

## Request for New Local Workforce Development Area Designation

Select the appropriate box the describes this request:

- ☒ New Designation – New Local Workforce Development Area (LWDA), including LWDAs that are fully consolidating.
- ☐ Realignment of Counties – Existing LWDA that is removing or adding one or more counties.

### 1. Point of Contact

**Name of Contact Person:**

Anna Munro

**Phone Number:**

813-397-2064

**Title:**

VP, Fiscal & Administrative Compliance

**Email Address:**

munroa@careersourcetb.com

**Date of Request:**

Date of Request represents the date this Request is submitted to FloridaCommerce.

### 2. LWDA Information

**Name of Local Workforce Development Area:**

CareerSource Hillsborough/Pinellas

### 3. County/Counties Information

**List the county/counties that will be included in the proposed LWDA:**

Hillsborough County  
Pinellas County

**For new designations and realignment of counties, list the county/counties that is/are being added to the LWDA and the LWDA they are currently designated to:**

New designation, combine Hillsborough County and Pinellas County as a new two-county local workforce development area.

**For realignment of counties, list the county/ counties that is/are being removed from the LWDA and the LWDA they will be realigned to:**

### 4. Substantive Requirements for Designation of a New LWDA

To redesignate a local workforce development area, the Workforce Innovation and Opportunity Act (WIOA) requires that a new area share a common economic development area, share a common labor market, and have adequate training and education providers to deliver services. The Reimagining Education and Career Help (REACH) Act further requires that population and commuting patterns are examined to redesignate a local workforce development area.

The consolidation of two single-county areas, Pinellas County (area 14) and Hillsborough County (area 15) into one local workforce development area would bring the total population of this newly created local workforce development area to just over 2.4 million residents. The action would be driven by the strong labor market ties the two counties have with one another – with Pinellas County’s Employment Interchange Measure (EIM) of

29.7 indicating strong commuting to Hillsborough County. The two counties are also commonly grouped together for other planning entities and activities such as economic development, transportation, and adult education. The consolidation also provides an opportunity to strengthen regional ties within the Tampa Bay region to operate more like one labor market entity and minimize the administrative duplications that are associated with utilizing two local workforce development boards across two counties located in one MSA.

**a. Describe how the proposed LWDA is consistent with local labor market areas.**

<b>Legislation</b>	<b>Measure</b>	<b>Citation</b>	<b>Metric utilized with description</b>
WIOA	Labor market area	WIOA § 679.240: "consistent with local labor market areas"	<b>Metropolitan Statistical Area (MSAs)</b> - MSAs are determined by the US Census Bureau and the Office of Management and Budget. They are based on population centers and commuting and other relationships. MSAs include a core area with a population of 50,000 or more and surrounding areas that have economic and social interaction with that core area.

Labor Market Area, measured by Metropolitan Statistical Area (MSA): Hillsborough and Pinellas counties are within the same MSA of Tampa-St. Petersburg Clearwater.

REACH Act factors

<b>Legislation</b>	<b>Measure</b>	<b>Citation</b>	<b>Metric utilized with description</b>
REACH Act	Population	REACH Act, page 45	<b>Metropolitan Statistical Area (MSAs)</b> – Defined above and includes population measures taken into consideration.  <b>Population</b> - Population of each county was taken into consideration while formulating potential new local workforce development areas.
REACH Act	Commuting Patterns	REACH Act, page 45	<b>Employment Interchange Measure (EIM)</b> - Used to describe and compare commuting patterns. For a pair of counties, A and B, the EIM is the sum of two values: 1) the percent of employed residents in County A commuting to County B for work and 2) the percent of jobs in County A filled by residents of County B. The U.S. Census Bureau typically calculates EIM based on County A as an outlying county and County B as the central county. An EIM <i>greater than 25</i> could justify grouping that outlying county with the central county in an MSA.

*Population:* Pinellas County and the single-county area 14 has a population of 959,107. Hillsborough County and the single county area 15 has a population of 1,459,762. The newly created local workforce development area would have a population of 2,418,869.

*Commuting Patterns (measured as Employment Interchange Measure (EIM)):* Pinellas has an EIM with Hillsborough County of 29.7 and Hillsborough has an EIM with Pinellas County of 19.2. This indicates that there are relatively high levels of commuting between both counties - but more from Pinellas County to Hillsborough County for employment.

