-home companionship thru ongoing weekly visits. They help with basic needs, Activities of Daily Living, meal prep, errands, wellness/safety, reading aloud & more. We are enhancing our in-person companionship services to better support clients with Dementia/Alzheimer's and provide respite for their caregivers using resources from our recent collaboration with Alzheimer's Association's Center for Dementia Respite Innovation. "TelePals: Trained, screened volunteers are matched with low-income elderly clients to provide phone reassurance, supporting their ability to age in place with social connection & wellness checks. Volunteers commit to 15-min. calls to clients multiple times per week. Regular calls from the same volunteer check clients' well-being, encourage healthy eating/exercise, share interests & tell them "You have a friend who cares." The above 1-on-1 services both offer early intervention that can delay/prevent nursing home placement, which is MUCH more costly. Group Companionship: We will continue bi-monthly small group companionship hosted in collaboration with Pinellas low-income senior communities. Activities like Companion Bingo, Trivia, & Community Service Projects with facilitated discussion are aimed at developing friendships among neighbors. The goal is to reduce social isolation thru intentional activities that develop meaningful social bonds with peers in their community who share interests & life experiences. In 2025-2026, we saw a need to enhance our Small Group Companionship services in the wake of Hurricanes Helene and Milton. Seniors in low-income senior communities became even more vulnerable during and after the hurricanes. Mobility-challenged elders were stranded in their 17th floor apartment without electricity or working elevators for days, some even weeks. Seniors

in flooded, destroyed, mobile home parks had no support from family or friends to take the next steps in rebuilding their lives. Now, we help underserved seniors be better prepared for future disasters through our Small Group Companionship. Trained volunteers lead Small Group Companionship activities designed to help neighbors get to know neighbors, as well as provide disaster recovery and preparedness information all year long. The goal is to build trusted relationships among neighbors within low-income communities, so seniors without family/friends have a support system before and after a disaster. With our proven successful service model in place, we're ready to EXPAND in the following ways: 1) We are going beyond Hurricane Disaster Preparedness and Recovery to help seniors know how to respond in all types of disasters including Elder Fraud and Scams, CPR for Medical Emergencies, Medication Management, Fire Prevention, and more. Seniors in low-income communities are learning how to safely live independently while building connection with their neighbors for long-term support. 2) We are expanding service to NEW Senior Communities, such as Crystal Lake Manor (Pinellas Park) Palm Lake Village (Dunedin) Holiday Shores (Largo) and Tarpon Lakeview Mobile Home Park (Palm Harbor), all low-income senior communities that are at high-risk of flooding, damage during hurricanes and other potential disasters. Your funding means we will serve 225 low-income, isolated seniors through Pinellas Social Action Funding in 2026-2027 to through expanded and enhanced Group Companionship.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

For FY25/26, Senior Companion Services reached 82% of service utilization (184/225) during Quarter 1. Success Stories from Quarter 1: Ann is a disabled senior who shared how much she appreciates her Senior Companion Volunteer Eileen, "I spend most of my time in bed, but I very much enjoy the visits from Eileen. We play cards and laugh together. Sometimes I even go out on my scooter and have brunch with Eileen nearby. I am so happy she visits me. She is such a positive and wonderful person, and we laugh every time. She keeps me going. She helps me not give up." Susan moved to Florida from Massachusetts and doesn't have family nearby. That made things especially hard as she began experiencing early cognitive challenges. In February, Mary became her Senior Companion, and that connection has made a real difference. Susan now has someone she can count on for regular support, check-ins, and companionship. For Susan's son, who lives out of state, this has been a huge relief. Because he isn't able to travel often, he worried about his mother being alone during such an uncertain time. Knowing that Mary is there, spending time with Susan and keeping an eye on how she's doing, has brought comfort and peace of mind to the entire family.

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

We do not reinvent the wheel. We engage volunteers to fulfill our mission & help other agencies fulfill theirs. We coordinate/partner with Pinellas agencies as referral sources for clients, training for volunteers, & resources for clients who need additional support. Pinellas Emergency Services trains all their first responders to refer isolated seniors who frequently call 9-1-1 because they are lonely to our Senior Companion Services. Additional Client referrals come from other senior-serving agencies: BayCare; Orlando Health; Senior Housing; Sunshine Center; First Contact 2-1-1 Crisis Hotline; Dedicated Senior Medical Center; Bay Pines VA; faith-based organizations; senior facilities; community centers and more. Organizations like University of South Florida, Nova Southeastern University, Alzheimer's Association, Suncoast Credit Union, Live Tampa Bay, Falls Free Pinellas provide expert training for our volunteers on memory care, elder fraud, medication safety, & fall prevention. We continue to actively pursue new partners to meet client needs. When a volunteer learns that a client needs meals delivered, utilities paid, transportation, medical equipment, SNAP assistance, we connect them to the partner to meet that specific need like Meals on Wheels, Neighborly, Disability Achievement Center, & Area Agency on Aging. Ranchero Village, Fairway Village, and Bay Pointe Tower are senior communities where we host Senior Disaster Support monthly meetings. Bay Area Legal Services, Pinellas County VOAD,

Pinellas Long Term Recovery Group, Red Cross, and Storm Squad provide expert training and resources for Senior Disaster Support. Sunshine Center provides our physical Pinellas office. Enoch Davis Center, Gulfport Senior Center, faith-based organizations & other grassroots groups support outreach/volunteer recruiting/training. We participate in nonprofit collaboration/training events to share ideas/resources & expand partnerships including Foundation for a Healthy St. Pete Center for Health Equity trainings/events, CEO Roundtable, & Nonprofit Leadership Center classes. Our Health Buddies Program Manager, Aria Garling, serves on the City of St. Pete Advisory Commission on Aging. We partner with Pinellas organizations for resource tabling events including Better Living for Seniors Pinellas, Empath Health, Walmart Community Health Centers, Dedicated Senior Medical, Largo Community Center, Enoch Davis, Feeding Pinellas, and more.

Please upload Collaborative Letter



Collaborative Letter

***No files uploaded*

D. Scope of Services

Completed by amanning@seniorsinservice.org on 3/25/2026 12:53 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

We follow AmeriCorps best practices for engaging volunteers to help elders age in place. In-home Senior Companion Service helps low-income elders, providing companionship, errands, meals, mentally stimulating games, reading aloud, etc. Caregivers get respite to prolong ability to care for their loved one. Volunteers background checked, serve avg of 15 hrs/wk & get mandatory monthly training. Client/volunteer matches based on interests/experiences/language. Group Companionship hosts regularly scheduled group activities like Companionship Bingo & Trivia with facilitated discussion aimed at developing friendships in low-income senior communities. As a result, lonely/isolated seniors develop meaningful bonds with their neighbors creating a sustainable social support system where they live. Disaster Support provides monthly activities in high-risk senior communities to share recovery/preparedness resources & build camaraderie, so neighbors help neighbors during disasters. Telephone reassurance supports clients w/ social connection & wellness checks. Volunteers are screened, trained & matched w/ clients who share interests. They commit to 15-min calls w/ frequency to meet client needs. They check client wellbeing, encourage medical compliance, discuss hobbies, & show they care. Provides effective way to serve those who don't need in-home care. Clients/referral sources complete easy online registration. Staff perform background checks & monthly trainings in Confidentiality; Call logs; Conversation Starters; Active Listening; Topics on Aging. Volunteers ask tactful questions, communicate cheerfully, & refer concerns to staff/other agencies. AmeriCorps, Community Care Corps, & Red Cross provide evidence-based training/research to support staff leading services. Evidence-based tools like AmeriCorps Independent Living Survey gage impact to client. Annual Quality Assurance Evaluations assess volunteer performance. Annual Volunteer Surveys gage volunteer satisfaction.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

The \$99,999 Pinellas Social Action Funding will be used for: 1) Employee salaries/benefits for staff who provide direct support for the Senior Companion Services in Pinellas County. These include: -Program Coordinator-Recruits, trains, and engages volunteers; Recruits and assesses clients; Matches volunteers/clients and follows up to ensure needs are being met; Coordinates monthly volunteer in-services and Small Group Companionship activities; Develops referral networks (Salary \$43,000; 1 FTE Allocated to Project; 75% SAF, 25% Other Funds) SUBTOTAL \$32,250 -Program Manager-Supervises program staff. Provides leadership in meeting/reporting program outcomes, budget management, and oversees volunteer training/engagement. (Salary \$50,000; .4 FTE Allocated to Project; 20% SAF; 20% Other Funds) SUBTOTAL \$10,000 -Outreach & Engagement Manager-Develops/strengthens community partnerships for program sustainability (Salary \$50,000; .2FTE Allocated to Project; 10% SAF, 10% Other Funds) SUBTOTAL \$5,000 -Outreach Coordinator-Responsible for marketing and communications for client referrals, volunteer recruitment, funder

recognition, and community partnerships through website, flyers, newsletters, e-blasts, and social media (Salary \$40,000; .2FTE Allocated to Project; 10% SAF; 10% Other Funds) SUBTOTAL \$4,000 -CEO-Provides leadership in compliance, budget management, and adherence to organizational policies. (Salary \$130,000; .1FTE Allocated to Project; 5% SAF, 5% Other Funds) SUBTOTAL: \$6,500 -Program Assistant-Responsible for client/volunteer data entry; Assist with volunteer in-service training; Conducts client surveys; Verifies volunteer timesheets. (Salary \$40,000; 1FTE Allocated to Project; 25% SAF, 75% Other Funds) SUBTOTAL \$10,000 -FICA Payroll Tax-7.65% of \$134,00 total salaries allocated to project=\$10,251 (60% SAF, 40% Other Funds) SUBTOTAL \$6,151 -Fringe Benefits-Including Health \$731/mo + Dental \$17/mo + Vision \$6/mo * 12 mos *2.9 total FTE allocated to project = \$26,239 (40% Social Action, 60% Other) SUBTOTAL \$10,494 Total Salaries, Payroll Taxes, and Benefits = \$84,395 2) Senior Companion Operational Expenses in Pinellas County: -Volunteer/Staff Mileage to and from client homes, training, Small Group Companionship events and community outreach events (\$0.655 per mile * 27 miles/wk (avg) * 52 weeks) * 15 (volunteers and staff) (100% SAF) SUBTOTAL \$13,794 -Communication systems for staff allocated to project including Zoom phone service, internet, data management system, Microsoft Outlook- \$104/month *2.9 FTE *12 months = \$3,619 (50% SAF, 50% Other Funding) SUBTOTAL \$1,810 Total Operational Expenses = \$15,604

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

Our Senior Companion Services in Pinellas provide the following in-person &/or telephone reassurance companionship services with frequency & dosage prescribed to best meet client needs. The duration of the companionship is ongoing for the full program year. Some of our 1-on-1 companion volunteers have been serving their clients for years! 1) Senior Companion Program provides one-on-one in-person companionship for homebound elders who need additional support to age in place. An average of 12 Senior Companion volunteers provide companionship for avg of 38 clients in Pinellas County. Each senior companion volunteer is matched with at least 1 client who they visit 2-3 times per week for 2-3 hours per visit. They help with light chores, errands, reading mail, playing games, and other mentally stimulating activities. Services also provide respite for caregivers. 2) TelePals provide telephone reassurance for lonely seniors in need of social connection. An average of 20 TelePal volunteers are matched with 20 lonely senior clients. TelePals commit to at least two 15-minute calls to their client each week. Conversations focus on shared hobbies, wellness checks, and let clients know they have someone who cares. 3) Group Companionship meets isolated seniors “where they are”, with activities provided in collaboration with low-income senior communities. Group Companionship is provided bi-monthly in at least 5 senior living communities, monthly in at least 3 communities identified for disaster support, reaching an average of 155 seniors each month with companionship activities. We provide activities such as Companionship Bingo, Trivia, Community Service Projects, and Disaster Support with facilitated discussion aimed at developing friendships among senior residents. The goal is to reduce social isolation through intentional activities that develop meaningful social bonds with peers in their community who share interests and life experiences. Seniors who are lonely are often reluctant to ask for help. Services that provide companionship as group activities focused on shared interests/hobbies remove the stigma of asking for help and create a fun, approachable opportunity for isolated seniors to make lasting friendships where they live.

D.4. What is the target population and eligibility criteria for the program?

Our target population is elders or adults with disabilities who are Low-to-Moderate-Income and reside in Pinellas County. You hear the stories - your friend’s elderly mother, widowed grandfather or even your own favorite aunt needs a hand but has no idea where to turn. They’ve lost their spouse or best friend. Their health or finances are running out. Their children don’t live nearby. They often forget to take their medicine or even eat. The elders we serve often live alone or lack effective support from family or friends needed to remain socially connected and age in place. Many are referred on the brink of needing costly nursing home care or hiring a professional. They cannot afford these services, and many do not have family nearby. Others may have family caregivers overwhelmed with the demands of caregiving. These seniors become more at risk every day. They may get meals delivered but need a companion to ensure it gets

eaten. Clients and their caregivers often have deepening depression or forgetfulness. Senior Companion Services provide the support elders need to age in place, eases the loneliness that threatens their health and independence, and connects them to additional services if their wellbeing is in jeopardy. With an eye towards minimizing barriers to entry, eligibility criteria are: 1) Pinellas resident; 2) Age 55+ (or 18+ w/ disability); 3) Demonstrated need of support: For examples Referral from agency serving low-income seniors like low-income/public housing; Reside in area/zip code designated by the County as Low-Moderate-Income; Approved for benefits such as SNAP. These real-life stories demonstrate the need of our target population: True story #1: Residents of Fairway Village are no strangers to disasters. Many experienced significant damage and flooding during Hurricanes Helene and Milton. After over a year of rebuilding, their senior community was finally starting to feel normal again. But not today. With shock and grief-stricken faces, residents trickled into our Senior Disaster Support monthly activity at their 55+ community. It was the largest attendance we had ever had. The night before a fire had engulfed their neighbors' home, taking their lives. Sadness and fear brought people together to ask the questions, "Could this happen again? What can we do?" This tragedy sparked conversations about how seniors can prepare and support each other through all of life's unexpected disasters. We know education is key to helping people feel safe and save lives. For their next meeting, we invited recently retired Pinellas Fire Department Educator Lori Collins to lead practical, life-saving fire safety tips. Everyone left the session with a new fire alarm and renewed peace of mind. True story #2: Louise is a Senior Companion Client - well-educated with a Masters in Teaching and treasured memories of helping countless students succeed. Now the ravages of multiple sclerosis (M.S.) have made her frail & disabled. Declared legally blind after multiple eye surgeries, she became isolated and depressed. Enter Tanya, her Companion volunteer. Louise says: "Tanya's support helped me admit my vision was deteriorating. She has made a Very Important difference. I'm not depressed anymore." Tanya volunteers 3 days/week, 5 hours/day, helping with chores, errands, and most importantly, has become a real friend. They eat together, read together, and take walks. Tanya does it for exercise and Louise loves having someone to chat with while they walk. Louise's daughter is thrilled that her mom's blood pressure has gone down and that she no longer has to nag her to go outside. All are happier & healthier as a result! True story #3: Heather G. shared her experience with her TelePal, saying, "Alexandra is awesome!" No matter how I'm feeling, whether I'm having a bad day or a good one, her calls always make things better. She originally told me about a sleep app, and after I tried it out, I found a setting with guitar and ocean sounds that I love. During our next call, I told her about it, and now she uses that one too! It's been fun sharing little things like that with each other. Alexandra also helps me look up resources when I've needed them and always takes the time to answer my questions. When my husband, Andy, had a heart attack and was hospitalized, I ended up in the hospital the next day with edema. We're both working hard to eat healthier and change our food habits. Alexandra has been sending us recipes and supporting us along the way. I also live with Crohn's disease and I'm awaiting a liver transplant, and having her in my corner means so much. Seeing her name pop up on my phone instantly makes me smile. I'm so grateful Dunedin Fire Rescue told me about this program! It's truly been life-changing for me." Without your funding many frail elders will face disasters alone and struggle to age in place. Your funding will help the most vulnerable at-risk Pinellas elders. For many, their volunteer is their only connection to the outside world. Senior Companion Services enable elders to remain living at home, avoiding institutionalization that should be reserved only for those unable to care for themselves, even with assistance. And our entire community benefits!

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

Our geographic service area includes all of Pinellas County. Hours of operation are Monday through Friday regular business hours, except Federal Holidays.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

Staff: CEO Robin Ingles: 25+ yrs experience in Finance, Marketing, Operations, & Leadership; Oversees federal/state/county/city contracts/grants. Education: B.S. Accounting, Wake Forest University. Programs Director Lorena Mielke: 8+ years program implementation/reporting, volunteer management, staff supervision, & service

assessment experience. Successfully oversees outcomes/reporting for 45+ funders; Bilingual Spanish. Education: BA International Studies, Minor Business Admin, University of South Florida Program Manager Sarah Rosenbaum: 8+ years program implementation, community outreach, volunteer management, & reporting for senior services. Manages compliance of federal, local, foundation and county CDBG grants. Led implementation of new Senior Disaster Support Services Onboarding: -Staff: New hires background screened, receive Orientation during first week including overview of Seniors in Service; onboarding of necessary technology/data systems; procedures for timesheets/expense reports/mileage, etc.; training specific to their role. New staff receive a 90-day review -Volunteers: Background screened; receive 20-hour orientation; participate in 4-hr monthly training; Regular volunteer/client check-ins ensure services delivered effectively Timeline: *Oct. 2026: -Recruit, Renew & Onboard Senior Companion Volunteers -Schedule Small Group Companionship Activities *Oct-Dec 2026: -Identify/Enroll Companion clients including assessments to determine needs -Match Companion volunteers with clients *Nov 2026-Sept 2027 -Companion volunteers attend mandatory monthly trainings on elder topics -Volunteers provide companionship to elder clients -Host Small Group Companionship activities at senior communities -Monitor volunteer activities thru timesheets/activity logs/training sign-in -Host 2 Volunteer Appreciation Luncheons (Dec & May) *August 2027 -Annual Quality Assurance Evaluations completed by clients *Sept 2027 -100% of service delivery/reporting outcomes

E. Program Outcomes

Completed by amanning@seniorsinservice.org on 3/25/2026 12:55 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

F. Budget

Completed by amanning@seniorsinservice.org on 3/25/2026 1:03 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$5,002,949.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$441,364.00

F.3. Total Pinellas County Social Action Funding request.

