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## Profile

Begin by inserting your email address. If you have an existing account, a message will be delivered to the email address on file. Please use a single email address throughout your experience with the Pinellas Boards, Councils, and Committees application. For specific instructions, visit [www.pinellascounty.org/boards/applicants.htm](http://www.pinellascounty.org/boards/applicants.htm).

Dr.

Prefix

Tonjua

First Name

Williams

Middle Initial  
Last Name

williams.tonjua@spcollege.edu

Email Address

P.O. Box 13489

Street Address

Suite or Apt

St. Petersburg

City

FL

State

33733

Postal Code

Business: (727) 341-3241

Primary Phone

Home:

Alternate Phone

St. Petersburg College

Employer

President

Job Title

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President

Occupation

## Which Boards would you like to apply for?

Worknet Pinellas Board d/b/a CareerSource Board of Directors: Submitted  
Economic Development Council: Submitted

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## Are you currently a Pinellas County resident?

Yes  No

If you are a Pinellas County resident, for how long?

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**Are you registered to vote in Pinellas County?**

Yes  No

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**Are you currently serving on any Pinellas County boards, councils, or committees?**

Yes  No

**If you are currently serving on any Pinellas County boards, councils, or committees, please name.**

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City of St. Petersburg 2020 Plan Education Sub-committee Chair, 2015-present

**Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County?**

Yes  No

**If you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County, please explain.**

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I serve as President of St. Petersburg College and there are multiple partnerships with various Pinellas county organizations.

**Do you serve on any state, regional or local government boards, councils or committees?**

Yes  No

**If you serve on any state, regional or local government boards, councils or committees, please explain.**

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National Council of Negro Women, Member 2012-present

**Are you current with all taxes and any other financial obligations?**

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Yes  No

**If you are not current with all taxes and any other financial obligations, please explain.**

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**Have you been convicted of a Public Entity Crime? Public entity crime is defined by Florida Statute, sec. 287.133 as a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including, but not limited to, any bid, proposal, reply, or contract for goods or services, any lease for real property, or any contract for the construction or repair of a public building or public work, involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation.**

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Yes  No

**If you have been convicted of a Public Entity Crime, please explain.**

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**Have you been convicted of a financial felony?**

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Yes  No

**If you have been convicted of a financial felony, please explain.**

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**Have you ever been convicted of a crime against children or seniors?**

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Yes  No

**If you have ever been convicted of a crime against children or seniors, please explain.**

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**Are you currently, or have you ever sued Pinellas County?**

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Yes  No

If you currently, or have ever sued Pinellas County, please explain.

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Have you ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation or ordinance? (Exclude traffic violations for which a fine or civil penalty of \$150 or less was paid)

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Yes  No

If you have ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation or ordinance, please explain.

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## Interests & Experiences

State your background, including your education, work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee.

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Ph.D. in Higher Education Administration from Barry University, a master's degree in Counselor Education from University of South Florida, and bachelor's degrees in Business Administration and Humanities from Clearwater Christian College. Prior to becoming President, served as Senior Vice President for Student Services from 2013 to 2017. Served in nearly every area of St. Petersburg College: Provost, Associate Provost, Director of Special Programs, Program Coordinator, Academic Advisor, Recruiter, Senior Accounting Clerk and Adjunct Faculty. Devoted to the community having served on numerous councils and boards including the St. Petersburg Free Clinic, Boys and Girls Clubs of America, Pinellas Village and the Mayor's Transition Team 2013. I am also a graduate of Leadership St. Pete and Leadership Tampa Bay Workforce degrees have been a focus in recent years and we have aggressively pursued partnerships with industry leaders in our community in a deliberate attempt to offer the education and training they desire for their employees. We were pleased to learn recently that St. Petersburg College is the third largest producer of industry-based workforce certificates in Florida. I have been the overseer of these programs and have worked with our college faculty and staff to ensure our offerings meet the requirements of our community partners. At a Degrees To Jobs Summit in June, Gov. Rick Scott presented us with the prestigious Governor's Higher Education Leadership Award for producing graduates with the highest entry-level wages among Florida's colleges.

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[Upload a Resume](#)

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## Demographics

## Ethnicity

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African American

## Political Party

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- Democrat
- Republican
- Libertarian
- Independent
- Other
- Prefer Not to Say

## Gender

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Female

12/81/1963

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Date of Birth

**The Pinellas County Commission strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:**

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**I understand the responsibilities and commitment of time associated with an appointment to a Pinellas County board, council or committee.**

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I Agree \*

## PROFESSIONAL SUMMARY

Energetic, experienced and accomplished professional with a proven record of intuitive and insightful leadership that fosters inclusion, team building, fiscal accountability and dynamic problem solving. Acknowledged throughout career as a collaborative, transformative and inspirational leader with a reputation for advancing the college's mission. Exhibits strong fiscal management. Career characterized by nearly 30 years of academic and student support success at a large multi-campus state college that offers associate and baccalaureate degrees, applied diplomas, and workforce certificates. Key college-wide leadership positions include: Senior Vice President for Student Services and Vice President for Academic and Student Affairs. Campus based positions include: Associate Provost, Provost, adjunct faculty and various student services positions. Fully prepared and poised to succeed as President of a multi-campus institution.

