



# BCC FY25-FY30 Strategic Plan

## **Vision:**

To be the standard for public service in America

## **Mission:**

Meeting the needs and concerns of the community today and tomorrow

## **Values**

We

- Put people first.
- Engage with purpose.
- Focus on results.
- Work smart.
- Invest in our employees.

## **Strategic Priorities**

### **Resilient Infrastructure and Environment**

We plan and build for the future, adapt to change, and take care of the infrastructure we have. We protect the natural beauty that makes the County a great place to live and visit.

We develop and maintain County infrastructure that supports efficient transportation, enhances public spaces, and promotes long-term environmental sustainability. We create systems that can adapt to evolving conditions while ensuring resilience, safety, and a healthy environment for all residents. The goals we intend to accomplish within this strategic priority area are to:

- 1.1 Improve traffic flow efficiency.
- 1.2 Maintain and enhance County infrastructure.
- 1.3 Increase access to green space.
- 1.4 Improve environmental quality.
- 1.5 Strengthen resilience and adaptation.
- 1.6 Ensure sustainable water management.

## **Healthy and Safe Communities**

We protect our residents and pursue a high quality of life for all.

We work to foster environments in which individuals can live, work, and thrive without compromising their physical, mental, or social well-being. These communities are characterized by a range of factors and conditions that promote health, safety, and a high quality of life for all residents. The goals we intend to accomplish within this strategic priority area are to:

- 2.1 Improve public health.
- 2.2 Enhance community safety.

## **Prosperity and Opportunity**

We actively support our business community and workforce to grow our economy, and we nurture cultural and environmental amenities that make our communities great places to live. The goals we intend to accomplish within this strategic priority area are to:

- 3.1 Increase the availability of attainable housing.
- 3.2 Provide and promote tourism opportunities.
- 3.3 Increase workforce opportunities.
- 3.4 Enhance educational and cultural opportunities.
- 3.5 Foster business growth.

## **Smart Service Delivery**

We actively pursue better ways to serve the public, businesses, and employees. We continuously improve through the strategic use of technology, data, and innovation to make us more efficient and effective. The goals we intend to accomplish within this strategic priority area are to:

- 4.1 Optimize county energy use.
- 4.2 Achieve and maintain a high level of customer satisfaction.
- 4.3 Improve efficiency of service delivery through technology.
- 4.4 Pursue continuous improvement.
- 4.5 Develop and retain a highly skilled and efficient workforce.

# Appendix A:

## 2025 BCC Priorities and Projects Aligned to FY25-FY30 Strategic Plan

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### Strategic Priority 1: Resilient Infrastructure and Environment

#### *Goal 1.1 Improve traffic flow efficiency.*

- BCC Strategy: Implement enhancements to the transportation system to reduce traffic congestion.
- Project: Conduct a Work Session focused on Metropolitan Planning Organization (MPO), and transportation planning strategies to achieve regional support.

#### *Goal 1.2 Maintain and enhance County infrastructure.*

- Project: Simplify and expedite the land use application process in collaboration with Forward Pinellas and municipal partners.
- Project: Plan and prepare for the 2028 Penny for Pinellas vote.

#### *Goal 1.3 Increase access to green space.*

- BCC Strategy: Evaluate allocating Tourism Development Tax (TDT) funding for park, beach, and community infrastructure improvement projects.

#### *Goal 1.4 Improve environmental quality.*

- BCC Strategy: Strengthen resiliency by renourishing County beaches and enhancing their durability against environmental challenges.

#### *Goal 1.5 Strengthen resilience and adaptation.*

- BCC Strategy: Expand stormwater and flood monitoring systems, and enhance communications to support impacted residents
- Project: Develop storm-hardening strategies and flood response plans for County and community facilities.
- Project: Optimize debris removal, substantial damage inspections, and third-party permitting across the county.

#### *Goal 1.6 Ensure sustainable water management.*

- BCC Strategy: Advance regional collaboration to invest in county-wide infrastructure improvements.

### Strategic Priority 2: Healthy and Safe Communities

#### *Goal 2.1 Improve public health.*

- Project: Expand community outreach for the Care About Me (CAM) program.

#### *Goal 2.2 Enhance community safety.*

- Project: Analyze and enhance the Animal Rights Ordinance to align with best practices.
- Project: Research enforcement strategies for gas station generator compliance under Florida Statute 526.143

### Strategic Priority 3: Prosperity and Opportunity

#### *Goal 3.1 Increase the availability of attainable housing.*

- BCC Strategy: Assess both short- and long-term housing availability, prioritizing strategies that increase home ownership.

*Goal 3.3 Increase workforce opportunities.*

- Project: Expand employment options, workforce training programs, and initiatives to attract new businesses.

*Goal 3.5 Foster business growth.*

- Project: Investigate opportunities to integrate Unmanned Aerial Vehicles (UAVs) and passenger drones at PIE.

## **Strategic Priority 4: Smart Service Delivery**

*Goal 4.3 Improve efficiency of service delivery through technology.*

- BCC Strategy: Simplify and accelerate building permitting processes with same-day review capabilities.
- BCC Strategy: Explore AI applications to streamline county operations and improve efficiency.

*Goal 4.4 Pursue continuous improvement.*

- BCC Strategy: Strengthen long-term financial stability through proactive fiscal planning.
- Project: Review the County Charter on form of government and schedule a work session for BCC discussion.
- Project: Update and refine the County's naming policy, including exploring renaming opportunities such as the Bayside Bridge
- Project: Research a Capital Improvement Program (CIP) cost-sharing incentive initiative for contractors.

## Appendix B: Polco Benchmarks

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Progress within the Strategic Plan can also be tracked using benchmarks developed by Polco, the National Community Survey (NCS) distributor. These benchmarks offer a data-driven foundation for evaluating County performance against similar jurisdictions, enabling the identification of areas of strength and opportunities for improvement.

### **Resilient Infrastructure and Environment**

- Traffic Volume
- Travel Time to Work
- County Infrastructure Report Card
- Population Within Half Mile of Park
- Natural Environment Index

### **Healthy and Safe Communities**

- Adults in Good Health
- Early Mortality
- Natural Hazards Risk

### **Prosperity and Opportunity**

- Housing Cost Burden
- Residents in Poverty
- Labor Force Participation
- Economic Output (GDP)

### **Smart Service Delivery**

- County Energy Use
- Satisfaction per Budget Dollar
- Program Performance