

Helping People...

Pinellas Opportunity Council, Inc

Celebrating

50
Years

Of Excellence

...Changing Lives.

2018 Annual Report



ABOUT US

Pinellas Opportunity Council, Inc. is a member of the Community Action Partnership, a network of some 1,100 private non-profit and public Community Action Agencies created under the Economic Opportunity Act of 1964 to combat poverty throughout the United States.

We mobilize federal, state, local and private resources to develop programs that deliver services to help individuals and families alleviate conditions of poverty, empower people to move towards economic self-sufficiency, provide opportunities for people to reach their full potential, and revitalize communities.

In addition to operating or sponsoring programs such as Family Development, Youth Services, Emergency Food & Shelter, Chore Services, Retired & Senior Volunteer Program, and the Emergency Home Energy Assistance Program, POC has helped establish several other local organizations which address the needs of low-income or elderly people. Some of these include the Pinellas County Urban League, the Mobile Geriatric Dental Unit, Tarpon Springs and Jamestown Day Care Centers, St. Petersburg Economic Development Corporation and Gulfcoast Legal Services.

Our efforts are intended to help change people's lives, embody the spirit of hope, improve communities, and make our area a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

POC makes a significant impact by bringing millions of dollars into the local economy, helping thousands of residents to improve their social and economic well-being, and creating or maintaining jobs for hundreds of citizens.

POC is governed by a volunteer board of directors. One-third are elected officials or their representatives, one-third are representatives of the target population served by the agency, and one-third are representatives of business, labor, religious, welfare, education or other major interests in the community.

ABOUT US

Community Action Agency Anti-Poverty Network

Pinellas Opportunity Council, Inc. is a private, non-profit **Community Action Agency** serving Pinellas County, Florida since 1968. There are approximately 1,100 agencies that make up the Community Action Partnership, this nation's **antipoverty network**. The millions of dollars mobilized each year helps thousands of residents improve their social and economic well-being, creates or maintains employment for hundreds of citizens, and makes a significant impact on the local economy.

Community Action Promise

Community Action **changes people's lives**, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community and we are dedicated to **helping people** help themselves and each other.

MISSION

Our mission is to help alleviate conditions of poverty, promote self-sufficiency and help revitalize local communities by mobilizing federal, state, local and private resources to develop and implement programs that deliver a wide range of services to address a variety of individual, family and community needs.

CORE VALUES

Accountability * Competency * Excellence * Integrity * Teamwork

ACE IT!

From the Desk of Carolyn W. King, MBA Executive Director

On September 12, 1968, POC was incorporated as the designated Community Action Agency in Pinellas County. On October 26, 2019 we celebrated 50 years of service to the low-income communities throughout Pinellas County.



Our success is strongly linked to our relationships with our partners, friends and volunteers who have supported the funding and execution of POC services, helping to increase stability and sustaining success in families.

Reflecting on these amazing 50 years, some of the most memorable highlights of our success include:

- ❖ Starting such great organizations and initiatives as the Pinellas County Urban League, Inc. (initially chartered as Pinellas Suncoast Urban League, Inc.); Legal Services for the Elderly (now known as Gulfcoast Legal Services, Inc.); St. Pete Economic Development Corp
- ❖ Pioneering innovative services to meet unmet community needs such as the Mobile Geriatric Dental Unit; POC Dental Clinic, Jamestown and Tarpon Springs Day Care Centers
- ❖ Bridging the gap to financial services for low-income residents by incorporating and successfully operating the POC Federal Credit Union from 1978 until 2011
- ❖ Successfully operating the Youth Development Program for over 37 years
- ❖ Working collaboratively with the 2020 Plan Task Force and its partners to help implement a number of its poverty reduction initiatives aimed at reducing poverty in South St. Pete by 30% by 2020

During 2018 we provided services to 8,758 individuals. During this year, our case managed Family Development and Wrap Around Services programs have helped families acquire education, training and employment that have helped them achieve economic self-sufficiency. Fourteen (14) of our program participants achieved sustainable incomes about the Federal Poverty Guidelines.

We are grateful to God, our families for their will and determination to succeed and all of our funders and community partners for the success we are able to achieve in helping families become economically self-sufficient.

Sincerely,

Carolyn W. King

Carolyn W. King, MBA
Executive Director

BOARD OF DIRECTORS

Officers

As of September 30, 2018



Carl R. Lavender, Jr., President



Jeanette Crabbe, Vice-President



Pearl Rentz, Secretary



Jennifer Daley, Treasurer

Board Members

Susan Ajoc

Jeanette Crabbe

William A. Holmes

Carl R. Lavender, Jr.

Kelly Nelson

Shrimatee Ojah-Maharaj

Yolanda Roman

Lisa L. Brody

Debra Collins

Jennifer Daley

Heidi Hunter

Keron Jean-Baptiste

April Torregiante

Rob Williams, Jr.

Jabaar Edmond

Theresa R. Kelly

Jacqueline Mills

Pearl Rentz

Daniel Turner

Fatimah Troupe

City of St. Petersburg

City of Clearwater

City of Pinellas Park

Pinellas Board of County Commissioners

City of Safety Harbor

City of St. Petersburg

Pinellas Board of County Commissioners

Bay Area Legal Services, Inc

Pinellas Federal Credit Union

Federation of Labor

Synovus

St. Petersburg College

Career Source Pinellas

Duke Energy

Childs Park Neighborhood Association

Pinellas Village

Methodist Town Neighborhood Assoc.

13th Street Neighborhood Association

Deuces Live, Inc.

