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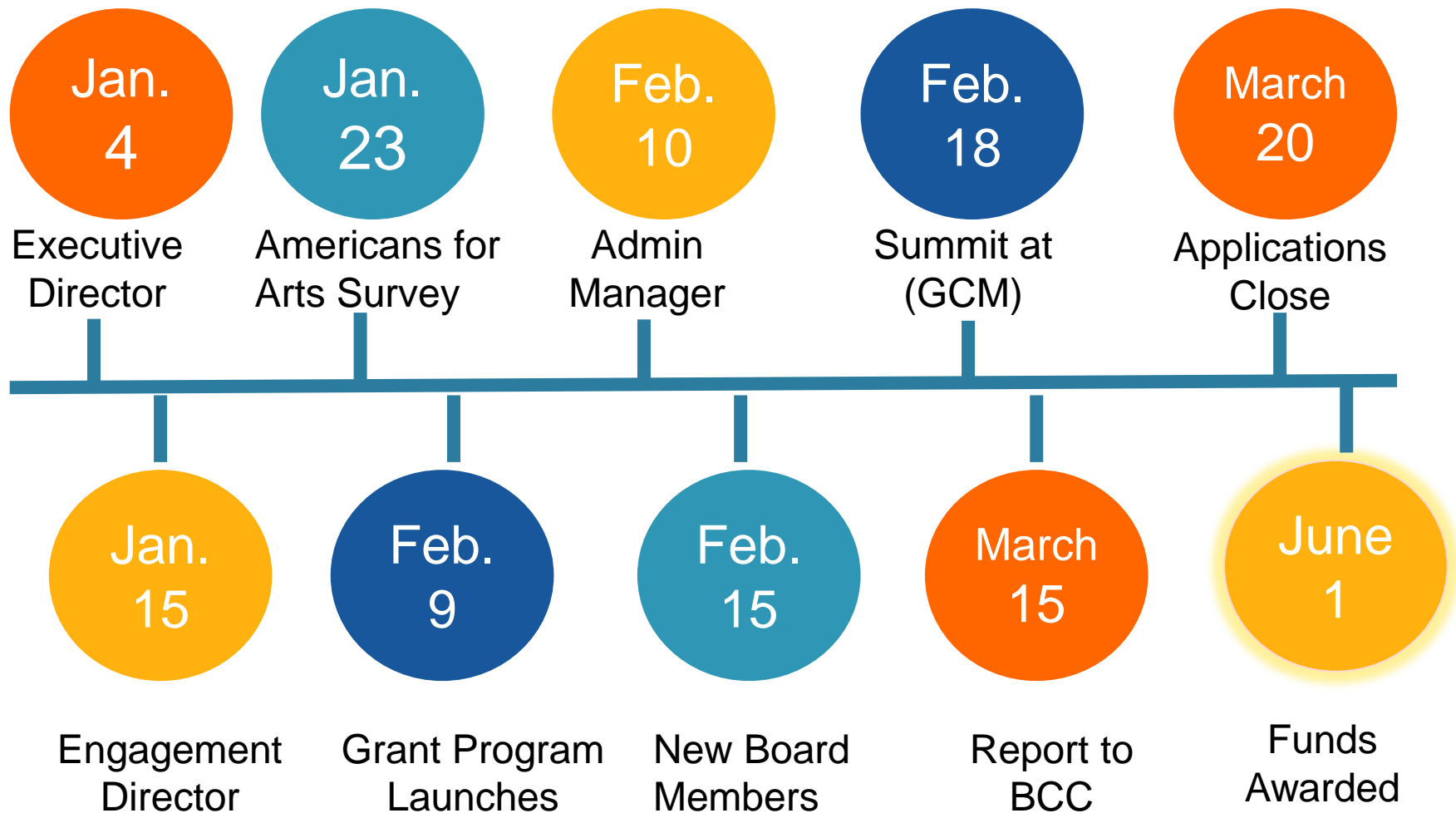
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Presented to the
Pinellas County Board of
County Commissioners
March 15, 2016

Progress





We Made a Number of Promises:

