



# 2021 Pinellas County Government Accomplishments



**Our Vision: To be the Standard for Public Service in America**





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## Pinellas County Board of County Commissioners

### At-Large Districts

**Pat Gerard**  
Commissioner  
District 2  
(727) 464-3360

**Janet C. Long**  
Vice Chair  
District 1  
(727) 464-3365

**Charlie Justice**  
Chairman  
District 3  
(727) 464-3363

### Single-Member Districts

**Dave Eggers**  
Commissioner  
District 4  
(727) 464-3276

**Karen Williams Seel**  
Commissioner  
District 5  
(727) 464-3278

**René Flowers**  
Commissioner  
District 7  
(727) 464-3614

**Kathleen Peters**  
Commissioner  
District 6  
(727) 464-3568

## Message From Your Board

After a year filled with unprecedented challenges brought on by the COVID-19 pandemic, 2021 became a year of resolve and renewed energy in our ongoing work to improve quality of life for our residents.

As the calendar turned, so did our fight to address COVID-19. Pinellas County jumped to the forefront with a vaccine pilot program to protect our most vulnerable residents and staff of long-term care facilities. We went on to help more than 669,000 residents receive at least one dose of a COVID vaccine. Pinellas was recognized as No. 1 in Florida for nursing home vaccine missions.

By October, Pinellas County recorded the lowest unemployment rate among Florida's large urban counties. The recovery of our businesses and workers saw the County hit an all-time high in total jobs. We invested more than \$17 million in contracts with our small businesses.

As housing instability grew around the country, our County stepped up to distribute over \$17 million in emergency rental assistance to more than 2,000 families. With money from the Penny for Pinellas, we approved eight new affordable housing developments that will produce more than 880 new homes.

Many of our decisions are aimed at keeping Pinellas an affordable place to live and work. For the first time since 2007, we voluntarily decreased the Countywide property tax at its lowest rate in more than 30 years and saving the average homeowner \$25 per year. The County also became the first community in Florida to earn a new rating with FEMA that provides homeowners a 35% discount on flood insurance.

We've invested in the behavioral health system to support easier access to programs and assistance, including ongoing funding for the Sheriff Office's mental health unit. We continued our efforts to combat the opioid crisis and make strides in human trafficking prevention. Our budget also provides funding for programs that address homelessness and food insecurity.

With Penny for Pinellas funds, we also preserved park and environmental lands, such as the Douglas Property in Dunedin. We successfully responded to a long Red Tide event and remain hurricane ready as evidenced by Tropical Storm Elsa. We entered Duke Energy Florida's Clean Energy Connection Program to offset County energy use with solar power as we build toward our goal of 100% renewable, zero-emission, clean energy consumption by 2050.

We invite you to read on to learn more about all we're doing to improve your quality of life. We thank you for continuing to trust all of us with this mission. It's a pleasure and a privilege to serve you.



*Charlie Justice Janet C. Long*  
*Dave Eggers René Flowers*  
*Pat Gerard Kathleen Peters Karen Williams Seel*



# Setting the Standard

for Local Government in 2021



## COVID-19 Award Winning Leadership

- » **One of two counties selected for a pilot program** to provide COVID-19 vaccines for residents and staff in long-term care facilities.
- » By December 2021, nearly **69% of people in the county had received at least one dose of a vaccine**, with County-supported sites distributing **more than 250,000 doses**.
- » Continued supporting testing sites opened in 2020, administering **95,000+ tests in 2021 and more than 241,000 total tests**.
- » County staff distributed local vaccine information in **English, Spanish and Vietnamese** and worked with DOH-Pinellas to publicize **vaccine events** and availability in underserved communities.
  - » The Abrazo a la Distancia Task Force organized **six vaccine events** at the Hispanic Outreach Center for **800+ community members** and held **14 webinars** and Zoom conversations with health experts.
  - » The County regularly maintained a **significantly lower rate of new cases** compared with the rest of Florida.



