



BCC Budget Presentation for FY'2018  
May 2017



## Mission Statement

PPLC facilitates a common library experience across the county while preserving the unique attributes of individual libraries.



# Vision Statement

PPLC Connects Communities.



## **2016-2017 Board of Directors**

Bill Berger, Office of Management & Budget, Pinellas County

Mary Campbell, Director, Pinellas County Extension

William B. Horne II, City Manager, Clearwater

Doug Lewis, City Manager, Pinellas Park

Sherry McBee, Leisure Services Administrator, City of St. Petersburg

Canaan McCaslin, Special Assistant to the County Administrator

Jim Parent, Consultant, SavanTech Consulting, Inc.

Karen Roth, Manager, Baycare Medical Libraries

Henry Schubert, City Manager, Largo



## Member Libraries

Clearwater Public Library System (5)  
Dunedin Public Library (2)  
East Lake Community Library  
Gulf Beaches Public Library  
Gulfport Public Library  
Largo Public Library  
Oldsmar Public Library  
Palm Harbor Public Library

Pinellas Park Public Library  
Safety Harbor Public Library  
St. Pete Beach Public Library  
St. Petersburg Library System (7)  
Seminole Community Library  
Tarpon Springs Public Library  
  
Belleair Shores –member city

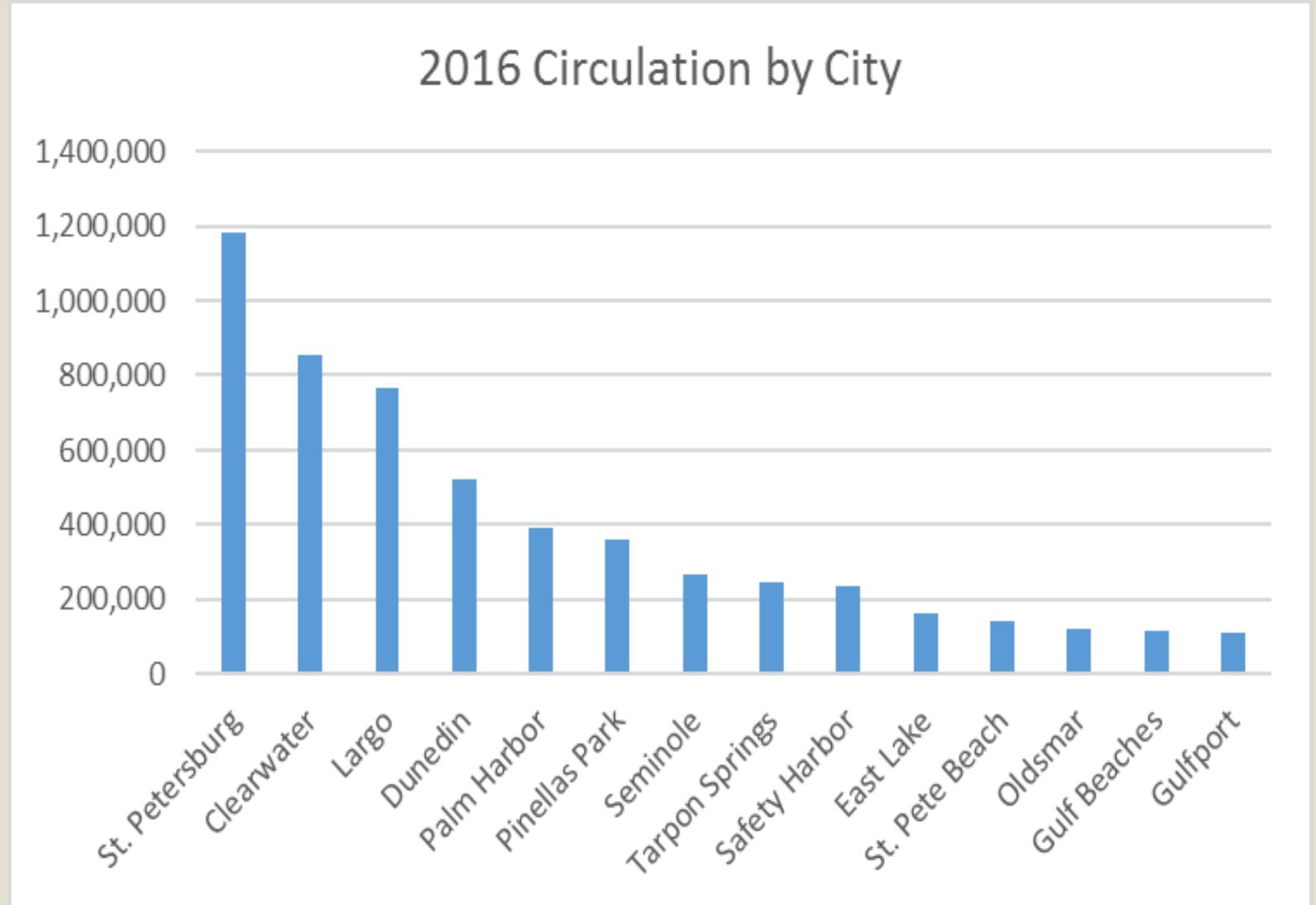


## Member Services



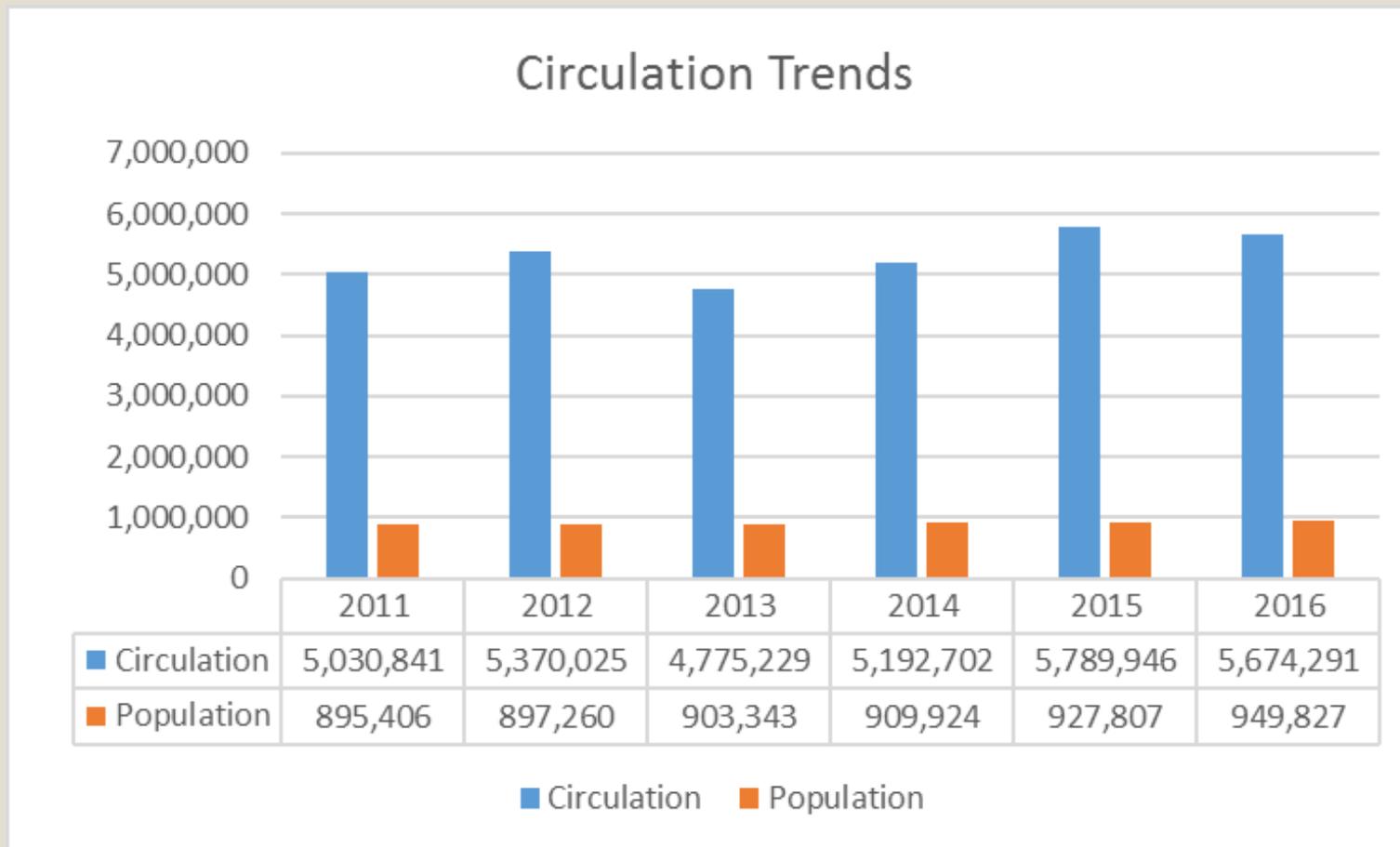
FY' 16  
Total circulation:  
5,674,291

Circulation includes tangible library items as well as Digital items: *electronic books, audiobooks, movies, and magazines.*