Clearwater MLK Neighborhood Coalition

Management Staff and Programs



Alonda Vaughan, MBA
Director of Administration

Administrative Services

Finance and Accounting
Human Resources
Information Technology



Kathleen M. Russell,
Director of Chore Services

Chore Services

Heavy Household Cleaning
and Yard Work for the Elderly



Katie Sisson
Director of RSVP

Retired and Senior Volunteer Program (RSVP)

Recruitment/Placement of Senior Volunteers
in Public/Non-Profit Organizations



Eleanor Brooks
Director of Community Services

Community Services

Family Development/Self-Sufficiency
Wrap Around Services Program
Youth Development
Individual Development Accounts(IDA)
Survival Skills for Women
Emergency Assistance

Emergency Food and Shelter

Rent and Mortgage Assistance
General Utility Assistance
Emergency Home Energy Assistance for the
Elderly (EHEAP)

2018 Highlight



2020 Plan Task Force/City of St. Petersburg Wrap Around Program

The goal of the Pinellas Opportunity County, Inc. Wrap Around Services Program is to assist in improving the quality of life and standard of living for low-income families in the City of St. Petersburg. The program provides a comprehensive and holistic approach to services for the entire family by empowering families to actively pursue a better life and obtain employment that pays a living wage.

Economically and educationally disadvantaged families are provided with case management, education/training opportunities and supportive services necessary to secure employment/better employment. Through the POC/City of St. Petersburg Program, heads of households are charged with identifying a goal (economic self-sufficiency), uncovering employability skills and understanding the steps they need to take to make that goal a reality. The head of household is expected to obtain better will include financial management and banking training. Children in those households are encouraged and provided with assistance to participate in extracurricular activities.

In 2018, the 2020 Plan Task Force/City of St. Petersburg Wrap Around Program included participation of 29 clients, 14 increased their income over the 125% Federal Poverty Guideline, 7 became newly employed and 5 are presently completing their educational training.

Economic self-sufficiency is not just earning or having enough money to sustain; it is also having self-determination, financial responsibility, family and self well-being and basic assets for living.

2018 Highlight



Chore Services

Senior Citizen's Services of Clearwater Falls Prevention Program

The Chore Services Program recently received a grant from Senior Citizen's Services of Clearwater for our Falls Prevention Program, in the amount of \$5,000. We also received a grant for wheelchair ramps, for clients who live in St. Petersburg. In collaboration with the City of St. Petersburg "N" (Neighborhood) Team, we have been able to supply the materials for the ramps, and the City provided the labor.

With the Falls Prevention Grant we have served 46 unduplicated clients during the grant period. These 46 clients were beneficiaries of the following falls prevention assistive devices or in home modifications:

32 grab bars, 27 night lights, 29 shower chairs, 26 shower wands, 10 walkers, 6 toilet seat assist bars, 1 transfer bench and 1 tub rail bar.

The impact of these devices on the lives of the seniors we served – immeasurable.

Our clients come to us from various sources within the community. Many home health agencies have heard of our grant from Senior Citizen's Services, and have referred clients. Some of the local senior facilities were aware of the grant we were awarded and referred their residents. Each client that we serve is assessed to determine if they need any assistive devices or in-home modifications and if needed, are installed. We served a 66 year old veteran who was referred to us by the Department of Children and Families. He advised us that he had fallen more than eight times in the last six months. Among other injuries, he has no knee cap, an injury he sustained during two tours of duty in Vietnam, which makes him very unsteady on his feet. He also had a broken ankle, which compounded his mobility. He lives in a small efficiency apartment with his dog. We were able to provide this veteran with a grab bar, hand held shower wand, shower chair and a night lite to help with his activities of daily living.

With the help of the City of St. Petersburg we were able to provide eight wheelchair ramps, helping our vulnerable seniors be able to navigate safely out of their homes, increasing the independence and quality of life. Some of the ramps were very extensive. All of the ramps required drawings to be submitted to the building department, and a permit issued. The time to complete each ramp, and the cost varied on the size and complexity of the design necessary to provide the client with a safe way to exit their home.



2018 Highlight



RSVP Volunteer Recognition Event

RSVP 2018 volunteer Recognition Event was held at the Spectrum Field, Saturday, June 2, 2018 with the Thrishers vs the Firefrogs Baseball Game. It included a Thresher's salute to Veterans Program, RSVP Volunteer Program, supports US Military Veterans. On hand and included in the photo US Navy Vet Bill Krajieski, Norm Burngard (RSVP Advisory Council member) Congressman Gus Bilirakis and Clearwater Mayor, George Cretekos.

RSVP volunteers donated 32,267 hours of service from October 2017 through September 2018. This equated to approximately \$650,825 in donated labor costs. Services were donated to sites which include YMCA Reads, St Pete Free Clinic, Bay Pines VA and Neighborly Care Network.

As RSVP members continue to do all they can to serve our community it is nice to be recognized for the commitment and hard work put forth by our volunteers. In 2018 our volunteer appreciation luncheon was just one way we could say Thank you!!!

