

## Pinellas CARES

### *Local Business Grant Program Eligible Industries*

Code	Industry	Description
3118	Bakeries and Tortilla Manufacturing	This industry group comprises establishments primarily engaged in one of the following: (1) manufacturing fresh and frozen bread and other bakery products; (2) retailing bread and other bakery products not for immediate consumption made on the premises from flour, not from prepared dough; (3) manufacturing cookies, crackers, and dry pasta; (4) manufacturing prepared flour mixes or dough from flour ground elsewhere; or (5) manufacturing tortillas.
31212	Breweries	See industry description for 312120.
31213	Wineries	See industry description for 312130.
31214	Distilleries	See industry description for 312140.
32311	Printing	This industry comprises establishments primarily engaged in printing on apparel and textile products, paper, metal, glass, plastics, and other materials, except fabric (grey goods). The printing processes employed include, but are not limited to, lithographic, gravure, screen, flexographic, digital, and letterpress. Establishments in this industry do not manufacture the stock that they print, but may perform postprinting activities, such as folding, cutting, or laminating the materials they print, and mailing.
33995	Sign Manufacturing	This industry comprises establishments primarily engaged in manufacturing signs and related displays of all materials (except printing paper and paperboard signs, notices, displays).
4232	Furniture and Home Furnishing Merchant Wholesalers	This industry group comprises establishments primarily engaged in the merchant wholesale distribution of furniture (except hospital beds, medical furniture, and drafting tables), home furnishings, and/or housewares.
42341	Photographic Equipment and Supplies Merchant Wholesalers	This industry comprises establishments primarily engaged in the merchant wholesale distribution of photographic equipment and supplies (except office equipment). Illustrative Examples: Photofinishing equipment merchant wholesalers; Television cameras merchant wholesalers; Photographic camera equipment and supplies merchant wholesalers; Video cameras (except household-type) merchant wholesalers; Photographic film and plates merchant wholesalers.
42344	Other Commercial Equipment Merchant Wholesalers	This industry comprises establishments primarily engaged in the merchant wholesale distribution of commercial and related machines and equipment (except photographic equipment and supplies; office equipment; and computers and computer peripheral equipment and software) generally used in restaurants and stores. Illustrative Examples: Balances and scales (except laboratory) merchant wholesalers; Commercial shelving merchant wholesalers; Coin-operated merchandising machine merchant wholesalers; Electrical signs merchant wholesalers; Commercial chinaware merchant wholesalers; Partitions merchant wholesalers; Commercial cooking equipment merchant wholesalers; Store fixtures (except refrigerated) merchant wholesalers

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42346	Ophthalmic Goods Merchant Wholesalers	This industry comprises establishments primarily engaged in the merchant wholesale distribution of professional equipment, instruments, and/or goods sold, prescribed, or used by ophthalmologists, optometrists, and opticians. Illustrative Examples: Binoculars merchant wholesalers; Optometric equipment and supplies merchant wholesalers; Ophthalmic frames merchant wholesalers; Sunglasses merchant wholesalers; Ophthalmic lenses merchant wholesalers
42385	Service Establishment Equipment and Supplies Merchant Wholesalers (portion only)	This industry comprises establishments primarily engaged in the merchant wholesale distribution of specialized equipment and supplies of the type used by service establishments (except specialized equipment and supplies used in offices, stores, hotels, restaurants, schools, health and medical facilities, photographic facilities, and specialized equipment used in transportation and construction activities). Illustrative Examples: Amusement park equipment merchant wholesalers; Beauty parlor equipment and supplies merchant wholesalers; Car wash equipment and supplies merchant wholesalers; Upholsterers' equipment and supplies (except fabrics) merchant wholesalers
42391	Sporting and Recreational Goods and Supplies Merchant Wholesalers	This industry comprises establishments primarily engaged in the merchant wholesale distribution of sporting goods and accessories; billiard and pool supplies; sporting firearms and ammunition; and/or marine pleasure craft, equipment, and supplies.
42392	Toy and Hobby Goods and Supplies Merchant Wholesalers	This industry comprises establishments primarily engaged in the merchant wholesale distribution of games, toys, fireworks, playing cards, hobby goods and supplies, and/or related goods.
42394	Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers	This industry comprises establishments primarily engaged in the merchant wholesale distribution of jewelry, precious and semiprecious stones, precious metals and metal flatware, costume jewelry, watches, clocks, silverware, and/or jewelers' findings.
4241	Paper and Paper Product Merchant Wholesalers	This industry group comprises establishments primarily engaged in the merchant wholesale distribution of bulk printing and writing paper; stationery and office supplies; and industrial and personal service paper.
4243	Apparel, Piece Goods, and Notions Merchant Wholesalers	This industry group comprises establishments primarily engaged in the merchant wholesale distribution of piece goods, notions, and other dry goods; men's and boys' clothing and furnishings; women's, children's, and infants' clothing and accessories; and footwear.
4248	Beer, Wine, and Distilled Alcoholic Beverage Merchant Wholesalers	This industry group comprises establishments primarily engaged in the merchant wholesale distribution of beer, ale, wine, and/or distilled alcoholic beverages.
42492	Book, Periodical, and Newspaper Merchant Wholesalers	See industry description for 424920.