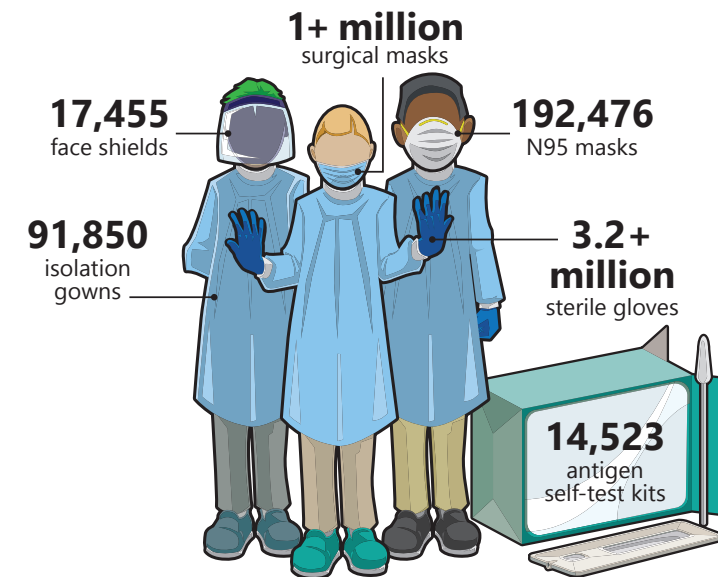
- » The County's bilingual COVID-19 website shared valuable resources and data, reaching **7.5+ million pageviews** since its launch in 2020.
- » Distributed over **\$17 million** from the **Emergency Rental Assistance Program** to nearly 2,000 households during the COVID-19 pandemic.
- » Distributed **\$24.6 million** in rent and utility assistance to 8,600+ households through the Pinellas CARES Financial Assistance program in partnership with 211 Tampa Bay Cares.
- » Distributed more than **260,000 cloth face masks** and **16,000 disposable face masks** with the help of our countywide community partners.

## Human Services

- » Earned the National Association of Counties' Best in Category and the National Association of County and City Health Officials' **Innovative Practice Awards** for providing safe isolation and quarantine facilities for residents experiencing homelessness.

## Safety & Emergency Services

- » Pinellas County EMS staff won the **2021 EMS 10 Innovation Award** for their model **COVID-19 vaccination program** implemented for emergency responders and skilled nursing home facility residents and staff.



Pinellas County EM fulfilled **2,547 requests**, totaling **5+ million personal protective equipment items** for 226 long-term care facilities, non-profits, hospitals and municipal organizations.

## County Administration

- » Pinellas County Administration was honored with the **Florida City and County Management Association President's Award** for the County's COVID-19 pandemic response.

Board of County Commissioners voting on extending the COVID-19 Emergency Order.

Hispanic Outreach Center vaccine event.





# Setting the Standard

for Local Government in 2021

## Prudent Budgeting

- » Lowered the Countywide property tax rate to the **lowest rate since 1990-91**, saving the average Pinellas County residential homeowner \$25 per year. This was the first voluntary general fund millage rate decrease since 2007.
- » **Stabilized the Transportation Trust Fund**, which pays for patching potholes, building and fixing sidewalks, keeping traffic signals in shape, clearing ditches and other drainage structures and maintaining bridges among other Public Works services.
- » Received and invested **\$170+ million from the Coronavirus Relief Fund**, a component of the federal CARES Act stimulus package, to support public health mitigation and response and financial assistance for individuals, families and businesses.
- » Adopted a budget with **healthy reserve levels** beyond those set in County policy to weather future economic downturns.
- » Continued to have the **lowest per capita debt among large Florida counties**, thanks to strong budget planning and a pay-as-you-go approach.
- » The **balanced \$2.9 billion budget** includes funding to support various community priorities including infrastructure and affordable housing investments, park service and maintenance improvements plus behavioral health and Sheriff's Office enhancements.



## Creating Affordable Homes

- » Approved **eight new affordable housing developments** to bring **880+ additional affordable homes** using funds from Penny for Pinellas sales tax.
- » Earned an **Award of Excellence from the National Association of Local Housing Finance Agencies** for a Clam Bayou housing development that included eight units set aside specifically for veterans.
- » Launched a **housing information website** for residents and partners seeking information about our collective efforts to increase affordable housing for everyone.