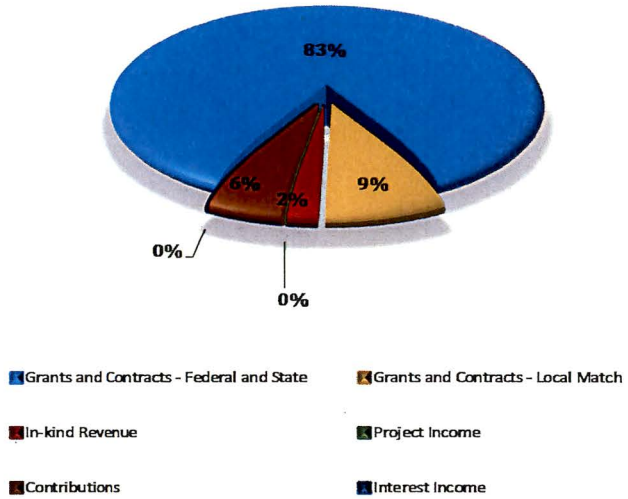


STATEMENT OF REVENUES AND EXPENSES
For the Year Ending September 30, 2018

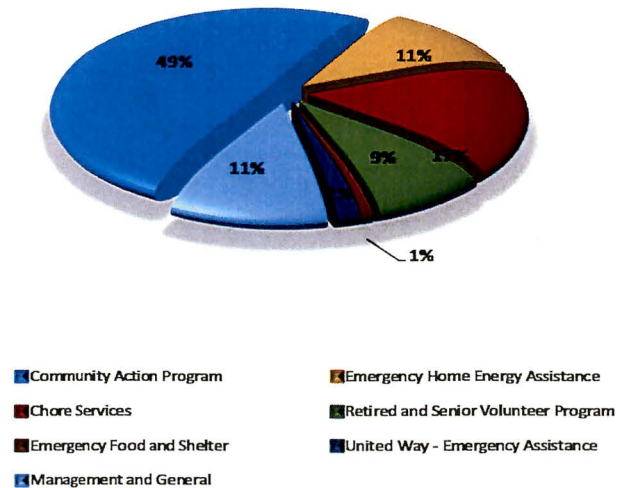
Revenues and Other Support	Amount
Grants and Contracts - Federal and State	\$ 1,613,475
Grants and Contracts - Local Match	\$ 173,358
In-kind Revenue	\$ 43,096
Project Income	\$ 330
Contributions	\$ 108,993
Interest Income	\$ -
Total Revenues and Other Support	\$ 1,939,252

We obtain financial support from the U.S. Department of Health and Human Services; the Corporation for National and Community Service; Florida Department of Economic Opportunity; Florida Department of Elder Affairs; Area Agency on Aging of Pasco-Pinellas; United Way Suncoast; Pinellas County, the Cities of St. Petersburg, Clearwater, Largo, and Pinellas Park; and various other local businesses, community organizations, faith-based organizations, churches, foundations, and individuals.

Revenues for the Year Ended 9/30/18



Expenses for the Year Ended 9/30/18



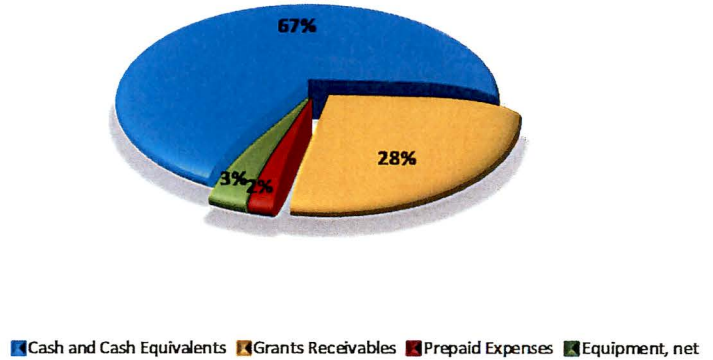
Expenses	Amount
Community Action Program	\$ 935,624
Emergency Home Energy Assistance	\$ 211,792
Chore Services	\$ 313,966
Retired and Senior Volunteer Program	\$ 163,592
Emergency Food and Shelter	\$ 16,480
United Way - Emergency Assistance	\$ 31,950
Management and General	\$ 218,481
Total Expenses	\$ 1,891,885

Change in Net Assets	\$ 47,367
Net Assets at the Beginning of Year	\$ 308,764
Net Assets at the End of Year	\$ 356,131

STATEMENT OF FINANCIAL POSITION
September 30, 2018

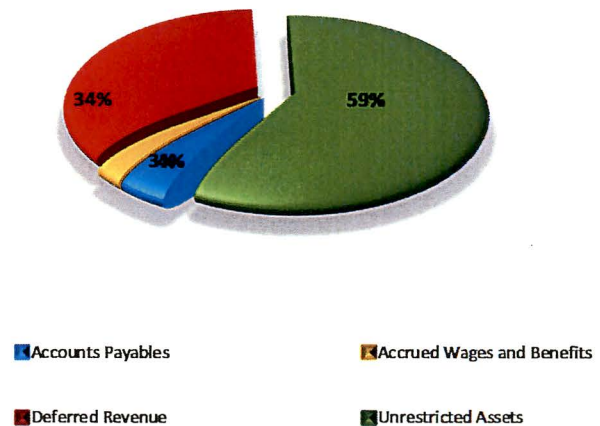
Assets	Amount
Cash and Cash Equivalents	\$ 407,400
Grants Receivables	\$ 165,652
Prepaid Expenses	\$ 12,200
Equipment, net	\$ 19,292
Total Assets	\$ 604,544

Assets for Year Ended 9/30/18



Liabilities and Net Assets	Amount
Accounts Payables	\$ 25,655
Accrued Wages and Benefits	\$ 15,966
Deferred Revenue	\$ 206,792
Unrestricted Assets	\$ 356,131
Total Liabilities and Net Assets	\$ 604,544

Liabilities and Net Assets for Year Ended 9/30/18



The financial statements of Pinellas Opportunity Council, Inc. are audited each year by independent, certified public accountants. Copies of our most recent audited financial statements and Form 990 are available upon request.

2018 Selected Highlights

Employment & Supports

- 86 unemployed persons obtained employment
- 57 low-income workers increased employment income
- 41 individuals maintained employment
- 95 individuals obtained training credentials
- 19 individuals completed post-secondary education
- 20 children enrolled in before/after school programs
- 20 families obtained child/dependent care
- 368 individuals accessed transportation
- 22 families obtained health services
- 51 families obtained safe/affordable housing
- 425 families obtained food assistance

Child & Family Development

- 39 youth participated in summer jobs and extracurricular activities

Emergency Assistance

- 5,506 individuals received electric, rent/mortgage, water, fuel oil, food or clothing assistance and resolved crises
- 1,749 individuals received referrals to other agencies for assistance

Independent Living

- 383 elderly individuals maintained safe and sanitary living environments through receipt of cleaning and yard services
- 199 seniors remained active through placement at volunteer stations in the community

Resource Base

- 44,364 volunteer hours mobilized in support of community and agency operated/sponsored programs
- mobilized \$1,939,252 from federal, state, local, and private sources to support agency programs

Asset Development

- 89 households received tax credits
- 5 low-income individuals acquired businesses
- 9 individuals opened or increased savings and purchased assets with accumulated Individual Development Account savings

Partnerships

- 299 inter-agency partnerships developed or maintained to expand opportunities for low-income people

COMMUNITY ACTION: HELPING PEOPLE. CHANGING

**2018 5th Annual Community Awareness
Luncheon Honoree**



Gwendolyn Reese, President and CEO of Peaten Reese Peaten Consulting, Inc., was the recipient of the POC 2018 Annual President's Award.