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42493	Flower, Nursery Stock, and Florists' Supplies Merchant Wholesalers	See industry description for 424930.
42494	Tobacco and Tobacco Product Merchant Wholesalers	This industry comprises establishments primarily engaged in the merchant wholesale distribution of tobacco products, such as cigarettes, snuff, cigars, and pipe tobacco.
441222	Boat Dealers	This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories. Illustrative Examples: Boat dealers (e.g., power boats, rowboats, sailboats); Outboard motor dealers; Marine supply dealers
442	Furniture and Home Furnishings Stores (including floor covering and window treatments)	Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.
443141	Household Appliance Stores	This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.
445291	Baked Goods Stores	This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.
445292	Confectionery and Nut Stores	This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.
445299	All Other Specialty Food Stores	This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises. Illustrative Examples: Coffee and tea (i.e., packaged) stores; Soft drink (i.e., bottled) stores; Dairy product stores; Spice stores; Gourmet food stores; Water (i.e., bottled) stores.
44612	Cosmetics, Beauty Supplies, and Perfume Stores	This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

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44613	Optical Goods Stores	This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.
44619	Other Health and Personal Care Stores	This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies). Illustrative Examples: Convalescent supply stores; Prosthetic stores; Food (i.e., health) supplement stores; Sick room supply stores; Hearing aid stores
448	Clothing and Clothing Accessories Stores (incl. shoes, jewelry, luggage)	Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.
451	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Industries in the Sporting Goods, Hobby, Musical Instrument, and Book Stores subsector are engaged in retailing and providing expertise on the use of sporting equipment or supplies for other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.
4531	Florists	This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.
45322	Gift, Novelty, and Souvenir Stores	This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios. Illustrative Examples: Balloon shops; Greeting card shops; Christmas stores; Novelty shops; Curio shops; Souvenir shops; Gift shops; Fruit basket or fruit bouquet stores
4533	Used Merchandise Stores	NULL
45391	Pet and Pet Supplies Stores	This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.
45392	Art Dealers	This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.
453991	Tobacco Stores	This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies. Illustrative Examples: Cigar stores; Smokers' supply stores; Cigarette stands (i.e., permanent); Tobacco stores.
45421	Vending Machine Operators	This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

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483114	Coastal and Great Lakes Passenger Transportation	This U.S. industry comprises establishments primarily engaged in providing water transportation of passengers in coastal waters, the Great Lakes System, or deep seas between ports of the United States, Puerto Rico, and United States island possessions and protectorates.
483212	Inland Water Passenger Transportation	This U.S. industry comprises establishments primarily engaged in providing inland water transportation of passengers on lakes, rivers, or intracoastal waterways (except on the Great Lakes System).
48532	Limousine Service	This industry comprises establishments primarily engaged in providing an array of specialty and luxury passenger transportation services via limousine or luxury sedan generally on a reserved basis. These establishments do not operate over regular routes and on regular schedules.
48551	Charter Bus Industry	This industry comprises establishments primarily engaged in providing buses for charter. These establishments provide bus services to meet customers' road transportation needs and generally do not operate over fixed routes and on regular schedules.
487	Scenic and Sightseeing Transportation	<p>Industries in the Scenic and Sightseeing Transportation subsector utilize transportation equipment to provide recreation and entertainment. These activities have a production process distinct from passenger transportation carried out for the purpose of other types of for-hire transportation. This process does not emphasize efficient transportation; in fact, such activities often use obsolete vehicles, such as steam trains, to provide some extra ambience. The activity is local in nature, usually involving a same-day return to the point of departure.</p> <p>The Scenic and Sightseeing Transportation subsector is separated into three industries based on the mode: land, water, and other.</p> <p>Activities that are recreational in nature and involve participation by the customer, such as white water rafting, are generally excluded from this subsector, unless they impose an impact on part of the transportation system. Charter boat fishing, for example, is included in the Scenic and Sightseeing Transportation, Water industry.</p>