Additional factors:

Industry Composition: Pinellas and Hillsborough counties have similar employment share across a variety of industries such as finance and insurance (5.5% and 8.6% respectively); professional, scientific, and financial services (7.8% and 9.7% respectively); health care and dental assistance (13.9% and 11.8% respectively); and accommodation and food services (9.9% and 7.4% respectively). The major differences in industry composition as a share of employment come from a greater concentration of both agriculture, forestry, fishing, and hunting jobs and transportation and warehousing jobs within Hillsborough County.

**b. Describe how the proposed LWDA has a common economic development area.**

<b>Legislation</b>	<b>Measure</b>	<b>Citation</b>	<b>Metric utilized with description</b>
WIOA	Economic development area	WIOA § 679.240: "common economic development area"	<b>Florida Economic Development Regions</b> - Florida is divided into eight economic development regions serving as decentralized areas with local offices determined by Enterprise Florida as the principal economic development organization for the state of Florida.

Economic development area (measured by Enterprise Florida Regions): Pinellas and Hillsborough counties are both within the same Tampa Bay Enterprise Florida Region.

**Additional factors:**

Regional Planning Council: Pinellas and Hillsborough counties are within the same Regional Planning Council region, which is the Tampa Bay region.

FDOT District: Pinellas and Hillsborough counties are within the same Florida Department of Transportation District, which is the 7-West Central District.

**c. Describe the federal and non-federal resources that will be available to the proposed LWDA, including appropriate education and training institutions, to administer activities under the Workforce Innovation and Opportunity Act youth, adult and dislocated worker formula programs.**

<b>Legislation</b>	<b>Measure</b>	<b>Citation</b>	<b>Metric utilized with description</b>
WIOA	Education and training providers	WIOA § 679.240: "Federal and non-Federal resources, including appropriate education and training institutions"	<b>Florida College System Areas</b> – The Florida College System is made up of 28 state colleges, each with their own designated service area. These state colleges frequently collaborate with local workforce development boards to provide training and services.  <b>Current number of eligible training providers within an area</b> - Determining the number of training providers by utilizing the most recent Eligible Training Provider List.

Adult Education Planning Region: Pinellas and Hillsborough counties are within the same Adult Education Regional Planning region.

<p>Education and training providers (measured by both the Florida College System Area and WIOA Eligible Training Providers):</p> <ul style="list-style-type: none"> <li>- Florida College System Area: Pinellas County is served by St. Petersburg College. Hillsborough County is served by Hillsborough Community College. This consolidation action would not separate any existing Florida College System areas and would combine the two areas under one local workforce development area.</li> <li>- WIOA Eligible Training Providers: Hillsborough County currently has 35 WIOA Eligible Training Providers. Pinellas County currently has 8 WIOA Eligible Training Providers. This new consolidated workforce development area would have 43 WIOA Eligible Training Providers.</li> </ul>
<p><b>5. Additional Information</b></p>
<p>a. <b>Describe how the proposed new LWDA designation will impact the other LWDA(s) from which it is withdrawing.</b> Not applicable.</p>
<p><b>6. Public Comments</b></p>
<p>a. Local areas requesting to create a new LWDA must post its intent for 10 days to allow the receipt of public comments. Was this request posted for public comments? <input checked="" type="checkbox"/> <b>Yes</b> <input type="checkbox"/> <b>No</b></p> <p>The intent to apply for new area designation was posted to the CareerSource Tampa Bay and CareerSource Pinellas websites. A period of public review and comments opened 1:00 PM (EST) 4/8/2024 and closed 1:00 PM (EST), 4/17/2024. Public comments could be provided via email or mail.</p> <p>See Attachment A for the post to the CareerSource Tampa Bay (CSTB) and CareerSource Pinellas (CSPIN) websites.</p>
<p>b. Were any public comments received? <input type="checkbox"/> <b>Yes</b> <input checked="" type="checkbox"/> <b>No</b> Public comments were not received by CSTB or CSPIN.</p> <p>If yes, a copy of public comments received regarding the proposed newly designated LWDA must be submitted with this request.</p>

## CERTIFICATION AND APPROVAL OF REQUEST

By signing below, the local workforce development board chairperson and the chief local elected official (CLEO) representing each county/unit of local government that comprises the proposed local workforce development area certify that the information contained in this request is true and accurate based on their knowledge. Additionally, the signatures below demonstrate the consensus of each county/unit of local government involved.