On hand to introduce Ms. Reese, was longtime friend and associate, Florida State Senator, Darryl Rouson.

This distinguished award seeks to recognize persons that are visible in the community; have made a significant impact on the lives of others through direct work, advocacy, philanthropic or other means, in areas that are of particular interest to the overall mission of POC; persons who have addressed or advocated regarding issues of poverty or other issues of particular impact in underserved communities.

Ms. Reese inspired the audience with her eloquence, charm and charisma as she spoke of her knowledge of the trail blazing work of pioneer POC former Executive Director, John H. Hopkins, Sr. Sharing in her receiving this distinguished award, was her daughter, Andrea Peaten.

2018 Community Action Partnership Award Recipient



United Way Suncoast
Emery Ivery, Tampa Bay Area President and Carolyn W. King, POC Executive Director

Each year POC recognizes a community partner that has been instrumental in helping to address a service need in Pinellas County.

Emery Ivery, Tampa Bay Area President of the United Way Suncoast was on hand to accept the 2018 Community Action Partnership Award.

POC, in partnership with the United Way Suncoast, has acted as the administrator of the Publix Last Resort funds. These funds, though primarily intended for Publix employees with a documented need, experiencing household emergencies, are also available to meet the needs of other individuals throughout Pinellas County.

The funds are used to assist with typical household expenses such as rent/mortgage, utilities, as well as others such as: emergency medical services, medication, storage, vehicle payment/repair and summer day care. This fund has been instrumental in addressing gaps in normal service delivery type expenses.

2018 5th Annual Community Awareness Luncheon Pioneer



At the 50th Year Celebration Luncheon, held on October 26, 2018, POC took the time to recognize Ms. Jean Davies for her input and involvement as one of the pioneers of the POC legacy from its inception.

Suncoast Progress, Inc was incorporated as the designated Community Action Agency serving Pinellas and several surrounding counties. In 1968, Suncoast Progress was replaced with agencies serving individual counties. On September 12, 1968, Pinellas Opportunity Council, Inc (POC) was incorporated, as the Community Action Agency serving Pinellas County.

Jean Davies was a member of the Suncoast Progress Board and a part of the steering committee overseeing the transition to the newly incorporated POC, Inc. Board. She was a part of the Board's hiring of the first Executive Director, John H. Hopkins, Sr. and Deputy Director, Fred W. Zecker in 1968. Ms. Davies served as a member of the Board of Directors from 1968 – 1973. In 1973 she was employed by POC for a year, as Director of Community Organization, prior to her relocating to Tallahassee, FL.

On hand to accept her presentation, Ms. Davies spoke of her love and support of POC and the work it does in the community. She also paid tribute to pioneer Executive and Deputy Directors, John H. Hopkins, Sr. and Fred W. Zecker.

Accompanying Ms. Davies at the celebration was her daughter, Joi Davies.

Pinellas Opportunity Council, Inc. Employees



Administration

Carolyn W. King, MBA
Alonda Vaughan, MBA
Marcy Skiff
Denia R. Weaver

Executive Director
Director of Administration
Administrative Specialist
Fiscal/IT Specialist

Chore Services

Kathleen M. Russell
Steven J. Bell
Faye Matthews
Toni Owens

Chore Services Program Director
Maintenance Supervisor
Services Supervisor
Chore Services Worker

Community Services Program

Eleanor Brooks
Amber Bridges, MBA
Frances M. Cato
Carole Bolden
Gwen Idlette
Joyce Robinson
Patricia G. VanFleet
Quiana Reid

CSBG Program Director
Special Projects Coordinator
Special Projects Coordinator
Special Projects Coordinator
Case Manager
Case Manager
Case Manager
Case Manager

Emergency Home Energy Assistance Program (EHEAP)

April Dorn

Services Coordinator

Retired and Senior Volunteer Program (RSVP)

Kathleen Sisson
Marie Parham

RSVP Program Director
Program Specialist

Staff Service Awards



Frances Cato 40 Years

Pinellas Opportunity Council, Inc. Office and Service Locations

Administration

501 1st Avenue N. Suite 517
St. Petersburg, Florida 33701
Phone: 727-823-4101
Fax: 727-822-0426

1035 Burlington Avenue N.
St. Petersburg, FL. 33701
Phone: 727-894-5176
FAX: 727-898-5052

1111 18th Avenue S.
St. Petersburg, FL. 33705
Phone: 727-822-4492 (CSBG)
Phone: 727-821-0584 (EHEAP)
FAX: 727-898-6204 (Both)

6051 78th Avenue N.
Pinellas Park, FL. 33781
Phone: 727-541-0896
Fax: 727-541-0780

8384 Bayou Boardwalk
Largo, FL. 33777
Phone: 727-202-6803
Fax: 727-202-6804

4039 8th Avenue S.
St Petersburg, FL. 33711
Phone: 727-327-3091
Fax: 727-942-4901

301 S. Disston Avenue
Tarpon Springs, FL. 34689
Phone: 727-937-9393
Fax: 727-940-3511

For additional information please visit www.poc-inc.org

Funders

DEO – Florida Dept. of Economic Opportunity
Area Agency on Aging of Pasco-Pinellas
Corp for National and Community Service
Pinellas Community Foundation
Senior Citizens Services, Inc.
City of Clearwater
City of St. Petersburg
United Way Suncoast
Emergency Food and Shelter Program
Pinellas County
Healthy Start
City of Pinellas Park
Pinellas Ex-Offender Re-Entry Coalition
City of Largo

Partners

The 2020 Plan Task Force
Neighborhood Home Solutions
Bon Secours Health Systems
Pinellas Ex-Offender Re-Entry Coalition
Pinellas County Urban League
Pinellas Technical College
St. Petersburg College/Women on the Way
Police Athletic League

Pledges/Matched Donations

Ava Nelson
Laurie Scruci

50th Year Celebration Luncheon Sponsors and Donors

A very special thank you to the sponsors, donors and community partners for their support of the

50th Year Celebration Event and other agency's programs and services

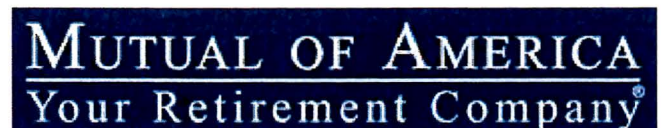


Opportunity starts here



Your Uniform Connection Since 2005!