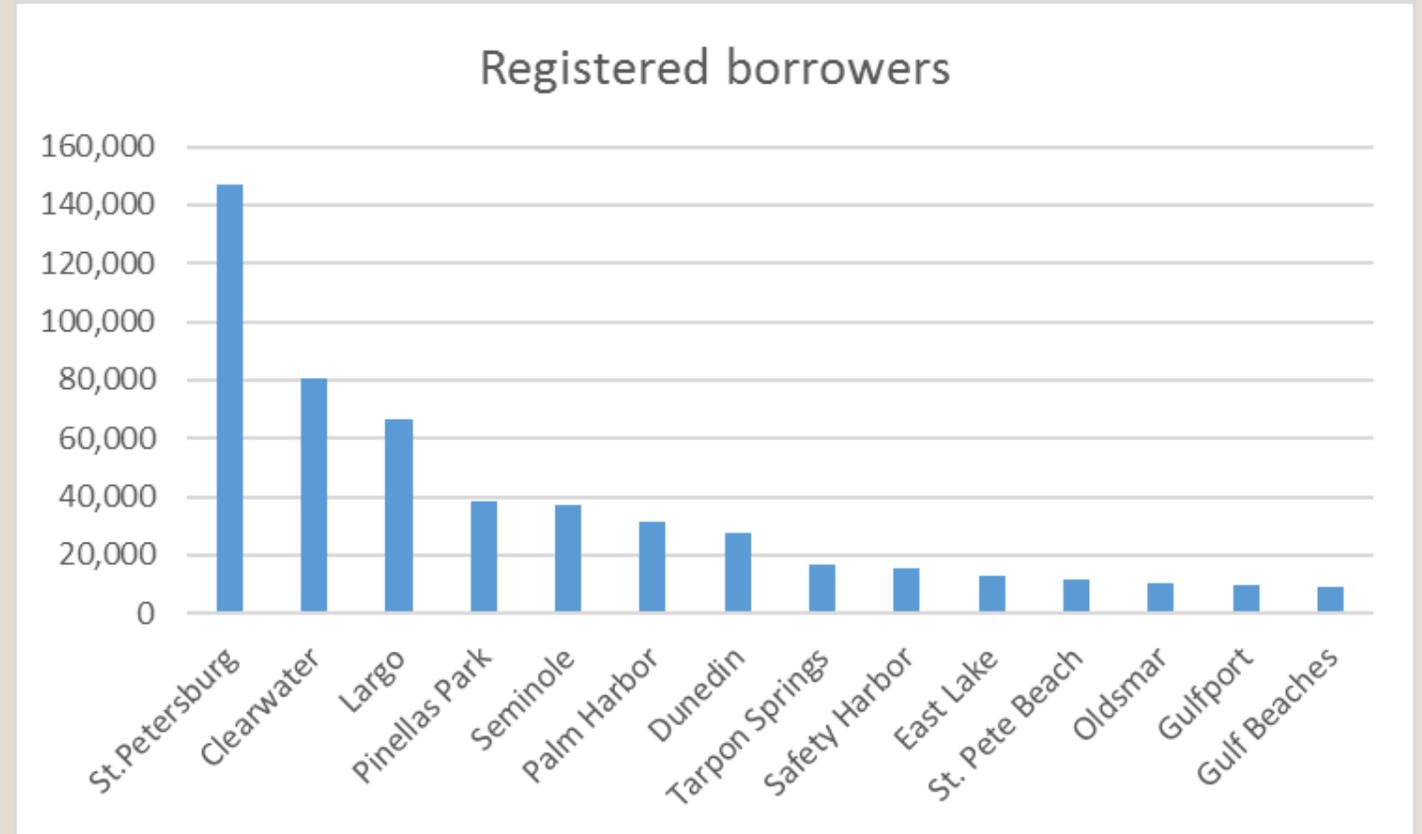
# Circulation Trends by Fiscal Year





# FY`16 Registered borrowers: 514,186

Registered borrowers includes city residents, unincorporated Pinellas county residents, including fee based registrations, and registered reciprocal borrowers from adjacent counties.