The County-supported Innovare development will bring 50 new homes to vulnerable residents.

- » Initiated the **Emergency Rental Assistance Program** utilizing more than \$45 million of federal funding from the Consolidated Appropriations Act and the American Rescue Plan Act.
- » Received **\$189+ million in American Rescue Plan Act (ARPA) funds** which will be used to aid public health expenditures, address pandemic-related negative economic impacts, replace lost revenue, provide premium pay for essential workers, invest in County infrastructure and support other needs of the community.



Eagle Ridge Development



Palmetto Pointe Apartments

- » The opening of Eagle Ridge and Palmetto Pointe developments brought **150+ new affordable housing units** to Pinellas County.



## Attracting Tourism

- » Generated **\$8.1 billion** in economic development from tourism, including **\$45.9 million** in sales tax and **\$73+ million** in bed taxes from visitors.



## Economic Vitality

- » Recorded a **3.6% unemployment rate by the end of the fiscal year**, the lowest among Florida's large urban counties.
- » Reached an all-time high with **500,000 total jobs in Pinellas**.
- » Awarded **\$18+ million in County contracts** to 772 local small businesses enrolled in the Small Business Enterprise Program.
- » Helped local, small businesses secure an additional **\$4.6+ million in federal, state and commercial awards**.
- » County employees provided **3,500 hours+ of consulting** to help **21 new businesses** open their doors, create or retain **870+ jobs** and support **7,600+ additional jobs**. Those efforts brought in **\$11+ million of loans and grants** for Pinellas companies, and increased sales by **\$10.8 million**.
- » Generated **\$8.1 billion** in economic development from tourism, including **\$45.9 million** in sales tax and **\$73+ million** in bed taxes from visitors.
- » County-operated St. Pete-Clearwater International Airport (PIE) expanded to **65 non-stop destinations**, the most in its history, and added **two new commercial airlines**.
- » **Created or retained nearly 2,000 jobs** and **\$85 million** in capital investment through business assistance, expansion and relocation efforts.

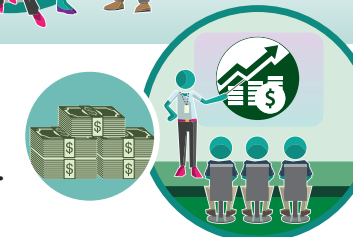
**Investing in our small businesses** kick-started a resurgence in our economy.



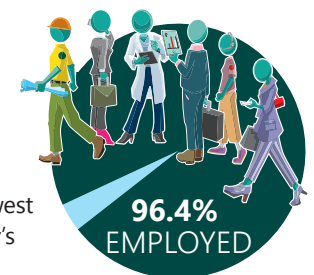
**21 new businesses** opened their doors.



Pinellas companies **increased sales by \$10.8 million.**



Pinellas County's **3.6% unemployment rate** was the lowest among Florida's large urban counties, due to the County's **500,000 total jobs**, an all-time high.



The County's economic development efforts supported local start-ups and business expansions.







## Behavioral Health

» Prioritized the Pinellas County Behavioral Health System Elevation in collaboration with the Pinellas Integrated Care Alliance and the Florida Department of Health in Pinellas County. The joint effort will establish a robust **Behavioral Health Coordinated Access Model (CAM)** that allows for increased standardization and transparency in how consumers, families, caregivers and professionals access care.

**\$15 million** secured for behavioral health services



- » Commissioners continued working with our community in tackling the opioid and addiction crises.
- » Continued ongoing opioid mitigation efforts such as the creation of a **Quick Response Team** to proactively engage individuals into substance use treatment, the training of **more than 1,000 EMT Paramedic staff** and the launch of an **electronic referral process** in the EMS medical record system. Since launching in August, more than 100 people have been connected to services.
- » Developed the **Sterile Syringe Exchange** Ordinance.



The new **Quick Response Team** proactively connects people to substance use treatment.