Quantum Management Resources



Accountability ◊ Competency ◊ Excellence

Integrity ◊ Teamwork

ACE IT!



In its employment and service delivery activities, POC does not discriminate on the basis of race, color, national origin, sex, age, disability, religious belief, political affiliation or sexual orientation.

Pinellas Opportunity Council, Inc. (POC) is a private non-profit Community Action Agency (CAA). We provide a wide range of services and activities designed to alleviate poverty and otherwise assist persons in need. The aim of these services and activities is to build individual and family stability, increase the capacity of individuals and families to become self-sufficient, and contribute to the revitalization of local communities.

POC is financially supported by the Federal Department of Health and Human Services; Corporation for National and Community Service; the Florida Departments of Economic Opportunity; the Area Agency on Aging of Pasco-Pinellas; Pinellas County; the Cities of St. Petersburg, Clearwater, Largo and Pinellas Park; United Way of Tampa Bay; and various churches, organizations, businesses and individuals.

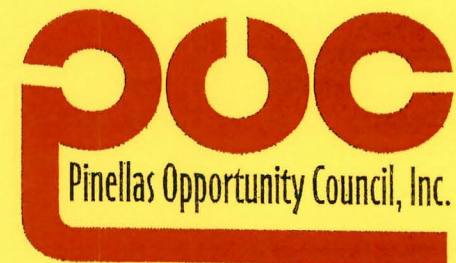
POC is governed by a twenty-one member Board of Directors. Board members serve on a voluntary, unpaid basis. One-third is elected officials or their representatives; one-third is democratically elected representatives of low-income residents in the areas served by the agency; and one-third is representatives of business, labor, religious, welfare, education, and other major interests in the community.

In its employment and service delivery activities, **POC** does not discriminate on the basis of race, color, national origin, sex, age, disability, religious belief, political affiliation or sexual orientation.

POC has been providing services for the people of Pinellas County since 1968.

PINELLAS OPPORTUNITY COUNCIL, INC. (POC)

501 - 1st Avenue N.
Suite 517
St. Petersburg, FL 33701
(727) 823-4101
(727) 822-0426 Fax
www.poc-inc.org



Helping People. Changing Lives.

*Programs
and
Office Locations*

Programs

Eligibility for most programs is subject to income and other guidelines. No Walk-Ins are available. **YOU MUST HAVE AN APPOINTMENT.** Please bring ID and income documents to appointment.

Office Locations

AVAILABILITY OF SERVICES IS DEPENDENT UPON SUFFICIENT FUNDING. AT TIMES SOME SERVICES MAY NOT BE IMMEDIATELY AVAILABLE.

EMERGENCY ASSISTANCE:

Provides limited financial assistance to help with utility emergencies.

1111 18th Avenue S.
St. Petersburg, FL 33705
Office: (727) 822-4492
Fax: (727) 898-5052

301 S. Disston Avenue
Tarpon Springs, FL 34689
Office: (727) 937-9393
Fax: (727) 940-3511

6051 78th Avenue
Pinellas Park, FL 33781
Office: (727) 369-5749
Fax: (727) 369-5799

RENT/MORTGAGE ASSISTANCE:

Provides limited financial assistance for rent/mortgage emergencies.

FAMILY DEVELOPMENT:

Provides assistance and support services for families working to achieve economic self-sufficiency.

GETTING AHEAD/STAYING AHEAD

Provides assistance to help people from poverty backgrounds, create their own plan towards a stable, secure life and put them on a path to exit poverty.

501 1st Avenue N., Suite 517
St. Petersburg, FL 33701
Office: (727) 823-4101 Ext 125
Fax: (727) 822-0426

1035 Burlington Avenue N.
St. Petersburg, FL 33701
Office: (727) 894-5176
Fax: (727) 898-6204

FAMILY WRAP AROUND SERVICES:

Training/Employment opportunities to improve life skills.

YOUTH DEVELOPMENT:

Helps youth become more aware and involved in productive extracurricular activities in the community.

501 1st Avenue N., Suite 517
St. Petersburg, FL 33701
Office: (727) 823-4101 Ext. 115
Fax: (727) 822-0426

INDIVIDUAL DEVELOPMENT ACCOUNT:

Matches participant's savings for major asset investments.

301 S. Disston Avenue
Tarpon Springs, FL 34689
Office: (727) 937-9393
Fax: (727) 940-3511

RETIRED & SENIOR VOLUNTEER PROGRAMS:

Recruits and places retired citizens in a variety of volunteer positions in people serving institutions such as schools and hospitals.

Pasco: 17230 Camelot Court
Land O' Lakes, FL 34638
Office: (727) 202-1063
Fax: (727) 822-0426

Pinellas: 501 1st Avenue N., Suite 517
St. Petersburg, FL 33701
Office: (727) 823-4101
Fax: (727) 822-0426

CHORE SERVICES:

Performs heavy household cleaning and lawn work for frail elderly clients.

4039 8th Avenue S.
St. Petersburg, FL 33711
Office: (727) 327-3091
Fax: (727) 327-2340

EMERGENCY HOME ENERGY ASSISTANCE FOR THE ELDERLY (EHEAP):

Provides financial assistance to households for heating and cooling emergencies with persons 60 years and over in crisis.

