







Small Business Enterprise (SBE) Update

Office of Small Business & Supplier Diversity

Dr. Cynthia Johnson

SBE Core Values

-  C Communicate opportunities and processes
-  A Accountability for inclusion, equity, and diversity
-  R Regulate and monitor program activity
-  E Evaluate program utilization and effectiveness

SBE Collaborative



What's Happening with SBEs



SBE Program – 3rd Quarter Update



What's Next for the SBE Program



Next Steps

Vendor Development

- Construction Apprenticeship Program
- Mentor Protégé pilot with USF

SBE Project Mapping

- Countywide glance of SBE activity

SBE Newsletter

- Vendor opportunity links
- Vendor development



2021 Pinellas County Reverse Trade Show



Save the Date: Oct. 15, 2021

Pinellas County Reverse Trade Show & Match Maker on Zoom

Local business owners are interested in learning more about your organizations, and how to do business with your agencies, so we thank you for your continued support of the Pinellas County Reverse Tradeshow & Match Maker event. On October 15, 2021, we will once again introduce our small business community and dozens of business owners to opportunities at Pinellas County and through our partners. Your attendance supports local small businesses in Pinellas. Thank you!

Save the Date, October 15, 2021: Pinellas County Virtual Reverse Tradeshow & Match Maker Event

- 9:00 a.m. - 11:00 a.m. Reverse Tradeshow
- 11:00 a.m. - 12:30 p.m. Match Maker Event

This virtual event will be on Zoom and is presented by Pinellas County's Office of Small Business & Supplier Diversity and the Procurement Technical Assistance Center. Please contact Yolanda Goodloe at (727) 453-7228 for more information.





Thank You