The coordinated access model will improve how we connect people to the care they need.

## Sustainability & Resiliency

- » Adopted a resolution to transition to renewable, zero-emission, clean energy consumption **100% countywide by 2050**.
- » Entered Duke Energy Florida's Clean Energy Connection Program to receive solar energy credits, **offsetting 40% of County energy usage through solar power generation by 2024**.
- » Published our **first comprehensive Sustainability and Resiliency report** and website.

- » Partnered with the City of Dunedin and our community to acquire the **Gladys Douglas Preserve** for **land and habitat preservation** and the future enjoyment of visitors, funded in part by a **\$2.4 million Florida Communities Trust grant**.
- » Completed a Sea Level Rise and Storm Surge Vulnerability Assessment.
- » **46 staff members** received certifications from the Institute for Sustainable Infrastructure.

- » Acquired the **first two fully electric vehicles** for County operations.
- » The U.S. Green Building Council selected Pinellas County as **one of 15 cities and counties** to participate in the nationwide 2021 LEED for Cities Local Government Leadership Program.



## Uplifting Our Unincorporated County Communities (North, Mid-South and Lealman)

- » Recognized the **Dansville community's history** with a **Florida Historical Marker** dedication to celebrate and maintain the historically Black neighborhood's identity.

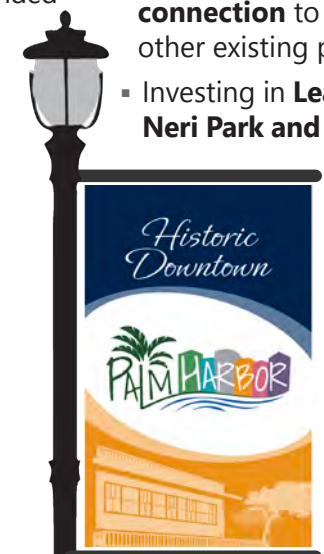


- » Developed **work plans that will guide local investments** within each community and serve as a guide to maximize the collective efforts of the county, partners and community.
- » Completed a **strategic plan for the Lealman Exchange** and a **Downtown Palm Harbor Form-Based Code**.

- » Investing a portion of the American Rescue Plan Act (ARPA) funds to address:

- **Palm Harbor regional stormwater** to provide the required capacity for development in the expanded downtown area.
- Developing **Highpoint Community Park** to include multipurpose fields, restroom, picnic shelter, playgrounds and walking paths.

- Investing in the creation of **Ridgecrest/Dansville community parks** around a current stormwater pond that is centrally located in the Dansville community and completing the **McKay Creek Greenway connection** to connect several other existing parks.
- Investing in **Lealman's Raymond Neri Park and Joe's Creek Greenway Trail** to fulfill the community's vision.



Implemented branding for Palm Harbor.





# Delivering First-Class Services to the Public & Customers

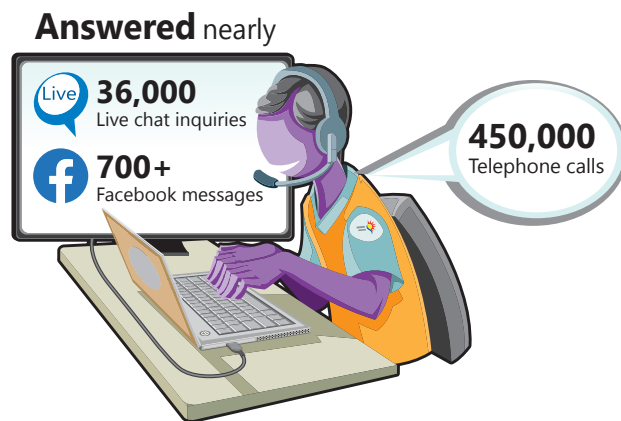
The COVID-19 pandemic changed the way we live, but not our responsibility to serve residents. Our teams innovated, in-person and remotely, to ensure residents could access the services and information they need and continue to have their voices heard.

