

OMB Granicus Review

Granicus Title	Second Amendment with Rooster Creative Ltd. d/b/a Rooster for international sales and public relations representation - UK, Ireland, and Scandinavia.				
Granicus ID#	26-1016A	Reference #	21-0660-LI(PW)	Date	13-JUL-26

Mark all Applicable Boxes:

Type of Review									
CIP		Grant		Other		Revenue		Project	

Fiscal Information:

New Contract (Y/N)	Y	Original Amount	\$ 1,885,000.00
Fund(s)	1040	Amount of Change (+/-)	\$ 320,000.00
Cost Center(s)	381295	Total Amount	\$ 2,205,000.00
Program(s)	1997	Amount Available	Total: \$382,000.00
Account(s)	5482000	Included in Applicable Budget? (Y/N)	Y
Fiscal Year(s)	FY27		

Description & Comments

(What is it, any issues found, is there a financial impact to current/next FY, does this contract vary from previous FY, etc.)

The Second Amendment extends the existing agreement with Rooster Creative Ltd. d/b/a Rooster for international sales and public relations representation services in the United Kingdom, Ireland, and Scandinavia by 10 months, through September 30, 2027, and increases the contract by \$320,000, resulting in a revised total not-to-exceed amount of \$2,205,000.

The amendment does not otherwise modify the scope of services, pricing methodology, or contractual terms established in the original agreement. The original agreement provides monthly fixed-fee payments and reimbursement of approved expenses subject to contract limits.

From a fiscal perspective, the amendment creates an additional multi-year funding obligation extending into FY2027.

Funding is budgeted in the Convention and Visitors Bureau FY27 Proposed Operating Budget. Corrections made to staff report.

Analyst: Andrew Brown

Ok to Sign: ☒