- ✋ **That we would take action** – providing concrete benefits to the community quickly
- ✋ **That we would become partners** – to strengthen and provide value to partner organizations
- ✋ **That we be proficient** as an organization and function effectively
- ✋ **That we would be collaborative** and would engage with the community
- ✋ That quick timeline shows we are **very serious about fulfilling those promises**




Jumping Into More Detail

Taking Action

 On Feb. 9 launched 2 Grants Programs

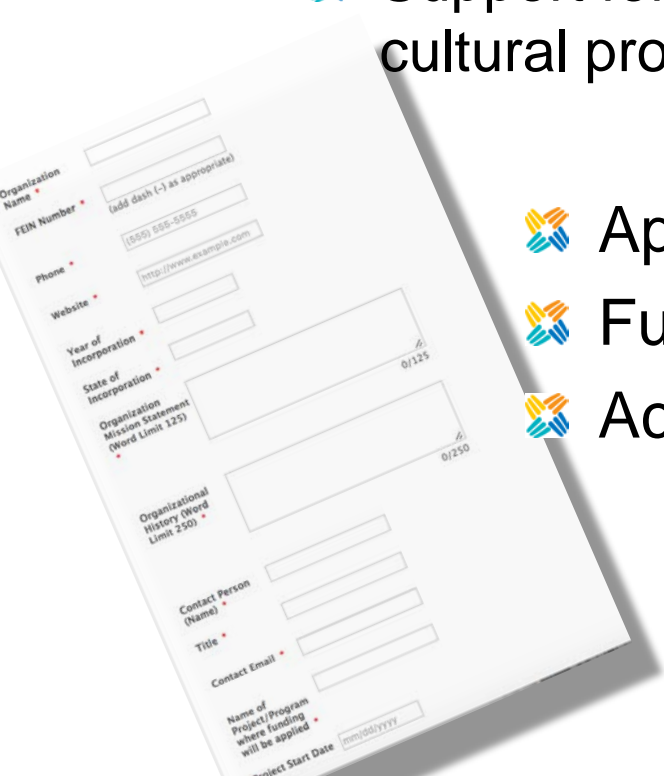
 Fellowships for artists

 Support for non-profits offering arts / cultural programs for youth

 Applications close Friday, March 18

 Funds available June 1 – September 15

 Access applications at creativepinellas.org



Organization Name

FEIN Number (add dash (-) as appropriate)

Phone (555) 555-5555

Website http://www.example.com

Year of Incorporation 0/125

State of Incorporation

Organization Mission Statement (Word Limit 125) 0/125

Organizational History (Word Limit 250) 0/250

Contact Person (Name)

Title

Contact Email

Name of Project/Program where funding will be applied

Project Start Date mm/dd/yyyy



Becoming Partners

- ✦ In January we joined with the St. Petersburg Arts Alliance on the Americans for the Arts countywide survey



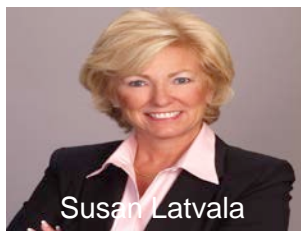
- ✦ Partnering with VSPC on new arts-focused web presence to replace our marketing website





