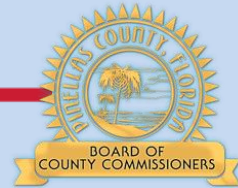




# Doing Things!

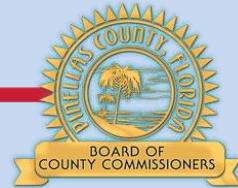
**County Comprehensive Plan Evaluation and Update**  
**Planning Department**  
**Rebecca Stonefield, Principal Planner**  
**October 17, 2017**





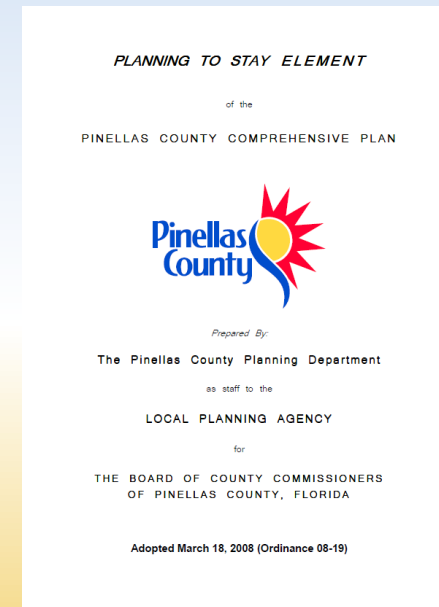
# Strategic Plan Alignment

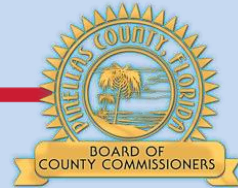
- Deliver First Class Services to the Public and Our Customers
  - (5.2) Be responsible stewards of the public's resources
  - (5.3) Ensure effective and efficient delivery of county services and support



# Background

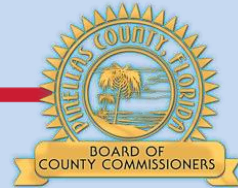
- County Comprehensive Plan last major update in 2008
- Over 1,130 policies
- County facing new challenges
- Not user-friendly





# Objective

- To evaluate and update the County Comprehensive Plan with a focused emphasis towards redevelopment, in a format that is user-friendly and addresses the County's changing needs.



# Multiphased Evaluation Process

- Policy consolidation (“results-neutral”)
  - Clearer language, more manageable implementation
- Guiding Principles (Vision Element)
  - Introductory Element; establishes foundation for policies
- Comprehensive Plan Update
  - Address emerging issues; user-friendly

# Guiding Principles - Draft

- Intent and Purpose Document
  - Provides explanation for each Principle
  - Includes policy examples
  - Includes support information

### GUIDING PRINCIPLE: HEALTHY COMMUNITIES

**CREATE AND ENHANCE SAFE, HEALTHY COMMUNITIES THAT ATTRACT AND RETAIN A SOCIALLY AND CULTURALLY DIVERSE POPULATION.**

Healthy communities provide a range of live, work and play options that enhance their citizens' quality of life. These communities consist of safe neighborhoods that provide access for all of its citizens to a mix of uses, housing options, recreation and transportation options, and employment opportunities.

Healthy communities promote a clean environment, ensure access to fresh food, encourage physical activity and social interaction, and provide access to cultural resources, (e.g., libraries, museums, performing arts centers, cultural heritage recognition and events, etc.)

A variety of neighborhoods provides people with a choice of lifestyle, and retaining and enhancing those authentic, distinctive neighborhoods will support the vitality and success of Duval County as a healthy community.

Different housing, transportation, and support uses should address the differing needs across the lifecycle, and create opportunities for people to move to different housing types as their needs and preferences change.

The County's appeal as a place to live, work, play, and visit is in part dependent upon the quality of the services provided (e.g., water, sewer, solid waste/recycling, etc.)

In achieving a healthy community, Duval County must ensure that tangible benefits are not placed on any one geographic or socioeconomic sector of the population, and that the benefits of a healthy community are accessible to all of its members.

#### HEALTHY COMMUNITIES POLICY EXAMPLES

**HC1 Mixed-Use Neighborhoods**

Mixed-use allows for the proximity of residential and non-residential uses within a vertical, multi-level development pattern. Many of the benefits of mixed-use neighborhoods promote healthy communities. This efficient land use pattern allows for multiple uses in a smaller land area. The compact nature of mixed-use development reduces auto-dependency and vehicle miles traveled (VMT), supporting sustainability and livability, while reducing impacts on air pollution. In addition, the stability of smart increases as the number of uses and residential units increase within a defined land area. There is also the potential to save infrastructure costs, as these services do not need to reach more spread-out development patterns. Mixed-use can also bring employees closer to job opportunities. This development can be built at different scales, appropriate for the neighborhood and population served, and is combined with the needs of redevelopment, with minimized demand on land uses.

**HC2 Housing Options**

A wide variety of housing options is essential to healthy communities. Multiple types and sizes of residential units address the needs of the County's residents across age and income levels, supporting an age-friendly community, allowing residents to move from one housing option to the next as their needs and preferences change.

**HC3 Placemaking**

People experience community through public spaces. They move through the public realm via streets, sidewalks, and parks; they use outdoor spaces for social interaction, fresh air and exercise. "Placemaking" is a planning and design process that builds on a community's assets to create great places to live, work and play, with specific focus on the public realm. The results are a sense of identity and civic pride.