Local Workforce Development Board Chairperson
<b>Name:</b>
<b>Signature:</b>
<b>Date:</b>

Chief Local Elected Official	
<b>Name:</b> Ken Hagan	<b>County:</b> Hillsborough
<b>Signature:</b>	
<b>Date:</b>	

Chief Local Elected Official	
<b>Name:</b> Kathleen Peters	<b>County:</b> Pinellas
<b>Signature:</b>	
<b>Date:</b>	

**APPROVED AS TO FORM**  
By: Cody J. Ward  
Office of the County Attorney

A certification page is required for each of the impacted local workforce development areas. The completed request and certification page(s) must be submitted to: [LWDBGovernance@commerce.fl.gov](mailto:LWDBGovernance@commerce.fl.gov)

## CareerSource Tampa Bay website – Public Review/Public Comment

The screenshot shows a web browser window with the address bar displaying "careersourcetampabay.com". The browser's tab bar shows "Home - CareerSource Tampa Bay". The website's header includes the CareerSource Tampa Bay logo, navigation links for "Home", "Job Seekers", "Employers", "Events & Workshops", and "Who We Are", a search icon, social media icons for Facebook, Instagram, LinkedIn, Twitter, YouTube, and a US flag, and a hamburger menu icon. Below the header is a large aerial photograph of a city waterfront. The main content area features four white cards on a blue background. The first card, titled "PUBLIC COMMENT", includes the text "New Local Workforce Development Area Designation", "PUBLIC REVIEW", "PUBLIC COMMENTS", and a link "CLICK HERE TO READ THE OFFICIAL NOTICE >>". The second card, titled "CareerSource Workforce Boards to Consolidate", includes the text "Want to learn more about the consolidation?", "CareerSource Tampa Bay and CareerSource Pinellas are planning to consolidate in 2024.", and a link "Consortium Website >>". The third card, titled "VETERANS see if you're eligible for some of \$900,000 in funding.", includes the text "See if you qualify!", "Get There Faster Grant for Veterans, Spouses and exiting service members.", and a link "Learn More >>". The fourth card, titled "Have you been laid-off or terminated?", includes the text "WIOA Adult/Dislocated Worker", "We can help, \$5,000 available for training. Career placement assistance.", and a link "Learn More >>". On the right side of the main content area, there is a vertical orange bar with the text "Let's get in touch" and a vertical dark blue bar with the text "Accessibility". At the bottom right, there is a small icon for "Privacy - Terms".

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Public Comment

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**PUBLIC REVIEW**

**PUBLIC COMMENTS**

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Privacy - Terms

**PUBLIC REVIEW/PUBLIC COMMENTS**  
**NEW LOCAL WORKFORCE DEVELOPMENT AREA DESIGNATION**

Through this announcement CareerSource Tampa Bay (CSTB) is soliciting public comment authorizing Hillsborough County (area 15) and Pinellas County (area 14) as a new area designation under the Workforce Innovation and Opportunity Act (WIOA) (Pub. L. 113-128 Section 106, 107 and 116) for the period July 1, 2024, through June 30, 2026.

This intent to apply for new area designation has been published to provide the public with an opportunity to comment on the proposed new designation. The application may be viewed by clicking on the following link [New Local Workforce Development Area Designation](#)


A period for public review and comment allowing at least 10 days' notice is required. All public comments are welcome 1:00 P.M., April 8, 2024, through 1:00 P.M., April, 17, 2024. Please direct public comments via email to Anna Munro, VP of Fiscal & Administrative Compliance, at [munroa@careersourcetb.com](mailto:munroa@careersourcetb.com) (subject line: New Designation) or by mail to her attention at CareerSource Tampa Bay, 4350 West Cypress Steet, Suite 875, Tampa, Florida 33607. The comments received will be presented to CareerSource Florida, Inc.

## CareerSource Pinellas website – Public Review/Public Comment Posting

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**REQUEST FOR NEW LOCAL WORKFORCE DEVELOPMENT AREA DESIGNATION**

PUBLIC REVIEW/PUBLIC COMMENTS  
NEW LOCAL WORKFORCE DEVELOPMENT AREA DESIGNATION

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REPORTS

ADMINISTRATIVE INFORMATION