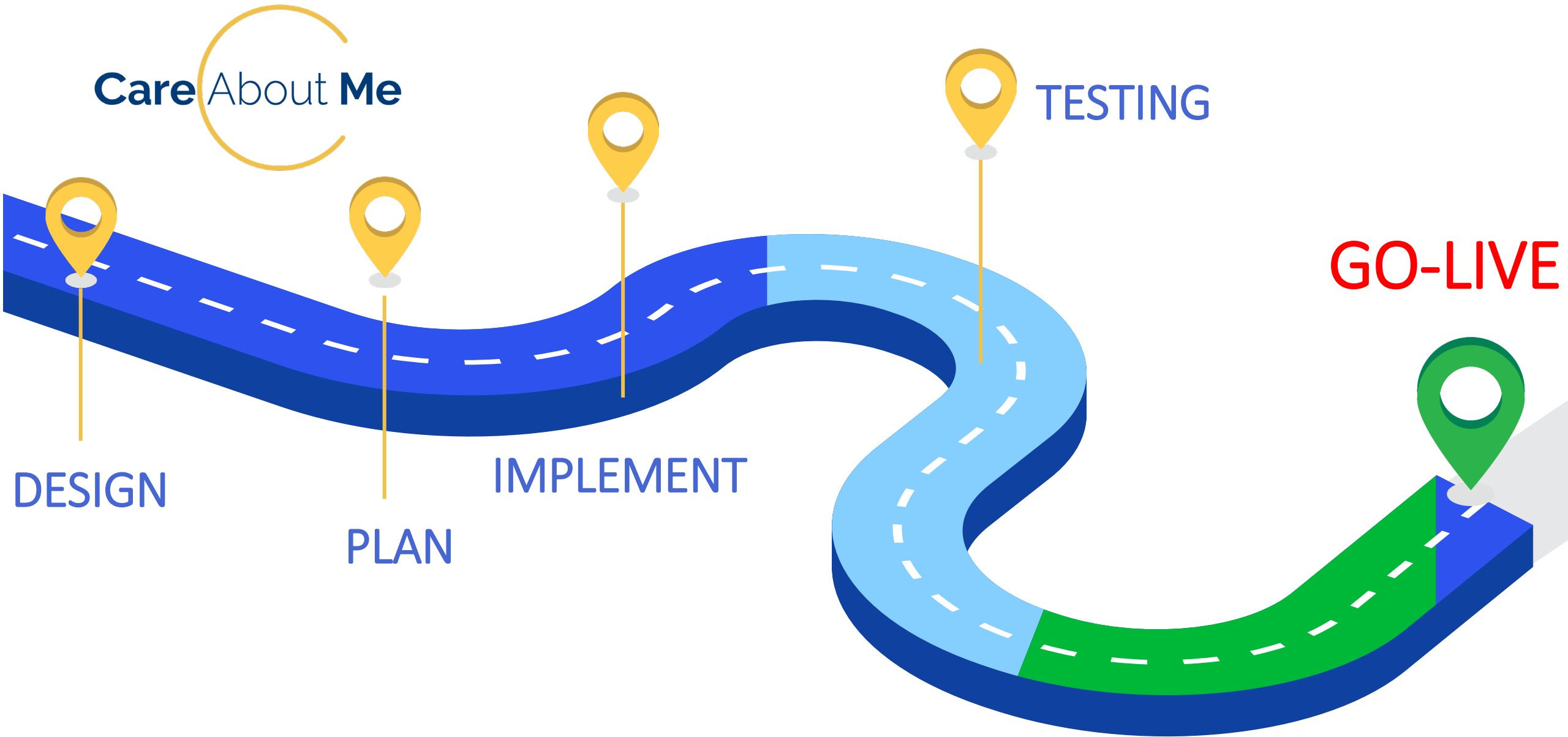


Care About Me

Care About Me



DESIGN

PLAN

IMPLEMENT

TESTING

GO-LIVE



CARE ABOUT ME

Care About Me (CAM) streamlines access to mental health, substance use, and addiction services in Pinellas County. CAM does the heavy lifting for residents by confidentially assessing their situation, finding a provider that fits their needs, and booking an appointment on their behalf. Residents need not worry about searching for a behavioral healthcare provider anymore - CAM provides a direct link to residents. By listening to their needs, CAM helps residents determine the best provider for their unique needs. Say goodbye to the guesswork and let CAM help you.

HOURS OF OPERATION

Monday – Friday 8 am – 10 pm
Saturdays 10 am – 6 pm
Legal Holidays Included



Experienced behavioral health specialists to triage needs and assess level of care



Collaboration with behavioral health providers



Scheduling of appointments and connection to supportive services



Follow up with residents to ensure service quality

Care About Me

Referring Partners



Total Residents Served

114

Appointments Scheduled

86

Care About Me



“ Communication between the CAM and the Mental Health Liaisons is pivotal, especially for the appointment scheduling. It has always been a pain point since we don’t always know.

Pinellas County
Schools, Mental
Health Liaisons



“ The Public Defender’s Office identified the constant communication and closed-loop notification system utilized by the CAM as “a breath of fresh air.”

Public Defender’s Office,
Case Managers



“ The CAM staff were highly skilled, empathetic, and efficient throughout the screening process and while obtaining services for clients.

Pinellas Matters,
Peer Support



SUCCESS

Situation:

The CAM Team received a phone call referral from the Sheriff's MHU for a resident. The CAM Specialist spoke with the resident, and quickly developed a strong rapport and trust with them.

Profile:

- Adult
- Divorced
- Female
- Insured

CARE ABOUT ME SPECIALIST
CONDUCTS SCREENING
WITH RESIDENT

1

RESIDENT REFERRED
TO CARE ABOUT ME

2

APPOINTMENT
SCHEDULED

3

FOLLOW UP
WITH RESIDENT

4

RESCHEDULED
APPOINTMENT

5

CASE RESOLUTION

Care About Me

Karen Yatchum
Human Services Director

