



Board of County Commissioners
Strategic Visioning Workshop
Pinellas County, Florida
April 4, 2024



Agenda

- 1. Opening Comments – County Administrator Barry Burton**
- 2. Review & Discussion of County’s Vision & Mission Statements, and Organizational Values**
- 3. Review & Discussion of County’s Strategic Pillars/Key Results & Proposed New BOCC Projects/Priorities**
 - Resilient Infrastructure and Environment*
 - Healthy and Safe Communities*
 - Prosperity and Opportunity*
 - Smart Service Delivery*
- 4. Next Steps**
- 5. Adjournment**



Strategic Visioning Framework



The “roof” of the house – the vision and mission - spans over the entire structure at the highest level.

The “floors” of the house are the components that comprise the structure of the building.

The foundation is a solid financial plan that supports the rest of the house.

Foundational Document



Strategic Plan FY25—FY30

Vision

To Be the Standard for Public Service in America

Mission

Meeting the needs and concerns of the community today and tomorrow

Key Results

Resilient Infrastructure and Environment



- Traffic Volume
- Travel Time to Work
- County Infrastructure Report Card
- Population Within Half Mile of Park
- Natural Environment Index

Healthy and Safe Communities



- Adults in Good Health
- Early Mortality
- Natural Hazards Risk

Prosperity and Opportunity



- Housing Cost Burden
- Residents in Poverty
- Labor Force Participation
- Economic Output (GDP)

Smart Service Delivery



- County Energy Use
- Satisfaction per Budget Dollar
- Program Performance





Pinellas County's Vision Statement

The current Pinellas County Vision Statement is:

“To Be the Standard for Public Service in America”

- *General agreement to leave Vision Statement as is.*



Pinellas County's Mission Statement

The current Pinellas County Mission Statement is:

“Meeting the needs and concerns of the community today and tomorrow”

- *General agreement to leave Mission Statement as is.*



Pinellas County's Organizational Values

The current Pinellas County Organizational Values are:

WE

- ***Put People First***
 - ***Engage with Purpose***
 - ***Focus on Results***
 - ***Work Smart***
 - ***Invest in our Employees***
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- ***General agreement to add new 5th Value
Re: County workforce.***

