



PENNY FOR PINELLAS

Building a Better Pinellas

Public Education Program

- Penny Facts
- Penny Accomplishments
- Proposed Projects



Penny Facts

1% sales tax

not a new tax

$\frac{1}{3}$ paid for by
visitors & tourists

Projects do not rely
on property taxes

Not collected on
groceries or medications

Nov. 7, 2017

Penny renewal vote



Penny Facts

What your Penny pays for

Where the funds come from:

Penny for Pinellas 1% Sales Tax
Everyone who spends money in the County



Visitors and seasonal residents pay 1/3 of the Penny sales tax

Property Tax
Only County property owners



What these funds do for you:

Capital Projects

Long-term investments:

- Water Quality, Flood & Sewer Spill Prevention
- Roads, Bridges & Trails
- Public Safety Facilities & Equipment
- Parks & Environmental Land Acquisition
- Community Centers, Land for Housing & Other Projects

Penny covers cost of more than 70% of local government capital projects

Essential Services

Daily government operations:

- Public Safety & Sheriff
- Mosquito Control
- Human Services
- Maintenance of Parks & Public Facilities
- Staff Salaries

Penny Project Categories



Roads, Bridges & Trails



Water Quality, Flood & Sewer Spill Prevention



Preserving Parks & Our Environment



Safe, Secure Community



PENNY
FOR PINELLAS



Community Vitality

Building a Better Pinellas

Pinellas County Project Highlights



Safe, Secure Community

Past Projects (1990-Present):

- More than 20 fire stations and public safety facilities renovated or upgraded
- 9,600 new shelter spaces
- New fire trucks and police vehicles for public safety agencies
- 5 radio towers and other supporting technology for 10,000 system users & 80 agencies
- Emergency Operations Centers to coordinate countywide response

Proposed Projects

- Replace fire stations, law enforcement vehicles and public safety equipment
- Add emergency shelter space
- Replace emergency communications radio towers
- Improve animal shelter facility



Public Safety Complex



Public Safety Vehicles



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Pinellas County Project Highlights



Roads, Bridges & Trails

Past Projects (1990-Present):

- **68 new lane miles** to extend travel countywide
- **16 major roads widened** to double or triple lane capacity
- **1,000 miles** of road resurfaced
- **3 major bridges constructed** and smaller bridge projects
- **Sidewalks, crosswalks and ADA access**
- **47-mile Fred Marquis Pinellas Trail**

Proposed Projects

- Improve lanes and intersections
- Restore or replace aging bridges
- Complete countywide Pinellas Trail loop
- Add sidewalks, ADA ramps and bike lanes



Keystone Road



Bayside Bridge



Pinellas Trail Loop

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Pinellas County Project Highlights



Water Quality, Flood & Sewer Spill Prevention

Past Projects (1990-Present):

- **116 rehabilitation projects** to enhance drainage and reduce flood risk
- **28 flood control projects** to protect homes
- **12 creeks stabilized** to protect homes and environment
- **9 major water quality projects** to remove pollutants from our waterways

Proposed Projects

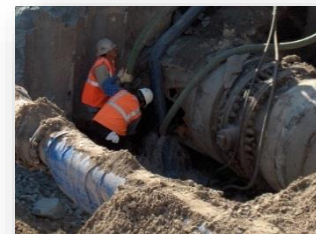
- Reduce sanitary sewer spills
- Prevent neighborhood flooding
- Replace aging pipes and infrastructure
- Enhance water quality



Lake Tarpon Water Quality



Bee Branch Flood Control



Reduce Sanitary Sewer Spills

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Pinellas County Project Highlights



Preserving Parks & Our Environment

Past Projects (1990-Present):

- More than 2,000 acres for new parks/preserves
- 3 regional parks established, including Wall Springs, Boca Ciega Millennium and Eagle Lake
- More than 50 miles of multiuse trails
- 21 parks and preserves renovated or upgraded

Proposed Projects

- Acquire environmental land
- Expand/upgrade park facilities and amenities
- Renovate and replace park structures



Weedon Island Center



Boca Ciega Millennium Park



Park Facility Upgrades



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Pinellas County Project Highlights



Community Vitality

Past Penny Projects (1990-Present)

- Renovations to government customer service centers
- Expansion of community facilities
- Land for housing that's affordable



Land for Garden Trail Apartments



Palm Harbor Activity Center

Proposed Projects

- Renovate and expand libraries
- Build community centers and recreational facilities
- Enhance government customer service centers
- Purchase land for housing that's affordable





NOV. 7, 2017
Voter Referendum

A dark blue horizontal banner. On the left is a circular logo with a white profile of a person's head facing right, and the text "PENNY FOR PINELLAS" below it. To the right of the logo, the date "NOV. 7, 2017" and the text "Voter Referendum" are written in a bold, yellow, sans-serif font.

www.pinellascounty.org/penny

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