SPC St. Petersburg College

TITANS

CREATING A STUDENT-READY COLLEGE
FOR PINELLAS COUNTY

WHO WE ARE

SPC STUDENT PROFILE

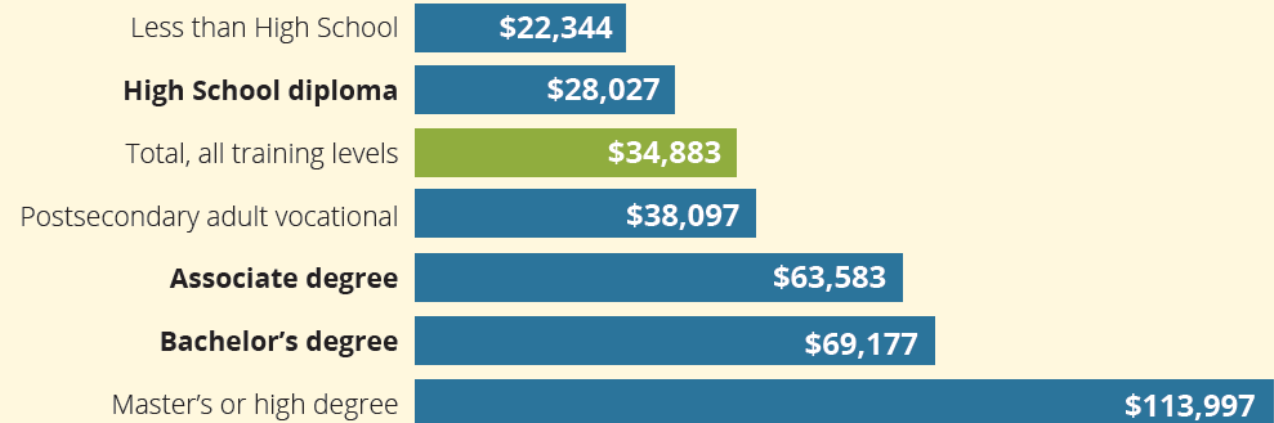|	
49,000	Students
74%	Attending part-time
72%	Working while attending school
47%	Age 25 and older
37%	Minorities
76%	Pell eligible
7,300	Graduates
169,000	Alumni

TITANS

- **The Problem:**

Under-education and Underemployment

- 64,000 annual job openings
- 45% of Floridians are income constrained
- Studies show 90% of students do not have the clarity nor confidence to make adequate educational decisions

WORKFORCE PROFILE

60% of the jobs in Florida will require a degree or credential by 2025

2.1 MILLION adults in Floridia have some college, but no degree – 109,000 in Pinellas

Those with a degree earn more than double those with only a high school diploma

Less than High School	$22,344
High School diploma	$28,027
Total, all training levels	$34,883
Postsecondary adult vocational	$38,097
Associate degree	$63,583
Bachelor's degree	$69,177
Master's or high degree	$113,997

66% of Pinellas County high school graduates say they want to go on to college or get a certification after high school (down from 70% five years ago)
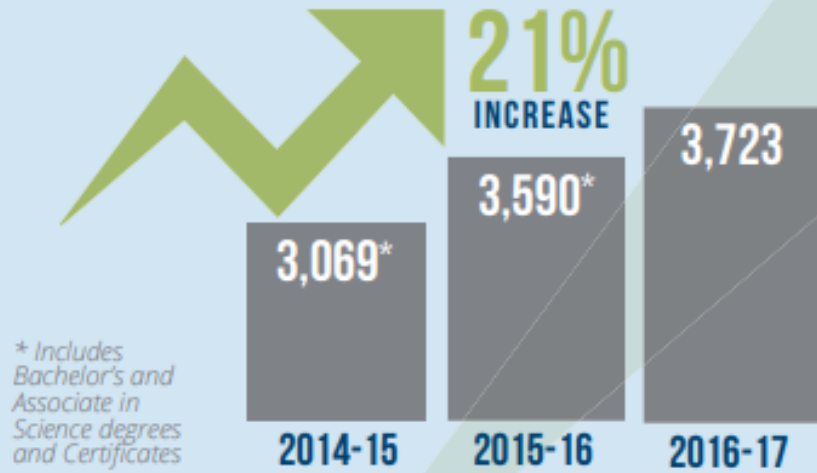
430,000 working-aged men in Florida have stopped looking for work and don't count against the unemployment rate