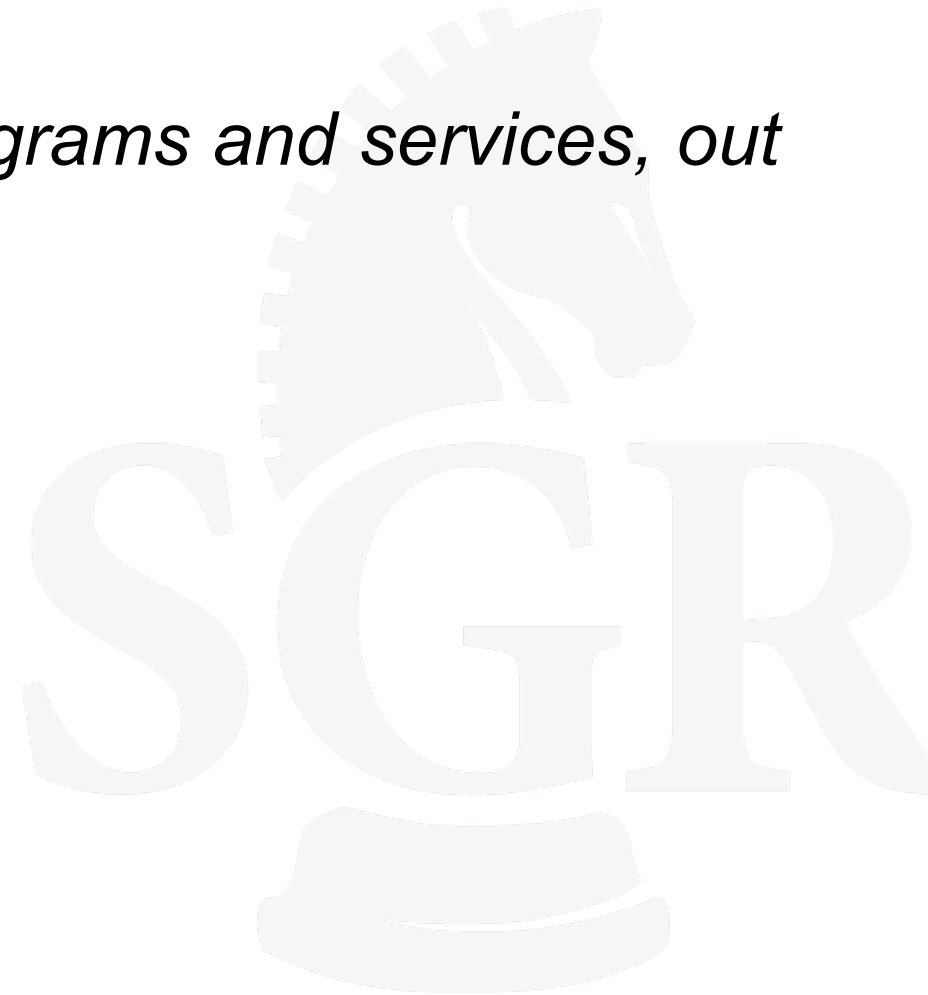


What do you want this County Commission's legacy to be?

- *Proud to be part of a BOCC that has a legacy of respect, consensus building and stability.*
- *Changed the Lealman area with the Community Center being transformative to area and addressing trouble spots.*
- *Addressing infrastructure needs and adequate availability for the future.*
- *A long-term deal with the Rays that is fiscally responsible.*
- *Housing affordability initiatives.*
- *Improved resiliency including hardening of assets.*

What do you want this County Commission's legacy to be?

- *Regional focus.*
- *Improved our community mental health programs and services, out of the box approach and thinking.*



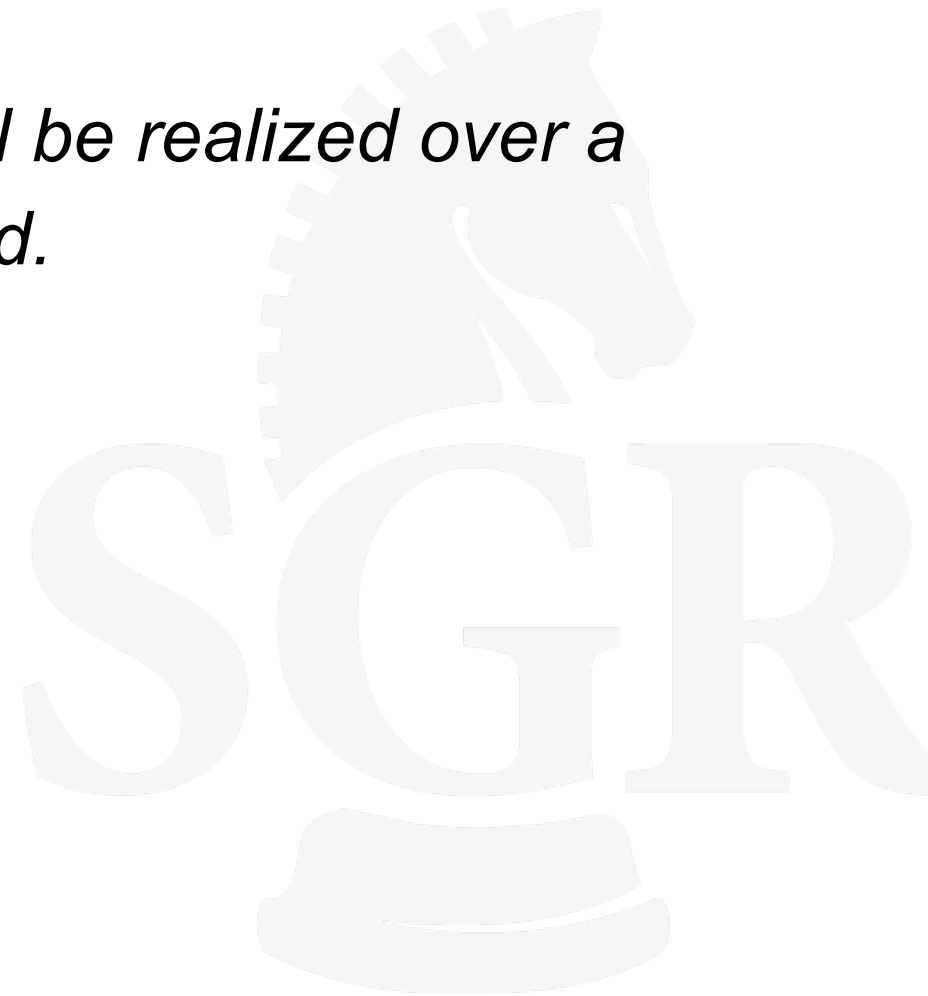
What progress do you perceive has been achieved with last year's Goals & Strategies?

