

St. Pete Powerboat Grand Prix

March 27-29, 2026

- Event previously approved for \$125,000
 - Organizer: Powerboat P1 USA
 - Dates: September 4-6, 2026
 - Recent Updates
 - Powerboat P1 USA purchased by International Hot Rod Association (“IHRA”)
 - IHRA shifted 2026 season schedule to begin in St. Pete with new dates March 27-29, 2026
 - New promoter & new dates necessitated new Elite Event Funding application
 - New application submitted on 12/19/25 requesting \$125,000 in funding
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- **Organizer-submitted Metrics**
 - 60,000 Attendees
 - 12,311 Room Nights
 - \$12.7M Total Economic Impact
 - TV Exposure: Commercial Units and In-Broadcast Assets on CBS Sports Network, YouTube, SpeedSport
 - **Staff Recommendation** \$125,000 (same level as previous organizer)
 - TDC recommendation to be reviewed by BCC in February
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