

Best performing Bountiful Polished Purposeful
 Breakthrough Big Hearted Participative Paragon Poignant
 Beautiful Blockbuster Par excellence Puppies
 Beaucoup Beyond Fabulous Beautifully Panoramic Pathfinder Poised
 Bright Beloved Panaramic Pathfinder
 Big Cheese Buoyant *Brio* **Passionate** Prophetic Potential
 Better Befitting Boisterous Popular Patriotic Peak
 Big Fish Believable Bonafide Proactive Practical
 Brilliant Blue Chip Big Vision Peppy Positive Perceptive
 Beneficial Benevolent Problem solver *Perfect*
 Bubbly Brainiest Blithesome Personable Prudent
 Best of all possible solutions Public spirited Praise



Traveling Public Art Project

Presented by Barbara St. Clair
For Creative Pinellas
January 8, 2019



A Project with a Mission

- Impact the lives of as many residents and visitors as possible
- Travel throughout the county, providing opportunities to engage and interact with art
- Employ Pinellas County artists
- Respond to and reflect our community
- Be a love letter to Pinellas - creating pride of place



Project Goals

- Bridge the county and resonate emotionally with people
- Foster a sense of community and shared ownership
- Transform and activate public places
- Encourage a personal experience with art
- Create a legacy of communal participation across Pinellas County

Project Values

- Aspirational
- Story telling
- Accessible/available
- Emotionally engaging
- Connect us together
- Something people want to see/enjoy



Presenting SPACEcraft





A Rigorous and Transparent Process

Formed a Jury of Arts Professionals

- With extensive expertise
 - Arts curators
 - Artists
 - Business leaders
- Met multiple times to:
 - Determine project parameters
 - Build consensus
 - Develop artist call
- Call was widely distributed
 - CaFE: CallforEntry.org
 - Public arts organizations
 - Creative Pinellas website

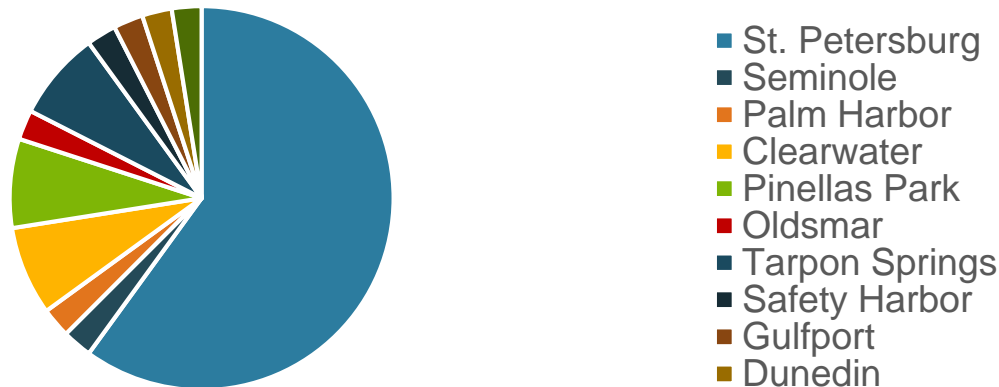


1. Allison Casper Adams, Oxford Exchange
2. Sarah Howard, USF Graphicstudio
3. Fanni Green, USF Theatre Department
4. Mark Ormond, Ringling Museum of Art
5. Ryan Swanson, The Urban Conga
6. Ken Rollins, curator, board member



Received 40 Qualified Applications

- Applicants came from around the county



- Presented ideas in multiple genres:
 - A sculptural alligator filled with community-provided recyclables
 - Bicycle-powered musical instruments
 - Wearable balloon sculptures
 - Performance and dance



Jury Met to Select Finalists

- Reviewed each application:
 - Artist's CV
 - Work samples
 - Approach to the project
 - Understanding of mission, goals and values
- Artists chosen included:
 - Highly successful visual and multi-media artists
 - Emerging artists
 - Collaborative teams
 - Artists focused on social engagement

