#### **Exhibits**

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Conceptual Schedule Subject to Market	T.	Depart St.
and Operational Requirements	Depart Tampa	Peterspurg
Weekend Schedule		
Friday		5:15
	6:30	9:00
	10:15	11:30
Saturday	3:00	
	6:30	5:15
	10:15	9:00
		11:30
Sunday	12:00	
	5:00	3:30
	7:00	6:00
		7:30

	Depart St Petershiirg   Depart Apollo   Depart Tampa	Donart Anollo	Denart Tamna
	בהשמו היה ו הרבו שמה פ	טווספרי ושפים	בלוווה ומוווהם
Monday-Thursday Commuter	00:2	7:15	5:15
(Times are for Alternative city runs)			
M-H Apollo Weeknight	8:45	2:30	
April Sports Month			2
Lightning Playoffs Games	5:30		10:00
Rays Games ( Depart TPA or Apollo options, not			5. 3.
both for same game)	9:45	5:45	5:30

# Revenue Estimation Inputs

Based On Concept Schedule

Service Option	Max One Ways	Max Periods	Period Unit	Max PAX/Trip	Max Ticket Sales	Unit
Weekend	17	23	Weekends	145	26992	One Way
Commuter		14	Weeks	145	2030	Weekly Pass
Apollo Weeknight/Sports Month	8	12	Weeks	145	13920	One Way

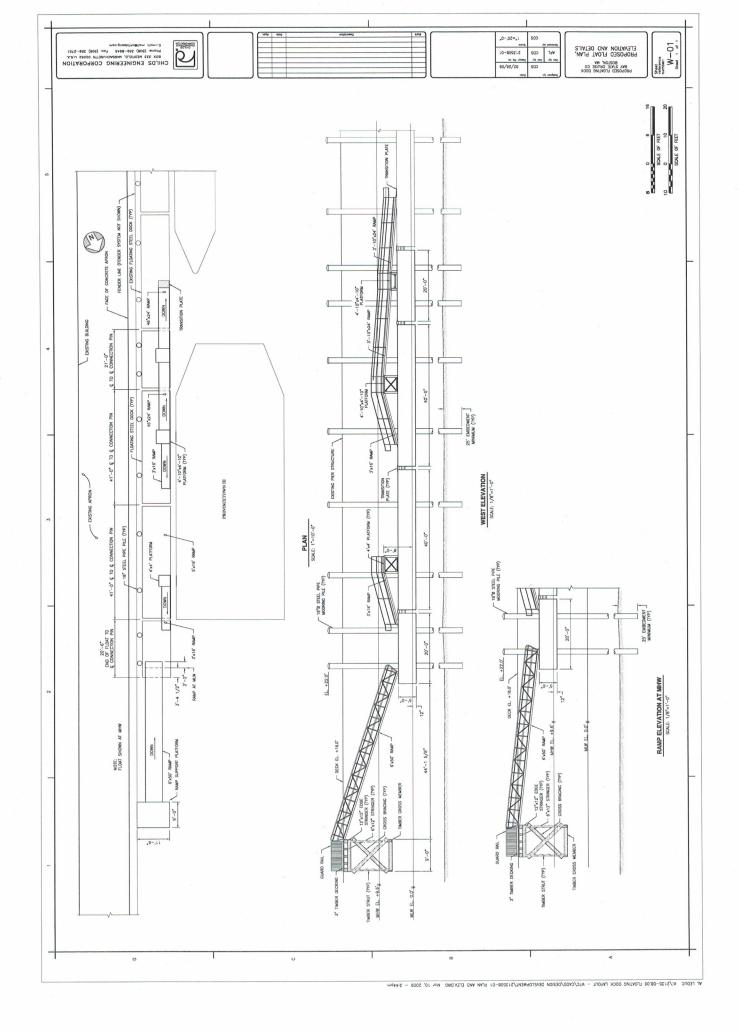
Revenue Matrix

NOVCHING INIGHTY				The second second second second	The second secon	2			
Weekend Service			Ticket Price				Net Concession/Pax	ssion/Pax	
% Sales	Max Tickets	Pax	\$ 5.00	\$ 7.50	\$ 10.00	\$ 12.50	\$1.00	\$2.00	\$3.00
25%	26995	14174	\$70,869	\$106,303	\$141,738	\$177,172	\$14,174	\$14,174 \$28,348	\$42,521
20%	56995	28348	\$141,738	\$212,606	\$283,475	\$354,344	\$28,348	\$28,348 \$56,695	\$85,043
75%	56995	42521.25	\$212,606	\$318,909	\$425,213	\$531,516	\$42,521	\$42,521 \$85,043	\$127,564
					200				