## Database usage

Ancestry  
Genealogy

**415,866**

A to Z  
Databases

**164,527**

Pronunciator  
Online language learning and testing

**5,649**



# AtoZ Databases usage

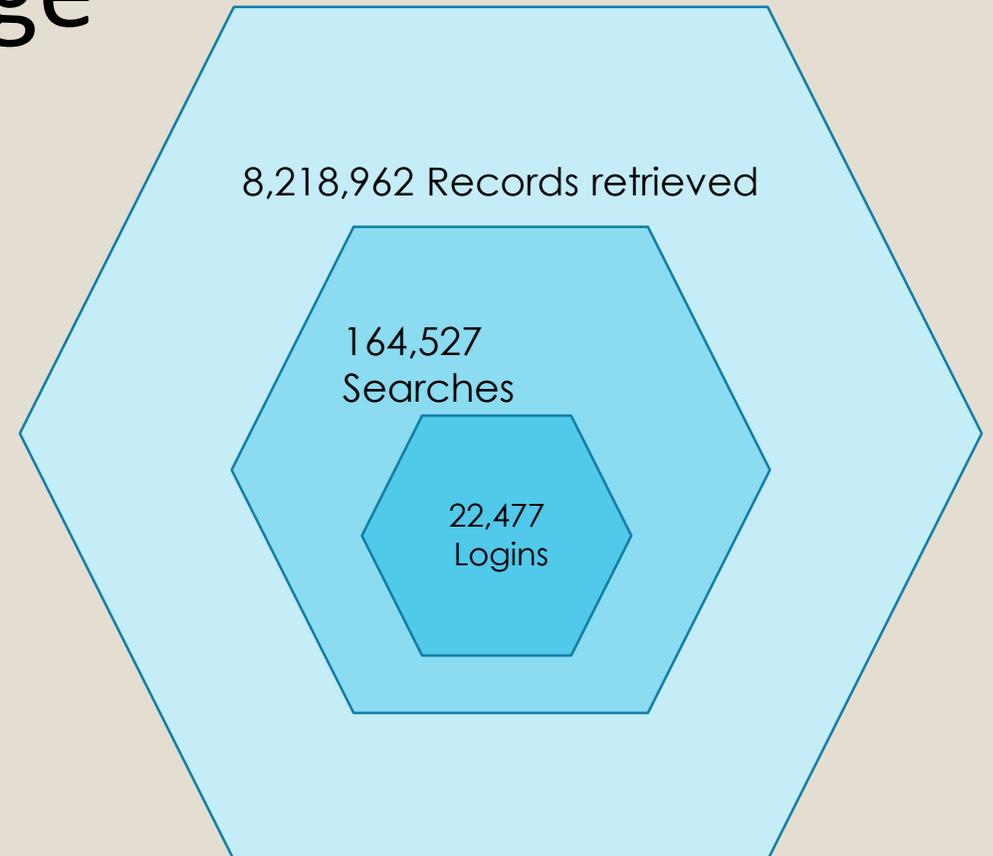


## FREE:

- Business Profiles
- People Look-up
- Mailing Lists & Sales Leads
- Job Search, Résumé & Cover Letter Templates
- Background & Criminal Search

- 30 million business & executive profiles
- 220+ million residents
- 7 million real-time job listings
- And more

Typical users include:  
Small businesses  
Job seekers  
Market researchers  
Non-profits





## Connecting with patrons

website hits ([www.pplc.us](http://www.pplc.us))

**407,942**

Mobile App uses

**2,161,773**



# Partnerships

# Tampa Bay Ukulele Society FY'16



## Ukulele Lending Library Program

- 20 Ukulele kits donated  
(*Ukulele, tuner, book, and DVD*)
- 52 Workshops held at 13  
libraries with 585 attendees





# Museum of Fine Arts

## Museum Pass Program

- 2 free museum passes to each of the 24 PPLC member libraries
- Free admission to 2 adults and 3 children per pass
- Kick-off FY'17

CHECK OUT  
THE **MFA**



Berthe Morisot, *Reading (à Lecture)*, oil on canvas, Museum purchase in memory of Margaret Acheson Stuart

Thanks to a partnership, the Museum of Fine Arts, St. Petersburg and the Pinellas Public Library Cooperative are happy to offer **FREE ENTRY TO THE MFA!** Present this museum pass to library circulation staff and receive a PPLC receipt to bring to the MFA admission desk.

