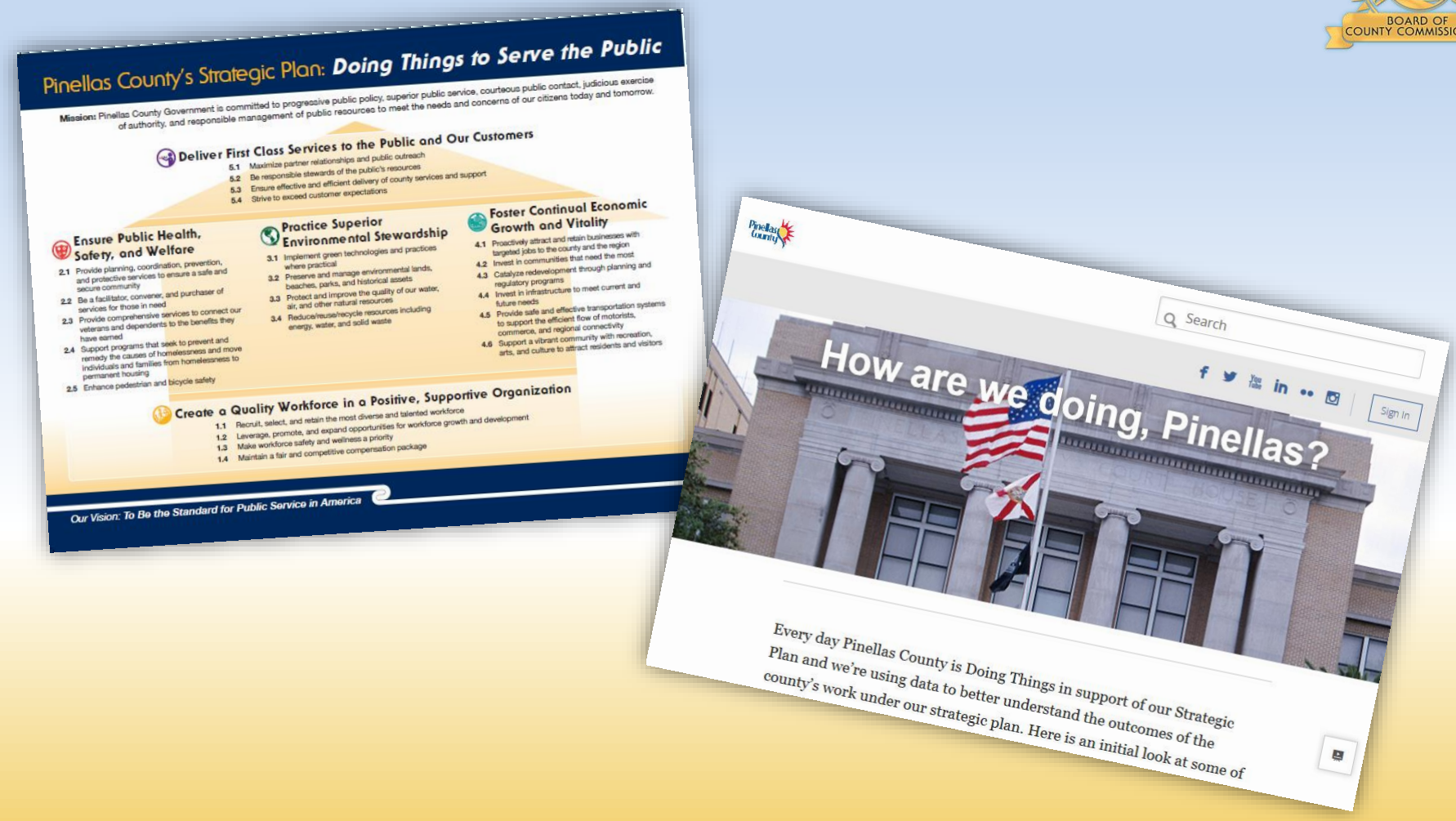
Doing Things!

Pinellas Community Snapshot


Pinellas County's Strategic Plan: Doing Things to Serve the Public
Mission: Pinellas County Government is committed to progressive public policy, superior public service, courteous public contact, judicious exercise of authority, and responsible management of public resources to meet the needs and concerns of our citizens today and tomorrow.
Deliver First Class Services to the Public and Our Customers
5.1 Maximize partner relationships and public outreach
5.2 Be responsible stewards of the public's resources
5.3 Ensure effective and efficient delivery of county services and support
5.4 Strive to exceed customer expectations
Ensure Public Health, Safety, and Welfare
2.1 Provide planning, coordination, prevention, and protective services to ensure a safe and secure community
2.2 Be a facilitator, convener, and purchaser of services for those in need
2.3 Provide comprehensive services to connect our veterans and dependents to the benefits they have earned
2.4 Support programs that seek to prevent and remedy the causes of homelessness and move individuals and families from homelessness to permanent housing
2.5 Enhance pedestrian and bicycle safety
Practice Superior Environmental Stewardship
3.1 Implement green technologies and practices where practical
3.2 Preserve and manage environmental lands, beaches, parks, and historical assets
3.3 Protect and improve the quality of our water, air, and other natural resources
3.4 Reduce/reuse/recycle resources including energy, water, and solid waste
Foster Continual Economic Growth and Vitality
4.1 Proactively attract and retain businesses with targeted jobs to the county and the region
4.2 Invest in communities that need the most
4.3 Catalyze redevelopment through planning and regulatory programs
4.4 Invest in infrastructure to meet current and future needs
4.5 Provide safe and effective transportation systems to support the efficient flow of motorists, commerce, and regional connectivity
4.6 Support a vibrant community with recreation, arts, and culture to attract residents and visitors
Create a Quality Workforce in a Positive, Supportive Organization
1.1 Recruit, select, and retain the most diverse and talented workforce
1.2 Leverage, promote, and expand opportunities for workforce growth and development
1.3 Make workforce safety and wellness a priority
1.4 Maintain a fair and competitive compensation package
Our Vision: To Be the Standard for Public Service in America
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How are we doing, Pinellas?
Every day Pinellas County is Doing Things in support of our Strategic Plan and we're using data to better understand the outcomes of the county's work under our strategic plan. Here is an initial look at some of