**Thousands of residents** helped inform County decision-making by sharing viewpoints about important programs, including key transportation and stormwater projects, trails, community master plans, sustainability and more through **online surveys, in-person events and virtual meetings**. The County is also progressing toward completion and launch of a new, mobile-friendly website.

## 2021 Highlights

### Honoring Local Legacies

- The County Commission and the Fred G. Minnis, Sr. Bar Association honored the late Attorney Fred G. Minnis, Sr. with the dedication of the Pinellas Law Library. The library naming event recognized the many contributions made by Mr. Minnis, Pinellas County's first African American full-time lawyer.



Launched **Discovering Pinellas**, a new video series to explore topics of interest to Pinellas County residents.

### Improving Our Roadways

- Upgraded the software of our **Advanced Traffic Management System** to improve traffic flow and reduce time spent at red lights.



- Secured a **\$4.6 million grant** for smart transportation technologies that will improve mobility and safety.
- Resurfaced **77+ miles** of roadways.
- Fixed nearly **100% of reported potholes** within three days of report.
- Maintenance teams responded to **841 emergency service requests** within 24 hours.

### Repairing Our Sidewalks



- Repaired or replaced **27,000 linear feet of sidewalk**; that's the same distance from Downtown Clearwater to the Courtney Campbell Causeway.
- Allocated **\$4 million** to address a significant sidewalk repair backlog, plus funding to implement a comprehensive sidewalk management program.

### Veterans Served

- **5,000+ local veterans** served; a **19% increase** compared to 2020.



### Residents Helping Each Other

- **700+ County volunteers and interns** contributed **67,000+** hours of community service, saving millions in taxpayer dollars.
- The Youth Advisory Committee **collected 380 pounds of trash** at Gandy Beach.



### Responding to Property Needs

- Issued **28,000+ permits** and conducted **nearly 72,000 inspections** to ensure building safety.
- Processed **1,600+** right-of-way use permits.
- Conducted **20,000+ inspections and investigations** into code concerns to ensure health and safety of all residents.
- Resolved **77% of code issues** through voluntary compliance.

### Caring for the Homeless

- Awarded **\$1.5+ million** for Bayside Health Clinic Expansion that will provide more space for dental and behavioral health providers.

### Provided 1,096 pounds of produce

to about 600 families at our Farm Share Produce Giveaway.

### Water in Our Community

- Performed **nearly 65,000 water laboratory tests** to provide **18+ billion gallons** of safe drinking water.
- Treated **10+ billion gallons of wastewater** and produced **6.93 billion gallons** of reclaimed water.
- Secured **\$2+ million** for design work for 13 mobile home parks' wastewater collection systems to reduce the risk of water pollution.



**Lined and replaced 23,000+ feet of pipe** to maintain our utility systems and reduce overflows.



# Ensuring Public Health, Safety & Welfare

Ensuring your safety starts with responding to emergencies and Pinellas County is making strides to be there for our residents quicker than ever before. In that effort, we added technology innovations that will process calls into our Regional 9-1-1 Center faster, which allowed our employees to answer the **879,000 calls in an average of eight seconds**, beating the industry standard of 10 seconds. And when it came to responding to those calls, EMS and Fire got to the **more 788 calls/day** that required their assistance in **4.5 minutes on average**.



Responded to **788 EMS & Fire calls/day** with an average of **4.5-minute** response time.



## 2021 Highlights

### Reducing Ambulance Expenses

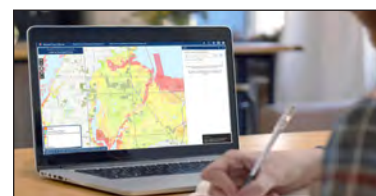
- Offered Sunstar FirstCare Membership plans to residents as a low-cost option for ambulance expenses, saving members an average of **\$180 per transport**.

### Enhancing Community Services

- Granted \$17+ million to 61 programs targeting behavioral health needs, food insecurity and eviction mitigation/housing insecurity in partnership with Pinellas Community Foundation.

### Tropical Storm Elsa

- Answered nearly **2,500** resident calls and live chat inquiries.
- Temporarily opened **two community shelters** that welcomed nearly 200 residents and their pets.
- Launched a **Tropical Storm Flood Risk Map** showing **42,300+ residents** their potential risk from the storm.