- *Wall Springs Greenspace.*
- *Community Redevelopment Agencies (CRA's).*
- *Toytown.*
- *TDC Funding.*
- *Find efficiencies.*



Any Goals & Priorities that have become stalled over the last year?

- *Smart Traffic System.*
- *Recognition that the ITMS improvements will be realized over a period of years as technology is implemented.*



What do you want to change about Pinellas County?

- *BOCC tours of area major companies/employers is desired to better understand what they can do to assist in economic development initiatives.*
- *Administrative reports to BOCC to keep them updated on projects and priorities.*
- *Update on CAM & Mental Health progress/challenges:*
 - *Status updates to be provided as phases are implemented.*

Foundational Document



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Resilient Infrastructure and Environment

- **30 Current Projects/Priorities**

Outcomes:

- Traffic Volume
- Travel Time to Work
- County Infrastructure Report Card
- Population Within Half Mile of Park
- Natural Environment Index

Resilient Infrastructure & Environment

Proposed new Priorities:

- *Review the current “Penny for Pinellas” program to determine and articulate infrastructure funding levels in the next initiative.*
- *What is the Airport’s role in County operations?*
 - *Perhaps more than just an annual meeting with BOCC to ensure alignment of the Airport and BOCC goals and priorities.*
- *Beach Renourishment – Explore alternative strategies and possible pilot projects to traditional beach renourishment programs given the importance of the County’s 35 miles of beachfront to residents and visitors.*



Healthy and Safe Communities

- **27 Current Projects/Priorities**

Outcomes:

