

Exhibit A

Creative Pinellas Public Art Project(s) – Preliminary Description of Public Art Project(s) Activities and Timeline

Pinellas County is an extraordinary place with extraordinary citizens who enjoy being creative at every age level. A unique opportunity now exists to discover the creative interests of every citizen. A Public Art Project(s) will soon be developed that has the potential to impact the lives and experiences of an enormous number of residents and visitors. An artist(s) will be commissioned to propose, design, execute, articulate and deliver a new Public Art Project(s) to engage the Pinellas County public. As envisioned, the iconic Public Art Project(s) will travel throughout Pinellas County and provide the public with opportunities for enjoyable interaction and engagement at each venue.

Pinellas County has offered Creative Pinellas (CP) \$500,000 and the opportunity to envision, manage, execute, and document an iconic multi-year Public Art Project(s) that will serve all of Pinellas County by engaging as many of the County residents as possible in the Public Art Project(s)'s creative outcome.

The Executive Director of Creative Pinellas will identify project management services to facilitate all aspects of the Public Art Project(s).

The Executive Director of Creative Pinellas will see that a Project Jury of stakeholders of the iconic Public Art Project(s) is appointed to oversee the process of selection from beginning to end. Public input into the Public Art Project(s) will be scheduled and encouraged throughout the duration of the Public Art Project(s).

The Public Art Project(s) will be documented in such a way that it will be archived and enjoyed by the public for many years to come.

The Public Art Project(s) has the potential to establish Pinellas County as a Creative Destination in the Bay Area.

The preliminary plan outlined below addresses the goals and tentative time lines of the Public Art Project(s). While the categories and basic structure of the plan are defined and described herein, the full details, parameters and timeline of the Public Art Project(s) will be determined by the Project Jury and by the artist(s) who submit their proposals which will include a description of how they will deliver and execute on the Public Art Project(s) to meet the County's and the Funding Recipient's timeline and goals.

November 2017 - January 2018

- Begin publicity about the Public Art Project(s) and create a plan and strategy for engaging the public and documenting and collecting all materials to be used at the end of the Public Art Project(s) to create documentation catalog.

- Begin investigating County partners for hosting the Public Art Project(s) to gain interest and buy-in
- Meet with various stakeholders and potential stakeholders to determine all business, legal and other thresholds, including required county permits or licenses and insurance requirements for activities such as deliveries and installations on county property.
- Identify and establish a Project Jury for Public Art Project(s)
(Include 5 to 7 individuals who represent the various stakeholders in the Public Art Project(s))
- Appoint Project Jurors
- Publicize this news
- Project Jurors meet with Board of CP who appoints a Chair of the Project Jury Committee
- Establish how the Project Jury Committee will function and operate
- Establish how the Project Jurors will interface with each other and with CP especially regarding communication
- Project Jurors meet to review and approve or update and approve parameters/timeline of the Public Art Project(s):
 - Presentation by the Executive Director of CP
 - Presentation by County officials from stakeholder offices
 - Discussion
- Project Jurors, working with CP, develop eligibility criteria for selecting an artist(s) for the Public Art Project(s) through a Call to Artists

January - February 2018

- Prepare and Send out Call to Artists establishing calendar for Public Art Project(s), materials requested (in what format etc.) and deadlines for receipt of qualifications to be considered. Do this current with mass publicity about the Call to Artists and the Public Art Project(s) and through partner organizations such as the Florida Association of Public Art Professionals
- Manage Timetable for review and selection of applicants

March – April 2018

- Receive all application materials
- Organize all materials for presentation to the Project Jurors

May 2018

- Project Jurors meet and choose 3 - 5 finalists who will be asked to make specific proposals of what they will do with a budget that considers all aspects of creation/collaboration/documentation/delivery and siting
- Artist Finalists are given 6 weeks to 2 months to create proposals
Artist Finalists are given a stipend for site visits and for creation of their proposal

Cost for Artist Project Proposals

(Payments will be made 50% in advance, 50% upon receipt of the invoice from the artist after the presentation.)

- Review proposals and hone in on hosting sites for the Public Art Project(s). Use of county property will require permits or licenses and insurance associated with activities such as deliveries and installations.

July 2018

- 4 Days for Final Selection by Project Jurors and Public input are established
- Artists arrive with their proposals and Public Art Project(s) plans prepared to present to the Project Jurors.
 - Day 1: Project Jurors meeting open to all stakeholders, County officials and Board of CP and the public.
 - After artist presentation to the Project Jurors, their proposals are put on public view in a public place such as a government building lobby or library and the public and press are invited to view them for 2 days. Public can leave public comment.
 - Day 4: Project Jurors Meet and hear public and stakeholder input and then vote on awarding 1 to 3 artists the Public Art Project(s)
- Winning artist(s) proposals and Public Art Project(s) plans are submitted to the Board of Creative Pinellas by the Executive Director.
 - Board approves proposals
 - Notification provided to County as per noticing requirements in Agreement
- Executive Director of CP shows approved Public Art Project(s) proposal(s) and updated Public Art Project(s) plans to the BCC in a partner presentation

August 2018

- After approval contracts adhering to all guidelines and agreed upon time line are written and sent to Artist(s)

Open purchase Order

To pay 3 installments over 6 months plus final payment at Public Art Project(s) completion

(Creative Pinellas will issue payment for each installment - delivery and acceptance of the initial design; production; and after the delivery of the finished work. A final payment will be made after the completion of the circulation of the Public Art Project(s) and delivery of documentation.

- Artists sign and return contracts
- Copies of contracts provided to County as per noticing requirements in Agreement
- Artist(s) are given 3* months to create, produce and deliver completed Public Art Project(s) to the County (*This time frame may be subject to change, depending on artists' proposals)

November 2018

- Oversee all aspects of Artist(s) siting the Public Art Project(s) in numerous locations. Ensure all the Public Art Project(s) meet the County/State/Federal mandates and regulations for the type of project to be installed including but not limited to permits, fees, insurance, permissions etc. Coordinate with all stakeholders in the opening and unveiling of the Public Art Project(s)

Movement and re-siting of the Public Art Project(s)* - included in the overall artists' fees. (*This preliminary schedule below, including the amount of time to create the Public Art Project(s), number of locations/re-sittings and amount of time at a location is subject to change and will ultimately be determined based on the actual winning artist(s) proposal)

November 2018-January 2019

- Public Art Project(s) remain in place for up to 3 months
- During this time the CP is responsible for all documentation and communication about the Public Art Project(s) and the engagement and response to it
- The public is invited to discover/ see/engage/ participate/respond/alter/enhance in a bi-weekly/ monthly series of events and activities

February 2019

- 1 month to dismantle and relocate

March – May 2019

- Public Art Project(s) remain in place for up to 3 months
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June 2019

- 1 month to dismantle and relocate

July – September 2019

- Public Art Public Art Project(s) remain in place for up to 3 months
- During this time the CP is responsible for all documentation and communication about the Public Art Public Art Project(s) and the engagement and response to it
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October 2019

- 1 month to dismantle and relocate

November 2019 – January 2020

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June 2020

- All Public Art Project(s) are dismantled / re-cycled/ re-used? /stored

June - August - 2020

- Assemble a complete documentation of the Public Art Public Art Project(s) using all the interviews, film and other materials that have been collected over the past two years
- 3 months are spent collating documentary material that is presented to the public the following year

September 2020

- Final report created