

Ian Womack

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PROFESSIONAL EXPERIENCE

St. Petersburg Fire Rescue

Fire Marshal - Division Chief, Prevention

St. Petersburg, FL United States

August 2023 – Present

- Serve as the Authority Having Jurisdiction (AHJ) for enforcement of the Florida Fire Prevention code.
- Manage all Community Risk Reduction programs for a metropolitan sized municipality.
- Oversee and manage 2.3 million in budgeted funds.
- Monitor performance measures to ensure best practice.
- Analyze data to determine most efficient and effective use of resources.
- Development and administration of department policies and procedures.
- Ensure organizational resources and efforts align with strategic plan.
- Evaluate and administer all personnel issues related to evaluations, performance, and discipline.

Division Chief, Rescue

April 2014 – August 2023

- Manage all EMS operations of a large metro fire department.
- Oversee and manage 22.5 million in budgeted funds.
- Monitor performance measures to ensure best practice.
- Analyze data to determine most efficient and effective use of resources.
- Design and implement cost control measures to ensure sustainable service delivery.
- Primary liaison with EMS Authority, Pinellas Board of County Commissioners.
- Negotiate contracts for EMS service delivery in and around St. Petersburg City limits.
- Lead EMS advisor to St. Petersburg Mayor and City Council.
- Oversee EMS logistics for all operations.
- Development and administration of department policies and procedures.
- Ensure organizational resources and efforts align with strategic plan.
- Monitor compliance with and status of department accreditation.
- Evaluate and administer all personnel issues related to evaluations, performance, and discipline.

Captain, Rescue Division

Feb 2013 – April 2014

- Manage daily EMS operations of a large metro fire department.
- Department QA manager for clinical excellence and protocol compliance.
- Protocol development and compliance with industry best practice.
- Infectious disease control officer.
- Manage EMS logistics for all operations.
- Responsible for process development to ensure system status.
- Develop and administer training for all EMS providers.
- Manage Paramedic training and development program.

Lieutenant, Safety and Training

Aug 2010 – Feb 2013

- Research and development of department strategy and tactics.
- Recruitment and processing of firefighter applicants for employment.
- Analyze training needs to develop new training programs; modify and improve existing programs.
- Develop and administer orientation academy and arrange on-the-job training for new hires.
- Train instructors and supervisors in techniques and skills for training and employee relations.
- Develop and organize training manuals, multimedia visual aids, and other educational materials.
- Develop testing and evaluation procedures for tools and equipment.
- Review and evaluate training and apprenticeship programs for compliance with State standards.
- Manage all aspects of the department's JATC program.
- Manage all aspects of the department's PPE to ensure personnel safety and NPFA compliance.

- Development and administration of cutting edge Safety practices.

Lieutenant, Company Officer

Jan 2010 – Aug 2010

- Assess nature and extent of fire, condition of building, danger to adjacent buildings, and water supply status to determine crew or company requirements.
- Assign firefighters to jobs at strategic locations to facilitate rescue of persons and maximize application of extinguishing agents.
- Provide emergency medical services as required, and perform light to heavy rescue functions at emergencies.
- Instruct and drill fire department personnel in assigned duties, including firefighting, medical care, hazardous materials response, fire prevention, and related subjects.
- Evaluate the performance of assigned firefighting personnel.
- Recommend personnel actions related to disciplinary procedures, performance, commendations, and grievances.
- Evaluate fire station procedures to ensure efficiency and enforcement of departmental regulations.
- Direct firefighters in station maintenance duties, and participate in these duties.

Firefighter/Paramedic

Oct 2002 – Jan 2010

- Response to and mitigation of emergency calls including; fires, medical emergencies, vehicle accidents, Haz-Mat incidents, and marine rescues.
- Perform emergency diagnostic and ALS treatment procedures on critically ill patients.
- Deliver Public Education programs and Fire Safety Inspections.

Fitch & Associates, LLC.

Platte City, MO. United States

Senior Consultant

March 2015 – Present

- Provide analysis of performance for public safety agencies and make recommendations for best practice.
- Evaluate Fire and EMS service resource inventories and fiscal liabilities and make recommendations to maximize deployment performance and efficiencies.
- Facilitate and develop Standards of Response Coverage for emergency service providers.
- Facilitate merger of external and internal stakeholder expectations including governing boards and elected bodies.
- Provide critical tasking analysis for fire ground operations that establish best practice through the application of current research.

Center for Public Safety Management, LLC.