- Adults in Good Health
- Early Mortality
- Natural Hazards Risk

Healthy & Safe Communities

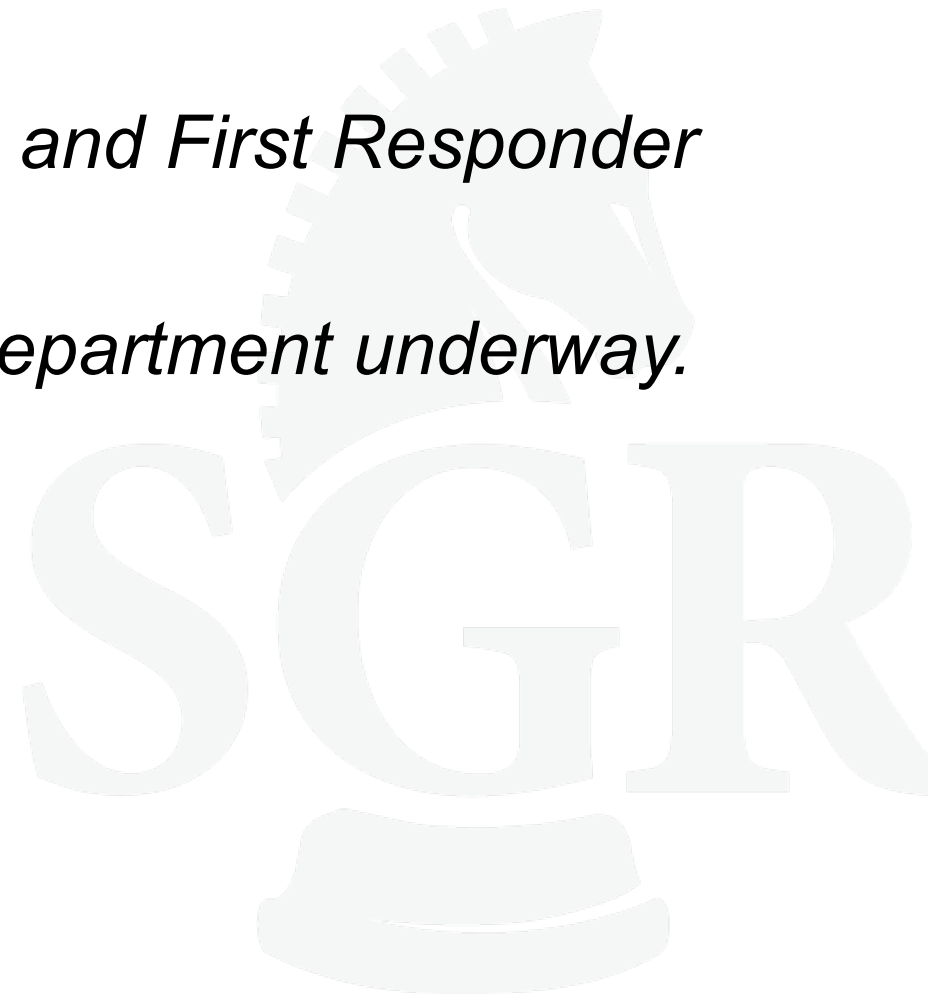
Proposed New Priorities:

- *Support the development and access to sports and recreational assets for the health and wellbeing of our residents.*
- *Toytown Future – Recreation fields and tournament venue will increase availability and access:*
 - *Regional impacts - Sensitive to the value add of a new regional recreational facility versus existing area complexes.*
 - *Seminole Youth MSTU - Multiple Phases from “Penny” proceeds.*

Healthy & Safe Communities

Confirmation:

- *Supports maintaining a robust Police, Fire and First Responder service.*
- *County Facility Master Plan for Sheriff's Department underway.*





Prosperity and Opportunity

- **27 Current Projects/Priorities**

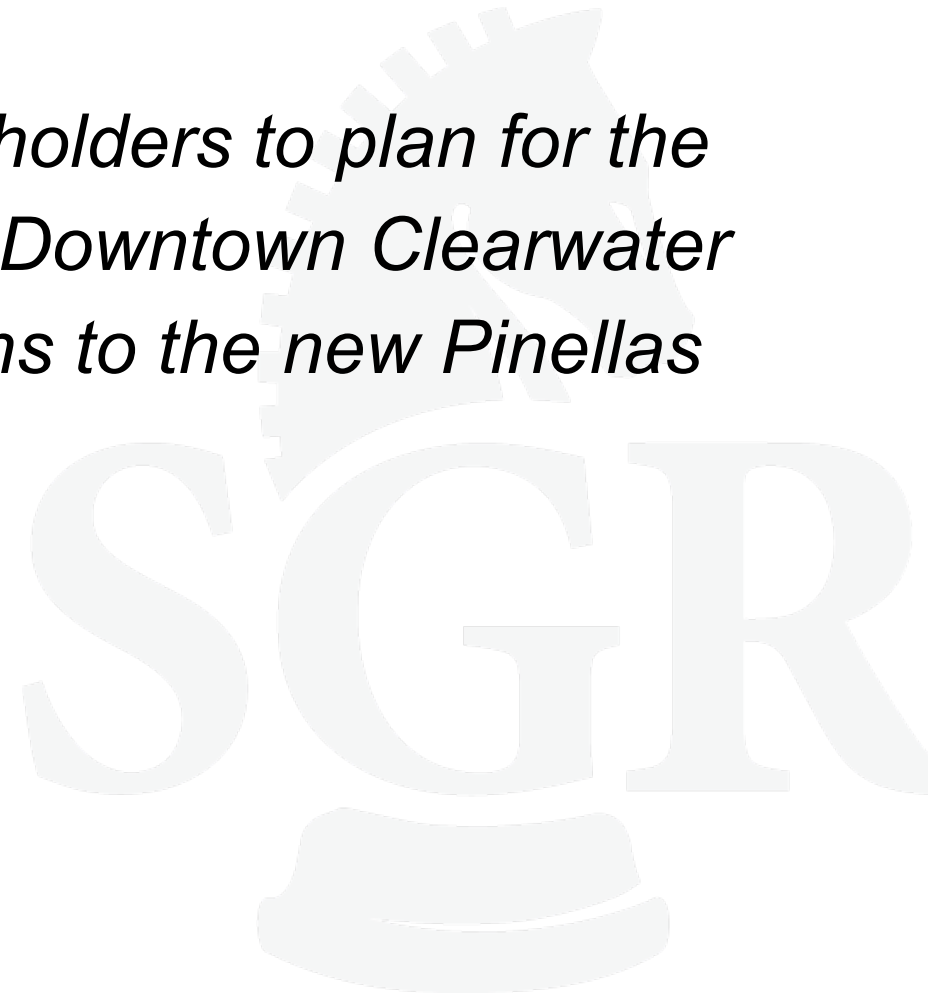
Outcomes:

