

PLANPinellas

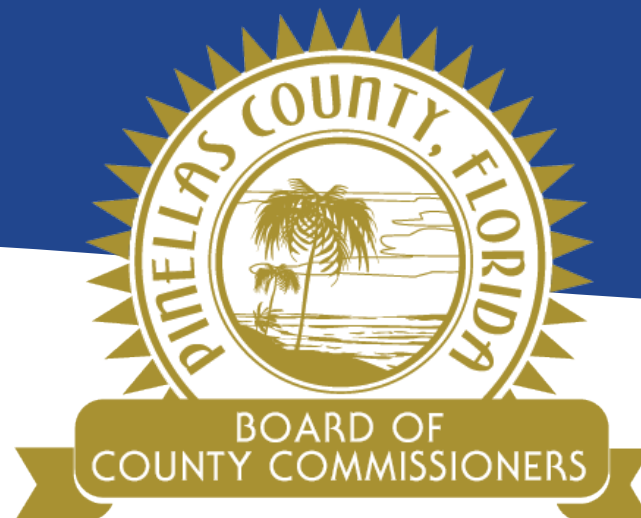
Pinellas County Comprehensive Plan Update

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Planning Division

**Doing Things!
To Serve the Public**



Our Vision:
To Be the Standard for
Public Service in America

COMPREHENSIVE PLAN UPDATE

- Comprehensive plans updated every 8-10 years
- Last major update in 2008
- Focus document, remove regulatory or repetitive language
- Plan for changing needs



975,280
2018

U.S. Census 2013-2017
ACS 5-Year Estimate

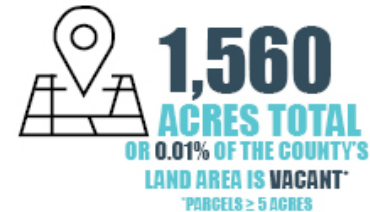


1,008,000
2045

SE Data, Forward
Pinellas



U.S. Census 2013-2017 ACS 5-Year
Estimate



Source: Pinellas County Housing
and Community Development



COMPREHENSIVE PLAN UPDATE



Forward Pinellas guides land use and transportation planning



- Required by State Statute
- Guided by Countywide Plan
- Aligned with County's Strategic Plan



STRATEGIC PLAN GOALS/INITIATIVES

County's Strategic Plan outlines its mission, vision, value, goals and objectives

Policies guide decision-making and support departmental activities to achieve goals

GUIDING PRINCIPLES

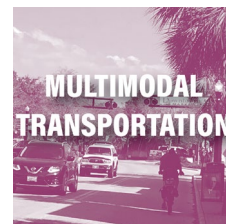
- **Define community vision**
- **Vetted with County Departments, Board of County Commissioners and Public:**
 - 3 open houses; 3 library events;
 - 3 speakers series presentations
 - (100+ total participants)
 - Online Survey – 746 visitors/385 respondents
 - 3,000+ views of PLANPinellas webpage

DRAFT PLANPinellas

- **Press release; social media**
(picked up by BayNews9; Tampa Bay Business Journal; St. Pete Catalyst; The Patch, The Gabber)
- **Flyers/brochure in community centers, libraries**
 - **Direct communication with municipalities and Neighborhood Associations**
 - **Launched plan.pinellas.gov**
1,300+/- visitors*; 70+ comments
 - **5 presentations**
(2 webinars [218 views*]; Sierra Club; Planners Advisory Committee; School Transportation Safety Committee)

GUIDING PRINCIPLES

Balanced economic, social, and environmental needs



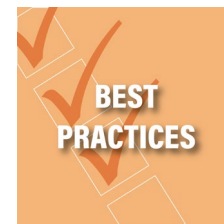
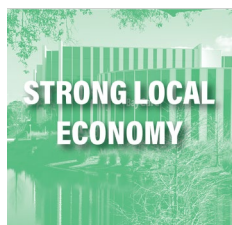
Efficient, safe access to mobility

Options to improve quality of life



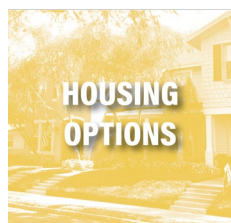
Resilient land use planning decisions

Access to jobs, training, business expansion



Fiscally responsible innovation

Range of housing options (type, size and cost)



Coordination with partners

CHAPTERS

-  **Future Land Use**
-  **Economic Prosperity**
-  **Housing**
-  **Transportation**
-  **Natural Resources & Conservation**
-  **Coastal Management**
-  **Surface Water Management**
-  **Recreation, Open Space & Culture**
-  **Potable Water & Wastewater**
-  **Solid Waste**
-  **Lifelong Learning**
-  **Governance**

PLANPinellas FOCUS



- **Establish Growth Framework**
- **Support Housing Variety**
- **Emphasize Community Planning**
- **Safe and Efficient Mobility**
- **Reduce Risk and Protect Resources**
- **Guide Smart Development**
- **Promote Sustainability and Resiliency**

DOES

- Provide flexibility for affordable housing density
- Add additional Future Land Use category (PRD)
- Call for creation of Sustainability and Resiliency Action Plan to further direct policy/regulatory changes
- Expand economic development focus to include adaptive reuse, more small business support and workforce training

DOES NOT

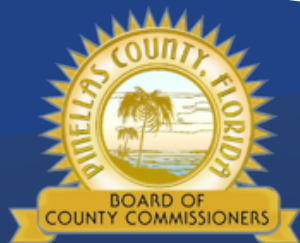
- Increase density / intensity for Future Land Use categories (AC/MU consistent with Countywide Plan)
- Change existing land use
- Change densities in Coastal High Hazard Area (CHHA)

- **Requested Action**
 - **Authorize the Housing and Community Development Department to transmit the proposed Ordinance updating and replacing the Comprehensive Plan to the State Department of Economic Opportunity.**

- **Adoption Schedule**

- ✓ **Nov 8, 2021 – DRC: review/recommendation**
- ✓ **Dec 9, 2021 – LPA: public hearing**
- Jan 25, 2022 – BCC: ‘transmittal’ public hearing**
- Jan/Feb 2022 – Transmittal to and review by State Agencies**
- Apr 2022 /May 2022 – BCC: ‘adoption’ public hearing**

Discussion



Our Vision: To Be the Standard for Public Service in America





- ① Defined Guiding Principles (set vision/foundation)**
- ② Coordinated chapters with implementing departments**
- ③ Distributed full draft update to all departments for review/comment**
- ④ Worked with departments to finalize draft**
- ⑤ Launched website for public review/comment**
- ⑥ Public webinars / 'Make A Comment'**

- **Focuses growth** in activity centers and corridors
- Expands support for **affordable housing**
- Strengthens support for **multimodal transportation** network and establishes **safety** as number one transportation **priority**
- Emphasizes **equitable access** to resources and facilities
- Further supports **sustainability/resiliency** initiatives