

TO: The Honorable Dave Eggers, Chair  
Pinellas County Board of County Commissioners and  
Tourist Development Council

FROM: Michael A. Zas, Managing Assistant County Attorney

SUBJECT: Tourist Development Council Vacancy

DISTRIBUTION: Steve Hayes, Director, Convention & Visitors Bureau  
Barry A Burton, County Administrator

DATE: June 4, 2021

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The membership of the Tourist Development Council ("TDC") is governed by Section 118-34, Pinellas County Code, which provides:

"(a) There is hereby established, pursuant to the provisions of F.S. § 125.0104, an advisory council to be known as the Pinellas County Tourist Development Council. The council shall be composed of 12 members who shall be appointed by the Board of County Commissioners. The chair of the Board of County Commissioners or any other County Commissioner designated by the chair shall serve as the chair of the council. Four members of the council shall be elected municipal officials, one of whom shall be from the most populous municipality in Pinellas County, one of whom shall be from the municipality in which the greatest percentage of tourist development tax revenue is generated in Pinellas County, one of whom shall be from among the cities of Belleair Beach, Belleair Shores, Indian Rocks Beach, Indian Shores, Madeira Beach, North Redington Beach, Redington Beach, Redington Shores, St. Pete Beach, and Treasure Island, and one of whom shall be from a city in Pinellas County that is not specifically named in this section. Seven members of the council shall be persons who are involved in the tourist industry and who have demonstrated an interest in tourist development, of which not less than three nor more than four members shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the county and subject to the tax. All members of the council shall be electors of the county. The members of the council shall serve for staggered terms of four years."

There is currently one (1) vacant position on the TDC. This vacancy can be filled from either an applicant from the tourist industry category OR the owner or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations category.

TDC APPLICANTS:

I. Hotel/Motel Category

A. The following applicants are electors of the County and have applied under the owner or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations category and appear to otherwise meet the Special Act eligibility requirements:

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| 1. | Clyde Smith | General Manager, Bilmar Beach Resort |
| 2. | Eric Waltz  | General Manager, Sandpearl Resort    |

II. Tourist Industry Category

B. The following applicant is an elector of the County and has applied under the tourism related industry category (not owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations). Mr. Rector lists his position with his employer Sports Facilities Management, LLC as General Counsel. Thus, a vote to appoint him will serve as a finding by the BCC that his position as general counsel for Sports Facilities Management, LLC makes him eligible under the statute as a person involved in the tourist industry.

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| 1. | Bruce Rector | General Counsel, Sports Facilities Management, LLC |
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In her application, Ms. Fougere applied under the hotel/motel owner operator category. However, she is not an owner or operator of a hotel, motel, or other tourist accommodation, but she is eligible for consideration under the Tourist Related Industry. Consequently, the BCC would have to waive any irregularity as to her applying under the wrong category and allow her to appear on the ballot under the Tourist Related Industry category for which she is eligible.

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| 2. | Denise Fougere | Marketing Consultant, Edge Hotel |
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III. Not Electors of County

C. The following individuals applied for TDC appointment consideration; however, as they are not electors of the County per Supervisor of Elections records, they do not meet the requirements of the Special Act and thus are not eligible for consideration. Consequently, they do not appear on the ballot.

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| 1. | Robert Lacasse   | Managing Director, Tradewinds Hotel & Resort             |
| 2. | Alexandra Singer | Director of Sales & Marketing, Postcard Inn on the Beach |