\$99,999.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

23.00%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

-AmeriCorps Seniors (\$115,827)-Funds are used to provide \$4/hr stipend for 12 Senior Companion volunteers who provide 1-on-1 in person companionship. Recipients of the stipend must be low-income seniors who income qualify. Funds are also used for staff and volunteer mileage reimbursement, volunteer costs such as background checks, uniforms, and volunteer recognition. -Pinellas CDBG (\$36,538)-Funds used to cover a portion of salary for Outreach Coordinator and Community Engagement Manager -Suncoast Credit Union (\$14,000)-Funds used for TelePals expenses, including background checks and training for volunteers, outreach materials, and a portion of salary for program management. -Pinellas Community Foundation (\$20,000)- Funds used for Operational Expenses for Senior Companion Services in Pinellas, including a portion of salary for CEO and Program Manager. -Hearst Foundation (\$150,000)-Funds cover salary of Senior Disaster Support Specialist, Senior Disaster Support volunteer expenses, disaster support training, program supplies, and operating expenses -Pinellas Community Foundation Senior Citizen Services (\$5,000)-Funds used for a portion of Pinellas Senior Companion Program Coordinator salary.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

-Juvenile Welfare Board of Pinellas County-\$344,658 per year to support our Classroom Grandparent program -Pinellas CDBG-\$35,321 to support Senior Companion Services -Orlando Health Bayfront Hospital-\$27,055 to support Health Buddies -Pinellas Community Foundation Senior Citizen Services Senior Support Services Grant-\$5,000 to Support Senior Companionship -Pinellas Community Foundation Senior Citizen Services Wellness Grant-\$12,000 to support Health Buddies -Pinellas Community Foundation-\$20,000 to support operating expenses -Foundation for a Healthy St.Pete-\$249,524 to support our Classroom Grandparent Program for 3 years

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

Seniors in Service has an established infrastructure, long-standing funding relationships, and proven program models that ensure the sustainability of Senior Companion Services well beyond 2027. Diversified and Stable Funding Base For 41+ years we've sustained and expanded funding from our founding sponsor and largest funder AmeriCorps which currently provides over \$2.5 Million of federal funds to support 6 major programs in Pinellas/Hillsborough/Pasco: the Foster Grandparent Program (\$1,302,367); the Senior Companion Program (\$383,482); 3 Retired & Senior Volunteer Programs (RSVP Pinellas (\$127,889), RSVP Hillsborough (\$183,500), and RSVP Pasco (\$170,200); and Operation: Veteran Connect (\$432,180). This established multi-year federal funding source provides continuity of services while allowing us to leverage additional local, state, and corporate support. We have successfully secured/administered Pinellas County, Hillsborough County, City of Tampa and City of Largo Community Development Block Grants for both Public Service & Facility Improvements, delivering project objectives/outcomes for 20+ years. We also receive local funding to serve Pinellas from the Juvenile Welfare Board, Pinellas Community Foundation, Suncoast Credit Union, Orlando Health, and Pinellas County Social Action Funding. We've also received local support from Community Foundation Tampa Bay, Senior Connection Center, Hillsborough County Board of County Commissioners, Children's Board Hillsborough County and Hillsborough County Public Schools. This diversified funding strategy reduces reliance on any single source and positions Seniors in Service for long-term financial stability. Established High Quality, Cost-Effective Services Senior Companion Services is supported by decades of documented, evidence-based outcomes demonstrating a cost-effective support that helps older adults improve their quality of life and ability to age in place. This proven track record enables us to retain existing funders and attract new investments from healthcare systems and foundations such as BayCare, AdventHealth, Community Care Corps, and the Hearst Foundation. In 2025, we applied for 80 grants and were awarded 45, reflecting a 56% success rate and continued funder confidence. Volunteer-Based Program Model The Senior Companion program leverages highly-trained, dedicated volunteers to provide services, reducing per-participant costs compared to other companion services, while delivering valuable relationship-based support. Strong Local Partnerships We focus on building local partnerships as a key component of sustainability for Senior Companion Services. We do not operate in isolation. Instead, we've built a network of Pinellas County partners that provide client referrals, meeting space, volunteer training, and access to resources at little or no cost. These partnerships help reduce outreach, training, and facility expenses while ensuring consistent service delivery. Together, these strategies ensure that Senior Companion Services remains financially stable, operationally resilient, and responsive to community needs well beyond FY 2027.

F.8. Please download and complete all 3 pages of the [Annual Budget Form](#).



Annual Budget Form *Required

Attachment 3 Annual Budget Form - For Submission.xlsx

G. Requested Documents

Completed by amanning@seniorsinservice.org on 3/25/2026 1:04 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

No

If not available, please explain:

No accreditation is required for our services.

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

Board of Directors Roster-Current.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflict of Interest Policy Seniors in Service of Tampa Bay.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

SCP Operations Handbook (Staff Use).pdf

2025 TelePals Workflow Standard Operating Procedures.pdf

G.5. Are you requesting funding for salaries?

Printed By: Amanda Craft on 3/26/2026

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Job Descriptions Seniors in Service of Tampa Bay.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

Yes

If yes, please upload.



Current state licenses or registrations *Required

AHCA License Seniors in Service of Tampa Bay-Pinellas.pdf

G.8. Are you requesting travel reimbursement?

Yes

If yes, please upload travel policy.



Travel / Mileage policy *Required

Travel Policy Seniors in Service of Tampa Bay.pdf

H. Required Documents

Completed by amanning@seniorsinservice.org on 3/25/2026 1:09 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

501c3 Status Letter.pdf



Current Certificate of Insurance *Required

Certificate of Insurance 2025-2026.pdf



Data Control Questionnaire *Required

Data Control Questionnaire 260319.pdf



Human Trafficking Affidavit *Required

Human Trafficking-Signed.pdf



HS E-Verify Affidavit *Required

Contractor Affidavit-Signed.pdf

DHS E-Verify Registration.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

Audit 2024.pdf

Audit 2024 Communications Letter.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

Articles of Incorporation.pdf

 **Internal Control Checklist *Required**

Internal Control Checklist 2022-Signed.pdf

Example Employee Time Record.xlsx

 **Organization Chart (local) *Required**

Org Chart 260319.pdf

 **W-9 with legal name which matches that of applicant name *Required**

W9 2026 Signed.pdf

Submit

Completed by amanning@seniorsinservice.org on 3/25/2026 1:09 PM

Case Id: 21175

Name: Seniors in Service of Tampa Bay, Inc.

Address: 1306 W. Sligh Ave, Tampa, FL 33604

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Amy Manning

Electronically signed by amanning@seniorsinservice.org on 3/25/2026 1:09 PM

Date Submitted

03/25/2026

Program Description

Completed by bridgette.heller@sppf.org on 3/6/2026 4:31 PM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.



I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.



I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by bridgette.heller@sppf.org on 3/6/2026 4:32 PM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by pamela.williams@sppf.org on 3/26/2026 8:16 AM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

The Shirley Proctor Puller Foundation, Inc.

A.2. DBA (if applicable)

A.3. Legal Address

4133 Cortez Way So. St. Petersburg, FL 33712

PROJECT INFORMATION

A.4. Program Name/Project Title

Shirley Proctor Puller Foundation at John Hopkins Middle School

A.5. Summary - provide a brief summary of program and how funding would be utilized.

The Shirley Proctor Puller Foundation (SPPF) M.A.S.T.R. Kids® and High School M.A.S.T.R. Plan programs work to close the achievement gap, reduce summer learning loss, and over time, increase children's graduation rates in the at-risk community of south St. Petersburg. SPPF offers a continuum of out-of-school time educational interventions (afterschool and summer) designed to ensure that K-10th grade students reach grade level reading and math proficiency, successfully navigate the transition from middle school to high school, and learn critical career, financial, and life skills. At the heart of our request is a desire to continue the expansion at our John Hopkins Middle School (JHOP) site to meet existing gaps for the children of this community. This summer, thanks to a 25-26 Pinellas County Social Action Funding award, we will increase the number of students served at JHOP by at least one classroom, moving us closer to our strategic goal of serving 400 students. Specifically, PCSAF funding will continue to offset the increased facility expenses (we doubled our capacity), support the salaries and payroll

APPLICATION CONTACT INFORMATION

A.19. First Name

Pamela

A.20. Last Name

Williams

A.21. Contact Person/Title

Chief Operating Officer (COO)

A.22. Contact Email

pamela.williams@sppf.org

A.23. Telephone

(727) 615-8004

A.24. Executive Officer with signing authority First Name

Bridgette

A.25. Executive Officer with signing authority Last Name

Heller

A.26. Executive Officer Title

Chief Executive Officer (CEO)

A.27. Executive Officer Email

bridgette.heller@sppf.org

A.28. Executive Officer Phone Number

(727) 615-8003

taxes for the JHOP Site Director and the certified teachers who are critical to the success of our scholars as well as quarterly support for our mobile computer lab at JHOP. With a focus on improving academic achievement and workforce readiness, SPPF exists to help change the trajectory of south St. Petersburg by preparing scholars to be secure in their ability to compete in careers that provide an opportunity for self-fulfillment and the earning power to sustain their families. Our vision for the success of south St. Petersburg's children is ambitious and we need your support. It's important to note that, by continuing to partially fund the rent increase for additional space, a PCSAF grant will also support the Community Food Pantry at John Hopkins Middle School in partnership with Feeding Tampa Bay, helping to address the food desert that is prevalent in south St. Petersburg. We expect to distribute 34,000 pounds of food to 500 individuals, We opted to keep the food pantry open when United Way Suncoast closed the Campbell Park Resource Center, knowing that many of these households represent the families of SPPF scholars. Difficulty focusing and learning; lower reading and math scores; and behavioral health issues (e.g. hyperactivity, anxiety, and depression) are associated with hunger in children (Juvenile Welfare Board Childhood Hunger Collaborative, 2024 Impact – Source: Feeding America).

A.6. Physical Program Address

4133 Cortez Way So. St. Petersburg, FL 33712

A.7. Program Manager First Name

Pamela

A.8. Program Manager Last Name

Williams

A.9. Program Manager Title

Chief Operating Officer (COO)

A.10. Program Manager Email

pamela.williams@sppf.org

A.11. Program Manager Phone Number

(727) 615-8004

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per

Printed By: Amanda Craft on 3/26/2026

organization. If more than one is submitted, only the first will be considered for funding.

Human Services for Disadvantaged Residents

A.13. Funding Category ****ONLY SELECT ONE****

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$93,789.00

A.15. Taxpayer/Employer ID

464930592

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV

Number, if registered

WN7TJJW7HTD3

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

01/24/2014

A.18. Date of 501(c)(3) Status

01/24/2014

B. Organization Profile

Completed by pamela.williams@sppf.org on 3/26/2026 8:17 AM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

Shirley Proctor Puller, a lifelong educator of Pinellas County Schools and a literacy champion, was deeply concerned for the educational future of children in underserved South St. Petersburg. Mrs. Puller's dying request was for her family to "do something" about it. Rooted in this shared concern and commitment to children and families facing generations of poor educational outcomes, the Shirley Proctor Puller Foundation was created in 2014. The mission of the Shirley Proctor Puller Foundation (SPPF) today is "to advance math, reading, and science literacy, helping to close the achievement gap for children in the 'at-risk' community of South St. Pete." Our vision/purpose is to help improve the economic well-being of these families (disadvantaged residents) by moving scholars toward fulfilling careers with family-sustaining earnings. The Shirley Proctor Puller Foundation's (SPPF) mission speaks directly to funding priority E - Human Services for Disadvantaged Residents. Since inception, SPPF has focused all our efforts on helping students from disadvantaged backgrounds overcome barriers to academic success. Through this grant, we will continue to do so. Representing a "bridge" to academic success, the M.A.S.T.R. Kids® Program (Math, Art, Science, Technology, and Reading), provides accessible, safe, reliable educational assistance for Pinellas County's disadvantaged K-10th graders that is focused on foundational academics. Our literacy and STEAM curriculum embeds math, art, science, technology, & reading into daily programming delivered during out-of-school time (after-school and summer). Classroom learning is led by certified teachers with experience in driving success with children in "at-risk" environments. We align with the national Campaign for Grade Level Reading. Field trips & workshops are used to reinforce concepts presented in the classroom. Furthermore, through the High School M.A.S.T.R. Plan, we also support middle school students preparing for the transition to high school. In doing so, we directly contribute to achievement gap closure & better long-term economic & health outcomes. The Shirley Proctor Puller Foundation is changing the trajectory of children's lives by preparing them to be secure in their ability to compete within careers that provide an opportunity for self-fulfillment & earning power. SPPF's model of care serves as a sanctuary for struggling students (scholars) where they are protected & encouraged to develop the academic and life skills needed to thrive in the face of environmental challenges at school, at home, and/or in the community. As scholars gain confidence in their skills, their self-perception changes, & they develop greater resilience. Our services are intentionally focused on the "transformation zone" geographic area identified as high-need by Pinellas County Schools & United Way. An investment in the children served by SPPF is an economic investment in the future of Pinellas County and beyond!

B.2. Describe your board membership and how the board is reflective of the target population.

The Shirley Proctor Puller Foundation's Board of Directors is comprised of 10 community-minded leaders with expertise in business, finance, fundraising, law enforcement, fundraising and legal matters. Two board members (20%) grew up in or currently live in South St. Petersburg. Our Board Vice-Chair, Mr. Mario Farias, CEO and Managing Partner at Farias Consulting Group, is a former student of the beloved educator Mrs. Shirley Proctor Puller. Six board members (60%) self-identify as persons of color. Three board members (30%) are parents of young or school-age children. A majority of our Board members contribute financially to the organization.

B.3. Explain the organization's experience relevant to the proposed priority area.

Printed By: Amanda Craft on 3/26/2026

Since inception, SPPF has demonstrated an intentional commitment to facilitating academic gains for students in the underserved community of South St. Petersburg. The SPPF M.A.S.T.R. Kids® (Math, Art, Science, Technology, and Reading) Program launched in 2016 as the community's first low-cost summer camp focused on academic enrichment and reducing summer learning loss. Community listening led SPPF to two key differentiators: 1) certified teachers and 2) rigorous outcome measurement. By 2020, SPPF had sufficient positive outcome data to secure grant funding to expand into after-school programming, accelerating achievement gains for program scholars. By 2021, SPPF had proven to be adaptable and resilient, with the model generating success for students despite COVID. Community demand grew, funders noticed, and SPPF expanded to a 2nd site. In 2023, SPPF launched the High School M.A.S.T.R. Plan (HSMP) to address low high school graduation rates by preparing middle school students for a successful transition to high school and pathways to family-sustaining careers. In 2025, again prompted by unmet demand and support for program expansion, SPPF opened a 3rd site, serving 70 additional scholars and bringing annual reach close to 300. In Summer 2026, thanks in part to funding from the Pinellas County Social Action Fund, we will begin expanding the number of scholars served at our JHOP location, moving closer to the goal of serving 400 scholars each year.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

SPPF is licensed by the Pinellas County Licensing Board and undergoes annual reviews from the Juvenile Welfare Board of Pinellas County. Unlike many other out-of-school time programs, all of our teachers are also certified by the State of Florida or have National teaching credentials and most have experience working with students in at-risk communities and their families. Our academic team is predominantly made up of professionals who grew up in or live in South St. Pete who have lived experiences similar to the families we serve and the priority area of this Social Action Funding, combined with a deep passion and commitment to improving educational outcomes for children in their community. These deep community connections have helped us build trust with the families we serve. SPPF's executive team has the collective experience to make SPPF a solid organization today and enable it to scale as we deliver on our goal of closing the achievement gap in South St. Petersburg: - Volunteer CEO (35 years driving growth in global businesses) - COO (30+ years' nonprofit operations and leadership experience) - Site Operations Leader (37-year veteran Educator and Administrator) - Academic Officer (20+ year veteran Educator and Administrator) - Volunteer CIO (20+ years' experience in system design/analytics in large hospitals) Our Board of Directors brings expertise in education, business, legal matters, fundraising, mental health and law enforcement.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by pamela.williams@sppf.org on 3/26/2026 8:17 AM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

