

Matthew E. Novak

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Executive Summary

Experienced healthcare executive with a proven track record of achieving results and building collaborative relationships with medical staff and other professionals at all organizational levels. Excellent strategic and operations management, communication skills, problem-solving and decision-making ability.

Professional Experience

President

2019-Present

Mease Countryside Hospital, Safety Harbor, FL

Mease Dunedin Hospital, Dunedin, FL

Responsibilities include strategic planning including formulation, articulation, and accountability for two hospitals' objectives, operating plans and policies, as well as fulfillment of the two hospitals' strategic roles within the overall vision and strategy of BayCare Health System.

- Oversee construction of Mease Countryside's master plan and \$156-million expansion
- Oversee BayCare system oncology service line
- Oversee BayCare system inpatient and outpatient rehabilitation services
- Oversee BayCare system wound care/hyperbaric services
- Oversee BayCare west region respiratory care services
- Achievement of top decile performance and recognition from organizations such as Fortune/IBM Watson Health®, Newsweek/Statista, American Academy of Sleep Medicine Reaccreditation, Press Ganey Guardian of Excellence®, Metabolic and Bariatric Surgery Accreditation and Quality Improvement Program (MBSAQIP), amongst others

President

2016-2019

St. Joseph's Hospital-South, Riverview, FL

Responsible for day-to-day operations of the 114-bed acute care facility. Served as administrative lead for rehab (PT, OT, speech), wound care centers across BayCare and the BayCare oncology service line.

- Oversight of strategy and development of master plan and \$112-million expansion
- Achievement of Truven quality goals

Director of Operations

2009-2016

Morton Plant Hospital, Clearwater, FL

Facilitated, directed, and coordinated activities and programs relative to the day-to-day hospital operations. Oversight of the oncology product line for all Morton Plant Mease hospitals, including daily operations, strategic planning, physician recruitment and business development. Responsible for neurosciences program at Morton Plant Hospital.

- Member of leadership team overseeing construction of Morton Plant's master plan and \$240-expansion
- Administrative project leader for multi-year BayCare Premier Engagement that resulted in more than \$10 million in savings
- Served as administrative lead for Morton Plant's total joint pathway project that has standardized care, decreased length of stay and improved outcomes for total joint patients
- Employed neurosurgery group and transitioned group from Mease Dunedin to Morton Plant
- Established employed medical oncology physician group and recruited medical oncologists to cover Morton Plant Mease hospitals

Morton Plant Mease Health Care, Clearwater, FL

2002-2009

Director of Oncology Services & Surgery Business Development, Morton Plant Mease

Surgical Services Administrator, Morton Plant Mease

Director of Marketing, Strategic Planning and Public Relations, Mease Hospitals

Manager of Marketing and Public Relations, Mease Hospitals

H. Lee Moffitt Cancer Center & Research Institute, Tampa, FL

2000-2002

Media Relations Coordinator

Lakeland Regional Medical Center, Lakeland, FL

1998-2000

Public Relations & Marketing Coordinator

RB Oppenheim Associates, Tallahassee, FL

1996-1998

Account Executive

Education

Master of Health Administration, University of Phoenix, 2008

Bachelor of Arts-Communication Arts, University of West Florida, 1996

Professional Organizations

American Heart Association

Tampa Bay Executive Heart Walk Cabinet, 2021

Hillsborough Community College Foundation

Board Member, 2016-2019

Clearwater Free Clinic

Board Member, 2010-2016

Facilities Chair, 2014-2016

West Coast Federal Credit Union

Board Member, 2015-2017

Leadership Pinellas

Board Member 2007-2009

Health Day Chair, 2007

Graduate, 2006