Commuter			<b>Ticket Price</b>		
	Max Weekly Pass				
% Sales	Sales	\$20	\$30	\$40	
25%	507.5	\$2,538	\$3,806	\$5,075	
20%	1015	\$10,150	\$15,225	\$20,300	
75%	1522.5	\$22,838	\$34,256	\$45,675	
		700	234		

Apollo Beach Weeknights			Ticket Price				Net Concession/Pax	ssion/Pax	
% Sales	Max Tickets	Рах	\$ 5.00 \$	\$ 7.50 \$	\$ 10.00	\$ 12.50	\$1.00	\$2.00	\$3.00
25%	13920	3480	\$17,400	\$26,100	\$34,800	\$43,500	\$3,480		\$10,440
20%	13920	0969	\$34,800	\$52,200	\$69,600	\$87,000	\$6,960	\$6,960 \$13,920	\$20,880
75%	13920	10440	\$52,200	\$78,300	\$104,400	\$130,500	\$10,440		\$31,320

Potential Miscellaneous Revenue					
Generators	Number	Pax	Ticket/Pax		Revenue
Special Occasions (New Years					
Eve/Garparilla)	2	100	\$100	δ.	20,000
Excursions	10	100	\$25	<b>ئ</b>	25,000
Sponsorships				\$	100,000
Total				\$	145,000



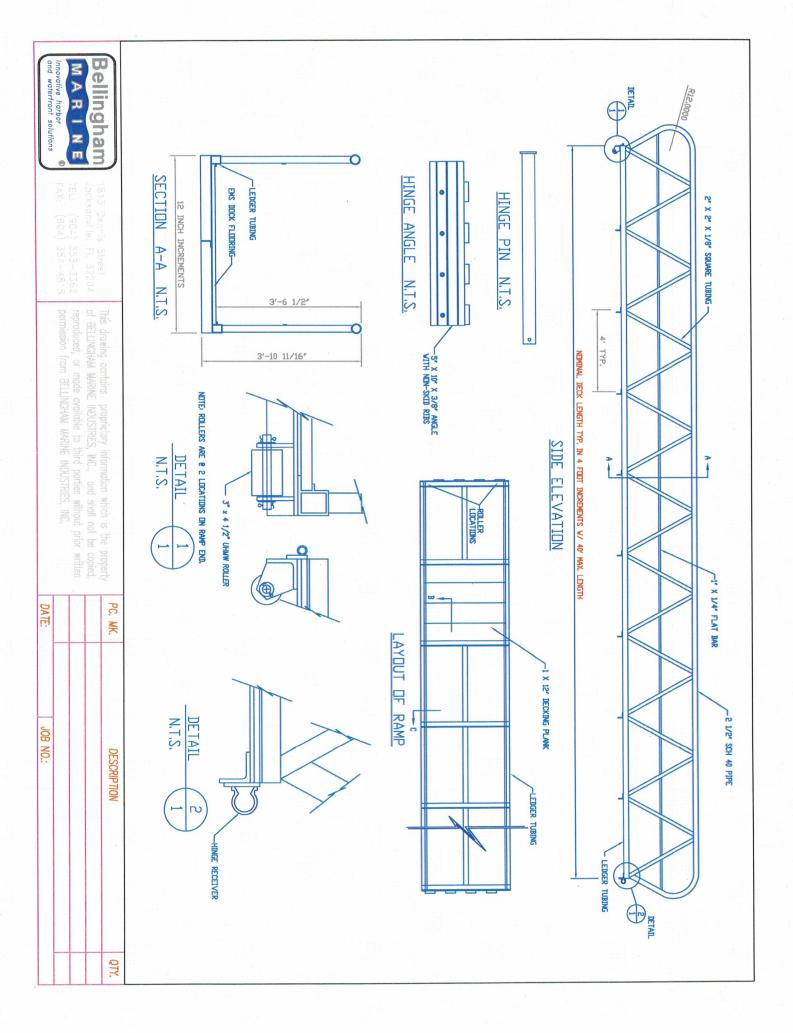
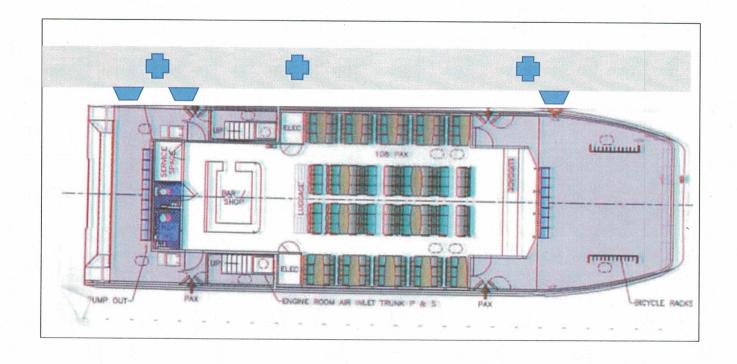
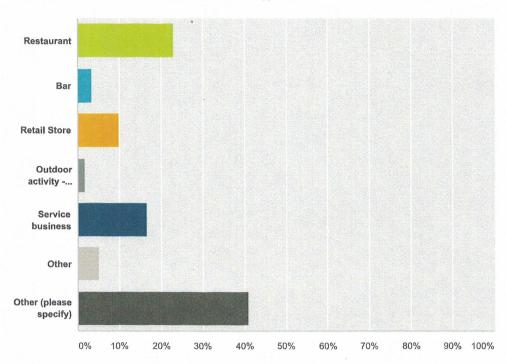


