

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 12:09 PM
To: Abelson, Adam
Subject: RE: Regarding REH

Good afternoon Adam - thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: Abelson, Adam [mailto:Adam.Abelson@morganstanley.com]
Sent: Friday, April 21, 2017 1:06 PM
To: Long, Janet C <JanetCLong@co.pinellas.fl.us>
Subject: Regarding REH

Dear Janet,

My name is Adam Abelson. I was born and raised here in Pinellas county. I am 24 years old.

When I graduated from Duke University, I was pressured to follow my friends who were leaving their homes behind to chase lucrative careers in NYC, Boston, LA, San Francisco, DC, etc; but because I love this community, I decided to come back to Pinellas to raise a family and help my community prosper.

Throughout my life, Ruth Eckerd Hall has brought world class arts to our community and has provided the sole arts education to many of my friends.

I am now privileged to be on Ruth Eckerd Hall's Development Committee, which works with staff to identify fundraising strategies and opportunities. Full funding of this TDC request will help bring this important project closer to reality, with the Hall's Development staff poised to secure private funding that will see the project to completion.

The Board of County Commissioners' decision to fully fund REH's \$5.5 million TDC request may enable our community to have world-class arts programming and education for decades to come.

Thank you for your time and efforts on behalf of our community,

Sincerely,
Adam Abelson

Adam Abelson, Financial Advisor
The Abelson Group | Morgan Stanley Wealth Management
4114 Woodlands Pkwy. Suite 200

Palm Harbor, FL 34685
Office: +1 727-773-4668
Mobile: +1 727-688-5805
Adam.Abelson@morganstanley.com
NMLS# 1475839

NOTICE: Morgan Stanley is not acting as a municipal advisor and the opinions or views contained herein are not intended to be, and do not constitute, advice within the meaning of Section 975 of the Dodd-Frank Wall Street Reform and Consumer Protection Act. If you have received this communication in error, please destroy all electronic and paper copies and notify the sender immediately. Mistransmission is not intended to waive confidentiality or privilege. Morgan Stanley reserves the right, to the extent permitted under applicable law, to monitor electronic communications. This message is subject to terms available at the following link: <http://www.morganstanley.com/disclaimers> If you cannot access these links, please notify us by reply message and we will send the contents to you. By communicating with Morgan Stanley you consent to the foregoing and to the voice recording of conversations with personnel of Morgan Stanley.

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 11:55 AM
To: Ray Bouchard
Subject: RE: TDC Capital Projects Request

Good afternoon Mr. Bouchard- thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: Ray Bouchard [mailto:bouchard.jray@gmail.com]
Sent: Wednesday, April 19, 2017 12:30 PM
To: Long, Janet C <JanetCLong@co.pinellas.fl.us>
Subject: TDC Capital Projects Request

As a Board Member at Ruth Eckerd Hall, business owner, and a life long resident of Pinellas County, I would like to ask you to approve our Tourist Development Council Capital Projects funding request.

The planned improvements of the hall will help attract more out-of-town visitors to the St. Petersburg – Clearwater area by providing world-class performances that are simply not available in their hometowns. The guests that visit the hall fill hotel rooms, eat at local restaurants, and support our local economy.

After a day at the beach or golf course, Ruth Eckerd Hall shines brightly at night with major star concerts, further positioning St. Pete-Clearwater as a must-visit destination.

Ray Bouchard

Ruth Eckerd Hall Board member

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 11:56 AM
To: Megan Brennan
Subject: RE: Greetings from Ruth Eckerd Hall

Good morning Megan- thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: Megan Brennan [mailto:MBrennan@ruth EckerdHall.net]
Sent: Wednesday, April 19, 2017 3:45 PM
To: Long, Janet C <JanetCLong@co.pinellas.fl.us>
Subject: Greetings from Ruth Eckerd Hall

Dear Ms. Long,

For 34 years now, the City of Clearwater and Ruth Eckerd Hall have enjoyed a mutually beneficial partnership that together has touched millions of lives through performing arts. I have witnessed this firsthand as an employee at Ruth Eckerd Hall over the past 10 years.