### EDUCATION

2007	Barry University, <i>Doctor of Education/Ph.D.</i> , Higher Education Administration
1996	University of South Florida, <i>Master of Education</i> , Counselor Education
1987	Clearwater Christian College, <i>Bachelor of Science</i> , Business Administration
1985	Clearwater Christian College, <i>Bachelor of Science</i> , Humanities

### ADMINISTRATION & LEADERSHIP

2017-Present  
**President**  
St. Petersburg College  
St. Petersburg, FL

St. Petersburg College (SPC) is a multi-campus state college located in Pinellas County, Florida. SPC is a four-year public institution with seven learning sites throughout the county and serves more than 57,000 students each year (44,000 credit and 13,000 non-credit). SPC offers 22 baccalaureate degrees, 39 associate degrees, 2 workforce diplomas and 54 workforce certificates. Nearly 72 percent of SPC students attend school part-time. SPC is accredited by the Southern Association of Colleges and Schools, which means credits transfer to reputable institutions.

#### Key Responsibilities

The President is directly responsible to the Board of Trustees for the following duties and responsibilities:

Provide direction and leadership to ensure the College effectively achieves its mission of promoting student success and enriching the college communities through education, career development, and self- discovery.

- Provide executive direction through the Office of the President with planning and programing in coordination with the various administrative officers, as follows:

**ADMINISTRATION  
& LEADERSHIP**

2017-Present  
**President**

*St. Petersburg College  
St. Petersburg, FL*

- Instruction and Academic Programs – through the College’s Chief Academic Officer and instructional program administrators.
- General Administrative Services – through the College’s Chief Administrative and Business Officer.
- Institutional Research and Development, Marketing, Public Information and Community Relations through the Vice President.
- Student Support Services and Intercollegiate Athletics Programs – through the College’s Chief Student Services Officer and Provosts.
- Foundation Fund-raising – through the Chief Development and Foundation Vice President.

Serves as the Chief Executive Officer of the College as dictated by Florida Statute 1001.65. Acts as the responsible agent for total operations, while providing direction within policies and procedures governed by the Board of Trustees. The President also serves as the corporate secretary to the Board of Trustees.

The President plays a positive leadership role in helping the College effectively manage change with a strong record of effective leadership demonstrating the ability to motivate and lead through ideas, persuasion, relationships and by example

**ADMINISTRATION  
& LEADERSHIP**

2013-Present

**Sr. Vice President  
Student Services**

*St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities**

Oversight responsibilities for staff and for all student services areas at SPC – on campus and online. The position provides leadership to campus provosts located at seven campuses/learning sites, as well as college-wide associate vice presidents and directors (Enrollment Services, Financial Aid, Athletics, and Retention Services). Serves as the President’s designee for a variety of responsibilities, including emergency management decisions and student discipline/complaints. In addition to student success, this position provides leadership for SPC’s Leepa Rattner Museum of Art, The Palladium Theatre and the Institute for Strategic Policy Solutions. 2016-17 Budget oversight includes:

- \$25.2M operational budget
- \$4.5M student activities budgets
- \$63.1M scholarship funding
- \$1.3M capital outlay budget (renovation/remodeling and major equipment)
- \$2.3M non-profit entities (Palladium Theatre, Leepa-Rattner Museum of Fine Arts, and the Public Policy Institute)
- \$4.2M grants

\$100.6M Total

**ADMINISTRATION  
& LEADERSHIP**

2013-Present

**Sr. Vice President  
Student Services**

St. Petersburg College  
St. Petersburg, FL

**Major Accomplishments**

Strengthened campus leadership by creating a strong Campus Provosts Council in the development and execution of The College Experience, an SPC core value that is devotedly focused on student success. This substantive change established a culture of collaboration, lessened internal politics and created a “one college” vision.

*The College Experience received the following recognitions:*

- State of Florida Chancellor’s *Best Practice Award* (2014)
- Finalist for the Community College Futures Assembly *Bellweather Award* (2015)
- University Business Magazine *Models of Excellence Award* (2016)

Enhanced college-wide execution of critical initiatives by establishing and leading weekly webinars (attended by faculty and staff) – data-driven reports that highlight leading initiative indicators and provide faculty and staff insight for continuous, timely assessment and improvement as the term progresses.

Designed and executed a systemic professional development plan for the student services division. Staff have accomplished more than 15,000 hours of training since 2012, thus improving the quality of support services for students.

Improved student services efficiency by developing an organization structure to include front-line staff in decision making and problem solving processes. This culture change benefits students and is embraced by student services employees.

Expanded and ensured inclusion and collaboration with minority communities to expand partnership opportunities and the development of shared vision.