- Housing Cost Burden
- Residents in Poverty
- Labor Force Participation
- Economic Output (GDP)

Prosperity & Opportunity

Proposed New Priorities:

- *Proactively collaborate with interested stakeholders to plan for the redevelopment of the County's properties in Downtown Clearwater following the transition of relocated operations to the new Pinellas County Complex/Campus.*



Prosperity & Opportunity

Proposed New Priorities:

- *Support redevelopment efforts through the use of structured Community Redevelopment Agency (CRA) models to accomplish reinvestment in targeted areas:*
 - *What can the BOCC do to encourage redevelopment goals and opportunities with multiple paths and models for CRA's in different parts of County to address unique needs?*
 - *Recent Work Session on February 29th to discuss goals and outcomes and track progress of existing CRA's.*

Prosperity & Opportunity

Proposed New Priorities:

- *Tourist Development Council (TDC):*
 - *State legislation regarding original authorization authority and structure.*
 - *60-40 split – BOCC would like to explore to see if the allocation model can be changed to offset the current County ad valorem rate.*

Prosperity & Opportunity

Proposed New Priorities:

- *Affordable/Attainable Housing - Support efforts to increase the availability of attainable housing opportunities to enable residents to live close to their employment, schools, retail centers, cultural attractions, and recreational assets:*
 - *Still missing “Missing Middle” – 60-80% of AMI.*
 - *Not just rental – Ability to move into different types and housing purchase prices*
 - *Support for programs that help people help themselves.*
 - *Affordability concerns – Should the BOCC adopt the additional.*
 - *\$25,000 ad valorem exemption to seniors? (\$253K estimate in unincorporated MSTU).*

Prosperity & Opportunity

Proposed New Priorities:

- *Workforce Development Programs - One Pinellas Business Alliance to coordinate and align area Workforce Development Programs in support of economic development goals including connecting educators and trainers with businesses for an enhanced talent pipeline.*



Smart Service Delivery

- **47 Current Projects/Priorities**

Outcomes:

