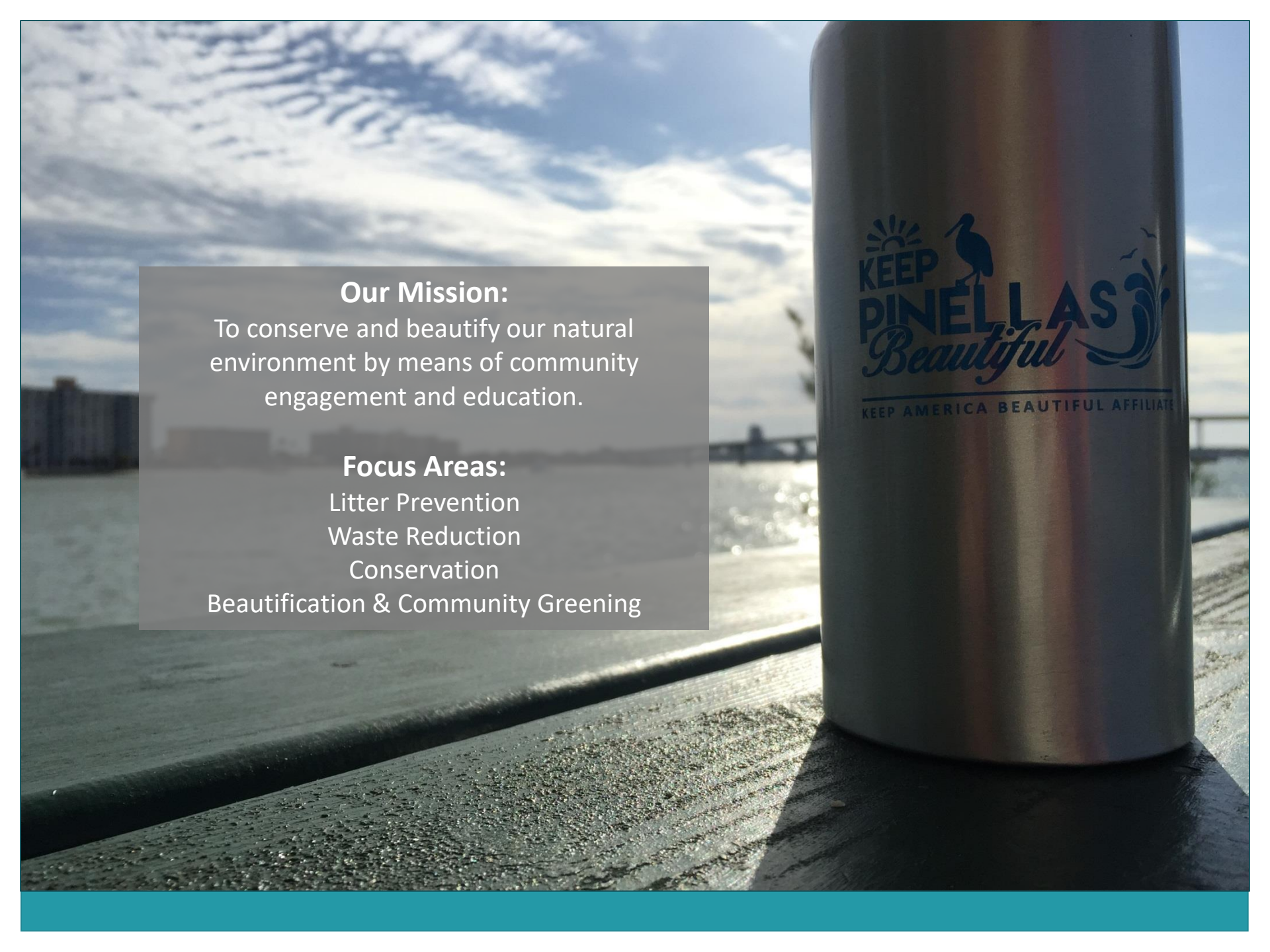




We inspire and educate people
to take action everyday to improve and
beautify their community environment.



Our Mission:
To conserve and beautify our natural environment by means of community engagement and education.

Focus Areas:
Litter Prevention
Waste Reduction
Conservation
Beautification & Community Greening

KEEP
PINELLAS
Beautiful
KEEP AMERICA BEAUTIFUL AFFILIATE

Education and Outreach



**78 - Educational Presentations,
42 Outreach Events, 43,056 Residents Reached**



Litter Hotline Calls



**KPB
Litter Hotline
727-210-4663**



**KPB responded to 292
Litter Hotline calls
Abating
75,263.40 lbs.
of illegally
dumped items**



Recycling



KPB Recycling Programs prevented 8,943.46 lbs. of solid waste from entering the waste stream.

Adoption Programs



861 miles of Roadways,
Trails and Shorelines
are cleaner because of
our Adoption Programs.



3,162 volunteers
prevented
27,934.1 lbs. of litter
from entering our
waterways.



Cleanups



**8,528 Volunteers participated in
248 clean up projects and removed
606,407 lbs. of litter from our public
lands and waterways.**

Beautification/Community Greening



840 - Children and Adult volunteers planted **534** trees, shrubs and flowers , established **5** gardens and removed **30,545.20** lbs. of invasive plants.



Total Impact

From Jan. 1 to Dec. 31, 2017, KPB conducted **262** educational presentations, and we participated in **42** outreach events, therefore, **546,076** individuals were educated.

Our Affiliate engaged **11,795** volunteers and we implemented **1,109** community improvement projects.

As a result, the combined efforts abated **704,757.83** pounds of litter,
As well as the removal of **30,545.20** pounds of invasive plants,
And we recovered **13,790.25** pounds of recyclables.

When we multiply **\$22.50*** by **36,904.37** volunteer hours
We see that we saved taxpayers **\$830,348.27** (of labor) in community improvement services.

*(**\$value of volunteer service**)

KPB Brings Back the Gold!



2017 Keep America Beautiful Affiliate Award of Excellence



Creating a Clean, Green,
Beautiful and Safe Lealman
Community



President's Circle