Veterans Services Program was named among the best in the nation by the *Military Times* (*Military Times* naming SPC among the top 20), the *Military Advanced Education* magazine and *Victory Media*.

Provided leadership and oversight of the implementation plan for Florida’s Developmental Education Reform Bill by providing weekly guidance to the college-wide Developmental Education/Retention committee, actively participating in the design of training modules for staff as well as guidelines for students.

Directed SPC’s Midtown Campus naming committee and provided leadership in the design, programming, staffing model and construction of the new \$14-million building.

- The grand opening took place in August 2015, with more than 1,000 community members in attendance.
- The Midtown Campus received the 2015 Phoenix Award of Achievement of Excellence in Brownfield Redevelopment (for outstanding revitalization & community impact projects).

Provided direction, oversight and support that led to the redesign of SPC’s



**ADMINISTRATION  
& LEADERSHIP**

2013-Present

**Sr. Vice President  
Student Services**

*St. Petersburg College  
St. Petersburg, FL*

scholarship processes to improve marketing, the selection process, awarding timeline, and the transition and support for new scholars.

Initiated rationale and support for SPC's Delta Leadership Academy, designed for mid-level supervisors to expand their leadership skills and to effect change and transformation.

Provided leadership and oversight for the student services role in the development of guided pathways to expedite student completion and graduation/transfer.

Provided oversight and support for the development of a new academic advising model, leading to significant improvement in student engagement, including the implementation of case management and advisors teaching student success modules in the classroom and online.

Provided leadership and oversight to the Palladium Theatre's budget reorganization, resulting in turning profits and expanded bookings.

Enhanced services for students with disabilities by redesigning the focus, operations and services delivered by the Accessibility Resource Department.

Provided oversight and leadership for the State of Florida MLK Day of Service initiative and expanded civic engagement throughout the region (Pinellas, Hillsborough, Broward and Lee Counties).

2008-2013

**Vice President  
Academic &  
Student Affairs**

*St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities**

Oversight for various college-wide academic areas and academic initiatives, including faculty credentialing, curriculum and instruction, and grade submission/course substitution. Also responsible for college-wide student services operation, strategic planning, and budget and resource management, as well as academic calendar and college catalog development. Serves as College Ombudsman, responsible for resolving disciplinary issues and student complaints.

**ADMINISTRATION  
& LEADERSHIP**

2008-2013

**Vice President  
Academic &  
Student Affairs**

*St. Petersburg College  
St. Petersburg, FL*

**Major Accomplishments**

Provided oversight to improve financial aid disbursement by streamlining processes, integrating technology, enhancing staff work flow, and insuring staff professional development.

Conceptualized and established the Student Government Association budget process, allowing SGA leaders to take ownership of their campus student activities budgets (25% of SPC's overall student activities funds), and to organize student-led, relevant campus events.

Supported partnership development with Transamerica Corporation, generating scholarships and workshops for women and minority men.

Provided leadership for the design and implementation of internal audits, enhancing operations and effectiveness of underperforming programs and departments, and also resulting in significant improvements in communication among departments and in staff training.

Implemented a comprehensive structure to improve curriculum systems and processes by using technology to capture faculty credentials and curriculum changes.

Directed the development of an online student complaints and appeals process with a data maintenance site, and with web pages to assist students in more timely and efficient submission of complaints and to assist faculty and staff with more expeditious response.

Re-directed the entire athletics program to strategically focus on academics and attitude first. Athletes' grades, success rates and graduation rates have improved as a result.

Improved access, admissions and retention for at-risk middle and high school students by implementing a college-wide partnership with Junior Achievement to offer a summer program for these students on SPC campuses.

Founded the College's Veterans Services department, which led to significant growth in veterans enrollment, and to SPC being recognized as a "veteran friendly" institution.

**ADMINISTRATION  
& LEADERSHIP**

2007-2008

**Provost**

*Tarpon Springs Campus (TSC)  
St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities (as they existed 2007-2008)**

The Provost was directly accountable for campus operations, quality academic programs and instruction, student services, learning outcome development and assessment, campus budgets, leadership for campus faculty and staff, and facility planning. Also responsible for fostering relationships within the community to develop partnership initiatives and expand campus resources.

**Major Accomplishments**

Fostered a relationship with the owner of Innisbrook Resort, resulting in Ms. Sheila Johnson (former owner of BET, the Black Entertainment Network) serving as the keynote speaker for SPC's December 2007 graduation ceremony.

Enhanced faculty/administration collaborative communication and initiatives.

Restructured and redesigned campus course management in order to expand A.S. degree course offerings.

Secured additional and improved technology resources for faculty and staff.

Refined and streamlined campus budget and purchasing processes.

Increased fundraising efforts for the college in collaboration with the PODS Championship Golf Tournament – raised \$45,000.

Executed a plan for annexing TSC into the Tarpon Springs city limits to improve and further develop community relationships.