Exhibit — 5.2.2
Ferry Docked at Tampa Bay Convention Center Seawall



### Q1 Please identify the nature of your business

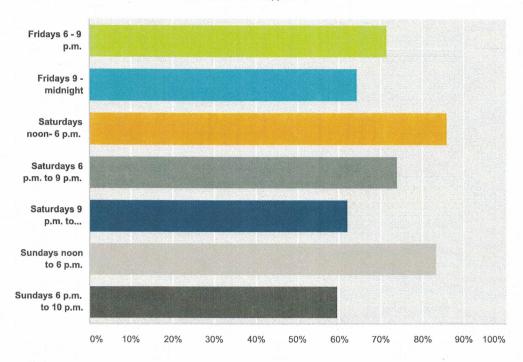




swer Choices			Responses	
Restaurant			22.95%	14
Bar		1.83.1	3.28%	2
Retail Store			9.84%	6
Outdoor activity - bike, boat,	kayak vendor		1.64%	1
Service business			16.39%	10
Other			4.92%	3
Other (please specify)			40.98%	25
tal				61

### Q2 Please indicate the hours that your business is open.

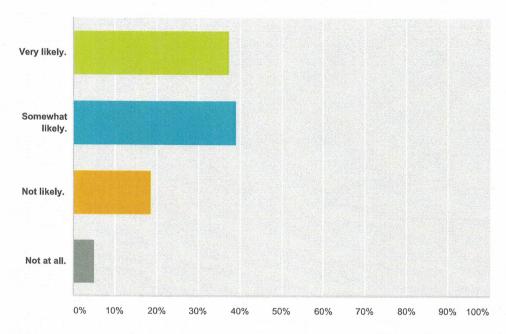
Answered: 42 Skipped: 19



nswer Choices	Responses	
Fridays 6 - 9 p.m.	71.43%	30
Fridays 9 - midnight	64.29%	27
Saturdays noon- 6 p.m.	85.71%	36
Saturdays 6 p.m. to 9 p.m.	73.81%	31
Saturdays 9 p.m. to midnight	61.90%	26
Sundays noon to 6 p.m.	83.33%	35
Sundays 6 p.m. to 10 p.m.	59.52%	25
otal Respondents: 42		

