



BCC Strategic Plan

County Administration- Strategic Initiatives

Vision:

To be the standard for public service in America

Mission:

Meeting the needs and concerns of the community today and tomorrow

Values

We

- Put people first
- Engage with purpose
- Focus on results
- Work smart
- Invest in our employees

Strategic Priorities

Resilient Infrastructure and Environment

We plan and build for the future, adapt to change, and take care of the infrastructure we have. We protect the natural beauty that makes the County a great place to live and visit.

We develop and maintain County infrastructure that supports efficient transportation, enhances public spaces, and promotes long-term environmental sustainability. We create systems that can adapt to evolving conditions while ensuring resilience, safety, and a healthy environment for all residents. The goals we intend to accomplish within this strategic priority area are to:

1. Improve traffic flow efficiency
2. Maintain and enhance County infrastructure
3. Increase access to green space
4. Improve environmental quality
5. Strengthen resilience and adaptation
6. Ensure sustainable water management

Healthy and Safe Communities

We protect our residents and pursue a high quality of life for all.

We work to foster environments in which individuals can live, work, and thrive without compromising their physical, mental, or social well-being. These communities are characterized by a range of factors and conditions that promote health, safety, and a high quality of life for all residents. The goals we intend to accomplish within this strategic priority area are to:

1. Improve public health
2. Enhance community safety

Prosperity and Opportunity

We actively support our business community and workforce to grow our economy, and we nurture cultural and environmental amenities that make our communities great places to live. The goals we intend to accomplish within this strategic priority area to:

1. Increase the availability of attainable housing
2. Provide and promote tourism opportunities
3. Increase workforce opportunities
4. Enhance educational and cultural opportunities
5. Foster business growth

Smart Service Delivery

We actively pursue better ways to serve the public, businesses, and employees. We continuously improve through the strategic use of technology, data, and innovation to make us more efficient and effective. The goals we intend to accomplish within this strategic priority area are to:

1. Optimize county energy use
2. Achieve and maintain a high level of customer satisfaction.
3. Improve efficiency of service delivery through technology.
4. Pursue continuous improvement
5. Develop and retain a highly skilled and efficient workforce

Polco Benchmarks (Appendix)

Progress within the Strategic Plan can also be tracked using benchmarks developed by Polco, the National Community Survey (NCS) distributor. These benchmarks offer a data-driven foundation for evaluating County performance against similar jurisdictions, enabling the identification of areas of strength and opportunities for improvement.

Resilient Infrastructure and Environment

- Traffic Volume
- Travel Time to Work
- County Infrastructure Report Card
- Population Within Half Mile of Park
- Natural Environment Index

Healthy and Safe Communities

- Adults in Good Health
- Early Mortality
- Natural Hazards Risk

Prosperity and Opportunity

- Housing Cost Burden
- Residents in Poverty
- Labor Force Participation
- Economic Output (GDP)

Smart Service Delivery

- County Energy Use
- Satisfaction per Budget Dollar
- Program Performance