

SECOND AMENDMENT

This Amendment made and entered into this 7TH day of June, 2016, by and between PINELLAS COUNTY, a political subdivision of the State of Florida, hereinafter referred to as "County," for and on behalf of the Visit St. Petersburg/Clearwater ("VSPC"), and Birdsall, Voss & Associates, Inc., a Wisconsin Corporation, hereinafter referred to as "BVK."

WITNESSETH:

WHEREAS, the County and BVK entered into an agreement on October 22, 2013 pursuant to Pinellas County Contract No. 123-0268-P (hereinafter "Agreement") pursuant to which BVK agreed to provide tourism marketing services for County; and

WHEREAS, Section 1 of the Agreement permits an extension by mutual written agreement of the parties; and

WHEREAS, the County and BVK now wish to extend the Agreement in order to provide for tourism marketing services, at the same prices, terms, and conditions;

NOW THEREFORE, the parties agree that the Agreement is amended as follows:

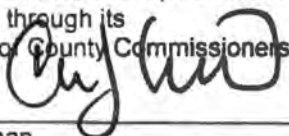
1. The Agreement is hereby extended pursuant to Section 1 (a) thereof, effective beginning October 1, 2016 and continuing for twenty-four (24) months from that date unless terminated or canceled as provided therein.

2. Except as changed or modified herein, all provisions and conditions of the original Agreement and any amendments thereto shall remain in full force and effect.

Each Party to this Agreement represents and warrants that: (i) it has the full right and authority and has obtained all necessary approvals to enter into this Agreement; (ii) each person executing this Agreement on behalf of the Party is authorized to do so; (iii) this Agreement constitutes a valid and legally binding obligation of the Party, enforceable in accordance with its terms.

IN WITNESS WHEREOF the parties herein have executed this Second Amendment as of the day and year first written above.

PINELLAS COUNTY, FLORIDA
by and through its
Board of County Commissioners



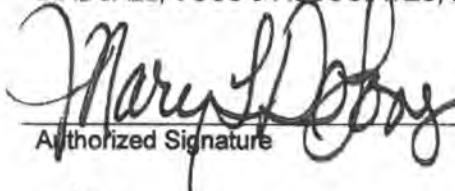
Chairman

ATTEST:
KEN BURKE



Deputy Clerk

BIRDSALL, VOSS & ASSOCIATES, INC:



Authorized Signature



Printed Authorized Signature

SVP

Title Authorized Signature



APPROVED AS TO FORM

By:


Office of the County Attorney