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51114	Directory and Mailing List Publishers	<p>This industry comprises establishments primarily engaged in publishing directories, mailing lists, and collections or compilations of fact. The products are typically protected in their selection, arrangement and/or presentation. Examples are lists of mailing addresses, telephone directories, directories of businesses, collections or compilations of proprietary drugs or legal case results, compilations of public records, etc. These establishments may publish directories and mailing lists in print or electronic form.</p> <p>Illustrative Examples: Business directory publishers (except exclusive Internet publishing); Mailing list publishers (except exclusive Internet publishing); Directory publishers (except exclusive Internet publishing); Telephone directory publishers (except exclusive Internet publishing).</p>
512	Motion Picture and Sound Recording Industries	<p>Industries in the Motion Picture and Sound Recording Industries subsector group establishments involved in the production and distribution of motion pictures and sound recordings. While producers and distributors of motion pictures and sound recordings issue works for sale as traditional publishers do, the processes are sufficiently different to warrant placing establishments engaged in these activities in a separate subsector. Production is typically a complex process that involves several distinct types of establishments that are engaged in activities, such as contracting with performers, creating the film or sound content, and providing technical postproduction services. Film distribution is often to exhibitors, such as theaters and broadcasters, rather than through the wholesale and retail distribution chain. When the product is in a mass-produced form, NAICS treats production and distribution as the major economic activity as it does in the Publishing Industries (except Internet) subsector, rather than as a subsidiary activity to the manufacture of such products.</p> <p>This subsector does not include establishments primarily engaged in the wholesale distribution of video and sound recordings, such as compact discs and audio tapes; these establishments are included in the Wholesale Trade sector. Reproduction of video and sound recordings that is carried out separately from establishments engaged in production and distribution is treated in NAICS as a manufacturing activity.</p>
532281	Formal Wear and Costume Rental	<p>This U.S. industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).</p>
532282	Video Tape and Disc Rental	<p>This U.S. industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.</p>
532284	Recreational Goods Rental	<p>This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.</p>

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532289	All Other Consumer Goods Rental	This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.
5323	General Rental Centers	This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio visual equipment, contractors' and builders' tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.
54141	Interior Design Services	This industry comprises establishments primarily engaged in planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using them, taking into consideration building codes, health and safety regulations, traffic patterns and floor planning, mechanical and electrical needs, and interior fittings and furniture. Interior designers and interior design consultants work in areas, such as hospitality design, health care design, institutional design, commercial and corporate design, and residential design. This industry also includes interior decorating consultants engaged exclusively in providing aesthetic services associated with interior spaces.
54143	Graphic Design Services	This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills. Illustrative Examples: Commercial art studios; Independent commercial or graphic artists; Corporate identification (i.e., logo) design services; Medical art or illustration services; Graphic design consulting services.

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54189	Other Services Related to Advertising	This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services). Illustrative Examples: Advertising specialties (e.g., keychains, magnets, pens) distribution services (except direct mail); Sign lettering and painting services; Display lettering services; Store window dressing or trimming services; Mannequin decorating services; Welcoming services (i.e., advertising services); Merchandise demonstration services.
54192	Photographic Services	This industry comprises establishments primarily engaged in providing still, video, or digital photography services. These establishments may specialize in a particular field of photography, such as commercial and industrial photography, portrait photography, and special events photography. Commercial or portrait photography studios are included in this industry.
5615	Travel Arrangement and Reservation Services	This industry group comprises establishments primarily engaged in one of the following: (1) travel agency services; (2) arranging and assembling tours; or (3) other travel arrangement and reservation services.
56192	Convention and Trade Show Organizers	This industry comprises establishments primarily engaged in organizing, promoting, and/or managing events, such as business and trade shows, conventions, conferences, and meetings (whether or not they manage and provide the staff to operate the facilities in which these events take place).
6114	Business Schools and Computer and Management Training	This industry group comprises establishments primarily engaged in one of the following: (1) offering courses in office procedures and secretarial and stenographic skills and may offer courses in basic office skills, such as word processing; (2) conducting computer training (except computer repair); or (3) offering an array of short duration courses and seminars for management and professional development. Instruction may be provided in diverse settings, such as the establishment's or client's training facilities, educational institutions, the workplace, or the home, and through diverse means, such as correspondence, television, the Internet, or other electronic and distance-learning methods. The training provided by these establishments may include the use of simulators and simulation methods.



