

# Keep Pinellas Beautiful 2022 Impact

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Working together to create  
a culture of environmentally  
responsible citizens.

# Keep Pinellas Beautiful 2022 Impact

The mission of Keep Pinellas Beautiful is to conserve and beautify our natural environment by means of community engagement and education.

- **Conservation**
- **Beautification**
- **Litter Prevention**
- **Waste Reduction**



# Adoption Program



## Adoption



**56,906.05  
lbs**

## Community Projects



**120,438.29  
lbs**

## Litter Hotline



**38,776  
lbs**



**791**  
Educational  
Events

# Education Program

**31,074**  
Citizens Educated



# BeBot Beach Tour



# Great American Cleanup



**7,510**  
Volunteers



**99,548.78**  
LBS of Litter



**41,915**  
LBS of Invasive Plants Removed



**1,678**  
Trees/Flowers Planted



**540.46**  
Miles Improved

# International Coastal Cleanup



**2,710**  
Volunteers



**21,479.87**  
LBS of Litter



**543.71**  
LBS of Invasive Plants Removed



**42**  
Trees/Flowers Planted



**201.25**  
Miles Improved

# Big Cleanup Clearwater



**1,056**  
Volunteers



**7,372.76**  
LBS of Litter

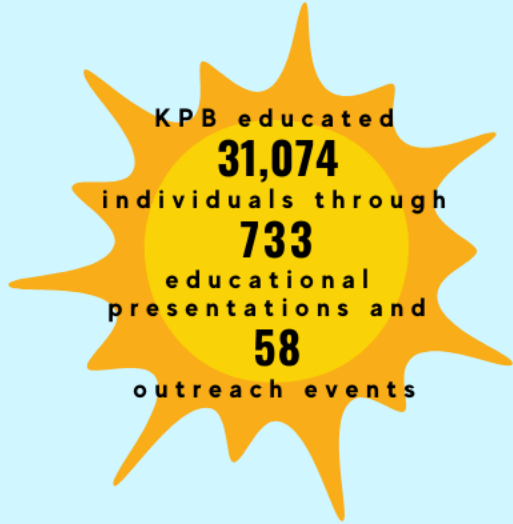


**52**  
Cleanup Sites

**November 7-12**







# Total Impact

January 1, 2022 through December 31, 2022

When \$28.54 is multiplied by  
**49,854.13**  
volunteer hours, we see that we saved taxpayers  
**\$1,422,836.98**  
(of labor) in community improvement services.



KPB removed **71,216** pounds of invasive species.



We planted  
**28**  
gardens and in total planted  
**3,023**  
trees and native plants.



We coordinated **1,206** community projects.

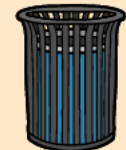


KPB recovered  
**13,022**  
pounds of recyclables.

We engaged **18,999** volunteers.



In total, we abated  
**218,057.74**  
pounds of  
litter.



How Do We Do All That We Do?



We Educate  
We Engage  
We Empower

Thank you Pinellas County for your continued support.  
Together we will keep Pinellas beautiful for generations to come.