The future of our community is rooted in the education of our children, but they face several barriers to reaching that goal. Historically, the students served by SPPF have been on track to become our communities' lowest-income, least skilled citizens. South St. Petersburg has been under-resourced for decades, impacting social determinants of health for generations of residents (Foundation for a Healthy St. Petersburg). We see positive change on many education fronts in South St. Petersburg, including Pinellas County Schools, where new leadership is investing to improve performance for our community's children. While progress has been made, achievement gaps remain between black children and their peers (39% of black children reading at grade level vs. 70% of their peers) and economically disadvantaged children and their peers (50% vs. 73%), according to <https://edudata.fldoe.org/StrategicPlan/reports/ClosingTheGap.html>. More than 80% of children from economically disadvantaged communities lose reading skills over the summer, and students who lose reading ability over the summer rarely catch up. Over time, this can add up to the equivalent of three years of reading loss by the end of fifth grade. (<https://www.slj.com/story/summer-reading-and-the-richpoor-achievement-gap-an-educator-responds-to-questions>). Students of color, from disadvantaged communities, typically do not have access to the quality out-of-school time academic supports that students from middle-income families have access to. Graduation rates for black and economically disadvantaged students also continue to lag behind other cohorts. These challenges, plus the realities of financial hardship, impact our scholars and their families beyond the classroom. Data on economic losses and recessions suggest that increased financial stress on families leads to higher rates of anxiety and withdrawal in children (University of Florida Health, Randall Alexander M.D., PhD.). Parents today are under more stress than in pre-pandemic times. They continue to share that their finances are strained, they are struggling with food insecurity, and employment options do not pay a living wage in Pinellas County. Socioeconomically disadvantaged children and adolescents - those growing up in poverty - are two to three times more likely to develop mental health conditions than peers with higher socioeconomic status (Reiss F. (2013). Socioeconomic inequalities and mental health problems in children and adolescents: A Systematic Review. *Social Science & Medicine* (1982), 90, 24–31. (<https://doi.org/10.1016/j.socscimed.2013.04.026>). With a holistic approach to serving our scholars and their families, including mental health and wellness supports, SPPF is an active partner in helping to address these needs so that children in our community will be able to compete in careers that provide an opportunity for self-fulfillment & family-sustaining wages.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Third grade is important to reading literacy as it is viewed as the final year children are learning to read, after which students are 'reading to learn. Florida assesses student performance using five levels. Level 3 is satisfactory; Level 4 indicates proficiency, and Level 5 indicates mastery. For the 23/24 school year (most recent available data), 62% of Pinellas County third graders scored at a level 3 or higher for English Language Arts (ELA). Unfortunately, 6 of the 13 public elementary schools served by SPPF (46%) had third-grade passing percentages less than 50%. (<https://www.fldoe.org/accountability/assessments/k-12-student-assessment/results/2024.stml>). The most recently available Pinellas County Economic Impact of Poverty Report data classified areas in south St. Petersburg as "at-risk"

Zone 5, noting seven risk factors/lack of services, including lower educational attainment. Zip codes 33705, 33711, and 33712 are classified as “low” or “very low” on the Pinellas Child Opportunity Index - a composite index offered by the Juvenile Welfare Board of Pinellas County that is designed to measure child opportunity and gauge the health of our neighborhoods at the census tract level. The April 2021 Early Literacy Scan Report from the Pinellas Education Foundation (<https://pinellaseducation.org/wp-content/uploads/2021/04/Early-Literacy-Scan-Report-2021.pdf>) notes that Pinellas County black students underperform in VPK with 37% in the lowest Florida Kindergarten Readiness Screener (FLKRS) quartile vs. 18% of white students. This data suggests that students from “at-risk” communities require intervention even at this early stage. Reading on grade-level by the end of third grade is an important predictor of high school graduation and future success. It must also be noted that enhancements in reading education in grades K-3 are advancing too slowly to affect the massive numbers of students beyond 3rd grade who have been negatively impacted by imprudent reading instruction and scarce resources. The Early Literacy Scan Report also noted that “Pinellas County has a preponderance of programs which provide awareness of early literacy and needs more programs that focus on developing literacy skills,” which is the focus of SPPF programming. There is an 8.9% gap in graduation rates for economically disadvantaged students as compared to non-economically disadvantaged students in Pinellas County. Parents tell SPPF that they are ill-equipped to prepare their students for the critical transition from middle school to high school. SPPF consistently has a wait list at the end of each enrollment cycle, which is currently at 107 children.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

To our knowledge, there is no other program in our community delivering similar results and consistency of dosage/service. Based on the South St. Petersburg CRA 10-year report, there are 38,862 individuals living in the CRA. Applying the 16.1% rate for children in Pinellas Co (census.gov) and 30.32% of children under 18 living in poverty in the CRA (CRA 10-year report) leads us to an estimate of at least 1,900 economically disadvantaged, potentially challenged readers in our community. By 2027, our goal is to serve at least 400 students, which represents around 20% of the opportunity group as defined above. Our hope is that we will reach a “tipping point” where the upward momentum lifts all scholars toward the goal. Funding from the City of St. Petersburg, the Juvenile Welfare Board, and the Parallel Foundation allowed to open a 3rd site on the Gibbs High School campus, while a 2025 Pinellas County Social Action Funding award is allowing us to serve additional scholars at our John Hopkins Middle School campus starting this summer. Both bring us closer to our goal. We know that demand is high for the program; we currently have 107 students on our waiting list, which is consistent with prior years. With this request and other community support, we expect to expand again at JHOP, adding at least two classrooms before the end of the grant period, reducing the waitlist by around 25%, and increasing capacity at that site by around 20%.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida’s public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

With support from Pinellas County Human Services and other partners, SPPF provided academically focused out-of-school time care to 342 unique scholars across three program locations in after school and summer sessions in 2025. Those scholars collectively attended 34,918 days. Two hundred and one unduplicated scholars and families participated in mental health services facilitated by Greater Reach Alliance of Counselors for Education (GRACE), with 5,343 interactions. We transported scholars from more than 20 schools. In early 2025, we were able to expand program

services by opening a 3rd site on the Gibbs High School campus, bringing us closer to our goal of serving 400 unique scholars annually. For the most recently completed academic year: 94% of Summer 2025 scholars with pre- and post-tests (n=156) avoided the summer slide, with 57% improving at least one grade level by the end of the session. 73% of year-round scholars (n=74) were reading at grade level by July 2025 compared to 29% in August 2024. 79% of scholars who started 2 or more grade levels behind improved at least one grade level. 55% of scholars exceeded typical i-Ready growth and 37% exceeded stretch growth goals. All High School M.A.S.T.R. Plan students who participated last year remained in school and 89% met the GPA, attendance & behavioral goals they set; the average GPA was 3.4.

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

A deep commitment to collaboration enables us to run an effective quality program that approaches education and youth development from a holistic perspective. As a trusted community resource, SPPF serves as a conduit to additional services for our families while amplifying the work of a network of community organizations, especially those focused on education, poverty, hunger, and health. We coordinate with existing programs in the community as follows: SPPF supports 7 of the 9 elementary schools and 2 of the 5 middle schools in the Pinellas County Schools' Transformation Zone. We are an authorized PCS after-school care provider, allowing us to pick up from community schools and transport to our sites. PCS also leases space to SPPF at John Hopkins Middle School and Gibbs High School, making use of underutilized space. PCS Teachers and staff provide word-of-mouth referrals. We are well known for our willingness to collaborate with PCS educators. The St. Petersburg Police Department hosts career days for HSMP scholars to learn about careers in law enforcement and routinely engages with SPPF to foster positive interactions between the scholars and the officers. The St. Petersburg Free Clinic provides fresh produce and healthy recipes for families at our Friendship Missionary Baptist Church site. Feeding Tampa Bay provides food for our on-site food pantry. Pinellas County Schools and The Kind Mouse allow us to stretch our budget by providing summer lunches and snacks. Preserve Vision Florida offers vision screening for our scholars, ensuring that their vision needs are addressed and that they are reading-ready. We share learning openly and transparently with community organizations working toward similar outcomes in Pinellas County, including the Campaign for Grade Level Reading and LEAP Tampa Bay. SPPF participates in various community literacy events, providing free books to children of all ages. Our most important collaborators in this work are the parents, as their commitment to their children's participation is a critical component of our success. Collaboration letters are attached for two year-round program partners: - Greater Reach Alliance for Counselors & Educators (GRACE) is a community-based, minority-owned professional counseling practice that provides on-site mental health services to support our scholars and their families. - Mindful Movement Florida offers weekly wellness classes that help our scholars understand and practice self-control, emotional regulation, and behavior management.

Please upload Collaborative Letter



Collaborative Letter

Collaboration Letters - SPPF.pdf

D. Scope of Services

Completed by pamela.williams@sppf.org on 3/26/2026 8:18 AM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

The Shirley Proctor Puller Foundation's M.A.S.T.R. Kids® and High School M.A.S.T.R. Plan programs offer a continuum of out-of-school time educational interventions (after school and summer) designed to ensure that K-10th grade students reach grade-level reading & math proficiency, successfully navigate the transition from middle school to high school, and learn critical career, financial, & life skills. Transportation from local schools is provided along with breakfast (summer), snacks, & lunch (summer). M.A.S.T.R. Kids® reaches students in grades K-8th & is centered around five key learning methodologies: 1) a team-based approach utilizing certified teachers, experienced assistants, and volunteer tutors, 2) small class sizes, 3) an evidence-based curriculum, 4) personalized learning plans for students, and 5) clear outcome measurements. Learning is reinforced through educational field trips & hands-on extracurricular opportunities such as swimming, tennis, gardening, & mindful movement classes. Parent engagement opportunities are woven throughout. We use multiple curriculum sources (Benchmark Advance, i-Ready, National Inventors Hall of Fame, etc.) to ensure our work with students is research-based and anchored in the fundamentals that drive student success in Reading, Math, & Science. Scholars entering middle school and performing at or near grade level move into the High School M.A.S.T.R. Plan program, designed to prepare scholars for a successful transition to high school & beyond. "Navigators," teachers with training and a love for working with middle schoolers, guide students as they begin to think about the life tools they need to be successful. Academically, scholars strive to strengthen vocabulary, essay writing, math & financial literacy. Research, expert speakers, field trips & hands-on training help scholars explore career pathways.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

At the heart of our request is a desire to continue expanding services to children in the South St. Petersburg community. Social Action funding will supplement funding from the Juvenile Welfare Board of Pinellas County, the Jacarlene Foundation, and the Parallel Foundation. Specifically, SPPF is requesting \$93,789 to support the following costs associated with ongoing service delivery and expansion at our John Hopkins Middle School (JHOP) site: \$64,941 for M.A.S.T.R. Kids® program salaries and FICA at JHOP: - Site Director at 20% (\$10,380). The Site Director is responsible for day-to-day operations and licensing compliance. JWB funds 80% of this position. - Reading Teachers (35% / \$19,228) - Reading Teachers utilize i-Ready assessment results to guide and direct the reading learning experiences. JWB funds 65%. - Reading Specialists (35% / \$14,872) - Reading Specialists are directly responsible for Reading Intervention in individual and small group settings. JWB funds 65%. - Math Teachers (35% / \$5,777) - Math Teachers utilize i-Ready assessment results to guide and direct math learning experiences. JWB funds 65%. - STEAM Teachers (35% / \$10,069) - STEAM Teachers deliver student-centered learning experiences around Science, Technology, Engineering, Art, and Math. JWB funds 65%. - FICA (\$4,615) - total program salaries X 7.65%. \$23,328 for rent will continue to support our expansion into the entire building we previously shared with United Way Suncoast and their Campbell Park Resource Center

partners, nearly doubling our capacity, moving us closer to our goal of serving 400 students annually, and also allows us, in partnership with Feeding Tampa Bay, to operate the food pantry located at the facility, a critical service to this community. We expect to distribute 34K pounds of food to 500 individuals. \$5,520 for mobile and classroom computer lab support, ensuring that SPPF scholars have ready access to learning technology.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

The M.A.S.T.R. Kids® afterschool program provides academic enrichment services 5 days a week (Monday–Friday) from 3:00 p.m. to 6:00 p.m. at John Hopkins Middle School, Friendship Missionary Baptist Church, and Gibbs High School. During the school year, the program operates for 9 months (August-May), offering up to 15 student contact hours per week. Scholars are expected to attend at least 70% of instructional time. The High School M.A.S.T.R. Plan provides career-focused academic and life-skills coaching and support services 5 days a week (Monday–Friday) from 3:00 p.m. to 6:00 p.m. at John Hopkins Middle School. During the school year, the program operates for 9 months (August-May), offering up to 15 student contact hours per week. During the summer, for 8 weeks (June-July), both programs serve scholars 5 days a week (Monday–Friday) from 7:00 a.m. – 6:00 p.m, offering up to 11 contact hours per day and 55 hours of intervention per week.

D.4. What is the target population and eligibility criteria for the program?

TARGET POPULATION The Shirley Proctor Puller Foundation (SPPF) was founded specifically to improve academic achievement for students in South St. Petersburg who come from families that have typically experienced generations of poor educational outcomes and poverty. We intentionally target families living in the "transformation zone" geographic area of Pinellas County, identified as "high-need" by Pinellas County Schools and United Way Suncoast (zip codes 33705, 33711, 33712) in South St. Petersburg. Today, SPPF provides transportation from 20 schools to 3 sites, and we expect to serve 300 students in 2025-2026, with a goal of reaching 400 students annually by 2027. **ELIGIBILITY CRITERIA** Families must reside in Pinellas County. Families must sign all forms and releases required by the Juvenile Welfare Board and the Pinellas County Licensing Board; Scholars must be at least 5 years old by the first day of the session they will be attending; and Scholars must be in grades K-10, except for the summer program, in which we accept rising Kindergartners if they meet the age requirement. SPPF has been extremely successful in reaching the right families. During the July 2024 - June 2025 academic year, our demographics of families served are: - Race: 96.3% black or mixed race; 2.2% White; 1.5% Other Race - Economic Status: 35% reported income at or below the federal poverty level, 51% within A.L.I.C.E. (Asset Limited, Income Constrained, Employed) thresholds, meaning that they are working but unable to afford the basics. Over 85% of current SPPF families are low-income. - Gender: 48% Male, 52% Female

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

Our services are intentionally focused on the "transformation zone" geographic area of Pinellas County, identified as high-need by the Pinellas County Schools and United Way Suncoast (zip codes 33705, 33711, 33712) in south St. Petersburg. During the contract period, we follow the Pinellas County Schools academic calendar and operate 5 days a week after school (Monday–Friday) from 3:00 p.m. to 6:00 p.m. During the summer, we operate 5 days a week (Monday–Friday) from 7:00 a.m.– 6:00 p.m.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

STAFF: In addition to the executive team described in the organizational capacity section, each site is managed by a full-time Site Director with a Director's Credential. Site teams include certified Teachers (Reading, Math, and STEAM) with experience driving success with children in at-risk environments, experienced Teaching Assistants, and Counselors in Training. Teachers have at least a bachelor's degree and are well-versed in FL standards and the science of reading. Additional support is provided by a transportation team, support staff, and program partners, including Greater Reach

Alliance of Counselors and Educators and Mindful Movement. Volunteers serve as career subject matter experts and reading/math tutors. STAFF ONBOARDING PROCESS: Each posted job and job description clearly states the mission of the organization and the role of the individual in helping to achieve our mission. Applicants complete a comprehensive online application, followed by an interview with at least 3 team members. Teacher interviews include classroom observations. Upon hiring, as a part of orientation, each employee is directed to review our staff handbook, which goes into greater detail regarding the organization's mission, vision, and core values, including expectations of how we show up in community. PROGRAM IMPLEMENTATION TIMELINE: - Aug 2026: 26-27 Afterschool session begins. - January 2027: Mid-year i-Ready assessments. - May 2027: End of session i-Ready assessments; end of Afterschool session. - June 2027: Summer session begins with at least one additional classroom fully operational. - July 2027: End of session i-Ready assessments; end of Summer session. - August 2027: 27-28 Afterschool session begins with at least one additional classroom fully operational. If funding is awarded, Social Action grant funds will be applied beginning in October of 2026 and support the 26-27 and 27-28 Afterschool Sessions and the 2027 Summer Session.

E. Program Outcomes

Completed by pamela.williams@sppf.org on 3/26/2026 8:17 AM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

Attachment 2 Social Action Funding Core Outcomes - SPPF.pdf

F. Budget

Completed by pamela.williams@sppf.org on 3/26/2026 8:18 AM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$3,398,000.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$810,832.00

F.3. Total Pinellas County Social Action Funding request.

\$93,789.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

11.57%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

- Juvenile Welfare Board of Pinellas County (\$331,615) - supports 65% of Teachers, Assistant Teachers, and Support Personnel + 80% of the Site Director + 50% of Curriculum and Extracurricular Activities, and 75% of Rent. - Pinellas County Schools & Kind Mouse (\$15,413) - in-kind food for summer breakfast, lunch, and snacks. - Jacarlene Foundation (\$250,000) - anchor funding for our John Hopkins Middle School expansion. This is a three-year grant (2025 - 2027). - Parallel Foundation (\$87,720) - support for the HSMP program. This is a three-year grant (2024 - 2026). - White Family Foundation (\$25,000) - support for the HSMP program. - Summer Program Fees (\$1,800) - program-generated income whereby families pay \$25/child up to \$75 per family for the 8-week summer program. - Florida Dept. of Health (\$5,495) - program-generated income from our participation in the Child Care Food Program.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

Pinellas County - Social Action Grant 2025-2026 (\$78,791)

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

We are fortunate to have a significant amount of annual renewable funding from the Juvenile Welfare Board (approximately 50% of our annual operating budget). In addition, we have secured the following multi-year commitments: - Individual Donors - \$236K annually for 3 years - City of St. Petersburg - \$250K annually through 2027 - MBI Foundation - \$250K annually through 2026 (for use through 2027, with potential for renewal) - Jacarlene Foundation - \$250K annually through 2027 - Pinellas Community Foundation - \$25K annually through 2027 Committed and renewable funding currently accounts for approximately 75% of our budget for the next two years. In addition, we have focused our grant writing and fundraising efforts over the past year on multi-year or renewable gifts and grants.

F.8. Please download and complete all 3 pages of the [Annual Budget Form](#).