### Hurricane Season Ready

- Handed out **86,500** 2021 Hurricane Preparedness Guides in English, Spanish and Vietnamese.
- Distributed **3,000 hurricane kits** to at-risk communities in coordination with partners.

### Halting Human Trafficking

- Issued additional public awareness messaging on human trafficking prevention ahead of Super Bowl LV, reaching **113,000+ residents**.



### Move Safe, Pinellas

- Added **5.6 miles of bicycle lanes** and **4.9 miles of sidewalk** to improve bicyclist and pedestrian safety.



- Distributed **3,000+ safety devices** and **2,000+ educational resources** to vulnerable pedestrians and bicyclists.

### Protecting Pets and People

- **201,000+ pets** licensed.
- Nearly **13,000 field visits** by animal control officers to ensure animal welfare and resident safety.

### Improvements on Pinellas Trail

- Completed construction to fill a previous trail gap from Sunset Point Road to NE Coachman Road in Clearwater, allowing pedestrians and cyclists to safely travel more than six miles from Haines Bayshore Road to Enterprise Road.



### Alerting You to Hazards

- Sent **760 messages** to residents and partners through Alert Pinellas, the County's emergency notification service.
- Nearly **14,000 additional residents** registered for Alert Pinellas.

### Addressing Consumer Needs

- **Obtained \$637,000+ in refunds and restitution** for residents based on their consumer complaints.

### Safety at the Beach

- **Four new lifeguard towers** placed at Sand Key and Fort De Soto Park, providing lifeguards with a clear view of the beaches for faster emergency response.







# Practicing Superior Environmental Stewardship

Through floodplain management efforts like improved flood risk mapping, preservation of floodplains and maintenance of our drainage system, Pinellas County earned a Class 3 rating in the National Flood Insurance Program's Community Rating System, **the highest rating any community in Florida has ever achieved.**

That distinction is projected to provide **more than \$7.9 million in savings per year** for property owners and renters in unincorporated areas of the county thanks to the **35% discount on flood insurance premiums**, a 10% increase from previous years. The Class 3 rating puts Pinellas County in the top one percent of CMS communities nationwide.



## 2021 Highlights

### Responding to Red Tide

- Removed **1,859+ tons of debris** to keep beaches clean.
- Provided accurate, timely maps of red tide blooms and impacts for residents and visitors to enjoy Pinellas beaches safely.



### Blossoming New Podcast

- Debuted UF/IFAS Extension Pinellas' **Naturally Florida** podcast to educate Florida residents and visitors about native plants, animals and ecosystems, achieving **3,550+ plays** in its first five months.



### Cleaning Up Our Community

- Removed or trimmed vegetation from **7,700+ acres** of public lakes, ponds, and canals; **nearly 95,000 feet** of ditch line; **180 acres** in permitted facilities; and **769 miles** of rights-of-way to improve draining and reduce mosquito breeding.
- **Swept 23,500+ miles** of county streets to remove hazards and protect local waterways.

### Managing Stormwater

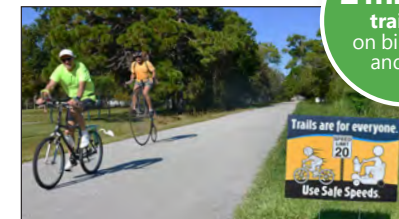
- Developed a new flood map service webpage with local, state and federal resources.
- **Secured \$992,000** from statewide grant to develop a countywide flood mitigation plan.
- **Added 10 new Adopt-A-Pond** communities to manage stormwater ponds and improve water quality, habitat restoration, drainage and flood protection.

### Controlling Mosquitoes

- **Empowered 5,200+ residents** to control mosquitoes through 13 events, classes and presentations.



**186,468 acres treated for mosquitoes, reducing mosquito populations by 17% against the last eight-year average.**



**2 million** trail users on bike, foot and skates

### Getting Out in Nature

- County boat ramps allowed **1.1+ million visitors** to enjoy Tampa Bay and the Gulf of Mexico, an 8% increase from 2020.
- Nearly **20 million visitors** enjoyed our 22 parks and preserves, a 4% increase from 2020.