Five Artists Chosen



Ya La'ford



Kenny Jensen
with Sheila Cowley
and Roxanne Fay



Carrie Boucher
with Bridget Elmer
and Mitzi Gordon



Mickett/Stackhouse Studio



Kate Helms

Each Submitted a Concept/Proposal



Ya La'ford
The Apex



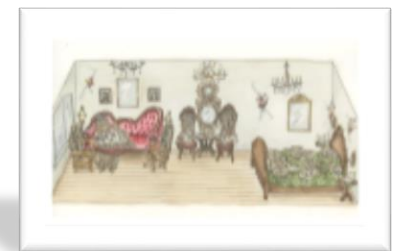
Kenny Jensen
Cosmic Pinellas



Carrie Boucher
SPACEcraft



Mickett/Stackhouse Studio
Welcome Pinellas



Kate Helms
Rise Pinellas

The Public Was Invited to Comment

- Reviewed proposals at six locations throughout the county
 - Oldsmar Public Library
 - Largo Central Park
 - SPC Tarpon Springs
 - Pier 60 Park
 - Dunedin Community Center
 - Lealman Community Center
- Via an interactive website
- Through social media
 - Facebook
 - Instagram
 - Twitter
- Via the artists' own websites and social media channels



Feedback Shared with Jury and Artists

- Asked yes/no questions to generate quick census
 - Were people interested in the work?
 - Did they feel it would be engaging and interactive?
 - That it would serve and benefit their community?
- Asked open-ended questions to get a sense of how they felt
 - “Such a warm, inviting, participatory design”
 - “Innovative and interactive”
 - “I would love to go there with friends”
 - “Cheerful and inviting”
 - “We need community art here to enrich us”





Jury Review

- Jury met December 10 to evaluate and choose project
 - Artists were able to fully present their work
 - Three Creative Pinellas board members attended as well
- After a rigorous discussion about all five projects, the jury reached a unanimous decision based on:
 - Potential for community impact
 - Potential for audience engagement
 - Mobility/feasibility/longevity
 - Alignment with project mission, goals, values



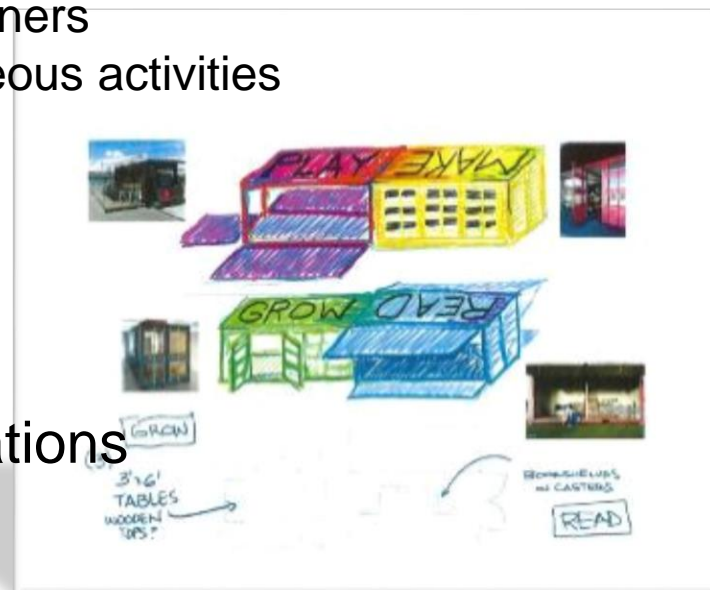
About SPACEcraft

Social Practice Activating Creative Environments



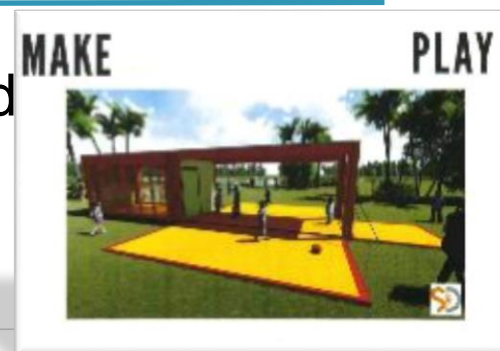
SPACEcraft is

- A mobile, colorful, interactive space
 - Created from repurposed shipping containers
 - It is filled with both planned and spontaneous activities
- Built around the themes of:
 - Make
 - Play
 - Read
 - Grow
- SPACEcraft will travel to 8 – 12 locations throughout the county offering:
 - Art workshops
 - Music
 - Films
 - Poetry readings
 - Horticulture classes and more



SPACEcraft Does

- When it is “open” there will be teachers and facilitators there recruited from the host community
- When it is “closed” there will be
 - Mural walls
 - Poetry walls
 - Lego walls
 - A living/garden wall
 - Selfie opportunities



SPACEcraft's goal is to establish a starting point for art to take root and grow in everyday life through active social engagement

Next Steps

- Finalize locations
- Approve final design
- Construction of containers
- Launch first installation
 - Tentatively set for Oldsmar
 - Target date of April – May 2019



Thank You



Please Feel Free to Contact me:
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