Printed By: Amanda Craft on 3/26/2026

18 of 24



Annual Budget Form *Required

Attachment 3 Annual Budget Form - SPPF.xlsx

G. Requested Documents

Completed by pamela.williams@sppf.org on 3/26/2026 8:18 AM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

No

If not available, please explain:

Not required.

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

Board of Directors - SPPF.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflict of Interest - SPPF (1).pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

MASTR and HSMP Handbook 2026.pdf

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Job Descriptions - SPPF.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

Yes

If yes, please upload.



Current state licenses or registrations *Required

State License Registration - SPPF (1).pdf

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by pamela.williams@sppf.org on 3/26/2026 8:19 AM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

SPPF_IRS_5013_Determination_Letter_Fri_May_2_2025_16-15-03.pdf



Current Certificate of Insurance *Required

Certificate of Insurance - SPPF.pdf



Data Control Questionnaire *Required

Data Control Questionnaire - SPPF 2026.pdf



Human Trafficking Affidavit *Required

Human Trafficking Affidavit - SPPF.pdf



HS E-Verify Affidavit *Required

HS E-Verify Affidavit - SPPF.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

SPPF AUDIT 12.31.24 FINAL (1).pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

Proof of Incorporation - SPPF.pdf

 **Internal Control Checklist *Required**

Internal Control Checklist 2026.pdf

 **Organization Chart (local) *Required**

SPPF Org Chart UPDATED 2026.03.pdf

 **W-9 with legal name which matches that of applicant name *Required**

SPPF - W9.pdf

Submit

Completed by pamela.williams@sppf.org on 3/26/2026 8:19 AM

Case Id: 21166

Name: Shirley Proctor Puller Foundation, Inc.

Address: 4133 Cortez Way So., St. Petersburg, FL 33712

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Pamela L Williams

Electronically signed by pamela.williams@sppf.org on 3/26/2026 8:19 AM

Date Submitted

03/26/2026

Program Description

Completed by zblair-andrews@thespfc.org on 3/10/2026 11:05 AM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.



I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.



I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by zblair-andrews@thespfc.org on 3/10/2026 11:05 AM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by zblair-andrews@thespfc.org on 3/24/2026 2:38 PM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

St. Petersburg Free Clinic, Inc.

A.2. DBA (if applicable)

St. Pete Free Clinic

A.3. Legal Address

863 3rd Avenue North St. Petersburg, FL 33701

PROJECT INFORMATION

A.4. Program Name/Project Title

Nourish Pinellas: Expanding Fresh Food Access

A.5. Summary - provide a brief summary of program and how funding would be utilized.

SPFC's Food Bank is the largest in Pinellas County, providing warehousing support and food distribution to over 50 partners across more than 100 sites. SPFC's We Help FRESH Indoor Choice pantry provides free, nutritious, groceries to individuals and families through a dignified market experience. SPFC's Drive-Through pantry provides clients with fresh produce, meat, dairy, and eggs while adding a layer of anonymity and convenience. This funding would support the ongoing operations of SPFC's food programs, helping to alleviate Pinellas County families' pervasive worry about meeting their basic needs.

A.6. Physical Program Address

2392 31st Street S St. Petersburg, FL 33712

A.7. Program Manager First Name

Abi

A.8. Program Manager Last Name

Paz

APPLICATION CONTACT INFORMATION

A.19. First Name

Zoe

A.20. Last Name

Blair-Andrews

A.21. Contact Person/Title

Chief Community Impact Officer

A.22. Contact Email

zblair-andrews@thespfc.org

A.23. Telephone

(727) 821-1200

A.24. Executive Officer with signing authority First Name

Jennifer

A.25. Executive Officer with signing authority Last Name

Yeagley

A.26. Executive Officer Title

CEO

A.27. Executive Officer Email

jyeagley@thespfc.org

A.28. Executive Officer Phone Number

(727) 821-1200

A.9. Program Manager Title

Chief Logistics Officer

A.10. Program Manager Email

apaz@thespfc.org

A.11. Program Manager Phone Number

(727) 821-1200

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Food and Nutritional Services

A.13. Funding Category **ONLY SELECT ONE**

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$99,000.00

A.15. Taxpayer/Employer ID

23-7208280

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV

Number, if registered

U32LNMGMXWJ7

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

12/13/1970

A.18. Date of 501(c)(3) Status

09/01/1975

B. Organization Profile

Completed by zblair-andrews@thespfc.org on 3/24/2026 2:54 PM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

With compassion and respect, St. Petersburg Free Clinic (SPFC) changes lives by providing health care, nutritious food, housing, and education for our neighbors in need. The Pinellas County Social Action Grant Program funding priority area of Food and Nutritional Services supports food banks, meal delivery, congregate dining, and related supportive services. SPFC Food Programs provide every service on that list and serves individuals and families in every zip code in Pinellas County. For the last four consecutive years, SPFC's Food Bank has distributed over 20 million pounds of food throughout Pinellas County. This food is distributed to our food bank partners, which include smaller-scale food banks, school-based pantries, hospitals, etc. Our partners then ensure the food is distributed throughout their communities. Due to SPFC's purchasing power, vehicle fleet, and vendor relationships, we can purchase food in bulk, paying a fraction of the retail cost. Therefore, supporting SPFC creates a ripple effect of enhancing food and nutritional services throughout Pinellas. In addition to our food banking, SPFC's client-facing food programs include our We Help FRESH Indoor Choice Pantry, our drive-through FRESH Pantry, child and youth-serving programs, and senior congregate dining centers. SPFC's We Help FRESH Indoor Choice Pantry offers free, nutritious groceries to individuals and families through a dignified market experience. SPFC's Deuce's Drive-Through provides clients with fresh produce, meat, dairy, and eggs while adding a layer of anonymity and convenience. SPFC's Pack-A-Sack program provides school-aged children experiencing food insecurity with pre-packaged meals to take home to ensure adequate food access outside of school hours. Through a partnership with Johns Hopkins All Children's Hospital, SPFC delivers nutritious food to four Pinellas County High School pantries (Hollins, Gibbs, Pinellas Park, and Northeast). Through meeting students where they are, these school-based pantries aim to make nutritious food easily accessible, eliminating barriers that may hinder academic success. Lastly, SPFC's Hearty Homes program, through a partnership with Neighborly, delivers heart-healthy, nutritious food to seniors at congregate dining sites. Neighborly transports seniors who have limited access to transportation to congregate dining sites for a daily meal. Instead of Neighborly also bringing seniors to our pantry, we bring the pantry to them.

B.2. Describe your board membership and how the board is reflective of the target population.

SPFC's Board of Directors includes 15 dedicated members. Each board member brings with them valuable experience from living and/or working in the County we serve. Our food programs data consistently demonstrates 33712 is one of our most frequently served zip codes and several of our board members call this area home. Diversity is a priority of our board composition, which encompasses various races, ethnicities, sexual orientations, and genders, and as such, our Board is reflective of Pinellas County. Many of our board members have also contributed as volunteers, particularly in our food programs. Central to our organization's values is empathy, encapsulated in our belief that we are interconnected with those whom we serve, sharing different experiences and challenges. SPFC's board recruitment process prioritizes alignment with our organization's values, ensuring every member is committed to our mission and vision.

B.3. Explain the organization's experience relevant to the proposed priority area.

SPFC has been on the frontlines of food in Pinellas County for over 40 years and our continued responsiveness to the community's need for nutritious food clearly demonstrates the relevance of that experience. When the COVID-19

pandemic created new challenges and public health and safety guidelines were released, SPFC pivoted, moving all food pantry services to a drive-through model. After it was safe to move back indoors, our client visits more than tripled. Previously reliant on donations, during this time, it became necessary to begin purchasing food. So again, SPFC pivoted. We hired our first Procurement Manager, created vendor relationships, and negotiated bulk prices. When we outgrew our Jared S. Hechtkopf Food Bank storage capacity, we rented two refrigerated trailers to store additional perishable foods. To address this growth, in February 2025, SPFC Community Food Bank relocated to a new facility at Skyway. This strategic move significantly increased efficiency, cold storage capacity, and the volume of fresh food distributed, and strengthened SPFC's ability to respond to emergencies. Most recently, our Community Bank was instrumental in responding to the disruption of SNAP benefits last November, when our storage capacity and logistics efficiency allowed SPFC to quickly extend pantry hours, add mobile distributions, and seamlessly serve more than 4,500 individuals during the sudden surge in need. SPFC's continued dedication to this priority area is evident.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

As noted above, SPFC has over 40 years of experience working to support Pinellas County residents. Our organizational capacity is rooted in a multidisciplinary team whose expertise spans executive leadership, licensed and credentialed healthcare professionals, seasoned program leaders, and skilled warehouse and logistics staff. This breadth of talent allows us to operate efficiently, adapt to emerging community needs, and maintain high standards of service delivery. SPFC consistently earns a 4-star rating on Charity Navigator and has continuously received the Platinum seal of transparency on GuideStar. As the largest food bank in Pinellas County, SPFC manages a complex and high-volume distribution network that requires robust operational systems and strong community partnerships. Our organizational history demonstrates SPFC's ability to not only manage current programs but also scale services, innovate, and respond rapidly to evolving community needs.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by zblair-andrews@thespfc.org on 3/24/2026 3:00 PM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

SPFC's Food Programs work to address food and nutrition insecurity in Pinellas County. Food insecurity refers to the lack of consistent access to enough food for an active, healthy life for all household members. Nutrition insecurity is an individual, household, and neighborhood economic and social condition and is described by the National Institute of Health as a major public health concern. SPFC is not only focused on the quantity of pounds of food distributed, but also the health aspect. With SPFC's unique position as the county's only provider of direct healthcare services and robust food programs, we know that food is medicine, and our Food Programs aim to increase access to nutrient-rich foods. Consistently, over 70% of the food we distribute is fresh produce, meats, dairy, and bread. SPFC's specialty food programs such as Pack-A-Sack and Hearty Homes address high rates of food insecurity in specific populations like children and seniors, by meeting them where they are at schools and congregate dining sites respectively. Many of SPFC's clients are ALICE (Asset-Limited, Income Constrained, Employed) and are faced with difficult choices like whether to pay the rent on time or put nutritious food on the table for their families. SPFC Food Programs advance economic stability through lowering families' monthly out-of-pocket expenditures. Our clients self-report that accessing our FRESH Pantry allows them to stretch their budget to pay other necessary expenses such as rent, utilities, transportation, childcare, etc.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Community data continues to reinforce that food insecurity in our community is an ongoing and persistent issue. Recent Community Health Needs Assessment (CHNA) data shows that 27% of Pinellas County residents identify as food insecure, more than double the rate reported just three years prior (13%). Many of SPFC's clients are ALICE, individuals who are working, sometimes more than one job, yet they do not make enough to afford the basics. Approximately 36% of families in Pinellas County fall within the ALICE threshold, and an additional 11% fall below the Federal Poverty Level. This means that 47% of Pinellas County is struggling to make ends meet. According to the ALICE Survival Budget as included in The State of Florida ALICE 2025 Report, food is listed as the second highest monthly cost, directly following rent. The 2026 Regional Competitiveness Report created by the Tampa Bay Partnership in collaboration with United Way Suncoast and Community Foundation Tampa Bay places our region more than four percentage points below the national average for the financial instability rate. The report states that "although more residents are technically rising above the federal poverty line, the growing ALICE population suggests the expanding 'missing middle' of households that are employed yet increasingly unable to make ends meet." This report also indicates that our region has one among the highest rates of food insecurity when compared to peer regions across the country. Furthermore, the most recent food insecurity rate for Pinellas County specifically, as reported by Feeding America, is 13.9% (2023), increasing at a steady alarming rate from 12.8% in 2022 and 10.6% in 2021. This reality has reinforced the importance of maintaining flexible, well-resourced, operations that allow SPFC to respond swiftly to emerging challenges while continuing to plan strategically for long-term impact.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or

Printed By: Amanda Craft on 3/26/2026

9 of 22

continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

SPFC's recent move to a new, expanded warehouse space was specifically in response to growing community need. A year later, we continue to gain efficiency and streamline our operations. The increase in distributed food has already corresponded to an increase in clients served and will only continue to grow as we live into the new space. For example, in FY25, we served an average of 125,000 clients per month through our food bank partners. In FY26 so far, this number has already increased to an average of 154,000 clients per month. With 27% of Pinellas County residents, or approximately 260,000 people, experiencing food insecurity, there is much work to be done. In 2025, SPFC reached over 170,000 unique individuals through our food programs, addressing a substantial portion of this unmet need. To close the remaining gap, our Board recently approved an ambitious 5-year strategic plan that envisions reaching all 260,000 food-insecure Pinellas County residents with nutritious food by 2031. A critical component to the expansion work outlined in our 5-year strategic plan is our new flagship site, a recently purchased building in South St. Petersburg. SPFC plans to co-locate food distribution, navigation services, and health services under one roof, creating a comprehensive location of support for our community. The building's location was an intentional choice, directly informed by our experience, internal data, and Community Health Needs Assessment data, which all consistently identify zip codes 33705 and 33712 as having critically low access to nutritious food and healthcare. SPFC's Community Food Bank, located five minutes down the road, will provide the back-end warehousing support to the new flagship site. Our current project timeline includes an expected opening of this new location during this grant period. Therefore, the personnel support requested in this proposal would be crucial in our expansion efforts.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

In 2025, there were 366,737 service points provided by SPFC directly through our pantry and drive-through and 1,596,778 service points were delivered through our partners (including SPFC food and other donations), for a total of 1,963,515. This equates to approximately 170,000 unique individuals and an estimated \$66 million in household grocery savings provided to the community. While this impact is significant, we know that there is still more work to be done to ensure our neighbors have consistent access to nutritious foods.

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

SPFC Food Programs are built on a partnership model and collaboration is the cornerstone of our work. SPFC's Food Bank has over 50 partners across over 100 sites throughout the county, amplifying impact through a vast network of community organizations and touching every zip code in Pinellas. SPFC's warehousing support and donations increase the efficiencies of other food banks and distribution sites. Over 90% of SPFC's partner agencies report that our partnership enables their agency to save money. Cost savings allow partner organizations to serve more people, purchase more food for their pantries, pay for ongoing operational costs, and even start new programs or hire additional staff. SPFC has attached two letters of collaboration to this application, one from FEAST Food Pantry, and the other from Neighborly. These partnerships illustrate our reach across the county and also across the lifespan with access to nutritious foods. Through our partnership with FEAST, our Food Bank stocks this community pantry with fresh produce, eggs, dairy, and meats. SPFC's partnership with Neighborly supports six senior congregate dining sites with fresh groceries free of cost. The attached letters illustrate the strength of our partnerships with these two entities and

exemplify our commitment to collaborative implementation. At SPFC, we strive to coordinate with existing programs, working together to assess community needs, determine gaps in services, and develop responses to address food insecurity across Pinellas County.

Please upload Collaborative Letter



Collaborative Letter

SPFC Partnership Letters - FEAST and Neighborly.pdf

D. Scope of Services

Completed by zblair-andrews@thespfc.org on 3/24/2026 3:20 PM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

The requested funding would support SPFC Food Programs. SPFC Food Programs consist of our two We Help FRESH Pantry locations (indoor choice and drive-through), our Community Food Bank, and specialized programs focused on children and seniors. Our We Help FRESH Pantry in downtown St. Petersburg is a choice model, providing a dignified market experience. Research indicates that choice model pantries reduce feelings of stigma and reduce food waste by providing clients with the autonomy to choose foods that align with their preferences or dietary requirements. Research also suggests that choice pantry models improve participants' diet related outcomes. Clients can access the pantry twice per month, and individuals who are experiencing homelessness can access the pantry once per week to receive a box of shelf-stable items. The downtown location is open Mon-Wed 8:30am-3:00pm and Thursday 8:30am-7:00pm. The later hours of operation support our ALICE neighbors who are frequently coming straight from work in their work uniforms or scrubs. Our Deuces Drive-Through is located in South St. Petersburg. It is open on Mondays and Wednesdays from 2:00 to 6:00pm. The convenience of the drive-through is welcomed, particularly by families with children, when we added the drive-through option, our visits with families with children doubled. Our Health Center, located on 4th Street North, has a smaller-scale food pantry in the lobby. Patients can leave their appointment with a bag of fresh produce, lean meats, and nutritious shelf-stable items that are all curated to be heart-healthy and support their health. SPFC's Community Food Bank provides our We Help FRESH Pantry and Health Center with all food needs, and also partners with many smaller-scale food pantries such as FEAST.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

This funding request is designated to supplement, rather than duplicate, existing program support. The requested funds would specifically cover key personnel costs that are not supported elsewhere by current grants or restricted revenue sources. While SPFC receives a combination of private donations and grant funding to sustain Food Programs, these resources are already fully allocated to other operational needs. Successful implementation and scaling of our work relies heavily on the strength of our food bank team; support for personnel ensures that we have the team needed to deliver our essential programs and services to the community. SPFC Food Programs continue to be our largest organizational expense, and having been fully operational in our expanded Community Food Bank facility for one year, our growth and increased impact show no signs of slowdown. The current proposal fills a critical gap by providing dedicated support for staff whose work is central to food distribution, but are currently unfunded.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

We Help FRESH Indoor Choice Pantry is open four days per week and serves an average of 8,000 households each

month. Deuce's Drive-Through is open two days per week and serves an average of 2,200 households per month. Our partners have regularly scheduled, weekly, food pickups and serve a collective average of over 48,000 households per month.

D.4. What is the target population and eligibility criteria for the program?