### Protecting Our Parks

- Developed a Nuisance Wildlife Management Procedure for our park rangers to prevent destruction or abuse of wildlife.
- Trained **100+ participants** from Pinellas County and municipal agencies in industry-leading, sustainable Integrated Vegetation Management Program.

### Supporting Our Shoreline

- The Upham Beach Stabilization Project made the American Shore and Beach Preservation Association's 2021 List of Best Restored Beaches.

### Leading the Way in Waste Management

- **State leader in recycling** for the sixth consecutive year.
- Recycled **52 million pounds** of metal, turned **97 million pounds** of yard waste into mulch and collected **1.2 million pounds** of household electronics and chemicals.
- Conducted regional waste reduction campaign, **Reduce Your Use Tampa Bay**, to encourage hundreds of individuals and businesses to take a waste reduction pledge in partnership with local governments and nonprofit organizations.

### Preserving Our History

- **Completed refurbishment** of the Gulf Beaches Cottage in the Pass-A-Grille Historic District and developed Curator in Residence guidelines that will ensure the future of historic records and artifacts.







## Fostering Continual Economic Growth & Vitality

As more people across the U.S. looked for their vacation destination, many of them landed in Pinellas County thanks to our advertising efforts. Our “Immerse your Senses” campaign created a total economic impact of **\$219.7 million** by inviting visitors to take in the stunning sights and sounds of Pinellas. The “Rise to Shine” campaign encouraging people to visit safely during the pandemic reached **570+ million impressions** across the country.

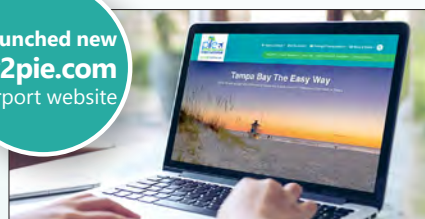
Outreach efforts around Super Bowl LV produced **\$24.6+ million in media value** for our community. Plus the new, scripted dramedy series *Life’s Rewards* on Amazon Prime Video, filmed entirely in Pinellas County, seeks to inspire future visitors to explore our area.



### Accelerating Job Growth & the Economy

• Three conditionally approved Employment Sites Program projects will create **432,700 square feet of new industrial and manufacturing space** as well as a new, multi-use sensitive compartmented information facility to attract and serve targeted industries.

Launched new **fly2pie.com** airport website



• The County-operated Young-Rainey Science Technology and Research (STAR) Center provided a worksite for **1,700+ private sector jobs**, contributing **\$154.3 million** to Pinellas residents.

• Launched the **new, mobile-friendly VisitStPeteClearwater.com** to support local businesses with increased tourism.



### Growing PIE

• County-operated St. Pete-Clearwater International Airport (PIE) expanded to **65 non-stop destinations**, the most in its history, and added **two commercial airlines**.

• **Completed \$22 million** rehabilitation of primary Runway 18-36.



**262,000+** passengers in July 2021 marked PIE’s busiest month ever.



## Creating a Quality Workforce

### Honoring High Performance

• Continued implementation of **career paths and career ladders program** across nine departments and three divisions that represent about 1,200 employees. Nearly half of those employees were eligible for career path incentives once the program began.

### Safer Workplace

• Certified nearly **300 employees** in CPR, first aid and AED use.

• Exceeded **five-year goal** in training more than **1,200 employees** in OSHA workplace safety.

### Connecting With Our Community

• Educated **25 teenagers and 40 middle schoolers** about careers in public service through our Youth Summer Programs at the Hispanic Outreach Center and the Lealman and Asian Neighborhood Family Center.



• Provided **58 children** with bikes and helmets through the Annual Employee Holiday Bike Drive.

• County employees provided **140 hours of community service**.

• Employees volunteered **28 hours** participating in the Great American Teach-In.