8384 Bayou Boardwalk
Largo, FL 33777
Office: (727) 202-6803
Fax: (727) 202-6804

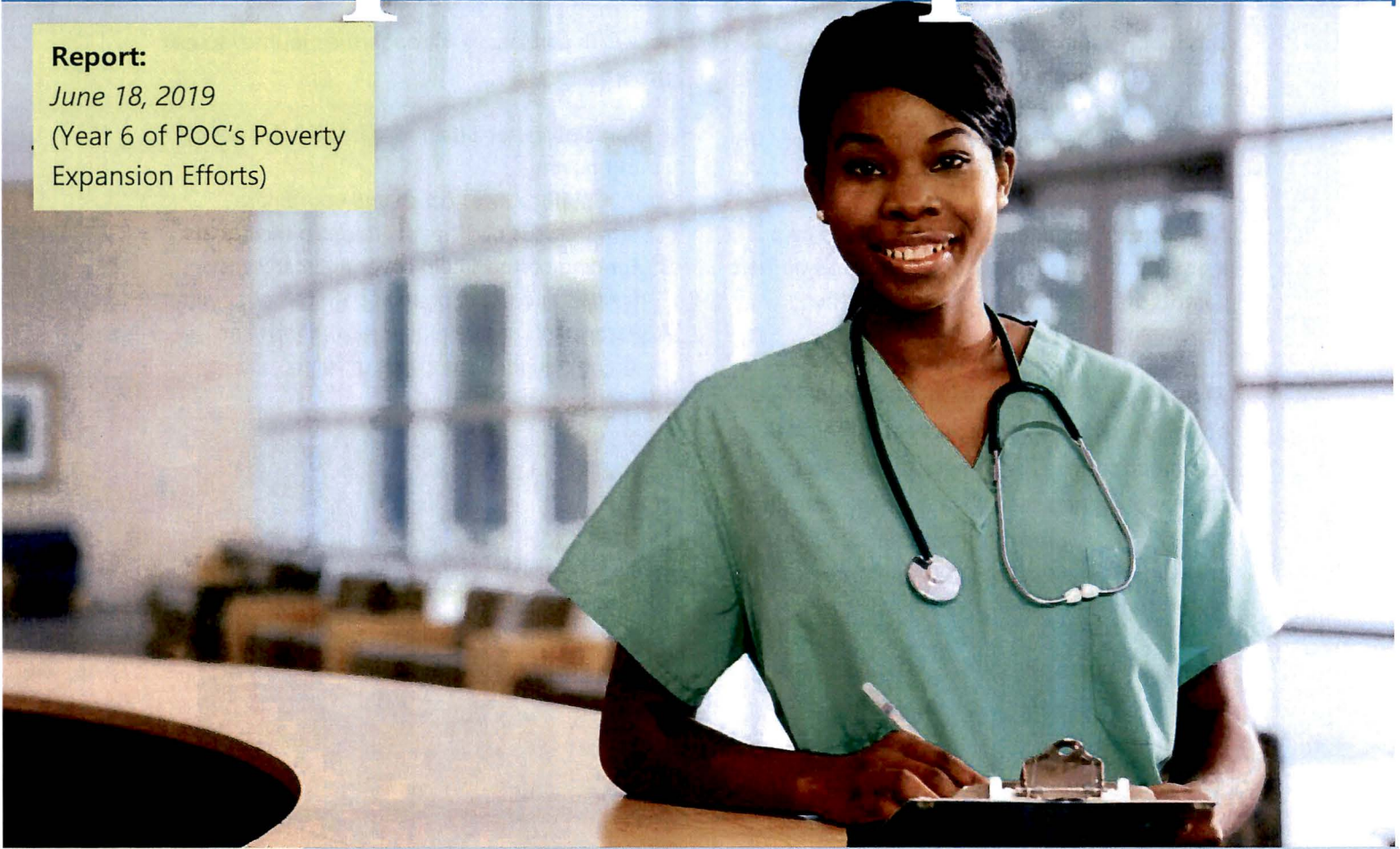
1111 18th Avenue S.
St. Petersburg, FL 33705
Office: (727) 821-0584
Fax: (727) 898-5052

Impact Report

Report:

June 18, 2019

(Year 6 of POC's Poverty
Expansion Efforts)



Impact of the 2020 Family Wrap Around
Program at Pinellas Opportunity Council for
Parents Working to Exit Poverty
Cohort 5 – April 2018 thru March 2019

Gypsy C. Gallardo, MPP, Principal, Urban Market Analytics & CEO, The 2020 Plan



Introduction & Summary

This report summarizes the impact of the 12-month 2020 Family Wrap-Around Program that was funded by the City of St. Petersburg and implemented by Pinellas Opportunity Council from April 2018 through March 2019.

The program engaged 29 participants to help them begin a journey to exit poverty – all of them parents of children under 18 or with other dependents.

➤ By May 2019, participants had more than doubled their annual incomes to \$799,050 combined for the 29 families. Collectively, participants increased their monthly earnings by \$37,136, equating to an annualized increase of over a quarter of a million dollars (\$445,629).

This report offers a snapshot of impact in two areas.

1. One, it spotlights changes in the lives of the parents and families served, including gains in education, employment and earnings.
2. Two, it introduces advances in the system-of-care serving South St. Petersburg as part of a collective impact plan to increase the number of parents being helped to exit poverty.

About POC's Approach

Pinellas Opportunity Council (POC) is a federally-designated Community Action Agency that has served the community with the goal of reducing poverty since 1968.

The POC 2020 Family Wrap Around Program uses **a simple formula**, built on a foundation of experienced case managers who use the tools of **encouragement, support and accountability** to

walk with participants through their journey to exit poverty.

1. Participants set a plan to start their journey to exit poverty
2. POC staff counsel, coach and coordinate resources for participants to reach their goals
3. Funding partners help cover the many costs families encounter on their path out of poverty
4. Participants secure higher paying jobs and strengthen their standards of living



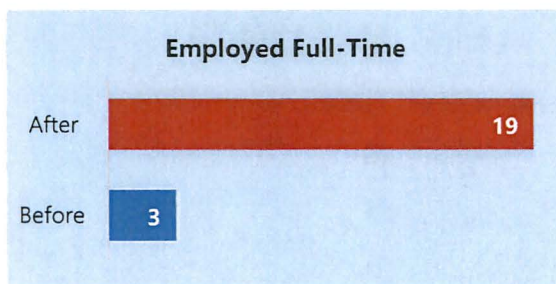
➤ Joyce Robinson, a Lead Case Manager for the 2020 Family Wrap Around Program, says "What so many single moms and dads need is one-on-one time with someone who cares, who will work with them to bridge them to that next level. If they're motivated to take a step, we help with the cost and planning they need to get there."