The target population for SPFC Food Programs is food-insecure individuals and families of Pinellas County who experience barriers in accessing healthy, nutritious foods. People we serve may be homeless, living in poverty, or ALICE. Any Pinellas County resident is eligible to receive services through our food programs, which are intentionally low-barrier, removing the red tape that individuals may have historically experienced when accessing food assistance.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

The geographic service area for SPFC Food Programs is Pinellas County. Individuals and families access our food programs from every zip code in Pinellas. The hours and days of operation are below: We Help FRESH Indoor Choice Pantry: Monday-Wednesday: 8:30am-3:00pm; Thursday: 8:30am-7:00pm; Friday-Sunday: Closed; Deuce's Drive Thru: Monday 2:00pm-6:00pm; Wednesday 2:00pm-6:00pm; Health Center: Monday- Friday: 9am- 4pm; SPFC Community Food Bank (warehousing, not client-facing): Monday-Friday: 5am-1pm.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

- Chief Logistics (Abi Paz) has been with SPFC for over fifteen years and manages the daily operations of the food bank and personnel, as well as relationships with agency partners. His leadership has supported our exponential growth over the past five years, including the transition to the expanded Food Bank facility. Abi's vision and institutional knowledge are critically important assets to SPFC. - Food Programs Procurement Manager (Kristin Lane) joined the food bank team last fall, but has been with SPFC for six years prior as the Finance Coordinator, bringing her understanding of our operational context to this position. Kristin is responsible for building and maintaining strong relationships with vendors. - Director of Food Access (V Kelley) oversees the implementation of SPFC's Food Programs. V has been with SPFC for two years and brings years of hands-on experience in food programming and warehousing. V leads our client-facing food access programs, including our We Help FRESH Pantry, Drive-Through, and specialized partners (FRESH Sprouts, JHACH School Pantries, etc.). - SPFC's Food Bank would not be operational without our warehouse logistics and CDL driver team. Each driver has their Commercial Driver's License and meets qualifications to ensure their ability to operate our vehicle fleet (road test, performance history records, pre-employment drug and alcohol screening, etc.) At the start of each project, SPFC conducts a cross-departmental kick-off meeting to establish timelines, roles and responsibilities, and to ensure understanding of all contractual obligations. Chief Community Impact Officer holds regular check-ins with Food Program's leadership to ensure deliverables are on track. Throughout the contract cycle, SPFC's Food Bank will provide warehousing support to all our partners, purchasing support for our specialized food programs, and will deliver food to SPFC locations with client-facing services, which will serve our food-insecure neighbors.

E. Program Outcomes

Completed by zblair-andrews@thespfc.org on 3/24/2026 3:21 PM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

SPFC Attachment 2 Social Action Funding Core Outcomes.pdf

F. Budget

Completed by zblair-andrews@thespfc.org on 3/24/2026 3:23 PM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$41,590,062.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$8,315,152.00

F.3. Total Pinellas County Social Action Funding request.

\$99,000.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

1.19%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

• City of St. Petersburg – \$50,000 Community Food Grant Program. • City of St. Petersburg - \$245,000 FRESH Pace, Healthy Neighborhood Store Program. • Duke Energy Foundation - \$55,000 – to support Food Programs operations. • Juvenile Welfare Board of Pinellas County - \$5,046,159, the vast majority of which is allocated towards the purchase of bulk food. • Pinellas Community Foundation - \$25,000 to support Food Programs operations. • Publix - \$27,500 – to support Food Programs operations. • Raymond James - \$350,000 to support child-focused food programs.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

SPFC has an active agreement with Pinellas County for Social Action Funding, supporting our Food Programs, which will end prior to the start date of the current proposal.

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

Each year since our founding in 1970, SPFC has continued to grow and respond to critical community needs through the dedicated support of private donors, grant funders, churches, faith-based organizations, and community partners. We do not rely on a single funding source, and each year, we review the previous year's outcomes and spending, prepare fiscally conservative new budgets, and develop comprehensive fundraising plans. SPFC Food Programs has a diversified pool of funding, including government grants, community foundation grants, family foundation support, and individual donor giving. While SPFC Food Programs are at a pivotal time of fundraising for our ambitious 5-year strategic plan, we have an engaged and informed Board of Directors who ensures our growth plans do not extend beyond our means.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

G. Requested Documents

Completed by zblair-andrews@thespfc.org on 3/24/2026 3:26 PM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

No

If not available, please explain:

Our operating permits are uploaded under "licenses and registrations" below.

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

FY26 SPFC Board Roster.xlsx

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

SPFC Employee Handbook COI Policy.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

SPFC 2026 We Help Client Engagement Policy Framework.pdf

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

SPFC JDs.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

Yes

If yes, please upload.



Current state licenses or registrations *Required

SPFC Operating Permits.pdf

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by zblair-andrews@thespfc.org on 3/24/2026 3:29 PM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

SPFC IRS Status of Certification 501c3.pdf



Current Certificate of Insurance *Required

SPFC Certificate of Insurance.pdf



Data Control Questionnaire *Required

SPFC Data Control Questionnaire 2026.pdf



Human Trafficking Affidavit *Required

SPFC Human Trafficking Affidavit Jan 2026.pdf



HS E-Verify Affidavit *Required

SPFC E-Verify Affidavit and MOU.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

FY25 SPFC Audited Financial Statements.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

SPFC Articles of Incorporation.pdf

 **Internal Control Checklist *Required**

SPFC Internal Controls Questionnaire.pdf

 **Organization Chart (local) *Required**

SPFC Org Chart March 2026.pdf

 **W-9 with legal name which matches that of applicant name *Required**

SPFC 2026 W9.pdf

Submit

Completed by zblair-andrews@thespfc.org on 3/24/2026 3:30 PM

Case Id: 21190

Name: St. Petersburg Free Clinic

Address: 863 3rd Avenue North, St. Petersburg, FL 33701

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Zoe Blair-Andrews

Electronically signed by zblair-andrews@thespfc.org on 3/24/2026 3:30 PM

Date Submitted

03/24/2026

Program Description

Completed by edi@svdp.care on 3/26/2026 12:14 PM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.

☒ I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.

☒ I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by edi@svdp.care on 3/23/2026 6:53 PM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

Yes

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by edi@svdp.care on 3/26/2026 11:36 AM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

St. Vincent de Paul CARES, Inc.

A.2. DBA (if applicable)

SVdP CARES

A.3. Legal Address

384 15th Street North St. Petersburg, FL 33705--2016

PROJECT INFORMATION

A.4. Program Name/Project Title

SVdP CARES' Food Center

A.5. Summary - provide a brief summary of program and how funding would be utilized.

The CARE Center is a multi-purpose facility in downtown St. Petersburg that provides an array of services to individuals and families experiencing hunger and homelessness in Pinellas County. Funding will be utilized to purchase fresh fruits and vegetables that are not easily donated before they spoil. This will increase nutritional meals for people accessing the SVdP CARES' Food Center who are homeless, as well as others living in the community who are food insecure. Funds will also support the kitchen staff, including the Executive Chef, Sous Chef, Line Cooks, and Truck Driver, and 0.25 FTE of a Navigator to help people who are not connected to resources to access assistance to end their homelessness or support housing stability. Further case management and navigation are leveraged through other resources as needs are assessed.

A.6. Physical Program Address

401 15th Street North St. Petersburg, FL 33705--2016

A.7. Program Manager First Name

APPLICATION CONTACT INFORMATION

A.19. First Name

Edi

A.20. Last Name

Erb

A.21. Contact Person/Title

Chief of Compliance

A.22. Contact Email

edi@svdp.care

A.23. Telephone

(727) 201-9871

A.24. Executive Officer with signing authority First Name

Michael J.

A.25. Executive Officer with signing authority Last Name

Raposa

A.26. Executive Officer Title

Chief Executive Officer

A.27. Executive Officer Email

michael@svdp.care

A.28. Executive Officer Phone Number

(727) 823-2516

Brian

A.8. Program Manager Last Name

Van Ness

A.9. Program Manager Title

Executive Chef

A.10. Program Manager Email

brianvn@svdp.care

A.11. Program Manager Phone Number

(727) 221-4364

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Food and Nutritional Services

A.13. Funding Category **ONLY SELECT ONE**

☐ \$10,000.00-\$99,999.00

☒ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$134,134.00

A.15. Taxpayer/Employer ID

59-2380770

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

U5XLSCJJP9A6

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

05/20/1985

A.18. Date of 501(c)(3) Status

05/07/2014

B. Organization Profile

Completed by edi@svdp.care on 3/26/2026 12:03 PM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

St. Vincent de Paul CARES, Inc. (SVdP CARES) is a faith-based organization whose mission is to transform lives through love and service. SVdP CARES directly aligns with the Food and Nutritional Services priority area through 40 years of providing consistent, dignified access to meals and food for Pinellas County residents experiencing hunger and homelessness. The Food Center provides congregate dining while connecting clients to supportive services designed to address and end food insecurity. The Food Center has operated since 2005 within the CARE Center at 401 15th St. North, St. Petersburg. Two hot meals are served 365 days a year to anyone in need with no fees and no prerequisites. The CARE Center functions as a gateway: individuals who come for meals encounter on-site Case Managers and Navigators who engage them, screen for eligibility, and connect them to emergency shelter, housing navigation, benefits enrollment, and supportive services. This integrated model reflects best practice in food equity and homeless services, recognizing that hunger relief is a proven entry point to housing stability. Last fiscal year, the Food Center provided over 200,000 meals and 25,081 pounds of food in pantry boxes. The CARE Center sheltered 321 unduplicated residents; 24% of clients exited to permanent housing. Positive exits are increased significantly when clients are able to access case management. 84% of clients who received case management services exited to permanent housing. This demonstrates our mission's alignment with the SAF goal of addressing the health, economic, and social well-being of Pinellas County residents in need. Of those persons who accessed the services through the SVdP CARES' Care and Food Center, 25% had been residing in unincorporated Pinellas County or its partnering jurisdictions. Clients who come to the CARE Center are provided with more than a meal, they are presented with a way to exit homelessness.

B.2. Describe your board membership and how the board is reflective of the target population.

SVdP CARES' Board of Directors and the agency's leadership are committed to representing the diverse populations served through intentional efforts in recruiting Board members, staff training, hiring, and program design. The organization's policies, reports, and communications highlight how personnel hiring and program practices are aligned with serving a diverse client base. The agency is committed to removing barriers and increasing diversity awareness throughout the organization. Multiple members of the Board have volunteered for many years, learning much about the population served, including people who are homeless and living in poverty, however, SVdP CARES recognizes the current Board of Directors is not representative of the population assisted through our services. While the percentage of clients served in FY 2025 who are black is an estimated 40.24%, there is only one voting member of the Board who is Black (9%). There are presently no board members representing the Latino or Asian Population. The percentage of clients who were Hispanic in 2025 was 3.64% and Asians were less than 1%. Women make up 42.08% of the clients assisted, while women on the Board only represent 27.27%. None of our current Board members were formerly homeless or have disclosed any disability. Voting Board members representative of St. Petersburg is 54.5%, and 63.6% represent Pinellas County. We are actively seeking individuals for Board membership who represent the community and population served, and are aligned with the mission of the organization, support the agency's values, and concur with the principles of Housing First. In addition to the Board of Directors engaging new members, the Chief of Staff and Chief of Development, under the leadership of the Chief Executive Officer, assist in identifying potential board members. Identification happens through outreach to a vast network of volunteers, donors, community leaders, SVdP CARES'

partners, and community partner organizations. To ensure the agency receives input into program design and operations from those most impacted, SVdP CARES collects feedback from the clients we serve through satisfaction surveys, focus groups, and highly individualized, client-led service planning.

B.3. Explain the organization's experience relevant to the proposed priority area.

For 40 years, SVdP CARES has assisted those in dire circumstances through well-managed, highly effective programs addressing basic human needs for food, clothing, and shelter. The Food Center has operated since 2005, making SVdP CARES one of the most experienced food service providers in Pinellas County for homeless and food-insecure populations. The Food Center is managed by Executive Chef Brian Van Ness, who holds a Culinary Arts degree and ServSafe Manager certification. Chef Brian leads a core staff and coordinates hundreds of volunteers monthly to prepare two nutritious meals 365 days a year. The most recent Florida Department of Health inspection resulted in zero violations. Last fiscal year, the Food Center provided over 200,000 meals and distributed over 25,000 pounds of food in pantry boxes. SVdP CARES leverages established relationships with grocery retailers, restaurants, and community organizations to maximize donated food. CARE Center Case Managers provide housing navigation, benefits assistance, and crisis intervention for individuals who engage through the Food Center. Of CARE Center clients working with a Case Manager in FY2022-23, 28% exited to permanent housing — demonstrating the gateway model's effectiveness. SVdP CARES has successfully housed over 6,252 individuals since October 1st, 2021, many of whom were first engaged at the Food Center.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

SVdP CARES is accredited by the Council of Accreditation (COA). This prestigious distinction serves as independent validation of the agency's accountability in resource management, risk prevention, use of industry best practices, and its ongoing capacity for organizational quality improvement. This accreditation ensures that the agency's infrastructure, led by CEO Michael J. Raposa, who brings over 30 years of non-profit and government administration experience, meets the highest standards of transparency and service delivery. Michael is certified in Bridges Out of Poverty and uses this material during the onboarding training he personally provides to new employees. Many staff do not require certifications or credentialing, however all staff in positions requiring certifications are properly credentialed. Several staff are notary publics; the Executive Chef is certified in ServSafe; Christine Emery, LCSW providing staff support, training and supervision of interns; Chief Finance Officer, Al Giparis who is a CPA, and one senior accountant also with a CPA; Chief of Legal Service, Tomas Yi, is a licensed attorney as well as the legal services coordinator II; Jordan Eddy, Planning and Development Manager over housing development and the Chief of Administrative Services is a licensed attorney; Jon Wimpling Planning and Development Manager in Housing Services is certified in OSHA 30; the Director of Human Resources, Betty Wilson-Savage and Michael Marchese, Senior Human Services Representative, are SHRM certified; lead staff development specialist is certified in mental Health first aid; several housing specialists have realtor licenses; and we have at least three staff certified in SOAR. The Information Technology Department are certified as follows: James is certified in Comptia A+, Comptia Network Administrator, CCNA, Linux Administration; Lane is certified in Comptia Security+, Comptia CYSA+, Zscaler Certified Sales Engineer, Cyber Security Work For Certification from USF; Jason, Manager of Information Technology is certified in MSCE Core Infrastructure (Microsoft 365 Certified: Administrator Expert), Comptia Security +, Barracuda Firewall CloudGen Certification, Liongard Certified Professional Certification; Rhie is certified CBAP cert; Pete is certified as Salesforce Administrator; and Ron, Deputy Chief of Information Technology is certified in MCSE and ITIL v3. While the majority of the staff do not require professional certification, SVdP CARES has an extensive training program for new employee orientation, as well as ongoing staff development for personal and professional growth. Annual and ongoing training provided by SVdP CARES allows for opportunities for employees to build on their skillset and increase their knowledge so they can better support the people we serve.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as

a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

SVdP CARES was monitored by 13 agencies in the last 12 months. Some of these agencies monitored SVdP CARES more than once based on projects funded. There were no findings with the exception of the Mid-Florida Homeless Coalition that monitored the State-funded grants, which were passed through their agency to SVdP CARES, and the HUD Continuum of Care projects funded directly by the Department of Housing and Urban Development. All findings have been resolved. This included 2 files supported by ESG funding that, while the rent was reasonable, it exceeded the FMR. One background screening on an employee was more than 3 days after hire. This was a long-term employee and at the time of their hire, we were not completing Level II screening. The employee had been screened when the policy was changed. One re-screening was done more than 5 years after the initial screening. Other issues were documentation of the reference checks before the date of hire and use of the most current State forms. Policies and procedures were revised to ensure full compliance in the future. As indicated, there are no unresolved findings.