- County Energy Use
- Satisfaction per Budget Dollar
- Program Performance

Smart Service Delivery

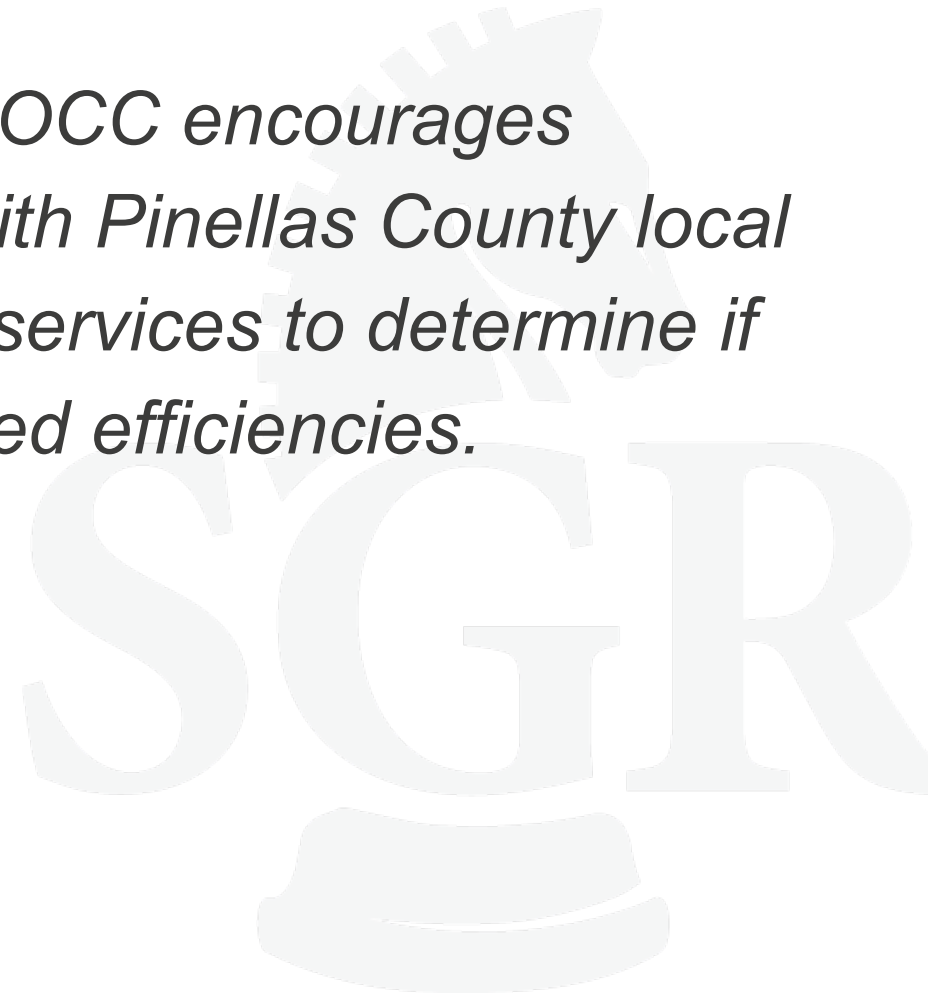
Proposed New Priorities:

- *The BOCC supports a multi-County approach to community challenges that have regional impacts beyond Pinellas County.*
- *Explore the use of technology and alternate service delivery models to improve operational efficiencies:*
 - *Support current efficiency programs in Development Review Services.*
 - *Compare internal versus external models for costs and efficiencies – maybe a hybrid approach works well.*

Smart Service Delivery

Proposed New Priorities:

- *Consolidation of Municipal Services – The BOCC encourages mutually desired discussions and analysis with Pinellas County local governments regarding the consolidation of services to determine if the County could assist in achieving enhanced efficiencies.*



Smart Service Delivery

Proposed New Priorities:

- *Florida State Legislature – Intergovernmental Relations:*
 - *The BOCC would like to receive updates on progress of the County's Legislative Agenda and on other legislative items that could impact the County.*
 - *Desire to develop strategies within County Departments to look for State funding opportunities vis-à-vis key State Legislator priorities on Committees.*
- *The BOCC would like a Strategic Plan Summary & Updates that can easily be provided to residents.*