Gaining Proficiency

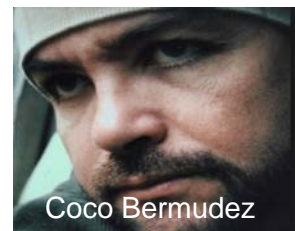
Board



Susan Latvala



Karen Williams Seel



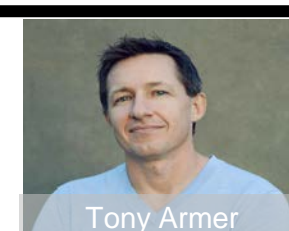
Coco Bermudez



Terry Haas



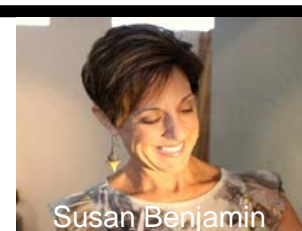
Leslie Curran



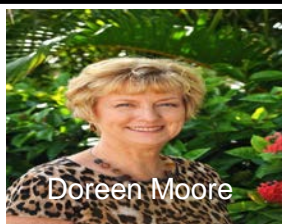
Tony Armer



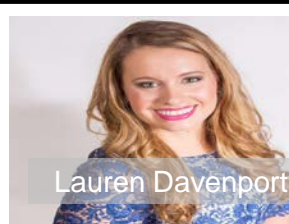
Nancy Loehr



Susan Benjamin



Doreen Moore



Lauren Davenport

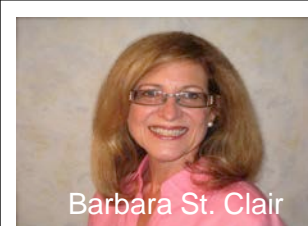


Ken Rollins

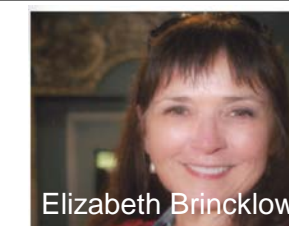


Carlen Petersen

Contractor Team



Barbara St. Clair



Elizabeth Brincklow



Danny Olda



Mason Gehring

Collaborating and Engaging




Engaged in Discovery Process

 Over 60 interviews - most one-on-one

- Artists
- Arts Leaders and Organizations
- Business Leaders
- Civic Leaders
- Arts Events



Top 3 takeaways

-  A thirst for what Creative Pinellas could offer
-  Supportive that we are moving forward
-  Delighted that we asked for their input



Collaborating and Engaging

- Summit February 19 at Gulf Coast Museum
 - 100 plus attendees (including many who participated in the Discovery Process)
 - Introduced new Executive Director
 - New vision for Creative Pinellas
 - New Board members and team
 - Feedback was very positive





Jumping to Today

Our Focus: Putting Together the Puzzle





Clarifying our Vision

- ✦ To be a catalyst for the arts through
 - ✦ High quality transformative programs
 - ✦ That support or engage...
 - ✦ The people and the communities we serve








Clarifying our Purpose for Pinellas County

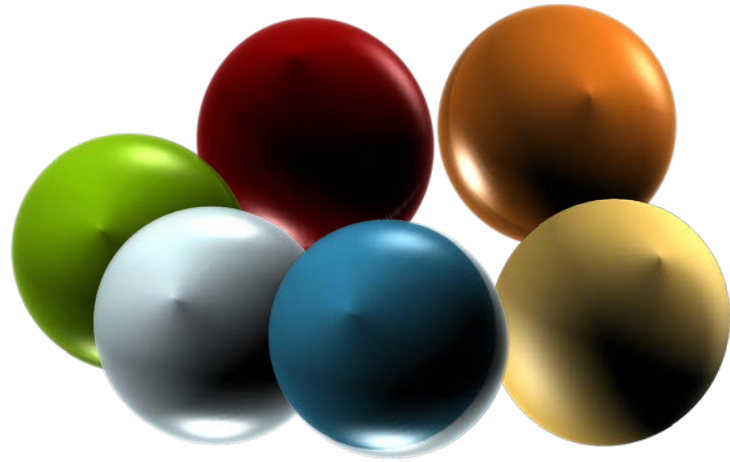
- ✦ Creating vibrant communities
- ✦ Supporting the artists, arts and cultural organizations and creative community as a whole
- ✦ Encouraging creativity and innovation
- ✦ Supporting economic development
- ✦ Showcasing the county as a cultural destination
- ✦ Making the fruits of all of this activity and creativity accessible to all people who live here
- ✦ Positively impacting public policy, community participation and quality of life



Living our Values

-  We are action-oriented
-  We are collaborative
-  We are focused on the County
-  We are innovative
-  We look for, believe in and make connections







Our Future

- ✦ In May, at the budget session we will present:
 - ✦ A short and mid-range strategic plan
 - ✦ A description of upcoming and projected programs
 - ✦ Broad strokes of a long range strategic program
 - ✦ Request a commitment of dollars to continue growth and to support the organization long term



Questions?

Contact Information

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727-460-5477

Creativepinellas.org