C. Community Needs

Completed by edi@svdp.care on 3/26/2026 12:38 PM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

This program addresses two interconnected needs: food insecurity and the gap between accessing emergency food and accessing homeless services. In Pinellas County, thousands of residents lack consistent access to nutritious meals. For individuals experiencing homelessness, hunger compounds existing barriers, including lack of documentation, mental health challenges, distrust of systems, and physical deterioration, making engagement with traditional social services extremely difficult. Food insecurity is directly linked to chronic health conditions, including diabetes, obesity, and heart disease, and to diminished cognitive and emotional function. The mortality rate for people experiencing long-term homelessness is up to nine times higher than that of the general population. When a person's energy is consumed by hunger, the capacity to navigate complex social service systems, locate and access housing, complete job applications and benefits enrollment, and access treatment is severely compromised. Hunger is not simply an empty stomach; it is a barrier to stability. Access to consistent, nutritious food is a vital, evidence-based intervention that improves the physical and mental health of people experiencing homelessness. It mitigates chronic diseases, boosts the immune system, and can reduce the utilization of high-cost healthcare. Access to food is a gateway to developing a relationship with an agency to obtain the help needed to address the barriers to stable, permanent housing. The SVdP CARES' CARE Center Food Center provides three nutritious meals, 365 days a year, with no prerequisites to individuals and families who are enrolled in SVdP CARES shelter programs. The CARE Center Food Center also serves at least 2 nutritious meals a day to individuals and families who are not enrolled in housing programs. The Food Center provides food boxes to individuals and families who are food insecure as available. It serves as a daily point of contact for hundreds of homeless individuals who have not yet engaged with the homeless crisis response system at any level. Located at the CARE Center, people seeking a meal at the Food Center have access to the resources made available through the CARE Center, which creates a bridge between hunger relief and homeless services - turning a meal into a first step toward housing stability. The CARE Center navigators and case managers assist people accessing the Food Center with referrals to needed resources, and assess for alternatives to homelessness through problem-solving conversations, rapid resolution services, and connection to housing programs.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

According to Feeding America latest 2023 study (Hunger & Poverty in Pinellas County, Florida | Map the Meal Gap), 133,530 Pinellas County residents, 13.9% of the population, were food insecure, representing a \$102 million annual food budget shortfall. The 2025 Pinellas County Point-in-Time Count identified 1,863 people experiencing homelessness on a single night. The SVdP CARES Food Center is one of the few providers offering meals 365 days a year, while simultaneously providing shelter, case management, and housing navigation on-site. Recent food Center surveys have indicated the need for fresh fruit, vegetables, and proteins. Also, a high percentage of respondents reported not feeling full and satisfied between meals. These survey results confirm that nutritional quality, not just quantity, are essential to well-being and a critical need. Many individuals eating at the Food Center are not enrolled in any homeless services program. A Case Manager or Navigator engaging food center guests during scheduled meal times can conduct rapid screenings using HMIS, identify eligibility for on-site and community programs, and initiate same-day referrals, directly

addressing the gap between food access and homeless service engagement that current resources cannot fill.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

The Food Center is an established, high demand program providing meals to all Pinellas County residents in need, 365 days a year, totaling more than 200,000 meals and 4,000 take away food boxes in 2025. While this meets urgent nutritional needs, many guests remain unconnected to any homeless services. Current community programs primarily serve individuals already enrolled, leaving a significant number of Food Center guests without access to case management, housing navigation, or shelter referrals. The proposed model leverages the resources available through the CARE Center to add critical support for engaging guests directly during mealtimes, often their only consistent point of contact. CARE Center staff will meet individuals dining and not currently engaged in SVdP CARES housing programs or other homeless services, conduct quick assessments, initiate same day referrals, and help individuals enter the homeless crisis response system. This targeted engagement will reduce the number of unserved residents and convert the Food Center into a stronger entry point for housing and stability services. This engagement will not only decrease food insecurity and provide consistent access to food for all household members, but it will also increase the percentage of successful outcomes of underserved clientele of the Food Center moving into permanent housing. An added service is the culinary training for clients by the Executive Chef with the assistance of a navigator, estimated at 10 hours weekly.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided.

SVdP CARES does not currently receive Social Action Funding.

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

The SVdP CARES Food Center operates as a core component of the CARE Center and is designed to function within a strong network of community partnerships. These partnerships expand the range of services available to individuals experiencing homelessness and food insecurity in Pinellas County. SVdP CARES maintains long standing collaborative relationships with agencies whose work directly complements the Food Center's role as a primary engagement point for people who have not yet connected with homeless services. Boley Centers formalized this relationship through a collaborative letter recognizing the Food Center as a key engagement site for individuals encountered during street outreach. Their outreach teams coordinate closely with SVdP CARES to provide warm handoffs, timely referrals, and consistent follow up, strengthening the connection between street outreach, shelter access, and pathways to permanent housing for Pinellas County residents who struggle with mental health disorders and co-occurring substance use disorders. Beyond this partnership, SVdP CARES works with a wide range of organizations that deliver on site or closely coordinated services at the CARE Center. These partners provide physical and behavioral health care, counseling, legal services, employment assistance, and benefits navigation. Current collaborators include Eleos (formerly PEMHS), the Public Defender's Office, Assurance, Humana, Windmoor, and the Pinellas County Mobile Medical Unit. Evara Health has also signed a collaborative letter with SVdP CARES, supporting our Care Center with comprehensive, quality health coverage. In addition, many volunteer groups contribute hundreds of hours each month to support Food Center operations and guest engagement. Through these partnerships, guests can be quickly connected to medical and

behavioral health services, legal aid, insurance enrollment, employment resources, and crisis stabilization support. SVdP CARES also offers limited financial assistance, through private funding, to individuals who have already secured housing but need short term, one time support to achieve stability. For individuals requiring more extensive help, staff assist with entry into rapid rehousing or other housing programs through coordinated community systems. Collaboration among street outreach teams, such as the services provided by Boley Centers Outreach program, shelter staff, and local law enforcement further enhances engagement by encouraging individuals to remain connected to services, access shelter when needed, and work with staff to secure permanent housing. Through these extensive and coordinated partnerships, the Food Center serves not only as a source of daily nutrition but also as a comprehensive access point for services, helping guests move more quickly toward stability and long-term housing.

Please upload Collaborative Letter



Collaborative Letter

Evora Health LOS - St. Vincent de Paul CARES.pdf

Boley LOS SVdP CARES.pdf

D. Scope of Services

Completed by edi@svdp.care on 3/26/2026 12:37 PM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

The SVdP CARES Food Center provides daily nutritious meals, and the Navigator Program provides direct, low barrier access to homeless services for Pinellas County residents experiencing food insecurity and homelessness. The program integrates two evidence based frameworks: nutrition equity, which emphasizes the right of all individuals to access nutritious and culturally appropriate food regardless of circumstance, and Housing First, which prioritizes immediate connection to safe, stable housing as the foundation for addressing health and social needs. The Food Center prepares and serves well balanced meals every day, 365 days per year, with no fees, appointments, or eligibility requirements. Meals are designed by Executive Chef Brian Van Ness to meet USDA nutritional guidelines,. All food handling follows ServSafe protocols and Florida Department of Health food safety requirements. A dedicated CARE Center Navigator provides proactive and progressive engagement with Food Center guests who are not currently connected to homeless services. During mealtimes, often the only consistent point of contact for individuals living unsheltered, the Navigator conducts rapid assessments using HMIS (PHMIS) and facilitates same day referrals to shelter placements, housing navigation, benefits enrollment, behavioral health services, and medical care through on site partners. This integrated approach transforms the Food Center from a meal site into a comprehensive access point for the homeless response system. The Food Center is not just a dining room and a kitchen, it is a welcome gateway to SVdP CARES housing programs, and a way off the streets. By pairing daily nutrition with immediate service linkage, the program removes common engagement barriers and helps individuals move more efficiently toward safety, stability, and permanent housing.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

The total funding requested is \$134,134.00. Food Purchases estimated at \$55,542.00: Funds will purchase fresh fruits and vegetables, lean proteins (chicken, fish, lean beef), dairy, eggs, nuts, and other nutrient-dense ingredients, as well as much needed kitchen supplies that are integral to a well-run kitchen. SVdP CARES relies heavily on donated food from retailers and restaurants; purchased food fills critical nutritional gaps that processed donations cannot. This directly supplements and extends the value of donated food resources. Staff salary and benefits estimated at \$68,341.00: The salary and benefits support a portion of the Food Center staff, including Executive Chef, Sous Chef, Line Cooks, and Truck Driver. This will support a 0.15 FTE of each staff member working in the Food Center, preparing and serving meals, picking up donated food, managing the pantry and food donated, purchased food and food supplies, and interacting with people at the Food Center; 0.25 FTE navigator who will support interactions with people accessing the Food Center and participating in training provided by the Executive Chef, along with a small amount of indirect costs based on a 15% de minimis indirect cost rate. A small amount of indirect costs based on a 15% de minimis indirect cost rate estimated at \$10,251.00. to support those necessary costs allocated to the program based on an agency allocation plan to manage

Printed By: Amanda Craft on 3/26/2026

13 of 24

and operate the program. This SAF award represents a targeted investment in nutritional quality and enhanced case management capacity that extends the impact of existing resources, increases the number of hard-to-reach individuals SVdP CARES can help and increases the success of those entering housing services.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

The Food Center serves 3 nutritious meals to individuals and families enrolled in SVdP CARES shelter and housing programs and 2 nutritious meals daily to individuals and families who are food insecure in Pinellas County, as well as providing pantry food boxes as food availability allows. We do this 365 days a year at 401 15th St. North, St. Petersburg, Florida. The Food Center hours of service are: Lunch: Monday - Sunday, 11:00 a.m. - 12:00 p.m. Dinner: Monday - Friday, 7:00 p.m. to 8:00 p.m. Saturday and Sunday 4:30 p.m. to 5:30 p.m. Over the one-year contract period (October 1, 2026 - September 30, 2027), the Food Center projects serving approximately 200,000 meals to an estimated 6,000 individuals, including CARE Center participants, individuals sleeping outdoors, and individuals and families living in the community with low and extremely low income. Pantry boxes will be distributed to low-income Pinellas County households by appointment and walk-in, as food resources are available. A navigator will be on-site Monday through Friday, 11:00 a.m. to 12:00 p.m. and 7:00 p.m. to - 8:00 p.m., with concentrated engagement during peak meal hours of lunch and dinner. The Navigator is projected to conduct 5-10 rapid screenings per week, resulting in an estimated 240+ referrals to shelter, rapid rehousing, referrals to benefits programs, and healthcare services over the contract year. All service contacts are documented in CaseWorthy and HMIS (PHMIS).

D.4. What is the target population and eligibility criteria for the program?

The primary target population is individuals and families experiencing homelessness in Pinellas County, including individuals sleeping outdoors, in encampments, in vehicles, or in emergency shelter who have limited or no access to regular nutritious meals and who may not yet be enrolled in homeless services programs. The secondary population includes low-income, food-insecure Pinellas County households that are housed but lack reliable food access and may need connection to community resources. Eligibility for meals is intentionally barrier free: there are no income thresholds, documentation requirements, fees, or enrollment processes. SVdP CARES holds that removing barriers to a meal is the first step to removing barriers to housing. All Pinellas County residents are welcome. For Navigator services, individuals are prioritized by need: those not currently enrolled in a case management or housing program; those sleeping outdoors or in vehicles; and those self-identifying a need for shelter, benefits, healthcare, or housing assistance. The only program restrictions in place are consistent with safety. The CARE Center cannot approve for overnight shelter persons convicted of a sexual offense, because of the family shelter at the same location. SVdP CARES also works in collaboration with the Boley Centers Outreach Coordinator to meet the needs and help the homeless population of Pinellas County that are hard to reach, and that may be in critical need of food and shelter.

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

The Food Center is part of SVdP CARES Care Center, a multi-purpose 24/7 facility that provides access to food and nutritional services, emergency shelter for individuals and families, transitional living for US Veterans, showers, personal storage, respite, and case management to people experiencing homelessness in Pinellas County. The Care Center is located at 401 15th Street North, near municipal services in downtown St. Petersburg and provides easy access for the many people who are homeless in the downtown area. The facility is located on the Pinellas Suncoast Transportation Authority (PTSA) Routes 9 and 18, which includes access to downtown St. Petersburg and Clearwater, and multiple PTSA Transfer Centers. The Food Center serves 3 nutritious meals to individuals and families enrolled in SVdP CARES housing programs and 2 nutritious meals daily to individuals and families in Pinellas County who are food insecure or homeless but not currently engaged with SVdP CARES housing services. , as well as pantry food boxes as food availability allows. Lunch: Monday - Sunday, 11:00 a.m. - 12:00 p.m. Dinner: Monday - Friday, 7:00 p.m. to 8:00 p.m. Saturday and Sunday 4:30 p.m. to 5:30 p.m. A navigator will be on-site Monday through Friday, 11:00 a.m. to 12:00 p.m. and 7:00 p.m. to -

8:00 p.m., with concentrated engagement during peak meal hours of lunch and dinner to maximize contact and connections with the unengaged homeless population of Pinellas County.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

Executive Chef Brian Van Ness holds a Culinary Arts degree and ServSafe Manager certification, with extensive hospitality industry experience. Chef Brian has managed the Food Center for two years, overseeing meal preparation, donation management, inventory control, and volunteer coordination. The Sous Chef assists the Executive Chef in the management of the day-to-day operations of the Food Center. This position requires a high school diploma or GED with some Culinary Arts training, 2 to 3-years' experience, and must complete the ServSafe Manager Training. The Line Cook provides backup and support to the Executive and Sous Chef. This position requires a high school diploma or GED and some Culinary Arts training and related experience. The Truck Driver-Food Center operates and maintains the Food Center vehicle that picks up food and supplies from vendors and/or donors. This position requires at least a high school diploma or GED and a valid Driver's License with an excellent driving record for at least three years before employment. CARE Center Navigator performs various duties such as screening people who come to the Food Center, providing referral information, collecting demographic and other data to evaluate program performance, and supporting mealtime activities. This position requires a High School diploma or GED certificate, and experience working with the homeless population. SVdP CARES has an extensive onboarding process for new employees, position-specific instruction, and annual training, including refresher training and staff development. Training includes but is not limited to first aid, CPR, de-escalation, housing first, engagement skills, trauma-informed care, and harm reduction principles. The Food Center is an established program, and as such, there will be no anticipated delays in its implementation. We have started to pilot the culinary skills training. This funding will help support those efforts.

E. Program Outcomes

Completed by edi@svdp.care on 3/26/2026 12:13 PM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

Social Action Funding Core Outcomes Template Final 3-26-2026.pdf

Printed By: Amanda Craft on 3/26/2026

F. Budget

Completed by edi@svdp.care on 3/26/2026 10:22 AM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$67,699,231.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$1,107,620.00

F.3. Total Pinellas County Social Action Funding request.

\$134,134.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

12.00%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

\$69,475.78 Juvenile Welfare Board of Pinellas County: Salary and Benefits estimated @\$48,015.78; Food estimated @\$17,000.00, and Admin estimated @\$4,460.00. \$194,043.46 Department of Veterans Affairs GPD: Salary and Benefits estimated @\$46,454.60; Food and food supplies estimated @\$142,064.74, Other operating costs estimated @\$5,524.12. \$80,458.93 Department of Veterans Affairs CRES/HCHV: Salary and Benefits estimated @\$22,028.75; Food and food supplies estimated @\$57,630.99, Other operating costs estimated @\$799.19. \$17,413.00 Pinellas County Bridging Families: Food estimated @\$15,142.00; and Indirect estimated @\$2,271.00. \$78,971.51 Pinellas County Per Diem: Salary and Benefits estimated @\$37,186.80; Food and food supplies estimated @\$40,469.97, Other operating costs estimated @\$1,314.74. \$5,594.00 City of St. Petersburg CARE Center: Food estimated @\$5,594.00. \$295,864.00 In-kind: Value of donated Food estimated @\$295,864.00. \$741,820.00 Total other funding (leaving a deficit of \$365,800.00)

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

\$112,087.85 Shelter Bed Grant 25-0197 – Year 1 of a three-year budget \$67,100.00 ESGRUSHSVDP \$52,778.01 CD25SVdPOPS \$10,543.99 ESG25SVdP \$450,000.00 Renovations CD25SVDP \$588,600.00 RRH Collab \$1,281,109.85 Total

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

SVdP CARES is accredited by the Council on Accreditation, which recognizes the agency for its accountability in resource management, risk prevention, use of industry best practices, and its ongoing capacity for organizational quality improvement. In keeping with COA standards and best business practices, SVdP CARES completes a strategic plan every four years. This plan reflects not only the pressing realities of poverty, homelessness, and food insecurity across the communities we serve, but also the opportunities to meet those needs with passion, innovation, and resolve. A work plan is developed each year to identify actions for achieving the goals and objectives of the strategic plan. Among its

many tasks are expanding and diversifying funding sources, and identifying and securing new sources of funding, public and private, to support existing programs and expansion. SVdP CARES will strive to identify opportunities for accessing resources to support the Food Center, and programs assisting individuals and families who are homeless, and at risk of homelessness to achieve stability in permanent housing. In addition, SVdP CARES will maximize the donation of food and food products and evaluate performance to maximize efficiency.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

SVdP CARES Food Center Attachment 3 Annual Budget Form.xlsx

G. Requested Documents

Completed by edi@svdp.care on 3/26/2026 12:14 PM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

Yes

If yes, please upload



Accreditation ***Required**

COA Certificate of Accreditation.pdf

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

2025-26 Board of Directors.pdf

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflict of Interest Policy.pdf

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

Combined Client P&P.pdf

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Executive Chef.pdf

Sous Chef.pdf

Line Cook.pdf

Navigator.pdf

Truck Driver - Food Center.pdf

G.6. Do you have Shelter Entrance Criteria?

Yes

If yes, please upload.



Shelter Entrance Criteria *Required

Shelter Entrance Criteria SVdP CARES CARE Center.pdf

G.7. Are State licenses or registrations required?

Yes

If yes, please upload.



Current state licenses or registrations *Required

Certifications for Kitchen staff.pdf

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by edi@svdp.care on 3/25/2026 9:22 PM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

501 c 3 IRS Determination Letter.pdf



Current Certificate of Insurance *Required

Current Certificate of Insurance - Pinellas County a Political Subdivision of the State of Florida.pdf



Data Control Questionnaire *Required

SVdP CARES Data Control Questionnaire 3-25-2026.pdf



Human Trafficking Affidavit *Required

Human Traffic Signed MJR and Notarized.pdf



HS E-Verify Affidavit *Required

SVDP CARE FY22 HS E-Verify Affidavit signed MJR notarized.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

SVdP Audit Report 093024.pdf



Incorporation in the State of Florida for at least one (1) year- proof *Required

Documentation of Incorporation in the State of Florida 5-20-1985 - St. Vincent de Paul CARES.pdf



Internal Control Checklist *Required

Internal Control Questionnaire 2-24-26.pdf



Organization Chart (local) *Required

Regional Org Chart 3-27-26.pdf



W-9 with legal name which matches that of applicant name *Required

W-9 St. Vincent de Paul CARES, Inc..pdf

Submit

Completed by edi@svdp.care on 3/26/2026 12:46 PM

Case Id: 21217

Name: SVdP CARES 2026-2027 Pinellas SAF

Address: 384 15th Street North, St. Petersburg, FL 33705-

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Edi Erb

Electronically signed by edi@svdp.care on 3/26/2026 12:45 PM

Date Submitted

03/26/2026

Program Description

Completed by kim.crawford12@yahoo.com on 3/19/2026 6:15 PM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

Program Description

Please provide the following information.



