

SIOMARA BRIDGES-MATA



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EXECUTIVE SUMMARY

- o A passionate and purposeful community leader standing for causes that support the inner well-being of youth, educators, and youth services professionals.
- o Over 13 years of progressive experience with reputable non-profit organizations; including fundraising, program directing, budget management, strategic planning, enhancing program development and delivery, and managing in school (public, private, and charter schools) and community-based programming.

EDUCATION

Hunter College, City University of New York 2007 - 2010

B.A. in Dance Education

- Pre-K-Grade 12/Initial Certification, G.P.A 3.58 –Dean's List
- Mother's Day Scholarship Recipient of NYC Dance Education Advocate Jody Arnhold

Queens Borough Community College, City University of New York 2005 - 2007

A.S. in Fine Arts: Dance Concentration

- Minor: Business Administration

PROFESSIONAL EXPERIENCE

Executive Director

National Alliance on Mental Illness Inc. (NAMI), Tampa Fl

January 2023-Present

- Oversees the impact and effectiveness of programs, resources and services.
- Implements annual operational goals in support of NAMI Pinellas' strategic plan.
- Serves as the chief spokesperson for NAMI Pinellas in the community and establishes relationships with media venues and serves as a focal point for public relations initiatives.
- Responsible for the development of an annual budget with the Executive Committee for approval by the Board.
- Promotes transparency and collaboration throughout the organization.

Director, Community Initiatives & Advocacy (*Formerly, Senior Community Programs Specialist, High School Team Lead and Teens In Action Program Manager, Social Emotional Learning Specialist*)

Frameworks of Tampa Bay Inc., Tampa Fl

2018-2023

- Responsible for driving community program partnerships, building and implementing new strategic initiatives in line with the organization's strategic plan; resulting in \$149,000 in grant awards and program revenue in two years. Collaborating closely with the Chief Executive Officer and leadership team within the organization to identify new opportunities to bring awareness to the mission and increase its reach and impact.
- Initiated and developed the community initiatives and strategic advocacy pillar resulting in structured program processes, and rendering over \$55,000 in program deliverables and services in one year.
- Supervised 3 core community program team members, ensuring the fidelity of programming by

facilitating weekly one-on-one check-ins, and bi-monthly team meetings, continuously assuring high-quality implementation of all approved program deliverables.

- Increased program enrollment of the civic engagement and leadership program Teens In Action by 300% and diversity by 100% in one year.
- Developed, adapted, and delivered emotional intelligence-based professional development workshops and collaborative learning communities for various audiences, modifying presentations with strategies specific to the needs and setting.
- Serve as lead staff liaison to the Community Initiatives and Advocacy Committee, consisting of board members and community advisors. Worked in collaboration with the board chair by facilitating committee meetings, developing initiative-focused agenda items, documenting action items, and following up on outlined tasks to reach the goals of the strategic plan.

**The Centre for Girls, Creative Arts Coordinator
The Centre for Women, Tampa Fl**

2017-2018

- Developed, implemented, and evaluated instructional programming, for girls ages 5-14.
- Designed and incorporated STEAM-based curriculum, visual, and performing arts lessons.
- Led community-building activities, social and emotional skill-building activities, creative writing workshops, and debate sessions for middle school grades.

Community Dance Educator

David E. Straz Center for Performing Arts, Tampa Fl

2017 -2021

- Designed and facilitated dance residencies for youth K- 12th grade (Gi Gi's Playhouse, YMCA at Sulphur Springs, Boys & Girls Club, Metropolitan Ministries, Patricia J Sullivan partnership school); focusing on social-emotional learning and life skills.

Instructional Coach

Big Thought, Dallas, TX

2016 -2017

- Observed, mentored, and coached novice educators in creativity-focused classes. The residencies included K 12 grade in-school and out-of-school- programs focused on social and emotional learning, helping children develop the skills, knowledge, and attitudes needed to be successful in school, work, and life.
- Led team meetings and all parties to a consensus on best serving the children.
- Closely followed CASEL's five core competencies and Big Thought's *Six Dimensions of Teaching and Learning* Rubric in all coaching.

Dance Education Program Manager, Advisor, and Teacher (Formerly, Education and Reservation Coordinator)

Ballet Hispanico of New York, New York, NY

2010 - 2016

- Served as lead liaison between in-school and after-school programs and school residency partners; facilitated pre-residency meetings with new partners, mid-residency reflection sessions, and culminating event performance meetings.
- Held supervisory responsibilities for 15 teaching artists; supporting their professional development as educators, conducting semi-annual performance reviews, and providing programmatic and pedagogical support to ensure the highest standard of content delivery, student growth, and program quality.