### Award Winners

#### Communications

• Attained the live chat **LiveHelpNow Best Customer Service Award** for every month from October 2020 through September 2021.

• Department Director Barbra Hernandez, APR, CPRC earned the **2021 Florida Public Relations Association State Member of the Year Award** for industry leadership.

#### Convention & Visitors Bureau

• Received a **VISIT FLORIDA Silver Flagler Award** in the Resource/Promotional Material-Consumer category for Visit St. Pete-Clearwater’s Gulf to Bay 2020 *Destination* magazine.

• Earned a **VISIT FLORIDA Henry Flagler Award** in the Creativity in Public Relations category for a virtual familiarization tour of the St. Pete Pier.

• Won the **2021 SMART Stars Award** for Best Convention & Visitors Bureau by Smart Meetings.

• Won the **2021 Convention South Reader’s Choice Award** of the top meeting sites and destinations.

#### Utilities

• Education Coordinator Shea Dunifon earned the Florida Section of the **American Water Works Association (FAWWA) Chairs Award of Excellence**, Public Affairs Council.



• Pinellas County Utilities received the **WaterReuse Association’s Outreach and Education Award**.

• The Pinellas Education Foundation awarded the South Cross Bayou Education Program as Pinellas County Schools’ Secondary (Middle/High School) **Business Partner of the Year**.

#### Public Works

• Earned the **Florida West Coast APWA Environmental Project of the Year** for the Highland Ave. Drainage Improvement project.

• **Three Certified Public Manager Program** graduates.

#### Office of Management & Budget

• Received the Government Finance Officers Association (GFOA) **Distinguished Budget Presentation Award** for the **16th consecutive year**, the only award available for local government budgeting.

### Honoring our 2021 Fire Professionals of the Year





## Our Mission:

Pinellas County Government is committed to progressive public policy, superior public service, courteous public contact, judicious exercise of authority, and responsible management of public resources to meet the needs and concerns of our citizens today and tomorrow.



## Deliver First-Class Services to the Public and Our Customers

- 5.1 Maximize partner relationships and public outreach
- 5.2 Be responsible stewards of the public's resources
- 5.3 Ensure effective and efficient delivery of county services and support
- 5.4 Strive to serve the needs of all Pinellas County residents and customers



## Ensure Public Health, Safety, and Welfare

- 2.1 Provide planning, coordination, prevention, and protective services to create and enhance a safe, secure, and healthy community
- 2.2 Be a facilitator, convener, and purchaser of services for those in need
- 2.3 Provide comprehensive services to connect our veterans and dependents to the benefits they have earned
- 2.4 Support programs that seek to prevent and remedy the causes of homelessness and move homeless individuals and families to permanent housing
- 2.5 Enhance pedestrian and bicycle safety



## Practice Superior Environmental Stewardship

- 3.1 Implement green technologies and practices where practical
- 3.2 Preserve and manage environmental lands, beaches, parks, and historical assets
- 3.3 Protect and improve the quality of our water, air, and other natural resources
- 3.4 Reduce/reuse/recycle resources. Including energy, water, and solid waste
- 3.5 Foster a sustainable and resilient community that is prepared for sea level rise and a changing climate



## Create a Quality Workforce in a Positive, Supportive Organization

- 1.1 Recruit, select, and retain the most diverse and talented workforce
- 1.2 Leverage, promote, and expand opportunities for workforce growth and development
- 1.3 Make workforce safety and wellness a priority
- 1.4 Maintain a fair and competitive compensation package



## Foster Continual Economic Growth and Vitality

- 4.1 Proactively attract and retain businesses with targeted jobs to the county and the region
- 4.2 Invest in communities that need the most
- 4.3 Catalyze redevelopment through planning and regulatory programs
- 4.4 Invest in infrastructure to meet current and future needs
- 4.5 Provide safe and effective transportation systems to support the efficient flow of motorists, commerce, and regional connectivity
- 4.6 Support a vibrant community with recreation, arts, and culture to attract residents and visitors







[www.PinellasCounty.org](http://www.PinellasCounty.org)

315 Court Street, Clearwater, FL 33756

