



FY24 Lealman CRA Proposed Work Plan



#	Estimated Completion	Project / Program Name	Status	Percent Complete	Proposed FY24	Project Description	Primary Lealman CRA Plan Objective Addressed	Secondary Lealman CRA Plan Objective Addressed
1	ONGOING	Lealman CRA Alley Improvement Program	In Progress	ONGOING	\$ 200,000	Increase is related to potential expansion of the scope of work to increase the level of service for stormwater ditch maintenance in addition to clearing and alleyways.	Objective 5 – Urban Form	Objective 4 – Infrastructure and Transportation
2	ONGOING	CRA Residential Site Improvement Program	In Progress	ONGOING	\$ 300,000	Existing \$10,000 grant program for residential façade and site improvements available to residents earning 120% of the Area Median Income (AMI) or less. Program revision proposed is to increase the awards to \$15,000 to reflect rising material and labor costs related to inflationary pressure.	Objective 3 – Housing	Objective 5 – Urban Form
3	ONGOING	CRA Commercial Site Improvement Program	In Progress	ONGOING	\$ 240,000	Up to \$40,000 is available via a matching grant program for interior & exterior commercial building and site improvements.	Objective 2 – Commercial	Objective 9 – Funding, Financing, and Management
4	ONGOING	Home Investment Program (HIP)	In Progress	ONGOING	\$ 500,000	The HIP supports construction of new affordable single-family homes. Habitat for Humanity selected through a Letter of Interest procurement process.	Objective 3 – Housing	Objective 9 – Funding, Financing, and Management
5	ONGOING	Lealman CRA Sidewalk Program	In Progress	ONGOING	\$ 200,000	One sidewalk connection on 40th St. N. from 46th Ave. N. has been completed in this program. FY24 funding is proposed as a placeholder to construct additional strategic connections that may be identified and analyzed on a case-by-case basis.	Objective 4 – Infrastructure and Transportation	Objective 6 – Healthy Community
6	ONGOING	Lealman CRA Mural Program	In Progress	ONGOING	\$ 50,000	Partnership with Creative Pinellas to implement CRA mural program. Seven murals painted since program inception.	Objective 5 – Urban Form	Objective 1 – Economic Development and Innovation
7	ONGOING	Promotional/Special Events (PSE) Grant Program	In Progress	ONGOING	\$ 20,000	The purpose of the grant program is to help fund special events and/or promotional activities within the CRA that promote the goals and objectives of the Lealman CRA Plan and to disseminate information about CRA projects to the community.	Objective 8 – Branding, Marketing and Promotion	Objective 1 – Economic Development and Innovation
8	ONGOING	Lealman Exchange Strategic Plan Implementation	In Progress	ONGOING	\$ 200,000	St. Petersburg Foundation selected through a procurement process to manage the facility and provide programming focused on economic empowerment, educational advancement, health and wellness, character and leadership and community connectivity.	Objective 7 – Sustainability	Objective 9 – Funding, Financing, and Management
9	ONGOING	Streetscaping / Placemaking / Gateway & Wayfinding Signage	In Progress	75%	\$ 25,000	Lealman logo created and new street signs, wayfinding signage and gateway Welcome to Lealman signs installed. FY24 funding is a placeholder for any maintenance activity and replacement of any signs potentially damaged.	Objective 8 – Branding, Marketing and Promotion	Objective 5 – Urban Form
10	FY23	Lealman Park Enhancements	Planned	90%	\$ 200,000	FY24 funds proposed is to install lighting and beautification of the adjacent pond. FY22/23 improvements included: new fencing, paving the parking lot, resurfacing the playground, and installing landscaping with irrigation.	Objective 5 – Urban Form	Objective 1 – Economic Development and Innovation
11	ONGOING	Lealman Exchange Technology Initiatives	Planned	50%	\$ 25,000	Initiative to support technology initiatives at the Lealman Exchange, including programming and facility-related improvements.	Objective 6 – Healthy Community	Objective 7 – Sustainability
12	FY24	Joe's Creek District Master Plan	Planned	0%	\$ 250,000	The purpose of the proposed Joe's Creek Industrial Area Master Plan is to evaluate the desired future land uses and infrastructure needs for continued success and revitalization of the Joe's Creek Industrial Park and surrounding area.	Objective 1 – Economic Development and Innovation	Objective 9 – Funding, Financing, and Management
Total Proposed FY24 CRA-TIF Funded Programs and Projects:					\$ 2,210,000			

*Budget estimates contained in this Work Plan for capital projects are conceptual-level estimates only and will be further refined in the preliminary design and engineering phase of the respective projects.