



EXTENSION AT WORK

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Pinellas County Parks and Conservation Resources

UF/IFAS Extension, Pinellas County

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An Act of Congress

Memorandum of
Understanding
(MOU)

Annual Review



Extension Initiatives

INITIATIVES

1

Increasing the Sustainability, Profitability, and Competitiveness of Agricultural and Horticultural Enterprises

2

Enhancing and Protecting Water Quality, Quantity, and Supply

3

Enhancing and Conserving Florida's Natural Resources and Environmental Quality

4

Creating Sustainable Urban and Suburban Communities

5

Improving Individual, Family and Community Health

6

Strengthening Urban and Rural Community Resources and Economic Development

7

Preparing Youth to Be Responsible Citizens and Productive Members of the Workforce

Genesis of Extension

Evolution of Extension

Dynamic & Responsive

Partnerships

Federal, State, &
County

Local
Organizations



Pinellas County Extension Program Areas



- 4-H Youth Development
- Community Engagement
- Commercial Horticulture
- Natural Resources
- Sea Grant
- Urban Horticulture



Resilient Infrastructure & Environment

Pinellas County Strategic Priority #1



Tampa Bay
Coastal Master
Plan

Stormwater
Infrastructure
Program

State-Required Pesticide & Fertilizer Safety Trainings



Prosperity & Opportunity

Pinellas County Strategic Priority #3



Master Gardener
Volunteers



4-H & Youth
Advisory
Committee

Smart Service Delivery

Pinellas County Strategic Priority #4



Service to Other
Departments

Educational
Technology

Customer
Satisfaction



Concluding Thoughts



Extension puts UF to work for Pinellas!

Put People
First

Engage with
a Purpose

Focus on
Results

Work Smart

Invest in
Our
Employees