Data Source: Pinellas County Community Indicator Report, 2018 and the Tampa Bay Times

WORKFORCE DEGREES AWARDED

21% INCREASE

3,069* 2014-15
3,590* 2015-16
3,723 2016-17

Includes Bachelor's and Associate in Science degrees and Certificates

BY THE NUMBERS

20 Baccalaureate degree programs

37 Associate in Science degree programs

63 Certificate programs

Workforce Program Expansion

Fall 2018-19	Spring 2018-19*
Mechatronics Certificate	Medical Equipment Repair Certificate
Water Quality Technician Certificate	Early Childhood Development Certificate
Data Technology (Computer Information Technology AS)	
Educational Interpreting (Educational Studies BS)	
Advanced Manufacturing (Engineering Technology AS)	
Sports Management (Management & Organizational Leadership BAS)	

THE WAY FORWARD

Vision Statement

*A premier college enriching and strengthening lives through a community of care.*

Mission Statement

The mission of St. Petersburg College is to empower our students and community to achieve success and economic mobility through academic excellence and engagement.

- **College Visionary Pillars**
  - Academic Excellence
  - Economic Mobility
  - Community Engagement

- **Community of Care**
  1. Culture
  2. Collaboration
  3. Communication
  4. Creativity

A COMMUNITY OF CARE
STUDENTS
COMMUNITY
EMPLOYEES
ST. PETERSBURG COLLEGE
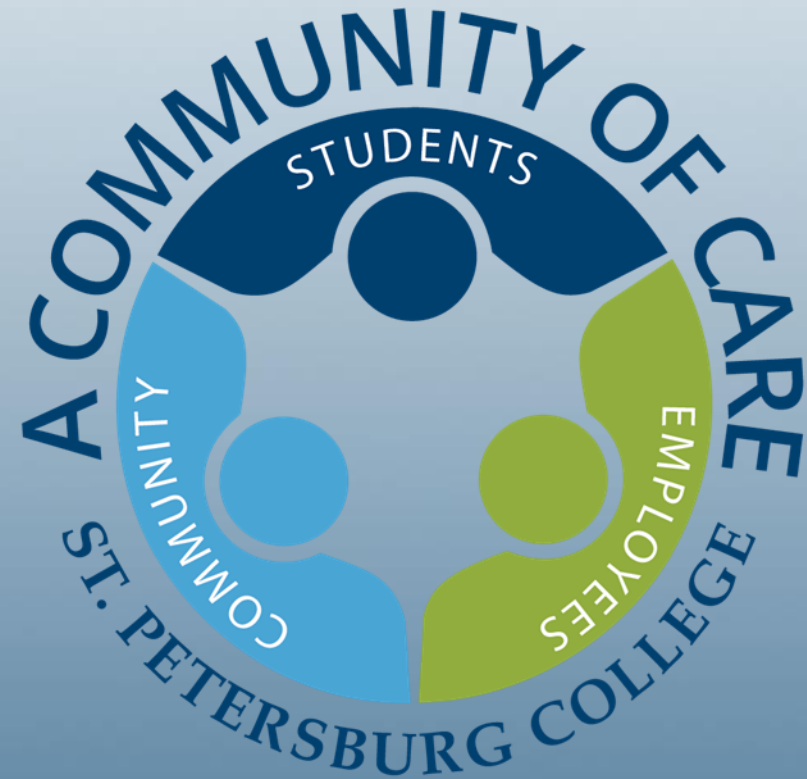
- **Enhance leadership behavior/values** and create an organizational **culture that is inclusive, creative and engaging**.
- **Remove barriers** that challenge student access and success.
- **Redefine student success as learning**, not teaching.
- **Build effective partnerships** within the institution, in the communities we serve, our educational, workforce and global partners.

McNair, Albertine, Cooper, McDonald, Major, Jr., *Becoming a Student-Ready College: A New Culture of Leadership for Student Success*

THE WAY FORWARD

- **How do we get there?**

  Working together through an **Educational Ecosystem**

  - **Clarifying** career and educational options
  - **Guiding** students to choose and enroll on a pathway
  - Helping students **stay on the path**
  - **Tracking** students' progress along the path

Questions?