Remaining Items

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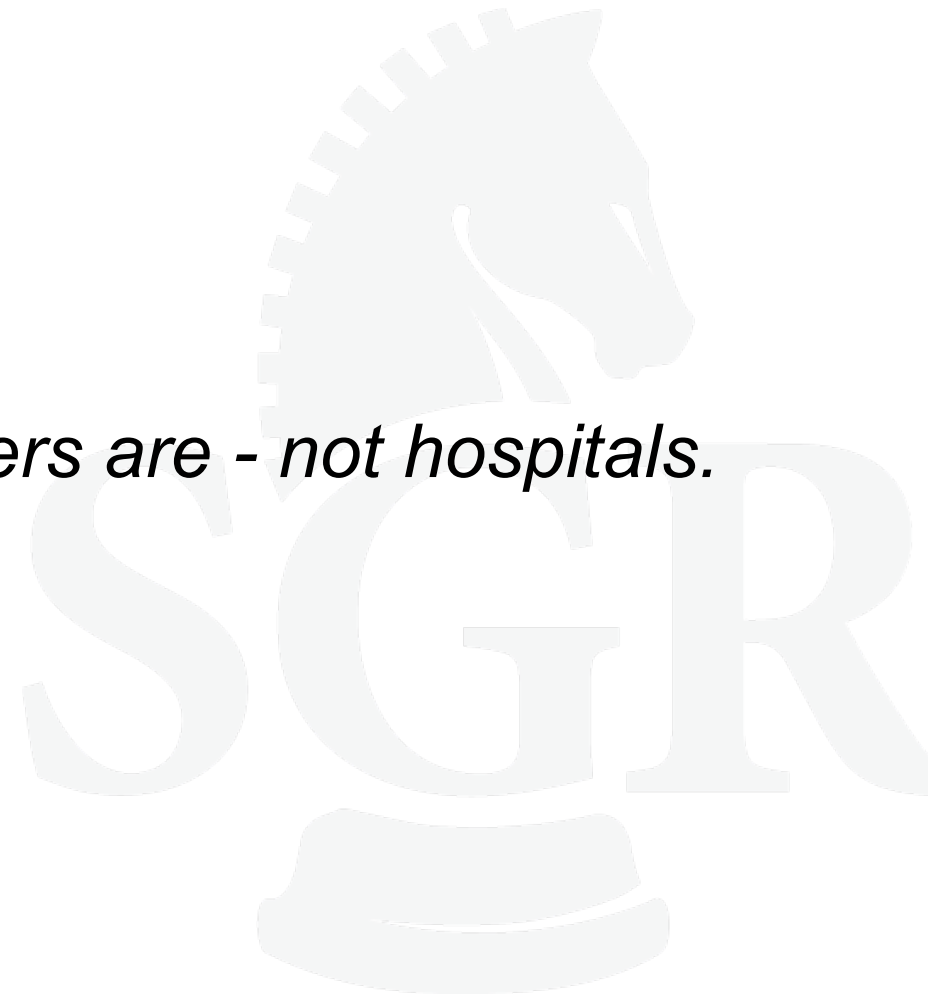


Items BOCC wants to Influence Change with Partners

- *Public Transit – (Pinellas Suncoast Transportation Authority) help address our congestion concerns with public transit.*
- *Look at waterborne transportation.*
- *Continue to encourage local agencies and non-profits to do their jobs that are desired and expected for our residents.*
- *While the BOCC funds the Sheriff's Department and administers some Court programs, the Sheriff and State of Florida run their respective services.*

Parking Lot Items

- *Ambulance Service RFP:*
 - *Interhospital Transfers.*
 - *Fire Department EMS Transports.*
 - *Cost implications.*
 - *Don't lose sight of who the decision makers are - not hospitals.*



A wide-angle photograph of a coastal dune landscape. A wooden boardwalk, made of light-colored planks, starts in the foreground and curves gently to the right, leading the viewer's eye into the distance. The dunes are covered in a mix of green grasses and patches of yellowish-brown sand. In the background, a line of dark evergreen trees marks the horizon under a heavy, overcast sky with soft, diffused light. The overall mood is serene and contemplative.

Next Steps

Closing

- Questions, Comments, Takeaways
- Closing Comments by County Administrator & Board Chair