The \$5.5 MM Tourist Development Council funding request that you will vote on at your April 25 meeting represents an opportunity to ensure Ruth Eckerd Hall is positioned to continue to meet Pinellas County's demand for high-quality performing arts for decades to come.

I hope that we can count on your vote to fully fund our proposal. Thank you for your time and consideration.

Megan Brennan
Vice President of Marketing | Ruth Eckerd Hall, Inc.
1111 McMullen Booth Road | Clearwater, FL 33759
Direct 727.712.2713 | Fax 727.791.6020



This email and any files transmitted with it are confidential and intended solely for the use of the intended individual or entity. If you have received this email in error please notify the sender. You are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information received in error is strictly prohibited.

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 4:49 PM
To: Terry Deeb
Subject: RE: Ruth Eckerd Hall Capital Projects Funding

Good afternoon Terry- thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: Terry Deeb [mailto:Terry@DeebElderLaw.com]
Sent: Monday, April 24, 2017 4:48 PM
To: Justice, Charlie ; Eggers, Dave ; Long, Janet C ; Morroni, John ; Seel, Karen ; Welch, Kenneth ; Gerard, Pat
Subject: Ruth Eckerd Hall Capital Projects Funding

Dear Board of County Commissioners:

It is both my pleasure and fiduciary responsibility as a Board Member at Ruth Eckerd Hall to ask you to approve our Tourist Development Council Capital Projects funding request.

The planned improvements will help attract more out-of-town visitors to the St. Petersburg – Clearwater area by providing world-class performances that are simply not available in their hometowns.

After a day at the beach or golf course, Ruth Eckerd Hall shines brightly at night with major star concerts, further positioning St. Pete-Clearwater as a must-visit destination.

Sincerely,

Terry J. Deeb
Board Certified Elder Law Attorney
Deeb Elder Law, P.A.
6675 13th Avenue North, Suite 2C
St. Petersburg, FL 33710
Phone (727) 381-9800
Fax: (727) 381-1155
E-mail: terry@deebelderlaw.com

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 12:10 PM
To: Randolph Loos
Subject: RE: Tourist Development Tax

Good afternoon Randy - thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: Randolph Loos [mailto:randyloos@gmail.com]
Sent: Friday, April 21, 2017 2:38 PM
To: Long, Janet C <JanetCLong@co.pinellas.fl.us>
Subject: Tourist Development Tax

As a member of Ruth Eckerd Hall's Board of Directors, I respectfully ask the Board of County Commissioners to approve the City of Clearwater's \$5.5 million Tourist Development Tax funding request.

Ruth Eckerd Hall currently generates just over 74,100 hotel nights in Pinellas County annually – a number that will jump to 88,000 after expansion is completed. This is but one example of the positive economic impact this project will have on Pinellas County tourism and economic development.

Thank you for your thoughtful consideration of this request.

Sincerely,

Randy Loos

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 12:02 PM
To: Lmaiocco@tampabay.rr.com
Subject: RE: Online Customer Service Contact Us Form Submission Result #9502170

Good afternoon Laura - thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: form_engine@fs30.formsite.com [mailto:form_engine@fs30.formsite.com]
Sent: Thursday, April 20, 2017 10:22 AM
To: Long, Janet C <JanetCLong@co.pinellas.fl.us>
Subject: Online Customer Service Contact Us Form Submission Result #9502170

This information is the result of a Pinellas Online Customer Service form submission from the Pinellas County web site.

Direction of inquiry * Commissioner Janet C. Long - District 1 (2017 Chair)
Commissioner Pat Gerard- District 2
Commissioner Charlie Justice - District 3
Commissioner Dave Eggers- District 4
Commissioner John Morroni - District 6
Commissioner Kenneth T. Welch - District 7 (2017 Vice Chair)

Subject * A Gem In Our Pinellas Crown...

Message * I'm reaching out because I hear the \$5.5 million funding for Ruth Eckerd Hall renovations will be coming before the Commission next Tuesday. As passionate as I am about REH and all they have done in our community, I want to be sure to bring it to your attention. I hope you know and agree that the impact of their events at the Hall, the Capitol, Coachman Park, Tropicana and so many more locations due to their On The Road capabilities, really puts Pinellas County on the map!!!

