



**2015-2016
ANNUAL REPORT**

Submitted by:
Erica Lynford, Director of Parks and Recreation

Parks and Recreation continues to experience the recovering economy. There was an approximate increase was 4.8% in ad valorem revenue of \$41,408.00. We were able to offer salary increases, provide necessary training and education and continue to offer programming without a rate increase. Through our increased revenue, we were able to attend the Florida Parks and Recreation Conference and experience great educational and networking opportunities. For the first time we were able to send 50% of the full time staff most involved with operations, and programming to the conference. We were also able to offer scholarships to the families needing financial assistance. We were able to maintain our total revenue levels (ad valorem plus departmental) through a concentrated effort to increase our program related revenues by attracting more participants and increasing the number of programs. Our summer camp served over 775 families in our area, and we realized a significant growth in our camps. Albeit 2015, the school summer was 11 weeks and this year was only 8 weeks our deficit was only about 4.5% which would have been a significant increase on a normal summer. We were able to reduce expenditures in the areas of personnel, insurance premiums, grounds care costs, utilities and equipment repairs.

Department accomplishments include but are not limited to the following. We began permitting and site/survey work on the nearly five acres of property behind the Centre's buildings. We are optimistic that we will receive the BP oil settlement funding committed to PHCSA by the BOCC and see demolition sometime this upcoming fiscal year. Due to the dire need of recreational open space, time is of the essence. We offered a few new programs one was the Computer Scratch program for children. It was well received. We continue to grow the number of visitors at both the Centre's Palm Room and also at the Harbor Hall. We were rented 49 weekends out of the year, sometimes in both locations and both Sat and Sundays. At our Downtown Location we ran up 25% in our revenues through our continued focus on our customers. We continue to work with our auditor and accountant to hone in our our best practices and we have seen marked improvement on the processes Agency wide.



Our community partners during the 2015-16 year included the Palm Harbor Library for Special Events and programming as well as our neighbors to the East, our Eastlake library partners; the YMCA for our Health Fair and Halloween; the Chamber of Commerce for the Citrus Festival, Holiday Parade, CNCN, Council of North County neighborhoods and the Palm Harbor Museum as a member of their Board of Directors. We also partnered with the Cities of Dunedin, Safety Harbor and Largo for our Track program as well as two of the cities participate in the Youth Flag Football Program. We were the chosen venue for the East Lake High School's best buddies Prom again in 2016, and several schools like Academie DaVinci, Center Academy, and Palm Harbor University High School. There is nothing more valuable than partnerships.

There is a very important partnership that we could not survive without having in our operations. We can not be more thankful than the continued partnership with Pinellas County. The staff has been extremely responsive to our staff no matter the concern. From air conditioning concerns, to the shifting of earth at the Chapel. We can't express the value of our relationship and appreciate it more than words can describe.

We have a long standing partnership with the Palm Harbor Fire Department for their 9/11 dinner, CPR training, and parade; Toys for Tots, and the Haven for holiday gifts; The Pinellas County School Board for cooperative use of area schools; Westlake Christian School for camp programs. The Centre is a distribution location for the Emergency Food Distribution Assistance Program of the Florida Department of Agriculture. The Centre is also a collection site for Clothes to Kids, and F.E.A.S.T.

We were a host facility for the Supervisor of Elections this past year, and survived the challenges. Although not in the forecast we had over 20,000 visitors between ballot drop off, early voting, and day of election people come through our doors. We utilized the opportunity to market our programs and facility to those that may have never been on our property prior to the election. We were glad to see the season of elections come to an end, but were blessed regardless.

We continued to grow our partnership with Eckerd College and grew the program into classes that were filled to capacity at over 100. These were primarily senior focused classes from art, to theatre, to movies, to politics, subjects were enjoyed by many. Eckerd College has now chosen to house a small satellite office here at the Centre, this



We are filled with gratitude as the millage rate has remained at the approved rate of .25 mils for our division of PHCSA. In 2016, for the second time in many years we were able to capitalize some of our funds at the end of 2016 fiscal year to utilize for projects in the future. CSA Palm Harbor remains confident they will be able to provide quality programs and activities to the citizens of Palm Harbor.

Dollars and Cents
(un-audited)

By the Numbers
(estimated participants/visitors)

<p>Total Revenue and Support \$1,401,081.</p> <p>Expense</p> <p>Personnel \$ 737,493.</p> <p>Programs \$ 241,405</p> <p>Agency\$ 40,783.</p> <p>Capital Additions\$ 48,039</p> <p>Operating\$ 333,361</p> <p>Total Expenses \$1,346,326</p>	<p>Pop Stansell Park..... 54,000</p> <p>Boat ramp, fishing pier, picnic shelters, playground, bandshell</p> <p>Putnam Park 152,000</p> <p>Tennis courts, soccer fields, playground, baseball/softball field, multi-purpose room batting cages, concession</p> <p>Sunderman Complex 305,000</p> <p>Baseball/softball fields, in line hockey rink, Soccer field, beach volleyball court, recreation building, maintenance building, Concession building</p> <p>The Centre.... 99,000</p> <p>Meeting rooms, thrift shop, nature trail, Kitchen, large activity room, gymnastics program center</p> <p>Palm Harbor Middle School ... 5,700</p> <p>Football field</p>
--	--