Washington D.C. United States

Exclusive provider of public safety technical assistance for

May 2014 – March 2015

International City/County Management Association

Consultant

- Provide analysis of performance for public safety agencies and make recommendations for best practice.
- Evaluate fire service resource inventories and fiscal liabilities and make recommendations to maximize deployment.
- Facilitate and develop Standards of Response Coverage for emergency service providers.
- Provide critical tasking analysis for fire ground operations that establish best practice through the application of current research.

North River Fire District

Palmetto, FL United States

Firefighter/EMT

May 1999 – Oct 2002

- Respond to fire alarms and other calls for assistance, such as automobile and industrial accidents.
- Inform and educate the public on fire prevention.
- Manage and issue PPE inventory.
- Perform commercial fire inspections for Life Safety Code compliance.

Jade Homes Inc.

Sarasota, FL United States

Construction Superintendent

Jun 2004 – Nov 2006

- Plan, organize, or direct activities concerned with the construction of large custom homes.
- Schedule large custom home projects in logical steps and budget time required to meet deadlines.
- Prepare and submit budget estimates, progress reports, or cost tracking reports.
- Select, contract, and oversee subcontractors for all phases on construction.
- Confer with supervisory personnel, owners, contractors, and design professionals to discuss and resolve matters, such as work procedures, complaints, or construction problems.
- Take actions to deal with the results of delays, bad weather, or emergencies at construction site.

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

International Association of Fire Chiefs
Member

Fairfax, Virginia United States
Jan 2014 – Present

Florida Fire Chiefs Association
Member
EMS Section Chair

Ormond Beach, Florida United States
June 2013 – Present
June 2020 – August 2023

- Chair EMS Section to advocate for and support Fire Based EMS in the State of Florida

Florida EMS Advisory Council Date Committee
Member

Tallahassee, FL United States
May 2019 – Present

- Advise on State's EMS data dictionary and submission requirements for Florida EMSTARs repository
- Ensure Florida's EMS data is compliant with current NEMSIS requirements
- Advise on the selection and configuration of third party data analysis programs for use with Florida's EMS data
- Review and advise on academic requests for State EMS data access and use

Manatee Technical College
EMT / Paramedic Advisory Board Chair

Bradenton, FL United States
Jan 2010 – Present

- Advise on EMS program delivery, facilities, and enrollment.
- Serve on admission interview board for paramedic student applicants.

Pinellas County Technical Institute
EMS Program Advisory Board Member

St. Petersburg, FL United States
Oct 2019 - Present

- Advise on EMS program delivery, facilities, and enrollment.

St. Petersburg College
EMS Program Advisory Board Member

St. Petersburg, FL United States
Jan 2017 - Present

- Advise on EMS program delivery, facilities, and enrollment.

Pinellas County Emergency Medical Services Advisory Council
Member

St. Petersburg, FL United States
Feb 2013 – Present

- Advise County EMS authority on issues of system design, resource management, and clinical practices.

Pinellas County Advanced Life Support Committee
Member

FL United States
Feb 2013 – Present

CASA – Community Action Stops Abuse
Board of Directors

St. Petersburg, FL United States
Dec 2020 – Present

- Provide oversight and counsel for Pinellas County's foremost domestic violence organization.

Pinellas County Technical Institute
Fire Apprenticeship Instructor

St. Petersburg, FL United States
Oct 2009 – Oct 2013

- Provide fire service training to both apprentice and journeymen firefighters.
- Develop realistic training for all areas of fire service activities.

Honeywell First Responder Products Advisory Board
Board Member

Dayton, Ohio United States
Oct 2012 – Oct 2013

- Provide insight and evaluation of current firefighter safety products and equipment.
- Provide direction and vision for the development of future firefighter safety products and equipment.

Sunshine State Training Officers
Member

FL United States
Aug 2010 – Feb 2013

Pinellas County Training Officers
Member

FL United States
Aug 2010 – Feb 2013

Pinellas County Office of the Medical Director
Protocol Advisory Board Member

Clearwater, FL United States
Jan 2007 – Dec 2009

- Actively participated in the review and revision of Pinellas County EMS protocols.

- Initiated the redesign of protocol format and layout, streamlining and simplifying the MOMs manual.