Social Action Funding Application for the funding period of October 1, 2026 - September 30, 2027

**Pinellas County Board of County
Commissioners**
Human Services
440 Court St, 2nd Floor
Clearwater, FL 33756

The Social Action Funding Program is designed to provide one-year, reimbursement funding to qualified non-profit social service agencies or non-profit organizations providing social services for priority services that directly support low-income Pinellas County residents. To ensure these funds are allocated effectively within the community, The Social Action Advisory Board (SAFAB) was established in 2023 to serve in an advisory capacity to the Board of County Commissioners. One of its primary duties is to review applications and recommend projects to be funded by social action funds. In alignment with Pinellas County's commitment to transparency and community engagement, all meetings related to this process are open to the public. Members of the public are encouraged to attend and observe the proceedings, providing an opportunity to stay informed about funding priorities and decision-making.

Administered by the Human Services Department, these Social Action Funding Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding as allocated by the Pinellas County Board of County Commissioners (BCC) for FY 2027.

The attached Social Action Grant Program application instructions outline the competitive process for the selection of organizations to receive Social Action Funding Grants as allocated by the Pinellas County Board of County Commissioners (Board) for FY 2027

Funding applications are limited to a minimum of \$10,000.00 and a maximum of \$150,000.00. Only one (1) application may be submitted per agency. Applicants may apply for either a large award (\$100,000.00 - \$150,000.00), or a small award (\$10,000.00 - \$99,999.00). A maximum of five large awards will be made, with the remainder of funding allocated to small awards. The amount requested does not guarantee an award. Actual awards will be based on the recommendation of the review committee and approval of the Board. The funding priorities for the Social Action Grant Program are:

- **Food and Nutritional Services:** including food banks, meal delivery, congregate dining, and related supportive

services.

- **Homeless and Housing Services:** including homeless outreach and engagement, prevention and diversion services, system navigation, and shelter and housing support.
- **Healthcare for Disadvantaged Residents:** Including, but not limited to, specialized healthcare services, medical related transportation or mobility assistance, chore services, health and hygiene support.
- **Supportive Services for an Aging Population:** Any of the above listed types of programs or additional supportive programs targeted to an aging population.
- **Human Services for Disadvantaged Residents:** Including other supportive human services for at risk or disadvantaged residents including, but not limited to, workforce development, life skills training and support, non-medical transportation services, specialized mentoring or educational programs, etc.

The submission deadline for all applications is March 26, 2026 at 1:00 PM (no exceptions). Organizations must utilize the online application through the Neighborly System. Please allow ample time for submission and technological challenges, as late applications will not be accepted. For questions regarding your application, please contact: Amanda Craft at acraft@pinellas.gov.

ELIGIBILITY CRITERIA

- ☒ The applicant organization must agree to the terms and conditions contained in the Pinellas County Social Action Program Agreement. **NO EXCEPTIONS** to the terms and conditions of the agreement will be permitted. The County reserves the right to update these terms and conditions from time to time and as needed to meet the needs of the County.

DISCLAIMER

- ☒ Pinellas County Government reserves the right to: 1) cancel the application process; 2) accept or reject any or all applications received; 3) waive any non-substantive deficiency or irregularity, waive or remedy any technical or immaterial errors; 4) request any necessary clarifications of proposal data without changing the terms of the proposal; 5) negotiate with any qualified applicant; 6) award a contract in what it believes to be the best interest of the County; 7) cancel the request, in part or its entirety, if it is deemed to be in the best interest of the County; 8) reject the program of any applicant that has previously failed to perform properly; 9) reject the program of any applicant who has failed to complete a contract within the specified timeframe; 10) reject the program of any applicant that is not in a position to fulfill a resulting contractual obligation.

EXCLUSIONS

The following are not eligible for Social Action Grant funding:

1. Capital Expenses
2. Improvements to Real Properties
3. Indirect Cost Rate (e.g. a fixed % of the program budget; direct costs are allowable)
4. Research studies or technical assistance
5. Employee or volunteer incentives
6. Legal fees or any expenses specifically related to criminal activity including court costs, citations, restitution,

child support, alimony, or immigration related expenses

7. Alcohol, tobacco, firearms or lottery tickets
8. Expenses related to immigration or returning to country of origin
9. Gift Cards
10. Money orders
11. Property taxes
12. Vehicle purchases

FATAL CRITERIA

- Agency has not been incorporated in the State of Florida for a minimum of one (1) year prior to required submission deadline.
- Agency does not have a 501 (c) (3) status for a minimum of one (1) year prior to required submission deadline.
- Agency is not in good standing with Pinellas County at the time of submission.
 - Compliance with Active Agreements: The vendor must be in compliance with all current Pinellas County agreements and must not have had any contracts terminated for cause within the past five (5) years. § Note: Vendors on a Quality Improvement Pathway with Pinellas County Human Services (Performance Improvement Plan (PIP) or Corrective Action Plan (CAP)) are not automatically disqualified, however, presence of the Plan must be documented in the application in B.5.
 - A copy of a Human Services CAP, and applicable status report(s), will be provided to the Review Committee.
 - Purchasing Status: The vendor must not appear on the Pinellas County Purchasing Suspended Vendor List.
 - Federal Eligibility: The vendor must not be currently debarred or excluded from federal contracting, as listed on the System for Award Management ([SAM.gov](https://www.sam.gov)).
- Agency's proposal is under/over the minimum (\$10,000.00)/ maximum (\$150,000.00).
- Application is late (system will not allow incomplete or late submissions).
- Agency does not submit a completed Annual Budget Report. (3 pages)

Please [CLICK HERE](#) to download a copy of the application instructions.



I acknowledge that I have clicked the above link and reviewed all application instructions.

Please [CLICK HERE](#) to download a copy of the Agreement.



I acknowledge that I have clicked the above link and reviewed and agree to all terms.

NOTE: Incomplete applications will not be accepted by the system.

Eligibility

Completed by kim.crawford12@yahoo.com on 3/19/2026 6:27 PM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

Eligibility

Please provide the following information.

1. Is the applicant organization a non-profit 501 (c) (3) organization for at least one (1) year and incorporated in the State of Florida for at least one (1) year prior to required submission deadline? The program is funded by local tax revenue. As such, publicly funded organizations are not eligible for awards under this solicitation.

Yes

2. Is the applicant organization the organization providing the proposed services? Subcontracting of contractual services is prohibited.

Yes

3 Do the proposed programs/services serve residents of Pinellas County?

Yes

4. Is the mission of the applicant organization consistent with the goals of the Social Action Grant Program to address the health, economic, and social well-being of Pinellas County residents in need of assistance? The applicant organization must not discriminate against any applicant for employment or employee with respect to hire, tenure, terms, conditions or privileges of employment or any matter directly or indirectly related to employment or against any client because of age, sex, race, ethnicity, color, religion, national origin, disability, marital status, or sexual orientation.

Yes

5. Does the applicant organization discriminate against any person on the basis of age, sex, race, ethnicity, color, religion, national origin, disability, marital status or sexual orientation in admission, treatment, or participation in its programs, services and activities?

No

6. Do the programs proposed by faith-based organizations have a secular purpose, and do not require worship or religious instruction activities? Services provided by faith-based organizations must be available to all Pinellas County residents, not solely for congregation members.

N/A

7. Are you an individual seeking financial assistance for yourself or another individual?

No

A. Agency Information

Completed by kim.crawford12@yahoo.com on 3/25/2026 10:41 PM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

A. Agency Information

Please provide the following information.

LEGAL AGENCY INFORMATION (FOR CONTRACT)

A.1. Legal Organization Name

Willa Carson Health and Wellness Center

A.2. DBA (if applicable)

A.3. Legal Address

1108 N Martin Luther King Jr Ave. Clearwater, FL 33755--3222

PROJECT INFORMATION

A.4. Program Name/Project Title

Lifestyle Medicine Program

A.5. Summary - provide a brief summary of program and how funding would be utilized.

The Lifestyle Medicine program at the Willa Carson Health and Wellness Center is committed to promoting holistic health by emphasizing essential health behaviors and preventive measures. WCHWC provides specialized Lifestyle Medicine interventions grounded in the six core pillars of this field: consistent physical activity, balanced nutrition, restorative sleep, effective stress management, supportive social relationships, and avoidance of high-risk substances. Patients participate in a comprehensive 45-minute in-person assessment with a physician, followed by a 15-minute telehealth consultation for ongoing support. Funding for the program would be used to purchase home monitoring equipment such as A1C kits for newly diagnosed diabetics and blood pressure monitors to support patient self-management. Additionally, the funds would provide temporary prescription assistance while the clinic seeks long-term resources, as well as cover the salary for an additional 8 hours per week for the part-time staff member who coordinates these services. This targeted

APPLICATION CONTACT INFORMATION

A.19. First Name

Kimberley

A.20. Last Name

Nunn-Crawford

A.21. Contact Person/Title

Executive Director

A.22. Contact Email

kimberley@willacarson.org

A.23. Telephone

(727) 467-9411

A.24. Executive Officer with signing authority First Name

Kimberley

A.25. Executive Officer with signing authority Last Name

Nunn-Crawford

A.26. Executive Officer Title

Executive Director

A.27. Executive Officer Email

kimberley@willacarson.org

A.28. Executive Officer Phone Number

(727) 467-9411

support will help ensure that patients receive comprehensive and accessible care as they manage chronic health conditions.

A.6. Physical Program Address

1108 N Martin Luther King Jr. Ave. Clearwater, FL 33755--3222

A.7. Program Manager First Name

Christine

A.8. Program Manager Last Name

Benson, APRN

A.9. Program Manager Title

Nurse Practitioner

A.10. Program Manager Email

Christine@WillaCarson.org

A.11. Program Manager Phone Number

(727) 467-9411

A.12. Social Action Funding Priority Area

Note: Only one (1) application may be submitted per organization. If more than one is submitted, only the first will be considered for funding.

Healthcare for Disadvantaged Residents

A.13. Funding Category **ONLY SELECT ONE**

☒ \$10,000.00-\$99,999.00

☐ \$100,000.00-\$150,000.00

A.14. Total Amount Requested

Note: Max request is \$150,000.00

\$22,000.00

A.15. Taxpayer/Employer ID

65-0743078

A.16. Unique Entity Identifier (UEI- Federal SAM.GOV Number, if registered

ZNVZUXXH7LQ4

A.17. Date of incorporation in Florida must be one year prior to required submission deadline

Printed By: Amanda Craft on 3/26/2026

08/29/1996

A.18. Date of 501(c)(3) Status

02/06/1998

B. Organization Profile

Completed by kim.crawford12@yahoo.com on 3/26/2026 10:40 AM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

B. Organization Profile

Please provide the following information.

B.1. Describe how the mission and purpose of the agency align with the funding priority area.

The Willa Carson Health and Wellness Center's mission is to provide culturally sensitive, quality healthcare in a friendly environment. This mission directly aligns with Pinellas County's funding priority area, which focuses on two critical social action objectives: (1) Healthcare for Disadvantaged Residents—including specialized healthcare services, medical-related transportation or mobility assistance, chore services, and health and hygiene support; and (2) Food and Nutritional Services—such as food banks, meal delivery, congregate dining, and supportive services to combat food insecurity. By offering accessible and culturally responsive healthcare, the agency not only addresses the medical needs of underserved populations but also supports broader efforts to improve health outcomes and reduce barriers to wellness in the community. Furthermore, the Center's commitment to holistic well-being encompasses nutritional support, ensuring alignment with the county's emphasis on food security and comprehensive care for residents facing socioeconomic challenges. The clinic also offers weekly congregate dining in partnership with Metropolitan Ministries, further supporting community members facing food insecurity through direct access to nutritious meals in a welcoming environment.

B.2. Describe your board membership and how the board is reflective of the target population.

The Board of Directors consists of 8 members, with the majority identifying as African American. This composition closely mirrors the demographic makeup of the North Greenwood community, which is predominantly African American. Additionally, the Board's bylaws mandate that at least one member either works or resides in the North Greenwood area; currently, two board members fulfill this requirement. This ensures that the Board remains connected to and informed about the needs and priorities of the target population. According to the North Greenwood CRA Study (2023), the community's residents are 57% African American, 27% white, 8% Hispanic or Latino, and 7% multi-racial. The Board's composition and residency requirements demonstrate a strong commitment to representing and serving the diverse population of North Greenwood.

B.3. Explain the organization's experience relevant to the proposed priority area.

The Willa Carson Health and Wellness Center has provided medical care since 1996. The clinic has a longstanding role in improving medical access for Pinellas County's North Greenwood community. Most care is provided by a Nurse Practitioner and volunteer physicians, with nutritional consultations offered by a Registered Dietitian—an area intended for growth. Mental health services began in 2019 through New Vision Behavioral Health, Inc., featuring an LMHC supervising two counseling interns.

B.4. Describe your organizational capacity including accreditations, expertise and credentials.

The Willa Carson Health and Wellness Center demonstrates strong organizational capacity through its longstanding commitment to providing essential healthcare and nutritional support to underserved populations in Pinellas County's North Greenwood community. The clinic's medical and administrative staff possess considerable expertise, including licensed Nurse Practitioners, and volunteer physicians. Mental health services are overseen by a Licensed Mental Health

Counselor (LMHC), ensuring professional standards in behavioral health. The organization also benefits from experienced board members who reflect the community's demographics and maintain direct ties to the target population. The Center has operated since 1996, consistently expanding its services to address evolving community needs through partnerships, outreach events, and holistic care.

B.5. If your organization is currently on, or has been on within the last year, a performance improvement plan (such as a Corrective Action Plan), initiated by a publicly funded organization, please explain the cause and the status/result. If not applicable enter N/A. No points will be assessed for this question.

N/A

C. Community Needs

Completed by kim.crawford12@yahoo.com on 3/25/2026 11:34 PM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

C. Community Needs

Please provide the following information.

C.1. Clearly identify the need to be addressed through the proposed program.

Although access to care has improved, many clinic patients still rely on emergency departments due to shortages of medical supplies and medications. Those unable to afford medication often skip treatment, which worsens chronic conditions like diabetes, hypertension, and asthma and leads to costly interventions. WCHWC aims to provide at-home blood pressure monitors, blood glucose meters for newly diagnosed diabetics, and a 30–45-day medication supply until other resources become available. In addition, the Center is committed to offering lifestyle medicine education to patients, empowering them with practical tools and guidance to address the root causes of their health challenges. By teaching evidence-based strategies related to nutrition, physical activity, stress management, and other healthy behaviors, WCHWC strives to help patients make sustainable changes that can prevent or reverse chronic disease, rather than simply managing symptoms. This comprehensive approach supports improved long-term health outcomes and reduces dependence on acute care services.

C.2. Provide current supporting statistics or data specific to Pinellas County such as needs assessments, interviews, waiting lists, surveys, trends and/or analyses to demonstrate the need described in C1.

Limited access to medications continues to pose a major public health issue in Pinellas County, disproportionately affecting underserved residents. According to the 2022 Pinellas County Community Health Assessment, nearly 15% of individuals reported not filling prescriptions due to financial constraints, which undermines effective management of chronic illnesses like diabetes, hypertension, and asthma. The 2023 County Health Rankings from the Florida Department of Health further highlight that preventable hospitalizations for chronic diseases in Pinellas County exceed state averages, with medication nonadherence identified as a leading cause. Insights from provider interviews and clinic waitlists show that delays in obtaining critical medications frequently result in more emergency room visits and preventable complications. Notably, a 2021 Foundation for a Healthy St. Petersburg survey found that 20% of low-income adults in the county delayed or skipped medication, leading to poorer health and increased healthcare expenditures. These findings illustrate an urgent need for targeted programs to close the medication access gap, decrease acute care use, and improve long-term outcomes for community members. Lifestyle management programs support individuals in building healthier routines to boost overall well-being. They typically cover nutrition, exercise, stress management, and tobacco cessation, combining education, tools, and ongoing encouragement for sustained healthy behaviors. For free clinic patients, these programs are especially impactful, offering vital support for managing and preventing chronic disease. Recognizing that some participants cannot afford their medications, it is essential to offer temporary prescription assistance alongside lifestyle education. This integrated approach addresses immediate medication needs while empowering patients to pursue lasting health improvements, resulting in better outcomes for underserved groups. Pinellas County does offer lifestyle management resources through various community health centers, clinics, and wellness programs, which include nutrition counseling, exercise promotion, stress reduction strategies, and chronic disease self-management support. These services often involve group sessions, individualized coaching, and guidance for making sustainable lifestyle changes—particularly for those with diabetes, high blood pressure, or obesity. However, eligibility restrictions and limited resources mean many underserved residents still face

challenges accessing these services or obtaining the medications and equipment they need. This gap highlights the necessity for supplemental offerings, such as short-term prescription assistance and medical supplies, to ensure comprehensive care. For example, All Care Clinical Wellness provides Lifestyle Medicine, but only to insured individuals, leaving gaps for the uninsured or underinsured.

C.3. Is the program new and innovative, or is funding sought to expand capacity or service in an existing program, or continuation of current funding? No points to be assessed for this question.

Expand Capacity or Service

C.4. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved.