# Q3 How likely would you be to provide a discount to ferry passengers who patronize your business?

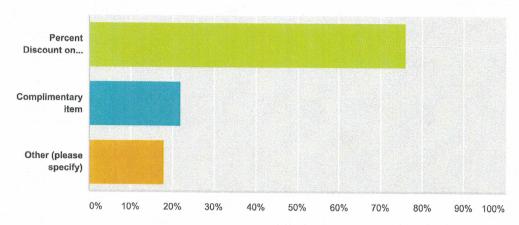
Answered: 59 Skipped: 2



nswer Choices	Responses	
Very likely.	37.29%	22
Somewhat likely.	38.98%	23
Not likely.	18.64%	11
Not at all.	5.08%	3
otal		59

## Q4 What type of discount might you provide?

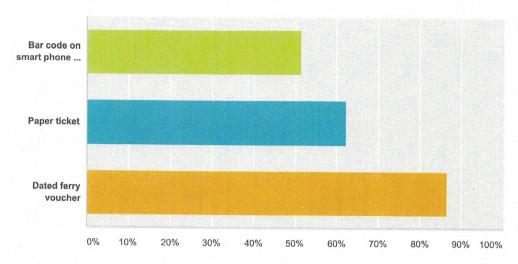
Answered: 50 Skipped: 11



Responses	
76.00%	38
22.00%	11
18.00%	9
ACHIEVAN E	76.00% 22.00%

# Q5 Check the options that you would accept for proof of eligibility for a discount (you can check more than one)?

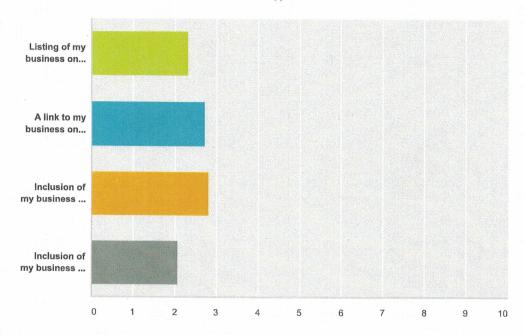
Answered: 37 Skipped: 24



nswer Choices	Responses	
Bar code on smart phone or device	51.35%	19
Paper ticket	62.16%	23
Dated ferry voucher	86.49%	32
otal Respondents: 37		

#### Q6 Please rate the degree of importance of the following marketing mechanisms to your decision to participate in a co-op marketing program?

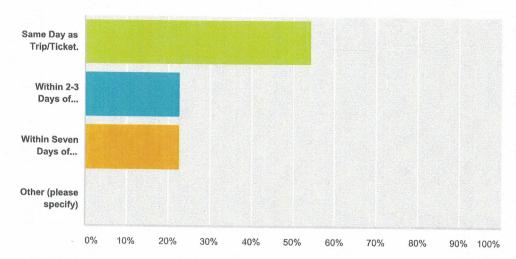
Answered: 35 Skipped: 26



	1	2	3	4	Total	Score
Listing of my business on a ferry webpage as a participating co-op partner of the ferry project	<b>8.00%</b>	<b>36.00%</b> 9	<b>36.00%</b> 9	<b>20.00%</b> 5	25	2.32
A link to my business on the ferry webpage as a participating co-op partner of the ferry project.	<b>27.59%</b>	<b>31.03%</b> 9	<b>27.59%</b> 8	<b>13.79%</b> 4	29	2.72
Inclusion of my business on a ferry "city" map as a participating co-op partner.		<b>11.11%</b> 3	<b>14.81%</b> 4	<b>25.93%</b> 7	27	2,81
Inclusion of my business on the electronic receipt of ferry passengers.	<b>18.18%</b>	<b>18.18%</b> 6	<b>15.15%</b> 5	<b>48.48%</b> 16	33	2.06

# Q7 Over What Period of Time Would You Be Willing to Honor the Ferry Passenger Discount

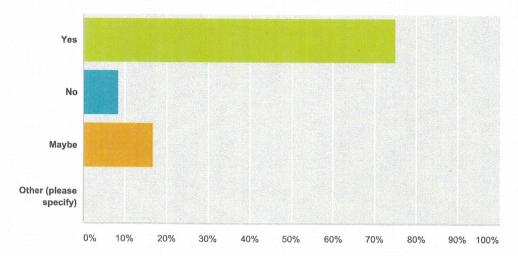
Answered: 35 Skipped: 26



Same Day as Trip/Ticket.	54.29%	19
Within 2-3 Days of Trip/Ticket,	22.86%	8
Within Seven Days of Trip/Ticket	22.86%	8
Other (please specify)	0.00%	, 0

# Q8 Would you be willing to provide a ferry brochure or provide other ferry promotional materials to your patrons as part of this coop program?