**What is a Healthy Community?**

According to the World Health Organization, health is a state of complete physical, mental, and social well-being and not merely the absence of infirmity. A healthy community is described by the U.S. Department of Health and Human Services Healthy People 2010 report to one that continuously creates and improves both its physical and social environments, helping people to support one another in support of daily life and to develop to their fullest potential. Healthy places are those designed and built to improve the quality of life for all people, where every person is free to make choices and a variety of healthy, available, accessible, and affordable options.

**What does a Healthy Community look like?**

-  Employment Opportunities
-  Availability of High-Skill Jobs
-  Investment in Education and Workforce Training
-  Safe Neighborhoods
-  Access to Recreation, Open Space, and Healthy Public Spaces
-  Access to Parks and Quality Housing & Resident Services



Investment in mixed-use development, such as high-density, multi-modal, walkable, and bikeable neighborhoods, can pay back 10 times more than the cost of an additional parking space.

# Guiding Principles

- Consider long-term impacts and evaluate policy decisions to support **Economic, Social and Environmental Viability**
- Create and enhance **Healthy Communities** that attract and retain a socially and culturally diverse population



Sources: Left Image - McCann, B., & Rynne, S., Complete Street Best Practices and Implementation Practices (2010); Right image – Walkable and Livable Communities Institute, AARP Livability Fact Sheets



# Guiding Principles

- Facilitate a **Strong Local Economy** that supports healthy communities and enhances employment opportunities and the quality of life for its citizens
- Provide a range of **Housing Options** to meet the needs of a diverse and intergenerational population

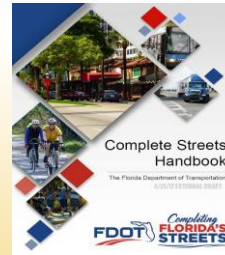


Sources: Left and Center Images - Pinellas by Design (November 2005); Right Image – Opticos Design Inc. (2017)



# Guiding Principles

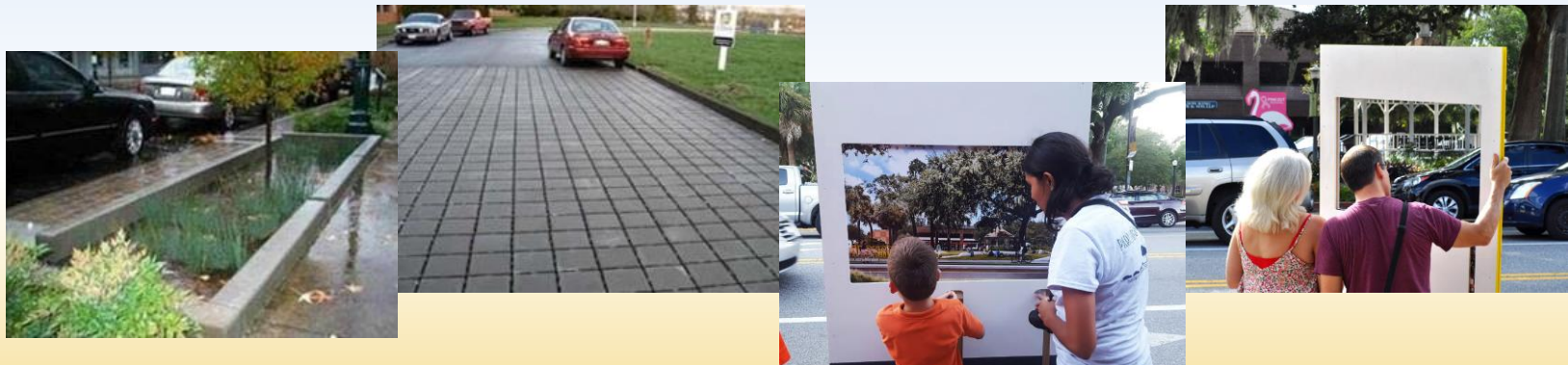
- Provide an interconnected, resilient **Multimodal Transportation** network addressing safety and efficiency for all users
- Protect the diverse ecosystem that makes up the county's **Natural Resources**



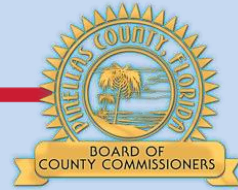
Sources: (Left to right) – <http://www.visitflorida.com/en-us/cities/clearwater-beach.html>; <http://flbg.org/aquatic-habitat.htm>; Florida Department of Transportation, <http://www.flcompletestreets.com/Files/CSHandbookEXTDraft.pdf>; Florida Department of Transportation and Smart Growth America, <http://www.flcompletestreets.com/files/Final-CSI-Implementation-Plan.pdf>.

# Guiding Principles

- Promote advancing **Best Practices** and technologies that benefit the economy; healthy communities; and the public health, safety and welfare
- Recognize opportunities for **Responsible Regionalism**

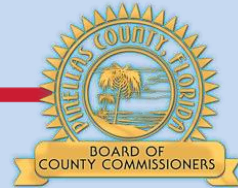


Sources: Two left images – <http://www.epa.gov/green-infrastructure/what-green-infrastructure>; Two right images – What if – Community Engagement, Dix.Hite + Partners



# Comprehensive Plan Update

- Path forward will be informed by:
  - Policy Consolidation results
  - Guiding Principles public input
- Outcome
  - Streamlined document
  - User-friendly
  - Address emerging issues



## Next Steps - Public Input / Feedback

- Guiding Principles
  - Distribute Draft Guiding Principles to BCC and Stakeholders (Fall/Winter 2017)
  - External Stakeholders (Fall/Winter 2017)
  - Public Outreach (Winter 2018)
- Results of Policy Consolidation (Spring 2018)
- Draft Vision Element / Plan update process (Summer 2018)