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61151	Technical and Trade Schools	<p>This industry comprises establishments primarily engaged in offering vocational and technical training in a variety of technical subjects and trades. The training often leads to job-specific certification. Instruction may be provided in diverse settings, such as the establishment's or client's training facilities, educational institutions, the workplace, or the home, and through diverse means, such as correspondence, television, the Internet, or other electronic and distance-learning methods. The training provided by these establishments may include the use of simulators and simulation methods. Illustrative Examples:</p> <p>Apprenticeship training programs; Graphic arts schools; Aviation and flight training schools; Modeling schools; Computer repair training; Nursing schools (except academic); Cosmetology schools; Real estate schools; Electronic equipment repair training; Truck driving schools.</p>
61161	Fine Arts Schools	<p>This industry comprises establishments primarily engaged in offering instruction in the arts, including dance, art, drama, and music. Illustrative Examples: Art (except commercial and graphic) instruction; Music instruction (e.g., piano, guitar); Dance instruction; Music schools (except academic); Dance studios; Performing arts schools (except academic); Drama schools (except academic); Photography schools (except commercial photography); Fine arts schools (except academic).</p>
61162	Sports and Recreation Instruction	<p>This industry comprises establishments, such as camps and schools, primarily engaged in offering instruction in athletic activities to groups of individuals. Overnight and day sports instruction camps are included in this industry. Illustrative Examples: Camps, sports instruction; Professional sports instructors (i.e., not participating in sporting events); Cheerleading instruction; Riding instruction academies or schools; Gymnastics instruction; Sports (e.g., baseball, basketball, football, golf) instruction; Martial arts instruction, camps or schools; Swimming instruction.</p>
61163	Language Schools	<p>This industry comprises establishments primarily engaged in offering foreign language instruction (including sign language). These establishments are designed to offer language instruction ranging from conversational skills for personal enrichment to intensive training courses for career or educational opportunities.</p>
611691	Exam Preparation and Tutoring	<p>This U.S. industry comprises establishments primarily engaged in offering preparation for standardized examinations and/or academic tutoring services. Illustrative Examples: Academic tutoring services; Learning centers offering remedial courses; College board preparation centers; Professional examination review instruction.</p>
611692	Automobile Driving Schools	<p>This U.S. industry comprises establishments primarily engaged in offering automobile driving instruction.</p>

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713	Amusement, Gambling, and Recreation Industries	<p>Industries in the Amusement, Gambling, and Recreation Industries subsector (1) operate facilities where patrons can primarily engage in sports, recreation, amusement, or gambling activities and/or (2) provide other amusement and recreation services, such as supplying and servicing amusement devices in places of business operated by others; operating sports teams, clubs, or leagues engaged in playing games for recreational purposes; and guiding tours without using transportation equipment. This subsector does not cover all establishments providing recreational services. Other sectors of NAICS also provide recreational services. Providers of recreational services are often engaged in processes classified in other sectors of NAICS. For example, operators of resorts and hunting and fishing camps provide both accommodation and recreational facilities and services. These establishments are classified in Subsector 721, Accommodation, partly to reflect the significant costs associated with the provision of accommodation services and partly to ensure consistency with international standards. Likewise, establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides, are classified in Sector 48-49, Transportation and Warehousing.</p> <p>The industry groups in this subsector highlight particular types of activities: amusement parks and arcades, gambling industries, and other amusement and recreation industries. The groups, however, are not all-inclusive of the activity. The Gambling Industries industry group does not provide for full coverage of gambling activities. For example, casino hotels are classified in Subsector 721, Accommodation; and horse and dog racing tracks are classified in Industry Group 7112, Spectator Sports.</p>
72111	Hotels (except Casino Hotels) and Motels	<p>This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms, convention services, laundry services, parking, and other services.</p>
7212	RV (Recreational Vehicle) Parks and Recreational Camps	NULL

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722	Food Services and Drinking Places	<p>Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only, while others provide various combinations of seating space, waiter/waitress services, and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are Special Food Services, such as food service contractors, caterers, and mobile food services; Drinking Places (Alcoholic Beverages); and Restaurants and Other Eating Places.</p> <p>Food and beverage services at hotels and motels, amusement parks, theaters, casinos, country clubs, similar recreational facilities, and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.</p> <p>Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation, because they utilize transportation equipment to provide scenic recreational entertainment.</p>
811192	Car Washes	<p>This U.S. industry comprises establishments primarily engaged in cleaning, washing, and/or waxing automotive vehicles, such as passenger cars, trucks, and vans, and trailers. Illustrative Examples: Automotive detail shops; Mobile car and truck washes; Car washes.</p>
81142	Reupholstery and Furniture Repair	<p>This industry comprises establishments primarily engaged in one or more of the following: (1) reupholstering furniture; (2) refinishing furniture; (3) repairing furniture; and (4) repairing and restoring furniture.</p>
81143	Footwear and Leather Goods Repair	<p>This industry comprises establishments primarily engaged in repairing footwear and/or repairing other leather or leather-like goods without retailing new footwear and leather or leather-like goods, such as handbags and briefcases.</p>
8121	Personal Care Services	<p>This industry group comprises establishments, such as barber and beauty shops, that provide appearance care services to individual consumers.</p>
81291	Pet Care (except Veterinary) Services	<p>This industry comprises establishments primarily engaged in providing pet care services (except veterinary), such as boarding, grooming, sitting, and training pets.</p>
81292	Photofinishing	<p>This industry comprises establishments primarily engaged in developing film and/or making photographic slides, prints, and enlargements.</p>