Established relationships and partnerships with Congressman Gus Bilirakis' office, including hosting of Ambassador Andreas Kakouris from Cyprus Greece, leading to the establishment of Tarpon Springs and Kalymnos, Greece as "sister" cities.

Enhanced the relationship between SPC's Leepa Rattner Museum Board of Directors and college administration through collaborative leadership strategies.

Brought, through innovative leadership, an ESOL (English for Speakers of Other Languages) program to campus in partnership with Pinellas County Schools.

Directed campus facilities upgrades:

- Completed a new campus entrance off the Belcher Road extension.
- Initiated facility planning and a redesign process for the College of Education building.
- Completed the remodeling of food service and the bookstore in the Olympia Building.
- Completed the remodel/renovation of the Olympia Annex for classrooms and labs.
- Renovated the student activities building and restructured the administration building to better support staff and students.

**ADMINISTRATION  
& LEADERSHIP**

2001-2006

**Associate Provost**

*Health Education Center (HEC)  
St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities (as they existed 2001-2006)**

The Associate Provost primarily served as the campus chief student services officer and worked closely with the Provost in campus leadership and operations. HEC is a specialty campus for nursing and allied health programs. The Associate Provost was responsible for admissions to limited access programs, advising/retention services, tutorial services and for maintaining strong student support services.

**Major Accomplishments**

Established a college-wide advising model with enhanced collaboration and communications, further aligning academic and student affairs practitioners. The concept was titled "Responsible Engagement for Active Learning (REAL)." It opened dialogue for academic and student affairs staff across the college to coalesce around the common vision of helping students succeed.

Directed the revitalization of the health programs admissions process, moving from a waiting list to selective admissions for designated programs.

Launched development of a campus testing center, food service and business services at HEC.

Enhanced communication with students, leading to a streamlined student appeals process and a decrease in the number of grievances submitted.

Provided collaborative leadership in the creation of partnerships leading to articulation agreements with vocational and health institutions. Some articulation agreements led to an expanded nursing class at no cost to SPC.

Established a thorough review of the nursing program curriculum and instructional procedures to enhance student success and state board examination pass rates. This required intense and creative faculty inclusion and involvement.

Established transparent partnerships with minority health practitioners in the community to ensure diversity goals were achieved.

Directed SPC's processes and procedures for the Linkage Program. The Linkage Program was designed to help students obtain admission to State of Florida community college health programs not offered at the student's local college. Five Florida community colleges participated.

**ADMINISTRATION  
& LEADERSHIP**

1999-2001

**Director, Office of  
Special Programs**

*St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities**

Provided oversight and leadership to program coordinators who directed activities to support students in specialized programs. Programs included Student Support Services (Federal TRIO grant), Brother 2 Brother (for African American males), the College Reach-Out Program (CROP), a State of Florida grant, the Center of Excellence (Florida Education Fund Grant), Summer of Success, Students Handling Academic Responsibility Precisely (SHARP), and the Student Success Connections Program (Workforce Development Grant).

**Major Accomplishments**

Established and directed SPC's Brother 2 Brother (B2B) Program for African American males, designed to improve success and graduation rates. B2B was a finalist for the Terry O'Banion Shared Journey Award, and was an Exemplary Model in the May 2005 issue of the *The Chronicle for Higher Education*.

Developed a progression pathway for special program participants to advance from one SPC student support program to the next. This pipeline increased the number of previously underprepared students entering college and earning a degree or certificate.

Developed a partnership with Pinellas County Schools to improve underprepared students' high school completion rates as well as their rate of enrolling in post-secondary education.

1997-1999

**Coordinator, Student  
Support Services  
Program**

*St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities**

Responsible for overall implementation and management of the Student Support Services (SSS) Program, a federal TRIO Program for underprepared adult learners. The purpose is to help a first generation student's transition to college and to provide case management and mentoring to assure success and graduation.

**Major Accomplishments**

Designed and fully implemented SPC's first SSS Program.

Managed fiscal resources through several funding cycles and received additional performance-based dollars by exceeding program requirements; the program is still in existence at SPC.

Developed and implemented a needs assessment protocol and online documentation process to measure student success and to timely address areas of need.

**ADMINISTRATION  
& LEADERSHIP**

1997

**Assistant to the  
Provost**

*Special Programs  
(6 month assignment)*

*St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities:**

This temporary assignment was made to help a new Provost develop and facilitate contract proposals for special programs, do quarterly and annual reporting, and supervise staff activities. Responsible for participating in planning and designing program procedures and organizational structure for Presidential Classroom, Center of Excellence, College Reach-Out Program, Youth Employment Program, and the Project Success initiative. Managed other programs/initiatives as assigned.

**Major Accomplishments**

Enhanced processes and services to improve student success rates and the quality of support services provided to Project Success program participants.

Managed an on-campus Summer Youth Employment Program in collaboration with WorkNet Pinellas and exceeded participant completion rate goals.