### HOW THE MUSEUM PASS WORKS

- Each PPLC member library and their branches have two museum passes.
- Passes are available for checkout on a first-come, first-served basis.
- You may check the availability of passes on the PPLC online catalog or by contacting your library's circulation staff.
- Present the receipt from your library to the MFA staff upon entry. The MFA will retain the receipt.
- Admission is valid for up to 2 adults and three children under the age of 18, in the same household.
- There is a checkout limit of one pass per family. Passes may be checked out by adult cardholders.
- Passes are valid for one visit within the 7-day loan period.

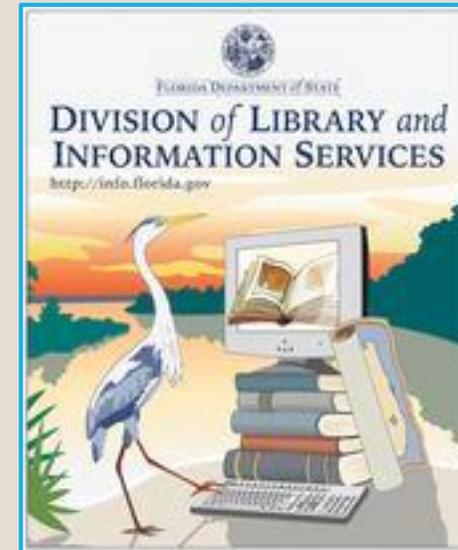


# State of Florida

Division of Library and Information Services

## Career Online High School

- Offers adults the opportunity to earn an accredited high school diploma
- Prospective students are screened and interviewed before being enrolled in the program
- 40 Scholarships available to qualified learners in Pinellas County.



# Juvenile Welfare Board



## Campaign for Grade Level Reading

- Pinellas County organizations work together to improve Grade Level Reading in Pinellas County.





## Countywide Services

Talking Book Library  
Deaf Literacy Center



## Pinellas Public Library Cooperative

### **Talking Book Library**

The Pinellas Talking Book Library (PTBL) serves Pinellas and Sarasota county residents unable to read standard print due to visual and physical limitations. 2016 was characterized by re-energized outreach efforts, a growing collection, and a major increase in patrons served.

# TBL Program Highlights



- 6,717 active users of the service
- Regular volunteers contributed more than 2,500 hours
- Over 60,000 items in collection
- 172,633 items borrowed
  
- **Donations** in FY 2016: \$26,287

## Collaborating Partners

*Partners refer new patrons, provide materials, and coordinate volunteer services.*

Audio Bibles for the Blind

Pinellas Council of the Blind

AARP

Pinellas County Supervisor of Elections

FL Division of Blind Services (DBS)

Lighthouse of Pinellas County

National Library Service for the Blind



# Pinellas Public Library Cooperative

## **The Deaf Literacy Center**

The Deaf Literacy Center is a library-based literacy program for Deaf individuals and their families. Basic English literacy, sign language, and in-home family literacy instruction provided. Library and information services to the Pinellas County Deaf community provided since 1997.

# DLC Program Highlights



- Baby ASL classes: 1500+ participants
- Family ASL classes: 1000+ families
- Regular volunteers contributed more than 4500 hours
- ASL College students from SPC devoted more than 350 hours
  
- **Donations** in FY'16: \$18,932

# Collaborating Partners



Blossom Montessori School for the Deaf

KSS Interpreting

Florida Association of the Deaf

Calvary Baptist Church

Family Center on Deafness

Florida Association of the Deaf

Florida School for the Deaf and Blind

Gallaudet University

Hillsborough Community College

International Plaza and Bay St

Invisible Hands Inc.

Optimist Club of St Petersburg

Pinellas County Schools

Sorenson Communications

St. Petersburg College

University of South Florida

ZVRS



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Pinellas Public Library Cooperative

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