PRESENTATIONS AND PUBLICATIONS

International Association of Fire Chiefs

Presenter

IL United States
Aug 2013-Aug 2021

- Panelist for discussion of Risk Management in EMS at the 2021 IAFC-Fire Rescue Med Conference.
- Presented “What can Hurricane Irma and Extreme Events Teach Us About Day-to-Day Operations?” at the 2018 Fire Rescue International Conference in Dallas, TX.
- Presented “The Impact of Image: What are We Selling?” at the 2018 Fire Rescue International Conference in Dallas, TX.
- Presenting a session on The Future of Fire Service Organizational Policy at the 2015 Fire Rescue International Conference in Atlanta, GA.
- Presented a session on Setting Fireground Policy at the 2013 Fire Rescue International Conference in Chicago, IL.
- Presented a session on Providing Organizational Leadership at the 2013 Fire Rescue International Conference in Chicago, IL.

Pinnacle EMS Leadership Conference

Presenter

MO United States
July 2016-July 2023

- Presented “Am I the Best Leader I Can Be? Mastering the Differences Between Leadership & Management” at the 2023 Pinnacle EMS Leadership Conference in San Antonio, TX
- Presented “Fire-based EMS in a Changing Environment: What Does the Future of Fire-Based EMS Look Like?” at the 2022 Pinnacle EMS Leadership Conference in Marco Island, FL
- Presented “Fire Service Identity Crisis: What are We Really Selling?” at the 2021 Pinnacle EMS Leadership Conference in Phoenix, AZ.
- Presented seminar on Organizational Change Management at the 2019 Pinnacle EMS Leadership Conference in Orlando, FL.
- Presented the “School for Fire and EMS Radicals” at the 2017 Pinnacle EMS Leadership Conference in Boca Raton, FL.
- Presented seminar on “Using Evidence to Educate Community Leaders on System Design” at the 2016 Pinnacle EMS Leadership Conference in San Antonio, TX.

EMS World

Presenter

PA United States
Oct 2018

- Presented course on Defending and Bidding for Your Fire-Based EMS Service at the 2018 EMS World Expo in Nashville, TN.
- Presented “The School for EMS Radicals” at the 2018 EMS World Expo in Nashville, TN.

Ontario Association of Fire Chiefs

Presenter

Ontario, Canada
May 2018

- Presented a course on Leading in Transition at the 2018 OAFC Annual Conference in Ontario, CAN.
- Presented “In Search of a Culture of Safety: An Exploration in Decision Making” 2018 OAFC Annual Conference in Ontario, CAN.
- Presented “The Culture Protocol: A Root Cause Approach to Firefighter Cancer Prevention” at the 2018 OAFC Annual Conference in Ontario, CAN.

Louisiana Fire Chiefs Association

Presenter

LA United States
Oct 2014-April 2018

- Presented “The Culture Protocol: A Root Cause Approach to Firefighter Cancer Prevention” at the 2018 Annual Chief’s Conference in Baton Rouge, LA
- Presented “In Search of a Culture of Safety: An Exploration in Decision Making” at the 2018 Annual Chief’s Conference in Baton Rouge, LA
- Presented course on the Impact of Imagery on Fire Service Culture at the 2016 Annual Chief’s Conference in Baton Rouge, LA
- Presented course on Providing Leadership with Vision and Purpose at the 2016 Annual Chief’s Conference in Baton Rouge, LA
- Presented course on Setting Fireground Policy at the 2015 Annual Chief’s Conference in Baton Rouge, LA

- Presented course on Leadership and Decision-Making in the Fire Service at the 2015 Annual Chief's Conference in Baton Rouge, LA

Cygnus Public Safety Group

Presenter

CA United States

Jan 2015

- Presented course on Setting Fireground Policy at FIREHOUSE WORLD 2015 in San Diego, CA.
- Presented course on the Impact of Imagery at FIREHOUSE WORLD 2015 in San Diego, CA.

Center for Public Safety Excellence

Presenter

FL United States

Mar 2015

- Presented course on Cutting Edge Research; Implications to Critical Tasking and Standards of Cover at the 2015 Excellence Conference in Orlando, FL.

Texas Fire Instructors Association

Presenter

TX United States

Feb 2014

- Presented course on Setting Fireground Policy at the 2014 Texas Fire Instructors Conference in San Antonio, TX.

Florida Fire Chiefs Association

Presenter

FL United States

Dec 2012 – Jan 2014

- Presented a session on High-level Decision Making at the 2014 Fire Rescue East Conference in Daytona, FL.
- Presented a session on Providing Organizational Leadership at the 2013 Fire Rescue East Conference in Daytona, FL.
- Presented a session on Modern Fireground Tactics and Safety at the 2013 Executive Development Conference in Key West, FL.
- Presented a session on Providing Organizational Leadership at the 2013 Executive Development Conference in Key West, FL.
- Presented a session on Modern Fireground Tactics and Safety at the 2012 Health and Safety Conference in Orlando, FL.