Secured scholarships for five Thurgood Marshall Program participants (high school minority students who are academic achievers) to attend the Presidential Classroom, a two-week program offered annually for high school leaders in Washington, D.C.

1993-1997

**Coordinator I**

*The Pathway Program*

*St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities**

The Pathway Program paved the way for aspiring disadvantaged and other underrepresented students to enter the Nursing and Allied Health programs at St. Petersburg College. The coordinator provided a career guidance component and other services, enabling students to increase their self-esteem and self-advocacy; improve their socialization, work, and study skills; gain knowledge on conflict resolution and problem solving; and make career decisions matching their interests, abilities, and aptitudes. Responsible for helping underprepared students meet criteria to gain acceptance to a limited access health program of choice, maintain standards to graduate and pass state/national boards to enter the workforce.

**Major Accomplishments**

Developed and fully implemented SPC's Pathway Program.

Closed the enrollment gap for students of color in limited access programs.

Expanded the number of minority health care practitioners in Pinellas County.

Received 1994 *Best Practices Award* in Vocational Education from the Florida Vocational Association.

Received 1995 *Exemplary Career Guidance & Counseling Program Award* from the National Center for Research in Vocational Education (NCRVE).

**ADMINISTRATION  
& LEADERSHIP**

1991-1993

**Academic Advisor**

*Health Programs  
St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities**

Assist students with their academic and career goals through course selection and other academic advising.

**Major Accomplishments**

Developed health program guides to better assist students in course selection.

Instituted campus outreach advising processes to help students progress academically in preparation for application to health-related programs.

1989-1991

**Recruiter**

*Minority/Health Programs  
St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities**

Collaborate with various educational institutions (vocational and local high schools) to recruit students to SPC. Expand community awareness of SPC's programs and course offerings and impact student interest and enrollment in health-related programs. Participate in community events, visit local establishments, and distribute marketing material.

**Major Accomplishments**

Established collaborative partnerships with various minority health professional organizations, paving the way for further relationship building in minority communities.

Expanded community awareness of health programs offered at SPC as well as job opportunities.

Highlighted courses to provide pre-health program students expanded support to gain admission to limited access programs.

Expanded program enrollment and exceeded enrollment goals for all students, especially minority students.

1986-1989

**Sr. Accounting Clerk,**

*Financial Aid Office  
St. Petersburg College  
St. Petersburg, FL*

**Key Responsibilities**

Maintain complex accounting records and reports. Communicate effectively with students, and use communication and accounting skills to collaborate with SPC's business office.

**Major Accomplishments**

Increased and improved lines of communication among financial aid departments college-wide.

Developed a financial aid accounting procedures manual.

Improved consistency in the accounting clerk role across the college and served as a resource for colleagues in the financial aid department.

**FACULTY EXPERIENCE & ACADEMIC LEADERSHIP**

2008-2013

Chair, Developmental Education & Retention Committee

Chair, College Level Academic Skills Test (CLAST) Appeals Committee

Chair, Curriculum & Instruction Committee

2007-2008

Provost, Tarpon Springs Campus

- Supported faculty, program directors and campus staff/administrators;
- Concentrated on student and employee needs and ideas for improvements;
- Synchronized campus based course schedules, standard class sizes, and supported textbook selections;
- Performed a feasibility study to add Hospitality and Robotics Technology A.S. programs;
- Expanded associate in science course offerings (Hospitality and Criminal Justice) using technology; and
- Provided leadership to develop a more collaborative climate for students, faculty and staff to thrive.

1996-2001

SPC adjunct instructor, Career & Life Planning and College Success/Study Skills

1995-1997

SPC adjunct counselor, Student Services

**STATE & FEDERAL GRANTS & ALLOCATED FUNDING**

2016-present

State of Florida Legislature - *Situational Environmental Circumstances (SEC) Mentoring Program* - a component of Florida State University's High-Risk Delinquent and Dependent Youth Educational Research Project.

State of Florida Legislature - *Men in the Making Initiative*.

*City of St. Petersburg Cohort of Champions* initiative - designed to provide young African American males ages 12 to 24 training to be workforce ready and to provide wrap-around services to help them succeed.

2013-present

Oversight and guidance for SPC administrators who manage those directly responsible for the following grants:

- Federal Grant, Title III
- Federal Grant, Student Support Services (SSS), a component of TRIO
- State of Florida Grant, College Reach Out Program (CROP) - support middle and high school student completion and enrollment in postsecondary education.
- State of Florida Grant, Florida Education Fund Center of Excellence - motivate elementary and secondary students to prepare for and enter college (African American Brain Bowl, Math and Writing brain bowls, Achievers Honor Society, academic support, and tutorial assistance)



