



# Board of County Commissioners Proposed FY20 Decision Package

Submitted by Commissioner Seel

**ISSUE:**

With burgeoning restaurant and craft beer industries with tourism exceeding records, there is a need for a comprehensive culinary and craft beer/spirits program in Pinellas County. With Creative Pinellas providing art programming, this would provide an unique combination of Culinary and Arts.

**PROPOSED INITIATIVE:**

**Culinary and Arts Institute.** Similar concept to Tampa’s Armature Works, Heights Public Market or the Hall on Franklin, this would be a teaching restaurant and incubator. There would be a community garden – farm to table, a craft brewery and outdoor cooking classes. Focus on all culinary aspects – food service, preparation, cooking, garmanche, food safety, food costs plus purchasing, repair labs and technical service.

**EXPECTED IMPACTS/OUTCOMES/RESULTS:**

A staged feasibility study to determine market, type of program, budget and master plan for the former Gulf Coast Art Museum. Currently, Creative Pinellas has a lease and would be part of the long term use, providing gallery exhibitions, speakers, art incubator and administrative space. Space planning could also determine and allocate on going space for Heritage Village and the Botanical Gardens.

**STRATEGIC PLAN STRATEGY (E.G. – 2.5-ENHANCE PEDESTRIAN AND BICYCLE SAFETY):**

- 5.1 Maximize partner relationships and public outreach
- 3.2 Preserve and manage environmental lands, beaches, parks and historical assets
- 4.1 Proactively attract and retain businesses with targeted jobs to the county and the region
- 4.6 Support a vibrant community with recreation, arts and culture to attract residents and visitors

**DEPARTMENT(S)/AGENCIES AND FUND(S) AFFECTED (IF KNOWN):**

Tourist Development Fund for study. Currently have \$2.5 million – Jacobson Grant. Need to match \$2.5 million in kind, plus \$2.5 million cash

**IS THE INITIATIVE RECURRING?**  **NON-RECURRING?**  Study now

**ESTIMATED COST (IF KNOWN):**

<b>Expenditures</b>	<b>less: New Revenues or Reduced Expenditures</b>	<b>Net Cost</b>
Up to \$100,000		Up to \$100,000

**ADDITIONAL FULL-TIME EQUIVALENT (FTE) POSITIONS REQUIRED (IF KNOWN):**

Consultant for study. St. Petersburg College as educational sponsor. Also, \$2.4 million is in Penny IV for Heritage Village gallery/exhibition and archive space.

Please return to Cecilia McCorkell, Office of Management & Budget,  
[cmccorkell@pinellascounty.org](mailto:cmccorkell@pinellascounty.org), no later than Friday, April 19, 2019. PLEASE SEND ORIGINAL,  
SAVED FILE TO HELP WITH UTILIZING THIS INFORMATION IN OTHER FORMATS (ie – do not  
scan or save as PDF before sending).