The Hall really needs a facelift!
As a new board member there, I am so excited to be a part of the vision to make the Ruth Eckerd Hall "EXPERIENCE" even bigger and better! The funding that you will be voting on will help do just that. I have seen the plans and know that this is exactly what we need to make REH better prepared to attract more people in general especially the younger audience who will carry the Hall into the future. Thanks for your consideration, and I hope to see you at the Hall!

Sincerely,
Laura Maiocco

Your Name Laura Maiocco

**City/Unincorporated
County** Crystal Beach

Zip Code 34681

Your Email Address * Lmaiocco@tampabay.rr.com

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 12:01 PM
To: BoardRecords,
Subject: FW: Thank you from Ruth Eckerd Hall

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 12:00 PM
To: 'Sharon Reid-Kane' <SReid-Kane@rutheckerdhall.net>
Subject: RE: Thank you from Ruth Eckerd Hall

Good morning Sharon - thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: Sharon Reid-Kane [<mailto:SReid-Kane@rutheckerdhall.net>]
Sent: Wednesday, April 19, 2017 6:11 PM
To: Long, Janet C <JanetCLong@co.pinellas.fl.us>
Subject: Thank you from Ruth Eckerd Hall

Good evening, Commissioner Long:

The Marcia P. Hoffman School of the Arts at Ruth Eckerd Hall offers arts experiences to tens of thousands of students of all ages and abilities each year, and those numbers continue to grow. Access and exposure to the arts *literally* changes lives, and my staff and I have the great privilege of witnessing that each and every day. In a time when creative minds and solutions are needed more than ever, it is my extreme honor to work within a mission-driven organization, in an area that places such value on the arts and their impact. I offer my greatest thanks for your continued support of our funding request, enabling us to continue this work so paramount to the quality of life for those who reside in and visit our area.

As always, yours in service...

Sharon Reid-Kane

Sharon Reid-Kane
Vice President of Education & Outreach, The Marcia P. Hoffman School of the Arts
Ruth Eckerd Hall, Inc.
1111 McMullen Booth Road - Clearwater, FL 33759
Direct 727.712.2771 Fax 727.791.7449



Something special is about to happen



Visit the All-New RuthEckerdHall.com

This email and any files transmitted with it are confidential and intended solely for the use of the intended individual or entity. If you have received this email in error please notify the sender. You are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information received in error is strictly prohibited.

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 11:56 AM
To: John Simmons
Subject: RE: Ruth Eckerd Hall

Good morning John- thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: John Simmons [mailto:johnsimmons25@gmail.com]
Sent: Wednesday, April 19, 2017 2:49 PM
To: Long, Janet C <JanetCLong@co.pinellas.fl.us>
Subject: Ruth Eckerd Hall

Dear Janet,

It has been a long time since we saw each other last at CCC! I enjoy following your continued career in public service! Thank you!

I am so excited that you and the Commission may finally address Ruth Eckerd Hall's TDC funding request. The other Board members and I are excited about the our plans for capital improvements to refurbish our 34-year-old facility, and kindly ask that you vote to approve our \$5.5 million request.

As you know, for our size theater (2,100 seats), we are ranked in the top five in the world. We present over 400 productions a year. These capital improvements are projected to increase tourism (local bed nights will increase by nearly 14,000 after construction) and tax revenue, per an independent study by CH Johnson Consulting.

I would be most grateful for your support of this important project for Pinellas County.

Best regards,
John

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 12:12 PM
To: Tracy West
Subject: RE: REH Vote

Good afternoon Tracy - thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: Tracy West [mailto:TWest@thecopperheads.org]
Sent: Saturday, April 22, 2017 10:19 PM
To: Long, Janet C <JanetCLong@co.pinellas.fl.us>
Subject: REH Vote

Janet,

My colleagues and I on the Board at **Ruth Eckerd Hall** are excited about the organization's plans for capital improvements, and kindly ask the County Commissioners to approve our \$5.5 million TDC funding request.

This project is anticipated to increase tourism (local bed nights will increase by nearly 14,000 after construction) and tax revenue, per an independent study by CH Johnson Consulting.