**STATE & FEDERAL GRANTS  
& ALLOCATED FUNDING**

2013-2016	Able Trust Foundation, Able Trust Grant - support individuals with disabilities, by preparing them for work and placing them in high-wage paying jobs.
2013-present	Oversight and guidance for the Center for Public Safety Innovation - multi-million dollar grants offering innovative and customized training to improve community policing, perception of and confidence in the police force, diversity, and to address youth gang activity, etc.
2012-present	State of Florida, <i>Martin Luther King (MLK) Day of Service Project</i> - funded by the Florida Legislature. The purpose of the initiative is to expand service learning throughout communities. St. Petersburg College serves as the fiscal agent to four other Florida colleges. My responsibility is to provide oversight to the coordinator and ensure that all intended outcomes are met.
1997-present	Federal TRIO Grant, Student Support Services (SSS) - from 1997 to 1999, provided direct management of the program and meeting guidelines. Supervised the coordinator of the program and provided leadership and support to exceed grant goals.
1993-1997	Carl D. Perkins Grant - a federal grant designed to provide support services for students enrolled in workforce programs (career and technical). Responsibility included integrating support services efforts for health-related programs.

**ADVANCED PROFESSIONAL  
DEVELOPMENT AND  
CERTIFICATES**

2016-2017	Member, Aspen Presidential Fellows inaugural class (graduation - April 2017)
2012	Southern Association of Colleges & Schools, on-site evaluator
2011	Leadership Tampa Bay, Tampa, FL
2007	Thomas Lakin Institute for Mentored Leadership, an affiliate of AACC (American Association of Community Colleges), Washington, D.C.
2004	University of Florida, Executive Leadership Certificate Program, Gainesville, FL
2002	State of Florida, Department Of Education, Chancellor's Leadership Program, Tallahassee, FL
2001	Leadership St. Pete., St. Petersburg, FL

**PROFESSIONAL  
PRESENTATIONS,  
PUBLICATIONS,  
and CONSULTATION**

**Presentations**  
(in addition to regular  
SPC Board of Trustees and  
on-campus presentations)

*Transformational Change at St. Petersburg College*, keynote speaker, Ohio State Community College System, Student Success Institute, Columbus, OH, 2017

*Student Services at St. Petersburg College*, St. Petersburg College, Leadership SPC, Allstate Center, 2016

*Your Personal Brand*, featured speaker, Raytheon, Professional Development Day, Largo, FL, 2015

*10 Ways to Break Team Spirit*, keynote speaker, The Florida College System, Student Government Leadership Conference, Orlando, FL, 2014

*You Are Their Village of Hope*, featured speaker, YWCA Purses & Passion Luncheon, Clearwater, FL, 2014

*The College Experience: Moving the Needle on Student Success*, featured speaker, St. Petersburg College, Moving the Needle Conference, Clearwater, FL, 2014

*Predictive Modeling for Academic Success: St. Petersburg College's Approach to Advising Students* for Senate Bill 1720, presenter, Connections Conference, Sanford/Lake Mary, FL, 2014

*Enhancing Student Success*, featured speaker, Georgia Technical College System Leadership Summit, Macon, GA, 2014

President's Panel, Achieving the Dream Annual Meeting on Student Success – 2014 Dream Conference, Orlando, FL, 2014

*10 Ways to Break Team Spirit*, featured speaker, Florida College System Student Association, Orlando, FL, 2014

*Campus Leaders Take Charge of Student Success*, presenter, Entering Student Success Institute (ESSI), New Mexico, 2012

*Generational Considerations at State College of Florida*, featured speaker, State College of Florida, Student Services Training Day, Bradenton, FL, 2011

*Look Who's Coming to PHCC: Understanding Your Students*, featured speaker, Pasco-Hernando Community College, Student Services Staff Training Day, Pasco-Hernando, FL, 2010

*Deflating Incivility in a Collegiate Environment*, St. Petersburg College Professional Development Day, Clearwater, FL, 2010

*League of Innovation in the Community College*, presenter, various topics – 2004 to 2008

*If Dr. King was here today, what would he say?*, featured speaker, Citizens Alliance for Progress MLK Day, Clearwater, FL, 2010

**PROFESSIONAL  
PRESENTATIONS,  
PUBLICATIONS,  
and CONSULTATION**

**Presentations**  
(in addition to regular  
SPC Board of Trustees and  
on-campus presentations)

*Understanding Your Students: Implications for Student Assessment & Retention Initiatives in Postsecondary Education*, featured speaker, National School of Technology, Miami, FL, 2006

*Is Your Institution Really Student Centered?*, presenter, Southeastern Association for Community College Research (SACCR), St. Petersburg, FL, 2005

*Managing through the Generations*, featured speaker, Prentice-Hall, Kentucky, 2004

*Student Success is Everyone's Responsibility*, featured speaker, Victoria Community College Fall Faculty Meeting, Victoria, TX, August 2004

*Are You Really Student Centered?*, Florida Association of Bursars and Student Accounting Administrators (FABSAA), St. Petersburg, FL, 2011

*Student Retention is Everybody's Job*, featured speaker, Mid-South Community College, West Memphis, AZ, 2008

*Learning Communities & Cohorts: An Approach to Intervention and Student Success*, featured speaker, Noel-Levitz at CUNY LaGuardia Community College, Long Island City, NY, 2007