The mission of POC is to alleviate the conditions of poverty, revitalize local communities and promote self-sufficiency by mobilizing resources to develop and implement programs that deliver an array of services to address various individual, family and community needs.

Impact in the Lives of Parents & Families

Employment Gains

When the program started, over three-quarters (76%) of the 29 participants were employed, but only three were employed full-time while 19 were employed part-time. By the program's end, 19 participants were employed full-time and a total of 25 participants were employed full or part-time.



In addition to parents who have already landed a new or better-paying job, nine participants are still going in their programs and could reap employment and earnings gains in the months ahead.

	Before	After	Change
Employed	22	25	+3
Full-Time	3	19	+16
Part-Time	19	5	-14
Unemployed	7	4	-3

Earnings Gains

At program end, 18 of 29 participants had already increased their incomes, and others were on track to do so in the near future. Before the program, participants' annual incomes averaged \$12,187. By May 2019, their average had more than doubled to \$27,553, an increase of 126%.

	Before	After	Change
Total Income	\$353,421	\$799,050	+\$445,629
Avg Income	\$12,187	\$27,553	+\$15,367

The earnings gains stemmed from a host of success stories. As a typical example, one

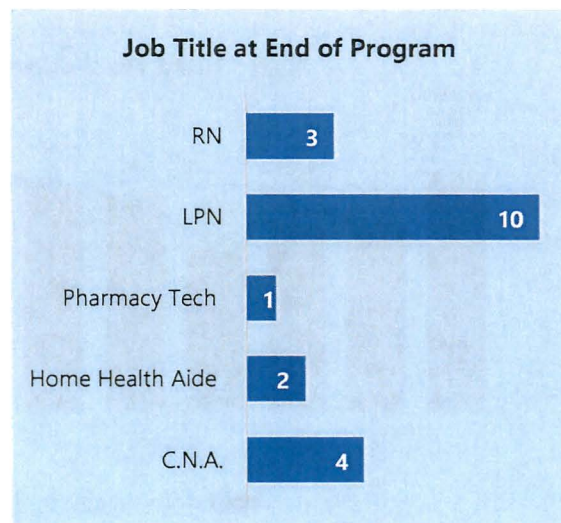
participant went from being employed part-time to earning a Licensed Practice Nurse certification, landing a job earning \$19.50 per hour, full-time.



➔ *Sachi Robinson was working part-time as an LPN to support family, and was unable to cover tuition for her final term in an RN program. POC covered tuition and transportation costs for the mother of two. She completed the program and now works full-time as an RN, moving her annual earnings from \$23,500 to \$57,408.*

Post-Program Occupations

A majority of participants entered healthcare or climbed the healthcare career ladder during the program. By May 2019, of the 25 participants employed, 20 held new jobs in healthcare.



Families Exiting Poverty

As of May 2019, the program had helped **15 families of 45 people** to exit poverty by increasing their incomes to above the poverty line. In addition, **2 families of 9 people** were within 10 percentage points of reaching the poverty threshold by the end of the program year.

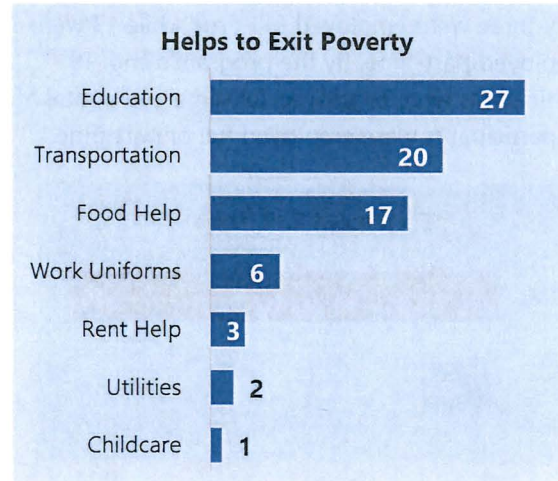


➔ When Tara Fordham, mother of two, came to POC, she was employed part-time, struggling at 42% of the poverty level and trying to finish school. POC paid for books, exam fees and state certification to help her finish. She now earns \$21 per hour, full-time, as a Licensed Practical Nurse.

Help with Costs to Exit Poverty

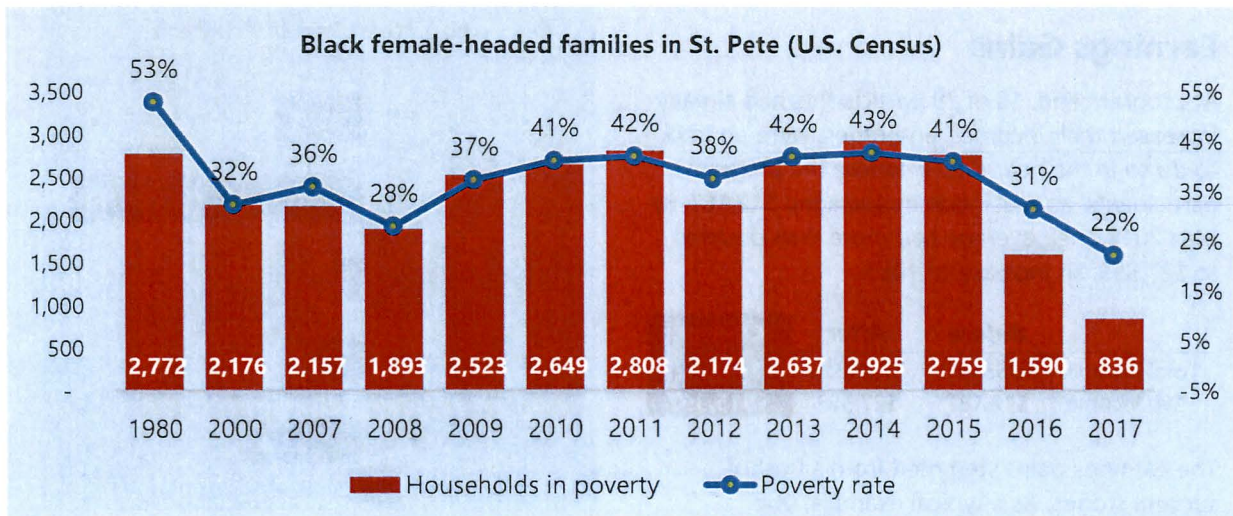
The POC program gave the 29 participants the extra financial help needed to cover expenses tied to their plans for income growth plans.