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81299	Other Personal Services	This industry comprises establishments primarily engaged in providing personal services (except personal care services, death care services, drycleaning and laundry services, pet care services, photofinishing services, or parking space and/or valet parking services). Illustrative Examples: Shoeshine services; Coin-operated personal services machine (e.g., blood pressure, locker, photographic, scale, shoeshine) concession operators; Social escort services; Wedding planning services; Dating services; Personal fitness training services.
453998	Auction Houses (except electronic)	This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions). Illustrative Examples: Art supply stores; General merchandise auction houses; Candle shops; Home security equipment stores; Cemetery memorial (e.g., headstones, markers, vaults) dealers; Hot tub stores; Collectors' items (e.g., autograph, coin, card, stamp) shops (except used rare items); Swimming pool supply stores; Fireworks shops (permanent location); Trophy (e.g., awards and plaques) shops; Flower shops, artificial or dried.
621399	Offices of All Other Miscellaneous Health Practitioners (portion only)	Acupuncture, Massage, Nutrition
7111	Performing Arts Companies	Theater, Dance, Music
71121	Spectator Sports (portion only)	This industry comprises (1) sports teams or clubs primarily participating in live sporting events before a paying audience; (2) establishments primarily engaged in operating racetracks; and (3) establishments, such as sports trainers, primarily engaged in providing specialized services to support participants in sports events or competitions. The sports teams and clubs included in this industry may or may not operate their own arena, stadium, or other facility for presenting their games or other spectator sports events.
7113	Promoters of Performing Arts, Sports, and Similar Events	This industry group comprises establishments primarily engaged in organizing, promoting, and/or managing live performing arts productions, sports events, and similar events, held in facilities that they manage and operate or in facilities that are managed and operated by others.

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71141	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	This industry comprises establishments of agents and managers primarily engaged in representing and/or managing creative and performing artists, sports figures, entertainers, and other public figures. The representation and management includes activities, such as representing clients in contract negotiations; managing or organizing clients' financial affairs; and generally promoting the careers of their clients. Illustrative Examples: Celebrities' agents or managers; Sports figures' agents or managers; Literary agents; Talent agents; Modeling agents.
71151	Independent Artists, Writers, and Performers	This industry comprises independent (i.e., freelance) individuals primarily engaged in performing in artistic productions, in creating artistic and cultural works or productions, or in providing technical expertise necessary for these productions. This industry also includes athletes and other celebrities exclusively engaged in endorsing products and making speeches or public appearances for which they receive a fee. Illustrative Examples: Independent actors or actresses; Independent producers; Independent art restorers; Independent recording technicians; Independent artists (except musical, commercial, or medical); Independent speakers; Independent cartoonists; Independent theatrical costume designers; Independent dancers; Independent theatrical lighting technicians; Independent journalists; Independent technical writers.
712	Museums, Historical Sites, Zoos, Botanical Gardens and similar institutions	Industries in the Museums, Historical Sites, and Similar Institutions subsector engage in the preservation and exhibition of objects, sites, and natural wonders of historical, cultural, and/or educational value.
81112	Automotive Body, Paint, Interior, and Glass (portion only - not repair)	Customizing automotive vehicles, such as passenger cars, trucks, and vans - bodies and interiors; tinting automotive vehicle glass. Illustrative Examples: Automotive body shops; Automotive paint shops; Automotive glass shops; Automotive windshield repair shops.
81149	Other Personal and Household Goods Repair and Maintenance (portion only)	This industry comprises establishments primarily engaged in repairing and servicing personal or household-type goods without retailing new personal or household-type goods (except home and garden equipment, appliances, furniture, and footwear and leather goods). Establishments in this industry repair items, such as garments; watches; jewelry; musical instruments; and motorboats, canoes, sailboats, and other recreational boats.

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