*Effectively Serving Underrepresented Students*, presenter, Narrowing the Gulf Conference for special needs college students, presenter, Clearwater, FL, 2005

*The College Student Inventory (CSI): How Well Do You Know Your Students?*, presenter, Annual Conference on Student Retention, Noel Levitz, 1997-1998

**Contributing Articles/  
Media Coverage**

(October/November 2016) *Postsecondary Success.*, Power Broker Magazine (online)

(2015) *The College Experience.* University Business Journal (online)

(2015) *Preventing Early Attrition: Pathing Students to Success from Application Through the First Year.*, Education Advisory Board (served as a contributing advisor)

(2015) *Paving the Path to College Completion*, University Business Journal (online)

(2014) *SPC Continues Its Careful Expansion into Midtown with Plans to Re-open Center*, Tampa Bay Times, St. Petersburg, Florida

(2014) *Enrollment up at SPC, Eckerd's "Current" Named Top Student Publication in Florida*, Tampa Bay Times, St. Petersburg, Florida

**PROFESSIONAL  
PRESENTATIONS,  
PUBLICATIONS,  
and CONSULTATION**

**Contributing Articles/  
Media Coverage**

(2014) *Improving Minority Enrollment*, The Weekly Challenger, St. Petersburg, Florida

(2013) *SPC's Focus on First-Time College Students Brings Up Their Grades*, Tampa Bay Times, St. Petersburg, Florida

(2013) *System-wide: On Campus - St. Petersburg College*, The Florida Channel, Tallahassee, Florida

(2013) *Florida Community College System Gets U.S. Honors*, The Tampa Tribune, Tampa, Florida

(2011) *CCP and SPC Partnership to Bring Critical Job Experience to Students*, Contact Center of America, Birmingham, Alabama

(2006) *New Provost Has Deep Community Roots*, Tampabay.com, Tarpon Springs, FL

(2005) *Using Theory and Research to Improve Student Affairs: Some Current Examples*, New Directions for Community Colleges, Long Beach, California

(2005) *Brother to Brother: Success for African-American Males*, Community College Journal

(1995) *The Pathway Program*, National Center for Research in Vocational Education (NCRVE)

**Professional Consultation  
Experience**

Texas Pathways Institute – faculty resident, 2017

Ohio State Community College System – leadership presentation/training, 2017

Center for Community College Student Engagement – served on the development team for the new Pathways Module for the SENSE (Survey of Entering Student Engagement) and CCSSE (Community College Survey of Student Engagement) inventories, 2016

Tulsa Community College – Student Services Leadership Retreat, 2016

Enrolled Survey of Student Engagement Institute (ESSI) - faculty resident, 2016

Center for Community College Student Engagement – leadership presentation, 2016

Southern Crescent Technical College – executive leadership retreat, 2016

**PROFESSIONAL  
PRESENTATIONS,  
PUBLICATIONS,  
and CONSULTATION**

**Professional Consultation  
Experience**

Atlanta Technical College – executive leadership retreat, 2016

American Association of Community Colleges (AACC) Pathways Project – 2015-2018

Gwinnett Technical College – keynote speaker, 2014

Savannah Technical College – keynote speaker, a precursor to their first exercise for becoming an Achieving the Dream Institution, 2014

Center for Community College Student Engagement

- faculty resident, Men of Color Institute, 2014
- faculty resident, High Impact Practices Institute, 2013-2014

University of Pine Bluff Arkansas – external expert for an academic year to help the college improve student success, 2011

Noel Levitz – consultant/training advocate, 2000-2008

**LEADERSHIP ROLES,  
AWARDS/RECOGNITIONS,  
AND COMMUNITY  
ENGAGEMENT**

**Leadership Roles**

Achieving the Dream (ATD) Advisory Network Committee, 2016-present

State of Florida Performance Based Incentive Program Review Committee, 2016

State of Florida Student Activities Committee, member-at-large, 2013-2016

Admiral Farragut Academy, executive board member, 2014-present

PACE School for Girls, board member, 2014-2016

American Association of Community College's President's Round Table, member, 2011-present

Council for Student Affairs, Florida College System, Region 4, 2012-present

Pinellas County Education Foundation, 2011-2012

PTEC South Practical Nurses Program, board member, 1997-1998

Pinellas Education Foundation, executive board member, 2009-2010

Tarpon Springs Chamber of Commerce, executive board, 2008-2009

**LEADERSHIP ROLES,  
AWARDS/RECOGNITIONS,  
AND COMMUNITY  
ENGAGEMENT**

**Community Engagement**

City of St. Petersburg 2020 Plan Education Sub-committee Chair, 2015-present

St. Petersburg Free Clinic, executive board member, 2014-2015

Mayor's Transition Team, community member, 2013

Mt. Zion Human Services Board, board chair, 2012-present

National Council of Negro Women, Member, 2012-present

Mayor's Transition Team, community member, 2013

Lakewood Jr. Spartans Youth Association, Inc., president, 2009-2012

Boys & Girls Club of America, executive board member, 2011-2012

Pinellas Village, board member, 2006-2007

Hospice Minority Advisory Board, Member, 2004-2005

Southside Tabernacle Baptist Church, Youth Group leader, 1997-2000

Pinellas County Schools, youth motivator/mentor, 1999-2001

**Awards/Recognitions**

Employer Support of Guard and Reserve (affiliate of the Department of Defense)  
*Patriot Award*, 2016