This investment in tourism is also an investment in the area's crown jewel of a performing arts center, as the 34 year-old facility has become dated and in need of updates.

I would be most grateful for your support of this important project for Pinellas County.

Best,

Tracy West

Tracy West
Tournament Director, Valspar Championship
EVP, Pro Links Sports
President, Copperhead Charities
36750 US Highway 19 North
Palm Harbor, FL 34684
Office 727.942.5566
Cell 617.816.9426
twest@thecopperheads.org

March 5-11, 2018 – Innisbrook Resort
An official PGA TOUR, Copperhead Charities and Pro Links Sports event.

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 2:39 PM
To: Thomas Wright
Subject: RE: RUTH ECKERD HALL

Good afternoon Thomas- thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: Thomas Wright [mailto:tjwrightiv@msn.com]
Sent: Monday, April 24, 2017 2:14 PM
To: Long, Janet C <JanetCLong@co.pinellas.fl.us>
Subject: RUTH ECKERD HALL

Dear Commissioner Long:

My colleagues and I on the Board at Ruth Eckerd Hall are excited about the organization's plans for capital improvements, and kindly ask the County Commissioners to approve our \$5.5 million TDC funding request.

This project is projected to increase tourism (local bed nights will increase by nearly 14,000 after construction) and tax revenue, per an independent study by CH Johnson Consulting.

This investment in tourism is also an investment in the area's crown jewel of a performing arts center, as the 34 year-old facility has become dated and in need of updates.

I would be most grateful for your support of this important project for Pinellas County.

Respectfully,

Thomas J. Wright

Ruth Eckerd Hall Board Member

3349 Ashwood Court

Tarpon Springs, Florida 34688-7274

727-742-7017

Bachteler, James J

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 11:56 AM
To: BoardRecords,
Subject: FW: Ruth Eckerd Hall Funding

From: Walsh, J Doyle
Sent: Monday, April 24, 2017 11:55 AM
To: 'Doug Wycoff' <dgw12@aol.com>
Subject: RE: Ruth Eckerd Hall Funding

Good morning Mr. Wycoff- thank you for your email. Your input and comments are important to the Board. Your comments have been added to the official record. If you need any further assistance please let me know. Thanks again for reaching out,

-Doyle

Jordan Doyle Walsh
Office of Commissioner Janet C. Long
Chair, Pinellas Board of County Commissioners
Phone: 727-464-3365

From: Doug Wycoff [<mailto:dgw12@aol.com>]
Sent: Wednesday, April 19, 2017 2:05 PM
To: Long, Janet C <JanetCLong@co.pinellas.fl.us>; Gerard, Pat <pgerard@co.pinellas.fl.us>; Justice, Charlie <cjustice@co.pinellas.fl.us>; Eggers, Dave <deggers@co.pinellas.fl.us>; Seel, Karen <kseel@co.pinellas.fl.us>; Morroni, John <jmorroni@co.pinellas.fl.us>; Welch, Kenneth <kwelch@co.pinellas.fl.us>
Subject: Ruth Eckerd Hall Funding

Dear Commissioners,

The Board of County Commissioners has the opportunity to make a positive and long-lasting impact on Pinellas County by fully funding Ruth Eckerd Hall's TDC request in the amount of \$5.5 million. Ruth Eckerd Hall has positively impact your community for over 20 years with the education of our youth in the arts and an even a greater impact on your restaurants and hotels within your community. Allowing Ruth Eckerd to continue to grow is one of the most profitable return on investments any county decision will see.

I am on Ruth Eckerd Hall's Development Committee, which works with staff to identify fundraising strategies and opportunities. Full funding of this TDC request will help bring this important project closer to reality, with the Hall's Development staff poised to secure private funding that will see the project to completion. Ruth Eckerd leads the world in ticket sales for an arena of its size for a reason. Your county and you as commissioners are major players in this impact over the years and the opportunity to take another step forward is in front you now. Don't let one of the county crown jewels go stagnant, make a difference and help it grow.

Thank you for your time and efforts on behalf of our community.

Doug Wycoff