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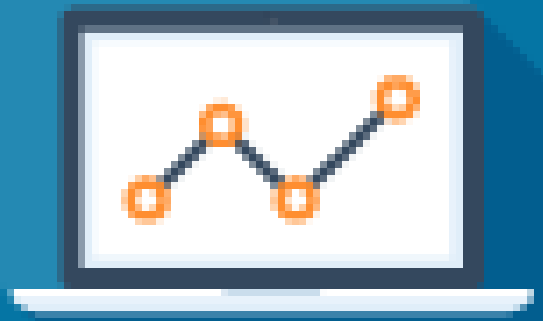
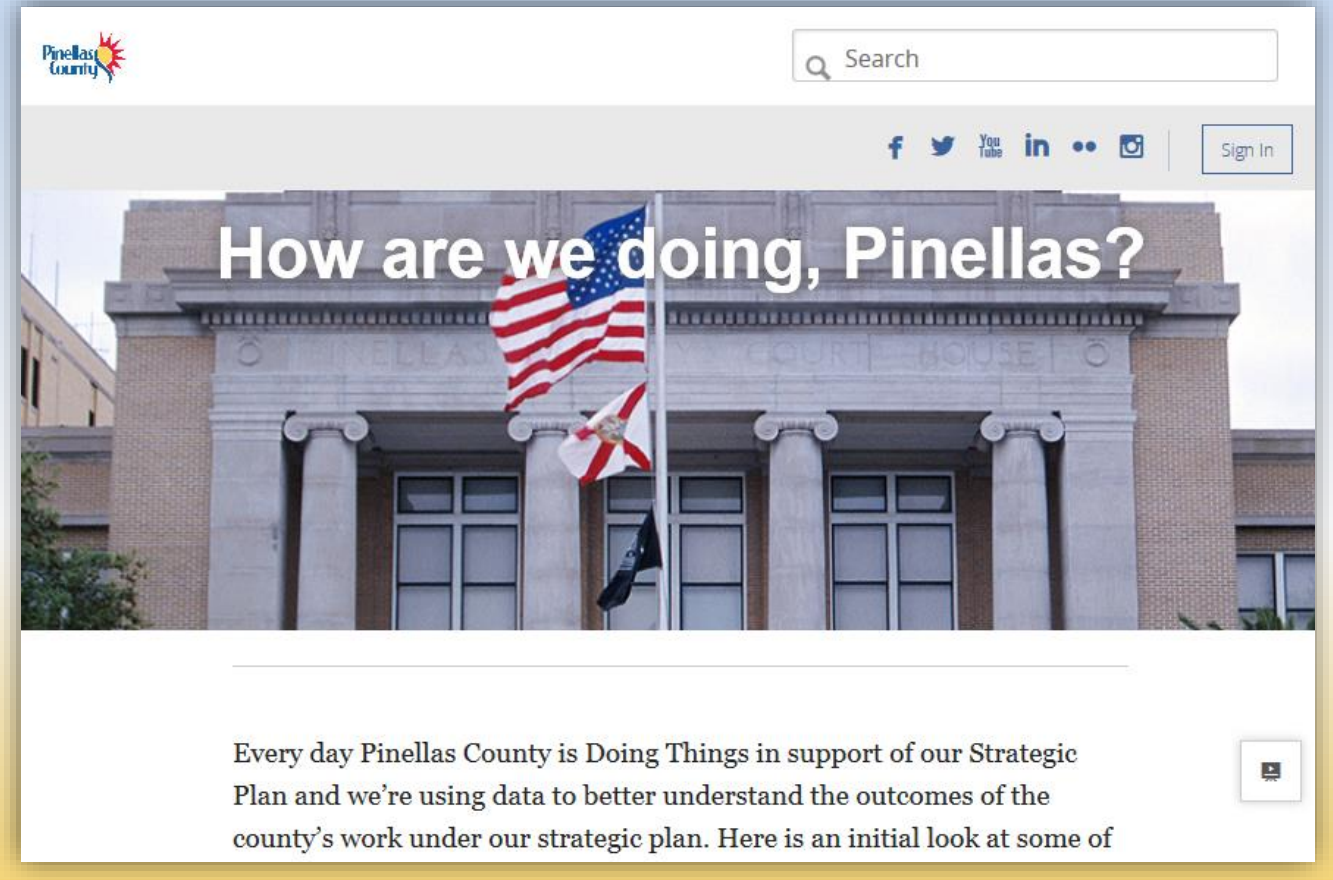


Identify Community Priorities

Inform Policy

Measure Progress

Next Steps

- Promote “beta” launch on Twitter
- Continue to update and expand content
- Enhance organizational performance reporting
- Develop an open-data portal

Let's Take a Quick Look…