Academy Preparatory School, *Five Fabulous Females*, 2014

Chamber of Commerce, *Iconic Woman of the Year Finalist for Large Businesses*, 2013

Network of Executive Women, *Exceptional Woman of the Year Finalist*, 2013

Junior Achievement, *Educator of the Year*, 2011

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## Profile

Begin by inserting your email address. If you have an existing account, a message will be delivered to the email address on file. Please use a single email address throughout your experience with the Pinellas Boards, Councils, and Committees application. For specific instructions, visit [www.pinellascounty.org/boards/applicants.htm](http://www.pinellascounty.org/boards/applicants.htm).

Mr

Prefix

Kim

First Name

A

Middle Initial

Marston Jr

Last Name

kmarstonjr@me.com

Email Address

1022 1/2 New York Avenue

Street Address

Suite or Apt

Dunedin

City

FL

State

34698

Postal Code

Home: (727) 480-6394

Primary Phone

Home:

Alternate Phone

MFT Holdings

Employer

Vice President of Asset  
Management and Acquisitions

Job Title

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Business Management Consultant

Occupation

**Which Boards would you like to apply for?**

Worknet Pinellas Board d/b/a CareerSource Board of Directors: Submitted

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**Are you currently a Pinellas County resident?**

Yes  No

32 years

If you are a Pinellas County resident, for how long?

**Are you registered to vote in Pinellas County?**

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Yes  No

**Are you currently serving on any Pinellas County boards, councils, or committees?**

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Yes  No

**If you are currently serving on any Pinellas County boards, councils, or committees, please name.**

---

Forward Pinellas Citizens Advisory Committee

**Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County?**

---

Yes  No

**If you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County, please explain.**

---

**Do you serve on any state, regional or local government boards, councils or committees?**

---

Yes  No

**If you serve on any state, regional or local government boards, councils or committees, please explain.**

---

**Are you current with all taxes and any other financial obligations?**

---

Yes  No



**If you are not current with all taxes and any other financial obligations, please explain.**

---

**Have you been convicted of a Public Entity Crime? Public entity crime is defined by Florida Statute, sec. 287.133 as a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including, but not limited to, any bid, proposal, reply, or contract for goods or services, any lease for real property, or any contract for the construction or repair of a public building or public work, involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation.**

---

Yes  No

**If you have been convicted of a Public Entity Crime, please explain.**

---

**Have you been convicted of a financial felony?**

---

Yes  No

**If you have been convicted of a financial felony, please explain.**

---

**Have you ever been convicted of a crime against children or seniors?**

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Yes  No

**If you have ever been convicted of a crime against children or seniors, please explain.**

---

**Are you currently, or have you ever sued Pinellas County?**

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Yes  No

**If you currently, or have ever sued Pinellas County, please explain.**

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**Have you ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation or ordinance? (Exclude traffic violations for which a fine or civil penalty of \$150 or less was paid)**

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Yes  No

**If you have ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation or ordinance, please explain.**

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## **Interests & Experiences**

**State your background, including your education, work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee.**

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I am a 7th generation Dunedin resident, a proud Rotarian, and a business leader with extensive experience managing more than \$60M in residential and commercial real estate holdings. Years ago I was selected by Commissioner Todd to serve on the Youth Advisory Committee during its first and second year. I have devoted myself to community service ever since, and I find myself blessed that success through my business endeavors has granted me the time to make a difference. I am a member of the Dunedin Council of Organizations, Dunedin Rotary Club, Dunedin Fine Arts Center & Sterling Society, Dunedin Friends of the Library, Dunedin Scottish Arts Foundation, and the Dunedin Historical Museum. I know that's a lot of "Dunedin", but I love the city my family helped to build. I have always been passionate about WorkNet/CareerSource. Assisting our citizens in obtaining meaningful employment, and providing them with the necessary tools to navigate through difficult transitions is an endeavor one can take much pride in. I know my experience and dedication will serve this Board well, and I sincerely hope you agree. Thank you for your time, and consideration.

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Upload a Resume

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## **Demographics**

## Ethnicity

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Caucasian/Non-Hispanic

## Political Party

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- Democrat
- Republican
- Libertarian
- Independent
- Other
- Prefer Not to Say

## Gender

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Male

07/20/1984

Date of Birth

**The Pinellas County Commission strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:**

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**I understand the responsibilities and commitment of time associated with an appointment to a Pinellas County board, council or committee.**

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I Agree \*