The proposed program is designed to expand the capacity of existing community health services by addressing unmet needs among patients who do not qualify for Pinellas County's "Blue card" or who are not served by the Clearwater Free Clinic. While these organizations provide prescription assistance to eligible patients, a significant gap remains for individuals who are newly diagnosed with diabetes or require at-home blood pressure monitoring. Currently, there is no local program offering testing kits for new diabetics or home blood pressure monitors for those managing hypertension. As a result, many patients served by our clinic lack access to essential tools for monitoring and managing their chronic conditions, leading to poorer health outcomes and increased reliance on emergency care. The proposed program will reduce the number of unserved individuals by supplying these critical resources—testing kits and monitoring devices—alongside a short-term supply of medications. By filling this gap, the program will enhance self-management, reduce preventable complications, and decrease acute care utilization among underserved populations in Pinellas County. If expanding capacity, describe the current services available in the community, numbers unserved, and how the proposed program will reduce the number of unserved. The proposed program is designed to expand the capacity of existing community health services by addressing unmet needs among patients who do not qualify for Pinellas County's "Blue card" or who are not served by the Clearwater Free Clinic. While these organizations provide prescription assistance to eligible patients, a significant gap remains for individuals who are newly diagnosed with diabetes or require at-home blood pressure monitoring. Currently, there is no local program offering testing kits for new diabetics or home blood pressure monitors for those managing hypertension. As a result, many patients served by our clinic lack access to essential tools for monitoring and managing their chronic conditions, leading to poorer health outcomes and increased reliance on emergency care. The proposed program will reduce the number of unserved individuals by supplying these critical resources—testing kits and monitoring devices—alongside a short-term supply of medications. By filling this gap, the program will enhance self-management, reduce preventable complications, and decrease acute care utilization among underserved populations in Pinellas County. In addition to addressing medication and equipment gaps, there remains a substantial need for comprehensive lifestyle medicine services in Pinellas County, especially among uninsured and underinsured populations. While some community health centers, clinics, and wellness programs offer nutrition counseling, exercise promotion, stress management, and chronic disease self-management, eligibility restrictions and limited resources leave many residents without access. Our program will directly address these shortfalls by providing evidence-based lifestyle medicine interventions—including personalized nutrition and physical activity plans, sleep hygiene education, stress reduction strategies, and ongoing support for behavior change. By integrating these services with prescription and equipment assistance, the program will empower patients to adopt and sustain healthy habits, improve chronic disease outcomes, and further reduce the number of unserved individuals who lack both immediate and long-term health resources.

C.4a. Also If currently funded, please provide outcomes/utilization/success? All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting

documents/communications provided.

N/A

C.5. Describe how the proposed program will coordinate with existing programs in the community. If program is working with partners, you must include a collaborative letter showing how both sides would be working on project.

The proposed program will actively coordinate with existing community health organizations, including the Clearwater Free Clinic and Pinellas County's "Blue card" medical and prescription assistance programs, to ensure seamless service delivery and avoid duplication of efforts. By maintaining open communication with these partners, our team will identify individuals who are not eligible for their services and refer them to our clinic for further support, including access to testing kits, blood pressure monitors, and lifestyle medicine interventions. We will also collaborate with local wellness programs and community health centers to share resources, best practices, and educational materials, creating a supportive network for underserved residents. Additionally, the program will work closely with in-house staff and external partners to deliver comprehensive care. Christine Benson, APRN, serves as the program coordinator, ensuring effective communication and collaboration across all participating organizations. Dr. Anupama Emandi, a board-certified family physician, will conduct Lifestyle Medicine Assessments and coordinate referrals to specialty and wellness services. New Vision Behavioral Health, our in-house mental health provider, will offer individual and group mental health services, integrating behavioral health support with chronic disease management. To formalize the mental health role, a Letter of Commitment will be provided for the clinic's on-site, contracted mental health provider. For in-house staff Christine Benson, APRN and Anupama Emandi, MD an onboarding meeting will be held, outlining roles and responsibilities to advance the project's goals and improving health outcomes for unserved populations.

Please upload Collaborative Letter



Collaborative Letter

Letter of Commitment_Willa Carson_New Vision Behavioral Health 2026.pdf

D. Scope of Services

Completed by kim.crawford12@yahoo.com on 3/25/2026 11:38 PM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

D. Scope of Services

Please provide the following information.

Program Specifics

D.1. Describe the proposed program. Services to be delivered should be clearly identified. Include information regarding evidence-based practices or best practice models used, if applicable.

Lifestyle medicine is an evidence-based medical specialty that applies therapeutic lifestyle interventions to treat, reverse, and prevent chronic conditions like cardiovascular diseases, type 2 diabetes, and obesity. By empowering patients to make lifestyle behavior changes in six interconnected pillars—optimal nutrition, physical activity, restorative sleep, stress management, connectedness, and risky substance avoidance—lifestyle medicine aims to eliminate the root cause of a disease. Each participant will begin with an initial 45-minute in-person assessment, during which a trained clinician will evaluate medical history, lifestyle habits, and social determinants of health. This is followed by 15-minute telehealth or phone discussions to review individualized recommendations and set actionable goals. The program's services include personalized physical activity plans, nutrition counseling tailored to cultural preferences and chronic conditions, sleep hygiene education, stress management strategies such as mindfulness and relaxation techniques, facilitation of supportive peer or family relationships, and resources for substance use prevention. These services are delivered through one-on-one sessions, group workshops, and follow-up communications, ensuring continuity and support. The program is modeled after best-practice and evidence-based frameworks established by the American College of Lifestyle Medicine (ACLM) and the Centers for Disease Control and Prevention (CDC), which have demonstrated significant improvements in chronic disease outcomes through structured lifestyle interventions. Research indicates that interventions addressing these six pillars can reduce the incidence and severity of diabetes, hypertension, and cardiovascular disease, as well as improve quality of life and reduce healthcare utilization.

D.2. What will the funding be used to purchase or pay for to support the program? This should align with the attached Annual Budget Form and the selected priority area (A.12. of the application). Include how does this funding request supplement, not duplicate, current program funding.

Funding for the WCHWC Lifestyle Medicine program will support core activities and bridge critical gaps in patient care. Specifically, the funding will cover 10 additional staff hours (\$12,000) to expand patient access and ensure personalized follow-up. It will provide temporary prescription assistance (\$2,000), enabling up to 40 patients to obtain essential medications and reducing barriers to treatment. Resources will be allocated to purchase A1c machines (\$1,000) and blood pressure monitors (\$1,000), empowering patients with home monitoring tools to track and manage their chronic conditions. Increased clinic traffic will be accommodated with utility support (\$4,000). Program supplies (\$2000) such as wellness journals, recipe & nutrition guides, smart goal worksheets, pedometers for those without smart phones, portion control plate examples, incentives: teas/stress balls, candles, etc. Mental health services, funded separately, supplement this program, allowing for a comprehensive approach that integrates behavioral health with lifestyle interventions. By filling these gaps, the funding request enhances self-management, reduces preventable complications, and lowers acute care utilization among underserved populations in Pinellas County. This request supplements—rather than duplicates—existing funding, targeting areas not currently covered and directly supporting the selected priority

area in the application.

D.3. Describe program services including frequency, duration and intensity. Example: 1 hour weekly financial literacy sessions for 20 clients for 6 months or completion of curriculum.

1. Lifestyle Medicine: We plan to offer a comprehensive approach that includes an initial 45-minute in-person assessment followed by ongoing 15-minute follow-up sessions (telehealth). Frequency is personalized, depending on the patient's availability. This service will accommodate up to 60 patients at the Willa Carson Health and Wellness Center for up to one year. 2. Temporary Medication Assistance: The clinic will support up to 40 individuals in acquiring temporary prescriptions, with a maximum assistance of \$50 per individual. This is offered once per year. 3. Health Monitoring Equipment: We will provide 25 A1c monitors and 25 blood pressure monitors, each averaging a cost of \$40, to help individuals track their health metrics effectively. These services are designed to ensure individuals receive adequate support in managing their health and accessing necessary medication.

D.4. What is the target population and eligibility criteria for the program?

The target population for the WCHWC program consists of adults aged 18-64 who meet the clinic's income eligibility requirement, defined as having a household income below 200% of the federal poverty guidelines and have been identified as having a chronic disease. While the program is open to all individuals who fulfill these criteria, the primary focus is on serving African-American residents of the North Greenwood community in Clearwater. This emphasis reflects the program's commitment to addressing health disparities in underserved populations and ensuring that those most affected by chronic diseases and social determinants of health have access to comprehensive, evidence-based lifestyle medicine and prescription assistance services. Chronic diseases include, but are not limited to: o Prediabetes (HgbA1c of 5.7-6.4) o Diabetes Mellitus Type 2 (HgbA1c of 6.4 or higher) o Hypertension o Hyperlipidemia o Obesity

D.5. Provide the geographic service area(s) and hours and days for the program during contract period.

The proposed program will be delivered in Pinellas County, with services provided at the Willa Carson Health and Wellness Center located in the North Greenwood community of Clearwater. The program operates three days per week, with appointment times scheduled according to patient availability to ensure accessibility for all eligible participants.

D.6. Describe the program staff, including qualifications, expertise, and credentials, if required. Also describe the staff onboarding process and program implementation timeline.

The program staff at the Willa Carson Health and Wellness Center (WCHWC) consists of a multidisciplinary team with substantial qualifications and experience. The team includes one board-certified physician, one licensed Nurse Practitioner (NP), and one Licensed Mental Health Counselor (LMHC) who also supervises two student interns. All three core clinical staff members hold current professional licenses and have demonstrated expertise in working with diverse, underserved populations. Prior to program launch, the team will participate in a refresher training on motivational interviewing to ensure consistency and effectiveness in client engagement. The clinic has finalized its referral process and is actively recruiting a medical assistant to support clinic operations. If the grant is awarded, the medical assistant will expand their hours to accommodate increased patient volume and will assume responsibility for patient scheduling and administrative duties. Staff onboarding is scheduled for November and December 2026. During this period, the newly hired medical assistant will complete comprehensive training, which includes orientation to clinic procedures, electronic health record systems, privacy and confidentiality protocols, and specific training on supporting the Lifestyle Medicine Program. All clinical staff will participate in program-specific training to review best practices in lifestyle medicine, motivational interviewing, and culturally responsive care. Program implementation will begin immediately following staff onboarding, with services launching in early January 2027. The initial phase will focus on finalizing the referral process, ensuring all staff are proficient in program protocols, and establishing workflows for patient scheduling and follow-up. The team's combined clinical expertise, commitment to ongoing professional development, and structured onboarding process position the WCHWC to deliver high-quality Lifestyle Medicine services.

E. Program Outcomes

Completed by kim.crawford12@yahoo.com on 3/25/2026 9:11 PM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

E. Program Outcomes

Please provide the following information.

All materials and supporting documentation included with the application are subject to Florida's public records law and requirements. Any personal participant information that can be used to identify or trace an individual, regardless of whether it correlates to protected health information, must be omitted or redacted from all solicitation applications and any supporting documents/communications provided

E.1. Core Outcomes – REQUIRED -Each agency must report on the four core outcomes provided using the established benchmarks. For each outcome, select at least one indicator your project will report on a quarterly basis. You may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff. Select the goal(s) of the program using the Social Action Funding Core Outcomes Template (Attachment 2). Included within the application is the pdf form, please select from the examples provided or enter your own indicators. Include for each goal being addressed:

1. Increased Access to Services
2. Increased Stability and Empowerment
3. Increased Knowledge and Skills
4. Improved Health and Well-Being– Identify when the measures will be captured. (The goals and objectives must be measurable within a twelve (12) month period.)

E.2. Flexible Outcomes -OPTIONAL- Reporting on any of the seven flexible outcomes provided is optional. For each flexible outcome your agency chooses to report on quarterly, establish a benchmark and enter it in the Suggested Benchmark field. Select at least one indicator for each outcome; you may select more than one indicator. If you select an indicator that includes a fillable field, please be sure to complete all required fields. In the Indicator Purpose & Data Process column, explain the reason for selecting each indicator, the data source(s), collection method, and responsible staff.

1. Reduced Involvement with Crisis or Justice Systems
2. Strengthened Social and Family Relationships
3. Improved Housing Quality or Safety
4. Systems and Partnerships are Strengthened
5. Increased Client Engagement and Retention
6. Program staff/volunteers strengthen their knowledge, skills, and capacity to deliver effective, person-centered services.
7. Clients are satisfied with the services received



[Social Action Funding Core Outcomes Template](#) *Required

T1 Social Action Funding Core and Flexible Outcomes 3-11-26R.pdf

F. Budget

Completed by kim.crawford12@yahoo.com on 3/26/2026 10:42 AM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

F. Budget and Financial Sustainability

Please provide the following information.

F.1. Total Agency budget for entire organization (local) This should be the largest amount.

\$321,750.00

F.2. Total Program budget. Amount currently allocated to fund the program including the requested Social Action Funding. This should include F.3 and F.5.

\$44,000.00

F.3. Total Pinellas County Social Action Funding request.

\$22,000.00

F.4. What percentage of the program budget will be funded with Pinellas County Social Action Funding?

50.00%

F.5. What other funders also financially support this program? To include the amount of funding and what those funds are used for.

The local hospital system, BayCare ,supports the Nurse Practitioner's position. The NP will contribute approximately .25 time toward this role \$9750, along with the contracted Therapist (.25) \$9,500.

F.6. What other Pinellas County Government funding does the organization receive for any and all programs?

None in 2026

F.7. Describe the organizations plan for financial and program sustainability beyond fiscal year 2027.

The clinic has historically received funding from BayCare for its Nurse Practitioner position. If we are awarded funding by Pinellas County Social Action, we plan to share the results of the Lifestyle Management program with BayCare. Our goal is to encourage their grants department to consider providing ongoing support for this program, as it benefits the local hospital by reducing the impact of chronic conditions. Ultimately, we aim to decrease hospitalizations for uninsured patients.

F.8. Please download and complete all 3 pages of the [Annual Budget](#) Form.



Annual Budget Form *Required

Attachment 3 Annual Budget Form FY2027.xlsx

G. Requested Documents

Completed by kim.crawford12@yahoo.com on 3/26/2026 9:48 AM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

G. Requested Documents

Please provide the following information.

G.1. Do you have an accreditation?

No

If not available, please explain:

While we do not hold a separate, private accreditation (such as TJC OR NCQA), our clinic is officially operating under the Florida Department of Health (FLDOH). This means all providers are licensed, back-ground checked, and monitored by the state to ensure compliance with strict medical standards and patient safety protocols. The clinic also holds a "Certificate of Exemption from Healthcare Clinic Licensure". This can be provided if needed. It is distributed by the Agency for Healthcare Administration, Division of Health Care Policy and Oversight.

G.2. Do you have a Board?

Yes

If yes upload Board Member List, Including mailing and email addresses and phone numbers



Board Member List ***Required**

Board of Directors_Willa Carson Health and Wellness 2024_2026 UPDATED physical address.docx

G.3. Do you have a conflict of interest policy?

Yes

If so, please upload:



Conflict of Interest Policy ***Required**

Conflict of Interest_Updated 2021.docx

G.4. Do you have Program Policy and Procedures?

Yes

If so, please upload:



Program Policy and Procedures ***Required**

Lifestyle Medicine Referral Procedure Memo 2.2026-Finalized with Dr. Emandi .docx

G.5. Are you requesting funding for salaries?

Yes

If yes, job descriptions will be required for those requesting funding.



Program Job Descriptions *Required

Willa Carson_Medical Assistant August 2024_Social Action.pdf

G.6. Do you have Shelter Entrance Criteria?

No

G.7. Are State licenses or registrations required?

Yes

If yes, please upload.



Current state licenses or registrations *Required

Clinic Licenses_Social Action FY27 application.pdf

G.8. Are you requesting travel reimbursement?

No

H. Required Documents

Completed by kim.crawford12@yahoo.com on 3/26/2026 9:01 AM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

H. Required Documents

Please upload the following documents.

Documentation



501(c)(3) status *Required

Attachment 1_501c3 Determination Letter_Willa Carson Health MH submission 2024_2025.pdf



Current Certificate of Insurance *Required

Certificate of Insurance for Pinellas County, a Political subsidiary of the State of Florida 2026.pdf



Data Control Questionnaire *Required

Data Control Questionnaire.pdf



Human Trafficking Affidavit *Required

Human Trafficking Affidavit FY27 SAF_Willa Carson Health and Wellness.pdf



HS E-Verify Affidavit *Required

E Verify Company Profile_Willa Carson Health and Wellness Center.pdf

E Verify Contractor Affidavit_Willa Carson Health and Wellness_2026.pdf



Financial and Single Audit (most recent) (required if available) or IRS Form 990 (only if audit unavailable)

***Required**

Audit 2022_Willa Carson Health and Wellness Center.pdf

 **Incorporation in the State of Florida for at least one (1) year- proof *Required**

Proof of name and incorporation date.pdf

 **Internal Control Checklist *Required**

Internal Control Checklist_Willa Carson Health and Wellness.pdf

 **Organization Chart (local) *Required**

Organizational Chart_2026.pdf

 **W-9 with legal name which matches that of applicant name *Required**

W9_ Willa Carson Health and Wellness Center 2026.pdf

Submit

Completed by kim.crawford12@yahoo.com on 3/26/2026 10:45 AM

Case Id: 21271

Name: Willa Carson Health and Wellness Center

Address: 1108 N Martin Luther King Jr Ave., Clearwater,

Certification

Once an application is submitted, it can only be "Re-opened" by an Administrator.

By clicking submit, I certify that I am an authorized representative of the proposing agency, and the information contained in this application is true and accurate to the best of my knowledge and due diligence.

I also understand that applications are limited to one per organization, and if more than one application is submitted by my organization, only the most recent will be considered for funding.

Authorized Representative Signature

Kimberley Nunn-Crawford

Electronically signed by kim.crawford12@yahoo.com on 3/26/2026 10:44 AM

Date Submitted

03/26/2026