The top three uses of cash support for participants were for educational expenses including tuition, exam fees, and certification fees; transportation help include car insurance, car repairs and gas to travel to and from school and work; and temporary food help as they completed educational programs.



Community Poverty Reduction

POC is a cornerstone partner of The 2020 Plan to reduce poverty in South St. Petersburg. The agency has created five new poverty-exit programs since 2014, thanks to funding support by the City of St. Petersburg and others. The U.S. Census Bureau shows three years of poverty reduction among black female-led families in St. Petersburg.



POC Expanding Poverty Alleviation Programming



For 50 years, Pinellas Opportunity Council (POC) has been on the forefront of poverty alleviation in Pinellas County. Since 2014, POC has also been a lead supporter of The 2020 Plan, a seven-year collective impact initiative to reduce the poverty rate by 30% in South St. Petersburg –the largest concentration of poverty in the county.

POC has created five new poverty-exit programs in the past five years, with recurring support from the City of St. Petersburg and funding from Bon Secours Mission Fund, The 2020 Fund, CareerEdge Funders Collaborative and the Florida Department of Economic Opportunity.

Poverty-Exit Programs at POC

- 2020 Family Wrap Around Program
- Getting Ahead Program
- Staying Ahead Program
- Family Development Program
- Family Development Plus+ Program
- 2020 Healthcare Career Ladder

➔ POC's poverty-exit programs are led by **Carolyn King**, Executive Director (above, right photo), **Eleanor Brooks**, Programs Director, **Joyce Robinson**, Lead Case Manager, and **Amber Bridges**, Coordinator. Mrs. Brooks is pictured at right with a child whose family was helped to exit poverty by POC.



Learn More & Contribute

To learn more about POC's work in the community, or to discuss how you can contribute:

Carolyn King, Executive Director
727-823-4104 ■ cking@poc-inc.org
www.poc-inc.org

POC STAFF OFFICE SCHEDULES/DUTIES

STAFF	PROGRAM	SCHEDULE	CENTERS
Gwen Idlette 727-822-4492 – CSBG 727-821-0584 – EHEAP 727-894-5176 – SAF 727-270-5785 CELL PHONE	CSBG EHEAP	Monday, Wednesday, Friday 8:00am – 5:00pm	Enoch Davis Center 1111 18 th Ave S. St. Petersburg, FL 33705
	SAF	Tuesday and Thursday 8:00am – 5:00pm	Dwight Jones Center 1035 Burlington Ave N St. Petersburg, FL 33701
Julie Lizak 727-369-5749 – Angel Fund 727-202-6803 – EHEAP 727-599-9320 CELL PHONE	EHEAP	Monday, Wednesday, Friday 8:00am – 5:00pm Tuesday and Thursday 1:30pm – 5:00pm	Pinellas Village 8384 Bayou Boardwalk Largo, FL 33777
	Angel Fund	Tuesday and Thursday 8:00am – 12:00pm	Pinellas Park Office 6051 78 th Avenue N Pinellas Park, FL 33781
Gay Van Fleet 727-937-9393 TARPON 727-599-8933 CELL PHONE	CSBG	Monday, Tuesday, Friday 8:30am – 5:30pm	Tarpon Springs Office 301 S. Disston Avenue Tarpon Springs, FL 34689
	Family Development IDA	Thursday 8:00am – 5:00pm	
	EHEAP	Wednesday 8:30am – 5:30pm	1521 E. Druid Road Clearwater, FL 33756
Quiana Reid 727-823-4101 EXT 117	Family Development PERC	Monday thru Friday 8:00am – 5:00pm	501 1 st Avenue N Suite 517 St. Petersburg, FL 33701
Joyce Robinson 727-823-4101 EXT 125	Family Development Business Development Wrap Around	Monday thru Friday 8:00am – 5:00pm	501 1 st Avenue N Suite 517 St. Petersburg, FL 33701
Amber Bridges 727-823-4101 EXT 124	EHEAP	Monday thru Friday 8:00am – 2:00pm	501 1 st Avenue N Suite 517 St. Petersburg, FL 33701
Sarah Rosenbaum 727-823-4101 EXT 126	RSVP	Monday thru Friday 8:00am – 5:00pm	501 1 st Avenue N Suite 517 St. Petersburg, FL
Eleanor Brooks 727-823-4101 EXT 112	CSBG Programs	Monday thru Friday 8:00am – 3:00pm	501 1 st Avenue N Suite 517 St. Petersburg, FL
Kathy Russell 727-327-3091	Chore Services	Monday thru Friday 8:00am – 4:30pm	4039 8 th Avenue S St. Petersburg, FL

PINELLAS OPPORTUNITY COUNCIL, INC. ORGANIZATION CHART

Worksite Locations

(A) Administration – 501 1st Ave N, St. Petersburg, FL
 (B) 1035 Burlington Ave N, St. Petersburg, FL
 (C) 1111 18th Ave S, St. Petersburg, FL
 (D) 6051 78th Ave N, Pinellas Park, FL
 (E) 8384 Bayou Boardwalk, Largo, FL
 (F) 1521 Druid Road, Clearwater, FL
 (G) 4039 8th Ave S, St. Petersburg, FL
 (H) 301 S. Disston Ave, Tarpon Springs, FL