Answered: 36 Skipped: 25



nswer Choices	Responses	
Yes	75.00%	27
No	8.33%	3
Maybe	16.67%	6
Other (please specify)	0.00%	0
tal		36

# Q9 Please provide any other comments, suggestions or questions you have.

Answered: 5 Skipped: 56

# Q10 Please provide the name and best contact information for your business so we can keep you abreast of the pilot program and updated on the co-op marketing program.

Answered: 31 Skipped: 30

ver Choices	Responses	
Name	100.00%	31
Company	100.00%	31
Address	100.00%	34
Address 2	3.23%	
City/Town	96.77%	3
State/Province	96.77%	3
ZIP/Postal Code	96.77%	3
Country	80.65%	2
Email Address	93.55%	2
Phone Number	87.10%	2

#### St Pete - Tampa Ferry Pilot Project Project Cost Summary

As of: 5/2/16

HMS FIXED			
Vessel Ops	568,607		568,607
Operational Management and Admin	291,069		291,069
HMS Fee (Overhead and Profit)	115,000		115,000
Sub-Total	974,676		974,676
•			
* ALLOWANCE		Handling 0.05	
Insurance Deductible	25,000	1,250	26,250
Major Repair	30,000	1,500	31,500
Sub-Total	55,000	1,500	57,750
CLIENT COSTS	W.	Handling 0.05	
Fuel (vessel)	319,200	15,960	335,160
Terminals	357,064	17,853	374,918
Insurance (estimate only)			
msurance (estimate only)	23,081	1,154	24,235
Marketing	23,081 75,000	1,154 3,750	24,235 78,750
Marketing	75,000	3,750	78,750
Marketing  Contingency (to be determined by client)	75,000	3,750 5,000	78,750 105,000

#### St Pete - Tampa Ferry Pilot Project Terminal Costs / Expenses - Client

Item	Unit	Qty	Extended	
St Petersburg Terminal				
St Pete Barge (20'x80')	8,127	7.00	56,889	
St Pete Barge Transport	0,127	7.00	8,127	
St Pete Barge Setup			15,000	
Fueling and Black Water Hoses			10,000	
St Pete Upland Development & Engineering			50,000	
St Pete Fenders			3,000	
St Pete Tent	1,143	7.00	8,000	
St Pete Permits	1,143	7.00	3,500	
St Pete Ramps (2-30')	4,400	2.00	8,800	
Ticket Booth	7,500	1.00	7,500	
Sub-Total	7,300	1.00	7,300	170,816
				170,810
Apollo Terminal				
Apollo Barge (10x80)	4,063	7.00	28,443	
Apollo Barge Transport	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,	4,800	
Barge Setup			15,000	
Apollo Property	1,143	7.00	8,000	
Apollo Tent	1,143	7.00	8,000	
Apollo Tent Flooring	1,200	1.25	1,500	
Apollo Fender Modifications			3,000	
Apollo Fencing			1,100	
Apollo Permits			25,000	
Apollo Minor Modification Permits			2,500	
Apollo Parking Car Stops			1,950	
Apollo Shell Drive Entrance and Sidewalk	2,340	1.25	2,925	
Apollo Electrical & Lightning			16,000	
Apollo Ramps (2-30')	4,400	2.00	8,800	
Apollo Porta-Potty	138	6.00	830	
Dredging (TBD)				
Sub-Total Sub-Total				127,848
Tampa Terminal				
Tampa Moorage Fees	100	159.00	15,900	
Seawall Fender Systems			5,000	
Vessel to Seawall Ramps (2-6')	3,000	2.00	6,000	
Ticket Kiosk	1,500	1.00	2,500	
		27		29,400
Landside Project Management				25,000
Legal - Contracts & Procurements				4,000
				4,000
Total				357,064