Nevada Fire Chiefs Association

Presenter

NV United States

Oct 2014

- Presented course on Setting Fireground Policy at the 2014 FireShowsReno Conference in Reno, NV.
- Presented course on Leading from the Middle at the 2014 FireShowsReno Conference in Reno, NV.
- Presented a course on the Impact of Imagery at the 2014 FireShowsReno Conference in Reno, NV

EDUCATION

TROY UNIVERSITY

Master in Science, Management and Leadership

Troy, AL United States

March 2020

ST. PETERSBURG COLLEGE

Bachelor in Science, Public Safety Administration

- Summa Cum Laude

St. Petersburg, FL United States

December 2014

ST. PETERSBURG COLLEGE

Associate in Arts

- Summa Cum Laude

St. Petersburg, FL United States

May 2014

ST. PETERSBURG COLLEGE

Associate in Science, Fire Science Technology

- Summa Cum Laude

St. Petersburg, FL United States

December 2011

ST. PETERSBURG CHAMBER OF COMMERCE

Leadership St. Pete Class of 2013

St. Petersburg, FL United States

June 2013

CENTER FOR CREATIVE LEADERSHIP, ECKERD COLLEGE

Leadership Development Program

St. Petersburg, FL United States

April 2013

NATIONAL FIRE ACADEMY

Advanced Principles of Fire and Emergency Services Safety and Survival

Emmitsburg, MD United States

August 2012

CERTIFICATIONS

- Fire Officer II, Pro Board
- Fire Officer I, State of Florida
- Fire Instructor I, State of Florida
- Live Fire Training Instructor I, State of Florida
- Fire Safety Inspector I, State of Florida
- Pump Operator, State of Florida
- Firefighter I,II, State of Florida
- Paramedic, State of Florida

CONTRIBUTIONS

- Designed and implemented SPFR's EMS Quality Assurance and Improvement program.
- Designed and implemented SPFR's first ever uniformed civilian paramedic employee group to staff peak time units.
- Negotiated ALS Funding for new units: ME1, ME3, ME7, Engine 2, Rescue 13, LR13, SP502.
- Successfully negotiated ALS Fire Responder Agreement with County EMS Authority bringing stability to system deployment and funding for the first time in over a decade.
- Implemented SPFR Fire Cadet Program to facilitate more robust organizational diversity.
- Facilitated implementation of High School EMT program in partnership with Pinellas County Schools to provide career pathway for youths from the start of the 9th grade, also aiding minority recruitment.
- Analyzed and assembled SPFR deployment analysis that helped SPFR obtain its first ever ISO-1 classification.
- Applied for and won the 2015 SAFER grant for SPFR providing 3.2 million in funding over two years.
- Strategically secured funding for personnel needed to open a new fire station in an underserved area of St. Petersburg.
- Designed and implemented SPFR's first ever EMS Peak Load Units with new EMS authority funding, increased staffing, and a modified labor agreement.
- Designed and implemented SPFR's "Standing Orders," providing for increased firefighter safety and a standardized tactical approach to structure fires throughout the department.
- Utilized cutting edge research to develop and enact a tactical approach to modern structure fires that decreased firefighter risk while fully accomplishing the organizational mission.
- Designed and constructed multiple elaborate training props for the fire drill grounds including: A full scale roof prop, safety and survival house, adjustable maze, and forcible entry trainers.
- Developed and delivered the first SPFR "Truck School" and "Officer Academy" to institutionalize a more specialized application of functional unit assignments.
- Championed SPFR as an industry leader through the development and delivery of cutting-edge initiatives at a regional and national level.
- Established SPFR as an industry authority in the design and use of fire equipment with multiple commercial manufacturers and distributors.
- Identified a potential safety concern with the MSA Firehawk-M7 SCBA. Provided a design solution to the manufacturer and compelled them to action resulting in a redesigned product that increased firefighter safety across the nation.
- Reorganized and enriched the new hire orientation academy by streamlining and optimizing the use of available time and resources.
- Conceptualized the redesign of SPFR's JATC curriculum and evaluation process, increasing program quality and effectiveness.
- Identified unknown PPE liabilities; formulated and enacted solutions that successfully provided for their fiscal and tangible resolution.
- Overhauled SPFR's PPE specification increasing firefighter safety and moral while reducing cost of ownership.
- Developed process to ensure full NFPA1851 PPE Care and Maintenance compliance and vendor oversight resulting in a 75% reduction in cost.