



Proposed FY23 Lealman CRA FY22 Work Plan



#	Estimated Completion	Project / Program Name	Status	Percent Complete	FY22 Funds Approved	FY23 Funds Approved	Project Description	Primary Lealman CRA Plan Objective Addressed	Secondary Lealman CRA Plan Objective Addressed
1	ONGOING	Lealman CRA Alley Program	In Progress	ONGOING	\$ 150,000	\$ 150,000	Program is underway. Both vendors (alley clearing and regular maintenance) have begun work.	Objective 5 – Urban Form	Objective 4 – Infrastructure and Transportation
2	ONGOING	CRA Residential Site Improvement Program	In Progress	ONGOING	\$ 300,000	\$ 300,000	\$10,000 grant program for residential façade and site improvements visible from the street available to residents earning 120% AMI or less.	Objective 3 – Housing	Objective 5 – Urban Form
3	ONGOING	CRA Commercial Site Improvement Program	In Progress	ONGOING	\$ 240,000	\$ 240,000	Up to \$40,000 is available via a matching grant program for interior exterior commercial building and site improvements.	Objective 2 – Commercial	Objective 9 – Funding, Financing, and Management
4	ONGOING	Home Investment Program (HIP)	In Progress	ONGOING	\$ 350,000	\$ 500,000	The HIP supports construction of new affordable single-family homes. Habitat for Humanity selected through a Letter of Interest procurement process. Habitat acquired ten lots under the program, with all ten projected for construction in 2023 to build affordable single family units through this grant program.	Objective 3 – Housing	Objective 9 – Funding, Financing, and Management
5	ONGOING	Home Rehabilitation Program (HRP)	In Progress	ONGOING	\$ 350,000	\$ 500,000	The HRP will provide funding for new roofs, windows and doors for residential single family homes with low-income owners. Rebuilding Together Tampa Bay has begun outreach and is accepting applications. Residents must have a household income >80% of Area Median Income (AMI).	Objective 3 – Housing	Objective 9 – Funding, Financing, and Management
6	ONGOING	Lealman CRA Sidewalk Program	In Progress	ONGOING	\$ 100,000	\$ 200,000	FY22 sidewalk connection on 40th St. N. from 46th Ave. N. providing access to Neri Park is complete. FY23 funding is available to assess additional strategic connections.	Objective 4 – Infrastructure and Transportation	Objective 6 – Healthy Community
7	ONGOING	Lealman CRA Mural Program	In Progress	ONGOING	\$ 50,000	\$ 50,000	Partnership with Creative Pinellas to implement CRA mural program. Four murals were completed in the first round of funding for the program. Three sites identified so far in round 2 funding, including one at the Lealman Innovation Academy, and two at businesses on Haines Rd.	Objective 5 – Urban Form	Objective 1 – Economic Development and Innovation
8	ONGOING	Promotional/Special Events (PSE) Grant Program	Planned	ONGOING	\$ -	\$ 20,000	An Events Committee comprised of community stakeholders has identified three events in Year 1: the lighting of the Lealman Tree on December 9, 2022, the Honey and Arts Festival at Neri Park on February 18, 2023, a July 4th festival at Neri Park in 2023. The purpose of the grant program is to help fund special events and/or promotional activities within the CRA that promote the goals and objectives of the Lealman CRA Plan and to disseminate information about CRA projects to the community.	Objective 8 – Branding, Marketing and Promotion	Objective 1 – Economic Development and Innovation
9	ONGOING	Lealman Exchange Strategic Plan Implementation	In Progress	ONGOING	\$ 250,000	\$ 200,000	St. Petersburg Foundation selected through a procurement process to manage the facility and provide programming focused on economic empowerment, educational advancement, health and wellness, character and leadership and community connectivity.	Objective 7 – Sustainability	Objective 9 – Funding, Financing, and Management
10	ONGOING	Transit Stop Improvements	In Progress	ONGOING	\$ 60,000	\$ 60,000	First bus shelter complete. No additional stops in the CRA qualify for the PSTA matching grant funds due to limited ridership at this time. Additional stops under consideration that would forgo the PSTA funds.	Objective 4 – Infrastructure and Transportation	Objective 7 – Sustainability

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11	ONGOING	Streetscaping / Placemaking / Gateway & Wayfinding Signage	In Progress	75%	\$ 300,000	\$ 25,000	Lealman logo created and procurement process for sign installation has been completed. First sign toppers anticipated for installation in June. Wayfinding and first gateway sign fabrication delayed to due supply chain disruptions, however, installation is still anticipated by end of 2023.	Objective 8 – Branding, Marketing and Promotion	Objective 5 – Urban Form
12	FY23	Neri Park Entrance Enhancements [46th Ave N.]	In Progress	75%	\$ 250,000	\$ -	Pond restoration and landscaping complete. Neri Park mural complete. Parking lot paving complete. Playground construction has begun and completion anticipated in December 2022.	Objective 5 – Urban Form	Objective 1 – Economic Development and Innovation
13	FY23	Neri Park Entrance Enhancements [Lown St. & 40th St. N.]	In Progress	75%	\$ 50,000	\$ -	New amenities, shaded seating area and pet-friendly water fountain received and installation anticipated in June along with new fencing and gate. Sidewalk connection to provide safe access to 46th Ave. N. is complete.	Objective 5 – Urban Form	Objective 1 – Economic Development and Innovation
14	FY23	Lealman Park Enhancements	In Progress	90%	\$ 125,000	\$ -	New fencing has been installed. Parking lot has been paved. Playground surface has been replaced. Landscaping and irrigation to be installed along 54th Ave. N.	Objective 5 – Urban Form	Objective 1 – Economic Development and Innovation
15	FY22	Division Drive Placemaking	In Progress	75%	\$ 25,000	\$ -	Design will include additional landscaping in triangular area of right of way to complement a gateway sign to be installed. New fencing and additional landscaping will be installed at the adjacent stormwater pond.	Objective 5 – Urban Form	Objective 1 – Economic Development and Innovation
16	ONGOING	Lealman Exchange Technology Initiatives	Planned	50%	\$ 25,000	\$ -	Initiative to support technology programming at the Lealman Exchange computer labs focused on educational and/or workforce development programming. Funding will be utilized in partnership with Pinellas Public Library Cooperative (PPLC) and the St. Petersburg Foundation to establish the Lealman Exchange as a satellite library location, that residents can pick up and drop off library books from PPLC member libraries and access PPLC's e-books and databases.	Objective 1 – Economic Development and Innovation	Objective 7 – Sustainability
17	FY23	Lealman Exchange Commercial Kitchen	Planned	10%	\$ 100,000	\$ -	Emergency Management secured a \$58,000 grant from the Duke Energy Foundation for commercial kitchen equipment to increase the facility's shelter capabilities. CRA will provide funding to complete the installation to allow the kitchen to be used for community programming during non-storm events. Funding Agreement executed with St. Petersburg Foundation. The Foundation has identified two additional funding partners in the YMCA and The St. Petersburg Clinic, which has contributed \$25,000 and \$10,000, respectively, to the design and construction costs.	Objective 6 – Healthy Community	Objective 1 – Economic Development and Innovation
Total FY23 Proposed CRA-TIF Funded Programs and Projects						\$ 2,245,000			

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